



LVH

EXPERIENCE
GSTAAD
SWITZERLAND, EUROPE

LVHGLOBAL.COM

TABLE OF CONTENTS



INTRO

ABOUT

CHALET VILLAGES

INDOOR

RESTAURANTS

SHOPPING

THE ARTS & CULTURE

APRÉS SKI & NIGHTLIFE

OUTDOOR

EXCLUSIVE EXPERIENCES

ATTRACTIONS

BELOW 32°F

SUMMERTIME

WATER

AIR

FESTIVALS & EVENTS

JAUNTS

KIDS

TRANSPORT

GETTING THERE

CARS

IN HOME

IN-HOME SERVICES

SPA

WELLNESS

ABOUT

Switzerland's beautiful villages that comprise Destination Gstaad are undeniably a breathtaking setting in the Canton of Bern. The ski region is an expansive area rambling across classic Swiss countryside, numerous villages, and the Bernese Alps' highest terrain, Glacier 3000.

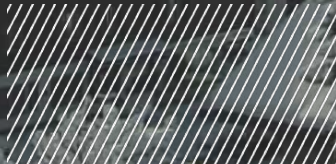
Winter holidays in Gstaad have a long pedigree, offering a considerably more relaxed style of ski sojourn, unlike St Moritz and Courchevel, nevertheless luxurious — it has the exclusive mountaineering club Eagle Ski and its very own Gstaad Yacht Club. In essence, destination Gstaad is an ideal marriage of two diametrically opposing qualities: its reputation as the winter escape of choice for the international jet set, royals, and industrialists and a laid-back, slowed-down, rural Alpine idyll — both parts elegantly intertwined in a celebrated ski resort. The likes of Hermes, Brunello Cucinelli, Prada, Ralph Lauren, and Louis Vuitton stores, plus luxury accommodations, are juxtaposed against the traditional village architecture and haybarns dotting the forested mountainside. This Swiss ski village, 58 miles east of Geneva, abides by the slogan "Come Up — Slow Down," and has successfully remained the unspoiled, understated high-class retreat, or as an acting legend, Julie Andrews once said: "The last paradise in a crazy world." Ultimately, though Gstaad enjoys international renown, it has remained truly Alpine, with its chic charm and authentic traditions.

- London – Gstaad 1h 40'
- New York – Gstaad 8h 20'
- Los Angeles – Gstaad 10h 55'



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CHALET VILLAGES



[Table of Contents](#)

CHALET VILLAGES



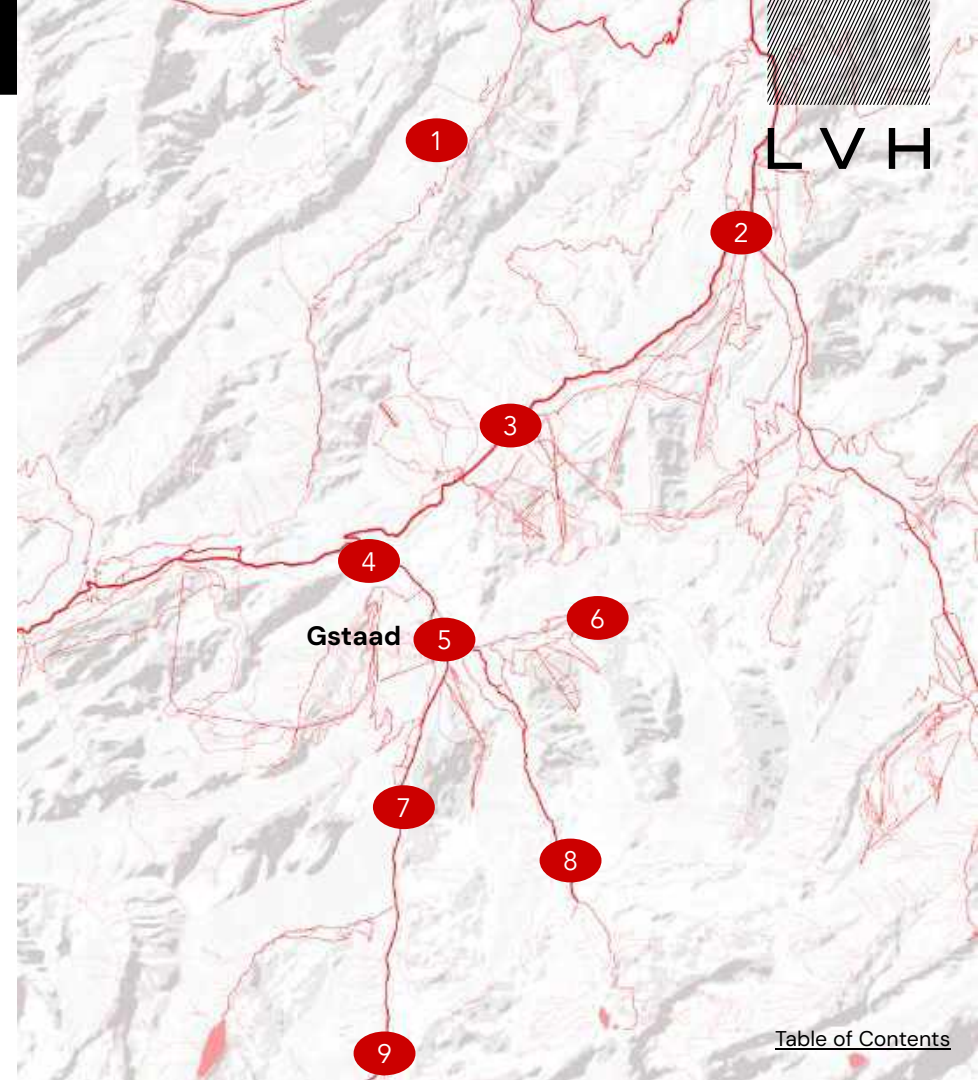
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Surrounded by a crown of majestic Swiss Alps, Gstaad, is collectively known as the German-speaking cluster of 10 chalet villages. Despite its craggy environs, the valley itself has a welcoming elevation—roughly 3,600 feet (1100 meters) above sea level. Here in the Bernese Alps, you will find an unparalleled range of leisure activities amid the gentle and unspoiled landscape.



[Table of Contents](#)

CHALET VILLAGES



1. Abländschen
2. Zweisimmen
3. Saanenmöser
4. Saanen
5. Gstaad
6. Turbach
7. Feutersoey
8. Lauenen
9. Gsteig

ABLÄNDSCHEN

The idyllic small chalet village of Abländschen has the highest elevation, 4,300 feet above sea level. It is dominated by the limestone cliffs of the Gastlosen ridge. The area is popular with hikers, cyclists, and climbing enthusiasts. There are more than 30 well-prepared winter hiking routes around Gstaad, and due to Abländschen's high elevation, it is easy to reach pink and red signposts of winter hiking routes. Along the way, plenty of welcoming restaurants welcome you to grab a bite to eat and recharge your batteries.



ZWEISIMMEN

Zweisimmen (3,000 feet above sea level) is the eastern gateway to the Gstaad region. The village is the entrance to the region's largest ski area — the access to 65 miles of ski slopes, a snowpark, and a ski cross directly from the center of the village. Other highlights include attractive hiking areas within reach, circling picturesque Lake Seeberg above the chalet village. Zweisimmen has already served as the venue for the Swiss cross-country skiing championships and has the Sparenmoos cross-country ski trail above it. The village also offers a wide range of shopping opportunities in its traffic-calmed center. The medieval parish church, the Obersimmentaler local history museum, and the Caste Trail showcase history and tradition in a very compact space. It is also the starting point of the MOB, the famous railway line whose panoramic trains cross magnificent landscapes connecting Montreux to the Bernese Oberland.





SAANENMÖSER

The sun-soaked chalet village of Saanenmöser is at the same height as the pass that connects Zweisimmen and Saanen, i.e., 4,100 feet above sea level. Winter and summer sports enthusiasts will find many leisure facilities here. In winter, mountain railways access the region's largest ski area directly from the center of the village. Directly adjacent to the railway station and right in the heart of the village is Gstaad's natural ice rink. The area's golf course is only a few minutes drive above the village.

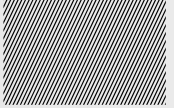




SCHÖNRIED

The village is nestled between its local mountain, the Horneggli, and Rellerli, on the sun terrace. It is a paradise for nature lovers as well as winter and summer sports enthusiasts. A mountain railway accesses the Horneggli Mountain direct from the village center. In winter, Schönried offers direct access to the largest ski area in the region and a cross-country skiing paradise. It is also a gateway for high-altitude hiking trails. The village square was named after Mike von Grünigen, the local multiple world champion, Olympic medallist, and World Cup overall winner in giant slalom commemorating the milestones of success in his unique sporting career. He has remained a role model and motivator for the region's young, up-and-coming ski talent. One of the distinctive experiences you can book is a day skiing with the Swiss legend.





SAANEN VILLAGE

The village of Saanen, the historical heart of the Saanenland, owes its unique character to its narrow streets and lanes, lined with old timber houses. It is one of the most beautiful chalet villages in the Bernese Oberland. The Church of Saint Maurice, dating back to the 15th century, is also impressive. Tradition, a rich heritage of craftsmanship, and history all lend the village its particular charm. The village is listed among the townscapes of Switzerland most worthy of protection. Tradition, handicrafts, and rich history give Saanen its special charm.



CHALET VILLAGES

GSTAAD

Gstaad village, at the elevation of 3,400 feet above sea level, is the region's main attraction, combining style, Swiss Gemütlichkeit — a state or feeling of warmth, friendliness, and good cheer, much like Danish “hygge” and tradition in a delightful way. The traffic-free center of the village is a harmonious mix of restaurants, shops, hotels, and bars. Recreational areas surrounding the village are accessed by three mountain railways.



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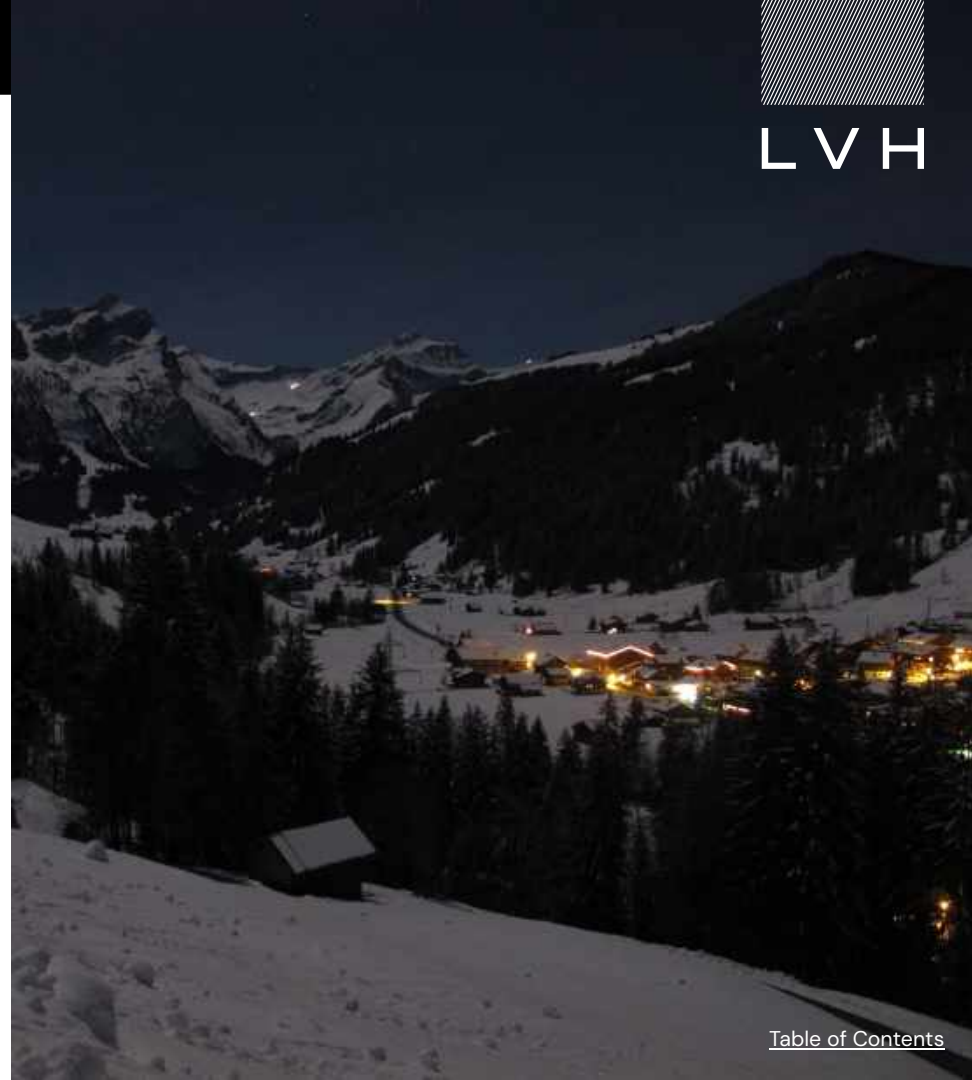
TURBACH

Turbach is on the edge of the large ski area of Gstaad Mountain Rides. At 4,300 feet, the idyllic side valley of Gstaad offers romantic summer and winter hikes, bike tracks, and cross-country trails. Gstaad and the surrounding ski areas can be reached in a matter of minutes. Just opposite the village is the famous and steepest slope in the entire ski area, Tiger Run on the Wasserngrat, only recommended for experienced and tenacious skiers! But the actual local mountain is the Giferhorn — Gstaad's exclusive skiing mountain. The Giferhorn is one of the most popular mountains in Saanenland, be it for hiking in summer or skiing in winter, considering its summit is the highest point in the municipality of Saanen at 8,400 feet.



FEUTERSOEY

The small village of Feutersoey is part of the municipality of Gsteig on the River Saane between Gstaad and the Col du Pillon i.e., Glacier 3000. Surroundings boast many lakes and beautiful hiking areas. In winter, the village is the starting point for ski tours and the destination for many off-piste skiers. In the summer, challenging mountain bike routes start from here.





LAUENEN

The romantic mountain village of Lauenen, set at a 4,000-foot altitude, consists of old timber houses and a beautiful church testifying to an awareness of tradition. The chalet village is part of the nature reserve on Lake Lauenen, featuring impressive waterfalls, glaciers, and upland moors. Lake Lauenen is regarded as a place of great energy. The village and lake are even immortalized in a song that has become one of the Swiss folk music classics.





GSTEIG

The village of Gsteig (4,000 feet), is under Cultural Heritage Protection. Center chalets dating back to the 15th to 18th century — lie in the deep valley of the River Saane at the Col du Pillon, framed by the Diablerets massif and the Sanetsch region. The church and the adjacent Hotel Bären are among the most photographed village scapes in Switzerland.





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RESTAURANTS

RESTAURANTS

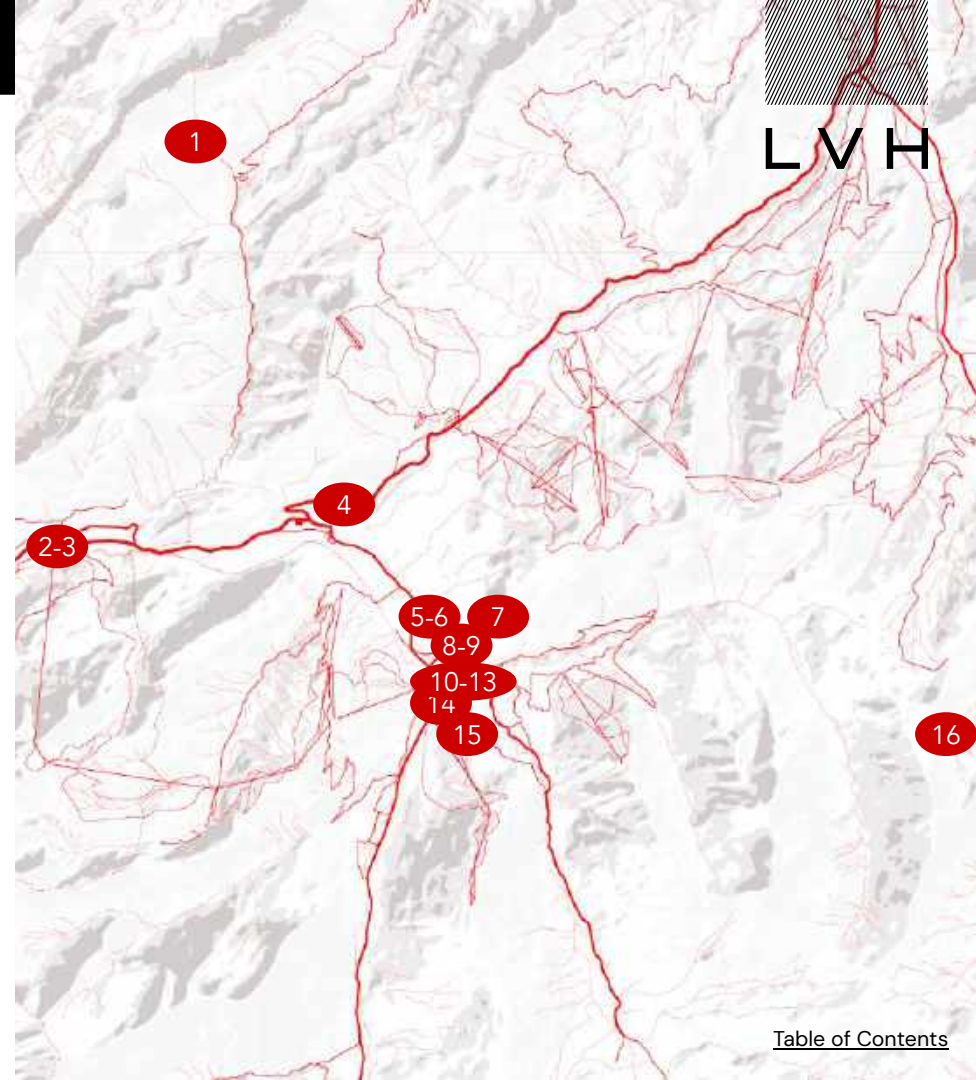
World-class slopes are not the only thing setting nthis ski destination above the rest. A visit to the world's most picturesque mountain range brings you close to some of the region's heartiest and most delectably creative cuisine. You can enjoy both regional and international fare from the finest gourmet restaurants to traditional raclette lodges. The choice of restaurants is just as endless. Since Gstaad is a popular wellness destination, it's only natural the meat-free, plant-based scene is flourishing. There is also a fresh crop of restaurants catering to vegan and vegetarian diners.



LVH

RESTAURANTS

1. L'Etoile - Nova * **Michelin**
2. ROC by Edgar
3. La Table du Valrose by Benoit Carcenat * **Michelin**
4. La Vue Restaurant as HUUS Gstaad
5. Leonard's * **Michelin**
6. Le Petit Chalet
7. La Bagatelle
8. Megu
9. Sommet * **Michelin**
10. Olden Restaurant
11. Gildo's Ristorante
12. Le Grand Restaurant
13. Chesery
14. Avenue Montagne
15. Ultima Gstaad
16. Spettacolo



RESTAURANTS

L'ETOILE – NOVA * **MICHELIN** | MODERN

The restaurant delivers impeccable, and delicately balanced cuisine prepared by a subtle and talented chef served in a warm décor of untreated wood and enhanced by delightful service. Devised by Alexandra Müller, menus reverently keep pace with the seasons, regularly changing in line with market availability, guaranteeing fresh flavors with an element of surprise appreciated by its patrons. Additionally, the bistronomy-inspired brasserie (bistronomy combines bistrot dishes cooked with haute cuisine methods) specializes in well-crafted, feel-good regional classics.



RESTAURANTS

ROC BY EDGAR | SWISS, MEDITERRANEAN

In an intimate and warm setting of the Hôtel de Rougemont, discover the relaxed atmosphere of the Le Roc by Edgar restaurant. Tastefully decorated with an Alpine touch, the place conjures up classic French cuisine with a contemporary flare. The foie gras "au torchon" and the roasted medallions of Roscoff monkfish are fine examples of the gourmet dishes on offer here. Creative cuisine combines exceptional fresh and local products. In addition, the Hotel de Rougemont & Spa has a wine library and a smoking room with your comfort in mind.



[Table of Contents](#)

RESTAURANTS

LA TABLE DU VALROSE * MICHELIN | MODERN FRENCH

Set in the triangle formed by the cantons of Fribourg, Bern, and Waad, the restaurant takes you to heights of culinary enjoyment and refinement some 3,000 feet above sea level. The magnificent mountain landscape sets the background for the chic decor, where Alpine wood, contemporary furnishings, and designer interior elements are combined. Chef Benoît Carcenat creates modern and seasonal French cuisine embracing both tradition and innovation. He masterfully highlights local produce grown in Pays-d'Enhaut, Saanenland, and Intyamon.



RESTAURANTS

LA VUE RESTAURANT AT HUUS GSTAAD | SWISS

The kitchen at the La Vue Restaurant of Huus Gstaad delivers an authentic taste of the Alps with straightforward and contemporary cuisine. Influenced by the earthiness of the surrounding mountain landscape enjoyed through the restaurant's panoramic windows and the expansive terrace, chefs prepare dishes using regional and seasonal produce. To honor the restaurant's maxim, "freshness is paramount, the flavor is key," craftsmanship is at the highest, and ingredients used are of the finest quality, ensuring the feel-good Huus atmosphere comes to life. Try the local lamb – coated in fresh herbs plucked straight from the Huus garden – it's a classic.



RESTAURANTS

LEONARD'S * MICHELIN | FRENCH

Set in one of the Big Four luxury hotels in town — Le Grand Bellevue, Leonard's keeps up with the prevailing vibe of extravagance. Le Grand Bellevue is a positively underrated luxury hotel of rare tastefulness, and such is its a la carte restaurant. That being so, reserve a table in the stylish dining room of Leonard's and enjoy Chef Francesco de Bartolomeis' elegant international cuisine. Using locally-sourced ingredients from nearby farmers and trusted suppliers, Francesco combines fresh, lighter plates with warming seasonal dishes and mouth-watering sweet treats. Leonard's welcomes you to Gstaad with the warmth of genuine Alpine hospitality.



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LA BAGATELLE | CLASSIC FRENCH

La Bagatelle has been one of the best restaurants in the Bernese Oberland for many years. Set in the Hotel Le Grand Chalet, the restaurant serves excellent classic French food made using the best ingredients in a relaxed and friendly environment, whether you eat in the rustic restaurant or on the terrace with its stunning views. You can also rely on charming service and a great wine list.



RESTAURANTS

MEGU | JAPANESE

At this chic offshoot of the New York flagship restaurant, you can enjoy a highly successful combination of traditional Japanese cuisine and modern influences. Head Chef and Sushi Master Tsutomu Kugota takes diners on a journey through some of Japan's most pristine and rare ingredients and presentations. The restaurant interior, designed by Noé Duchaufour-Lawrance, incorporates antique kimonos, Alpine fir wood, accents of vermillion, and slatted wood partitions inspired by the temples of Kyoto and traditional Japanese houses. Megu also offers one of the largest sake collections in Switzerland and curates an exquisite selection of Japanese whiskies. The menu ranges from tuna tataki served with Kanzuri radish, ponzu, and nori vinaigrette to seared scallops with truffle miso to fermented lemon with Szechuan pepper and Sablé Breton. Gault Millau has named Megu as Switzerland's top Asian restaurant.



RESTAURANTS

SOMMET BY MARTIN GÖSHEL * MICHELIN | MODERN

The exclusive and impressive Alpina Gstaad Hotel has triumphed with its appealing restaurant. Sommet is something special in several respects: the distinctive decor — an elegant and harmonious blend of rustic charm and modern elegance; the fantastic panoramic terrace; and, last but not least, the elaborate seasonal set menu created by Martin Göschel. The Mannheim-born, Michelin-starred chef combines classic cuisine with modern influences, as in his langoustine pot au feu and winter vegetables with a fermented pepper sauce. Alternatively, you can order classics à la carte nor choose a vegetarian menu. Gault Millau awards Sommet 18/20 points, and the Guide Michelin rates the restaurant one star for service, wine list, and décor.



RESTAURANTS

OLDEN RESTAURANT | SWISS

The Hotel Olden, surrounded by Gstaad's world-famous mountain landscape, magically mixes an elegant chalet-style interior and stylish modernity. As a symbiosis of traditional charm and modern elegance, it suggests an exclusive, contemporary culture of indulgence. It is never more evident than in its restaurant, where true culinary artists create the international composition. A place "where the world dines" — it is a rendezvous for cosmopolitan bons vivants and gourmets. No expense is spared in serving you the most delicious and finest highlights of international cuisine. Welcome and prepare to be whisked away to a world of pleasures at the Olden Restaurant.



LVH

RESTAURANTS

GILDO'S RISTORANTE | ITALIAN, VEGETARIAN

If you are in the mood for upmarket Italian food and finely prepared Italian dishes, visit Gildo's Ristorante at Palace Gstaad, where select internationally renowned chefs prepare authentic Italian cuisine. Try the line-caught sea bass, cime di rapa, garlic, pine nuts, and peperoncino. Expect excellent service, plus a stylish Alpine ambiance. The restaurant is named after Gildo Bocchini, the hotel's maître d', who cooked for 47 years. His worthy successor Maurizio Paglino continues to honor his mastery achievements and the established prestige of the place. If "la Cucina Italiana" is to your taste, look forward to southern hospitality and divine dishes in Gildo's Ristorante.



L V H

[Table of Contents](#)

RESTAURANTS

LE GRAND RESTAURANT & LA GRANDE TERRASSE | SWISS

Set against a picturesque mountain backdrop, everything about Le Grand Restaurant & La Grande Terrasse exudes grandeur and glamor. Upon entering, you are surrounded by high ceilings with lavish chandeliers, charming décor, and formal servers. Let yourself be indulged by the chefs' haute cuisine and creativity while you ponder the views over the stunning garden and breathtaking mountain panorama. Ready yourself for an elegant dining affair from start to finish.



LVH

RESTAURANTS

CHESERY | SWISS

Chesery remains the criterion of Swiss Alpine fine dining for many ever since. This icon delivers exceptionally delicious cuisine in a warm and relaxing environment. Tucked in a chalet, the elegant eatery defined farm-to-table long before the trend went worldwide. Fish dishes like bass in salt crust and seafood pot au feu remain the guests' favorites. Drop in early for an aperitif in the diminutive, atmospheric bar. Lucky diners often have the chance to converse with the chef.



LVH

RESTAURANTS

AVENUE MONTAGE | MEDITERRANEAN

The elegant yet comfortable interior is challenged by the delightful balcony terrace complete with mountain views. Taking inspiration from the hotel's home in Saanenland, Avenue Montagne offers local specialties in a cozy and contemporary setting. Sustainability is at the heart of the cuisine, and a genuine connection to nature runs through every dish. Seasonal Mediterranean cuisine, including house-made pasta and risotto, Panzerotti with raclette cheese, spinach, and tomatoes, or saddle of mountain lamb (Scaletta Pass) in a wild garlic crust is what's on the menu at this restaurant.



RESTAURANTS

PIZZA BASTA | ITALIAN

In Pizza Basta, even the most traditional pizza classics are made with a special touch evoking desire, love, and a unique Bernerhof touch. Pizza dough is made with flour from the Dittligmühle, a renowned mill in Gantrisch nature park, and is cooked for at least 36 hours. That is how the pizza crust stays crispy when taken out of the "Izzo" oven (Electric Brick Pizza Oven). Puccia Bernerhof pizza, a specialty from Apulia, is a highly recommended choice from the extensive menu list. Try delicacies from the dessert trolley, including homemade Tiramisù or Cassata Siciliana — they don't disappoint. To pass the time while you wait for your steaming pizza to arrive, treat yourself to delicious aperitifs such as Negroni and a fine selection of gin and tonics and various vermouths.



RESTAURANTS

LE PETIT CHALET | SWISS

Le Petit Chalet is a cozy local restaurant in the gardens of the Le Grand Bellevue Hotel. It is the “it” place to taste delicious Swiss food in a traditional chalet setting, making it one of the best and a must restaurants to visit. It’s situated outside of the heart of the village, just a five-minute walk from its center. The restaurant is a log cabin, and everything about it is inspired by Swiss tradition. The furniture, the decorations, and even the menu are all glaringly Swiss, which just adds an additional level to the experience of fine dining.



RESTAURANTS

ULTIMA GSTAAD RESTAURANT | PERUVIAN, JAPANESE FUSION & MEDITERRANEAN

Expect culinary excellence at Ultima Gstaad Restaurant with dishes fit for an art gallery, delivered with unexpected twists. Renowned chefs have traveled the world and excelled in creating unique dining experiences for discerning guests. Whether you are looking for a menu à la carte or a surprise tasting menu, the selection of dishes has been curated by Head Chef Andrea Franceschi who sources seasonal and naturally grown ingredients surprising even its most loyal patrons! Think Aeolian Island prawns with a pink peppercorn emulsion or thick Wagyu steaks with piquillo pepper foam balanced by sweet & sour red onion — these are just some palatable delicacies at the ski resort's gourmet rendezvous. Ultima Restaurant invites you to embark on a culinary voyage and enjoy a gourmet culinary experience and private group events in the vibrant atmosphere of Ultima Gstaad.



[Table of Contents](#)

RESTAURANTS

SPETTACOLO – BY LENKERHOF | SWISS, FRENCH

Spettacolo restaurant offers a three-course set menu and a tasting menu with a new selection of 16 dishes. Each dish represents a journey of the senses and flavors. The menu often changes according to produce in season and is mainly composed of local and Swiss delicacies. A la carte diners can also enjoy modern creations such as Zweisimmen char served with peppers and barbecue sauce. The Spettacolo restaurant of Hotel Restaurant Lenkerhof, a member of the Relais et Châteaux, is rated with 16 points in Gault et Millau. A special service is offered to children. The centerpiece is their cheese buffet with 30 cheese specialties. Hotel Lenkerhof is sensitive to the impact of its activities on the environment around it!



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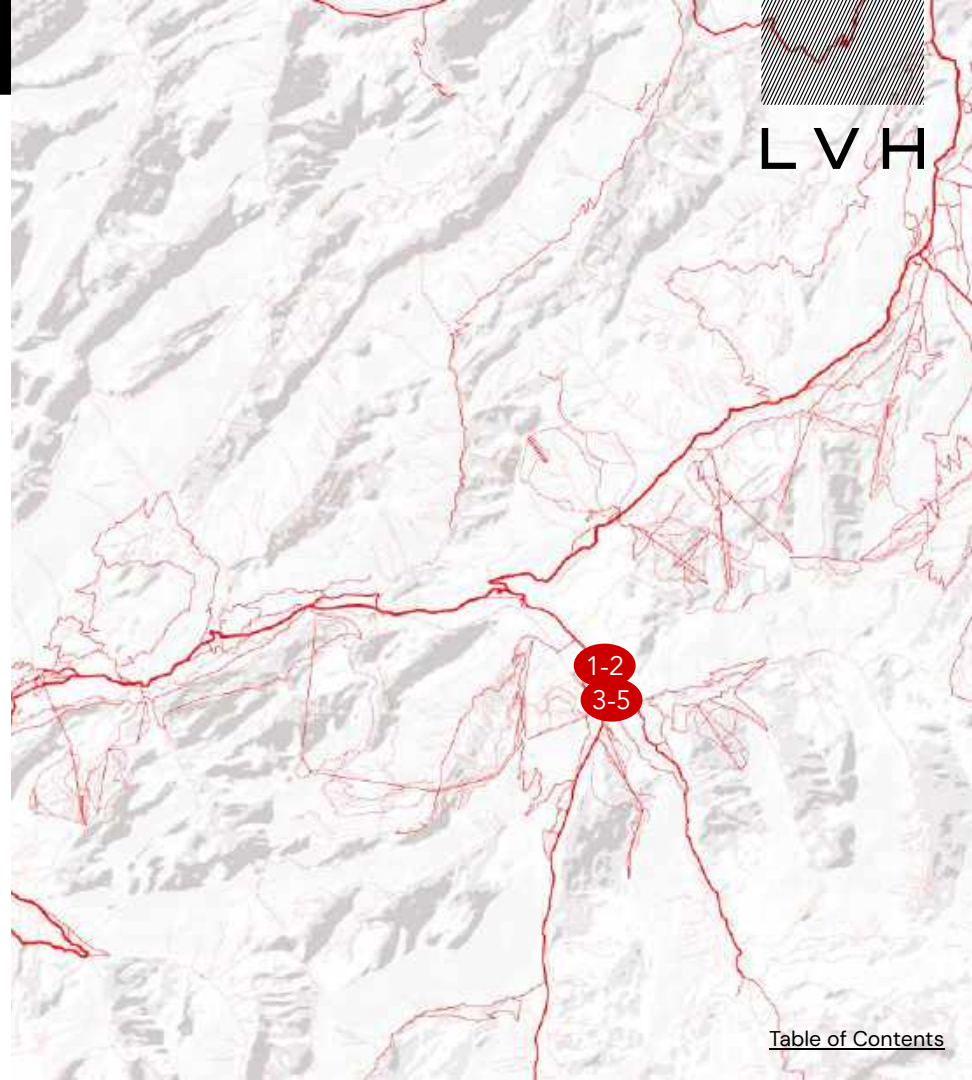
SHOPPING

SHOPPING

A leisurely stroll down the Gstaad promenade leads you to a host of designer stores to help lighten your pockets. The pedestrian walkway is lined with trendy eateries, bars, and shops. Built in traditional alpine style, luxury brands provide the perfect opportunity to splurge a little. Local shops selling regional products are great for picking up mementos of your stay.



SHOPPING



LVH

1-2
3-5

[Table of Contents](#)

1. Gstaad Promenade – Shopping Mile
2. Maison Lorenz Bach
3. Hermès
4. Marina Anoulih
5. Gstaad Promenade Graff

GSTAAD PROMENADE

Get your bearings and soak up the alpine atmosphere of this gorgeous village with a stroll along the pedestrianized Gstaad Promenade. Also known as Shopping Mile, you'll find designer stores to your heart's content, from luxury skiwear to coveted timepieces and jewelry. Whether you are on a spending spree or just want to enjoy an afternoon of window shopping, you won't be disappointed. Some names include:

- Trois Pommes Gstaad
- Loro Piano
- Moncler
- Luis Vuitton
- Prada
- Hermes
- Burnello Cucinelli



LORENZ BACH

This is the only place in Gstaad where you can buy apparel of the official Lorenz Bach brands as well as many world top fashion names such as Ralph Lauren, Bogner, Fendi, Prada, Dior, Dolce&Gabbana, Alexander Wang, Celine, Goldengoose, Brunello Cucinelli, Ermanno Scervino, Tods, etc. Make sure you fit in with the jet-set ski crowd with designer fashions from Boutique Lorenz Bach.



HERMÈS

The trained saddler Emil Charles Hermès started his career in 1837 with the production of riding tack and bridles. With the introduction of the automobile, Hermès realigned his ambitions toward the making of suitcases and travel bags, which kept his typical saddle stitching and became his trademark. Now a well-established and prestigious French fashion brand, Hermès has a lot to thank TV series, *Sex and the City*, where Hermes' Birkin bag gained international fame and turned into every fashionista's sought-after collector's item. Indulge in a visit to redesigned Hermès boutiques in Gstaad, stocking fabulous luxury pieces and accessories. like the long-established company's hand-printed large silk scarves, handbags and the coveted Birkin bags as well as gifts.



MARINA ANOUILH

Marina Anouilh Gstaad is a place for one-of-a-kind timeless items. This is an authentic luxury marketplace for talented designers who share the owner's love for elegance and style. Marina Anouilh's concept store is a must-see stop for retail therapy. Teeming with irresistible pieces, you will find a sharp selection of niche designers meticulously chosen by the owner and timeless items from her own brand of clothing and accessories in a boho-chic style.



GSTAAD PROMENADE GRAFF

Graff, a British multinational jewelry and Swiss watch brand based in London, was founded by British jeweler Laurence Graff in 1960. The Gstaad Promenade Graff Boutique is home to the most fabulous jewels in the world. Step inside the boutique and discover extraordinary beauty, perfection, and unrivaled rarity.



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CAFE DU GRUTLI

SPECIALITY

SPECIALITY

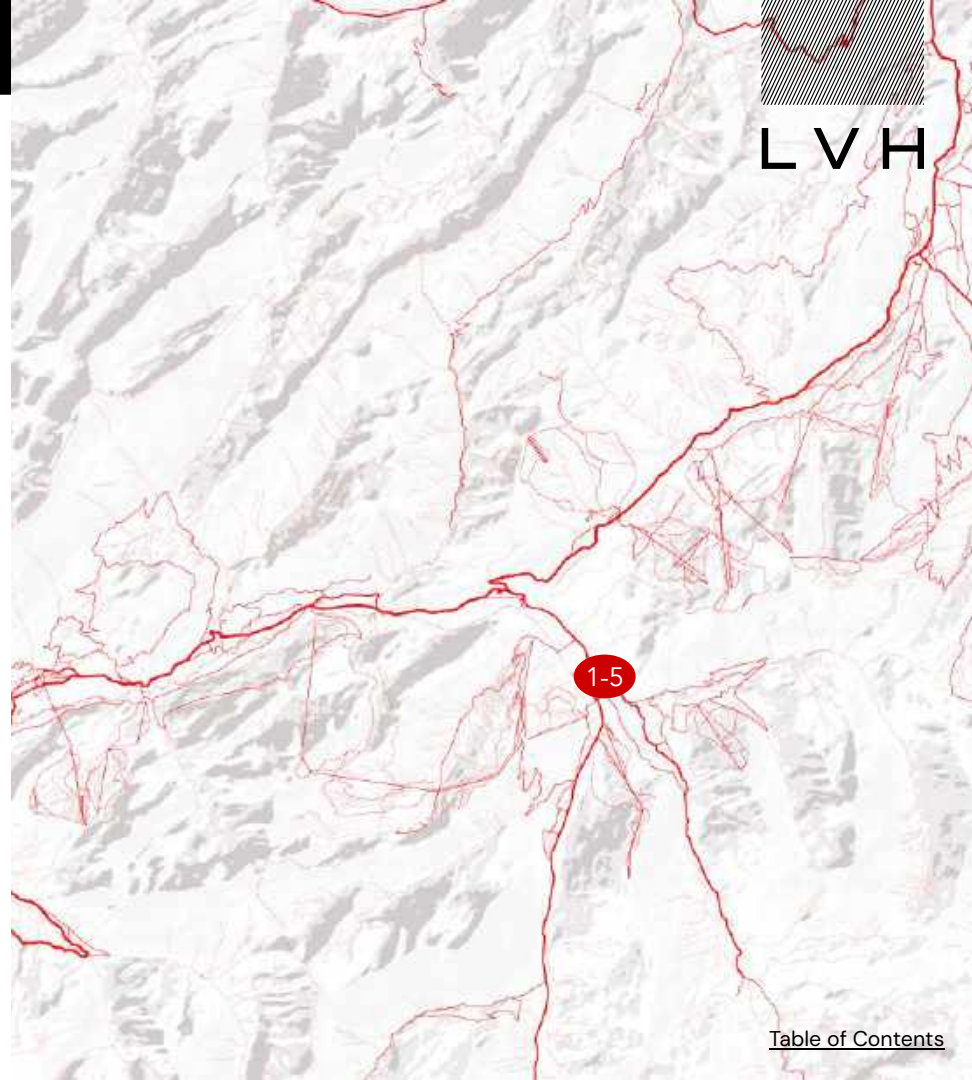
How could a place like Gstaad exist without equally lavish, appealing artisanal pastry and coffee shops with mouth watering delicacies? Of course, it couldn't. Here is a selection of some of the finest cafés and artisanal food stores in the village.



[Table of Contents](#)

SPECIALITY

1. R Chocolate Boutique
2. Charly's
3. Early Beck
4. Glow Health Bar
5. Cappuccino Gstaad



CHARLY'S | COFFEE SHOP

Charly's history dates back more than a century. It was built in 1912, and since then it has been a family-owned business. Charly's is authentic and rustic. The interior design applies lots of reclaimed wood and plank flooring. The successful concept of the tea room/coffee shop, Charly's offers various hot and cold drinks and dishes, specially made baked goods, confectionery products, and fresh snacks. A meeting point for locals and guests who value quality and comfort. The shop enjoys the sunshine on the terrace all year round and is nestled right on the pedestrian promenade.



EARLY BECK | BOULANGERIE

This is a bakery, confectionery, and chocolate shop with an extensive range of specialties on offer, including Saane giben, Gstaad nut cake, and Pavés de Gstaad. A traditional tearoom open for five generations. Very cozy ambiance, you can taste their homemade chocolates, pastries, or sandwiches while you are sipping their fabulous homemade hot chocolate. Very central location in the promenade, facing the train station.



R CHOCOLATE BOUTIQUE | CHOCOLATERIE

The bakery, patisserie and chocolaterie in one, creates the most exquisite and finest specialties and delicacies for discerning clientele. Owners craft sweet creations using the best ingredients and local products like fresh milk and fresh cream from the Gstaad dairy and the best Grand Cru chocolate with Madagascar, Ecuador, and Bolivia as countries of origin. Owners put a lot of expertise and passion into making exquisite and unique sweets.



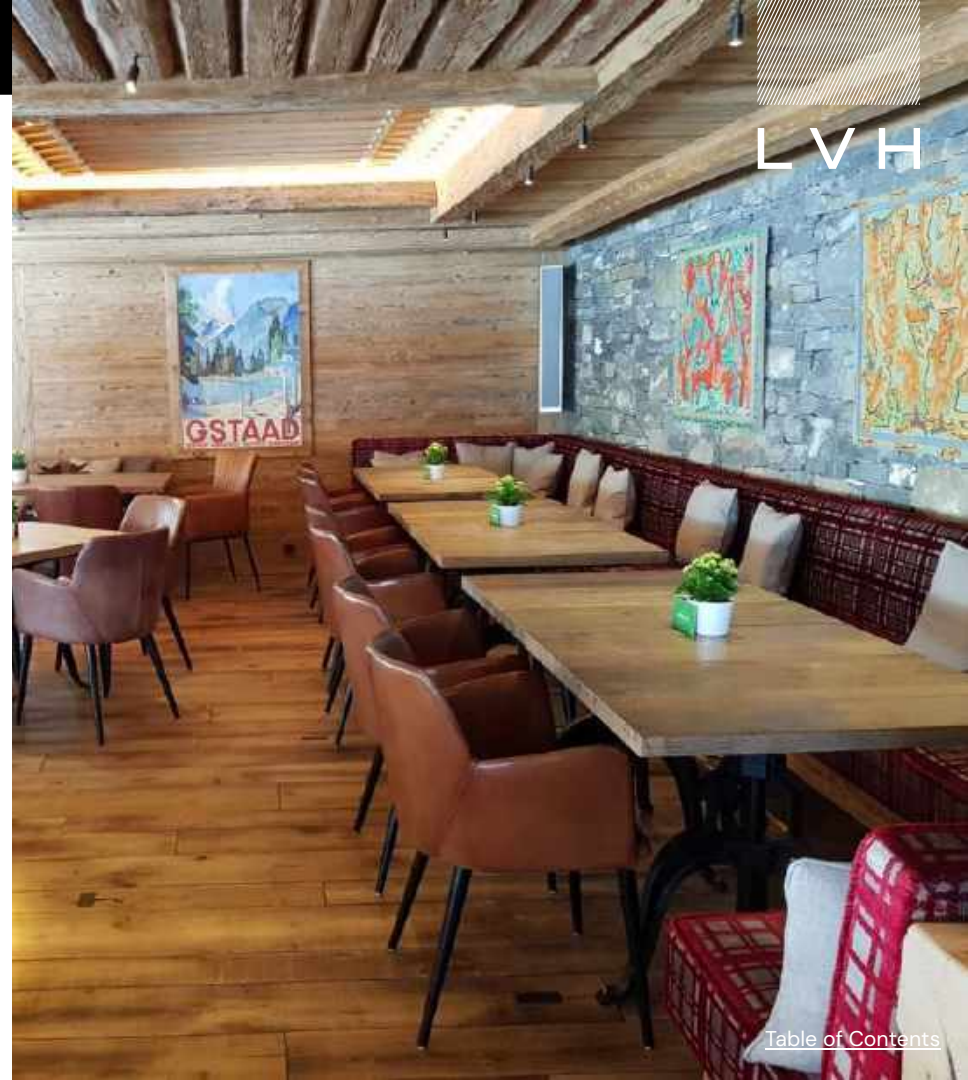
GLOW HEALTH BAR | SLOW-PRESSED JUICES

The innovative juice bar is the brainchild of local wellness enthusiast Blanca Brillembourg and marketing guru Diana D'Hendecourt. Their à la carte recipes, with the right enzymes and vitamins to meet your specific needs, produce tasteful bespoke smoothies that energize and replenish. Signature juices, smoothies made with fresh hemp/rice/almond milk, and power shots such as wheat grass, lemon ginger, goji powder, tahini, and collagen are all on the menu. All ingredients are organic and farm-grown in Switzerland, including the kale and wheatgrass grown locally in the Saanenland.



CAPPUCCINO GSTAAD | COFFEE SHOP

Housed in a traditional and historic chalet, Cappuccino enjoys an ideal position in the heart of Gstaad close to the fashion boutiques. Cappuccino is a modern bar where you can taste very nice cocktails such as Mojito de Palo or Japanese Caipirinha. And if you need to regain some calories after skiing, take a slice of their Banoffee cake.



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ARTS & CULTURE



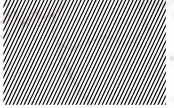
[Table of Contents](#)



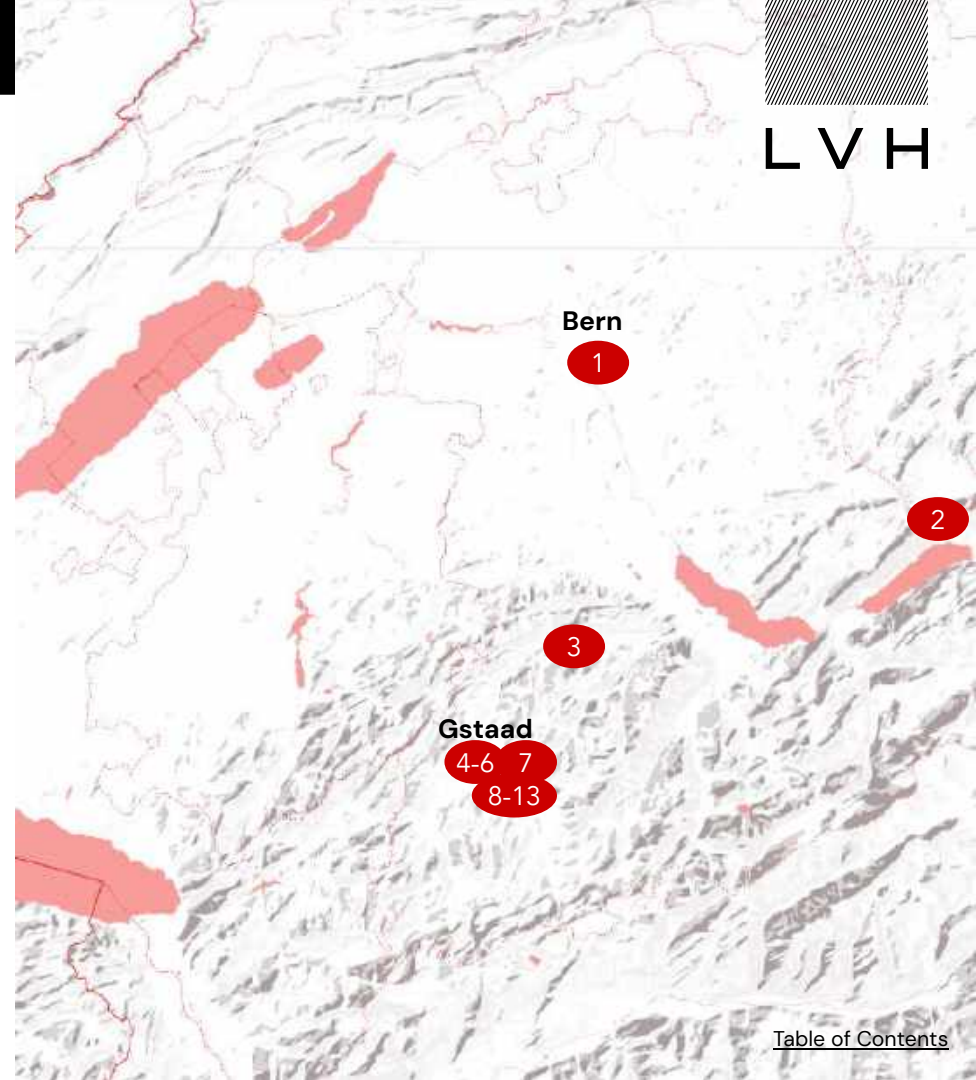
A small region with great treasures – the range of the art scene in the area is enormous. From traditional paper cutting to modern sculpture, paintings, and objects by renowned artists from all over the world. This comes as no surprise since Switzerland has long enjoyed a rich history of collecting, and the country is home to a discerning audience of collectors. In that sense, Gstaad is no exception. Adding to it the wealth of cultural heritage, old traditions, legends, and artifacts meticulously and reverently collected and preserved by the community visiting Gstaad's museums is like a journey into the past, offering exciting background information on the culture, history, and old craftsmanship of the region. The high-quality art offering in the destination is also reflected in the existing sculptures. Some of Gstaad's most well-known regular guests have paid homage to the region with very special art objects.



ARTS & CULTURE



LVH



1. Paul Klee Centre
2. Ballenberg open-air museum
3. Obersimmentaler Heimatmuseum
4. Tarmak 22
5. Saanen Landscape Museum
6. Menuhin Center Saanen
7. The Mirage
8. Patricia Low Contemporary
9. Samhart Gallery
10. Gagosian
11. Galerie Bel-Air Fine Art
12. Maddox Gallery
13. Hauser & Wirth

[Table of Contents](#)

ZENTRUM PAUL KLEE

In 2005, The Zentrum Paul Klee, a museum in Bern, dedicated to the artist Paul Klee, opened its doors. Designed by Italian architect Renzo Piano the wave-shaped steel and glass structure is worth a visit all on its own. The building's three curved "hills" and gently contoured lines blend into the surrounding rolling landscape. Enclosed by fields and a spacious park, the center provides a lovely area for walking. Paths that circle the Zentrum Paul Klee, a total of 18, are named after Klee's masterpieces. The Zentrum features about 40% of Paul Klee's entire pictorial oeuvre and awaits visitors at the intriguing address of "Monument im Fruchtländ 3" (Monument in a Field 3). After you've finished viewing the exhibitions, how does a little snack sound? The Museum Café in the foyer area serves tasty refreshments and snacks. For à la carte meal, Restaurant Schöngrün offers a small but delectable selection of menu items.



BALLEMBERG OPEN-AIR MUSEUM

You can visit and admire more than 100 rural houses and farm buildings from all over Switzerland. Magnificent farmhouses, humble workers' quarters, alpine huts and stalls, barns, storehouses, washhouses, and drying ovens provide architectural as well as socio-historical testimony to the everyday life and rural culture of the past. These historical buildings could not be maintained at their original location and were, therefore, carefully dismantled and transported to the museum's 66 hectares of land to be reconstructed. Collectively they provide insight into the daily life of rural Switzerland.



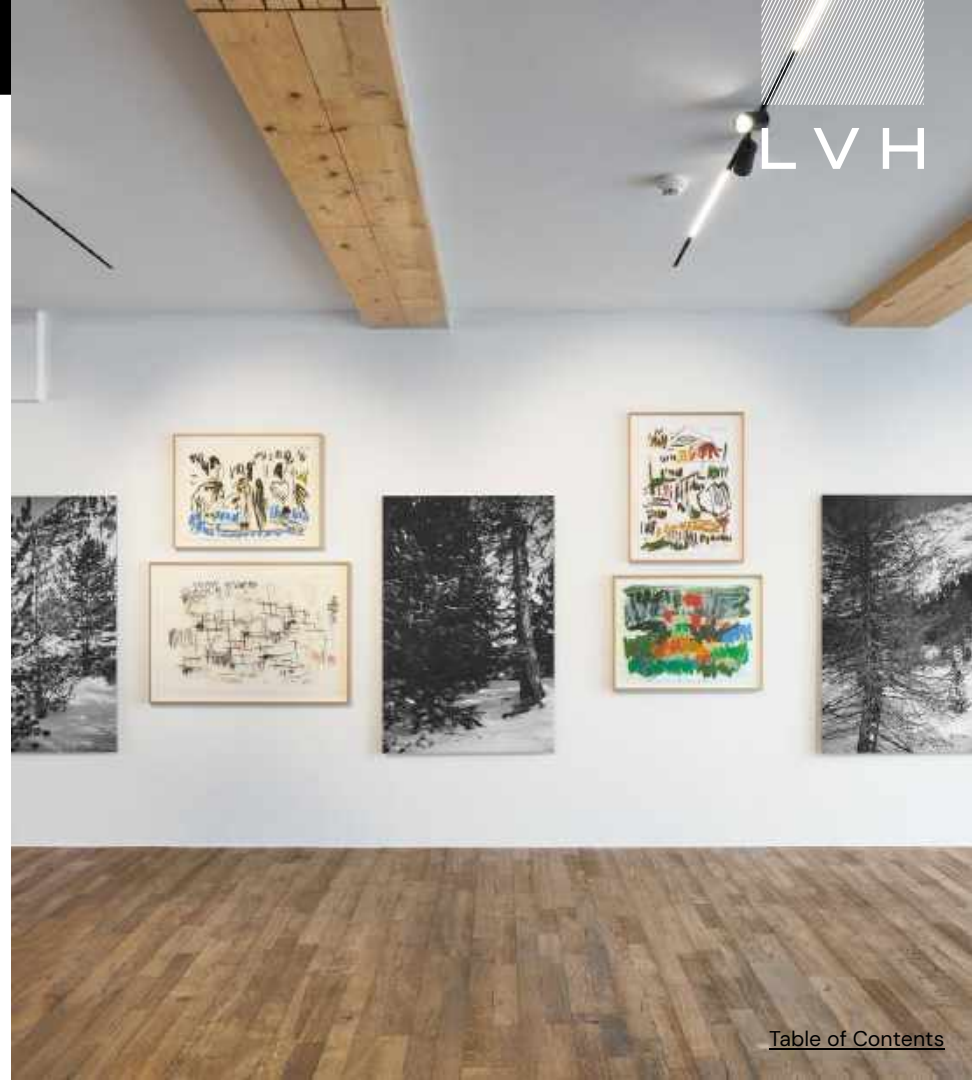
OBERSIMMENTALER LOCAL HISTORY MUSEUM

The Obersimmentaler local history museum is in a farmhouse from 1647 that has been preserved almost in its original condition. Richly furnished with antique residential and cultural assets, it bears witness to the life of the ancestors. In addition to rural and handicraft utensils, artistic works are also shown to their best advantage. The small medieval garden offers a selection of useful plants and herbs already cultivated earlier.



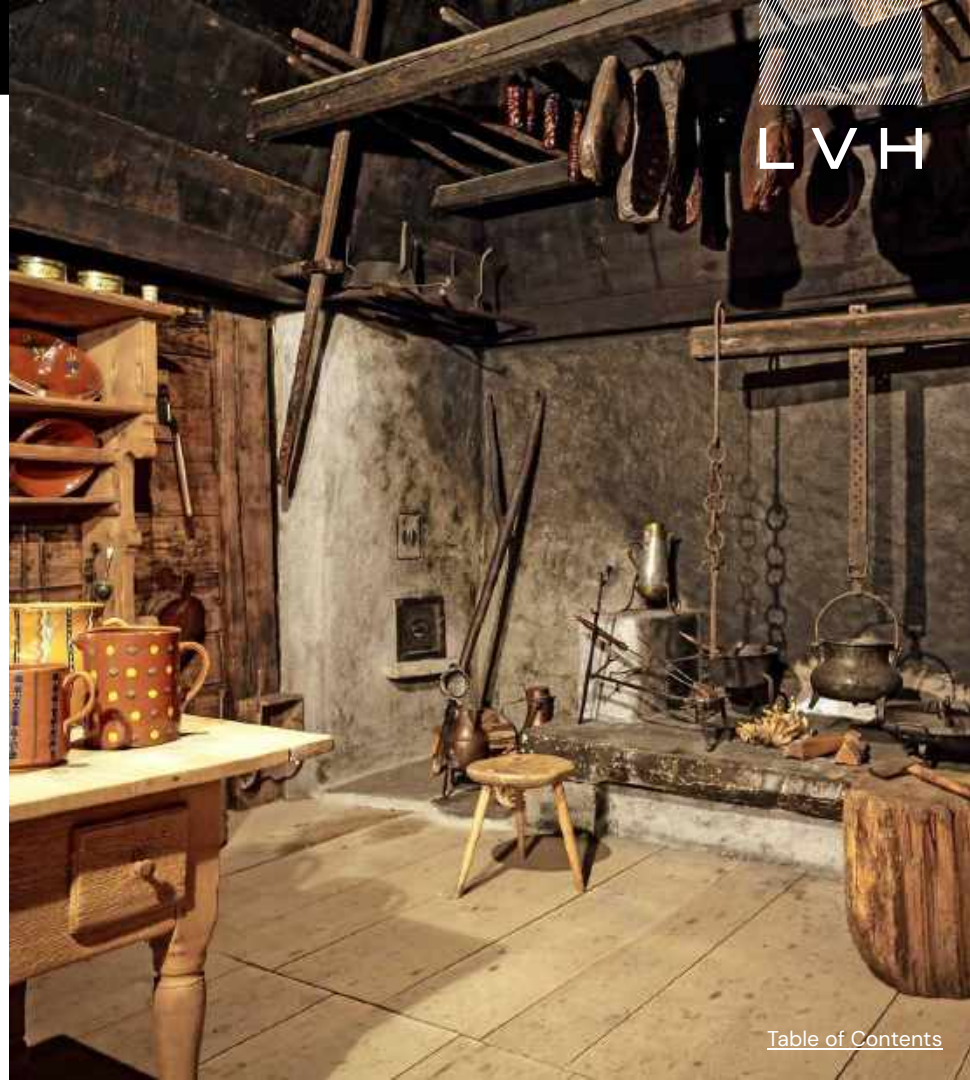
TARMAK 22

Founded in 2019, Tarmak 22 exists to breathe life into the cultural landscape of the Swiss Alps. Located one floor above ground level at the Gstaad Saanen airport in Switzerland, Tarmak 22 is a 3,000-square-foot gallery bringing contemporary art to new heights. The space has been open to the public, whether they are planning to travel or not, and has been hosting a yearly program of conferences and performances. The gallery takes its name both from the tarmac on airport runways and the Saanen airport code.



SAANEN LANDSCAPE MUSEUM

In 1987, the Museum Association of the Saanen Region was founded, having been given a comprehensive collection of artistic and agricultural cultural assets as a legacy. This led to the opening of the Saanen Landscape Museum. The freedom-loving subjects of the Counts of Gruyeres, who were once hunters, farmers, and loggers, became ski instructors, hoteliers, and entrepreneurs over the course of four centuries. A rich cultural heritage bears witness to the multifaceted work displayed through artifacts and other assets. With a permanent exhibition on Saaner customs and regularly changing temporary exhibitions, locals and guests are given the opportunity to see the past and present in a dignified setting.



MENUHIN CENTER SAANEN

The Menuhin Center Saanen Association has become the bearer of the great artistic and spiritual heritage of Yehudi Menuhin. Lord Menuhin, the world-renowned violinist, conductor, educator, humanist, founder, and mentor of the Gstaad Menuhin Festival & Academy for almost 40 years, has left behind a tremendous musical and spiritual legacy. The vivid presentation in the historic Chalet Salzhüsi in the center of Saanen is intended to express thanks and recognition. In the Menuhin Center Saanen, you can expect a small but fine exhibition about Yehudi Menuhin and his work in Saanenland. Special attention is paid to his most important legacy for the region, the Gstaad Menuhin Festival and the IMMA (International Menuhin Music Academy).



THE MIRAGE GSTAAD

Gstaad's spellbinding natural surroundings are a wellspring for innovation and bold contemporary art projects. Such is The Mirror House or Mirage Gstaad, made by the American artist Doug Aitken as a project within the high-altitude arts festival Elevation 1049. This totally reflective pavilion sits in an idyllic meadow with its ever-changing mirror surface. Minute passings of the seasons and the drifting of clouds dramatically change the structure's appearance accounting for a genuinely unique chameleon-like entity totally foreign yet embedded within its vast Alpine surroundings. The mirrored sculpture in Gruben has experienced a real run over the past two years. The installation has become a destination for art lovers all over, regardless of age. Children, in particular, have enjoyed the mirrored walls and ceilings.



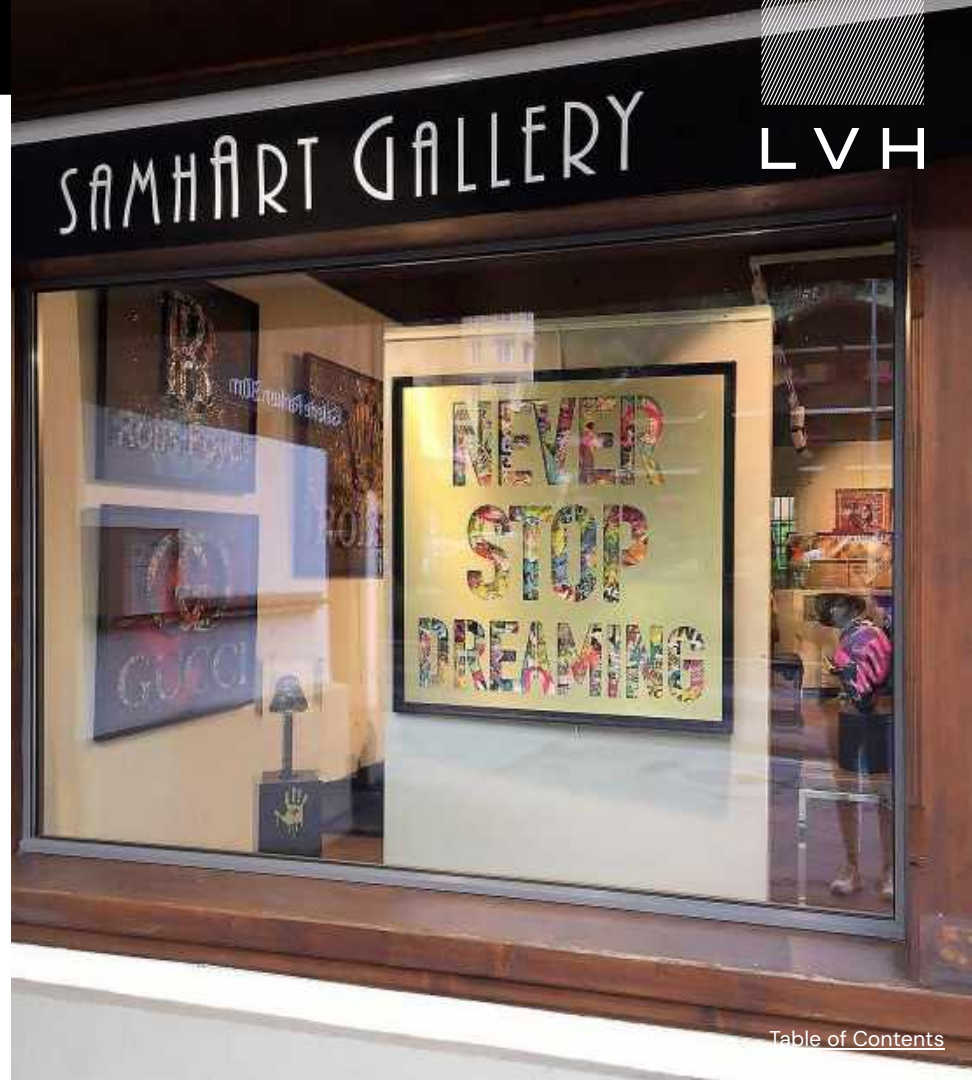
PATRICIA LOW CONTEMPORARY

One of the best places to find art masterpieces among the mountain peaks. Established in Gstaad in 2005, with outposts in Geneva and St. Moritz, Patricia Low Contemporary is the leading destination for contemporary art in the famed Alpine town. The reopened gallery is designed by sought-after local architecture firm Rieder Architektur AG and situated in the center of Gstaad on the cobbled promenade. Not limited to high season, the gallery program of solo and curated exhibitions will take place throughout the year. Pieces by the likes of Jeff Koons, Damien Hirst, and even Robert Indiana populate the space owned by Patricia Low, an expert contemporary art dealer.



SAMHART GALLERY

Samhart Gallery presents contemporary art in all its forms: painting, sculpture, digigraphy, customization, lithographies, and screenprints. A bold selection of artworks for all sensibilities. Besides Gstaad, Samhart galleries are spread around Switzerland in Neuchâtel and Villars-Sur-Ollon.



GAGOSIAN

Contemporary art gallery Gagosian first appeared in the town through various pop-up events back in 2018. It featured artists such as Giuseppe Penone, Andreas Gursky, Marc Newson, and Ed Ruscha to name but a few. Joining the Basel and Geneva locations, the Gstaad gallery opened along the historic promenade in the heart of the village and featured an inaugural exhibition of works by Damien Hirst on February 14, 2022.



GALERIE BEL-AIR FINE ART

Founded by François Chabanian, an art collector and dealer for over 30 years, the international group of galleries Bel Air Fine Art is also present in Geneva, Crans Montana, Verbier, Paris Place des Vosges, Saint-Tropez, and Pietrasanta. Bel Air Fine Art also regularly organizes prestigious exhibitions in the Middle East (United Arab Emirates, Lebanon ...). Opened in 2013, Bel Air Fine Art Gallery Gstaad has been celebrating the work of painters, sculptors, and internationally renowned photographers such as Igor Mitoraj, Mr. Brainwash, Lorenzo Quinn, Christian Voigt, Yves Klein, Arman, Alexi Torres, Patrick Hughes, Omar Galliani.



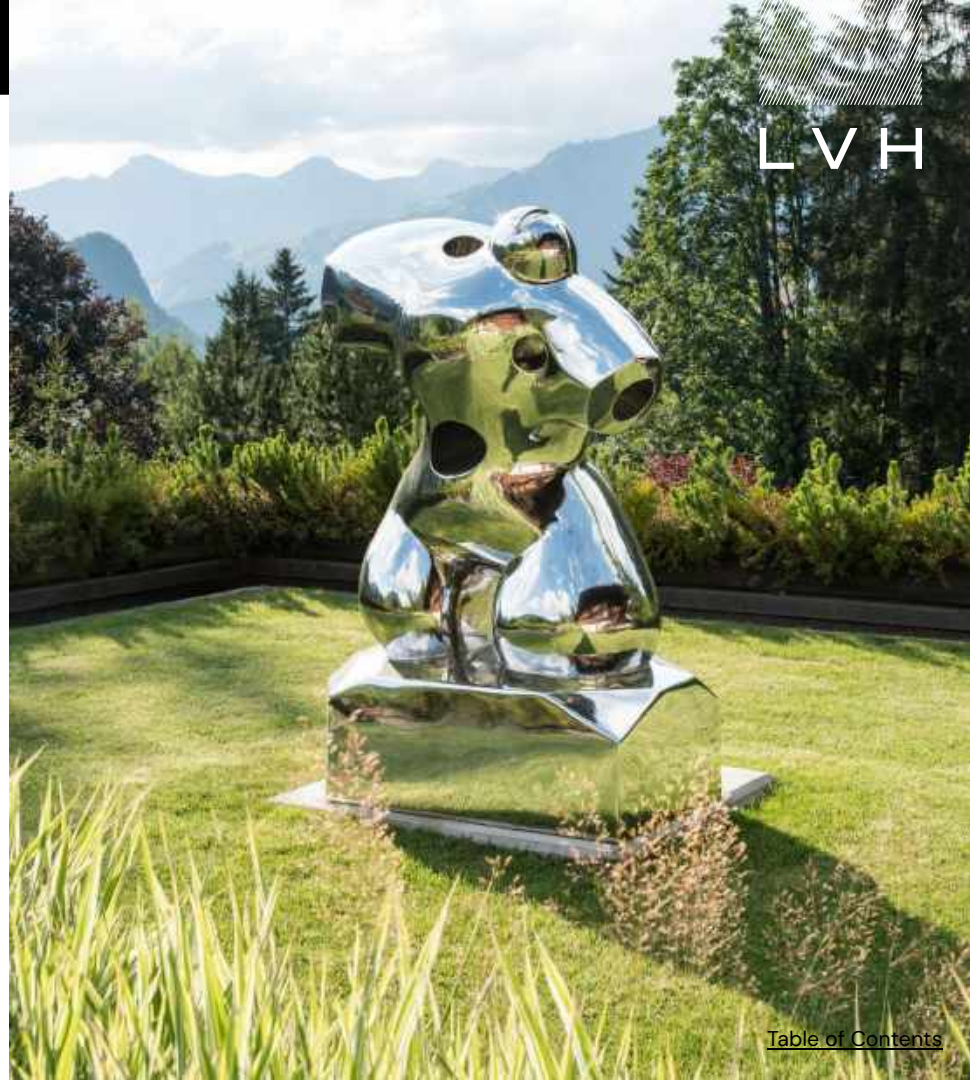
MADDOX GALLERY

Housed in a traditional Alpine chalet, Maddox Gallery has welcomed some of the world's most prominent art collectors since it opened its doors in 2017. Situated on the main promenade, Maddox Gallery is at the heart of the relaxed and emerging art scene in this exclusive ski resort. Open seasonally for the duration of the ski season, the Gstaad outpost of the gallery is where some of the finest artworks done by the blue-chip and established artists the gallery represents are exhibited.



HAUSER & WIRTH GSTAAD

Hauser & Wirth found a permanent home in Gstaad in the former chalet of Gunther Sachs, the Vieux Chalet. It has been used by the gallerists as a private space since 2015. It functions as an unorthodox setting to view art, where eclectic art hangings — works by modern masters such as Picasso, Joan Miró, and Philip Guston, combined with ones by more contemporary artists, including Rashid Johnson, Nicolas Party, and Lorna Simpson — are curated to resemble that of a collector's home. Art exhibitions are open by appointment only. Hauser & Wirth have also presented other public art projects in the area in collaboration with the Gstaad Palace, Tarmak 22, and Casa Gstaad, such as the Jenny Holzer truism projections, the Martin Creed neons, and outdoor, large-scale sculptures by Alexander Calder or William Kentridge.



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APRÉS SKI & NIGHTLIFE

[Table of Contents](#)

APRÈS SKI & NIGHTLIFE

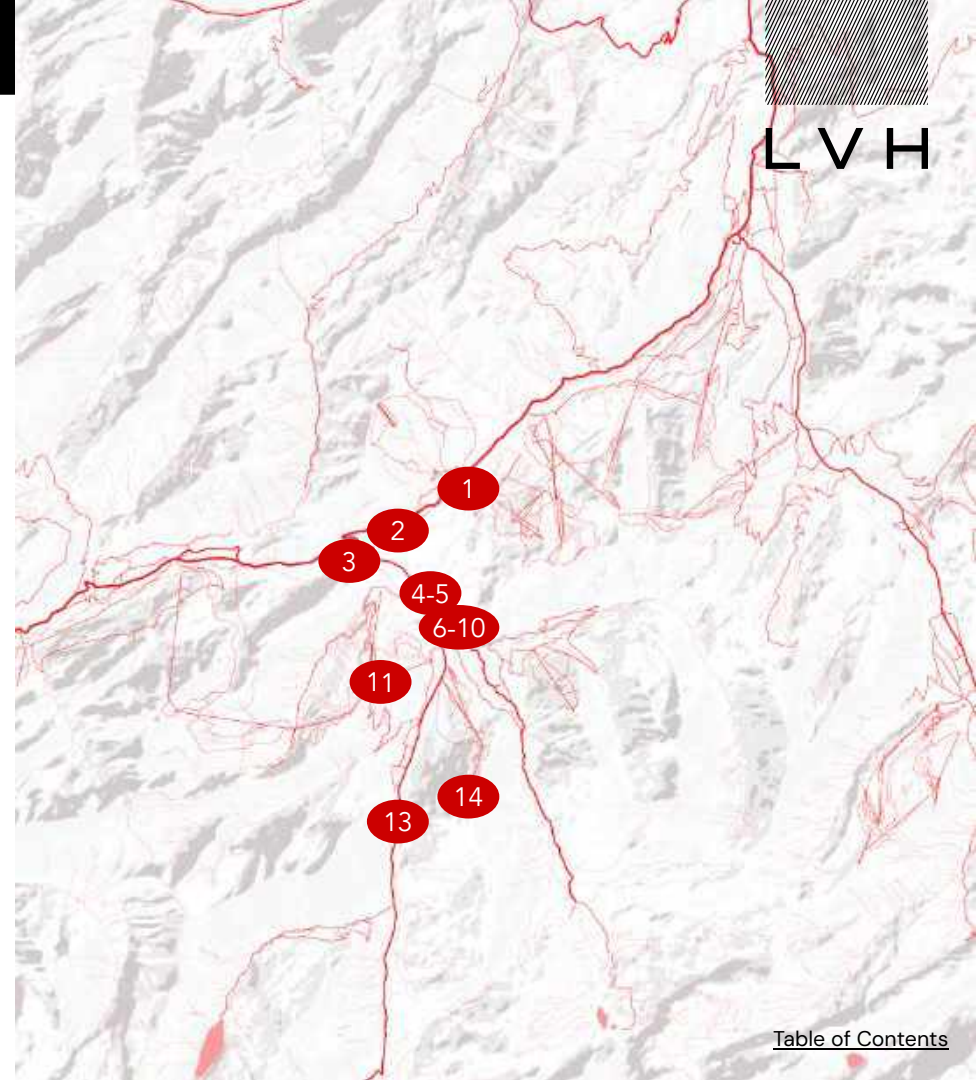
You can come up and slow down in Gstaad but let's not forget that Gstaad is the OG party spot for the rich and famous. Since 1971 the likes of Grace Kelly, Richard Burton, Elizabeth Taylor and Michael Jackson have made their way to the nightclub scene in the Gstaad. Party the night away in the 70s-themed nightclub and flashback to a time when legends graced the dance floor. Alternatively, end the day at modern and sophisticated lounge bars around the village and let yourself be mellowed and lulled into the night.



LVH

APRÈS SKI & NIGHTLIFE

1. One Million Stars Bar By Swarovski
2. Huus Bar
3. The 16 Art
4. The Yurt Gstaad
5. The Bar @ The Bellevue Hotel
6. The Alpina Lounge & Bar
7. Japanese Whiskey Bar
8. Cigar Lounge
9. Greengo Nightclub
10. La Cave
11. Bro's Café-bar Lounge
12. Stall-bar Chlösterli



ONE MILLION STARS BAR BY SWAROVSKI | BAR

The name of the place comes from one million Swarovski crystals adorning the bar, sparkling, shining, glittering, and emitting an ever-changing myriad of colors every evening. Enjoy this fascinating light show with a glass of champagne or a signature cocktail from the bar's mixologist.



HUUS BAR

For the best in classic and modern home-inspired signature cocktails pull up a stool at the Huus Bar. Home to an extensive whisky and gin selection, the floor-to-ceiling display boasts some 450 spirits, making it the highest bottle wall in the region. The bar team serves utmost quality drinks complimented by only the finest ingredients, with lemons, oranges, limes, and pineapples all squeezed by hand. The cocktail making is executed with precision boasting exquisite presentation. The Huus Bar is the ideal place to meet and enjoy a glass of local wine or a post-dinner coffee in front of the fireplace or amid fresh Alpine air on the terrace.



LVH

THE 16 ART | BAR & RESTAURANT

The 16 Art is on one of the prettiest back roads in the village of Saanen. The Mittelgässli Nr. 16 was the former bell factory and is now home to a lovely yet trendy bar and restaurant. The place offers a daily changing menu inspired by local dishes using fresh and authentic products. It is famous for delicious barbecue specialties paired with thoroughly selected wines.



THE YURT | BAR

The Yart Gstaad is an intimate bar with a real party atmosphere. Yurts have been used by nomads for ages as their mobile home, it's a wonderful space to come together and celebrate life. Nestled in the grounds of Bellevue Gstaad, round and very cozy, it is a bit edgy with a bohemian touch, spreading a soulful atmosphere throughout while DJ spins tunes and the bartender carves ice from a slab. In a nutshell, it is "a temporary bar and event space for a timeless experience."



APRÈS SKI & NIGHTLIFE

THE BAR AT THE BELLEVUE HOTEL

The Bar at Bellevue Hotel is where the heart beats and vintage melodies transcend time. It sets a warm and vibrant tone as patrons sip on whimsical pleasures and dine award-winning burgers or club sandwiches which appear aplenty. The zinc-topped bar and 60 feet-long chesterfield sofa welcome guests from morning to late night, be it for fresh pastries, bubbles, or the bartender's exquisite cocktails.



THE ALPINA LOUNGE & BAR

The Alpina Gstaad's striking modern design helps it stand out among the stylish and lavish competition of the chalet-packed resort. The wood-and-steel staircase takes you to leather sofas or stools at the hammered bronze bar of this sophisticated lounge. On all sides, you are surrounded by the hotel's art collection – works by more than 30 artists, including Richard Aldrich, Dan Colen, Tracey Emin, Jana Euler, Terence Koh, Roy Nachum, Henrik Olesen, – but one. There, instead, is an enormous floor-to-ceiling window connecting the interior with the bar's outdoor terrace opening to the heart of the mountains. Wine and cheese pairings are offered in a space featuring a dramatic painted ceiling, a crackling fireplace, and soft-glowing lanterns. Craft or classic cocktails can accompany irresistible light lunch or dinner.





JAPANESE WHISKY BAR AT ALPINA

Nestled in its own niche at restaurant Megu is a brand-new space dedicated entirely to the world of Japanese whisky. The beautiful bar decorated with handcrafted shingles welcomes the most discerning whiskey connoisseur and enthusiasts of this precious spirit in the utmost intimacy. The bar hosts have been curating a meticulous selection of Japanese whiskies, which are proudly displayed behind the bar. Some of the most exclusive bottles in the world are housed here.





CIGAR LOUNGE AT ALPINA

The Alpina Gstaad's Cigar Lounge takes its inspiration from the famous establishments of Havana. A warm color palette celebrates the glamor of the 1930s in design and atmosphere. True connoisseurs can joyfully choose from a selection of over 60 different cigars stored in the walk-in humidor. From the classic deep-buttoned armchairs, guests enjoy unparalleled views across the Alpine peaks and rolling hills of the Bernese Oberland.



GREENGO NIGHTCLUB

It is said to be the best place to party in Gstaad. Film Director Blake Edwards propelled the resort of Gstaad into popular culture with his 1975 film, *The Return of the Pink Panther*, starring Peter Seller. And by the same token, it catapulted the GreenGo nightclub to fame as a groovy space-age disco. Set in the Palace Hotel, it is the Annabel's of the Alps, the Studio 54 of the Saanen region, and it celebrated its half-century in 2021. With its unparalleled design, an unbelievable dance floor floating above a swimming pool, the perfect music mix, and a jet-set party crowd, every night is bound to be one to remember. So, come and find out for yourself!



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LA CAVE AT HUUS | BAR

La Cave is Huus is a cheekily subterranean-styled space underground bar and lounge area serving tapas dishes. It is available for your private parties and events. If you are interested in booking La Cave for your special events, let us know.



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LA CAVE AT OLDEN | BAR & RESTAURANT

La Cave, a household name all over the world, causes a sensation every year. Mediterranean cuisine combined with a great atmosphere provided by live music. The celebrations held here are legendary. The perfect place for lively nights and unforgettable parties.



APRÉS SKI & NIGHTLIFE

BRO'S CAFE BAR & LOUNGE

This cozy café-bar and lounge lies on the promenade. This lounge bar – with a DJ and live music every Wednesday during the winter season – smells of warmth and coziness and is the ideal stop after skiing. The bar offers an excellent selection of cocktails, tapas, craft beer, and lovely soups.



STALL-BAR CHLÖSTERLI

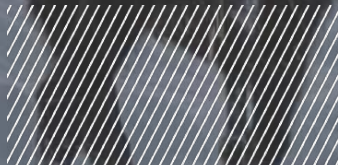
Invite your friends to relax in the charming ambiance of the Chlösterlis and enjoy a fine selection of wines, cocktails, and more. Start the evening full of culinary adventures or end on a perfect note with many experiences for the taste buds. This is especially true when good music is playing. Dancing takes place on fluorescent mosaics made from old slate. The elaborate lighting concept changes to the beat of the music delivered by well-known DJs. Bales of straw serve as seating, and real rock crystals shine on small cow tables. No real bar comes without an inviting lounge area! The bar's cozy gallery lounge is open on weekends, and selected evenings and reservations are desired.



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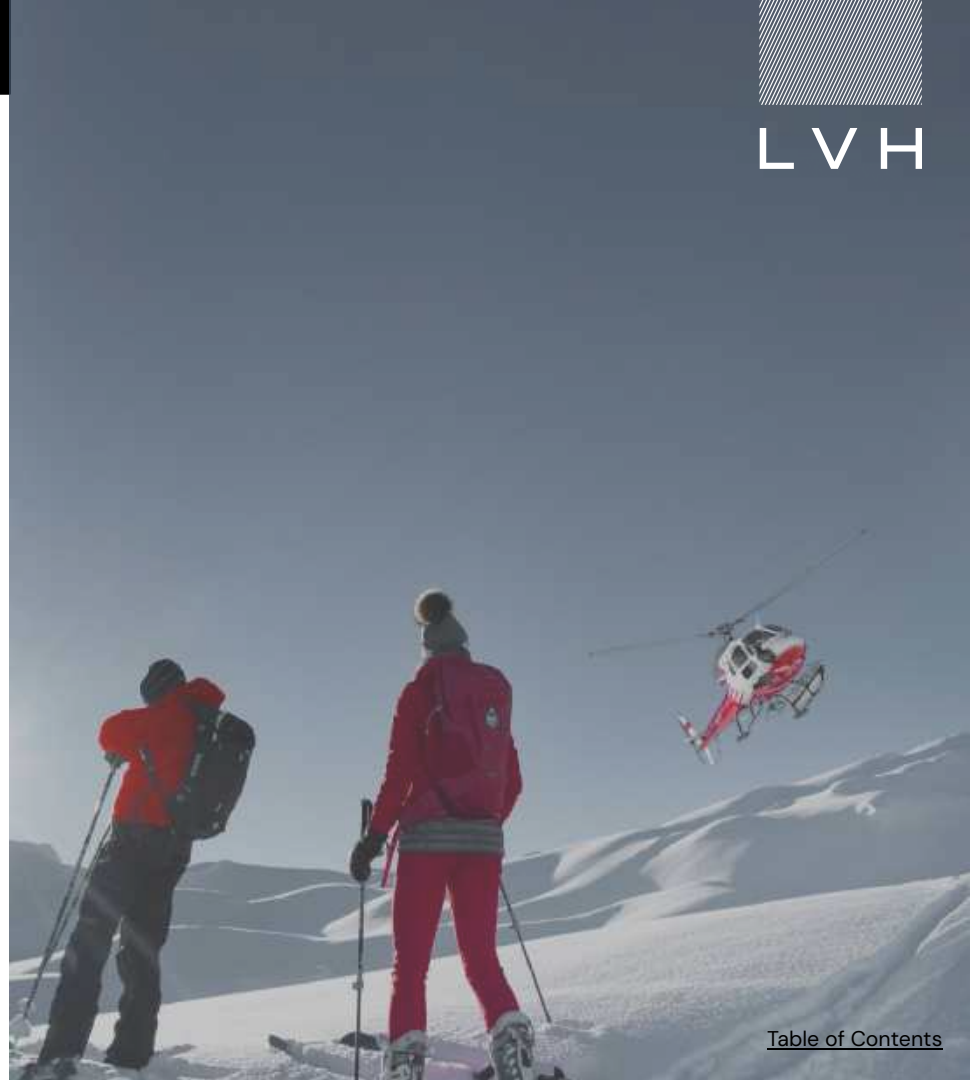
EXCLUSIVE EXPERIENCES

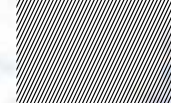


[Table of Contents](#)



Whether you encounter an exhilarating landscape of a mountainous destination on foot, skis, snow shoes, or a helicopter, prepare to turn your wildest imagination into an exquisite reality. Remarkably singular experiences bathed in luxury provide ingredients for joie de vivre and create everlasting memories. Explore the peaceful wilderness of the alpine environment and pristine snow away from the busy slopes. You will discover the sheer joy of experiencing nature-imbued adventures extraordinaire.





HELI-SKIING

Take your Alpine adventure to vertiginous heights with a tailor-made heli-skiing experience. Discover the farthest reaches and savage beauty of the Bernese Alps for the adventure of a lifetime. A powderhound's dream come true, Gstaad's peripheral peaks guarantee hundreds of feet of the world's best snow, offering an unmatched canvas for the skier to make their mark. A fantastic opportunity awaits the intermediate or weathered skier bringing adventurers bringing guests to uncharted slopes up to 11,000 feet in elevation on Wildhorn, straddling the cantons of Bern and Valais.



HELI HIKE OR HELI QI-YOGA

It's one thing to hike or ski Gstaad's mountains, but hovering above them reveals a whole new perspective. Combine fitness and meditation with a private helicopter adventure. Choose either the new Heli Hike or Heli Qi-yoga, which flies you over the Alps for either a heart-thumping or a relaxing session on the summit.



HELI FLIGHT TO AUDEMARS PIGUET WORKSHOP & MUSEUM

The Musée Atelier is nestled in Le Brassus, a modest village of the Vallée de Joux in the Swiss Jura. It is in this region that intricate watch mechanisms started beating for Audemars Piguet in 1875. For all luxury watch devotees, the journey will make your high-flying dreams come true! A helicopter takes you from Gstaad Airport on a spectacular flight over the Alps to The Musée Atelier for a visit to the workshops and museum of Audemars Piguet, where you can get an insight into the fine art of Swiss watchmaking.



SKIING WITH WORLD CHAMPION MIKE VON GRUNIGEN

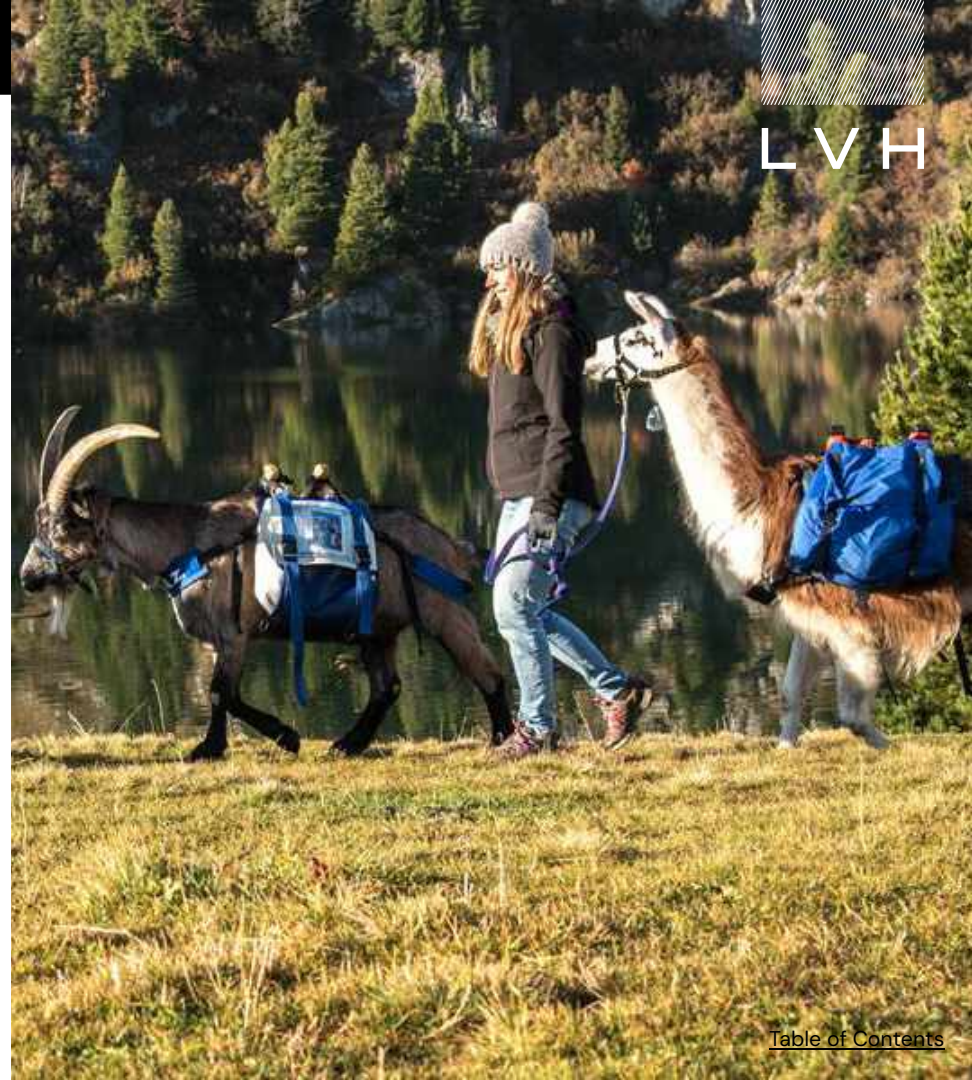
Learn from the very best with personalized instruction from the two-time world champion, Mike von Grunigen. Follow in the footsteps of this local giant slalom racer, get exclusive insights and learn the intricacies of downhill skiing from a living legend for an experience of a lifetime.





ANIMAL TRACKING

Discover the mountain world of Gstaad with porters of a very particular kind – llama, goat, or horse trekking is a pleasurable experience for any age group. Partake in an invigorating ride trekking through the Alps on saddleback. Appreciate the sublime winter landscapes with the mild syncopation of llama and goat hooves beneath you. A close encounter with some of Gstaad's most beloved four-legged inhabitants will prove an instant hit for all ages.



OVERNIGHT STAY AT THE TROPENHOUS

Experience tropical short breaks in the Bernese Oberland. The most tropical location at the Tropenhaus in Furtigen is prepared for an authentic overnight stay. You start your time in the tropics with a welcome drink and a romantic jungle encounter. Your private tête-à-tête for two people with everything that goes with it: a table surrounded by tropical plants, candlelight, aperitif, and a fine four-course dinner with caviar awaits. The following morning you will have a leisurely breakfast in the Tropical Garden Restaurant. If you are in the mood for a tropical getaway and break of scenery in the Alpine setting, opt for a night at the Tropenhaus.



FOREST BATHING EXPERIENCE (SHINRIN-YOKU)

Go on a cleansing journey through the lush landscapes of the Bernese Highlands. Consciously experiencing the forest with all your senses is the premise of Forest Bathing. Forest bathing, or Shinrin-Yoku, is a health-promoting practice from Japan. This unique experience is the core of self-care nature retreats near Gstaad. Daily yoga and meditation as well as a herbal walk and an introduction to (self) hypnosis, are optional workshops accompanying guided Forest Bathing.



LVH

ATTRACTIONS

[Table of Contents](#)

ATTRACTIONS

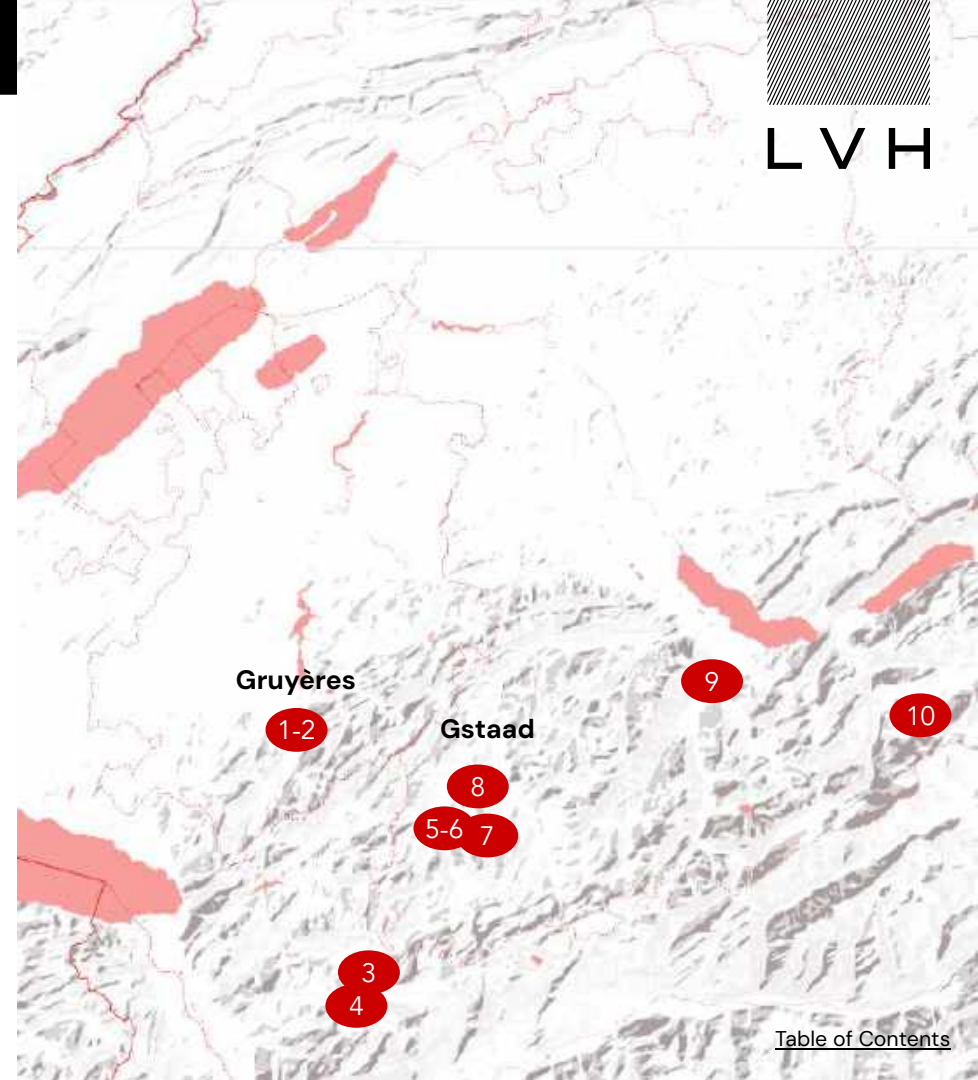
Every destination has unique landmarks and attractions. That's part of the allure of travel. Whether your vacation takes you to exotic mountainous terrains or areas replete with sand dunes, bustling metropoli, or rural backcountry, the symbolism and power of landmarks put a strong and indelible mark on your vacation. Here are a couple of distinctive ones.



LVH

ATTRACTIONS

1. Gruyère Cheese Factory
2. Chocolaterie de Gruyères
3. Glacier 3000
4. Peak Walk by Tissot
5. The Sitting Duck
6. Rosie the Calf
7. Fondue Caquelon
8. Igloo Dorf
9. The Tropical House in Frutigen
10. Jungfrauoch



GRUYÈRE CHEESE FACTORY

Enjoyers of a fine Emmental, Jarlsberg, or Raclette should not pass up the opportunity to visit one of Switzerland's most beloved cultural institutions, the La Gruyere Cheese Factory. Delve into the history of one of Alps' most iconic organoleptic products and uncover the region's centuries-old history of cheesemaking at its very source, the charming medieval town of Gruyere. An interactive exhibit immerses guests in the ins and outs of Gruyere AOP making, setting guests on a sensory journey leading to blissful degustation and enjoyment. Step away from this experience with an increased appreciation of indulgent apres-ski fondue rituals.



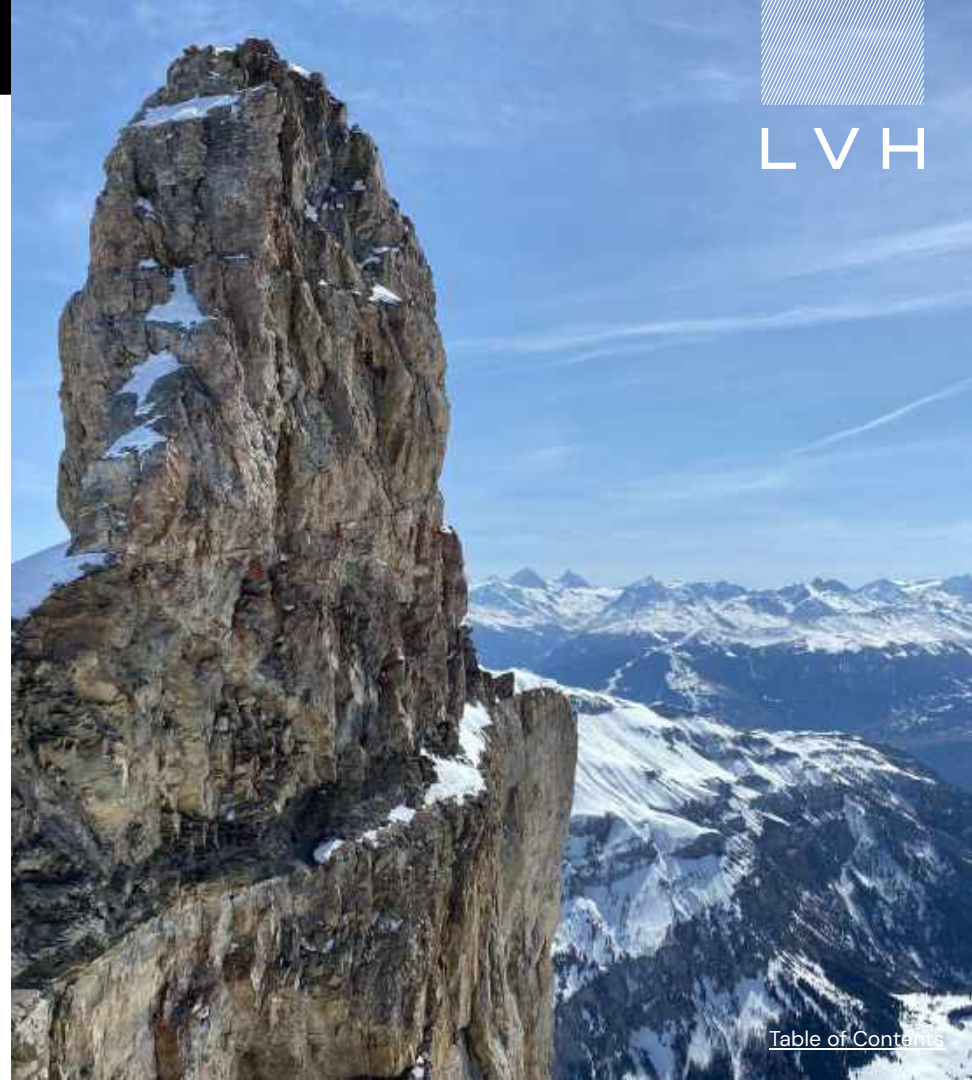
CHOCOLATERIE DE GRUYERES

Nestled in an enchanting Alpine valley lies the famed Chocolate factory of Gruyeres. Discover the ins and outs of the fascinating artisanal traditions behind Switzerland's most luscious and decadent export. The finest cocoa meets a unique Alpine dairy farming tradition within this beloved family-run business. With guest workshops, interactive activities, and tastings, this is the ultimate activity for a family outing or the dedicated chocoholic – a treat for every taste and every age group; the Chokolaterie de Gruyeres delights far and wide.



GLACIER 3000

Glacier 3000 comprises a dazzling network of gondolas, pavilions, and infrastructure offering total immersion into the region's sublime natural majesty. Serving the highest point of the Vaudois Alps, Glacier 3000 promises unforgettable thrills, including the Tissot Peak Walk suspension bridge connecting two snow capped summits at a staggering 11,000-foot elevation. Soar above the clouds and soak in incomparable mountain vistas over the Alps' foremost titans, including Eiger, Monch, Jungfrau, the Matterhorn, Grand Combin, and even Mont Blanc in the far distance. For additional thrills, claim a seat on the Alpine coaster for a rousing descent or opt for dog sledding across an ancient glacier.



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PEAK WALK BY TISSOT

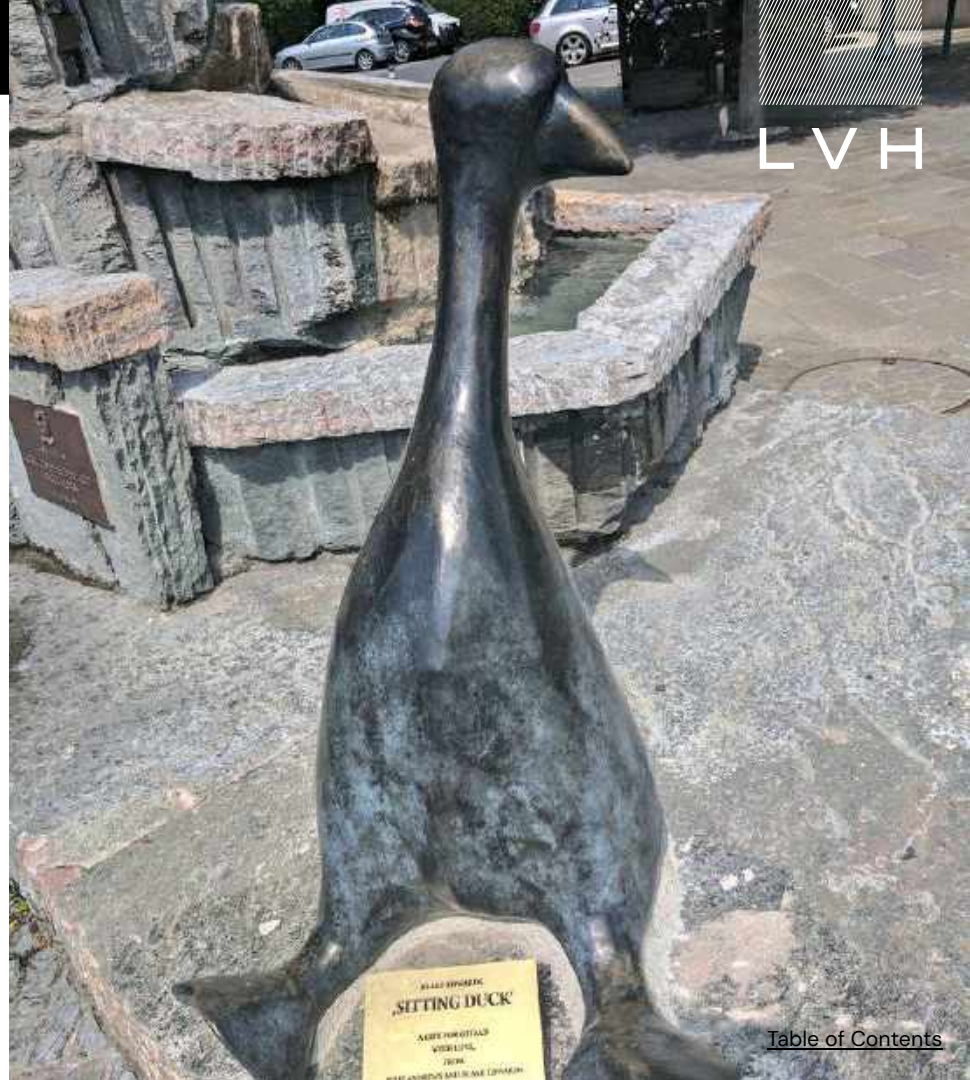
There is only one suspension bridge in the world that connects two mountain peaks. It is called Peak Walk by Tissot. It is at Glacier 3000, inviting you for an adventure you will remember. The Peak Walk by Tissot highlights the glacier adventure: It connects the smaller peak (View Point) with the central peak (Scex Rouge). The 350 feet long and 31-inch wide bridge offers a stunning view of the Alps: Matterhorn, Mont Blanc, Eiger, Mönch, and Jungfrau are visible from the bridge extending majestic views far off into the distance. The suspension bridge is open year-round, subject to weather conditions.



ATTRACTIONS

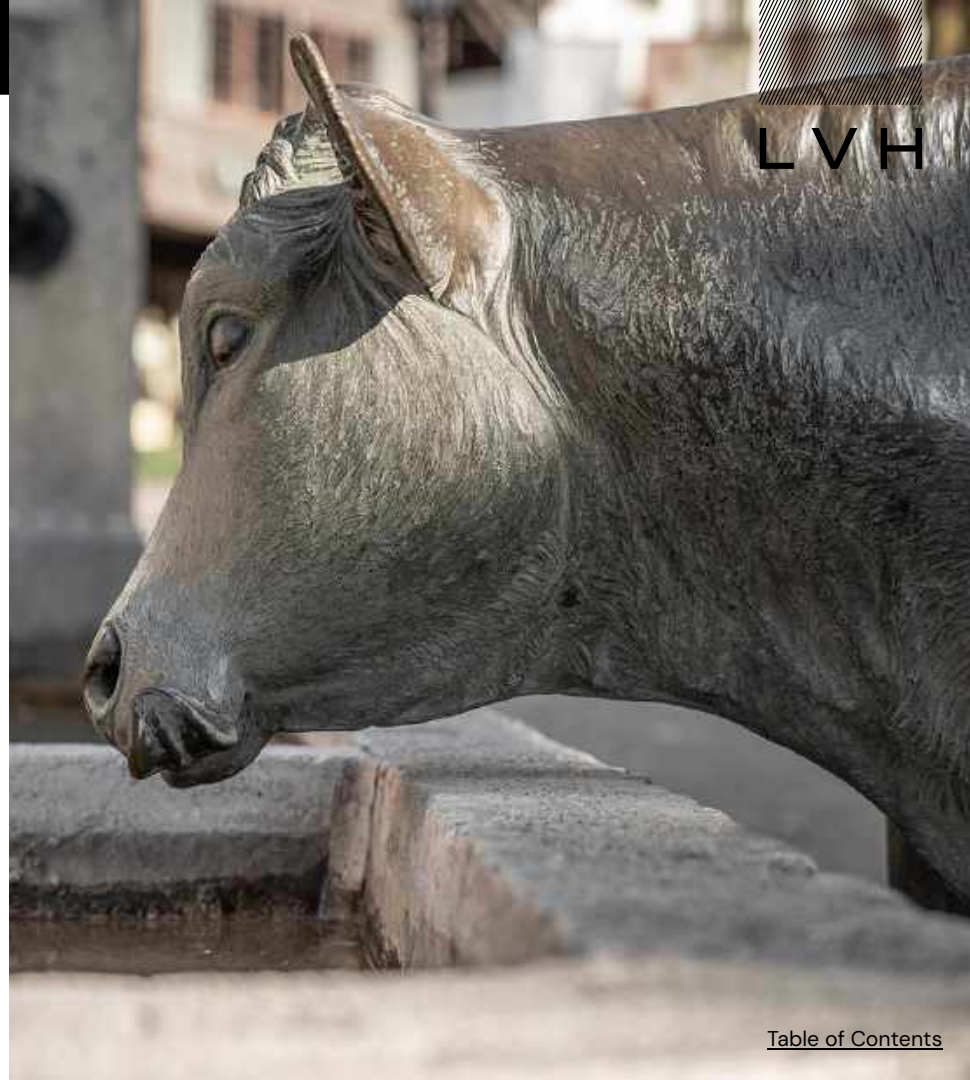
SITTING DUCK

Some of Gstaad's most well-known regular guests have paid homage to the region with extraordinary art objects. One such is the Sitting Duck. Oscar-winner Julie Andrews, as a thank you for her honorary citizenship, presented the community of Saanen with the "The Sitting Duck" sculpture created by her late husband, Blake Edwards.



ROSIE

Probably the most photographed object on the Gstaad Promenade is the drinking calf by the fountain near the Posthotel Rössli. The bronze figure, "Rosie," was created by Elizabeth Taylor's (Elizabeth Taylor and Richard Burton owned a chalet in Gstaad) daughter, Liza Todd.



ATTRACTIONS

FONDUE CAQUELON

Discover the delicate art of dairy fermentation at Gstaad's famed Fondue Caquelon or cheese grotto. These fantastic artisanal products are the ultimate organoleptic expression of the Swiss Alps' untouched landscapes. Fresh air, lush pastures and herbs provide the best possible foundation for outstanding cheese. Local farmers convene at this location to mature their cheese to perfection for up to three years. Sample some of the Alps' finest delicacies, and be sure to document your adventure by the giant fondue pot outside. Delve into the pleasures of a silky hot fondue perched in one of the world's most scenic picnic locations.



LVH

ATTRACTIONS



IGLOO DORF

The igloo village is near the Saanerslochgrat mountain station above Saanenmöser at an altitude of about 6,500 feet. From here, you can enjoy the overwhelming view of all the surrounding valleys and mountains. The igloo bar is open for you during the day. Come and enjoy a delicious fondue with regional cheese and homemade white igloo mulled wine. On selected nights, a very special fondue experience can be booked.



[Table of Contents](#)

THE TROPICAL HOUSE IN FRUTIGEN

Treat yourself to a short trip to Frutigen. Sustainably harnessing the thermal energy of warm water from the Lötschberg base tunnel to benefit the region, this unique fusion of flora and fauna from the mountains and the tropics has become one of Bernese Oberland's top visitor attractions. Tropical plants and fruits flourish in the tropical garden, inviting visitors to enjoy them with all their senses. The Tropenhaus experience brings together the themes of renewable energy, fish farming, and caviar production with a tropical garden. The focal point is the exhibition on sturgeon, fish farming, and totally unique caviar production in Switzerland.



JUNGFRAUJOCH – TOP OF EUROPE

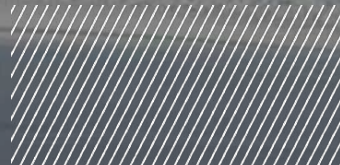
The end of the line has never been so breathtaking, with the Jungfrau railway making its journey to Europe's highest-altitude railway station at an astounding 11,000 feet. Marvel at breathtaking panoramas peering into a wonderland of snow, ice, and stone. The famed Sphinx observatory connects to the Top of Europe building, offering wondrous vistas over the Aletsch glacier. A feat of engineering, this rail network connects to incredible infrastructure, including an ice palace, multimedia tours, observation decks, and fine dining, immersing guests fully into the splendor of the mountain world.



LVH

BELOW 32°F

ESTAD



BELOW 32° F

So many travelers just wait for the snow to fly and temperatures to plummet so they can get to those places where they can enjoy their favorite winter activities like skiing, heli-skiing, snowboarding, skating, tobogganing, or snowmobiling. We'd be remiss if we didn't mention cuddling up under a blanket in a sleigh being pulled by beautiful horses while the moon lights the way. Imagine sitting in front of a roaring fire with a mug of hot cocoa embellished by coffee liqueur and whipped cream. It may be cold outside, but winter can be a real heart warmer when it comes to special times.



LVH

[Table of Contents](#)



SKIING/SNOWBOARDING

Gstaad offers a universe of slope-bound adventure that appeals to skiers of all ages and abilities. From the novice to the professional, you are privy to a dizzying array of diverse slopes, from quaint bunny hills to the infamous Tiger Run on Wasserngrat, offering an average gradient of 45 degrees for nearly two miles. Not to mention that it is Bernese Oberland's only glacier resort, thus typically maintaining winter operations from mid-October through early May. Excitement for the whole family or the weathered thrill-seeking athlete, Gstaad comprises six different ski areas, offering a world of discovery with 155 miles of terrain and 150 pistes spread across multiple peaks. Cable cars connect surrounding ski areas such as Wispile and Rinderberg, with hundreds of kilometers of all-level pistes and cross-country trails, while Glacier 3000 offers nearly year-round skiing. Proudly showcasing a "classic Swiss" label, Gstaad offers plenty of accessible and highly scenic slopes that go gorgeously with the Bernese Alps.



BELOW 32° F

DOG-SLEDDING

This truly unique experience immerses guests in the timeless traditions of the Great North. Discover the path less taken, led by a pack of majestic huskies. Embrace the exhilarating gusts of fragrant woodlands as you gallop through storybook landscapes of epic peaks and boundless snowy valleys. This thrilling activity will renew an appreciation for the mythical relationships of man and animal in the glory of a snowy wonderland. Each ride takes guests to a unique Alpine area of Glacier 3000 or Sparenmoos.



LVH

[Table of Contents](#)

BELOW 32° F



LVH

CARRIAGE RIDES

There's no better way to capture the magic of the holiday season than with Gstaad's famed horse-drawn carriage tours. An enchanting ride awaits in the comfort of custom-made two-horse sleights wrapped in warm sheepskins. A comprehensive roster of tours is sure to satiate every mood, from a daytime tour across the gorgeous Rohr reserve, or a romantic moonlit ride before the glistening frozen surface of Lake Lauenen.



[Table of Contents](#)



TOBOGGANING | EGGLE RUN

Offering exhilaration for all ages, Gstaad's legendary Eggle mountain station is home to a fantastic toboggan run. Thrills abound from a 5,000-foot altitude riding down manicured slopes that unravel wondrous vistas over the Bernese peaks from Valais, Vaud, and even the Spitzhorn. More seasoned sledders may weave through secluded woodlands and untouched slopes that navigate all the way down to the Gstaad district of Grund. Ascents are rewarded with gorgeous Alpine vistas from the comforts of the state-of-the-art cable car to Eggle station.



BELOW 32° F



CROSS-COUNTRY SKIING

When it comes to cross-country skiing, Gstaad's reputation is beyond reproach. A breadth of sub-areas covers an exceptional topographic diversity and accommodates every gradient of Nordic skiing. All difficulty levels are covered between Sparenmoos and Turbach, with each trail offering an incredible cross-section of Alpine beauty. Lovers of cross-country will delight at the illuminated night trail between Schonried and Saanenmoser, garnished with exciting elements such as waves, slalom, and small jumps. Reward your efforts and a successful family adventure with various buvettes and restaurants along the way.



[Table of Contents](#)

BELOW 32° F

SNOWSHOEING

Discover the magnitude and sublime beauty of the Bernese Alps, navigating a boundless ocean of glistening freshly fallen snow. Gstaad offers a breadth of snowshoe tours allowing you to soak in the sights and the stimulating sensations of an afternoon hike before a radiant winter sun. A rewarding and timeless activity, a snowshoe hike offers the ultimate conduit for soaking in enchanting passages, whether you're starting from Zweisimmen, Schonried, or Lauenen.



[Table of Contents](#)

BELOW 32° F

ICE SKATING

One of Gstaad's most beloved venues, the village center's ice rink by the promenade has solidified the resort's status as an excellent family destination. From October to March, the ice is open daily, resurrecting a fairytale vision of winter wonder with free skating or an impromptu game of hockey on the cards. Wonderful family moments await with nearby cafes providing hot drinks and tasty snacks for the little ones.



[Table of Contents](#)

BELOW 32° F



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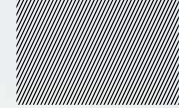
CURLING

Far more than a Scandinavian obsession, the increasingly popular sport of Curling has taken Switzerland by storm. A fantastic activity for young and old, Curling is surprisingly exciting and demands excellent strategy and communication between team members. Learn the ins and outs of this grossly overlooked winter sport in the world-class facilities of the Gstaad Sports Centre.



[Table of Contents](#)

BELOW 32° F



LVH

SNOWBIKING

Fat biking is undoubtedly one of the most exciting ways to conquer the winter elements. A most unlikely counterpart to skiing, unfavorable ski conditions mean ideal conditions for fat biking, allowing winter adventurers never to skip a beat. Tens of miles of compacted snow allow no shortage of adventure cycling through a winter wonderland at high speeds. From circular tours and downhill runs, Gstaad offers a breadth of top-notch biking terrain at Sparenmoos above Zweisimmen.



[Table of Contents](#)

BELOW 32° F



WINTER HIKING

Gstaad offers more than 30 well-manicured winter hiking routes that gloriously interact with the sublime beauty of the Swiss Alps. Seize the incredible winter air and invigorating elements and embark on a winter hike encountering amazing peaks and fairytale scenery imbued with an otherworldly silence. Savor precious moments with loved ones with some well-earned repose in the warmth of quaint restaurants that line your journey and embrace the cold season like never before. Well-demarcated with pink and red signposts, come and experience why Gstaad is deemed one of the region's finest winter hiking destinations.



[Table of Contents](#)



SALTWATER SPA

Partake in blissful body care rituals in idyllic Alpine surroundings with Gstaad's outstanding indoor and outdoor saltwater pools. The health benefits of a Mediterranean beach getaway meet the invigorating mountain air for a relaxation day beyond compare. Uncover the health benefits of salt extracted from Schweizerhalle, formed millions of years ago in a subterranean inland sea. Heated at a balmy 95° F, this chemical-free bath invites guests to seize the rejuvenation qualities of the earth, demarcating a central pillar of the integrated spa philosophy.



LVH

SUMMERTIME



[Table of Contents](#)

SUMMERTIME

No matter where you go in the world, summer conjures up family outings, making S'mores by an open campfire, sipping a glass of sangria in the sunshine or swimming at the lake, beach or pool. These months are special no matter where you travel – even if your chosen destination is more well-known for its winter activities. Summertime always has magical moments in store – festivals, events, celebrations. So, put on your Chanel bucket hat and your Fendi aviator shades and truly enjoy those fleeting summer months.



LVH

[Table of Contents](#)

HIGH-ROPE PARK

Zweisimmen high-rope park offers thrill-seekers of all ages an unforgettable experience in the tops of gigantic Obersimmental trees. There are five courses, which include funny rope ladders, crazy zip-wires (up to 500 ft long) and daring jumps up to 65 ft off the ground. Even the smallest children can have a special climbing adventure, thanks to a children's course and a children's playground.



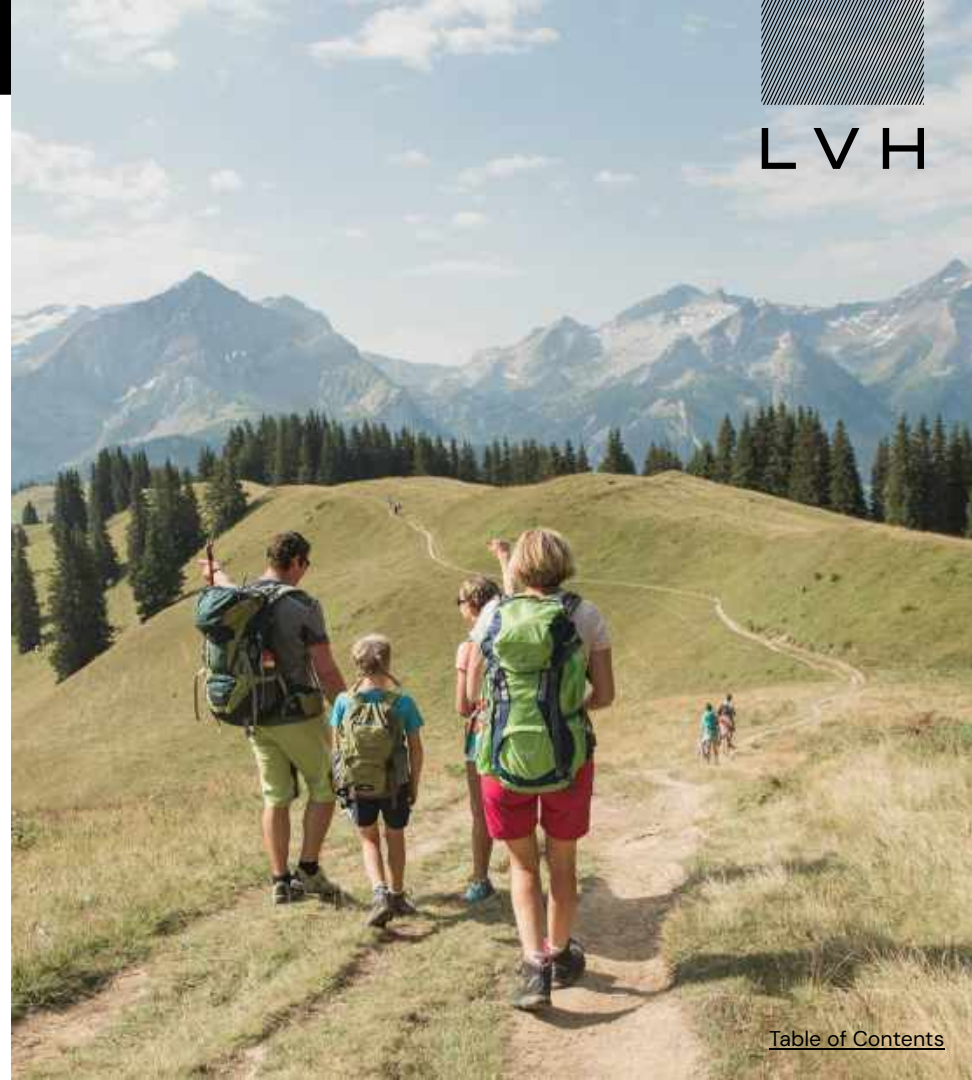
MOUNTAIN BIKING

Each year Gstaad changes from a winter wonderland to a majestic technicolor landscape evoking "sound of music" splendor. Just the same, world-renowned ski runs thaw to become the world's leading biking tracks, riddled with noble Alpine wildlife from marmots to the local chamois. A varied topography comprising valleys, mountain ridges, and pass crossings delivers unlimited discovery opportunities. Seize Gstaad's fantastic network of cable cars for two-wheeled adventures off the beaten path, or enjoy the panoramic bike trail straddling the ridge from Wispile to Lauenen. Whether you're a novice, cross-country, or endurance biker, Gstaad offers nearly 200 miles of path, offering more than one may ever hope to explore in a single holiday.



HIKING & TREKKING

Hidden beneath a pristine layer of fresh snow lies a dizzying network of signed trails and footpaths. Just as notable for skiing as it is for hiking, Gstaad's enchanting landscapes and natural bounties are best enjoyed on two feet. Navigate past rolling hills and fragrant larch forests and divulge in far-reaching vistas loaded with the sensation of thrill and discovery. Close encounters with noble Alpine wildlife from wild ibex and marmots leave adventurers with a profound appreciation for the region's sublime beauty. From the epic vistas of the Hundsrügg trail, offering panoramas spanning 427 peaks, to the Glacier 3000 marathon trek, Gstaad's hiking options are genuinely outstanding.



FREE CLIMBING

Few experiences match the exhilaration of free climbing in the Alps. Ground Zero for every gradient of climbing and mountaineering, guests will find no shortage of facilities and world-class instruction to accommodate every experience level. Gstaad's Vertical Climbing center at the OSZ Ebnet is the perfect place for climbers to put those forearms to work in a safe and controlled environment. A playground for the most skilled climber, Gstaad offers a wealth of well-trodden, offering plenty of single or multi-pitch routes ascending sheer limestone cliffs from Zweisimmen to the Pays d'Enhaut.



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GOLF

Gstaad's glorious Saanenland Course at a near-mile elevation flaunts the lofty title of the Alps' most beautiful 18-hole course. Each put is rewarded with awe-inspiring vistas over the magical Bernese Oberland landscape. The neighboring nature reserve and flat moorland offer otherworldly quiet to bring your game to the next level. Take in the lush flora and technicolor vegetation invigorated by the crisp Alpine air as you navigate these challenging links.



TENNIS

Considering Gstaad's legendary status in the world of international tennis, it should be a surprise that this unassuming Alpine village flaunts fantastic tennis facilities. Pull out your finest whites and hit the iconic red clay where the titans play at the Grand Bellevue. Between multiple recreation-sized courts and the festivities of the Palace's Roy Emerson Tennis Weeks, it is fair to say the sport is serious business in Gstaad.



PUMP TRACKS

Spectacularly fun and accessible for all ages, the pump track is the idyllic way to hone your off-road biking skills before hitting the highland wilderness. Waves and banked curves of tarmac sculpt a circuit of perpetual momentum, allowing the rider to build up endurance and anticipate the bike's movement without ever touching the pedal. This unique activity has gained cult popularity and inspired a dedicated following not limited to pump track races and more.



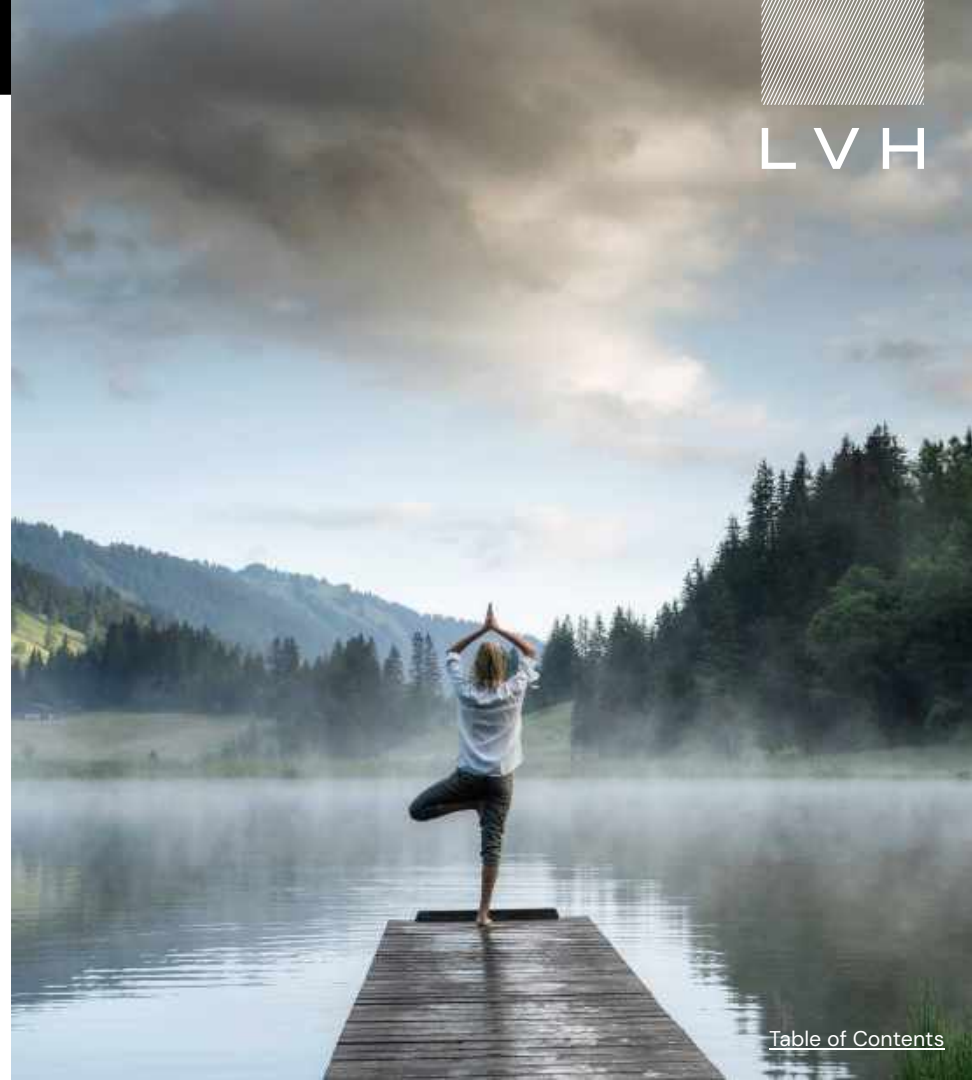
HORSEBACK RIDING

Tap into the spirit of the Swiss highlands by the saddle and witness spellbinding vistas and otherworldly serenity accompanied by the mesmerizing syncopation of horse's hooves. The Bernese Oberland has multiple notable ranches, satiating the equestrian's dream of riding out amongst wondrous vistas. A robust horseback riding itinerary awaits, with a few stables offering immersive Alpine experiences.



OUTDOOR YOGA, TAI CHI AND QI GONG

Stretch your muscles outdoors during one of many Gstaad yoga classes. Gstaad yogis offer a holistic approach to the discipline, aiming to guide your body toward releasing stress, finding inner balance, and honing a proper breathing technique. Choose classes ranging from slow and calm yin yoga to dynamic vinyasa yoga, and you will soon find your way to wellness. Besides yoga, other forms of movement from around the world have found their way into the destination, such as tai chi, qi gong, etc.



FIXED ROPE ROUTES (VIA FERRATA)

White-knuckle exhilaration and stunning vistas abound with Gstaad's unique network of iron paths. Six extraordinary vertical ascents comprising iron ladders, pins, brackets, and steel cables ascend some of the region's most majestic natural wonders. Each route offers a unique setting and experience level, satiating total beginners and the more intrepid climbers. Steel cables and iron footholds scale glorious limestone cliff sides, navigating austere glacier lands and crevasses. Each journey is rewarded with sublime panoramas over the Bernese Oberland that are unforgettable.



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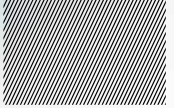
WATER

[Table of Contents](#)

WATER

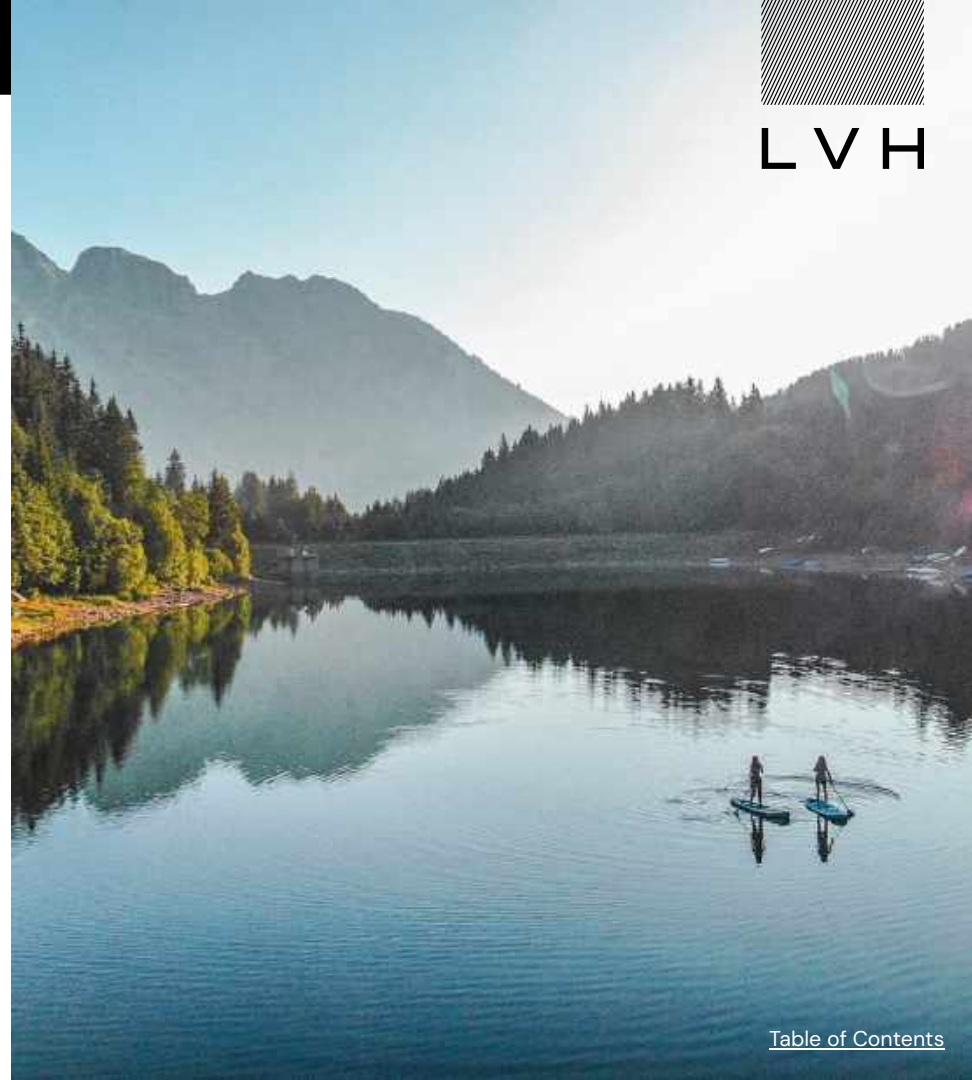
Seventy-one percent of the earth is water, yet most of this magical world remains a mystery. Embark on a journey traversing the planet's most exquisite waters from the crystalline aqua hues of the Caribbean to the deep indigo blues of the North Atlantic. There are such meditative and tranquil effects of being next to a body of water. Whether you're on a path of rejuvenation or looking for adrenaline-pumping recreation, the sea's infinite expanse is a frontier well worth the plunge!





STAND UP PADDLE BOARDING (SUP)

SUP is a trend sport that has originated in Hawaii and spread worldwide like wildfire. If it becomes too hot in the valley during summer, enjoy a cool breeze on one of the Destination's beautiful mountain lakes while stand-up paddling. Hire the equipment at one of the hire stations, book a guide, and away you go. If you have your own equipment, all you have to do is take it with you, and you're good to go.



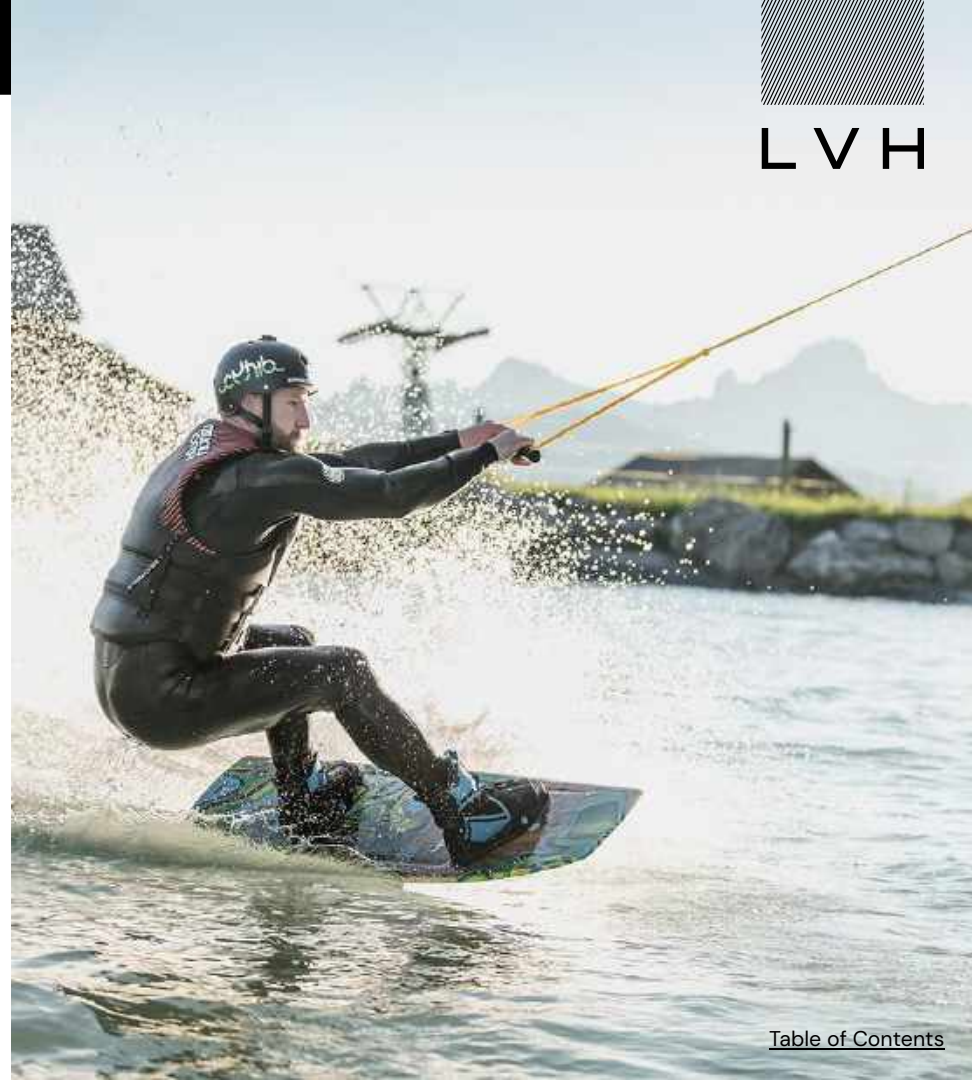
WINTER BOAT RIDE ON LAKE THUN

Cruise the pristine glacial waters of Lake Thun for a truly serene winter activity. Gaze upon snow-capped peaks of the Eiger, Monch, and Jungfrau shrouded in mist across an ethereal reflective surface. Pair your brisk adventure with a fine fondue savoring every moment of an impossibly scenic two-and-a-half-hour round trip between the medieval coastal village of Thun and the storybook hamlet of Spiez.



WAKEBOARDING ON HORNBERG LAKE

If you take one of the loveliest hiking routes, from Rinderberg to Horneggli, at the end of it, you can opt to wakeboard on the Hornberg lake. Yes, you read that right. You can wakeboard at almost 6,000 feet above sea level! This hotspot is Europe's highest wakeboarding and water-skiing spot! And if you've never strapped on a wakeboard or water skis before, there are coaches on hand, and you can rent all the equipment you need.



WHITE WATER RAFTING

From May to August, you can enjoy nine miles of intermediate-level rafting on the Saane river. At the upper part, you'll paddle through rapids, waves, and boils. The ride becomes intense once you approach the two gorges of Vanel and Gérignoz, but gentle drifting afterward comes as a reward. As you conquer the rapids, you cross one of Switzerland's language borders – the French-speaking destination of Pays d'Enhaut.



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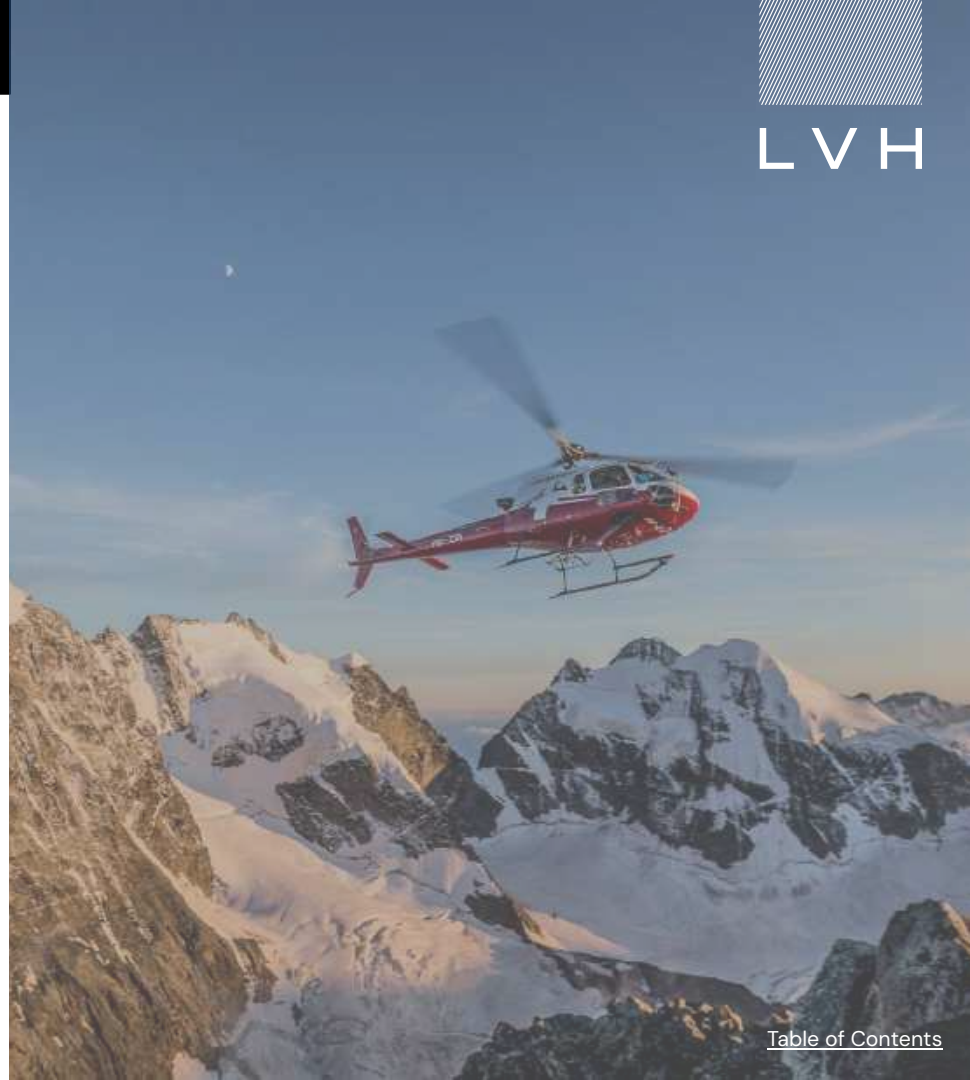
AIR



[Table of Contents](#)



Up, up and away is often the best way of seeing the beauty of a vacation destination. Whether you're in a helicopter, private plane, paragliding, parachuting or in a hot air balloon, getting a bird's eye view will take your perceptions of an area to new heights! So don't stay grounded, take flight for a thrilling adventure!





HOT AIR BALLOON RIDES

Château-d'Oex is known as the hot air ballooning capital of the Alpines. It's located on the outskirts of Gstaad and is a short drive or train ride away. Take in the splendor of the Alps while suspended up to 3,000 feet in the air – the perfect way to get a bird's-eye view of the magnificent Saanenland to Lake Geneva. You can savor a friendship drink with local snacks upon your landing.



TANDEM PARAGLIDING

For the more daring luxury adventurer, Tandem hang gliding may be the ultimate conduit to conquer the vertical frontier. Experience unbridled freedom and sail the airwaves under the careful watch of an experienced and devoted team of professionals. Whether you're an experienced thrill seeker or novice, Gstaad's wondrous mountainscapes offer a spellbinding backdrop to your airborne adventure that leaves participants speechless. Summer flights soar above verdant fields, idyllic valleys, and a tapestry of small farms. The peaks of Wispile, Rellerli, Hornberg, or Videmanette are typical jumping-off points for seizing the tailwinds, while a weather-dependent Glacier 3000 takeoff offers the most incredible high Alpine flight.



SCENIC FLIGHTS OVER SWISS ALPS

The best way to see the Alps is from the air! Feel the rumble of a small aircraft building speed on the tarmac, taking off into the vast blue yonder. You will soar into the heart of these world-famous giants of the Swiss Alps — Eiger (13,024 feet), Mönch (13,400 feet), Jungfrau (13,600 feet), Matterhorn (14700 ft), and Mont Blanc (15,700 feet). Seeing the mountains this close from the air is unlike anything you've experienced. Scenic flights are available all year round, weather permitting. They leave on demand with a minimum of two people, and the minimum age recommended is five.





HELI OR PLANE SKYDIVING

Helicopter or plane skydiving over Lauterbrunnen valley is the best way to get close to the Swiss Alps. Such an unforgettable experience awaits you as you enjoy three experiences in one! Your adventure will start with an eight-minute scenic flight as the helicopter/plane climbs to altitude. Enjoy the views of Lauterbrunnen Valley and the incredible Swiss Alps, including the famous peaks Eiger, Mönch, and Jungfrau. A 45-second adrenaline-pumping freefall follows the flight from an altitude of 13,000 feet. Feel the ground rushing towards you at 120 mph! Once the parachute is deployed, take a deep breath and enjoy the five to seven-minute canopy ride, taking you safely back to the ground.



LVH

FESTIVALS & EVENTS



[Table of Contents](#)

Authors and film directors of international renown have enthusiastically depicted the magnificent beauty of the Saanenland both summer and winter. It's simply where the world meets up and enjoys itself. Never stay on the fringes of the events and festivals in Gstaad and Saanenland – be right where the action is. Since predominately a skiing destination with this many winter events happening, any skiing vacation is guaranteed to be memorable and unique. Try to work your stay around them.



INTERNATIONAL HOT AIR BALLOON FESTIVAL

The quaint village of Chateau-d'Oex, only 8 miles from Gstaad in the Canton of Vaud, finds itself at the center of the hot air ballooning world every January! Gaze up from down below or take a passenger flight to truly appreciate the sheer beauty of the Swiss Alps. Omnipotent bird's eye views are paired with the otherworldly tranquility and peace that could only be reached 2,000 feet in the air. Nine days of festivities are crowned with the beloved Night Glow event creating a magical nocturnal spectacle. A celebration of balloons, paragliders, fireworks, and more, enchanting scenes of tens of glowing balloons before an ethereal mountainscape never ceases to inspire.



SOMMETS MUSICAUX DE GSTAAD

Classic music lovers find a welcome home in Gstaad during the winter season. The Sommets Musicaux de Gstaad is one of the region's leading fine art festivals spanning nine days of performances exclusively held in local churches and chapels. Each year delivers a unique program oriented around the collaboration of the most promising young talent with the most celebrated internationally known artists. Embrace the divine acoustics of the Saanen, Rougemont, and Gstaad's glorious places of worship and experience classical music the way it was meant to be.



THE SWATCH BEACH VOLLEYBALL MAJOR GSTAAD

Gstaad's incomparable natural beauty has earned it a special place in international sport, not least with The Swatch Beach Volleyball Major. The ultimate summer sport meets the Swiss Alpine air at a 3,600-foot elevation for four days of thrilling men's and women's competitions. Undoubtedly one of beach volleyball's most anticipated tournaments, witness Gstaad anew with rousing parties, events, and a festive atmosphere celebrating one of the world's most exciting and fastest-growing international sports.



EFG SWISS OPEN GSTAAD

The world's foremost tennis stars descend on Gstaad each September for the sport's most thrilling duels. Known internationally as the ATP's most traditional tournament on clay, the EFG Swiss Open flaunts a legacy stretching back a century. Beloved internationally, this tournament offers a one-of-a-kind mountain village setting embraced by old-world cottages and lush Alpine meadows. Witness tennis history in the heart of the Bernese Oberland.





HUBOLT POLO GOLD CUP GSTAAD

The Hublot Polo Gold Cup tournament's reputation is beyond reproach when it comes to the "Royal Game." The noble game continually attracts audiences with this legendary annual tournament, while a decade-long partnership with Hublot has delivered the level of excellence we expect from this luxury brand. This highly anticipated event is a hallmark of the Gstaad festival season. A spectacular setting in a verdant Alpine valley over a 3,000-foot elevation in Saanen offers world-class conditions for Polo. Witness this gentlemanly sport in full swing seeing Europe's most celebrated teams face to face, with 120 horses among them.



GSTAAD MENUHIN FESTIVAL

Sublime Alpine surroundings call for sublime classical compositions. The famed Gstaad Menuhin Festival is one of Switzerland's most enduring classical music celebrations taking place each year since 1956. A beacon for the world's most promising and prominent string musicians, the Menuhin Festival is an institution unlike any other complete with an academy and an unblemished reputation. Proving that natural inspiration knows no bounds, this annual event was borne from violin prodigy Yehudi Menuhin's intense relationship and interaction with the Alpine splendor of the Bernese Oberland



COUNTRY NIGHT GSTAAD

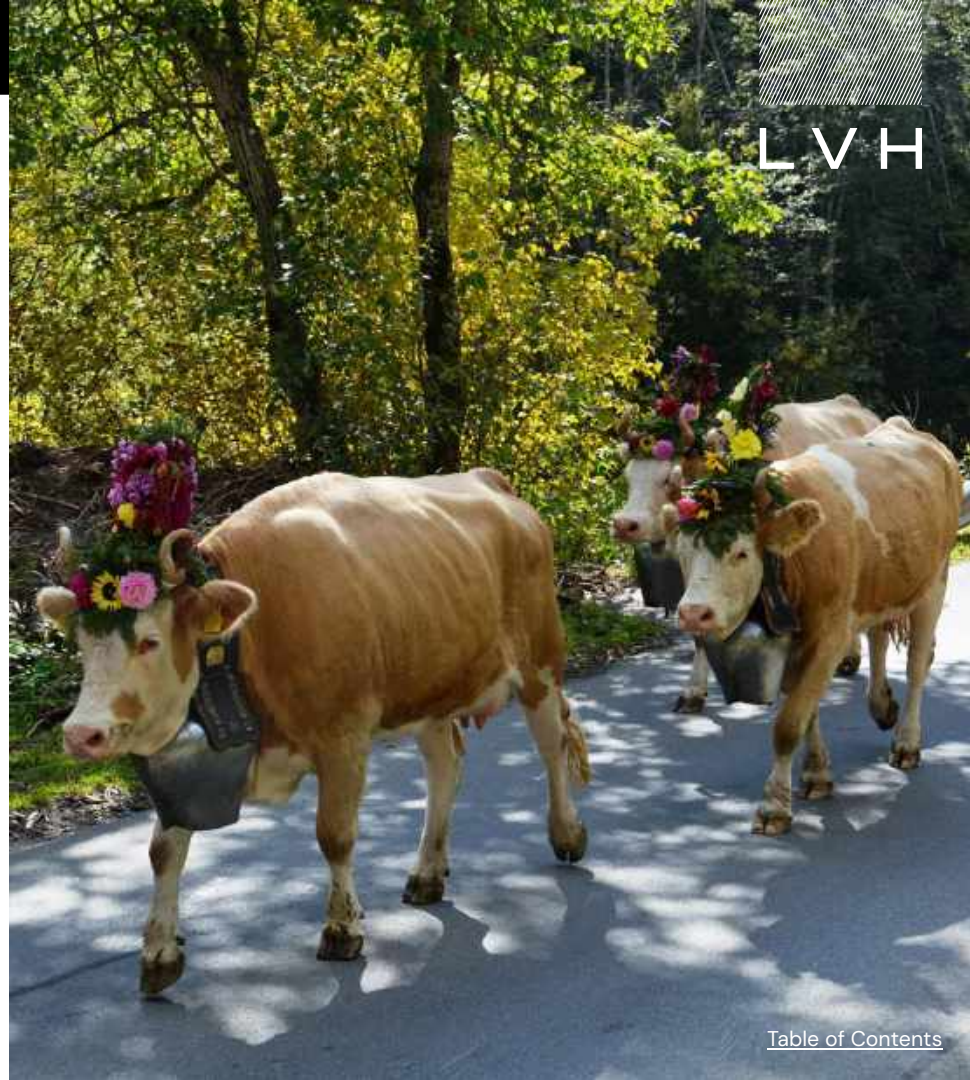
Get a taste of the Wild West deep in the Swiss Alps, Country Night is a fantastic two-day festival lauded for an excellent program of the US's finest country, folk, and bluegrass music acts. A fantastic festival ambiance grips this idyllic Alpine village each September, with full itineraries of activities and celebrations for young and old. Themed saloons, pop-up stores, food trucks, and western stands make for an infectious jovial ambiance, while bouncy castles and pony rides are sure to excite the little ones.





GSTAAD ZUGLETE

Take in authentic Alpine folklore with the annual farmer's parade. A fantastic celebration of centuries-old dairy farming traditions, the Zuglete is inaugurated in the morning with the bull's arrival. Cattle navigate directly from the heights of the Bernese Alps, directly convening in Gstaad's enchanting village center, adding a dynamic backdrop for a bustling fruit and vegetable market serenaded by music performances. A unique cultural experience awaits, with The Zuglete conveniently coinciding with the Menuhin Festival for a varied and exciting itinerary.



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JAUNTS



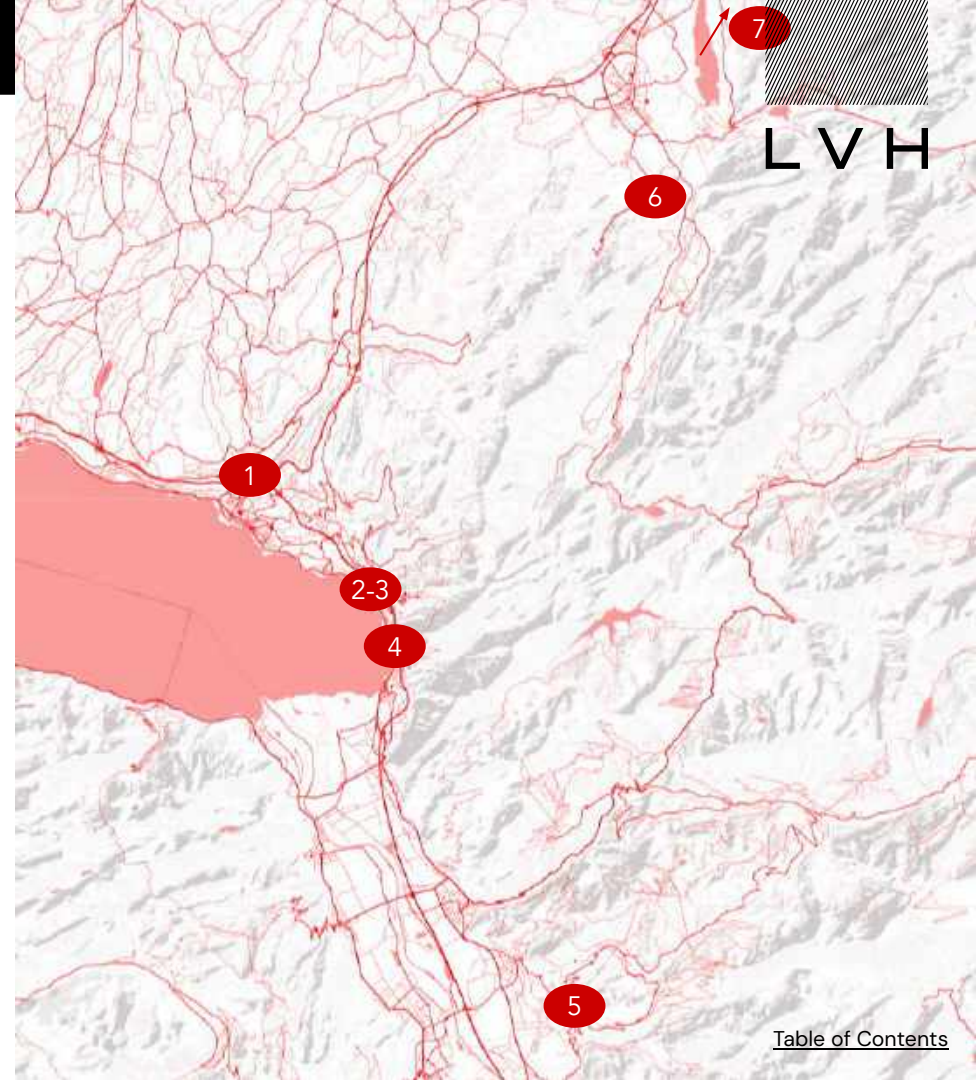


Going on vacation is fantastic, but chances are you don't want to stay in the same place for your entire trip. The best remedy for that is to take a day trip. You can find some amazing places not far from where you've put down vacation roots, but that would really merit a visit. You can rent a luxury car and hit the road or have us arrange a private tour for you. Day trips can provide seeing more sights and experiencing more adventures!



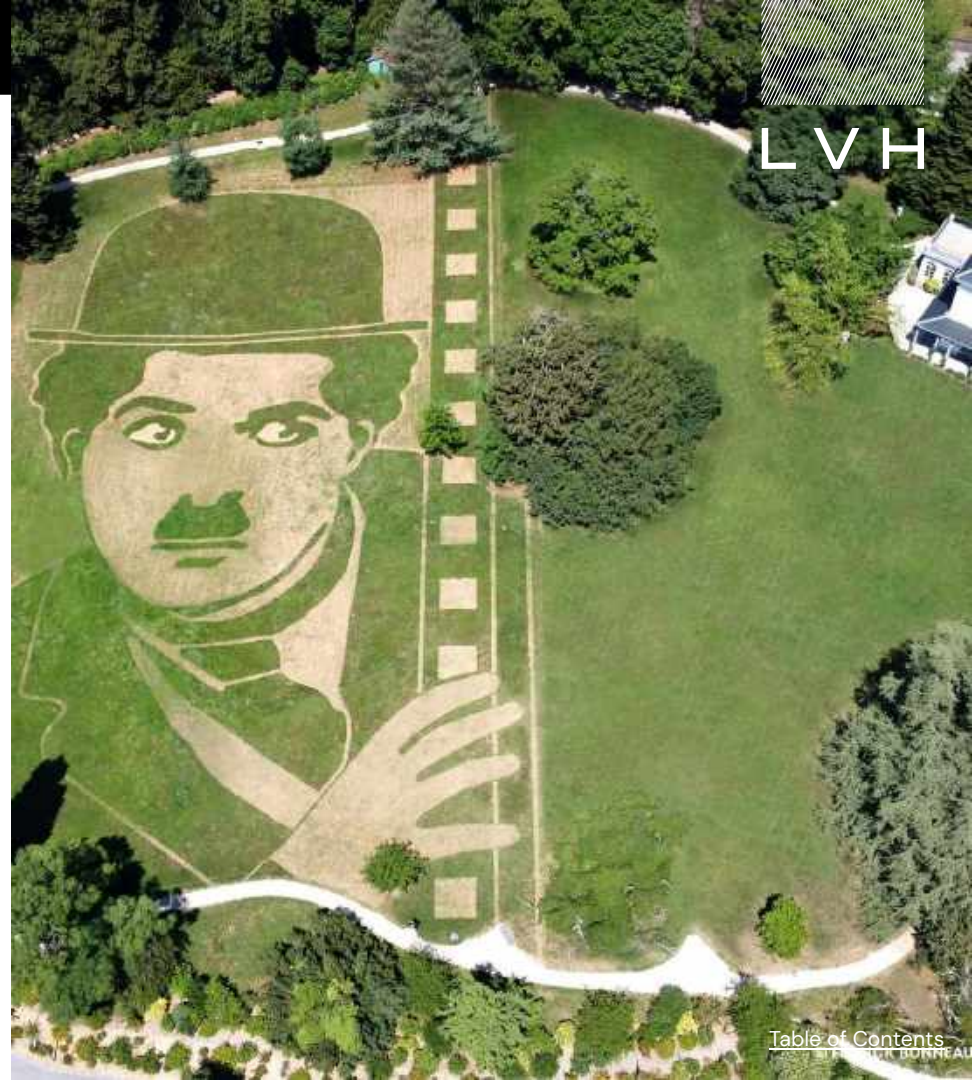
JAUNTS

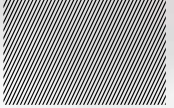
1. Chaplin's World
2. Montreux
3. Golden Pass Belle Époque
4. Castle of Chillon
5. Bex Salt Mines
6. Castle of Gruyères
7. Berne



CHAPLIN'S WORLD

Reacquaint yourselves with Charlie Chaplin's magnificent oeuvre and fall in love with classic cinema all over again. A fantastic outing for young and old, this interactive museum is set in his private abode, offering an exclusive look into the man behind the legend. The onsite Studio is replete with original costumes, life-sized figurines, Oscars, and iconic set pieces immersing guests into the magical black-and-white world of Chaplin's tramp. His immaculately maintained five-hectare property is a destination in and of itself, replete with centuries-old trees and majestic vistas over Lake Leman.





MONTREUX

Endlessly photogenic Montreux is a must-visit destination for any Switzerland itinerary. Lauded for the country's most scenic promenade along the glacial waters of Lake Geneva, Montreux's natural positioning has inspired artists as diverse as Lord Byron and Mary Shelley to Deep Purple and Freddie Mercury. This beautiful lakeside community is blessed with splendid 19th century hotels, a famously accommodating microclimate, and a fabulous 13th century grounding it in an illustrious history. Friday morning lakeside markets and awe-inspiring beauty set the pace for a cultured and laidback resort town that dazzles far and wide.



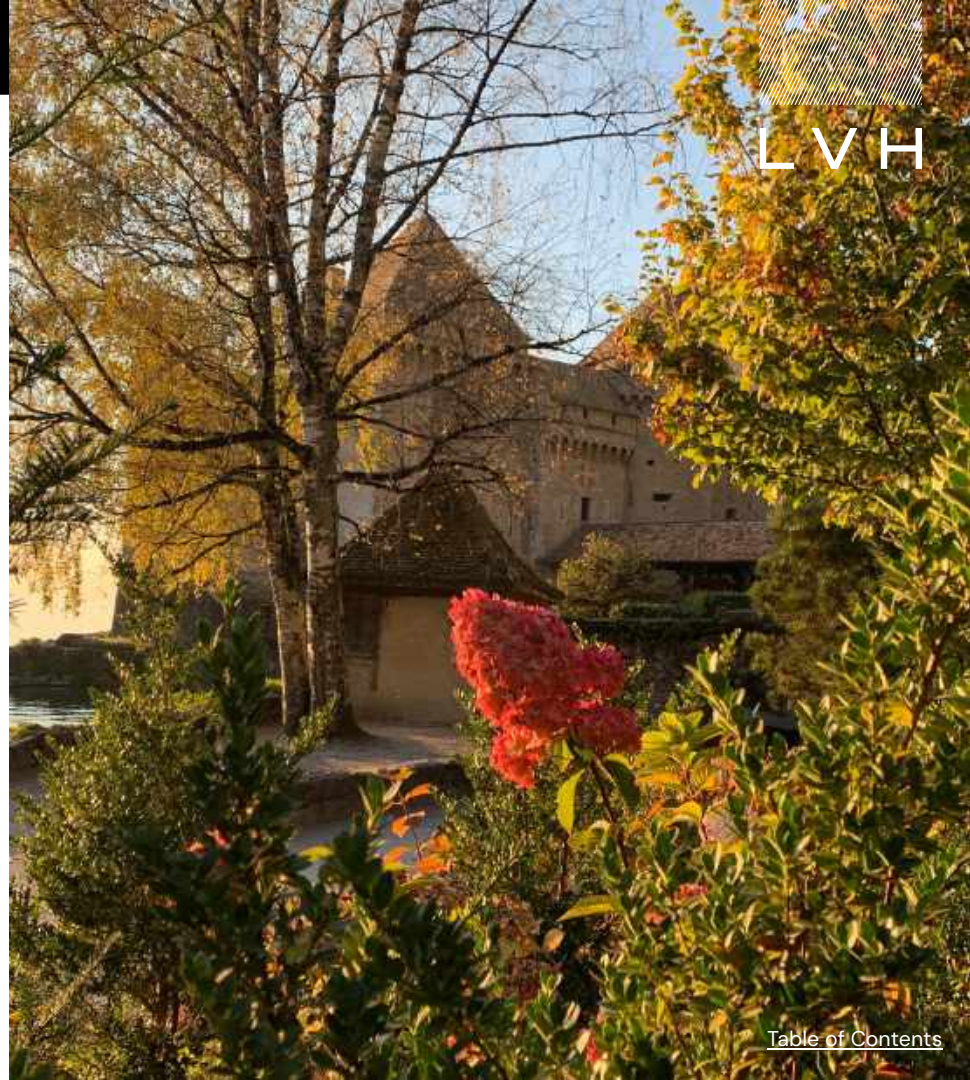
GOLDEN PASS | PANORAMIC & BELLE ÉPOQUE

Departing from Montreux, the train rushes down into the valley from Lake Geneva, traveling through the Gruyère district before heading for the Pays-d'Enhaut, an enchanting corner of the country preserved in time. Next stop, the world-famous Gstaad and then Zweisimmen. In all its diversity, the country is at your "windowsill" on board the Panoramic or Belle Époque carriages. Both have their charms. Belle Époque is arguably the most romantic train in the country, with its fascinating interior of a vintage feel. The train is modeled after the Golden Mountain Pullman Express from the 1930s, built in the Orient Express style. On the other hand, the Panoramic carriage with its specially-designed windows lets you completely immerse yourself in the surrounding nature. Once on board, the train fades away, allowing you to become one with the landscape.



CHILLON CASTLE

A mandatory sojourn for any visitor to Montreux, is the Medieval Chillon Castle which stands as one of Switzerland's most visited landmarks. Dating to the 12th century, these stunning fortifications offer an incomparable cross-section of Swiss history, cyclically changing hands from French to German nobility. Strategic positioning along the banks of Lake Geneva offers an unmatched backdrop for some of the world's most magical castles. Perfectly preserved interiors will have you thinking you've traveled back in time, rounding off an outing that dazzles everyone, not just history buffs.



BOX SALT MINES

One of Gstaad's most unlikely, yet fascinating excursions, is a visit to the famed Box Salt Mines. Take a tour beneath the mighty Alps and explore the fascinating world of subterranean salt extraction. Wonder at the intricacies and labor involved with producing some of the world's most overlooked and rudimentary substances. Navigate an impressive 31 miles of wagon path through lantern-lit caverns for a spectacular adventure starting from the depths of the mine shafts to your favorite dish. De-icing Switzerland's icy roads is no small feat; guests are sure to be impressed by Riburg Saltworks' production, producing a whopping 50 tons an hour!



CASTLE OF GRUYERES

Peel back the layers of history and revel in the splendor of the 13th century Gruyeres castle. Perched in the heart of Switzerland, this fortification is far more than a regional attraction; it is a spellbindingly beautiful landmark that needs to be experienced to be believed. Gruyere's ramparts span magnificent panoramas over the Bernese foothills. Interactive tours offer a mesmerizing journey spanning eight centuries of art, history, and legends from the Middle Ages and the Ancien Regime to the present day.



BERN

Criminally overlooked, Bern is far more than Switzerland's sleepy capital city. A UNESCO-recognized Old Town fuses picture-perfect beauty with a laidback pace of living perfected in the art of French "Joie de Vivre." Artisanal shops, bars, and fine dining deliver a cozy village ambiance atypical for any world capital. Excellent shopping and fantastic natural beauty makeup offer an unmatched quality of life that even the casual visitor will experience.



A photograph of four children sitting on a dark brown leather sofa. From left to right: a boy in a striped sweater and sunglasses, a girl in a white shirt and dark vest with sunglasses, a boy in a grey sweater and blue scarf with sunglasses, and a girl in a light blue shirt and dark vest with sunglasses. They are all smiling or looking towards the camera. The background features a brick wall and large windows showing a cityscape. The text 'LVH' is at the top center, 'KIDS' is in the middle, and 'Table of Contents' is at the bottom right.

LVH

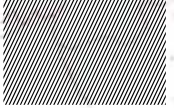
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[Table of Contents](#)

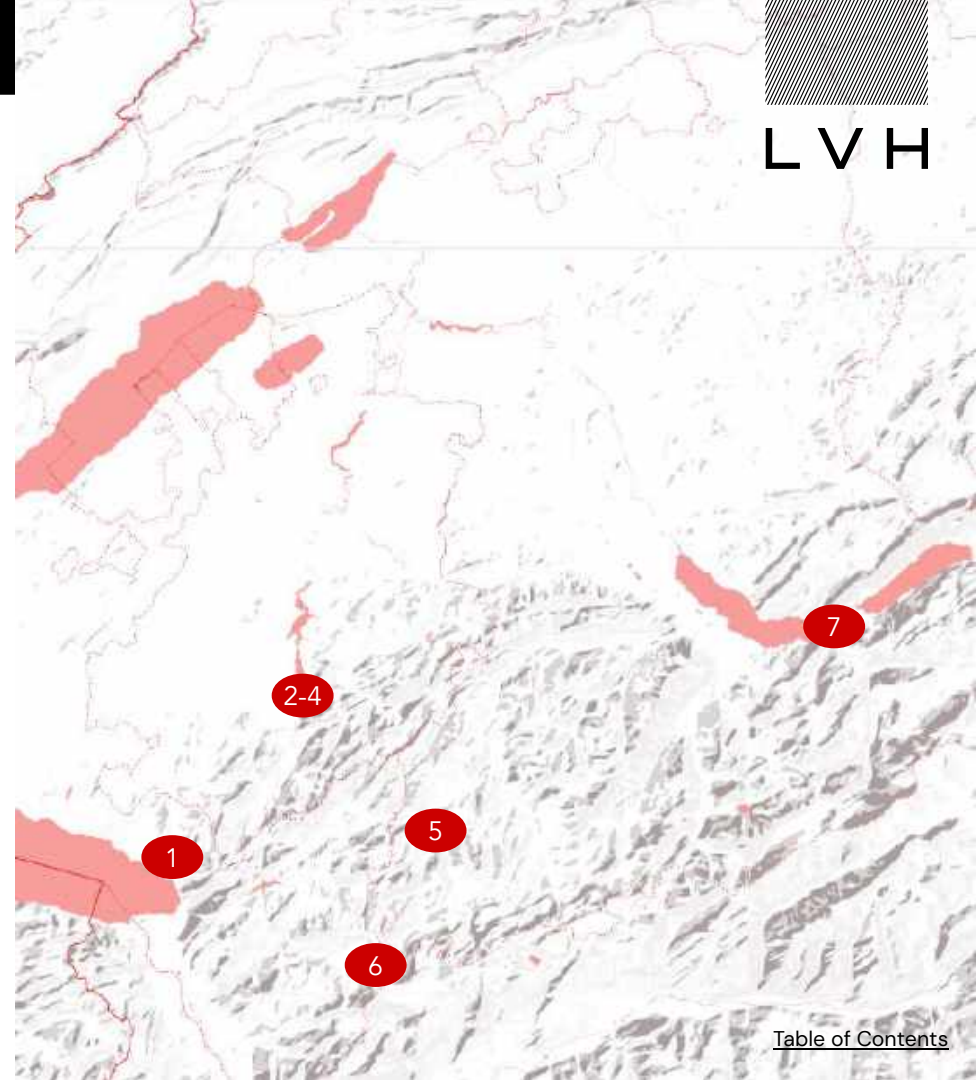


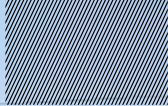
Time spent with family is never time lost. No matter the destination, LVH secures a full itinerary of children's activities designed to spark budding imaginations. Share in the robust excitement of a trip full of possibilities with the ones closest to you. From Saaniland to the family week to the oversized sandpit – the Gstaad summer offers diverse activities for young and old. Please leave it to us to tailor an unforgettable vacation experience for all guests, including the smallest ones!





1. Chocolate Train
2. Petting Zoo Saanen
3. Olga's Cowshed
4. Adventure World Alpenruhe
5. Cailler Chocolate Factory
6. Glacier 3000 And The Alpine Coaster
7. Jungfrau Park





CHOCOLATE TRAIN

An enchanting activity for those with a sweet tooth or rail enthusiasts, the Chocolate train offers a magical journey through the Alps from Montreux to the Cailler–Nestle factory at Broc. Ride in style within the stately Belle Epoque-style vintage coaches with the grace of an early 20th century first-class ticket. The impressive Maison Cailler facilities await with interactive exhibits, tours, and plenty of sweets to sample along the way.



SAANIS SOUND ADVENTURE TRAIL

Discover different sounds and noises in a playful manner at 18 experience stations. You can start the adventure trail from Gstaad or Saanen. Children of all ages and their parents can playfully experience traditional folk and classical music, which has gained significant importance in the Saanenland thanks to Yehudi Menuhin. However, you will hear music notes and sounds coming from wooden tree trunks, animal voices at interactive consoles, or nature sounds. Before you start the hike, make sure you pick up the puzzle book for the adventure available at several stations around the resort.



OLGA'S COWSHED

Saanenland is famous for its trademark animal – the Saanen goat, which is also the mascot of Destination Gstaad. This small white goat produces much more milk than their cousins, making it unique. Besides learning about this local farm animal, children can live a unique indoor experience on the Rinderberg. Visit and meet Olga the cow on the Rinderberg. While milking cows, at the egg rolling track, or on the Glockenspiel (chimes), you can find out all you need to know about stables and cattle. The indoor experience on the Rinderberg is an ideal bad-weather activity.



ADVENTURE WORLD ALPENRUHE

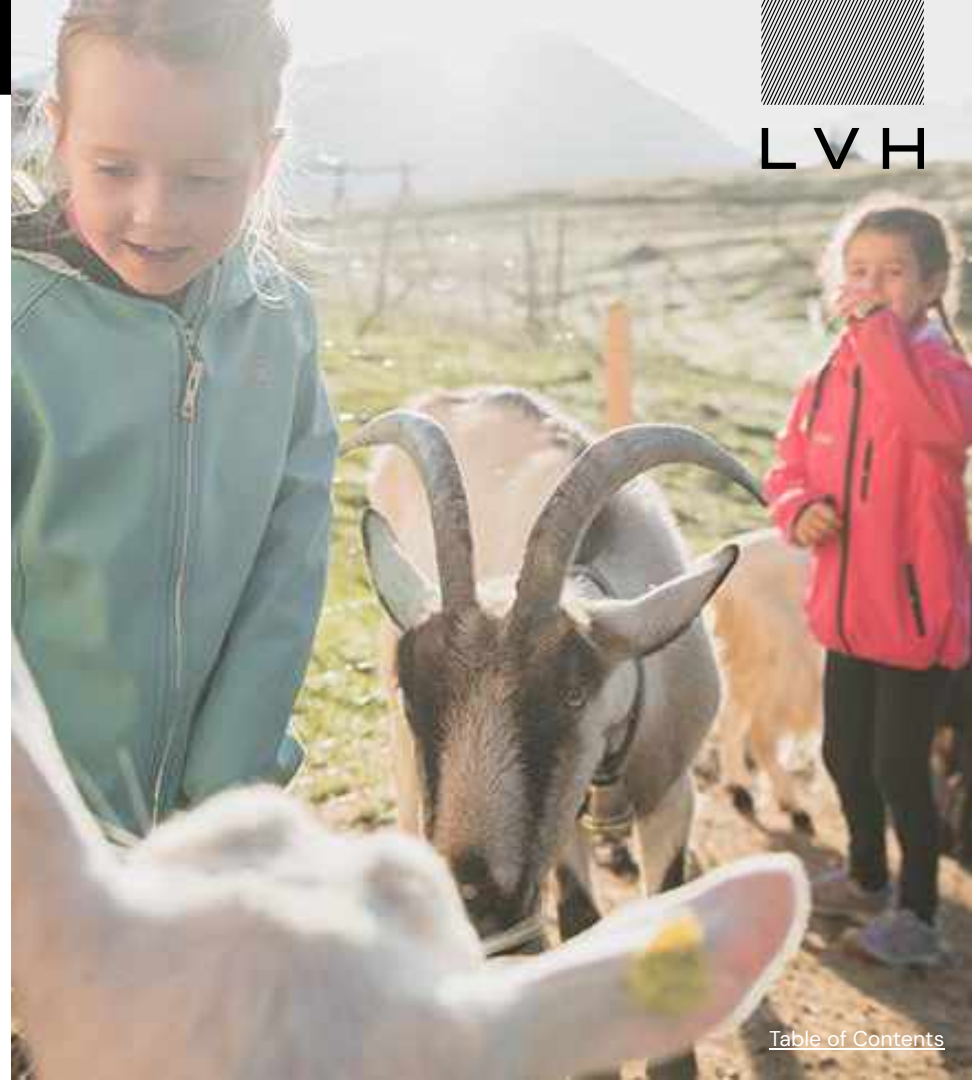
Little pirates and water rats on deck! Only the bravest are allowed on the new pirate ship. Ride the children's train, pet goats, jump on the bouncy cushion or build a sandcastle in the spacious sand area. No one is guaranteed to get bored in the 17,000 square feet of the play area.





PETTING ZOO SAANEN

A visit to Saanenland's petting zoo will prove a surefire hit with the little ones. Close encounters with some of the Alps' cutest inhabitants, including rabbits, lamas, alpacas, and ponies, will inspire awe and wonder with the natural world. A varied itinerary from the Foundation Alpenruhe brings a unique seasonal program for visiting families. Excellent infrastructure includes a vast playground with interactive attractions and a lovely cafeteria for downtime or a quick energy boost.



GLACIER 3000 AND THE ALPINE COASTER

Descend the world's highest toboggan run from the very roof of Europe. A rousing descent unlike any other produces white-knuckle exhilaration you won't be forgetting anytime soon. A glorious track meanders past epic vistas delivering non stop excitement with curves, waves, and jumps, bringing the momentum to speeds of 25 miles and over. Fun for kids and adults alike, a brake lever lets you be the master of your journey, whether you're seeking a leisurely ride or experiencing weightlessness! Word to the wise, this high-flying adventure will make all other runs pale in comparison.



CAILLER CHOCOLATE FACTORY

A chocoholics dream comes alive at Broc's iconic Maison Cailler chocolate factory. Switzerland's most iconic export comes alive on a revelatory guided tour acquainting guests with the fine art of tempering and ganache-making. Take your senses on a journey tracing the history of chocolate from a mythic past of Aztec cocoa ceremonies to its apex of craftsmanship in Switzerland. Bring home an individually crafted treat and unforgettable memories with family and friends.



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JUNGFRAU PARK

Interlaken's Jungfrau Park is a one-of-a-kind family and entertainment center fusing education with play. Spanning over 10,000 square feet of themed playgrounds, arcades, and auditoriums, Jungfrau offers total immersion into a world of wonder and imagination. World Class facilities include Mysty Land, Oberland's largest indoor-outdoor playground, and the Virtual Arena, offering an immersive, family-friendly VR gaming experience.



The image shows the interior of a vintage train car, viewed through a circular frame. The ceiling is made of dark wood with several round, glowing light fixtures. The walls are also wood-paneled. The seats are upholstered in a green fabric with a dark, intricate pattern. There are large windows on both sides of the car, and a central door is visible at the end of the aisle. The overall atmosphere is warm and nostalgic.

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GETTING THERE

GETTING THERE

When comfort is a primary consideration when traveling, no small detail should be left to chance. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style. At LVH, we believe it's about the journey *and* the destination.



[Table of Contents](#)

GETTING THERE

BY PRIVATE PLANE

Saanen Airport (LSGK) – Gstaad Airport is located 1.7 miles northwest of Saanen's municipality, five minutes by car from the main ski resorts (Les Gouilles, Château d'Oex, Eggli-La Videmanette). A chauffeured vehicle will take you to your hotel or meeting places. Mercedes S-Class, Viano, are at your disposal.

Bern Airport (LSZB) – Alternatively, you can fly to the airport in Bern, Located about 50 kilometers away, and travel by helicopter to the Gstaad Inn Grund helipad or take a road trip.

As for the private jet types, turboprops are the best way to get to the nearest airports around the resort.



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CARS



[Table of Contents](#)

At LVH, we recognize that a vehicle is a lot more than a means of transportation. In its most exceptional form, a luxury vehicle is an ultimate expression of function and style – the marriage of mechanical engineering and fine art. We pride ourselves in supplying our clients with a selection of the world's latest and finest vehicles. From full-sized luxury vehicles like Rolls Royce and Bentley to the savage torque of the latest Mercedes G series for all off-roading trips, LVH covers all your automotive desires for the luxury trip of a lifetime.





FERRARI F8 SPIDER

When it comes to Ferrari vehicles, they are easy to describe, especially when it comes to the Ferrari F8. The car is long, quite low, and the sharp and broken lines indicate perfect aerodynamics. Inside the cabin, look forward to a sporty but luxurious atmosphere with an elegant leather interior. The ergonomic design of the cabin puts you in focus and gets you ready for a drive to remember. The F8 Spider is as much about prestige and elegance as it is about performance. However, the subtraction of the roof amplifies the experience to new heights!



ASTON MARTIN DBS

The Aston Martin DBS, a super sports car from the prestigious British brand, will take you on a long and exhilarating drive. The DBS Superleggera has managed to break the brand's codes while espousing the DNA of Aston Martin, which develops agile and dynamic luxury cars. Combine performance and comfort throughout your stay board this luxury car.





MCLAREN 720S SPIDER

With its curves and technology directly inspired by McLaren Formula 1, the 720S Spider has left nothing to chance to make your driving experience exhilarating. Its luxurious, hand-crafted interior and the panoramic view will allow you to enjoy the scenery without leaving your car. To experience this technological marvel, reserve your McLaren 720S Spider.





BUGATTI VEYRON

The Bugatti Veyron is the ultimate super sports car. Drive more than 1,000 horsepower and unmatched experience performance in this class. The Bugatti Veyron is a quintessence of nobility and elegance without compromising the engine's power and its 16 W-cylinders. Test the performance and surreal comfort of the Bugatti Veyron.



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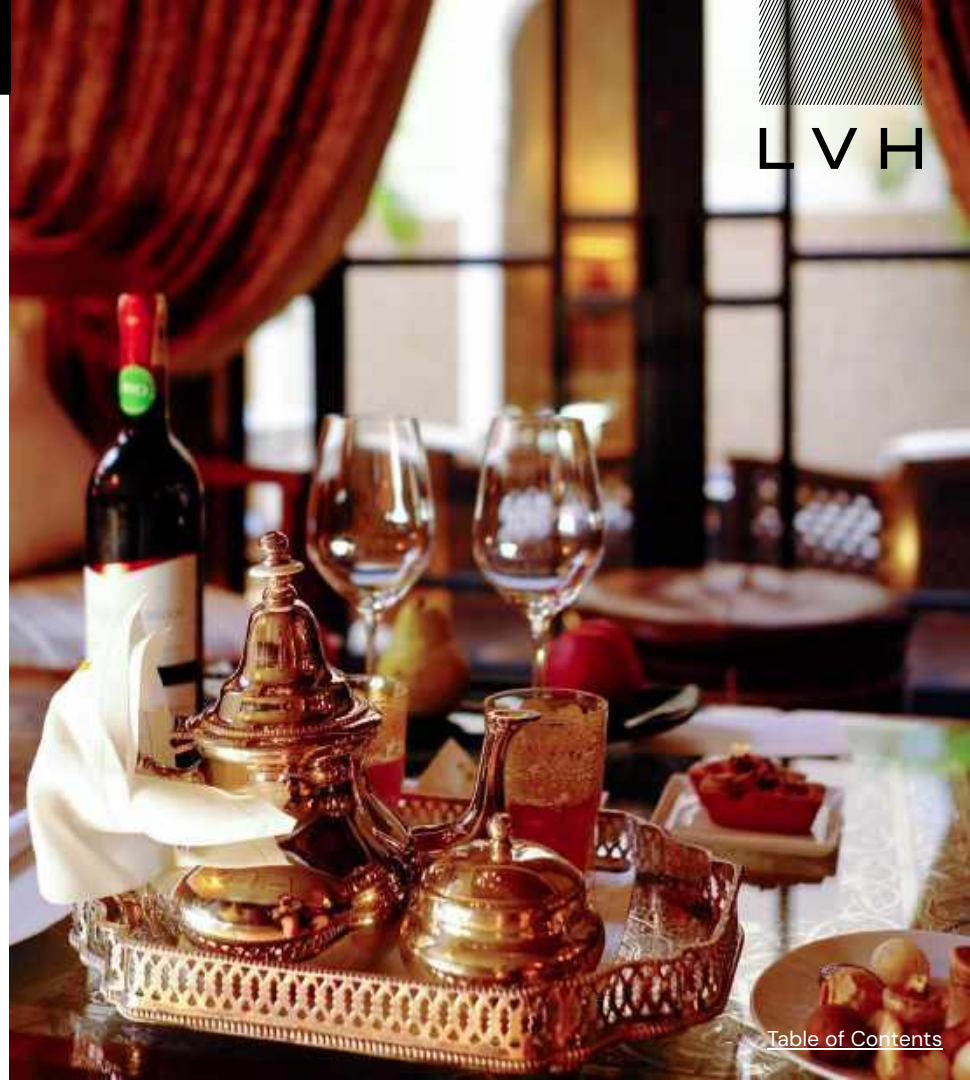
IN-HOME SERVICES



[Table of Contents](#)

IN-HOME SERVICES

The best way to experience an exceptional villa is to get exemplary in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



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[Table of Contents](#)

IN-HOME SERVICES



LVH

PRIVATE CHEF

Top trained professional chefs provide a full-service culinary experience in the comfort of the private villas. From international cuisines to health-conscious diets, chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



[Table of Contents](#)

MIXOLOGIST

Concoct the “poison” of your choice with the help of experienced mixologists who are crafting cocktails, using seasonal ingredients, freshly squeezed citrus, house-made syrups and premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails



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BARTENDER

Keep the glasses full and cheers continuing with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of thinking about whether or not the bar is stocked, focus on which tasty drink to sip next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings





PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings



IN-HOME SERVICES

NANNY SERVICE

Take the night off or the night out with the little help from a trained, CPR/AED and First Aid certified nanny. Feel confident that the little ones are in the best of care.

- Creating a safe and stimulating environment for the children
- Changing diapers, potty-training (age-appropriate)
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children



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SPA



[Table of Contents](#)

Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.



MASSAGE

Our certified massage therapists offer wellness in the privacy of your villa. Your session starts with a conversation with your massage therapist. By understanding what you're looking to accomplish, your therapist can then pull from various massage types and incorporate elements of them to address your specific needs

- Therapeutic Massage
- Sports Massage
- Prenatal Massage
- 4 Hand Massage



NAIL SERVICE

Certified nail technicians at your convenience, providing spa service in the comfort of your villa. All technicians provide safe, clean, sanitized and quality products. Add on scrubs, masks, deep exfoliation and customized services to each individual need.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art

HAIR CARE

Great hair, no care, enjoy personal hair styling and makeup services at home. Gstaad's swanky dining and cocktail scene, is awaiting your grand entrance. Book your picture perfect appointment, and dully indulge in the full pampering service you've always dreamed of, saving you time while looking your absolute best!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions





BEAUTY SERVICE

Your vacation is all about “me time” and taking the time out of your regular hectic day-to-day schedule to get pampered to the nth degree. Consider yourself a pristine canvas and LVH’s in-home beauty services personnel are the artists who will bring you to life with their expertise. The end result? A true masterpiece!

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan



BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim



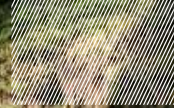
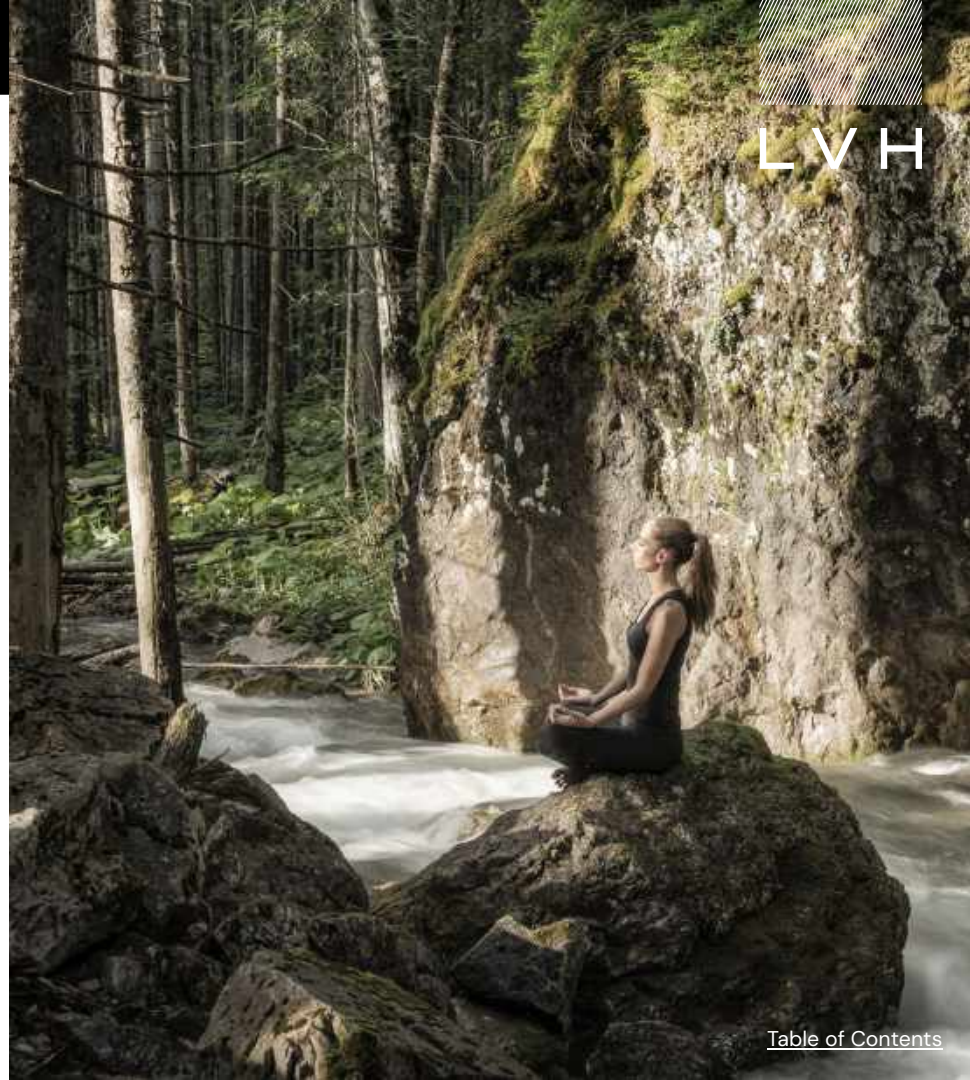
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WELLNESS



[Table of Contents](#)

Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



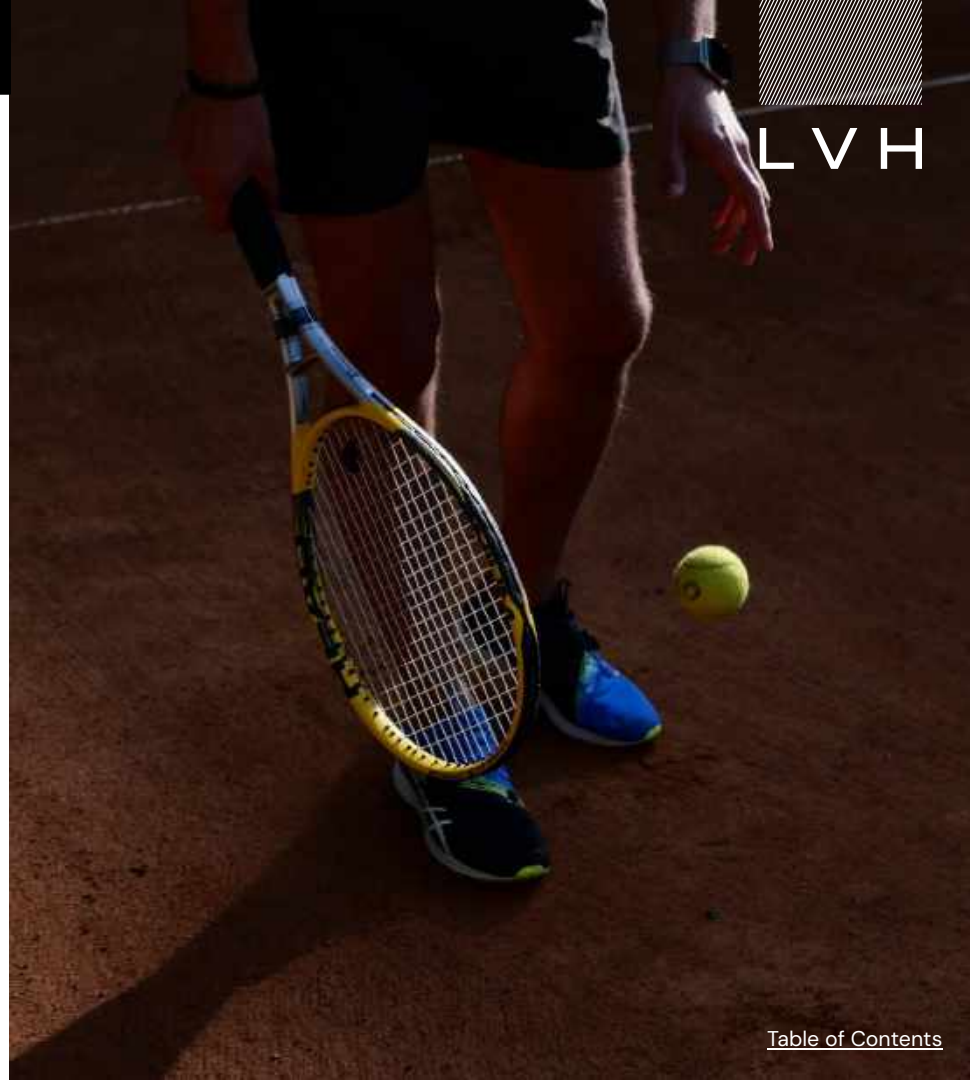
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TENNIS INSTRUCTOR

Play with professionals and perfect your game. Private lessons include tailored instructions with top-rated and qualified professionals for all levels.

- Improve power
- Footwork
- Depth
- Spins
- Direction





FITNESS TRAINER

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer while in the privacy of your home.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing





LVH

PILATES INSTRUCTOR

PMA certified pilates teachers design curated classes for individual or group needs.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



YOGA INSTRUCTOR

Move your body, calm your mind, connect your heart, raise your vibes and awaken your power with Gstaad's leading private yoga instructors.

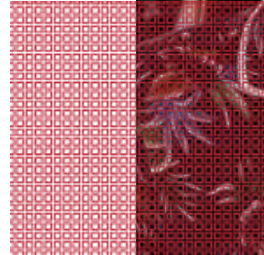
- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



LVH

WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.





LVH

CURATORS OF
IMMEASURABLE
MOMENTS



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