



LVH

EXPERIENCE

MARRAKESH

MOROCCO

LVHGLOBAL.COM



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ABOUT

A shining jewel in the westerly foothills of the Atlas mountains, Marrakesh's charms are eternal. A fascinating destination for the luxury adventurer, Marrakech abounds with royal tradition. Fantastic casbahs dot the mountainous periphery where unfettered decadence and pursuit of the exquisite reigns to this day. Full-throttle stimulation awaits, with the city delivering an irresistible fusion of sights, sounds, flora, and fauna, leaving you breathless. Islamic architecture dazzles with the imperial prestige of centuries past, while local souqs keep the flame of divine artisanal traditions burning. The city remains an enclave of luxury living between its majestic palaces honoring a regal monarchical past—the tradition of hospitality, tantalizing five-star restaurants, luxuriant spas, and hammams. Royal gardens with exotic fragrances embrace some of the region's most remarkable landmarks, from the Bahia Palace to the Saadian Tombs. Unearth Morocco's imprint in high fashion at Yves Saint Laurent's Secret Garden and a museum dedicated to his legacy.

- New York – Marrakesh ~ 6 h 45'
- London – Marrakesh ~ 3 h
- Miami – Marrakesh ~ 8 h 10'

**Disclaimer: The flight times to Marrakesh are estimates and based on a mock itinerary. The exact flight time depends on weather conditions and jet size.*

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An aerial photograph of a city, likely Marrakech, showing a dense urban landscape with many small buildings and a prominent tall minaret in the distance. The sky is overcast with grey clouds, and mountains are visible on the horizon. The text 'LVH' is centered at the top.

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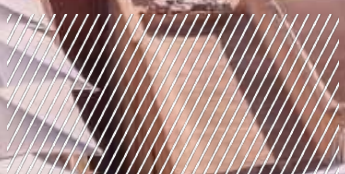
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Discover the timeless glory of the Red City through its rich tapestry of neighborhoods, each one a vibrant reflection of Marrakech's cultural richness. From bustling historic quarters to hip art-deco-infused bohemian quarters, and monumental 12th-century landmarks, each neighborhood offers a unique cultural experience. The Red City retains the allure of the Berber Golden Age with 12th-century mosques, palaces, and gardens dazzling with Imperial might. Peel back the layers of history and roam the maze-like alleys of the medieval walled city, animated with lively souks showcasing centuries-old artisanal tradition. An oasis for the intrepid traveler, here are Marrakech's top neighborhoods: Jemaa El Fna, Southern Central Medina, Gueliz, Ville Nouvelle, Kasbah, Mellah, Mouassaine, and Kaat Ben Nahid.

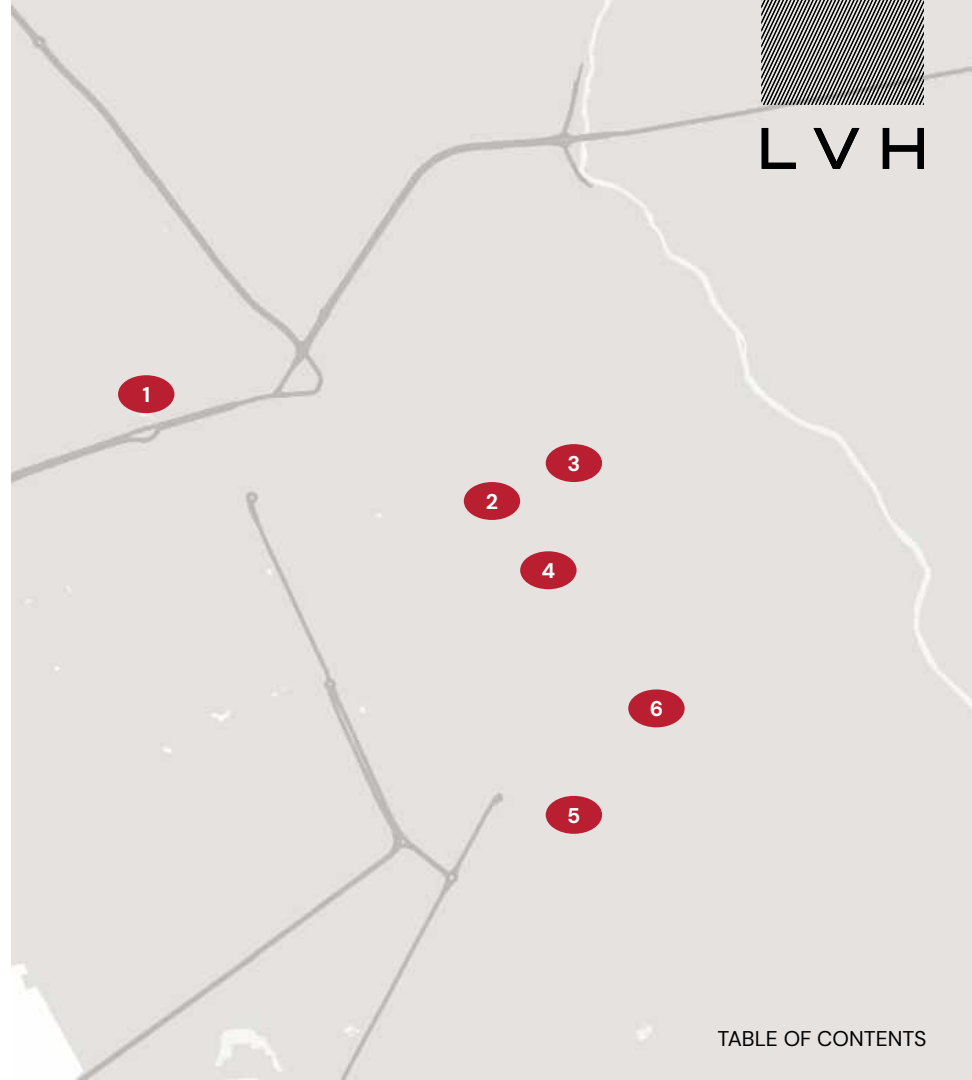


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GUELIZ

Aside from its historic old town and medina, Marrakech also boasts a modern and cosmopolitan district, Gueliz. Located in Ville Nouvelle, or 'the new town,' Gueliz offers a variety of experiences, from high-end restaurants and shopping malls to rooftop bars, nightclubs, and lounges. Art enthusiasts will find a number of museums and art galleries showcasing contemporary Moroccan art, adding a modern twist to the city's rich cultural heritage.



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MOUASSINE

Another gem of Marrakecs's medina is this historic neighborhood, Mouassine, famous for its rich history, which is reflected today in the traditional Moroccan architecture of its mosques and landmarks. For a unique shopping experience, you will find many artisan workshops and boutiques, and if you would like to taste traditional Moroccan cuisine, you will find a curated selection of rooftop terraces and upscale restaurants.



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KAAT BEN NAHID

Kaat Ben Nahid, also called Ben Youssef Madrasa, is an Islamic college located in Marrakech's old town. It dates back to the 14th century, when it was established as an Islamic school where students studied theology, law, and philosophy. The college showcases exquisite Moorish architecture combined with traditional Islamic arabesques and calligraphy, which is why it is one of the city's most important historic landmarks and a popular tourist destination.



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JEMAA EL FNA

The majestic and vibrant main square Jemaa El lies in Marrakesh's Southern Central Medina Fna. Established in the 11th century, the square is the center of Marrakech's social, cultural and economic life. From morning until evening, the square takes many forms, starting from a bustling marketplace occupied by fruit, crafts, jewelry and spices vendors. As the evening approaches, the marketplace turns into a stage for street performers as many entertainers and musicians gather to amuse their audience. As it symbolizes Marrakesh's rich history and culture, the square was recognized as a UNESCO World Heritage in 1985 and continues to attract visitors from all over the world with its captivating charm.



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KASBAH

Within Marrakech's medina lies the Kasbah of Marrakesh, a district behind whose ancient walls you will discover royal palaces, mosques and narrow alleyways, all of which tell a story about the rich history of Morocco. The Kasbah is recognized as a UNESCO World Heritage Site. It is home to exquisite architecture of historic palaces and Islamic schools that showcase intricate tilework and ornate decorations, epitomizing Marrakech's cultural heritage and long history. Within Kasbah's walls, you will find many artisan workshops and bazaars offering handmade goods and many restaurants and cafes where you can enjoy Morocco's traditional cuisine.



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MELLAH

Throughout its history, Morocco has been home to many different cultures, including the Jewish culture. Mellah of Marrakech is the Jewish quarter in Marrakech's old town and it reflects the cultural heritage of the city's Jewish community. The quarter represents the synergy of the two cultures, as you will find examples of traditional Moroccan architecture, as well as some of the country's oldest synagogues and the Jewish Cemetery. Besides historic landmarks, the Mellah is known for its artisan workshops and markets, where you will find traditional Moroccan crafts, such as jewelry and pottery. You will also come across cafes and restaurants that serve traditional Moroccan and Jewish meals; immerse yourself in the richness of Jewish tradition through the art of culinary exploration.



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FINE DINING

A black plate with a fine dining dish. The dish features a seared duck breast with a dark, caramelized crust, a yellow squash, orange segments, and a dark sauce drizzle. The text "LVH" is at the top and "FINE DINING" is in the center.

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FINE DINING

Ground zero of some of the world's most hearty, fragrant, and distinctive cuisines, the food alone is reason enough to visit the Red City. Perched at the crux of civilizations, between Africa and mainland Europe, Marrakech's fine dining heritage is beyond comparison. An incredible roster of gastronomic experiences awaits the intrepid diner, from spontaneous eats at a market stall to the most prestigious white tablecloth dining. Savor the timeless comfort of an aromatic couscous and robust tagine or sample daring fusion fare from some of the world's most promising culinary artists.

The LVH logo is positioned in the top right corner of the page. It consists of the letters 'LVH' in a bold, white, sans-serif font, set against a dark background. Above the letters is a square icon with a diagonal line pattern.

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8. La Cour des Lions
9. Le Marocain by La Mamounia
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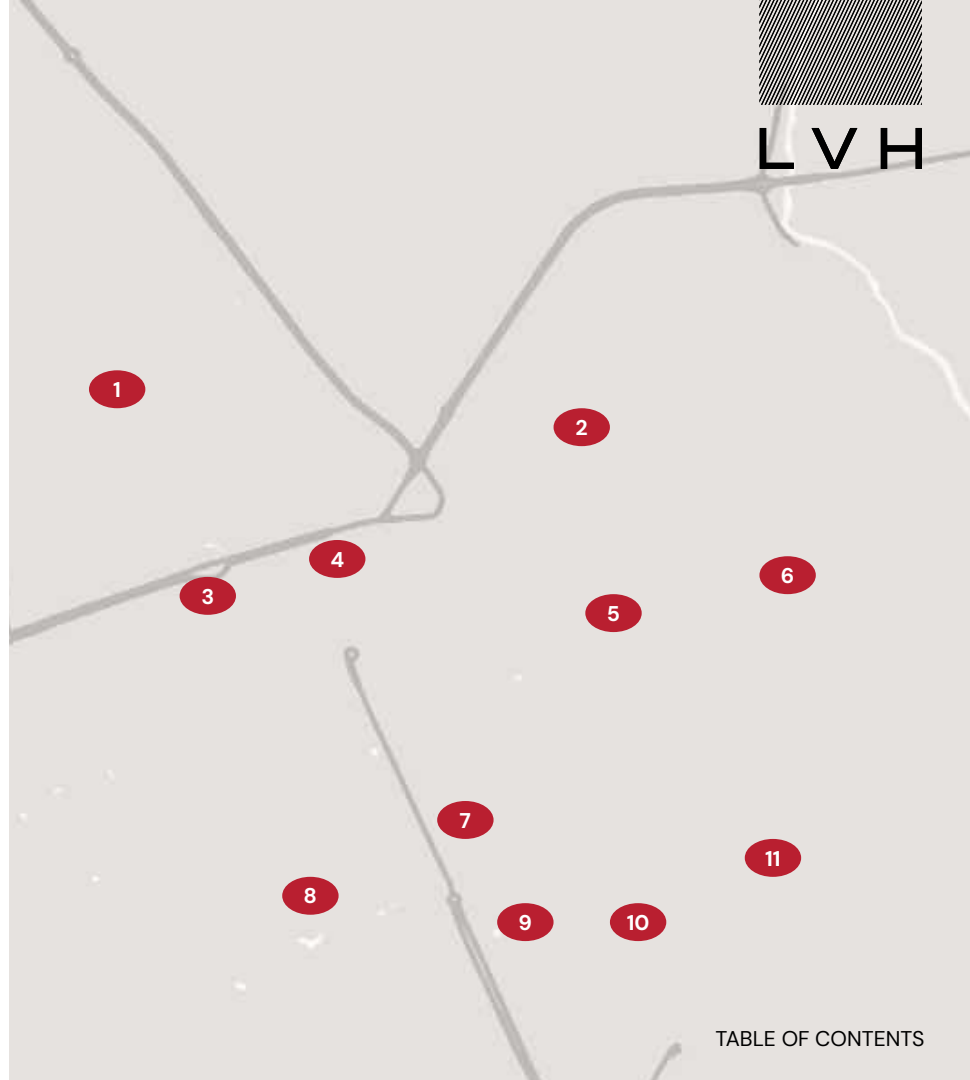


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FINE DINING

LE PETIT CORNICHON | FRENCH

The Le Petit Cornichon Restaurant brings the taste of France to the heart of Morocco with its exquisite French-inspired cuisine served in an intimate ambiance. Meals prepared with fresh and locally sourced ingredients allow you to get a taste of the irresistible French charm while enjoying the restaurant's sophisticated and cozy setting.



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DAR YACOUT | MOROCCAN

Dar Yacout is a celebrated culinary gem, offering an enchanting immersion into Moroccan tradition. Guests are warmly welcomed and invited to savor cocktails on the terrace with breathtaking sunset views accompanied by hypnotic Gnaoua music. The experience unfolds in a setting rich with architectural beauty, where every corner exudes charm and conviviality. The menu, a refined homage to Moroccan gastronomy, features fresh, locally inspired dishes, promising an unforgettable sensory journey steeped in authenticity and elegance.



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FINE DINING

LAO MARRAKECH | FRENCH, INTERNATIONAL

Situated in downtown Marrakech with stunning views of the iconic Plaza, laO restaurant blends chic, contemporary design with a menu crafted by renowned chefs Philippe Marc and Kamal Ait Ayad. Each meticulously prepared plate promises a unique culinary experience, offering an exquisite fusion of French gastronomy, Moroccan classics, and Asian-inspired dishes.



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RESTAURANT MB MARRAKECH | FRENCH, MEDITERRANEAN

Located in Marrakech's vibrant Gueliz district, MB Marrakech offers a warm and inviting dining experience, blending French and Mediterranean flavors with passion and precision. Helmed by Chef Christophe Pionnier, the menu celebrates sun-drenched Mediterranean terroirs through expertly curated ingredients and a dedication to culinary pleasure. With its clean, green design and friendly ambiance, the restaurant creates a cozy, home-like atmosphere.



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DAR MOHA | MOROCCAN

Nestled within Marrakech's old town, Dar Moha is a renowned restaurant famous for its authentic Moroccan cuisine, serving dishes inspired by traditional recipes and flavors. Carved woodwork and luxurious furnishings of the restaurant's interior breathe elegance and charm, while the outdoor terrace is adorned by blooming flowers and lush vegetation, creating a soothing and intimate atmosphere ideal for a tranquil dining experience.



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FINE DINING

LE TROU AU MUR | MOROCCAN

Marrakech's historic Medina hides a prestigious restaurant that combines cuisines of various countries and cultures, constantly innovating and experimenting with different flavors. While the restaurant is best known for the variety of traditional Moroccan and French dishes it offers, it also has a wide variety of international cuisine meals that you can choose from. What sets this restaurant apart is the concept of "blind dining" where you dine in complete darkness, employing your senses of taste, smell and touch to fully experiencing the aromas and textures of the dishes.



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LE JARDIN | ASIAN, MEDITERRANEAN

Nestled within the enchanting gardens of the Royal Mansour Marrakech, Le Jardin restaurant offers a refined culinary journey blending Asian and Mediterranean influences. The menu features grilled specialties, sushi, wok creations, and Mediterranean delights, artfully merging local and global flavors. This open-air haven invites guests to dine amidst a lush, vibrant setting, where impeccable service and exquisite attention to detail elevate the experience. Le Jardin effortlessly embodies the Royal Mansour's spirit of elegance, creativity, and sensory delight.



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LA COUR DES LIONS | TRADITIONAL MOROCCAN

Perched atop the Palace, La Cour des Lions enchants with its intricate carved stone, sculpted plaster, and sweeping views of the pool, gardens, and city lights. Guests are invited to savor a pre-dinner drink in the elegant lounge or on the terraces before indulging in Chef Fatéma Hal's exquisite menu, which celebrates the timeless heirloom recipes of traditional Moroccan cuisine. This stunning setting offers a feast for both the eyes and the palate.



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LE MAROCAIN BY LA MAMOUNIA | TRADITIONAL MOROCCAN

As its very name suggests, the restaurant Le Marocain is a place where the traditional Moroccan charm will enchant you. Located within La Mamounia Hotel, the restaurant serves traditional dishes, such as couscous and tagine, as well as various seafood specialties combined with different kinds of vegetables. The restaurant's magnificent ambiance, furnished in traditional Moroccan style, gives away the charm of a palace, contributing to the overall pleasure of dining at Le Marocain.



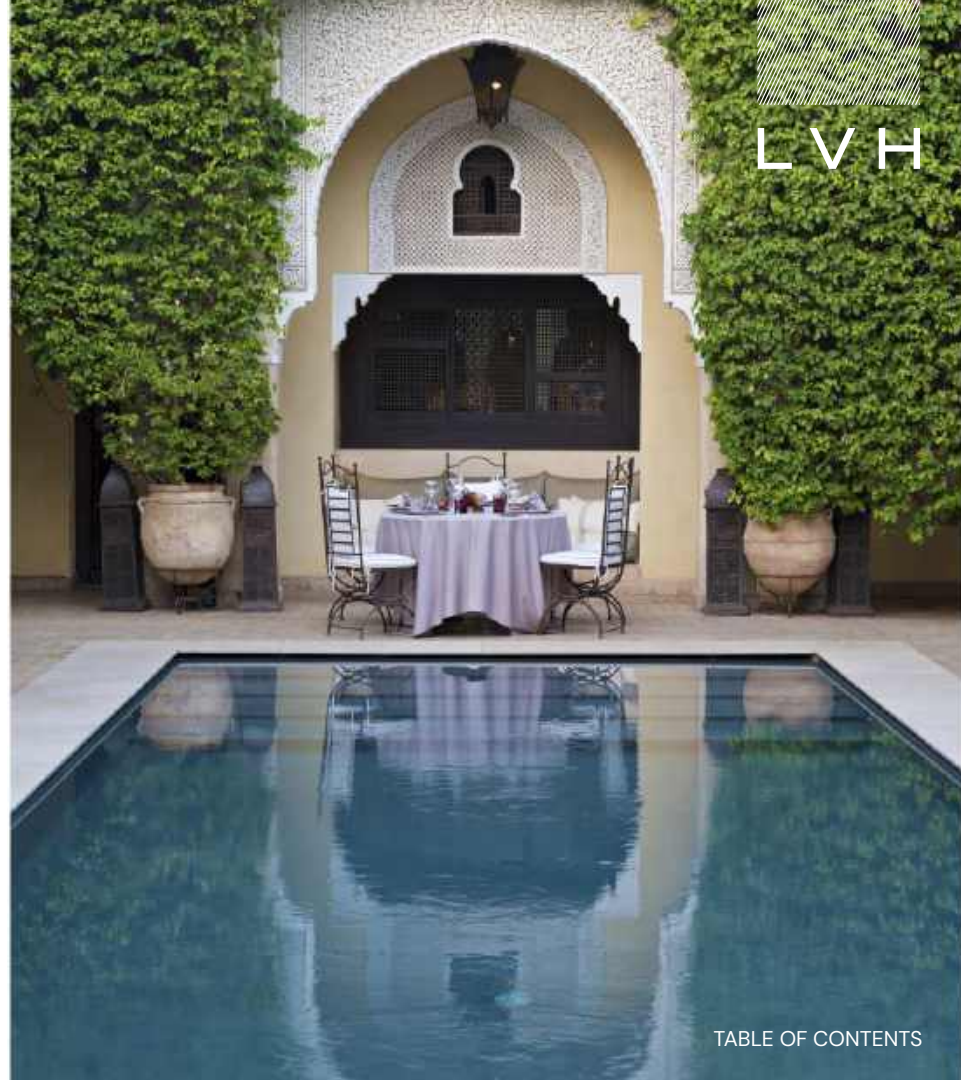
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LA VILLA DES ORANGERS | MOROCCAN, FRENCH

Combining East and West, traditional and modern, the restaurant at La Villa des Orangers Hotel takes you on an incredible gastronomic journey. Whether you prefer to dine by the pool or by the fireplace, the restaurant guarantees an impeccable gourmet experience as it offers a sophisticated fusion of diverse flavors of Moroccan, French and Mediterranean cuisines.



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FINE DINING

DAR ESSALAM | MOROCCAN

Nestled in the center of Marrakech, Restaurant Dar Essalam is a distinguished dining establishment famous for its refined and traditional Moroccan ambiance. On its menu, you will find carefully selected traditional dishes, such as pastilla and grilled meats, all prepared using fresh and locally sourced ingredients. The restaurant's professional staff will ensure you have a pleasant dining experience at their restaurant, as they are at your disposal for any special request you might have.



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ARTS & CULTURE

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ARTS & CULTURE

The Red City reconciles old-world allure with cutting-edge cosmopolitan amenities. Punching well above its weight, Marrakech delivers a dizzying array of galleries, museums, and cultural sites. An emerging haven for young artists and bold experimentation, Marrakech has become one of Africa's foremost creative incubators. Whether you're an art collector, couturier, or history buff, this city delivers plentiful surprises that may have you extending your stay. Spellbinding deserts and mountainscapes have offered great inspiration for interactive sculpture gardens and daring intermedia projects. A cultural melting pot unlike any other, Marrakech enjoys cachet in regional and international spheres, with a par excellence exhibition cycle showcasing some of the world's finest contemporary pieces.

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7. Bahia Palace
8. Montresso

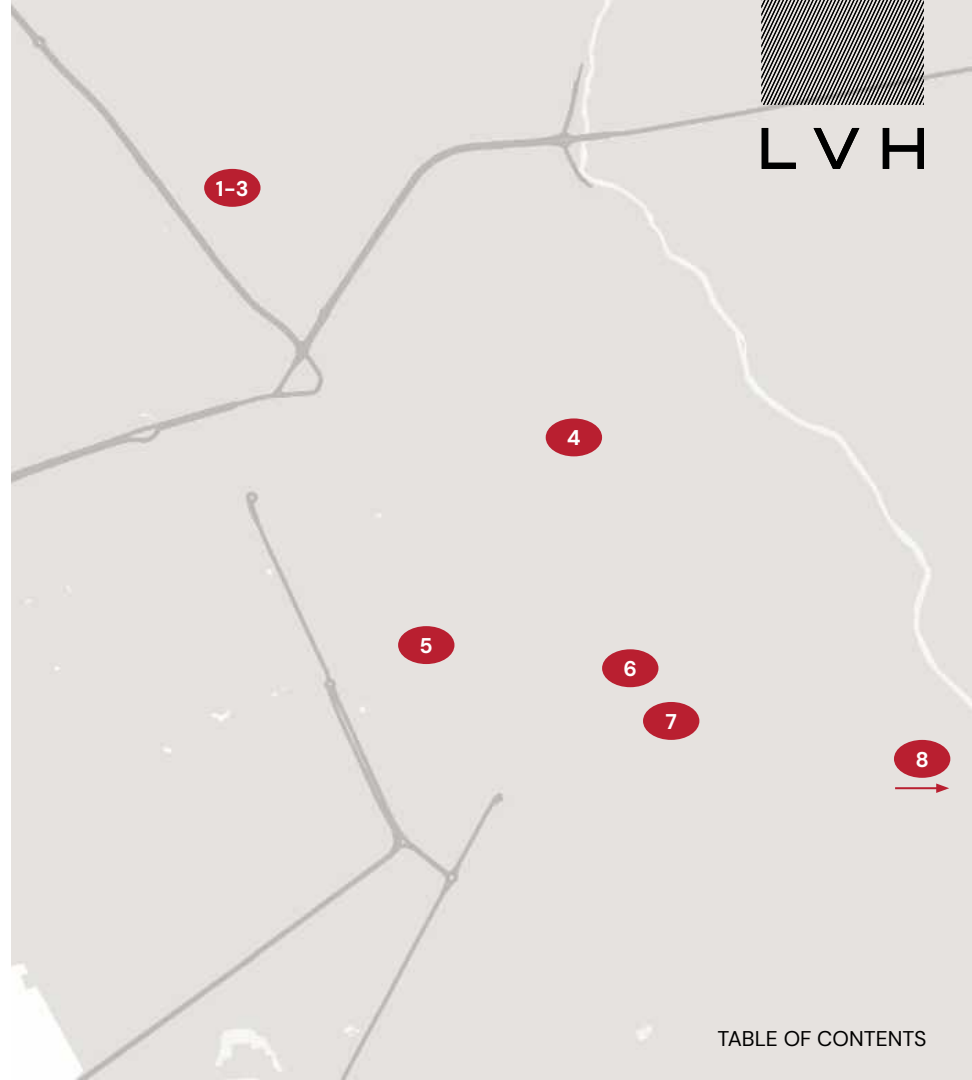
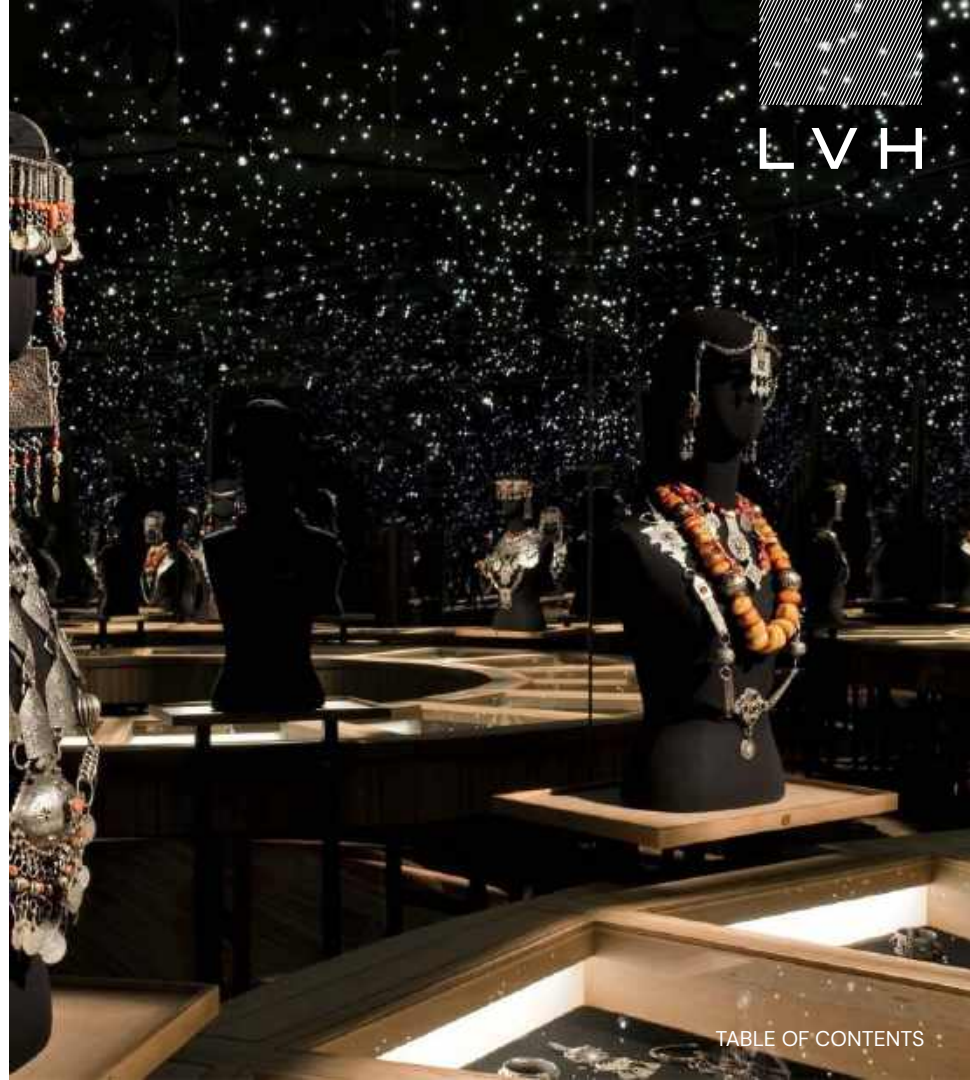


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THE BERBER MUSEUM

Established by the great fashion designer Yves Saint Laurent and his partner Pierre Bergé, the Berber Museum of the Majorelle Gardens showcases the rich cultural heritage of one of the oldest indigenous cultures of North Africa, the Berber people. Artifacts, jewelry, tools and many other items provide you with an insight into the daily lives of the people belonging to this ethnic group that had a great impact on Morocco's culture and tradition.



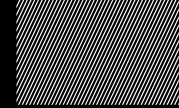
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YVES SAINT LAURENT MUSEUM

Located in the close vicinity of the Majorelle Gardens, the museum is dedicated to preserving the legacy of the renowned fashion designer Yves Saint Laurent. The museum exhibits Laurent's iconic collections, sketches and accessories, all of which allow you to observe the evolution of his style throughout his 40-year-long career.



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THE JARDIN MAJORELLE

The Jardin Majorelle is a captivating blend of Art Deco and Moorish influences, conceived by French painter Jacques Majorelle as a botanical haven in 1922. Rescued from potential destruction by Yves Saint Laurent and Pierre Bergé in 1980, it became a timeless source of inspiration for the iconic designer. Today, under the Fondation Jardin Majorelle, the garden thrives alongside the Pierre Bergé Museum of Berber Arts and the Musée Yves Saint Laurent Marrakech, embodying a commitment to preserving Morocco's cultural and architectural heritage.



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DAR BELLARJ MUSEUM

Primarily built as an inn taking in travelers, it was converted into a charitable foundation supporting local artisans. Today, Dar Bellarj is a cultural center promoting the cultural heritage of Morocco. The museum is located in the center and it displays a collection of contemporary art, traditional crafts and historical artifacts from Moroccan culture while showcasing unique artistic styles and mediums, such as ceramics, textiles and metalwork.



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ARTS & CULTURE

KOUTOUBIA MOSQUE

The Koutoubia Mosque, located in the heart of Marrakech, is a 12th-century marvel of Islamic architecture and a symbol of Moroccan heritage. Its iconic minaret, adorned with intricate tilework and decorative arches, dominates the cityscape, embodying spiritual devotion and artistic brilliance. This historic mosque is surrounded by serene gardens, offering visitors a tranquil retreat and a timeless source of inspiration.



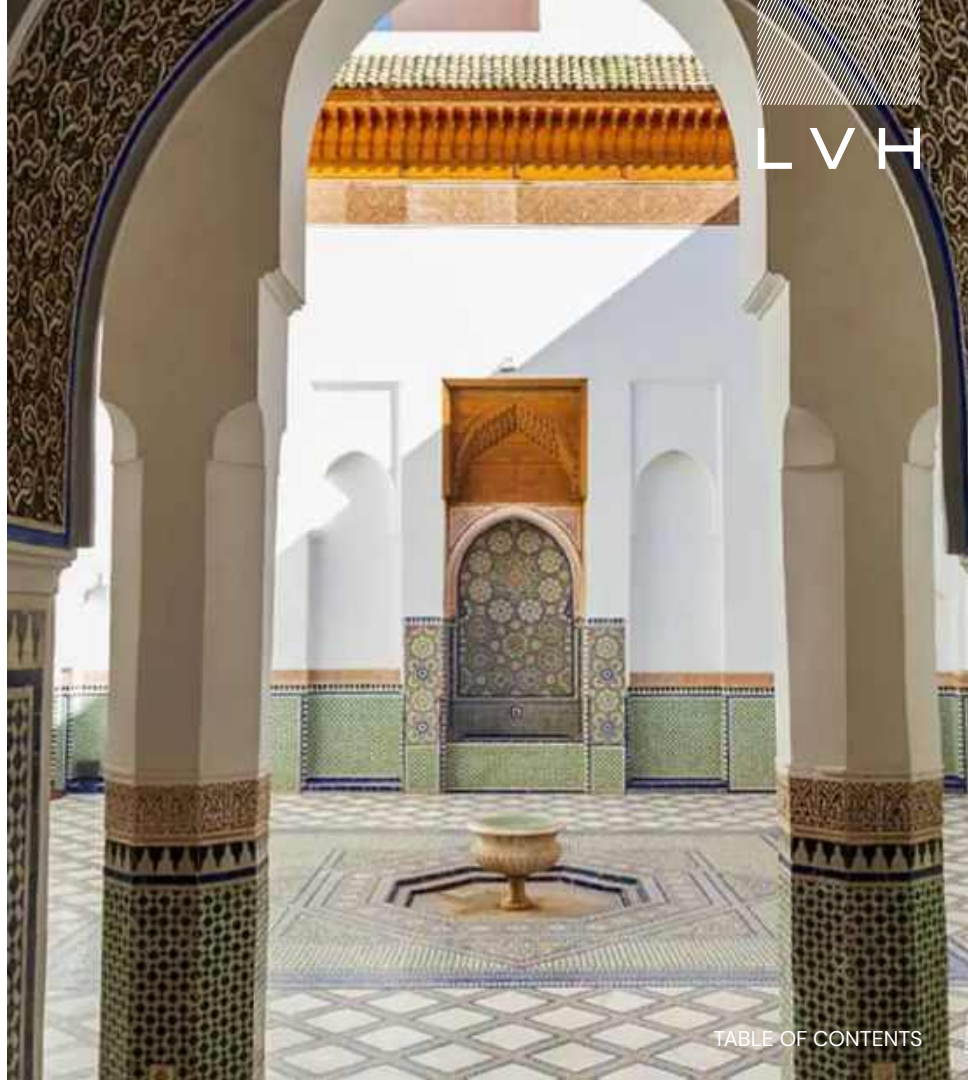
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DAR SI SAID MUSEUM

Dar Si Said Museum, or the Museum of Moroccan Arts and Crafts, is a cultural gem in the heart of Marrakech, housed within a stunning 19th-century palace. The museum exemplifies Moroccan architectural brilliance with intricate woodwork, zellij tiles, and Andalusian-style gardens. Since transforming into a museum in 1932, it has showcased traditional Moroccan craftsmanship, offering a glimpse into the nation's artistic heritage and inspiring future generations of creators.



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BAHIA PALACE

The Bahia Palace is a 19th-century architectural masterpiece, epitomizing Moroccan and Islamic grandeur with its intricate stuccos, mosaics, and painted details. Its lush gardens and courtyards complement a labyrinth of rooms, including quarters for wives, concubines, and a school-turned-mosque. Once a royal residence, it now stands as a cultural treasure, reflecting Morocco's rich history and artistry.



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MONTRESSO

Montresso is a contemporary art gallery that encourages diverse approaches to art, including those that go beyond the established norms. It also supports established as well as aspiring artists on their artistic journey, hosting many exhibitions during the year. The exhibitions display paintings, sculptures, photography, installations and multimedia art, allowing you to explore your artistic preferences and tastes.



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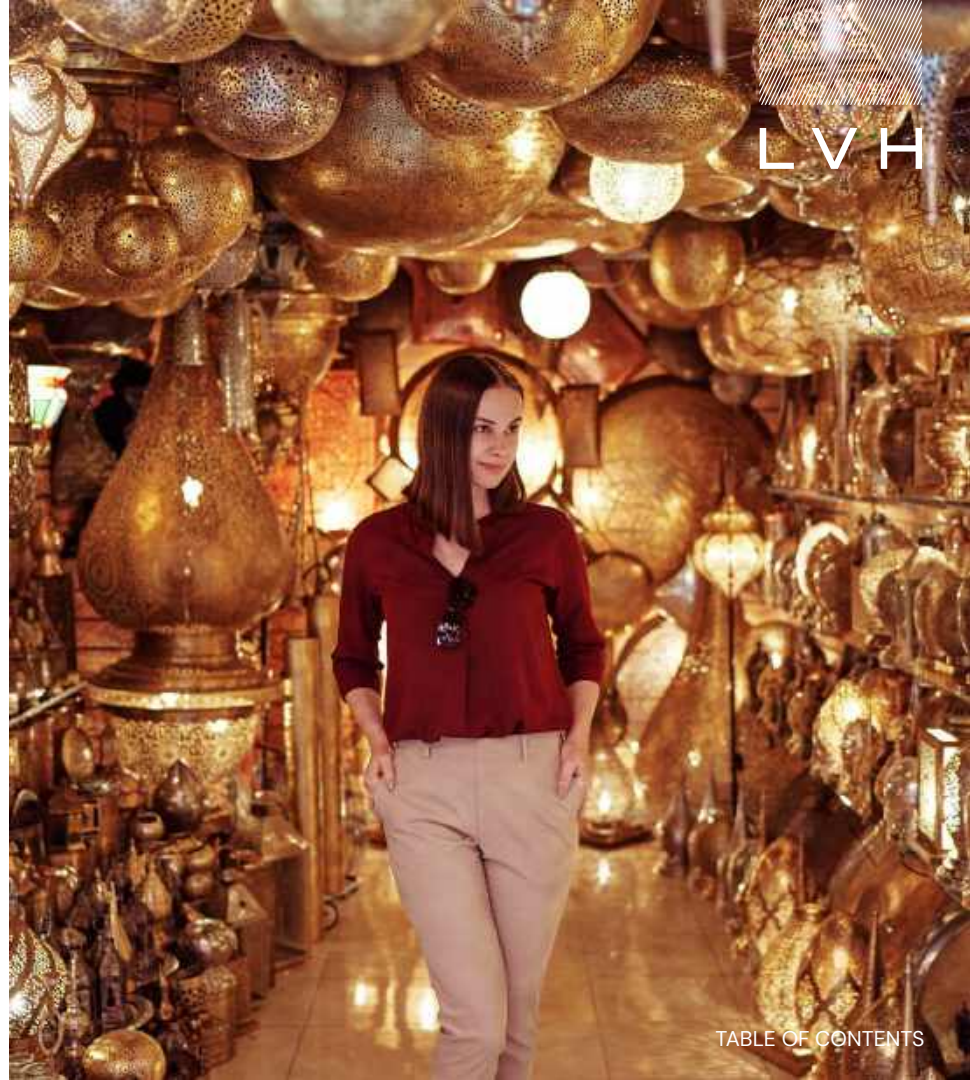
SHOPPING



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SHOPPING

Whether you are looking for high-end fashion stores or you are interested in unique home decor items, Marrakech offers a variety of boutiques and stores where you will find products that cater to your needs and tastes. Take a piece of Marrakech home with you by choosing among elegant clothes and accessories designed by both Moroccan and international designers and handicrafts made by the most skillful artisans.



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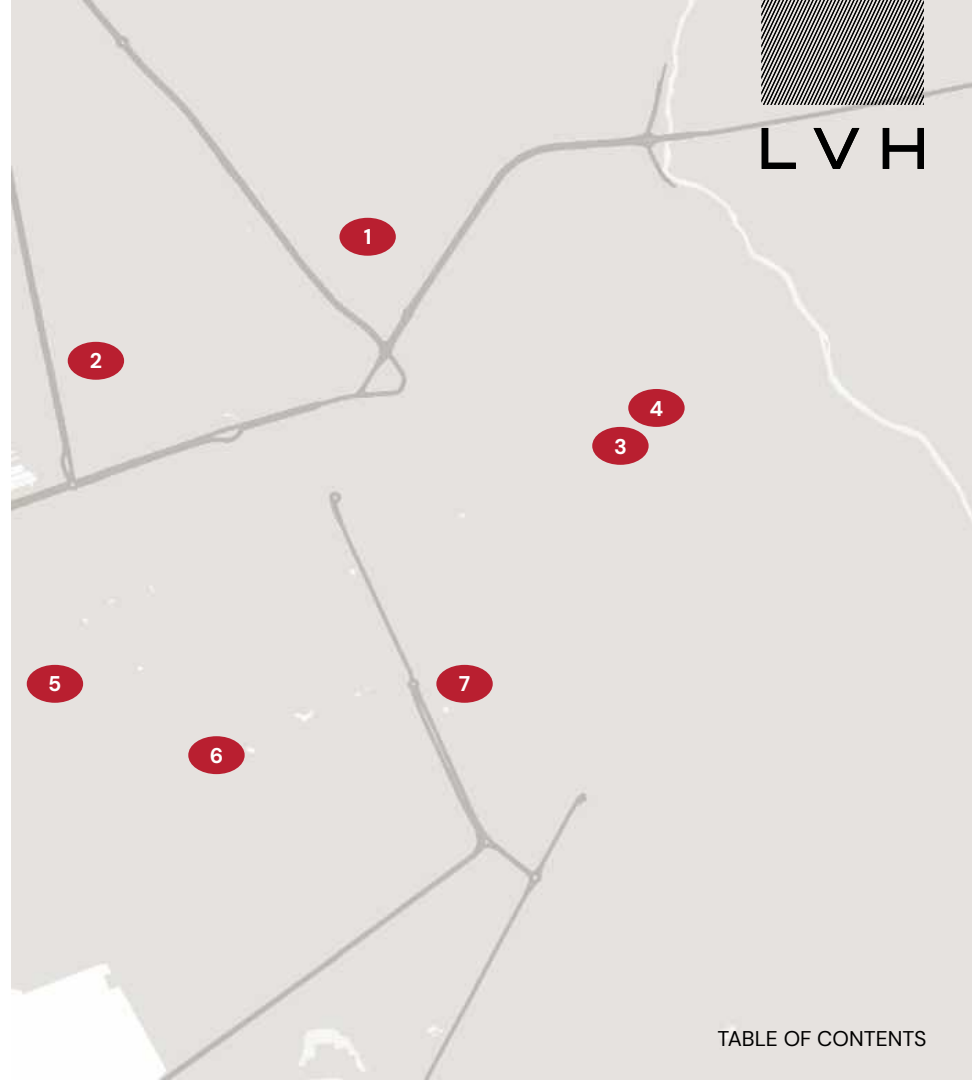


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33 RUE MAJORELLE

Near the Majorelle Garden there is a chic concept store where you will find a wide variety of sophisticated fashion, accessories and home decor items. At the store, you will find pieces by both international and local brands, all of which reflect the vibrant energy of Marrakech's fashion scene.

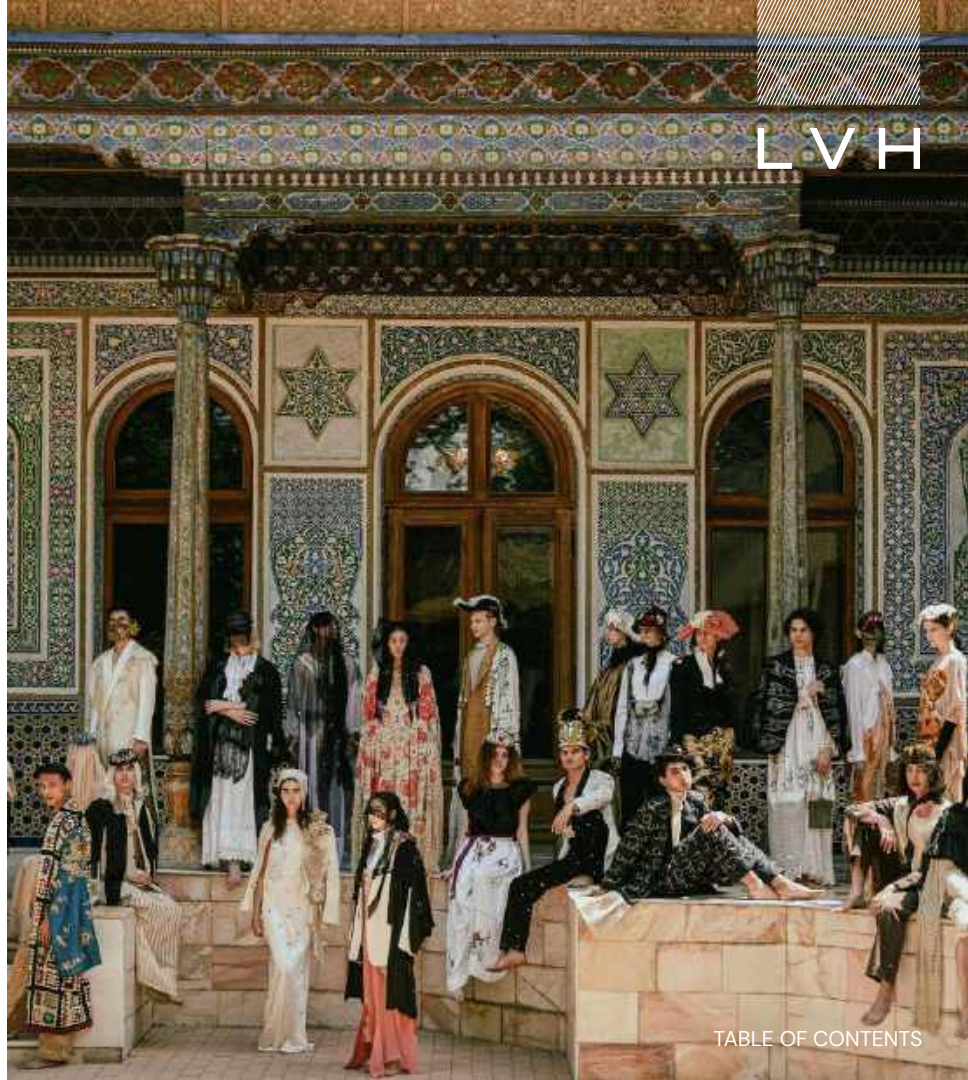


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SHOPPING

MAISON ARTC

Maison ARTC is a high-end culture house located in Marrakech offering unique pieces of clothing and accessories. Moroccan and international designers make sure that their products showcase the prominent Moroccan culture and heritage. Creative home decor that represents local tradition is what contributes to this store's authenticity and uniqueness.



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NORYA AYRON

Norya Ayron is a luxury fashion boutique located in Marrakech's medina. The collections come in limited editions as every piece is unique and created in a timeless design. The boutique offers designer clothes, handbags, shoes and accessories for both men and women and provides its customers with classy and sophisticated pieces that reflect the spirit of Morocco's elegance.



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LES NOMADES DE MARRAKECH

Established in 1993, Les Nomades de Marrakech celebrates five generations of expertise in crafting Moroccan carpets. Using age-old Berber techniques, skilled artisans weave naturally dyed wool, cotton, and silk into exquisite rugs, kilims, and nomadic tents. The collection spans vintage treasures, innovative contemporary designs, and bespoke creations tailored to individual visions. Each piece tells a unique story of artistry and tradition, destined to bring timeless beauty to homes worldwide.

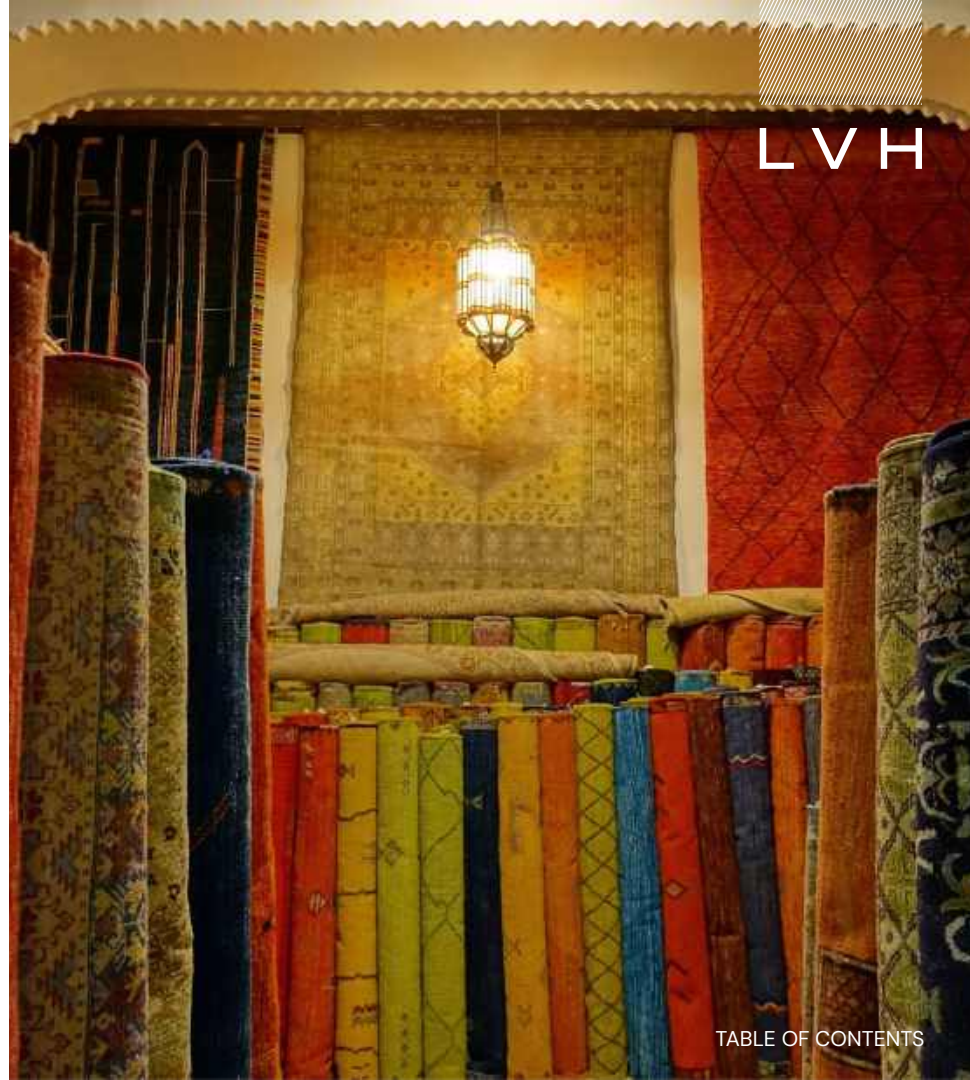


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M AVENUE

The first open-air shopping mall in Marrakech offers a variety of high-end boutiques and designer fashion stores lined along the mall's promenade endowed with lush greenery that enhances your enjoyment. For further relaxation, you have a number of luxurious wellness and spa centers at your disposal, all offering a tranquil atmosphere where you can indulge in soothing experiences.



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LE SOUK BY MENARA MALL

Le Souk by Menara Mall brings the essence of Marrakech's traditional medina into a modern setting, offering a curated selection of Moroccan craftsmanship. Discover chic traditional attire, artisanal décor, and natural beauty products, all celebrating the artistry and heritage of Morocco. This innovative concept provides an immersive souk experience within a contemporary mall, blending tradition with modernity.



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THE PIERRE HERMÉ SHOP AT LA MAMOUNIA

This luminous haven of indulgence offers an exquisite array of the celebrated pastry chef's creations. Each item embodies culinary artistry, from legendary macarons with captivating flavors to exclusive treats like chocolate bonbons, Ispahan cakes, and Infiniment Vanille tarts. This is a true treasure trove of sweetness and promises a sensory journey that delights every connoisseur of fine pastries.



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NIGHTLIFE

Marrakech is well-known for its vibrant and lively nightlife scene. If you prefer a more energetic and exciting night out, you will experience partying at some of the most exclusive nightclubs and beach clubs. Enjoy a glass of wine or a cocktail in one of Marrakech's bars or rooftop terraces in a lively atmosphere created by live music performers and skillful DJs.

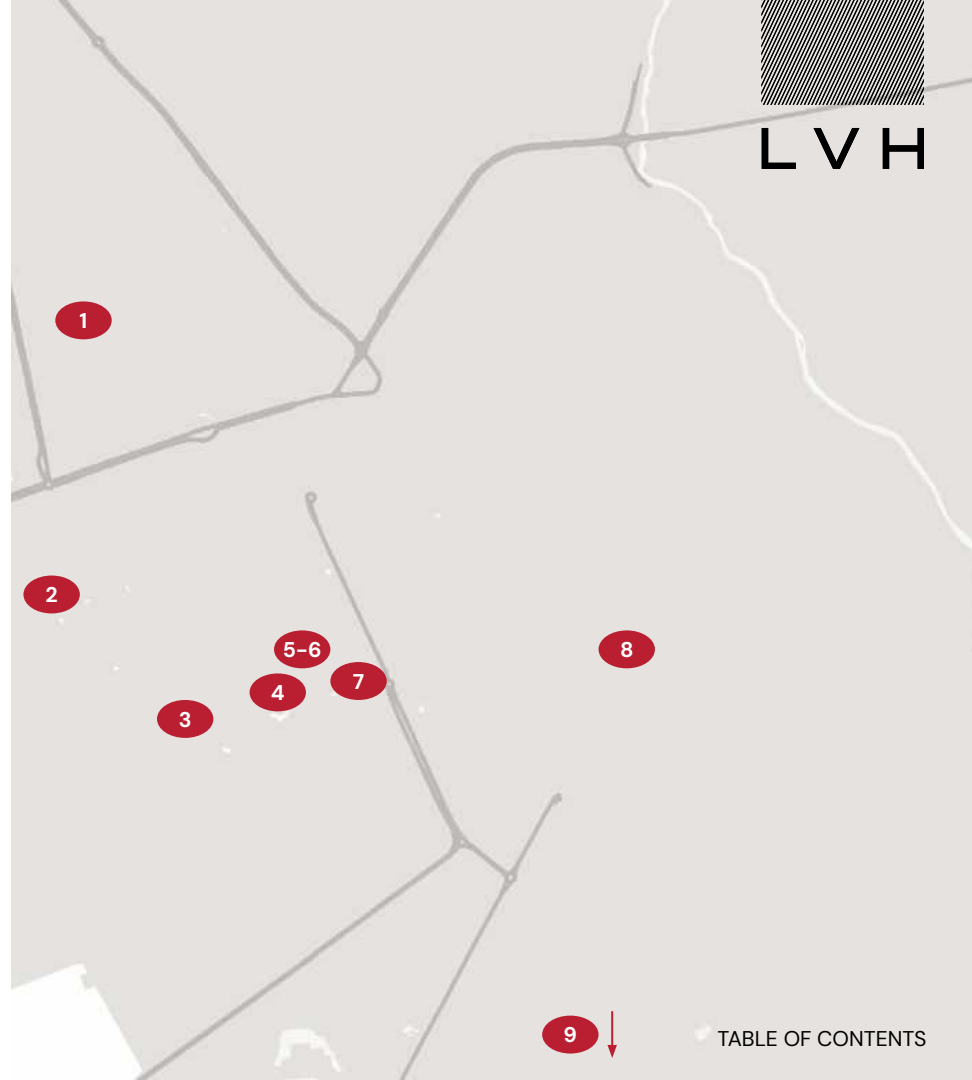


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9. Bo Zin



NIGHTLIFE

BAROMÈTRE

Inspired by speakeasies from the prohibition era, this trendy rooftop bar provides you with a panoramic view of the city skyline and the Atlas Mountains. The bar is dedicated to mixology and Mediterranean cuisine, so at your disposal you will have a wide variety of carefully mixed cocktails as well as many gourmet cuisine dishes.



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EDEN CLUB

Eden Nightclub is a bohemian nightlife haven, offering an electrifying clubbing experience in the heart of Marrakech's Hivernage district. Renowned guest DJs elevate the atmosphere weekly with a captivating jungle-inspired backdrop of lush foliage and vibrant blooms. Equipped with cutting-edge sound and lighting systems, Eden delivers an immersive sensory journey, blending high-energy beats with dazzling visual effects.



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LEOPARD

Leopard Marrakech is a chic dining destination blending Spanish and Lebanese flavors with a creative twist on fast food. Located in the heart of Marrakech, it offers an elegant atmosphere, a dedicated hookah lounge, and a nightly Leopard Show featuring cocktails and vibrant performances. Its beautifully lit setting combines culinary excellence with visual allure, making it a hub for relaxation and celebration.



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THEATRO MARRAKECH

One of the most high-end and exclusive clubs of Marrakech nightlife where you can dance the night away to the sound of the best House and Hip-Hop music. Featuring multiple levels and VIP areas in a luxurious ambiance with the most extravagant decor, Theatro Marrakech provides you with an unforgettable partying experience. Themed parties, including masks and costumes combined with the music played by the best international DJs, elevate the energy of this place to another level and take you to a different dimension of entertainment.



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LOTUS CLUB

Lotus Club Marrakech, nestled in a 1930s villa in the Hivernage district, is a premier nightlife destination blending fine dining with world-class entertainment. Recently reimagined, the venue offers a captivating sensory experience featuring live performances by circus artists, exotic dancers, musicians, and singers. Guests are treated to an enchanting atmosphere where vibrant music, dynamic choreography, and dazzling light displays come together.



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COMPTOIR DARNA

Nestled in Marrakech's prestigious Hivernage district, Comptoir Darna offers a vibrant fusion of Moroccan and Mediterranean flavors alongside an immersive cultural experience. Renowned for its authentic yet innovative dishes, the restaurant enchants guests with belly dancers, live Gnaoua music, and dynamic DJ sets. Whether enjoying a romantic dinner under the stars on the terrace or reveling in the energy of the elegant club, Comptoir Darna is a premier destination for dining and nightlife in the Red City.



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BABOUCHKA

Unparalleled nightlife experience inspired by the opulence of Imperial Russia awaits at Babouchka. This luxurious nightclub blends Moroccan warmth with Moscow's glamour, adorned with rich red velvet, vintage chandeliers, and intricately carved woodwork. Its eclectic music lineup and elite DJ sets attract an international crowd, creating an electric atmosphere for exclusive soirées within hidden alcoves for intimate moments and pulsating beats.



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LE BISTRO ARABE

In the enchanting Arab-Andalusian Riad Monceau, Le Bistro Arabe redefines oriental dining as a multisensory journey. Guided by celebrity chef Myriam Ettahri's refined vision of light and elegant oriental cuisine, the experience is further enriched with mesmerizing live performances. Here, the charm of Scheherazade meets the soulful echoes of Louis Armstrong and Ella Fitzgerald, crafting an unforgettable atmosphere where culinary artistry and musical brilliance converge.



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BO ZIN

This classy lounge bar is famous for its luxury interior design and sophisticated ambiance, offering a wide variety of drinks and cocktails. The lively atmosphere of the bar is enhanced by live music performances and DJ sets that provide you with an unforgettable experience of Marrakech's nightlife.



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The vibrant city of Marrakech seamlessly marries tradition and modernity through its rich cultural tapestry. The city hosts a captivating array of festivals and events throughout the year, including those dedicated to art, music, film, and local heritage. From the renowned crowds and community of artists to the pulsating atmosphere, Marrakech provides a unique opportunity to immerse yourself in Moroccan culture.



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THE NATIONAL FESTIVAL OF POPULAR ARTS

The National Festival of Popular Arts, established in 1960, celebrates Morocco's rich cultural heritage and artistic diversity. Held annually in summer, the festival showcases traditional music, dance, theater, crafts, literature, and gastronomy, uniting local and international artists. Over time, it has evolved into a platform for innovation, blending traditional Moroccan music with jazz, rock, and electro, creating unique artistic experiences.



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FESTIVALS & EVENTS

MARRAKECH INTERNATIONAL FILM FESTIVAL

Founded in 2001 by King Mohammed VI, The Marrakech International Film Festival is a prestigious celebration of global cinema and a cornerstone of Morocco's film industry. The festival features an interesting program, including an international competition for emerging filmmakers and tributes to cinematic legends. Open-air screenings at Jemaa El Fna and the Atlas Workshops further enhance its allure, fostering exchange between regional and global talent.



FESTIVALS & EVENTS

INTERNATIONAL MARATHON OF MARRAKECH

Under the High Patronage of King Mohammed VI, The Marrakech Marathon is one of the world's most prestigious marathons, renowned for its scenic route and fast course. On January 26, 2025, over 12,000 runners from across the globe will come to the enchanting city of Marrakech. The single-lap route winds through historic 12th-century ramparts, the serene Menara gardens, and avenues lined with palm, orange, and olive trees.



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FESTIVALS & EVENTS

OASIS

Oasis Festival returns to its roots in Marrakech for a final iconic edition at The Source, an idyllic venue with lush gardens and azure pools. This 3-day celebration of cutting-edge electronic music blends world-class performances with contemporary Moroccan creativity, wellness, and culinary delights. Beyond the stages, the festival offers a vibrant exploration of Morocco's traditional and modern culture, creating an unforgettable immersive experience.



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FESTIVALS & EVENTS

GITEX AFRICA

GITEX Africa, held in Marrakech from April 14–16, 2025, is Africa's most prominent tech and startup event, spotlighting innovations in AI, fintech, cybersecurity, and digital transformation. As a regional edition of the renowned GITEX fair, it gathers global leaders, startups, and professionals to exchange ideas, forge partnerships, and shape Africa's digital future. With conferences, workshops, and vibrant networking, the event underscores Morocco's rising role as a technology hub and drives progress in the continent's digital ecosystem.



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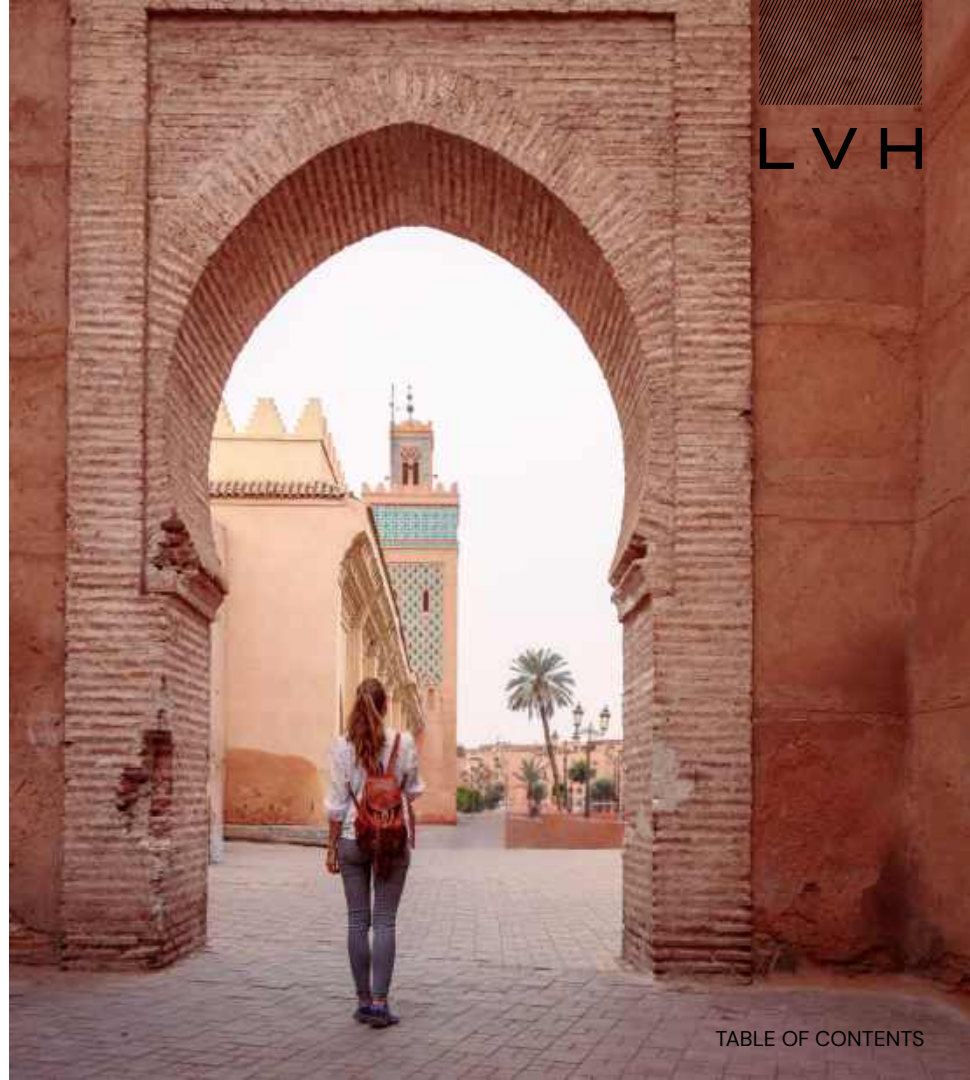
LAND



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LAND

Embark on an adventure through Marrakech's stunning landscapes. From the rugged deserts to the serene Atlas Mountains, the city caters to outdoor enthusiasts and thrill-seekers. If you're into more exhilarating activities, explore the desert terrain on quad bikes or buggies. However, for those seeking tranquility, scenic hikes and camel rides are a perfect peaceful escape.



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QUAD BIKING

The palm oasis of Marrakech, the Palmeraie, offers an exciting quad biking experience. Enjoy the wonders of this place while riding through palm groves and exploring the breathtaking landscape of the oasis.



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LAND

CAMEL RIDING

This timeless tradition allows you to experience the true spirit of Morocco. Whether you opt for a ride through the Palmeraie or choose a multi-day trek into the Sahara Desert, this adventure will certainly be an unforgettable experience.



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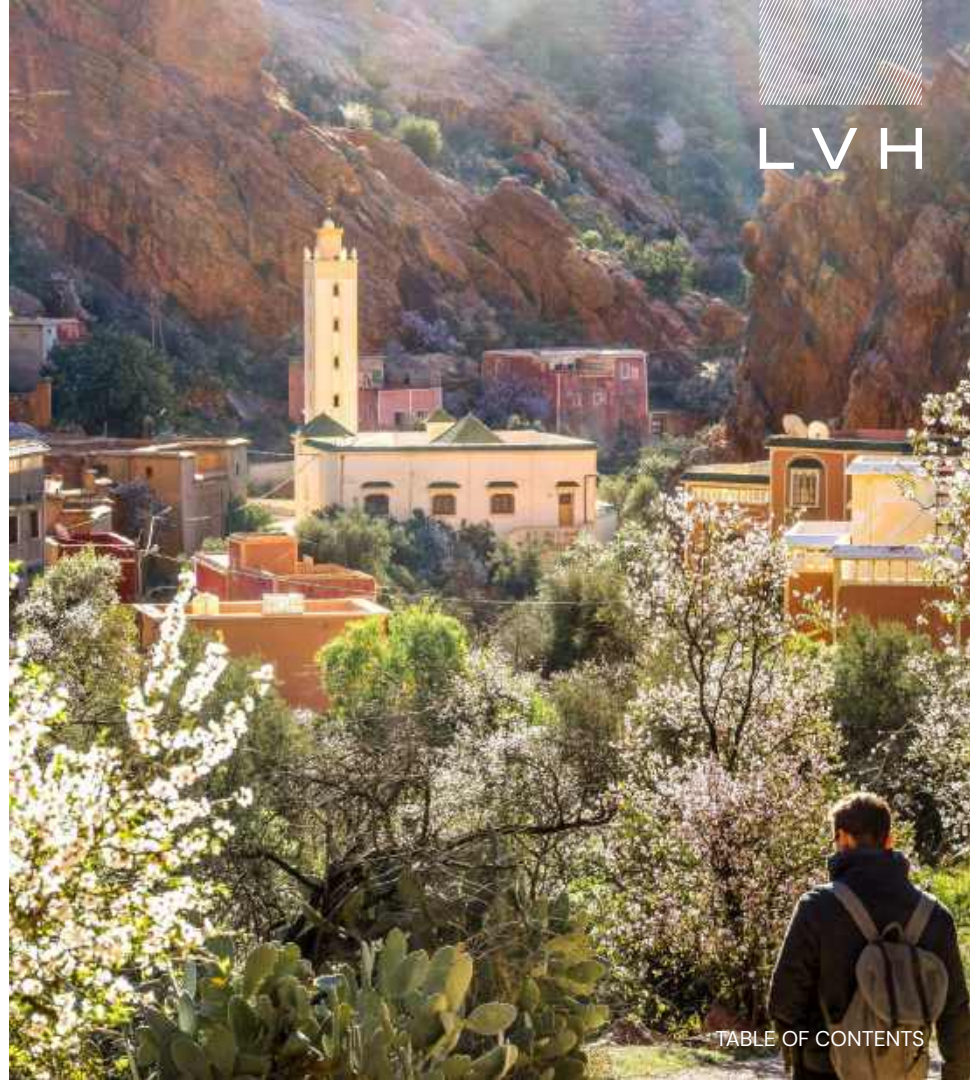
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LAND

ATLAS MOUNTAINS DAY TRIP

Take a day trip to the Atlas Mountains and enjoy the picturesque landscape of the region while hiking through spectacular valleys and admiring the snow-covered peaks. Explore traditional Berber villages and get to know the tradition and culture of Morocco's indigenous people.



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LAND

KOUTOUBIA GARDENS

Stretching out behind Marrakech's largest mosque, the Koutoubia Mosque, the Koutoubia Gardens represent a green paradise, dotted with palm trees and perfect for relaxation. Enjoy while taking a stroll through the palm trees, or relax on a park bench and unwind in the tranquil surroundings.



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LAND

HORSEBACK RIDING

Explore Marrakech's captivating landscapes on horseback for an unforgettable experience. Whether you're a novice discovering the joy of riding or an experienced equestrian seeking new horizons, the grace and strength of these majestic creatures will carry you along scenic trails that reveal the beauty of Morocco's diverse terrain.



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LAND

TREKKING

Trekking in Marrakech offers an extraordinary gateway to the breathtaking landscapes of the Atlas Mountains, blending adventure with cultural immersion. Suitable for explorers of all skill levels, these treks lead you through picturesque valleys, quaint Berber villages, and rugged mountain trails, culminating in unforgettable vistas.



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AIR



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AIR

Admire Marrakech's breathtaking nature from an aerial perspective as you take on different air adventures. Soaring above this city provides an unparalleled sense of freedom, while at the same time, you will discover the wonders of the vast Sahara Desert and Atlas Mountains. Gently soar above the rolling dunes and palm groves on a hot air balloon ride, or witness Marrakech's iconic landmarks on scenic helicopter rides. Experience the essence of this city from a truly unique vantage point.



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AIR

HOT AIR BALLOON

If you would like to experience the marvels of Marrakech from a different perspective, you can organize a bespoke hot air balloon ride that allows you to admire the city from the air. The breathtaking panoramic views of the Atlas Mountains, lush green valleys and traditional Berber villages will mesmerize you with their beauty and provide you with a unique experience.



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AIR

PARAGLIDING

Embark on a thrilling paragliding adventure in the Agafay Desert and enjoy sunset flights over stunning landscapes. This unforgettable blend of adventure, culture, and luxury offers a breathtaking perspective of Morocco's natural beauty.

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AIR

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DINNER IN THE SKY

Elevate your dining experience with Dinner in the Sky Marrakech, a culinary adventure like no other. This exclusive event offers breathtaking views of Marrakech and the Atlas Mountains. While you are suspended above the city, you can savor exquisite flavors crafted by top chefs. Perfect for special occasions or unforgettable moments, this unique dining experience blends luxury, gastronomy, and panoramic beauty into an extraordinary evening above the rooftops of Marrakech.



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HELICOPTER TOURS

Experience Marrakech from a breathtaking perspective with a luxurious helicopter tour. Soar above the city's iconic landmarks, from the bustling Medina to the majestic Atlas Mountains, and witness the dramatic contrasts of the Moroccan landscape. Whether it's a quick panoramic flight or a private journey to the Agafay Desert or the Ourika Valley, each tour combines adventure with unparalleled views, creating unforgettable memories in the skies above Marrakech.



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GOLF



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GOLF

Marrakech is a golfer's paradise! It offers a range of premier courses set against beautiful backdrops of the Atlas Mountains or desert landscapes. Both seasoned players and beginners can enjoy the city's year-round sunny weather and captivating surroundings. This exceptional environment contributes to the already meticulously designed fairways, lush greenery, and challenging layouts. Each golf club effortlessly unites Moroccan architecture with modern amenities, making golfing in Marrakech an extraordinary experience.



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GOLF

AL MAADEN GOLF

Al Maaden Golf Resort, nestled beneath the majestic Atlas Mountains, harmoniously blends artistry, golf, and nature. This 18-hole championship course spans 72 hectares, featuring a Par 73 and an exquisite Moroccan oasis charm. Its signature rectangular pools, inspired by Marrakech's Menara gardens, and 12 bespoke monumental sculptures elevate the experience into a modern artistic realm.



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GOLF

ROYAL GOLF MARRAKECH

The Royal Golf Marrakech, a timeless gem established in 1927, embodies history, elegance, and natural splendor. Nestled within a lush garden, this prestigious club features two exceptional courses: the iconic 18-hole Old Course and the 9-hole New Course. Favored by luminaries like Winston Churchill and King Hassan II, its storied fairways offer a blend of tradition and sophistication. The signature hole "Brigitte Bardot" captures the course's legendary charm, making it an ideal destination in the heart of Marrakech.



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GOLF

AMELKIS GOLF CLUB

Amelkis Golf Club, a serene oasis just 10 minutes from Marrakech, offers a stunning 27-hole course designed by Cabell B. Robinson. Nestled against the majestic Atlas Mountains, its fairways weave through palm trees, dunes, and creeks, challenging golfers of all levels. This refined retreat features a welcoming clubhouse, making it a premier destination for golf enthusiasts seeking tranquility and sophistication.



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GOLF

PICKALBATROS HOTEL DU GOLF PALMERAIE

Nestled in the tranquil Marrakech Palmeraie, Pickalbatros Hôtel Du Golf is a luxurious 5-star haven offering elegance and serenity. Golf enthusiasts can revel in the resort's championship 18-hole course, where lush greens and scenic fairways provide a perfect blend of challenge and beauty. Just minutes from Marrakech's vibrant center, this retreat is an ideal blend of relaxation and recreation.



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GOLF

ASSOUFID GOLF CLUB

Assoufid Golf Club, a masterpiece by Niall Cameron, offers a stunning 18-hole, par-72 course set within a naturally undulating desert landscape, just 20 minutes from Marrakech's Medina. This environmentally conscious course preserves native flora while providing a thrilling and diverse golfing experience. With its seamless integration into the terrain and breathtaking views of the snow-capped Atlas Mountains, Assoufid is a premier destination for golfers seeking natural beauty and technical challenges.



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JAUNTS

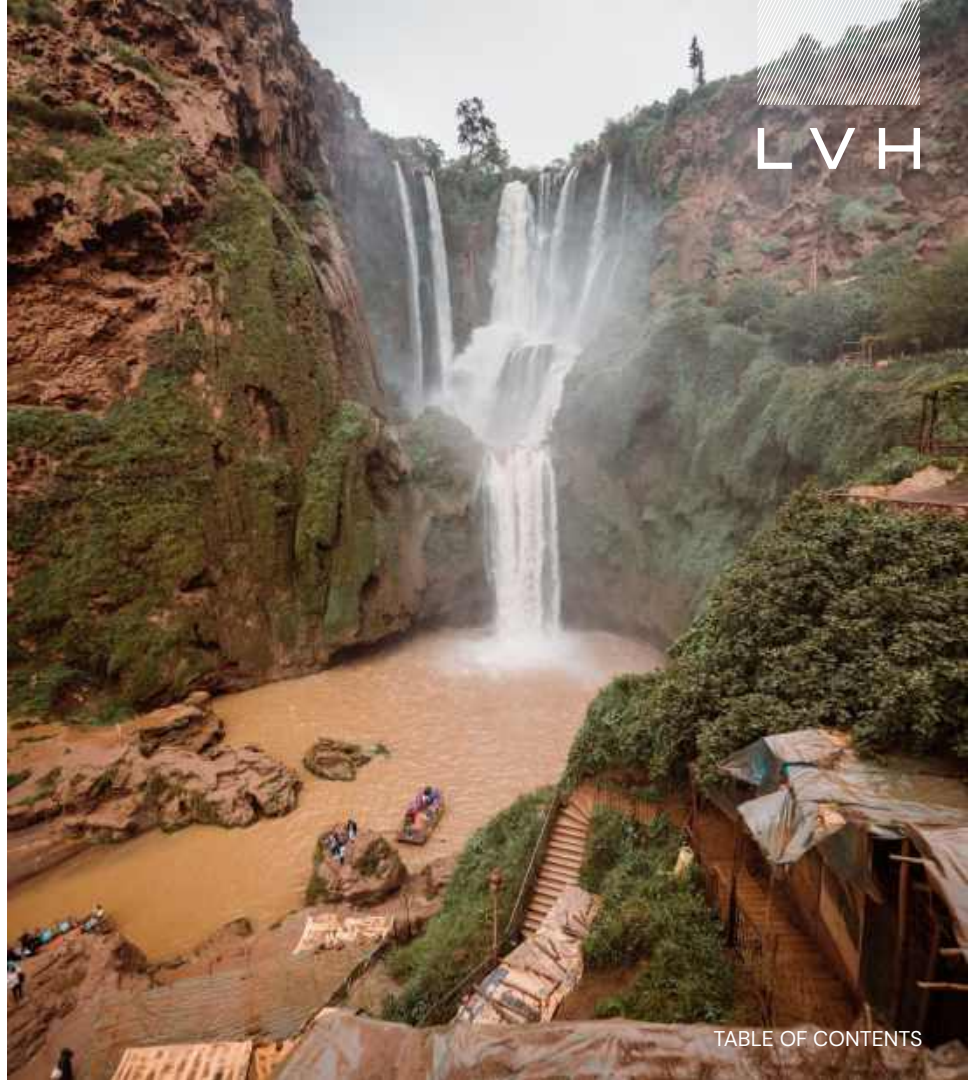
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Marrakech's majestic surroundings are the stuff of legend. Cradled between the soaring High Atlas and Rif Mountains, the technicolor oasis of the Souss Basin, and the dense cedar woodlands of the central plateau, this destination is the gateway to one of Africa's most naturally spectacular regions. A single-day trip delivers endless possibilities, bringing the intrepid traveler from the snowy peaks of the Oukaimeden ski resort to the austere beauty of the Agafay Desert. A land of unmatched natural wonder, ecological diversity, and exoticism, Marrakech is at the forefront of daring adventure and exhilarating recreation. Discover the otherworldly UNESCO Heritage site of Ait Benhaddou, made popular in the blockbuster *Game of Thrones* series, and soak in the supernatural splendor of the Atlas' technicolor valleys and aromatic fauna.



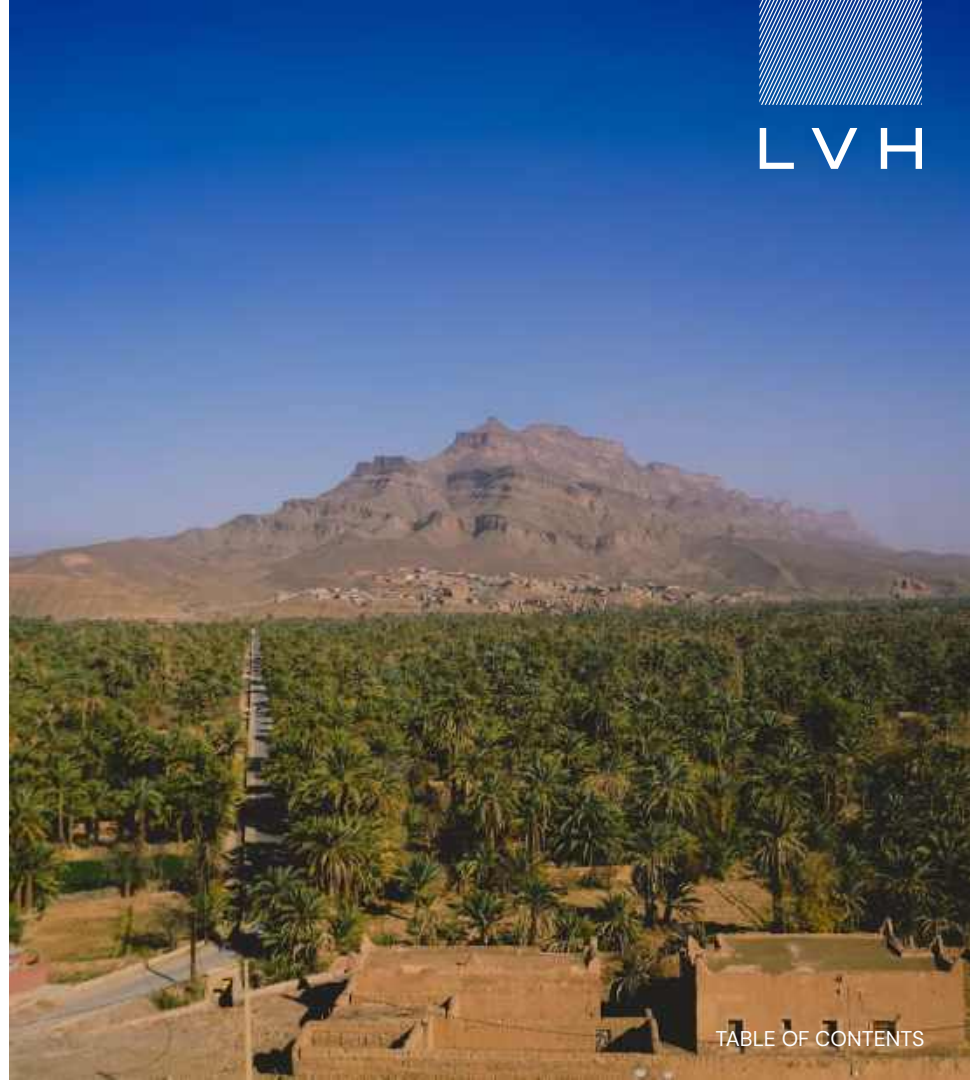
OUZLOUD FALLS

The Ouzoud Falls are a hidden gem of the serene Atlas Mountains, tucked in the lush greenery of the mountains among olive groves and almond trees. You also have a wide variety of activities to engage in while enjoying the spectacular beauty of the falls. Different hiking routes to enjoy breathtaking views, swimming in the pools at the base of the falls or taking a boat ride to admire the cascades from close up are just some of the activities to complement your adventure at the falls.



MARRAKECH PALM GROVES

The palm oasis located on the outskirts of Marrakech will provide you with a memorable, exotic experience. Also known by the name Palmeraie, the oasis is home to several hundred thousand palm trees surrounded by lush greenery which makes the landscape even more mesmerizing. At your disposal, you have a number of activities, such as camel trekking and quad biking, but also a variety of gourmet dining restaurants, luxurious spa centers and exclusive golf courses.





JAUNTS

SAHARA DESERT

The greatest desert in the world will mesmerize you with its irresistible charm and provide you with an unforgettable experience. While on your Sahara adventure, you will be able to engage in different activities such as camel trekking which will allow you to enjoy the vastness of the desert's landscape, stargazing at the vast clear skies by the campfire, or sandboarding down the sand dunes if you are an adrenaline enthusiast.



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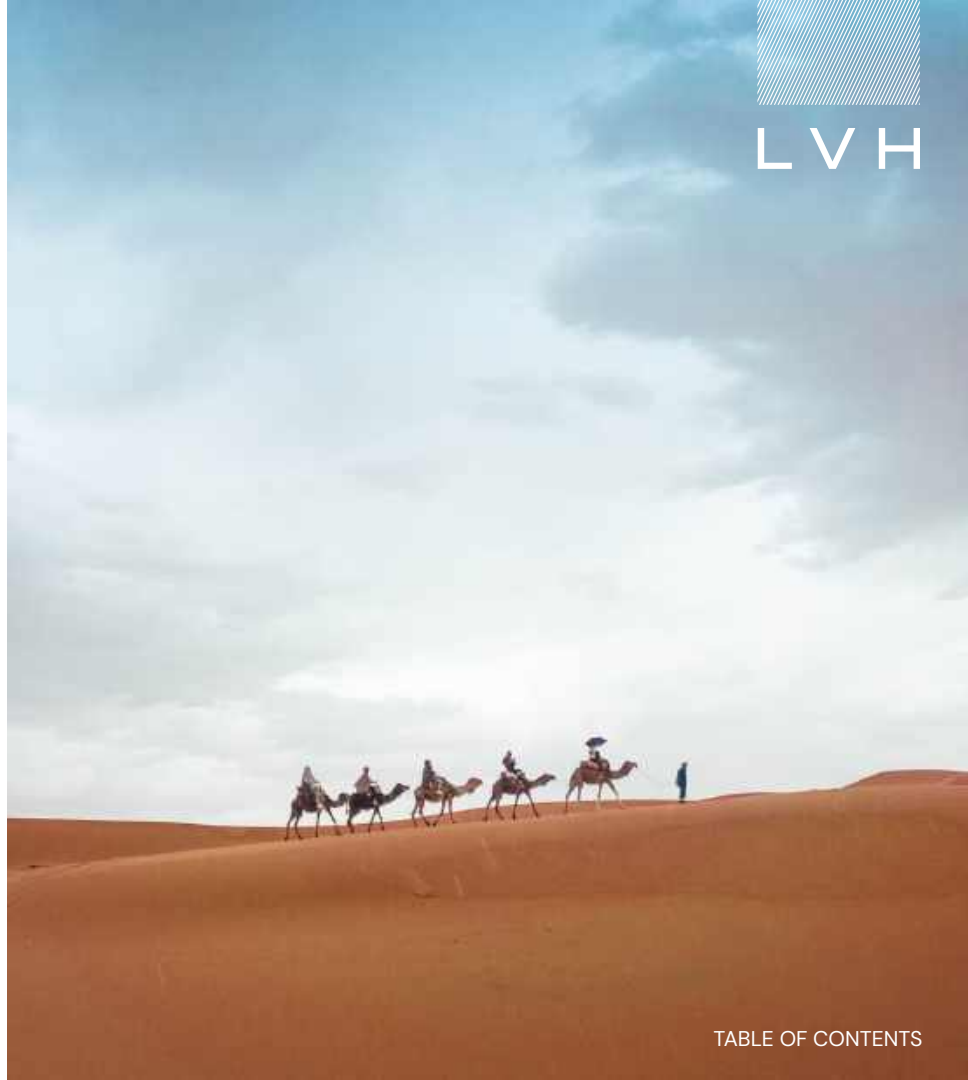


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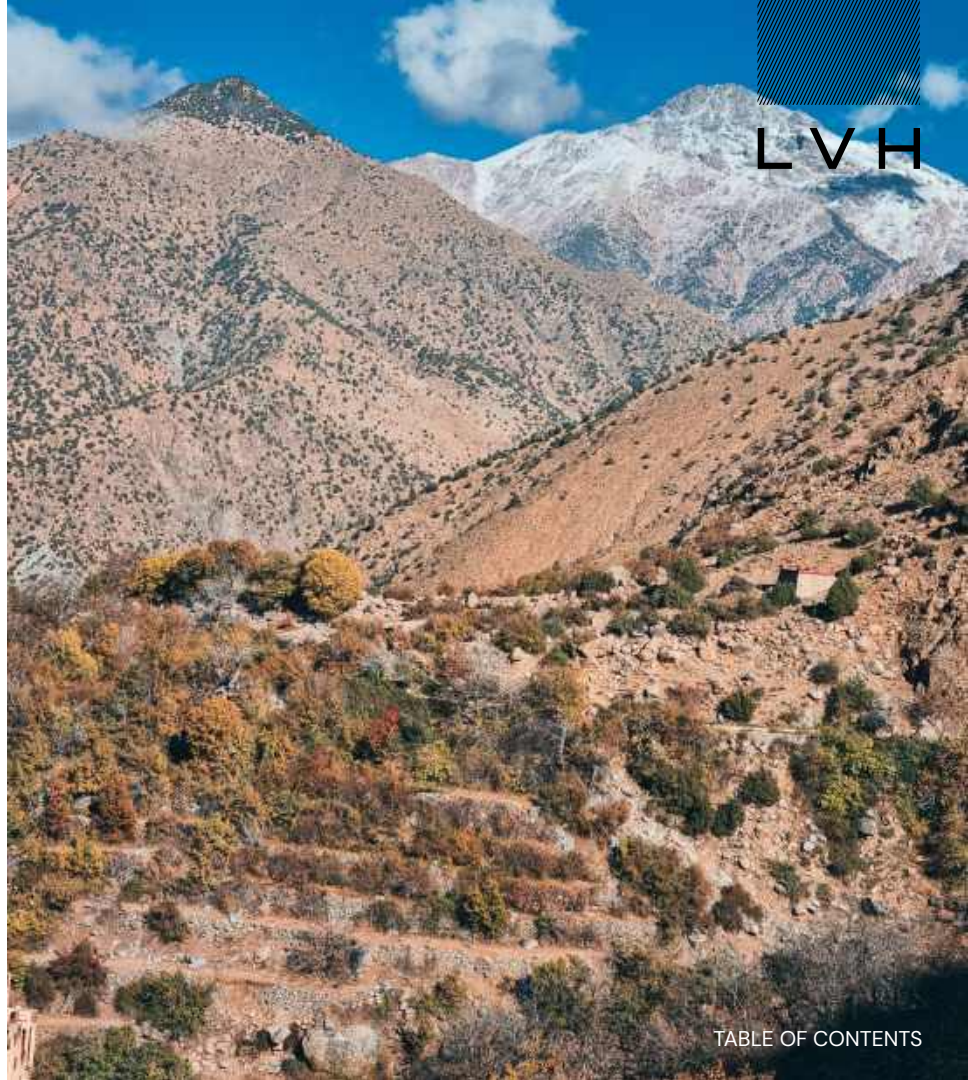
AGAFAY DESERT

Other than the Sahara Desert, Marrakech hides another gem of nature, the Agafay Desert. Characterized by rocky and barren terrain as well as erosion-sculpted hills, the majestic landscape of the Agafay Desert will leave you speechless. Activities like quad biking and horseback riding will make your adventure at the Agafay Desert even more exciting and amusing.



OURIKA VALLEY

This valley lies along the Ourika River in the Atlas Mountains. The Ourika Valley is renowned for its lush greenery and breathtaking landscapes with terraced fields and cascading waterfalls. If you like to stay active during your vacation and explore the place's local culture, the Ourika Valley is the right place for you. You can engage in hiking and trekking as well as explore the Berber culture as there are several traditional Berber villages where you will get a closer insight into their tradition and customs.



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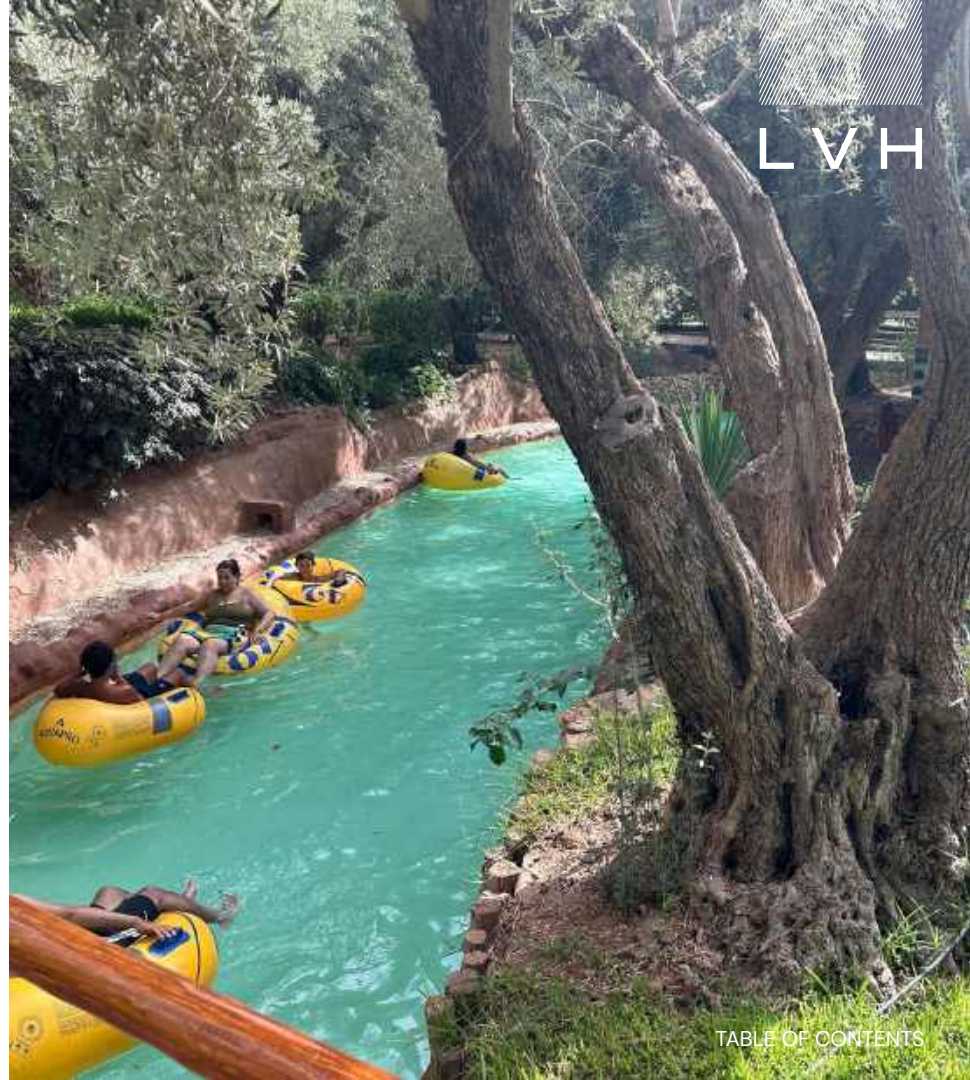
KIDS



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KIDS

Marrakech is a treasure trove of unique experiences for children, blending adventure with cultural discovery. Young visitors can wander through the vibrant souks, marvel at the beauty of the gardens, or unwind at Oasiria and Palooza Park. The city's engaging activities invite kids to immerse themselves in Morocco's traditions. Whether venturing into nature or discovering the local flora and fauna, Marrakech offers every child a rich, memorable experience.

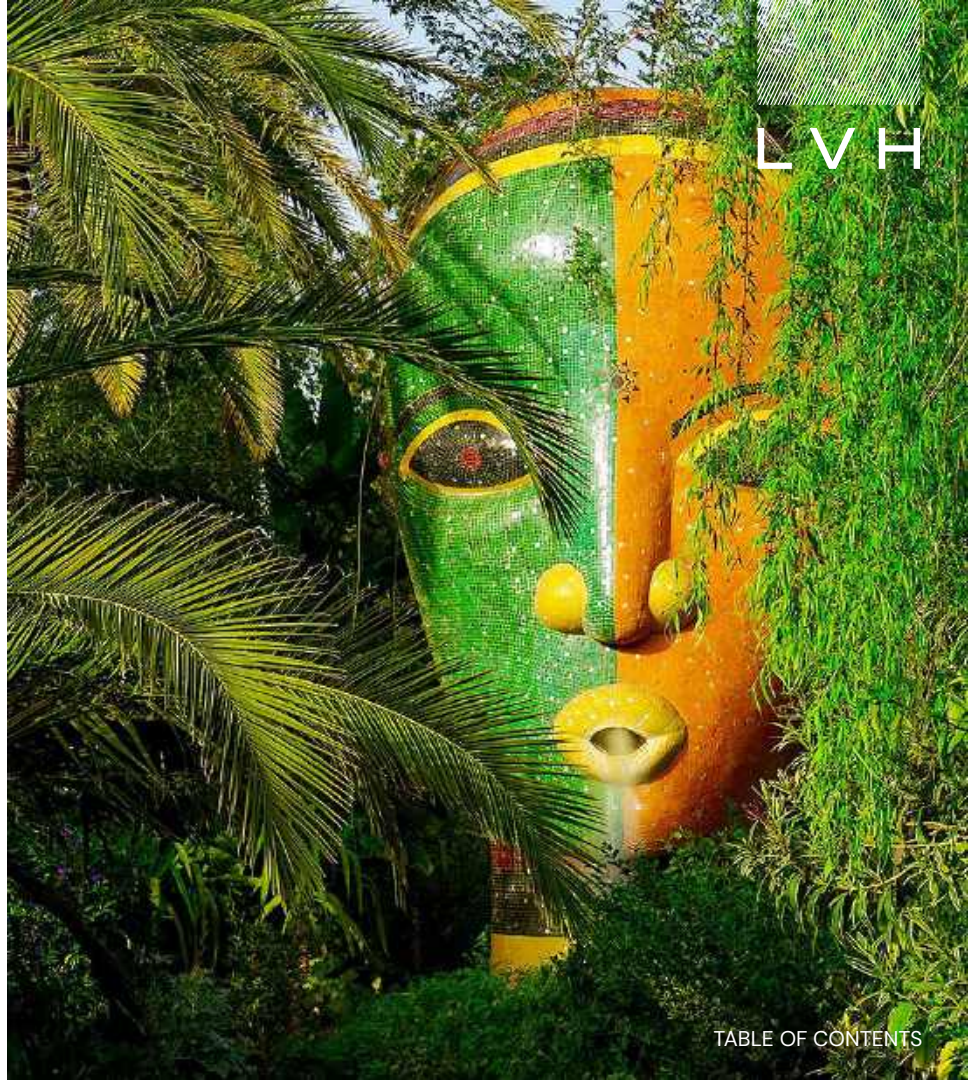


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ANIMA GARDENS

Anima Garden by André Heller offers families a magical escape into one of the world's most enchanting botanical spaces, perfect for kids and adults. Nestled near Marrakech with breathtaking views of the Atlas Mountains, this paradise invites children to explore winding paths, vibrant flowers, whimsical sculptures, and tranquil ponds. A sensory wonderland, it sparks curiosity, creativity, and joy, blending art and nature in an unforgettable adventure for all ages.



LVH

KIDS

ZIPLINING

Experience the thrill of zip-lining through the breathtaking Atlas Mountains on an unforgettable adventure from Marrakech with your little ones. After a detailed safety briefing, soar above pine forests and valleys on exhilarating zip-lines, each offering unmatched bird's-eye views of the stunning landscape. This unique excursion combines adrenaline, cultural discovery, and natural beauty for an unforgettable day in the heart of Morocco.





KIDS

LASER GAMES MARRAKECH

Laser Games Marrakech offers an action-packed experience perfect for all ages, combining strategy, adrenaline, and fun in a state-of-the-art arena. Equipped with electronic armor and laser weapons, players navigate a thrilling labyrinth filled with special effects and obstacles to complete 20-minute missions, earning points by deactivating opponents and enemy bases. Laser Games Marrakech delivers safe, exciting entertainment in the heart of Gueliz.

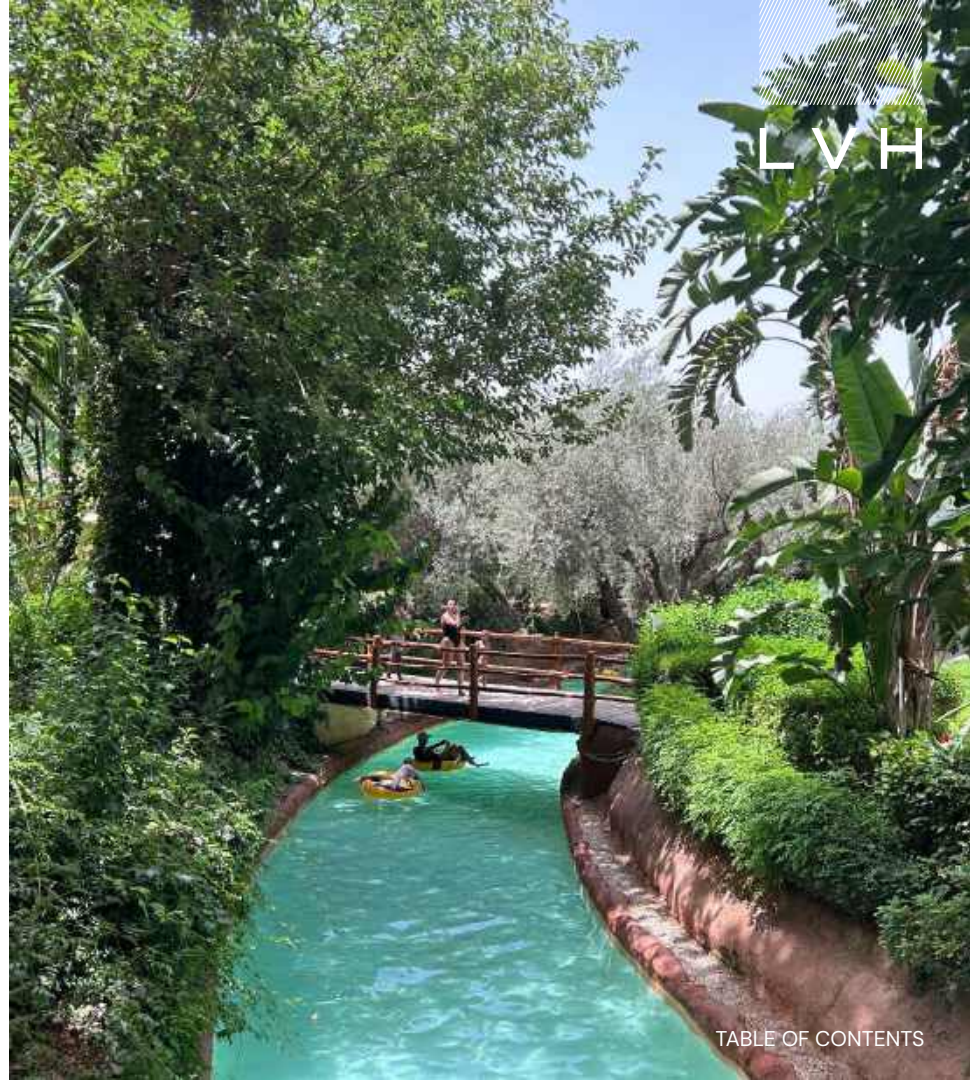


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OASIRIA

Oasiria, a premier water park, features thrilling aquatic adventures and unique attractions for all ages. Highlights include Africa's first climbing wall, Pirate Lagoon with its anchored ship and slides, and adrenaline-pumping rides like the Kamikaze. For younger visitors, the Club des Moussaillons offers supervised activities in a pirate-themed cabin, featuring treasure hunts, climbing, and water games. Oasiria delivers unforgettable excitement and relaxation for the whole family.



KIDS

PALOOZA PARK

Palooza Park is Morocco's first dinosaur-themed amusement park, offering thrilling adventure. With exhilarating rides, a prehistoric museum, and a vibrant pool, it's an ideal destination for unforgettable family fun. Dive into a world of dinosaurs and create lasting memories in this unique playground designed to inspire wonder and excitement.



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CARS

Zoom in on the

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CARS

At LVH, we recognize that a vehicle is a lot more than a means of transportation. In its most exceptional form, a luxury vehicle is an ultimate expression of function and style – the marriage of mechanical engineering and fine art. We pride ourselves in supplying our clients with a selection of the world's latest and finest vehicles. From full-sized luxury vehicles like Rolls Royce and Bentley to the savage torque of the latest Mercedes G series for all off-roading trips, LVH covers all your automotive desires for the luxury Marrakech trip of a lifetime.



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CARS

FERRARI

Ferrari is the ultimate expression of luxury and performance, offering an unparalleled driving experience elevated with cutting-edge engineering. Known for their breathtaking speed, precision handling, and unmistakable Italian design, Ferrari exudes prestige and sophistication. With models that boast roaring V8 or V12 engines, plush interiors, and state-of-the-art technology, a Ferrari provides an exclusive taste of automotive perfection.



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ROLLS ROYCE GHOST

The Rolls-Royce Ghost stands as a pinnacle of prestige when it comes to luxury cars, earning admiration and respect from automotive enthusiasts. Revered by a distinguished clientele, from renowned celebrities to the British Royal Family, this iconic vehicle ensures every journey is nothing short of extraordinary.



PORSCHE PANAMERA

The Porsche Panamera is a luxurious four-seater saloon yet designed with ample space. It boasts one of the most exquisite interiors among luxury vehicles and ensures an unmatched level of comfort for all passengers. Equipped with modern amenities, the Panamera combines sophistication with practicality, making every journey a truly premium experience.



MERCEDES G63

The Mercedes G63 is an icon of luxury and performance. With its commanding presence, powerful V8 engine, and cutting-edge technology, the G63 delivers an exhilarating driving experience. Inside, the spacious, meticulously crafted cabin features premium materials and advanced amenities, ensuring unparalleled comfort and style.



LVH

GETTING THERE



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GETTING THERE

When comfort is a primary consideration when traveling, no small detail should be left to chance. At LVH, we believe it's about the journey and the destination. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style.



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GETTING THERE

BY AIR | PRIVATE JET

If you are looking to reach Marrakech in style and comfort you can opt for a private jet charter service.

Popular airports near Marrakech for private jet charters include:

- Marrakech Menara Airport (GMMX)
- Essaouira-Mogador Airport (GMMI)

The airports feature private jet terminals and FBO services that cater to all your needs.

The LVH logo is positioned in the top right corner of the page. It consists of the letters 'LVH' in a white, sans-serif font, set against a dark, textured rectangular background.

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IN-HOME SERVICES

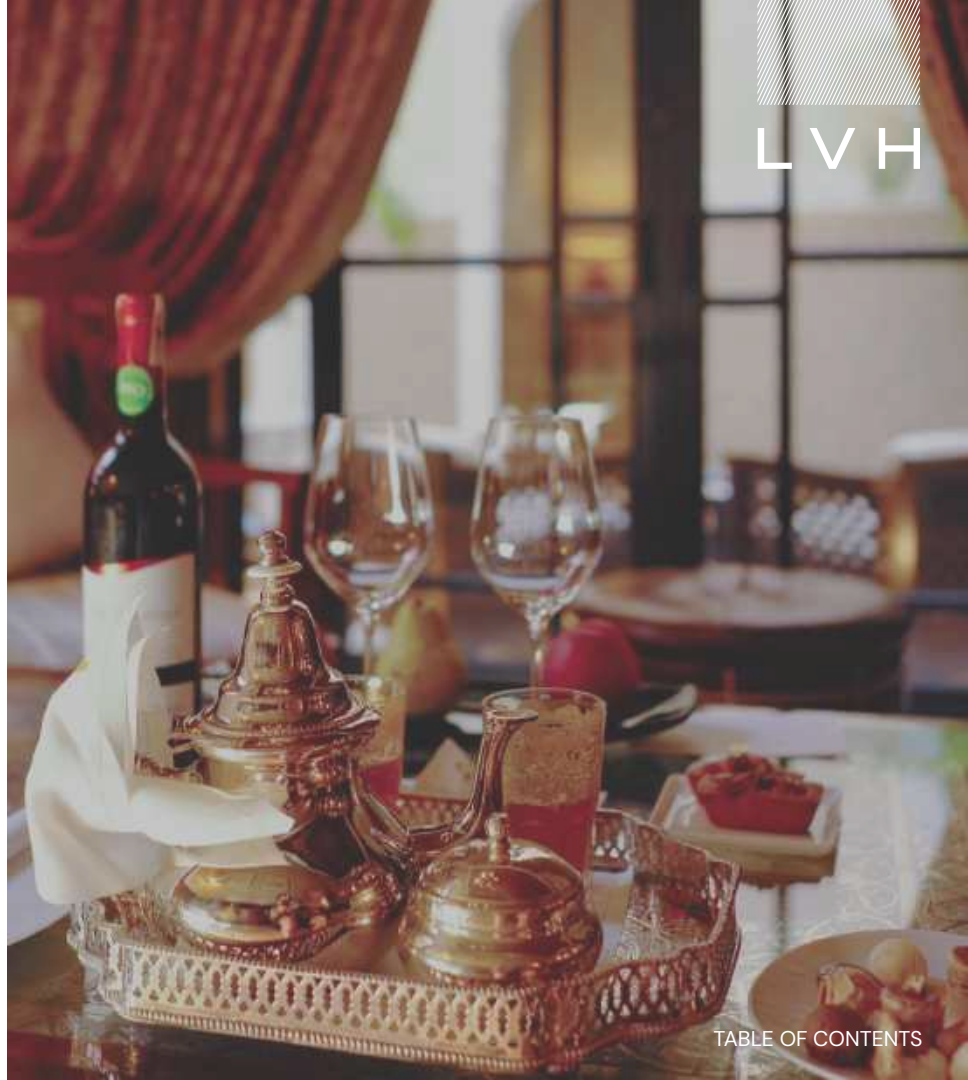
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IN-HOME SERVICES

The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.

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IN-HOME SERVICES

PRIVATE CHEF

Top trained professional chefs provide a full-service culinary experience in the comfort of the private villas. From international cuisines to health-conscious diets, chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



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IN-HOME SERVICES

MIXOLOGIST

Let the experts create the perfect elixir just for you using seasonal ingredients, freshly-squeezed citrus, house-made syrups, and top-shelf spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails



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IN-HOME SERVICES

BARTENDER

Keep the glasses full and cheers continuing. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of thinking about whether or not the bar is stocked, focus on which tasty drink to sip next. A professional in-home bartender is a skilled mixologist who brings the luxury and excitement of a high-end bar experience right to your doorstep.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings



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IN-HOME SERVICES

PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings



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IN-HOME SERVICES

DRONE PHOTOGRAPHER

Elevate your memories with the expertise of a Drone Photographer. These skilled professionals utilize cutting-edge drone technology to capture stunning aerial photos and videos from unique vantage points.

Experience the beauty of our world from a bird's-eye view, as these talented artists masterfully showcase their subjects in a whole new light.

With a keen eye for composition and a passion for adventure, professional Drone Aerial Photographers capture every moment from a unique and dynamic perspective. Whether you're catching waves or soaking up the sun, these visionaries will transport you to new heights and make your memories last a lifetime.

- Special Events
- Gatherings

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IN-HOME SERVICES

NANNY SERVICE

Take the night off or the night out with the little help from a trained, CPR/AED and First Aid certified nanny. Feel confident that the little ones are in the best of care.

- Creating a safe and stimulating environment for the children
- Changing diapers, potty-training (age-appropriate)
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children



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A person's arm is shown being treated with a glass dropper. The person is wearing a white robe. In the foreground, there are two glass bottles, one dark and one light, and a lit candle in a glass jar. The scene is set on a wooden surface with some purple flowers. The text "SPA & WELLNESS" is overlaid in the center.

SPA & WELLNESS

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SPA & WELLNESS

Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.



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SPA & WELLNESS

MASSAGE

Indulge in a luxurious wellness experience within the comfort of your own abode, thanks to the expertise of a certified massage therapist. As your session commences, a thoughtful dialogue ensues, enabling the therapist to intimately comprehend your unique physical and mental requirements. Armed with this invaluable insight, the therapist deftly selects from a diverse repertoire of massage techniques to precisely alleviate those pesky aches and pains, so that you emerge feeling utterly rejuvenated.

- Therapeutic Massage
- Stone Massage
- Tension Relief Massage
- Holistic Massage
- Sports Massage
- Prenatal Massage
- 4 Hands Massage



SPA & WELLNESS

NAIL SERVICE

Our skilled nail technicians team guarantees a safe and hygienic pampering session, using only the best quality products to ensure your satisfaction. Go the extra mile and personalize your experience with our range of customized services, including scrubs, masks, and deep exfoliation. Relax and rejuvenate without stepping a foot out of your door.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art

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SPA & WELLNESS

HAIR CARE

Let your luscious locks flow freely and effortlessly with our unparalleled personal hair styling and makeup services – all in the comfort of your own home! With our picture-perfect appointments, indulge in the luxurious pampering and save yourself time. Say goodbye to hair stress and hello to carefree glamour – let us take care of the rest! Marrakech's dining and cocktail scene, is awaiting your grand entrance!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions



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SPA & WELLNESS

BEAUTY SERVICE

Your vacation is all about “me time” and taking the time out of your regular hectic day-to-day schedule to get pampered to the nth degree. Consider yourself a pristine canvas and LVH's in-home beauty services personnel are the artists who will bring you to life with their expertise. The end result? A true masterpiece!

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan



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SPA & WELLNESS

BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for the fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim



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A top-down view of a hand pouring a yellow liquid from a small glass bottle into a light blue stone mortar. A grey stone pestle lies inside the mortar. The mortar contains some ground ingredients. The background is dark and out of focus, showing some green and brown elements.

FITNESS



FITNESS

Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



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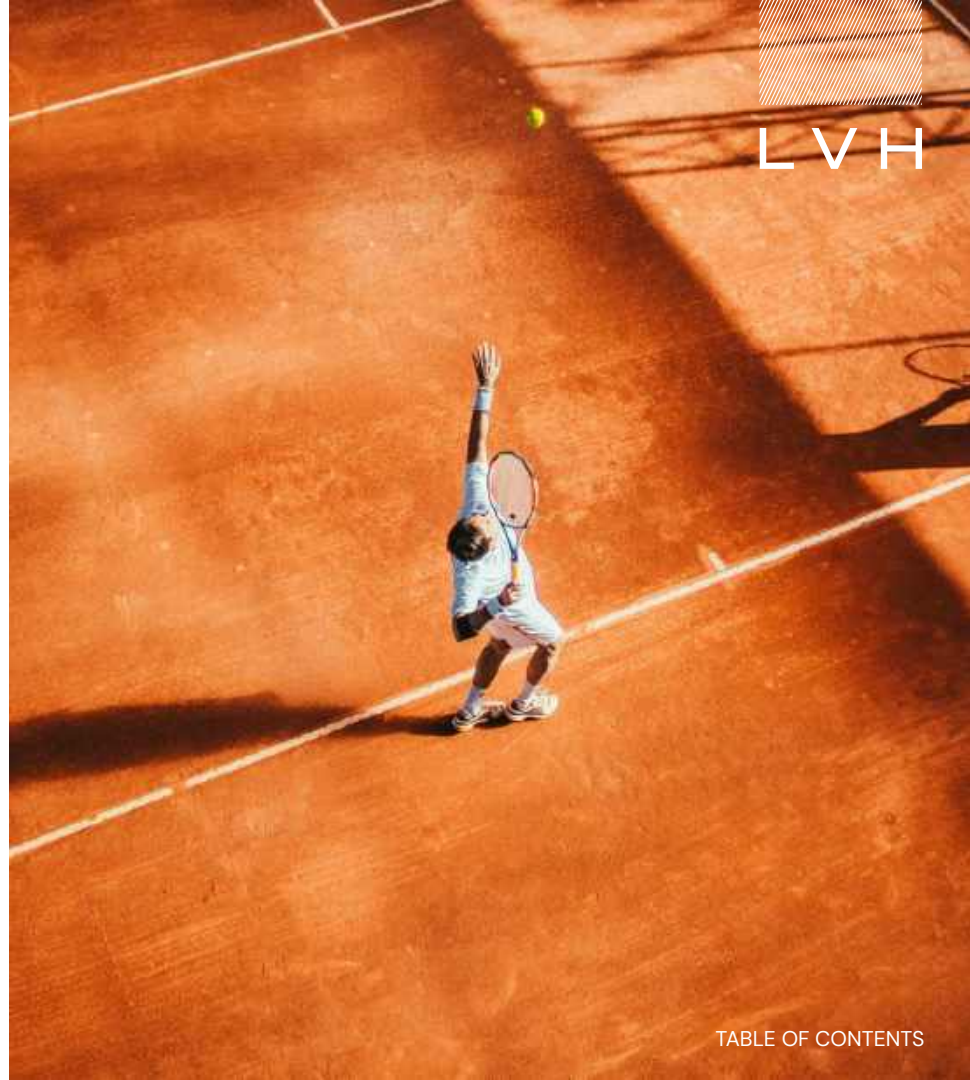
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FITNESS

PRIVATE TENNIS INSTRUCTOR

During your stay at LVH luxury home, a private tennis instructor can provide a personalized and immersive experience to elevate your game. These top-rated and qualified professionals are adept at catering to players of all levels, ensuring that each lesson is tailored to meet individual needs. By focusing on key aspects such as power, footwork, depth, spins, and direction, the private tennis instructor will help you refine your technique and develop a deeper understanding of the sport. In the serene setting of your vacation home, you'll have the opportunity to learn at your own pace while enjoying the benefits of one-on-one attention from an expert in the field.

- Improve power
- Footwork
- Depth
- Spins
- Direction



FITNESS

FITNESS TRAINER

Meet our exceptional team of trainers, whose impressive qualifications include NSCA Personal Trainer and Strength and Conditioning Coach certificates, as well as USA Boxing Coach, ISCA Kickboxing Round II Instructor, and Healthcare Provider (CPR & AED) credentials from the American Heart Association. But that's not all – they're also certified in Human Performance (IHP), meaning they approach fitness and well-being with a holistic and comprehensive perspective. These highly skilled professionals are dedicated to helping you achieve your goals and exceed your expectations. This unique experience not only helps you stay active and healthy but also adds an exciting element to your getaway.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing



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FITNESS

PILATES INSTRUCTOR

A private Pilates instructor is a certified professional who specializes in crafting personalized and tailored sessions for individuals or small groups. These dedicated instructors possess expertise in various forms of Pilates, such as Classical, Mat, Contemporary, and Clinical Pilates. With their vast knowledge and experience, they can effectively address the unique needs and goals of their clients, whether it's improving posture, enhancing flexibility, or rehabilitating injuries. By offering one-on-one attention and customized lesson plans, private Pilates instructors ensure that their clients receive the most effective and enjoyable workout experience possible, ultimately leading to better results and overall well-being.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



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FITNESS

YOGA INSTRUCTOR

Elevate your personal wellness journey with a private yoga instructor who is not only certified but also highly skilled in various yoga styles such as Vinyasa, Hatha, Power, Restorative, and Prenatal Yoga. Personalized sessions with this dedicated instructor will help you move your body with grace, calm your mind amidst the chaos of life, connect deeply with your heart, and raise your vibrations to unlock your inner power. Experience the transformative benefits of one-on-one guidance tailored to your unique needs, goals, and fitness levels. With a private yoga instructor by your side, embrace the holistic approach to self-discovery and well-being that transcends beyond the mat.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



LVH

FITNESS

MEDITATION

Immerse yourself in the serene ambiance of Marrakech with private meditation sessions tailored to your needs. These personalized experiences offer a tranquil escape from the hustle and bustle of daily life, allowing you to connect with your inner self while surrounded by the breathtaking beauty of this tropical paradise. Whether you choose to meditate within the comfort of your luxurious villa or at one of the island's stunning natural locations, expert instructors will guide you through mindfulness techniques that promote relaxation, mental clarity, and overall well-being. Embrace the rejuvenating power of private meditation sessions in Marrakech, and discover a newfound sense of peace and harmony within your soul.



LVH

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WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.





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