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### **ABOUT**

New York is the most populous city in the United States. The city's museums, galleries, parks, and squares are known in the world's most remote corners. A world unto its own, the city's politics, entertainment, and culture news, demand the front covers of the planet's publications. Home to a mosaic of hundreds of cultures and languages, the city exudes an atmosphere that can not be described but only experienced. Gifted with a centrifugal force, New York pulsates with an energy that has the brightest and most ambitious people always returning.

New York is an endless inspiration; its street corners, shops, and fashion broadcast to the world through legendary movie scenes and music videos. NYC is a magnificent place in which dreams are made, and legacies are forged. Perhaps the most iconic place in the world, its skyscrapers and cityscape are what springs to mind in the public imagination whenever thinking about a bustling urban metropolis.

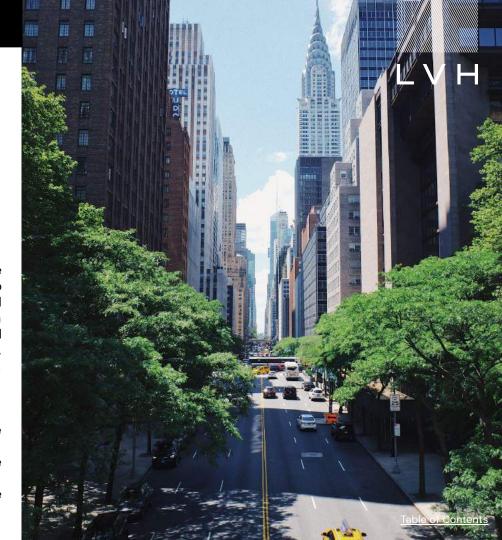
Los Angeles - New York
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16h





The enormous size of New York may intimidate first-time visitors. Five boroughs convene around the confluence of the Hudson River and the Atlantic Ocean. The central peninsula of Manhattan alone leaves a lot to discover as the world's most significant commercial, financial and cultural center. Prepare to be humbled navigating through an urban jungle, a wonderful insular world of skyscrapers neatly arranged through an elaborate grid. With the dramatic turn of a street corner, one may be taken by surprise entering an entirely different city area, revealing surprising dialects and ambiances.

A plethora of architectural styles and dizzying billboards will have you craning your neck, but be sure not to lose track of the hustle and bustle at street level! The concrete jungle pulsates with the treads of countless cars, horns reverberating across endless glass windows. The only way to navigate every day's excitement and restrained chaos is to give in to the city's iconic rhythm. Here is a snapshot of some of the most iconic corners of this legendary city.

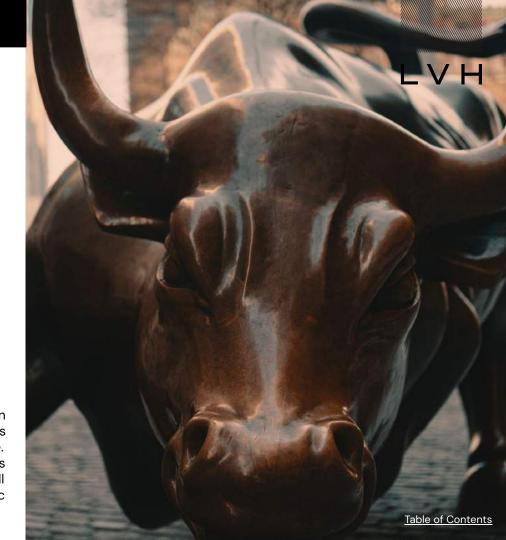


- 1. Financial District
- 2. Tribeca
- 3. Soho
- 4. Meatpacking District
- 5. Chelsea
- 6. The Flatiron District
- 7. Midtown Manhattan
- 8. Upper East Side
- 9. Upper West Side





The Financial District is one of the most historic neighborhoods in Manhattan and the heartbeat of the nation's financial health. It is anchored on Wall Street and houses the New York Stock Exchange. Stone Street, the cobblestone alley known for its restaurants, is considered the first paved street in the city, and the Charging Bull statue in front of Bowling Green is one of the city's most iconic landmarks.





Tribeca is known for its old industrial buildings; many have now become exclusive residential loft spaces. Cobblestone streets are lined with trendy boutiques and restaurants. Weekends are quiet, and Washington Market Park and Hudson River Park are great spots for families.



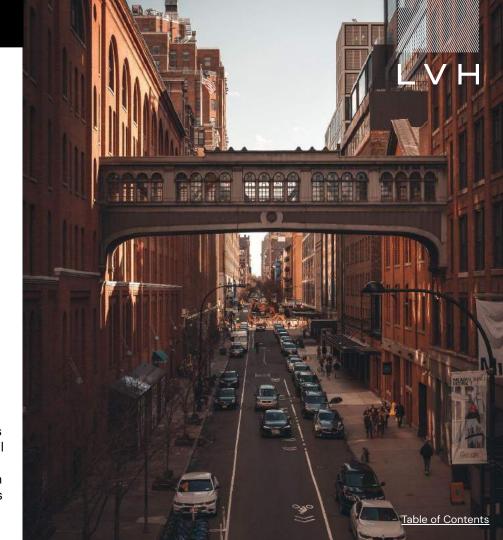


### **SOHO**

If you're looking to shop (doesn't everyone who visits NYC?), Soho is the place to go. SoHo (South of Houston street) is known for designer boutiques, fancy chain stores, and high-end art galleries.

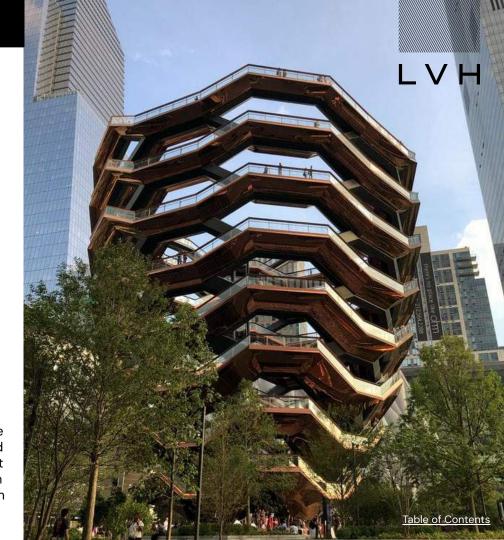


The Meatpacking District owes its name and aesthetic to the industries once calling it home. Slaughterhouses, packing plants, and lamp oil factories were the neighborhood's main purveyors from the late 1800s to the mid-20th century. The 1990s are generally considered the birth of the present-day district. Now-classic restaurants, clothing designers and arts have paved the way in defining the district today.





Chelsea has consistently served as the setting for iconic pop culture moments with artists like Andy Warhol, Nico and many others living and working in the neighborhood. Home to world-famous retrofit architecture, Chelsea houses some of New York City's finest art from established and emerging global artists. With more than 200 galleries in its neighborhood, Chelsea is a westside hub for art and culture.





This neighborhood is named after the iconic wedge-shaped Flatiron Building. This is a beloved area known for public art installations, free concerts and the original Shake Shack at Madison Square Park. It's a haven for vibrant Mexican cuisine, Michelin-starred New American eateries, and the massive Italian culinary bazaar cleverly called Eataly.





Midtown Manhattan is the home of the Empire State Building, Times Square, Broadway, and Rockefeller Center. There are plenty of diverse activities in this neck of The Big Apple.



### **UPPER EAST SIDE**

The Upper East Side is the most affluent neighborhood in New York City and home to Museum Mile. Its leafy avenues and ultra-luxury 19th century, Renaissance-style townhouses have led to what is now known as Billionaire's Row. This area was once home to the Rockefellers, Vanderbilts, and Carnegies.





The Upper West Side has a longstanding reputation for attracting the culturally aware. Artists, professors, filmmakers, and writers make their home on the Upper West Side and helped it develop into an urban oasis for intellectual curiosity. The Upper West Side is a cultural enclave with an edge.





With a reputation that precedes itself, New York's culinary scene is world-famous. Boasting some of the most Michelin star-awarded restaurants globally, the city's status as a gastronomic capital is well deserved. New York has entered a definitive culinary golden age with a fine dining scene in constant flux and evolution. Even the most devout food critics and foodies have trouble keeping up with these lightning-fast seasonal changes. Grounded in tradition and at the cusp of gastronomic innovation, Manhattan alone claims a top spot for dining excellence. A culinary melting pot of the highest order, pick any cuisine, and New York will have it. Many things may change, but one thing we may be sure of is New York's voracious appetite for the novel.



- 1. Frenchete
- 2. Cervo's
- 3. Ernesto's
- 4. Brasserie Fouquet's
- 5. Roscioli
- 6. Sartiano's
- 7. Torrisi
- 8. Carbone
- 9. Atla
- 10. Lure Fishbar
- 11. King
- 12. Il Buco
- 13. Bondst
- 14. Lafayette Grand
- 15. Indochine
- 16. Libertine
- 17. Pastis
- 18. Shuko
- 19. Casa Mono
- 20. Noda
- 21. Cote
- 22. Sona 23. Gramercy Tavern
- 24. Scarpetta
- 25. Le Bernardin
- 26. At Le Relais de Venise
- 27. The Polo Bar
- 28. Le Bilboquet
- 29. Daniel
- 30. Quality Eats



### FRENCHETTE | FRENCH

Amidst the bustling streets of TriBeCa lies the charming Frenchette restaurant, which first graced the culinary scene in April of 2018. A true testament to their culinary prowess, chefs Riad Nasr and Lee Hanson captured the prestigious James Beard Foundation Award for Best New Restaurant in 2019. Paying homage to David Johansen's iconic 1978 tune, "Frenchette" sets the tone for the charming ambiance of this exquisite dining destination. With a delightful blend of contemporary and traditional French cuisine, the menu boasts delectable dishes such as escargots, tortilla espanola, and spaghetti with shaved bottarga. The desserts are first-rate, as is the list of fine wines.





Famous throughout Europe, Cervo's has brought the taste of Spain and Portugal to Manhattan. The seafood is freshly prepared with local ingredients and is a tantalizing treat for diners' palates.





The wide-open restaurant which offers an American-Spanish menu is available for outdoor and indoor seating and is decorated with stunning lights. Guests can choose from such menu items as Argentinian steak, seafood paella, or churros for dessert. The outdoor seating is ideal for smaller groups.



### **FOUQUET'S | FRENCH**

Nestled in the heart of the vibrant city, Fouquet's New York is a beacon of elegance and sophistication. This exquisite destination, owned by Caspi Development and operated by Barrière, is the family group's first venture on American soil. The hotel exudes an atmosphere that is both bold and refined, transforming a simple stay into an unforgettable experience. The dining experience at Fouquet's New York is equally immersive, with signature French dishes served at Brasserie Fouquet's and elevated vegetarian cuisine offered at its vegetarian café. The brasserie, famous for its red awnings reminiscent of the Champs-Elysées, has become a celebrated spot for French cuisine and Parisian joie de vivre.



#### **ROSCIOLI | ROMAN**

In the heart of New York City, a culinary legend from Rome has found a new home. Roscioli, a name synonymous with Italian gastronomy, has graced the city's vibrant food scene, bringing with it nearly two centuries of tradition and expertise. This Roman institution, which began its journey in 1824 as a humble bakery known as 'forno', was later acquired by Marco Roscioli in 1972. Today, it is helmed by Alessandro and Pierluigi, two brothers who have passionately carried forward their family's legacy. The New York outpost of Roscioli offers an immersive Italian dining experience, featuring a four-course tasting menu paired with exquisite wines. However, it's not just the food that captures the essence of Italy; the ambiance, reminiscent of a fancy deli in Rome, adds to the authenticity of the experience. From wood-grilled meats and seafood to charred Caesar salad, the menu is a testament to Roscioli's commitment to quality and innovation.



#### SARTIANO'S | ITALIAN

In the vibrant heart of SoHo, ensconced within the iconic Mercer Hotel, resides a culinary gem that marries Italian heritage with contemporary gastronomy – Sartiano's. This modern Italian fine dining establishment is the brainchild of Scott Sartiano, a prominent lifestyle architect, who has meticulously crafted an experience that transcends the ordinary. Sartiano's is not merely a restaurant; it is a testament to the rich tapestry of Italian culture and cuisine, seamlessly interwoven with the dynamic energy of New York City. The restaurant's culinary direction is helmed by the three–time James Beard award winner, Chef Alfred Portale, whose innovative approach to New American Cuisine has earned him numerous accolades and a Michelin Star.



### **TORRISI BAR & RESTAURANT | ITALIAN**

In the heart of New York City, nestled within the historic Puck Building, resides a culinary gem that has redefined the Italian dining experience – Torrisi Bar & Restaurant. This remarkable establishment is the brainchild of the renowned Major Food Group, co-founded by the esteemed trio of Rich Torrisi, Jeff Zalaznick, and Mario Carbone. Torrisi is not just another Italian restaurant in a city boasting over 2000 such establishments; it is a testament to the evolution of Italian-American cuisine, a celebration of culinary creativity, and a tribute to New York's rich gastronomic history. The open kitchen, a first for Major Food Group, adds a dramatic flair to the dining experience, allowing guests to witness the culinary magic unfold before their eyes.





Carbone is a high-end restaurant with a retro-glam design and great Italian cuisine. The famous red sauce adds a special signature to sauce-based meals. Be sure to pair dinner with a bottle of well-curated wine off an impressive wine list.





Try the taste of authentic Mexican food in this modern restaurant. Michelin characterized the eatery as a place of good quality and good value. In addition to the top-notch fare, the restaurant also mixes delicious cocktails, which guests simply must try.





This restaurant is all about the tastes of southern Italy. The exterior, interior and menu take diners on a trip to the old country, giving them a superior dining experience. Pasta offerings are changed daily.





Lure is a well-known seafood restaurant famous for its unusual interior design inspired by the richness of yachts. This is the ideal venue for fresh sushi and fans of a raw bar.





Il Buco is an upscale Mediterranean-Italian restaurant with a warm, rustic, old-school atmosphere. The menu is based on Italian and Spanish flavors and is accompanied by an award-winning list of wines.



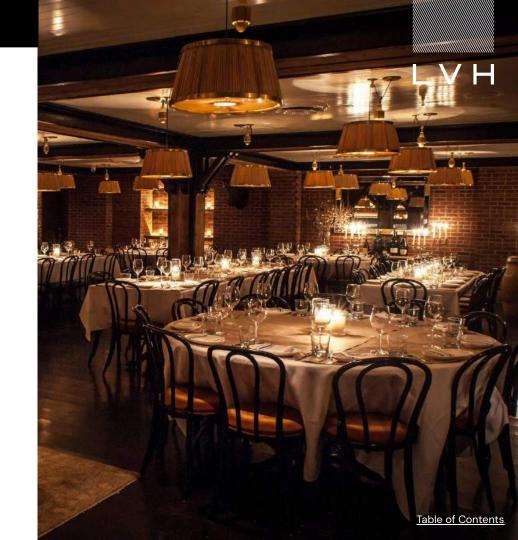


Bondst is a consistent audience award winner for the best sushi in New York. Located in the SoHo district in a fashionable Brownstone, diners will find the eatery's minimalistic interior complementary to its Japanese-inspired cuisine. The sushi bar is always popular. Guests can book a private room for a more intimate experience.





Lafayette Grand Caffe is a downtown Manhattan bakery. French desserts and cuisine are famous for being some of the best in the world, and how can anyone pass up fresh-baked French bread?





INDOCHINE | VIETNAMESE

A beloved New York institution since 1984, Indochine offers an exquisite Vietnamese–French dining experience. The eatery is equally revered for an elegant ambiance thanks to its lush, tropical decor.

#### LIBERTINE | FRENCH

In the heart of New York City's vibrant West Village, there exists a culinary gem that pays homage to the spirit of French culture and hedonism – Libertine. This French bistro, christened after the term 'libertine', encapsulates the essence of those who lived life unbound by societal norms and moral restraints, particularly in the 17th, 18th, and 19th centuries in France and Great Britain. Libertine, the bistro, is a modern–day embodiment of this philosophy, offering patrons an indulgent escape from the mundane. Every aspect of Libertine, from its menu to its beverage program and design, is steeped in a deep respect for French culture, reflecting the uninhibited enjoyment of life's sensual pleasures.





This favorite brunch spot for many New Yorkers has both outdoor and indoor seating with a Paris-like vibe. The food is outstanding, and the service and ambiance are delightful.



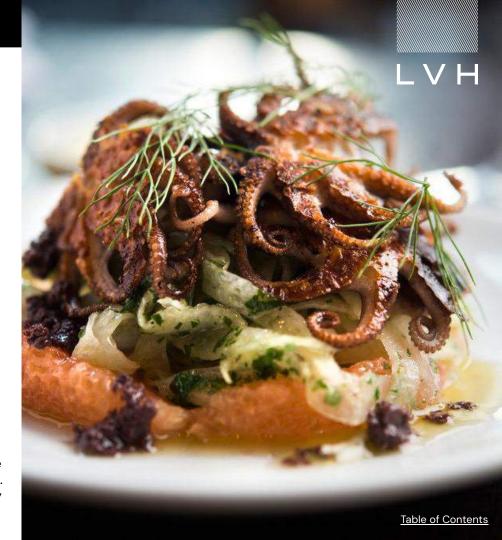


Shuko is a cool, fun Japanese restaurant with outstanding sushi choices and a multi-course meal, including sushi tastings and hot dishes. Sake is on the menu, as well as many other spirits and wines.



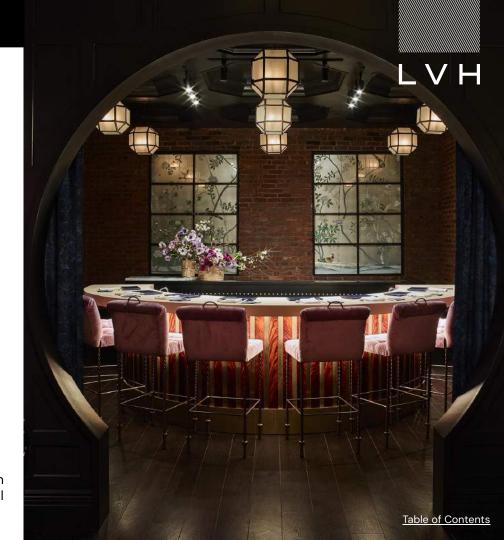


Casa Mono is a Michelin-starred restaurant east of Union Square. The menu is wholly based on some of the most delicious meals in Spain. Fans of European and Mediterranean cuisine should include this eatery in their itineraries.





A romantic ambiance, a separate lounge area, and amazing sushi can be found at Noda. Laudable creations using fresh ingredients will satisfy discriminating palates. Noda is in the Flatiron District.





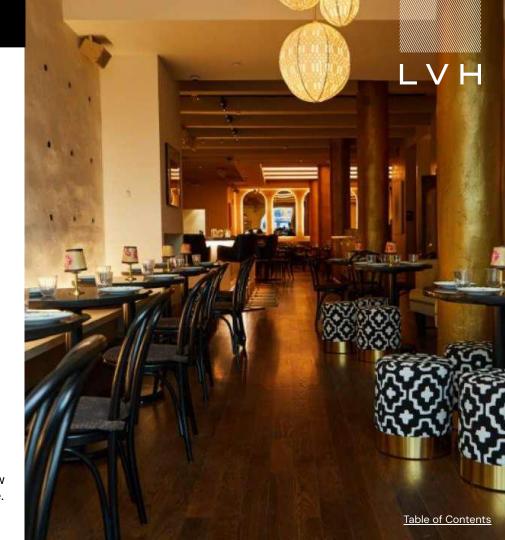
This cult restaurant combines the American steakhouse with the longstanding Korean barbeque – a match made in culinary heaven. Cote is a Michelin-starred gem with an in-house meat aging room. The ambiance and exquisite dishes make this a must-visit for carnivorous patrons.





### **SONA | INDIAN**

Priyanka Chopra has brought the taste of Indian food to downtown New York. Sona is a hedonistic experience and the epitome of elegant style. Those seeking an authentic and delicious Indian meal must stop by.



# GRAMERCY TAVERN \* MICHELIN | CONTEMPORARY AMERICAN

Gramercy Tavern is a high-end Michelin-starred restaurant with a glorious dining room and a bustling bar area. The interior is replete with wide wooden tables, and walls are dressed as stylishly as the clientele since a more sophisticated dress code is recommended for dining at Gramercy Tavern.



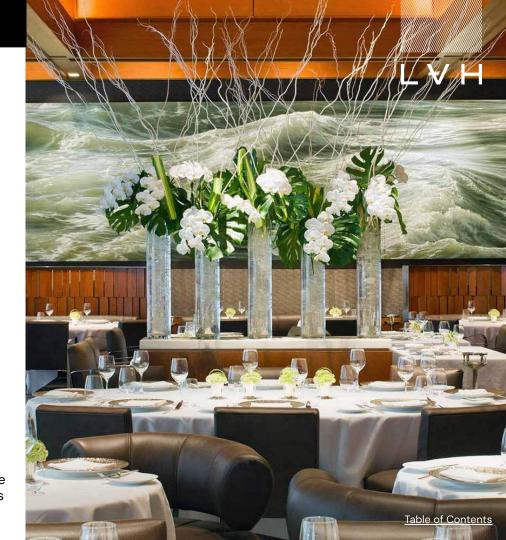
#### **SCARPETTA | ITALIAN**

The name of the restaurant, Scarpetta, is a tribute to the beloved Italian phrase "fare la scarpetta," signifying the art of indulging in every last delectable bite of a meal. In 2008, this culinary gem garnered a prestigious James Beard nomination for 'Best New Restaurant in America' and was also praised with a coveted three–star review from the illustrious New York Times. Since then, Scarpetta has spread its wings, enchanting taste buds across the globe with its unwavering commitment to impeccable cuisine and exceptional service. This Madison Avenue establishment is known for its signature classic dishes. From one corner of the world to another, Scarpetta continues to delight and impress the most discerning of diners.





Fine dining at Le Bernardin is a true gourmet experience. One of the most valued Michelin-starred restaurants in the city, this eatery offers an outstanding seafood menu in elegant and luxurious surroundings.



#### THE POLO BAR | AMERICAN

Step into the world of Ralph Lauren at The Polo Bar, where timeless American dishes and the designer's personal favorites are served in a charming setting that celebrates his equestrian roots. Saddle up for a warm and welcoming atmosphere as you sip on expertly crafted cocktails and indulge in light bites at the bar, or descend downstairs for a luxurious dining experience. While online reservations are only available for pre and post theater times, the reservations office is at your service from 10:00 AM to 8:00 PM daily to secure your spot for any other dining time. Get ready to experience the refined elegance of The Polo Bar, where every moment is a celebration of style and sophistication.



#### AT LE RELAIS DE VENISE | FRENCH

At Le Relais de Venise, we march to the beat of our own drum, proudly upholding their "No Reservation" policy. Indulge in the timeless charm of a classic French Bistro-style Steak Frites, hailing from its birthplace in Paris, France over six decades ago. The renowned menu boasts a crisp green salad doused in their famous mustard vinaigrette and sprinkled with walnuts, followed by a succulent Steak Frites cooked to perfection and drizzled with the coveted house sauce. Of course, no meal is complete without the perfect pairing of wine to elevate your dining experience.





Le Bilboquet is a true Manhattan gem with French flair and a distinguished menu. It is the ideal place for a relaxed brunch or romantic dinner. The Cajun chicken is a best-rated meal and a must-try. The ambiance is chic, and the service is excellent.



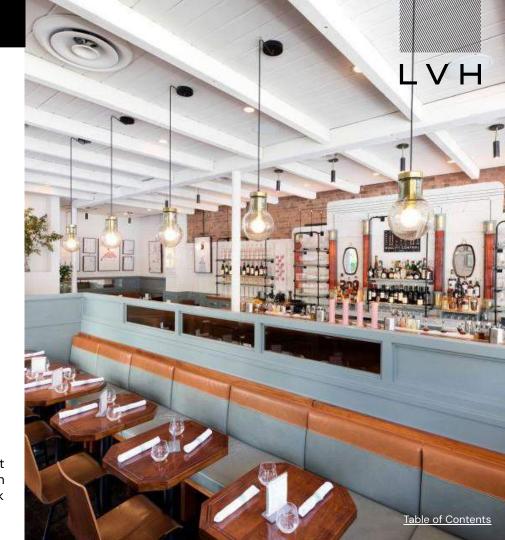


Daniel is an elegant, upscale restaurant, rewarded with two Michelin stars. Jackets for gentlemen are required and elegant dress for ladies is recommended. Guests will enjoy the contemporary French cuisine in the private Bellecour Room or in the restaurant's lounge or dining salon.





Quality Eats is brought to Manhattan by the merry band of butchers at Smith & Wollensky and Quality Meats. With an affordable and fun steak-centric menu, Quality Eats is "the future of the New York steakhouse."



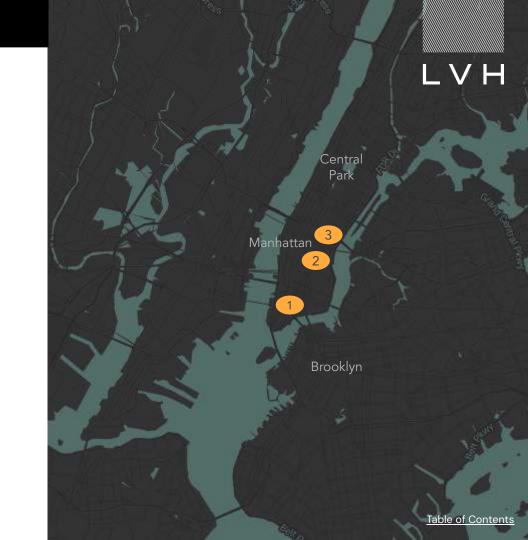


A world economic center, and the birthplace of modern advertising, if there's something New York City knows best, it's retail. Downstream from the world's hottest luxury chains and fashion designers, whatever a shopper's retail pleasure can be found here. Take it from Carrie Bradshaw's shoe collection; very few shoppers leave New York City's exceptional boutiques financially unscathed.



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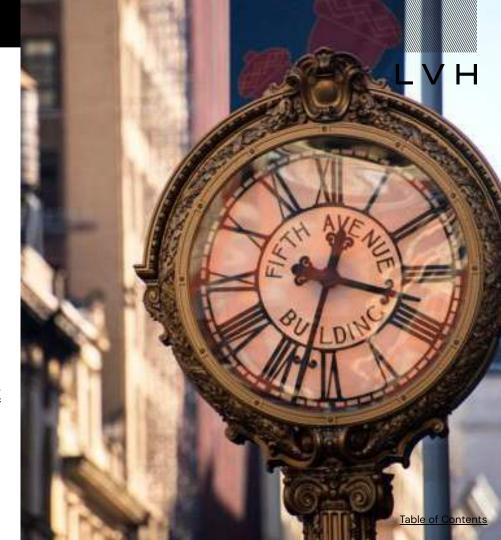
- 1. The Flatiron District
- 2. Madison Avenue
- 3. Fifth Avenue



#### THE FLATIRON DISTRICT

This iconic neighborhood acclaimed for its architecture, public spaces and cultural hubs, is also a notable shopping district. As the location of the Marimekko flagship store, this overlooked shopping area offers plentiful authenticity with distinctly local wares from some of the city's most beloved institutions.

- Marimekko
- Chelsea Flea Market
- Rizzoli Bookstore



#### **FIFTH AVENUE**

The Big Apple's most famous street is Fifth Avenue, also known as Millionaire's Row. It crosses the whole of Manhattan from north to south. It is New York's most expensive and best shopping street with the globe's most expensive retail spaces.

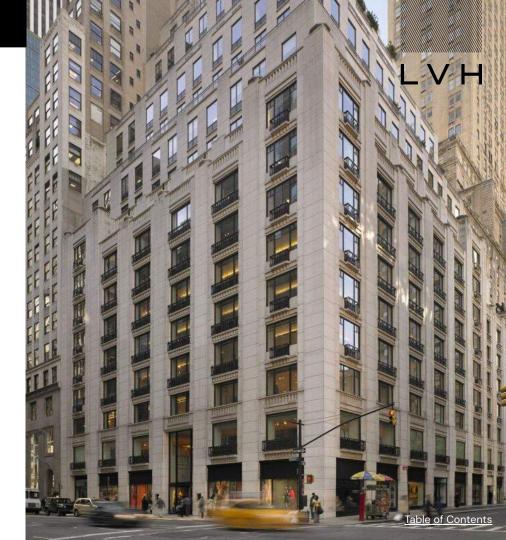
- Louis Vuitton
- Tiffany & Co.
- Gucci
- Prada
- Valentino
- Armani
- Fendi

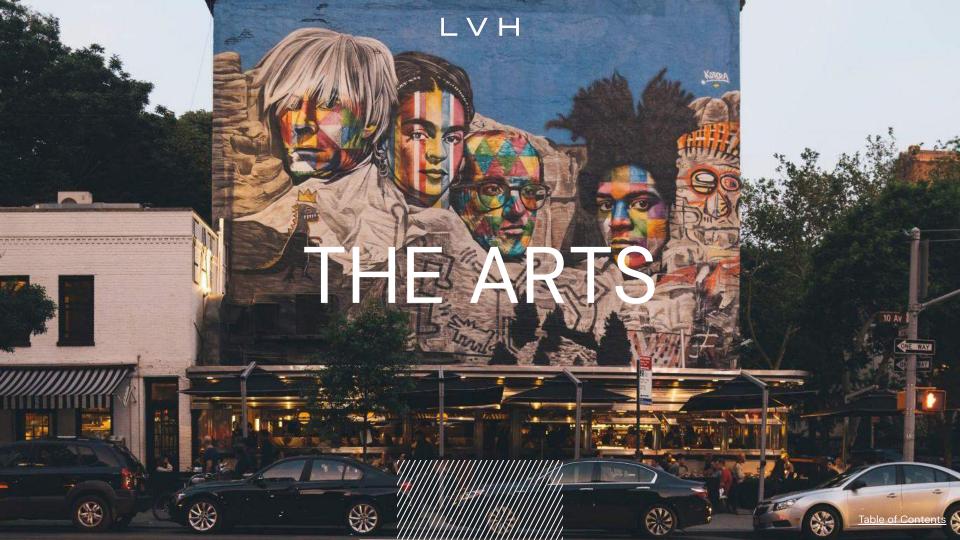


#### **MADISON AVENUE**

More than 150 luxury designer boutiques make up the mile-and-a-half stretch of high-end shops. Madison Avenue is the ultimate shopping destination for anyone with the desire to be dressed according to the latest fashions.

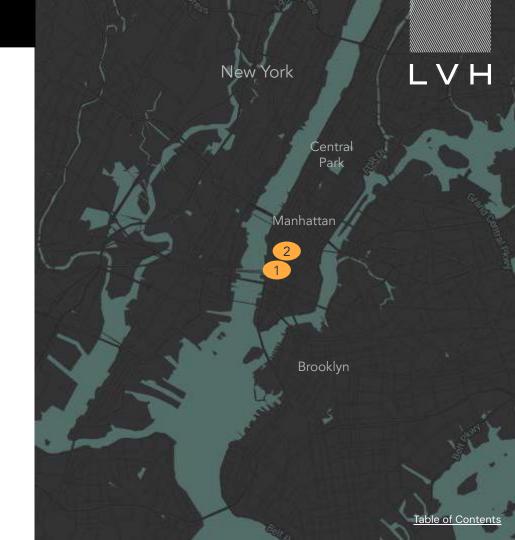
- Jimmy Choo
- Chanel
- Barneys
- Hermès
- Ralph Lauren
- Brunello Cucinelli
- Prada
- Louis Vuitton
- Fendi
- Cartier





Most art movements of the 20th century either have roots in or were peripheral to New York. The origins of everything from punk, pop-art, broadway, hip-hop to neo-expressionism, the city's global status as a hotbed of creative expression is unprecedented. The array of art galleries are a testament to Manhattan's impact on the planet, entrusted with the essential pieces of the western world. Enclosed are but a few destinations to whet a cultural appetite.





- Matthew Mark Gallery
   Artechouse Lightshow Exhibit



Matthew Marks Gallery opened its doors in 1991. It represents 31 artists of different generations working in a wide range of mediums, including painting, sculpture, photography, and printmaking. Today the gallery maintains exhibition spaces of more than 18,000 square feet, with three locations, one being in New York.



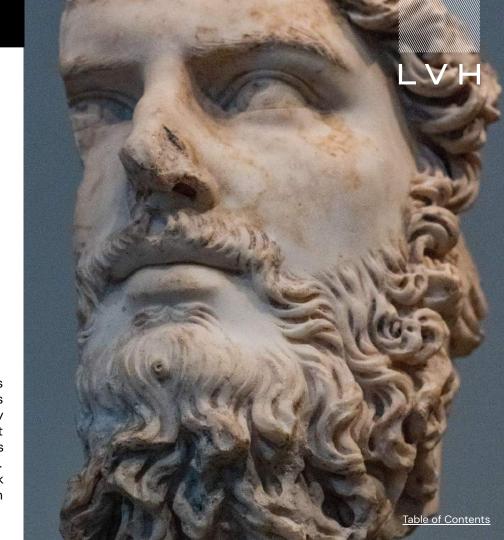


The Artechouse mission is to stimulate interest in the limitless possibilities of creative innovation and push the boundaries of what is possible. The exhibit showcases the most advanced platforms in the city.

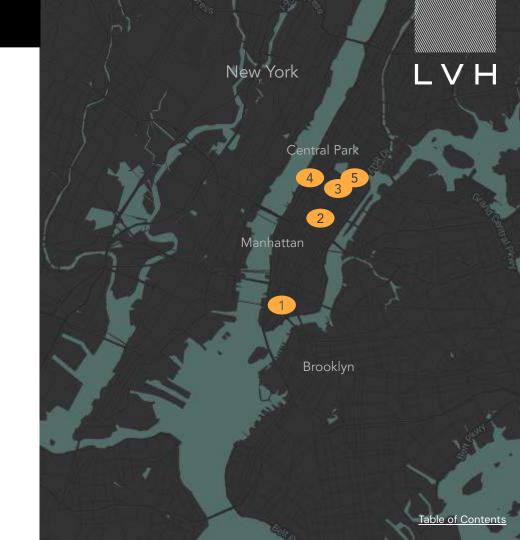




From natural history to contemporary art, New York's countless museums lay witness to some of the world's most extensive collections of artifacts and fine art. Here the exorbitant wealth of early century industrialists manifested into some of the most potent periods of art patronage since the Medicis of 15th century Florence. The famous Whitney museum stands as an expression of the Vanderbilt dynasty. While pastoral settings may boast spectacular natural beauty, New York exemplifies the most robust cultural programming out of any place in the world.

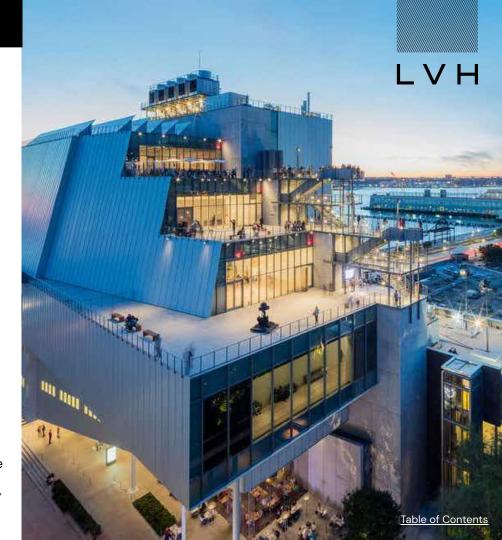


- 1. The Whitney Museum Of American Art
- 2. Moma (The Museum Of Modern Art)
- 3. The Metropolitan Museum Of Art
- 4. American Museum Of Natural History
- 5. Solomon R. Guggenheim Museum



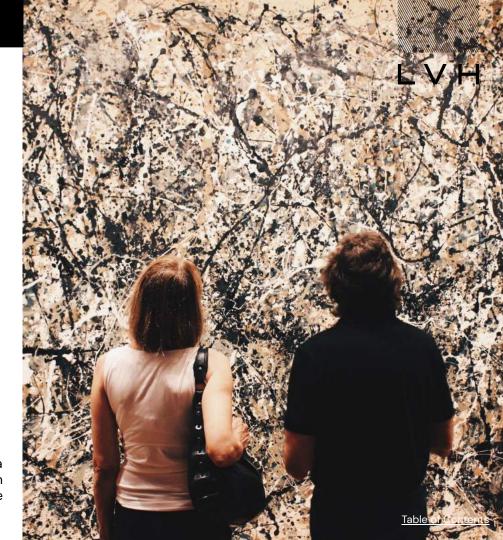


The Whitney Museum of American Art, known informally as the "Whitney," was founded in 1930 by Gertrude Vanderbilt Whitney, a wealthy and prominent American socialite and art patron. The Whitney focuses on 20th- and 21st-century American art.



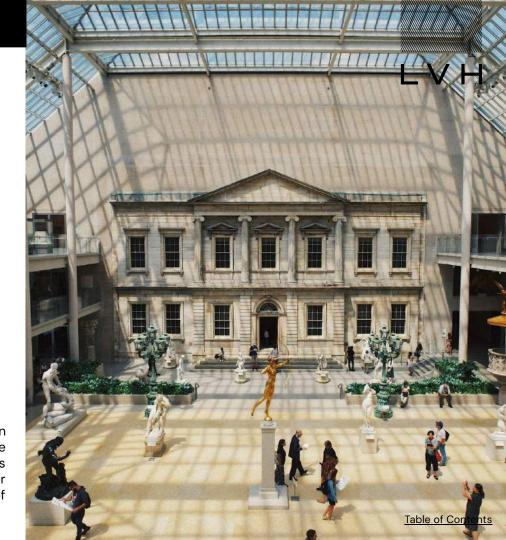


The Museum of Modern Art is located in Midtown Manhattan. It plays a major role in developing and collecting modern art and is often identified as one of the largest and most influential museums in the modern world.





Opened in 1880 and situated in Central Park, this iconic institution contains 5,000 years of art, all under one roof from prehistory to the latest in contemporary works. Its unparalleled collection comprises more than two million objects, including foundational Old Master paintings, to pieces belonging to the Ancient Egyptian Temple of Dendur.



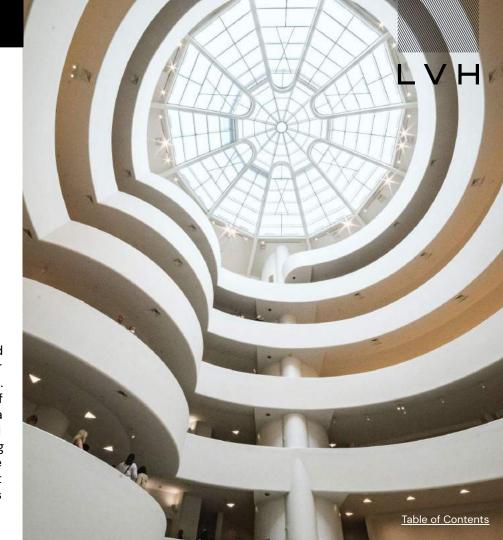


The American Museum of Natural History is one of the world's preeminent scientific and cultural institutions. The museum is renowned for its exhibitions and scientific collections, serving as a field guide to the entire planet. Here, visitors can explore the natural world to the known universe in more than 45 permanent exhibitions halls.



#### THE SOLOMON R. GUGGENHEIM MUSEUM

The Guggenheim Museum is an international museum that collects and exhibits modern and contemporary art in New York City and other locations under the aegis of the Solomon R. Guggenheim Foundation. The Guggenheim Museum grew out of the art-collecting activities of Solomon R. Guggenheim (1861–1949). In 1959 the museum received a permanent home in an innovative new building designed by Frank Lloyd Wright, a radical departure from traditional museum design, spiraling upward and outward in smoothly sculptured coils of massive unadorned white concrete. The museum has the world's largest collection of paintings by Wassily Kandinsky and rich holdings of works by Pablo Picasso, Paul Klee, and Joan Miró, among others.

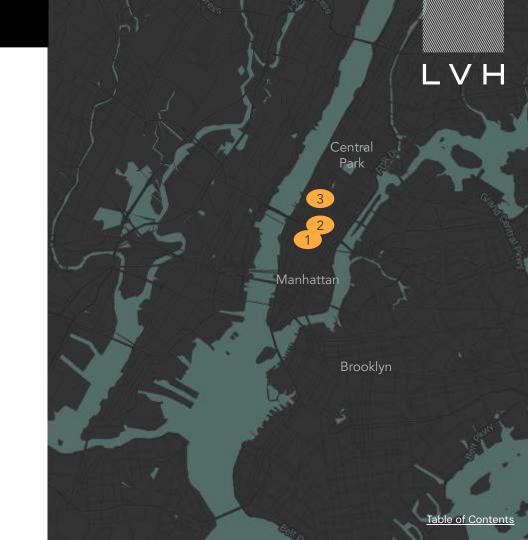




As quintessentially New York as a pastrami sandwich, the city's theatres provided the early 20th-century groundwork of its cultural life. Broadway show titles lit up in iconic vintage bulbed signage have shaped our views on glamor and celebrity. With performance standing as one of the most enduring of the seven arts, being a true Manhattanite goes hand-in-hand with being an avid theatre-goer. Baked into the DNA of New York's urban culture, the Met Opera, Broadway, and the American Ballet continue to innovate in their respective genres. Still acting as a mirror to world events, a ticket to one of New York's theatre productions is a crucial part of every visit to the Big Apple.



- 1. American Ballet Theatre
- 2. Broadway Show3. Metropolitan Opera House





American Ballet Theatre is an internationally celebrated cultural institution. Professionalism, art, and dance have always been kept at a high level, and the theatre is considered one of the best places visitors can take in a world-class production.





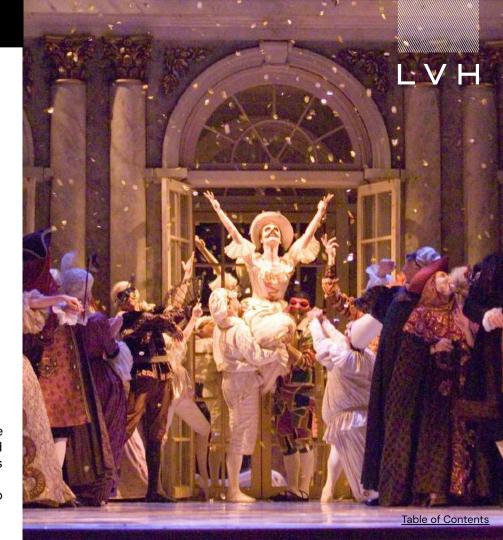
Broadway shows are practically synonymous with New York City, and the word Broadway is often used as shorthand for theater itself. Visiting the Great White Way means attending one of 41 large theatres concentrated near Times Square. There is a vast choice – from long-running favorites to more recent hits.



#### **THEATRES**



Founded in 1883, The Metropolitan Opera still continues to be the home of the most creative and talented singers, conductors, composers, and musicians. The Met is a world-renowned cultural institution that has fostered the careers of the world's foremost stage directors, designers, visual artists, choreographers, and dancers, The venue continues to dazzle and inspire.





New York's sports franchises are as famous as they are infamous. Whether it's baseball, basketball, football or hockey, the city's teams are subject to the most passionate rivalries. So naturally, a city of such stature has great arenas to fit the bill, hosting everything from sports events to A-list concerts. Decades of hair-raising suspense and excitement have left their mark in these legendary venues; look no further than the local sports itinerary for the next opportunity for a private box reservation or courtside tickets.

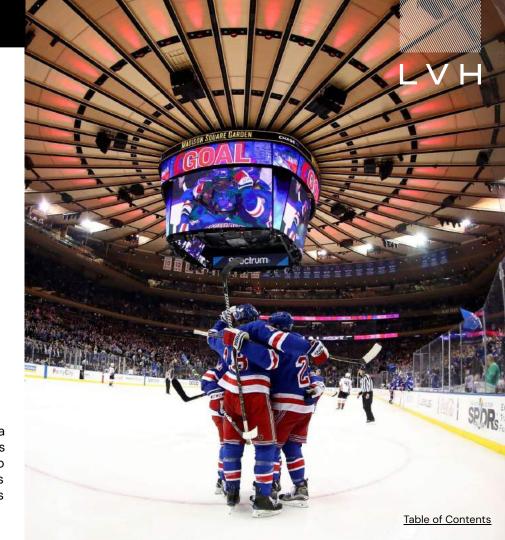


1. Madison Square Garden 2. Yankee Stadium 3. Barclays Center





MSG Entertainment is a world leader in live experiences with a collection of iconic venues and entertainment brands. The arena has become synonymous with popular sports franchises, from hockey to basketball. As one of the world's premier sports venues, MSG offers luxurious options for premium hospitality, delivering first-class experiences, from suites and lounges to club seating.





Yankee Stadium baseball park located in Concourse, Bronx, is the home field for the New York Yankees of Major League Baseball club (MLB). True fans get VIP tickets to get up close to these athletes for a truly awe-inspiring experience.





Barclays Center is a multi-purpose indoor arena in Brooklyn. It's home to the Brooklyn Nets of the National Basketball Association and the New York Liberty of the Women's National Basketball Association.

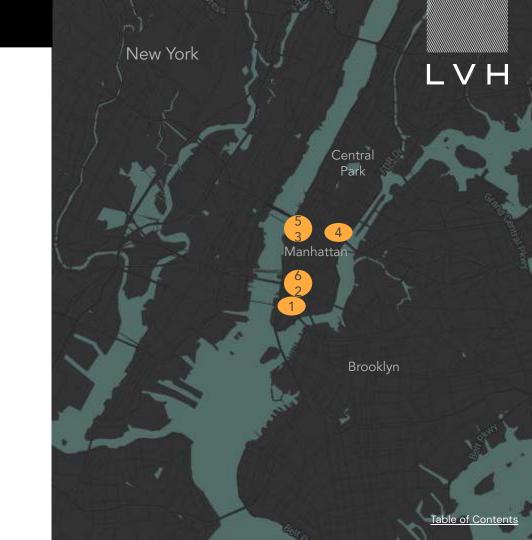




They don't call it the city that never sleeps for nothing! New York's grandeur comes out to its fullest at night. Nursing a rambunctious speakeasy reputation since the prohibition era, the city features a wide array of cocktail dens and elegant hotel lobbies hidden away in the most unsuspecting nooks. Manhattan's dazzling night sky makes every evening potent with excitement, from a rainy Monday to New Year's Eve. The city's suave underbelly is brought to you via the velvet upholstered seating of its most cosmopolitan haunts, from understated and hidden to majestic and pompous.



- 1. Gitano Love Garden
- 2. Butterfly
- 3. Boom Boom Room
- 4. The Seville
- 5. Dear Irving
- 6. Soho Grand





Gitano is a Tulum-inspired tropical garden offering outdoor dining in a jungle-like surrounding. This tropical garden is located in the heart of SoHo with a backdrop of the Freedom Tower and the downtown NYC skyline. Mexican sharing plates and creative cocktails await guests.





Hospitality gurus, John McDonald and Nur Khan, teamed up and created an elegant bar and lounge that opens from Wednesday through Saturday. Butterfly offers an intimate and stylish venue with good music where guests can relax after a busy and tiring day.





Enjoy dramatic city views that turn magical at sundown at the Boom Boom Room. In the afternoon, guests enjoy tea and drinks amid spectacular sunlit views. Live jazz music, a small plate menu, and specialty cocktails turn the room into the city's most sophisticated supper lounge in the evening.





The Seville is a tribute to the original Beaux-Arts "Hotel Seville." The curated music program of old-school bangers, ranging from 90s hip hop to 60s classic rock, will bring guests back to that authentic feel-good place.





Dear Irving on Hudson on the 40th and 41st floor at the Aliz Hotel is the highest open-air hotel bar and lounge in all Manhattan. Stunning 360-degree views of the skyline are on full display, complemented by a James Bond-inspired interior decor. It is the ideal venue for evening cocktails.



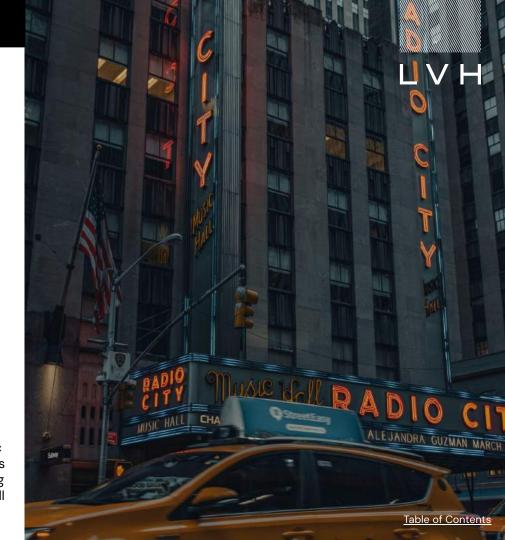


The Grand Bar & Lounge is a throwback to the way bars used to be. With nods to industrial SoHo, the gold-polished marble top oak bar and embossed leather bar stools with nail-head detailing are a high, dignified perch to nurse an Old-Fashioned. The Grand encapsulates a storied New York mythology, just as revered for cocktails as it is for its ambiance.



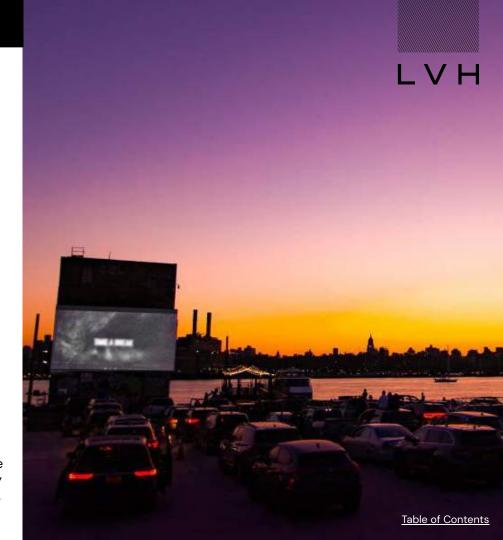


Every destination has a unique geographical configuration. That's part of the allure of travel. Whether your vacation takes you to exotic mountainous terrains, or areas replete with sand dunes, the dynamics of the land can add a welcome depth to your vacation. Whiz along coastal highways, lush forests or through arid deserts. These routes will lead you to the landscapes distinctive to your vacation choice!





Skyline Drive-In is a unique cinema experience under the stars, with the most beautiful Manhattan skyline view. The drive-in is a romantic, very "New York" way of experiencing life. The place has a stand full of drinks, treats, eats, and shows different movies every night.





It's up, up, and away on a strong stream of air in a vertical wind tunnel. Indoor skydiving feels a little like flying and a little like floating. The forces on the body are the same as during the freefall part of a skydive. It is an experience for both adults and children.





One World Observatory is at the zenith of One World Trade Center. Ride the SkyPod™ elevator as it climbs 102 stories in 47 seconds and takes in views of the city's remarkable forest of skyscrapers.





By opening up the cockpit, New York has upped the ante, taking helicopter rides to a higher, more exhilarating level. It's a unique heart-pumping opportunity to experience New York from a perspective unlike anything before.





New York is one of the most walkable cities in the world and also bike-friendly. With more than 1,200 miles of bike lanes and routes, two-wheeled transit is an increasingly popular and accessible way to navigate the city while taking in some extraordinary vistas. Visitors can squeeze in more sightseeing in a shorter amount of time.





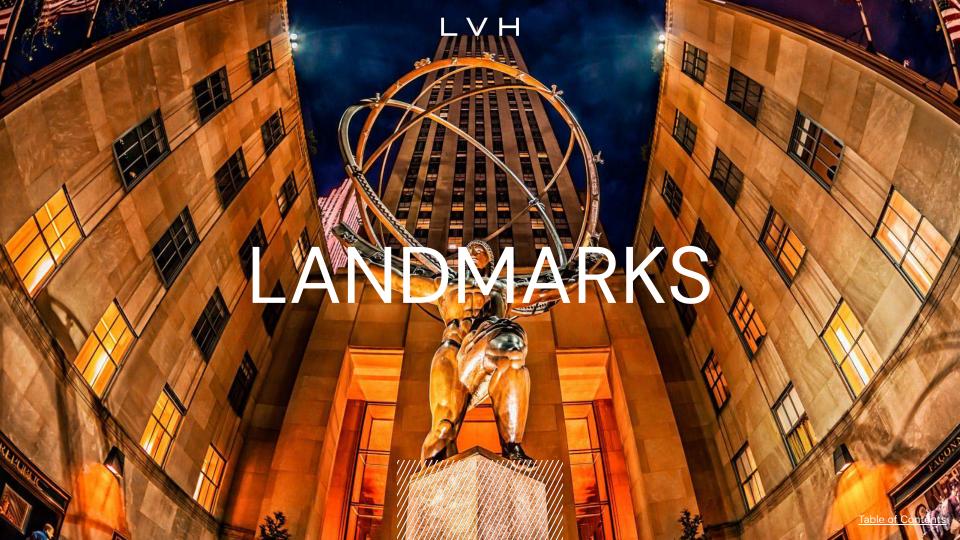
E-scooters are environmentally friendly, cost-effective, and fun. Travel up to 15 miles per hour while leaving an insubstantial carbon footprint. This "earth-friendly" ride along NYC's plentiful bike lanes, may be especially rewarding knowing the environment is not being harmed.





Horse-drawn carriages were the city's first transportation, and they are one of the few historical elements left. Central Park was actually designed for carriages. Taking a horse and carriage ride through the park is definitely the most nostalgic way to see this beautiful area.

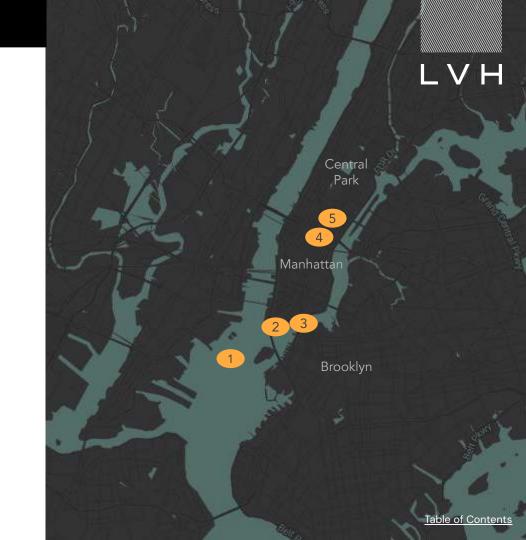




You've seen them reproduced thousands of times, yet New York's landmarks retain an allure that has millions visiting every year. Unimaginable anywhere else, these idiosyncratic sites are the product of a New York state of mind. From the "give us your poor, your tired" ethos of the Statue of Liberty to the incredible engineering feat of the Empire State Building, New York exudes optimism and an enterprising spirit. Take a moment to be humbled and unearth the surprising history behind these landmarks, telling a compelling story of steadfast resolve and strength through hardship.



- 1. Statue Of Liberty
- 2. 9/11 Memorial Museum
- 3. Brooklyn Bridge
- 4. Empire State Building
- 5. Times Square





The Statue of Liberty is a 305-foot landmark on Liberty Island in Upper New York Bay. The statue is a personification of liberty in the form of a woman. She holds a torch in her raised right hand and clutches a tablet in her left. She was a gift from France.





The iconic Brooklyn Bridge is a hybrid cable-stayed suspension bridge spanning the East River between the boroughs of Manhattan and Brooklyn. Opened on May 24, 1883, the bridge was the first fixed crossing across the East River. It was also the longest suspension bridge in the world at the time, with a main span of 1,595.5 feet and a deck height of 127 feet above mean high water.





The Empire State Building is an iconic 102-story Art Deco skyscraper in Midtown Manhattan. It was designed by Shreve, Lamb & Harmon and completed in 1931. The building has a roof height of 1,250 feet and stands 1,454 feet tall, including its antenna. Its name is derived from "Empire State," the nickname of New York.



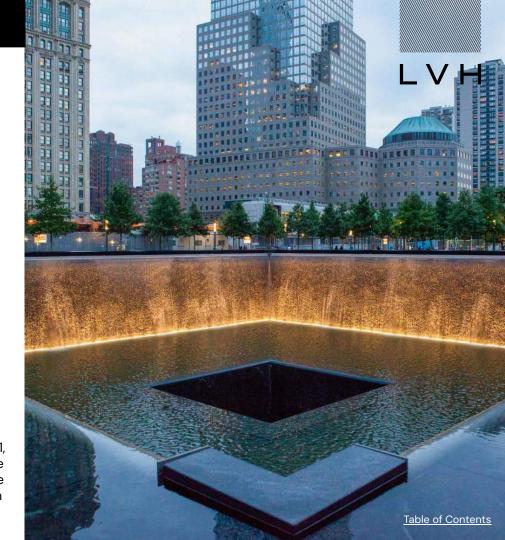


Times Square is a major commercial intersection, entertainment center, and neighborhood in the Midtown Manhattan section of the city. Brightly lit by numerous billboards and advertisements, the area is sometimes referred to as "the Crossroads of the World" and "the Center of the Universe."





This notable memorial and museum commemorating September 11, 2001, has become an irreplaceable part of the New York cityscape. The two reflective pools represent "an absence made visible" on the site where the Twin Towers once stood. A heartbreaking aura radiates from this significant site, undoubtedly leaving a mark on each visitor.





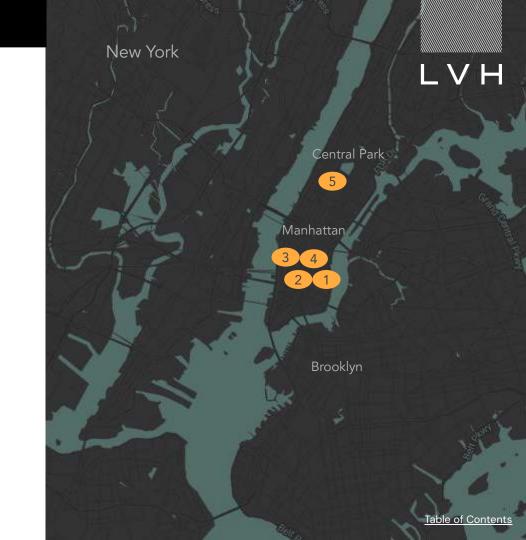
#### **PARKS**

New York's green spaces are world-famous for a reason. In a city so famously congested and urban, its parks are vital lifelines of community and calm. Religiously frequented by New Yorkers for recreation, pleasure or sheer necessity, it'll be hard to think of public spaces the same way again. Oasis of spontaneity and happenings, the only realistic expectation is none at all when entering NYC's coveted parks. From picnics to flash mobs and everything in between. From the East River views immortalized by Woody Allen's "Manhattan," there is no doubting the romanticism of New York's green spaces.



# **PARKS**

- 1. East River Park
- 2. Washington Square Park
- 3. High Line
- 4. Central Park
- 5. Madison Square Park





East River Park is one of the largest parks in the city, with views of the Manhattan and Brooklyn Bridges. The park offers various sporting venues, including baseball fields, basketball courts, and tennis courts. In the summer, the amphitheater often features musical performances from local artists.





Washington Square Park is a 9.75-acre public place in the Greenwich Village neighborhood of Lower Manhattan. It is a meeting place for New Yorkers and a center for cultural activity with ample play areas for children. Chess and scrabbles games abound between park benches, picnic tables, and a statuary commemoration.





High Line is a long and narrow elevated strip of a public park opened in 2009 and built on top of an abandoned railway. It offers incredibly stunning views over the Hudson River and several neighborhoods, including the Meatpacking District and Chelsea. It's one of the true gems of NYC. It is usually much more peaceful and quiet than most other parks, and it is the only NYC park that does not allow any dogs.





To feel truly out of the city, head to the 38-acre wilderness area on the west side of the park known as the Ramble. Then, for plenty of sunshine and more of a social vibe, spread out a blanket at Sheep's Meadow, where guitar playing, frisbee throwing and tanning are always the order of the day.





Madison Square Park is an ideal place for an impromptu escape from hectic midtown. With its varied activities, and artwork peppering the park's grounds and landscape, the park offers attractions for everyone.



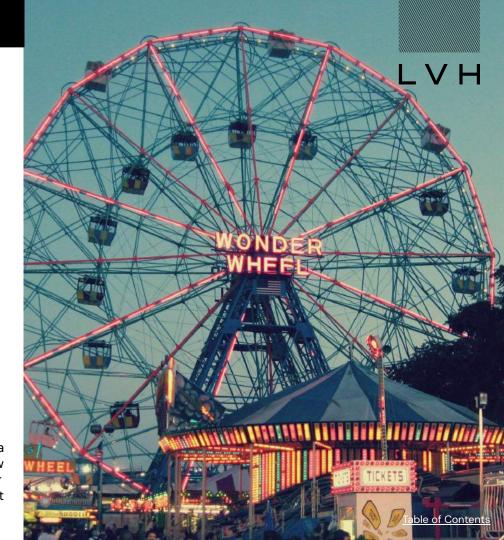


New York offers endless activities for adults and children alike. From kid-oriented concept museums to the zoo, a wide array of specially curated activities is available to spark young minds. The high-paced bustle and the urban pace are sure to keep kids stimulated and eager for new adventures; the spirit of New York is positively infectious regardless of age. An icon of the city, Coney Island invokes the most cherished memories of a New York childhood. A must-visit landmark in its own right, the wonder wheel has created countless formative memories since its unveiling in 1920!





The iconic Wonder Wheel of Coney Island amusement park is a much-beloved landmark living fondly in the memory of countless New York childhoods. Plenty of fun for young and old, this coveted spot for family recreation continues to delight, particularly from the 150-foot view at the Ferris wheel's highest point.



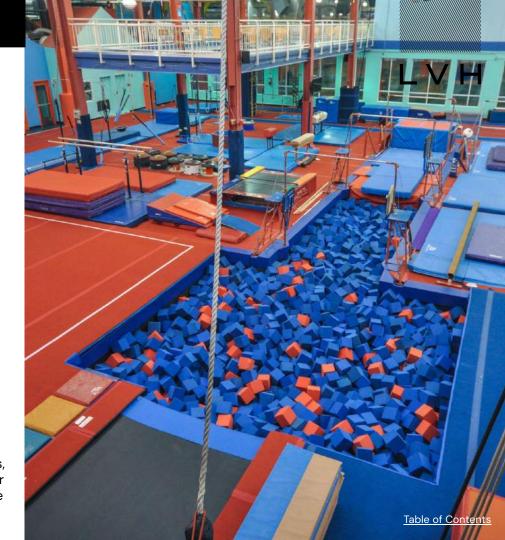


A haven for comic book lovers, serving to bridge the gap and inspire new generations. A library of more than 3,000 comic books keeps the spark of imagination and wonder alive.





Chelsea Piers is truly a child's dream come true, with its gymnastics, rock climbing, basketball and volleyball courts, designed explicitly for carefree activity. This sports complex sprawls across 80,000 square feet, offering classes young and old.



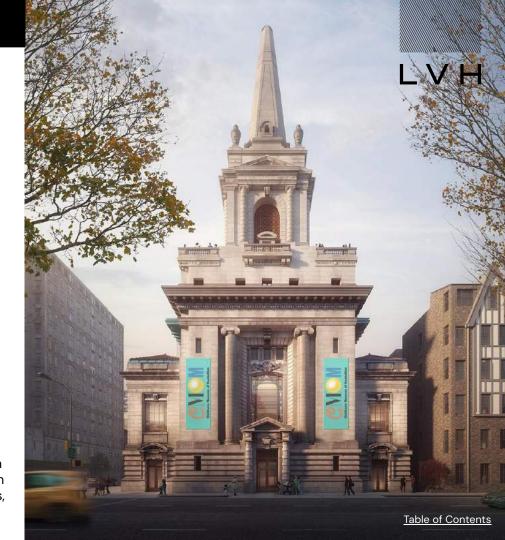


Bring creativity to the children with a baking class, where they will learn baking skills and how to decorate and bake cookies. This is the ideal venue for interaction and bonding time with the children.





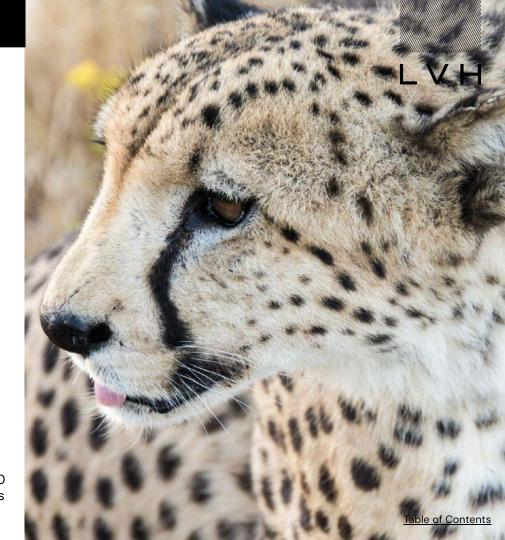
The Children's Museum strives to develop creativity, educate children and describe the world around them through fun and play. Kids can participate in interactive exhibitions, classes, workshops, performances, and museum-sponsored festivals.





The Color Factory creates meaningful and immersive color experiences for all. Collaborating with an incredibly talented roster of artists, illustrators, designers and makers, the color factory never ceases to surprise, accounting for a truly one-of-a-kind sensorial experience.





### **CENTRAL PARK ZOO**

Experience wildlife in the heart of Manhattan with more than 130 different animal species. Central Park Zoo is home to some of the city's most unique views.



New York welcomed a new exhibit of 300 miniature scenes of landmarks and towns from 50 countries around the world. The interactive 50,000-square-foot exhibit includes moving model trains and highways featuring globetrotting landmarks from Moscow, London and Paris. This is a fascinating display allowing children to reimagine the world.





## **CHAUFFEUR**

From the moment you land to the moment you reach your destination, nothing is left to chance. Let our chauffeurs assist you in your journey, providing discretion, professionalism, and comfort. A luxury fleet of vehicles will be at your disposal at any time during your vacation, ensuring punctuality and safety.



## **CHAUFFEUR**



SUV Cadillac Escalade is a very popular car for any type of vacation. It is designed for a family, and comfortably seats six passengers, and stores six suitcases. The chauffeur will take guests to any desired spots they wish to visit.



# **CHAUFFEUR**



The Chevy Suburban is a great choice for driving around the city. It is spacious enough for six people, and will make any trip smooth and comfortable.





### **GETTING THERE**

When comfort is a primary consideration when traveling, no small detail should be left to chance. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style. At LVH, we believe it's about the journey and the destination.



# **GETTING THERE**



LVH jet charter services offer instant access to thousands of private planes for air charter service to/from New York. Choose a preferred aircraft and fly smoothly.



## **GETTING THERE**

### **PRIVATE JET AIRPORTS**

John F. Kennedy International Airport FBO: SheltAir Aviation Services

Laguardia Airport

FBO: SheltAir Aviation Services

LONG ISLAND MACARTHUR AIRPORT

 $\label{thm:prop:services} FBO: Hawthorne\ Global\ Aviation\ Services\ , New\ York\ Jet\ and\ SheltAir$ 

**Aviation Services** 





The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



### **PRIVATE CHEF**

Top trained professional chefs bring a full-service culinary experience in the comfort of a private residence. From international cuisines to health-conscious diets chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



### **MIXOLOGIST**

Mix it up with experienced mixologists crafting cocktails with seasonal ingredients, freshly squeezed citrus, house-made syrups, premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails



#### **BARTENDER**

Keep the glasses fulland the smiles big with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of worrying whether or not the bar is stocked, spend time thinking about which tasty drink to sip next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings





Make entertaining even more spectacular with a professional DJ playing curated music favorites!

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings



### **DOG WALKER**

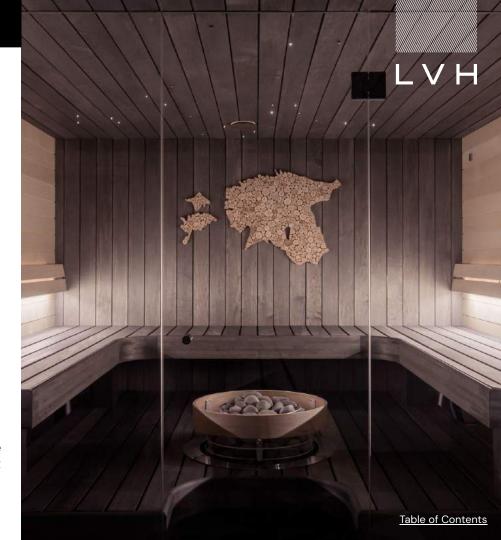
Be worry-free as professional pet care providers take care of pets inside the villa or by walking them nearby.

- Dog Walking
- Pet Sitting
- Training





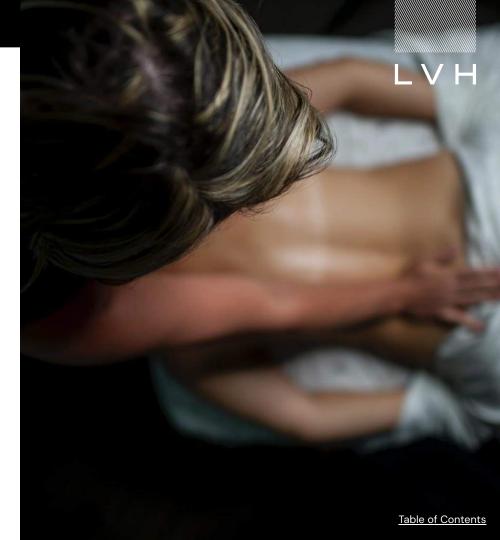
Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.



#### **MASSAGE**

A certified massage therapist brings wellness into the privacy of the home. Sessions start with a conversation with the therapist. By understanding what clients are looking to accomplish, therapists can pull from various massage types and incorporate elements of them to address specific needs.

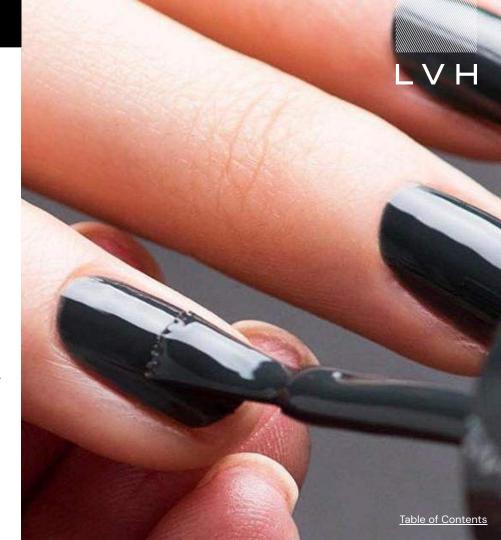
- Therapeutic Massage
- Sports Massage
- Prenatal Massage
- 4 Hand Massage



### **NAIL SERVICE**

Certified nail technicians provide spa service in the comfort of home. All technicians provide safe, clean, sanitized and quality products. Add on scrubs, masks, deep exfoliation and customized services for each individual need.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art



#### **HAIR CARE**

Enjoy a personal hair and makeup artist at home. Manhattan is known for its events, social gatherings and cocktail must haves. Book an appointment to look perfect perfect and enjoy pampering services, saving time and ending up looking and feeling terrific!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions



### **BEAUTY SERVICE**

Guests can book any beauty service and prepare for a relaxing day while someone is taking care of them.

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan



#### **BARBER**

Certified barbers provide authentic barbering services designed with men in mind. Skilled in all hair types, texture, and length, and all have years of experience in the art of men's haircutting.

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim





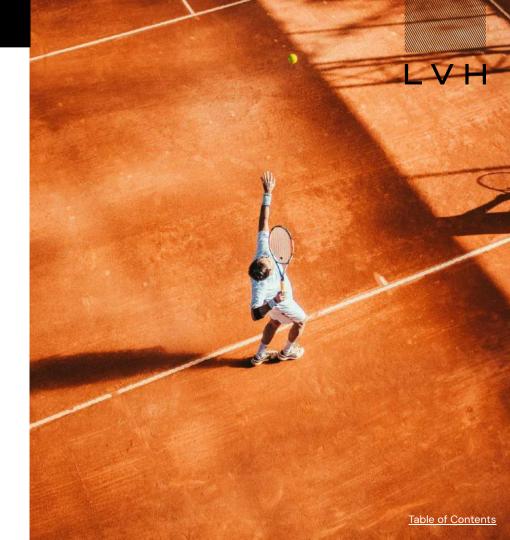
Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



### **TENNIS INSTRUCTOR**

Private tennis lessons include tailored instructions with top-rated and qualified professionals for all levels.

- Improve power
- Footwork
- Depth
- Spins
- Direction



#### **FITNESS TRAINER**

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer while at home.

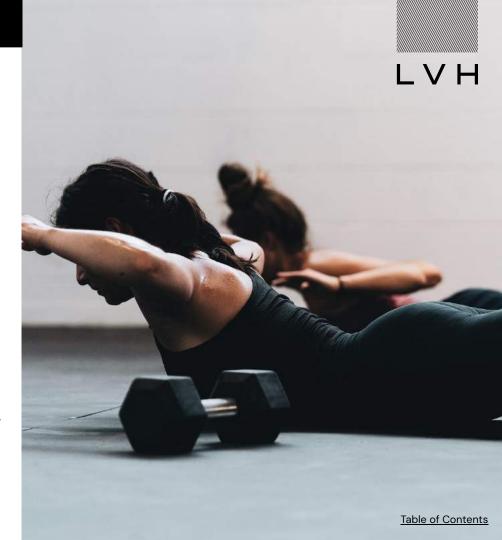
- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing



### **PILATES INSTRUCTOR**

PMA Certified Pilates Teachers designs curated classes for individual or group needs.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



### **YOGA INSTRUCTOR**

Move the body, calm the mind, connect the heart, raise vibes and awaken power with New York's leading private yoga instructors.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



# LVH

#### **WHO WE ARE**

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.







CURATORS OF IMMEASURABLE MOMENTS

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