

LVH

SAINT-TROPEZ

FRENCH RIVIERA, EUROPE
WINTER EDITION



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ABOUT

The spectacular coastal town of St. Tropez is in the very heart of the French Riviera. St Tropez abounds with old-world charm, embraced by sleepy hilltop hamlets and undulating hills blanketed by vineyards. Synonymous with luxury and elegance since the mid-century, the town's serpentine cobblestones and intoxicating landscapes continue to seduce the jet set. A glamorous mystique is wrapped up in the iconography of Brigitte Bardot and the seductive zeitgeist of the 60s. Known for incredible dining, and an implacable laid-back ambiance, this gem dazzles with New World charm. Here, celebrity sightings are commonplace.

Saint-Tropez (or Saint-Trop' for the locals) is indeed the symbol of the Mediterranean sun and *farniente*. However, winter definitely contrasts with the electric, lively and crowded animation of the village in summer. Saint-Trop' turns into a sleeping beauty, life is slower and more magical. If you wish to make the most of a peaceful time in Saint-Tropez, then discovering the region in low season is the right time. In winter, Saint-Tropez offers a magnificent landscape for those who love the outdoors, nature and sunshine. Restaurants and bars around the village are getting a makeover before summer. Then, if you want to discover the little pebble streets and the beauty of Saint-Tropez in a very calm setting and have the city just for you, visit St Tropez in winter.

- New York – St. Tropez 10 h
- London – St. Tropez 2 h
- Paris – St. Tropez 2 h
- Hong Kong – St. Tropez 19 h



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RESTAURANTS



RESTAURANTS

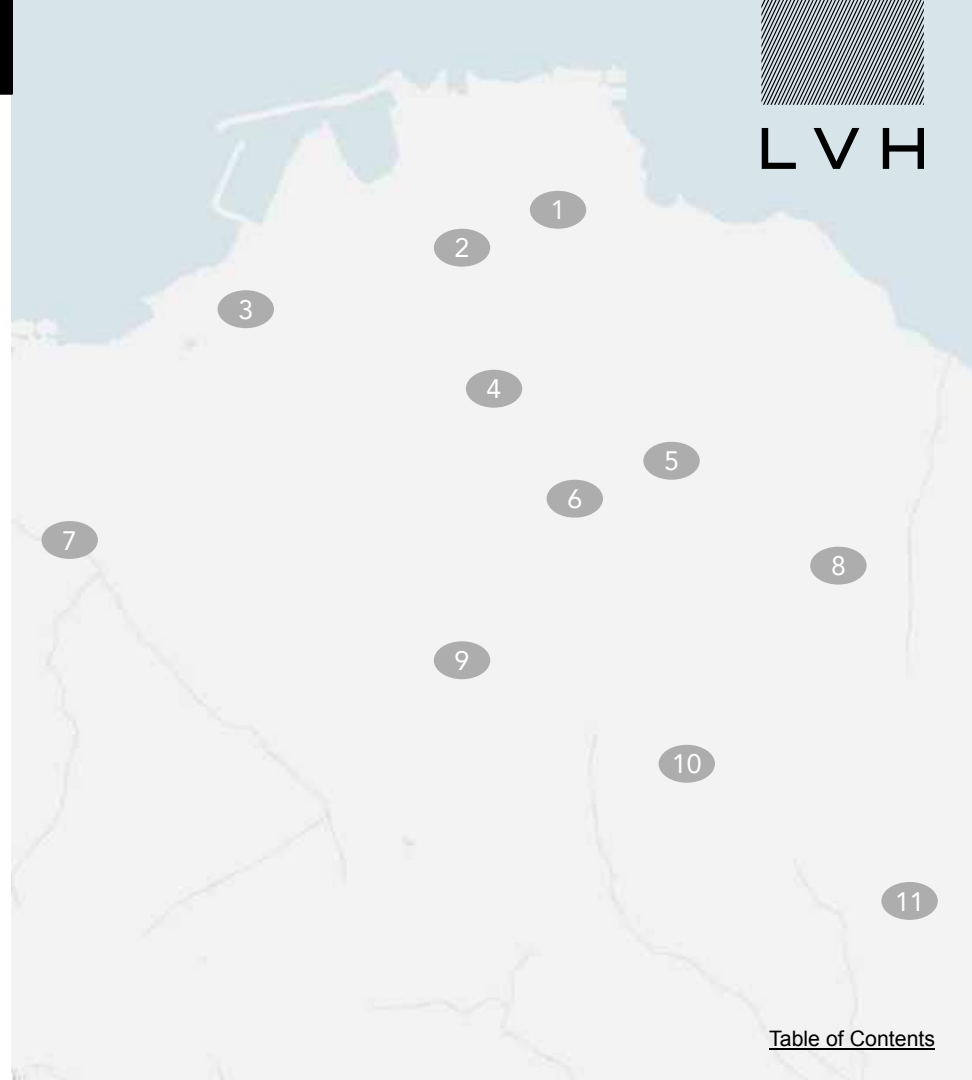
The gastronomic reputation of the French Riviera finds its fullest expression in St. Tropez. With the region home to some of the nation's finest products like lavender, wine, and truffles, its reputation for culinary indulgence shouldn't be surprising. The art of fine dining is taken seriously in St. Tropez. A unique terroir and formidable access to fresh fish presents Mediterranean seafood in its most refined form. Enticing the palates of a globetrotting clientele, St. Tropez is always expanding its fine dining options.



RESTAURANTS



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1. La Ponche Hôtel Restaurant
2. Restaurant BanH-Hoi
3. Le Senequier
4. Au Caprice des Deux
5. Cucina Byblos
6. Le Café
7. La Vague d'Or
8. Restaurant Colette
9. Restaurant @ Bastide de Saint-Tropez
10. L'Auberge des Maures
11. Chez Camille

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LA PONCHE HOTEL RESTAURANT | MEDITERRANEAN

La Ponche is helmed by Thomas Danigo. Here, he produces Mediterranean cuisine using regional vegetables and fish of the day. Dishes such as fresh pea gazpacho, grilled lobster, and bouillabaisse, are all no fuss, fresh, and brimming with flavor. The Bridget Bardot era of the 60s in St. Tropez is resurrected in the restaurant and bar's interior using mirrors, black and white checkered tiling, wrought iron coffee tables with glass tops and a come-hither fireplace.



RESTAURANTS

BANH-HOI | THAI

Glossy, contemporary, and audacious, Banh-Hoi presents bold Southeast Asian dishes in an exquisite dining environment. Showcasing daring and fragrant fare hailing from Thailand, Vietnam, and Japan, Banh-Hoi is the town's premier Asian fusion locale. A lovely al fresco terrace overlooks picturesque Place de l'Ormeau square.



RESTAURANTS

LE SENEQUIER | FRENCH

Le Senequier has been welcoming diners since 1887. Attracting a mix of upscale visitors and locals, Le Senequier is the ideal location to experience the sultry ambiance for which St. Tropez is so well known. The old port area also gives diners the opportunity to view some stellar yachts, and watch the world go by from the lovely terrace. A selection of patisseries is served all day.



RESTAURANTS

AU CAPRICE DES DEUX | FRENCH

Au Caprice Des Deux opened its doors in 1994, and since then it has received many awards. Founder Stephane Avelin (along with his sister, Sonia) was first elected Hope of Gastronomy in 1995. In 2014, the state awarded him the prestigious title of Master Restaurateur for the quality of cuisine, and commitment to use only fresh and unprocessed products.



RESTAURANTS

CUCINA BYBLOS | ITALIAN

Just a stone's throw from the Place des Lices, in the heart of the hotel Byblos, the mythical palace of Saint-Tropez is the restaurant La Cucina Byblos. It quickly became a culinary reference in Saint-Tropez rewarded with the Michelin Guide plate in 2021. Indeed, the Cucina Byblos has many assets. Master Chef Alain Ducasse at the helm for one and the location for another, set on the beach in the cove of Bonne Terrasse near Ramatuelle and Saint-Tropez. La Cucina is indeed a hymn to the Italian culinary tradition. Chef Rocco Seminars sublimates original tastes of Italian cuisine in his creations ensuring the quality expected in the Ducasse houses is up to par. You will discover a whole host of flavors and aromas combined to recreate the original and authentic taste of Italian cuisine. Savor a white ham with truffle or let yourself be seduced by the Kristal caviar parmesan cheese wheel.



RESTAURANTS

LE CAFE | FRENCH

One of the city's oldest dining establishments, Le Cafe's Provencal authenticity has remained intact over a centuries-long journey. A bustling place for lunch and dinner, the tables spill out into the famous Place des Lices. Delectable aromas from pasta, fish, and meat dishes entice passers-by.



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RESTAURANTS



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LA VAGUE D'OR | EUROPEAN

Rated with three Michelin stars, La Vague D'Or has the most delicious dishes prepared with the highest quality ingredients. You will enjoy every bite while reveling in the spectacular sea views. Every meal is prepared following the deeply-rooted traditions of the region.



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RESTAURANT COLETTE * MICHELIN | MEDITERRANEAN

Colette is a Michelin-starred restaurant with an elegant, yet modern ambiance. Enjoy its exceptional setting, bathed by the golden light of the French Riviera. Diners not only appreciate Colette's delectable fare, but also the venue's clean, contemporary lines.



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RESTAURANTS

RESTAURANT @ BASTIDE DE SAINT-TROPEZ | MEDITERRANEAN

The restaurant of the Bastide de Saint-Tropez hotel is run by Sardinian Chef, Alessandro Caria, and his team. Home to century-old olive trees, this delightful setting is host to generous Italian cuisine, where high-quality local produce (like cured meats) is served alongside home-made pasta and recipes: tagliatelle with clams and tuna roe, Sardinian-style seafood, escalope of veal à la Marsala, and many more classic Italian dishes, simply made better.



RESTAURANTS

AUBERGE DES MAURES | PROVENÇAL

Auberge des Maures is St. Tropez' oldest restaurant and a beloved spot for consistently spectacular dishes. The menu is graced by earthy Provençal delicacies, from daube, tapenade-stuffed lamb shoulder, grilled onglet (hanger steak). A broad wine selection leaves endless pairing options that will have you falling in love repeatedly with Provençal cooking.



RESTAURANTS

CHEZ CAMILLE | SEAFOOD

Chez Camille restaurant in Ramatuelle, perpetuates the tradition of the local culinary heritage day after day. Since 1913 Chez Camille has offered authentic *crafted* cuisine. Taste the famous bouillabaisse, recognized as the specialty of the house. It is not, however, only the bouillabaisse that attracts gourmets to the Chez Camille restaurant, try the Mediterranean lobsters grilled over a wood fire or fresh fish since this authentic cuisine has a very special flavor thanks to the setting in which it is enjoyed. Located in the Bonne Terrasse district, the restaurant faces Cap Camarat near the Pampelonne beach.



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SHOPPING

SHOPPING

The ever-glamorous St. Tropez lauded for its style and elegance, is a behemoth of luxury retail options. Between big name brands such as Dior, Louis Vuitton, and Gucci gracing the plazas of Place de la Garonne and Place des Lices, independent designer boutiques abound. Cultivate your Tropezian style, and discover the St. Tropez spirit through its fashion. The dress code here is casual-chic with generous dollops of French bohemia. Many shops and restaurants are closed during winter and only reopen in spring. Checking their opening times prior to your visit is recommended.



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SHOPPING



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1. The Luxury Triangle
2. Rondini
3. Place des Lices
4. L'Atelier 55

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SHOPPING

THE LUXURY TRIANGLE

In St. Tropez proper, you can spend a glamorous afternoon shopping in luxury boutiques along flowery, cobbled back streets. Stroll the 'luxury triangle' between Place des Lices, Rue Gambetta, and Rue Général Allard, stopping along the way at flagship stores of some of the most fabulous brands on the planet, including Louis Vuitton, Hermes and Dior. In summer you might spot a few Hollywood stars in oversized sunglasses getting their shopping on. Stock up on local boutique offerings, including swim suits from Vilebrequin or Kiwi Saint-Tropez, a pair of sandals from Rondini, or unique, colorful statement jewelry from Gas Bijoux.



RONDINI

The Rondini family has been making the legendary leather sandals for 92 years. Rondini's craftsmen and women are experts in leather, and are always keen to adapt the shoes specifically to your feet – customized sandals! As the years passed, the small business grew, family members joined the team, and Rondini has been for many years a successful and flourishing business.



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PLACE DES LICES

If you're looking for a more rustic shopping experience, the markets are the place to be. Every Tuesday and Saturday morning, The Place Des Lices market offers a vast range of foods including breads, pastries, cheeses, sausages, olives, spices, herbs, fruit and vegetables. Pick out a lovely bouquet of fresh flowers to take back to the villa. There are also stalls for hunters of local artisan pieces. Locals head out early to nab the freshest produce.



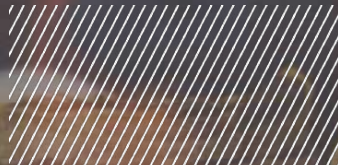
L'ATELIER 55

L'Atelier 55 is a vintage furniture shop. With shops in Paris, Megève and Saint-Tropez, this is not a unique shop. However, they do sell very cool vintage pieces from the 50s, 60s and 70s, and their catalogue is exceptional.



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BOULANGERIE & PÂTISSERIE



BOULANGERIE & PÂTISSERIE

St Tropez has some wonderful bakeries and pastry shops i.e. famous "*pâtisseries & boulangeries*," many of which have been in existence for generations and have created some fantastic pastries and desserts.



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1. Le Comptoir des Marines
2. Ladurée
3. La Tarte Tropézienne

LADURÉE ST. TROPEZ

If you are not familiar with Ladurée, it is one of the most famous Parisian patisseries. Ladurée was founded in 1862 in Paris and is world famous for their specialty desserts and macarons. More than 15,000 of their macarons are sold each day. If you would like to taste a classically French dessert while in St. Tropez, Ladurée is one of the elite and premier locations to do so. Ladurée macarons are one of those luxury food items perfect for a gift. The St. Tropez patisserie has a lovely designer box exclusive to them so your giftee will know these are the real deal macarons.



LA TARTE TROPÉZIENNE

A visit to the La Tarte Tropicaine is a must when in Saint-Trop'. Right on the Place des Lices, this bakery which opened in 1955, created a cream-filled brioche that would become the superstar of Saint-Tropez. That same year, Brigitte Bardot, who was filming a movie here, loved it and suggested it should be named after its birthplace, thus "la tarte tropézienne" was born!



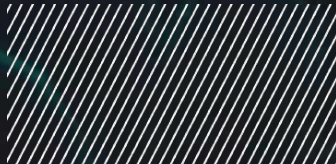
LE COMPTOIR DES MARINES

Le Comptoir des Marines is the traditional bakery in the gulf of Saint-Tropez in the heart of the marines de cogolin. It is also a café-restaurant which welcomes you every day from morning to evening on its terrace by the water to taste the house specialties of the chef, or quite simply to have a drink and a good time in the sun.



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NIGHTCLUBS



St. Tropez night spots are known to be extravagant. As a renowned playground of the world's jet set, everything from bars, nightclubs, and casinos are dialed up to an 11. The town's devil-may-care attitude is well preserved in its nightlife from the halcyon time of the 60s, only now it's delivered with more panache. An air of exclusivity is palpable from the moment the sun sets. The town promenade is the place to be seen, an unofficial catwalk that has seen the graceful meanderings of the world's top fashion models and designers. At night St. Tropez awakens from its seaside slumber when fashion, culture, art, and the art of living collide.

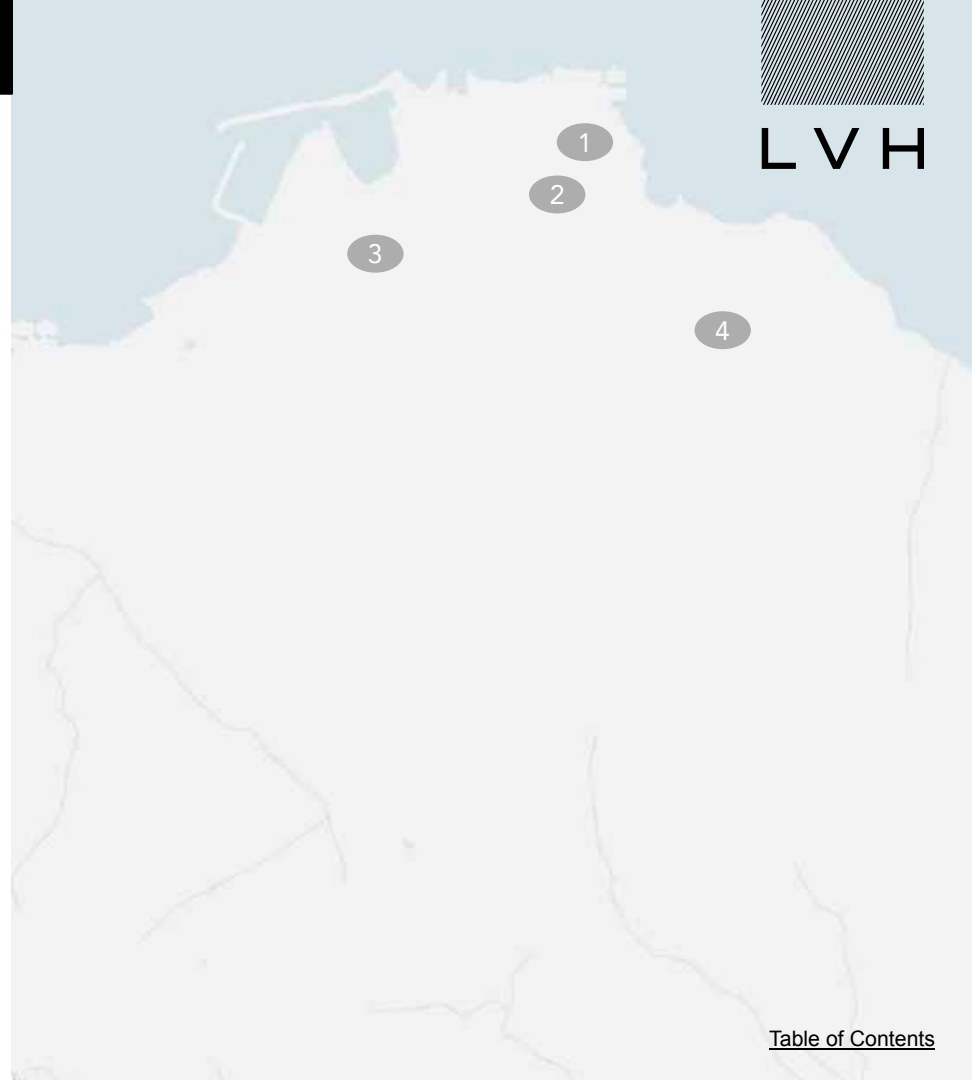


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NIGHTCLUBS



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1. L'Opéra
2. GAÏO
3. VIP Room
4. Les Caves du Roy

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L'OPERA

L'Opera provides an experience like no other. An all white decor mixes circular white club chairs with long banquettes trimmed in Italian leather. A large communal table doubles as a stage by night for cabaret shows, fire-eaters, electro-violinists and the occasional shirtless contortionist sits in the center of the space. A glass wall of interconnecting doors leads to an interior space that acts as an overflow to the main bar. If you get hungry, you'll find a mix of Italian and French specialties including an impressive foie gras, raw bar selections and grilled meats.



GAÏO

Gaio is a St. Tropez three-in-one jewel: restaurant, bar and nightclub. The very first restaurant – a harbinger of Gaio – was the legendary Papagayo which opened in 1962 and frequented by stars such as Brigitte Bardot. Today, Gaio offers exceptional Japanese and Peruvian cuisine before turning into a hot party spot for the night where you can rub shoulders with A-list celebrities and socialites.



NIGHTCLUBS

THE VIP ROOM

As you can probably guess from the name, the VIP Room is a very exclusive bar, particularly favored by celebrities. The music is predominantly house and techno with international DJs like David Guetta and Calvin Harris occasionally spinning tunes. Experienced mixologists create delicious cocktails. If you love making an entrance in your chicest fashions and enjoy the flavor of exclusivity, this is the place for you.



NIGHTCLUBS

LE CAVES DU ROY

The most prestigious nightclub in France for the past 40 years has lost none of its panache. This star-studded bar at the famous Le Caves du Roy at Hotel Byblos remains the perennial champion of nightclubs in St. Tropez, if not the whole Riviera. Dress to impress to get in to mingle with starlets and race car drivers.



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ATTRACTIONS



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ATTRACTIONS

From modest beginnings as a quaint fishing village occupied by the ancient Greeks, followed by the Romans, the illustrious past of St. Tropez goes back millennia. Its lovingly preserved landmarks reveal a fascinating history. Discover the town's bohemian charms, which have attracted the likes of neo-impressionist masters like Matisse and Signac. If you enjoy learning a little about the culture of the places you visit, here are some highly interesting venues.



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ATTRACTIONS



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1. Vieux Port
2. La Ponche: The Old Town
3. Citadel & Museum Of Maritime History

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VIEUX PORT

The atmospheric Vieux Port is in the heart of St. Tropez, where the old fishing village first came to life. You'll be charmed by the idyllic scenery of small fishing boats and fashionable yachts docked in the harbor lined by pastel-colored houses and lively cafés with outdoor terraces. On the wide sidewalk at the water's edge, artists sell colorful paintings depicting vibrant village scenes.



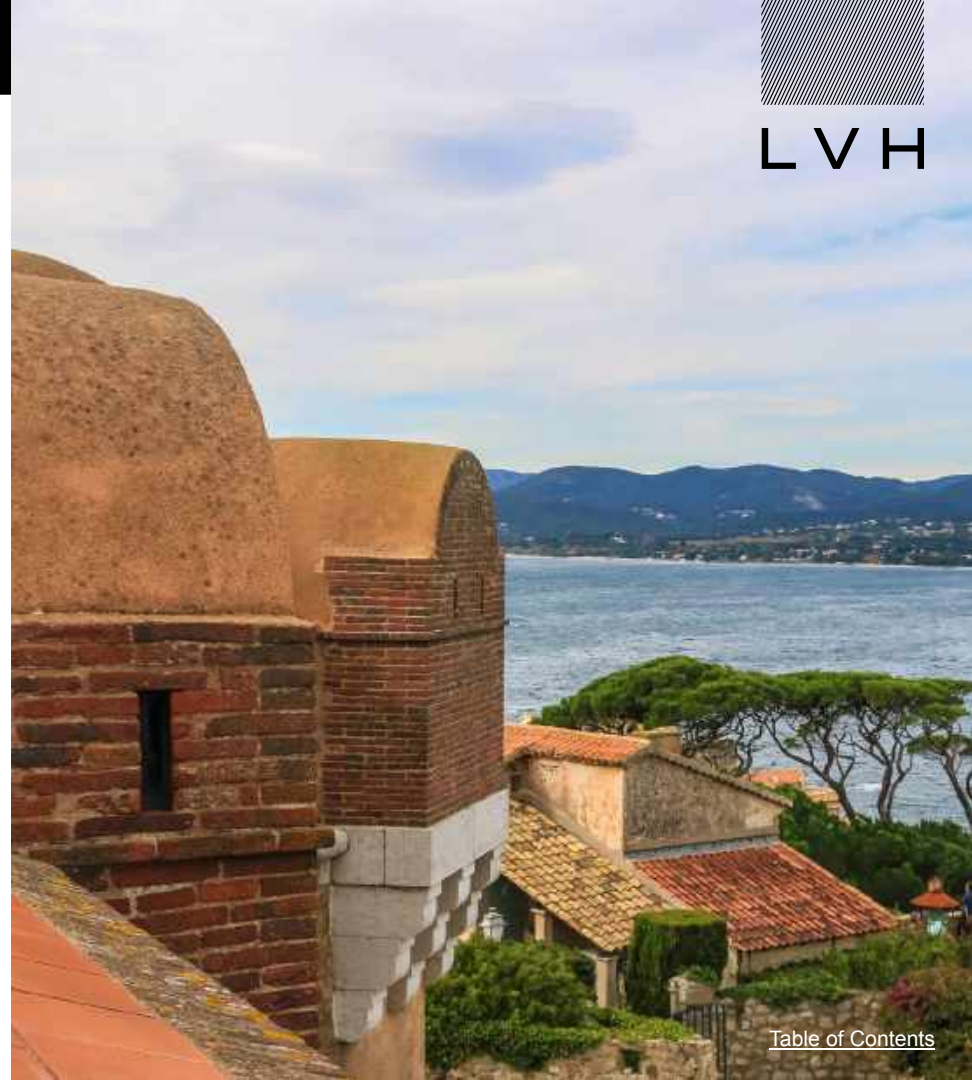
LA PONCHE: THE OLD TOWN

The Old Town of St. Tropez, "La Ponche," borders the Vieux Port harbor basin and is below the citadel. La Ponche is the historic center of the fishing village and the most picturesque area of St. Tropez. Part of it has been laid out as a pedestrian zone with narrow alleyways and quaint cobblestone lanes rife with small shops, upscale boutiques, cafés, and restaurants.



CITADEL & MUSEUM OF MARITIME HISTORY

St. Tropez has a rich maritime heritage. The citadel was built in the 17th century after King Henry IV sent his engineer to oversee work to build a fortress that could fend off an attack. It was turned into a naval museum in the 1950s and now celebrates the lives of locals who worked and fought on the seas. The museum is housed in the dungeons, which have been protected since 1921, but the entire site received protected status in 1995.



PLACE DES LICES – AN OPEN-AIR MARKET

Every Tuesday and Saturday morning, Saint-Tropez hosts its open air market on the famous Place des Lices. This fantastic market sells a huge range of foods including bread, pastries, cheese, sausages, flowers, olives, spices, herbs, fruit and vegetables. Locals head to the market early to secure the freshest produce. There are also stalls for souvenir hunters. These are good quality home accessories, antiques, mirrors, vintage posters, paintings and arts and crafts.



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LAND





An aromatic countryside like no other accompanies Provence's rich recreation options. This stunning terrain is ripe for discovery, unrivaled beauty found behind every hill. Discover the region's vineyards, lavender fields, and Cyprus tree-speckled countryside. Our short list of land activities provides the ultimate immersion into this famously beautiful region. Provence is happy to make your acquaintance.





HORSEBACK RIDING

Explore the vineyards of the Gulf of St. Tropez on horseback! Before being so famous, this area was home to farmers, wine makers and fishermen. By joining this type of tour you will not only enjoy being outdoors, but you will also experience a part of the gulf that has not changed much.



MOUNTAIN BIKING

From dusty trails, rocky paths, the red cliff of the Esterel, and the pine forests that line the coast you will have plenty of terrain and scenery to enjoy. You will find that in the Alpes-Maritimes there are several world-class bike parks where the trails are designed and maintained for you to enjoy, some with lift access. And along the coast, you can share the walking trails with hikers or head to the FFC (French Cycling Federation) waymarked and graded bike-specific trails that adorn the coastal green spaces.



LAVENDER TOURS

Fields of lavender are veritable feasts for the senses. Learn about the botanical discovery, production, harvesting, distillation, history and culture of lavender. Get schooled on how to best use this aromatic flower to get the best of its benefits. The two-hour drive from St. Tropez to see and smell these stunning fields is well worth your time.





VINEYARDS IN SAINT-TROPEZ

The area has produced wine for millennia (experts say for 2,300 years), thanks to the arrival of the Phoenicians and their vines. The appellation covers the region from the west of Marseilles to St Raphael in the east, through the area known as the Var. Whilst Cotes de Provence wines are mostly famous for their rose wines, rich, full-bodied reds are also produced, along with light and fresh white wines. Most vineyards are open for sales. Book in advance for tours and tastings.





WINE TASTING @ CHÂTEAU DES MARRES

Château des Marres is exceptionally beautiful and promises a perfect day to relax and sip on some fine wine. Located on the Route des Plages de Pampelonne, between St. Tropez and Ramatuelle, the estate is spread over more than 74 acres. A family-run operation for five generations, the Benet-Gartich family knows how to make fine wine.



VISIT TO DOMAINE DE LA CROIX VINEYARD

The vineyard at Domaine de La Croix is the largest of the Cotes de Provence Cru Classes, spread across 108 hectares of land bearing the Cotes de Provence appellation and divided into three very distinct terroirs that make up the wealth of the estate: Tabarin, Saunier and an exceptional site named Bastide Blanche. Its unique location on the Saint-Tropez Peninsula has given Domaine de La Croix one of its key assets: its microclimate. The grapes receive just the right amount of sunlight and sea air to thrive, producing exceptional wines. With bold architecture and state-of-the-art technology designed by Saint-Tropez-based architect Francois Vieillecroze, the cellar at Domaine de La Croix is astonishingly big — 3,500 m² — and yet, invisible! Buried eight meters below ground to comply with the standards required due to its location on a listed site, it integrates perfectly with its setting of vines and pine forests. Within this monumental structure, the facilities are resolutely modern and await your arrival.



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DAY TRIPS

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At the midpoint of the French Riviera, St. Tropez makes the ideal jumping-off area to discover the wonders of Provence. Immaculate Renaissance-era villas are peppered across undulating hillsides. Discover charming hamlets unravaged by time and untouched nature rarely seen in continental Europe all within an afternoon's voyage of your villa.



THE PORQUEROLLES ISLAND

Porquerolles greets you with its storybook magic. Sweeping white beaches and limestone cliffs frame a sanctuary of oak and pine trees teeming with chirping cicadas, wild herbs, sprawling eucalyptus, and the occasional fig tree. As the largest of the three Iles d'Hyères islands in the Parc National de Port-Cros, Porquerolles beckons visitors with a pristine Provencal landscape becoming increasingly elusive on the mainland. The Michelin-starred L'Olivier restaurant undeniably elevates an old-world ambiance with Provencal classics. Pause to to dine here to experience the full breadth of the island's flavors thanks to Chef Julien Le Goff.



THE VILLA & FONDATION CARMIGNAC ON PORQUEROLLES ISLAND

The Villa and Foundation Carmignac set the bar high for contemporary art. The collection of more than 300 works is a refuge in the heart of a remarkable archipelago. In this authentic provençal farmhouse, financier and art collector Edouard Carmignac wanted to share his love for contemporary artwork. In June 2018 the Villa Carmignac, on the island of Porquerolles, opened its doors to the public. To the sound of cicadas, walk barefoot through the extraordinary garden where works of Tom Sachs, Jean Denant or Alexandre Farto AKA Vhils are revealed. Make sure you put this initiatory voyage to the island on your itinerary.



PORT GRIMAUD

In the heart of the Gulf of St. Tropez, the seaside town of Port Grimaud is an architectural exploit of visionary architect François Spoerry. Conceived in 1966, Port Grimaud is both a port and a true Provencal village. You get around solely by boat or on foot. Every house was designed in an authentic Provencal style. Never ceasing to grow, Port Grimaud now has 1,000 colorful houses with red roof tiles.



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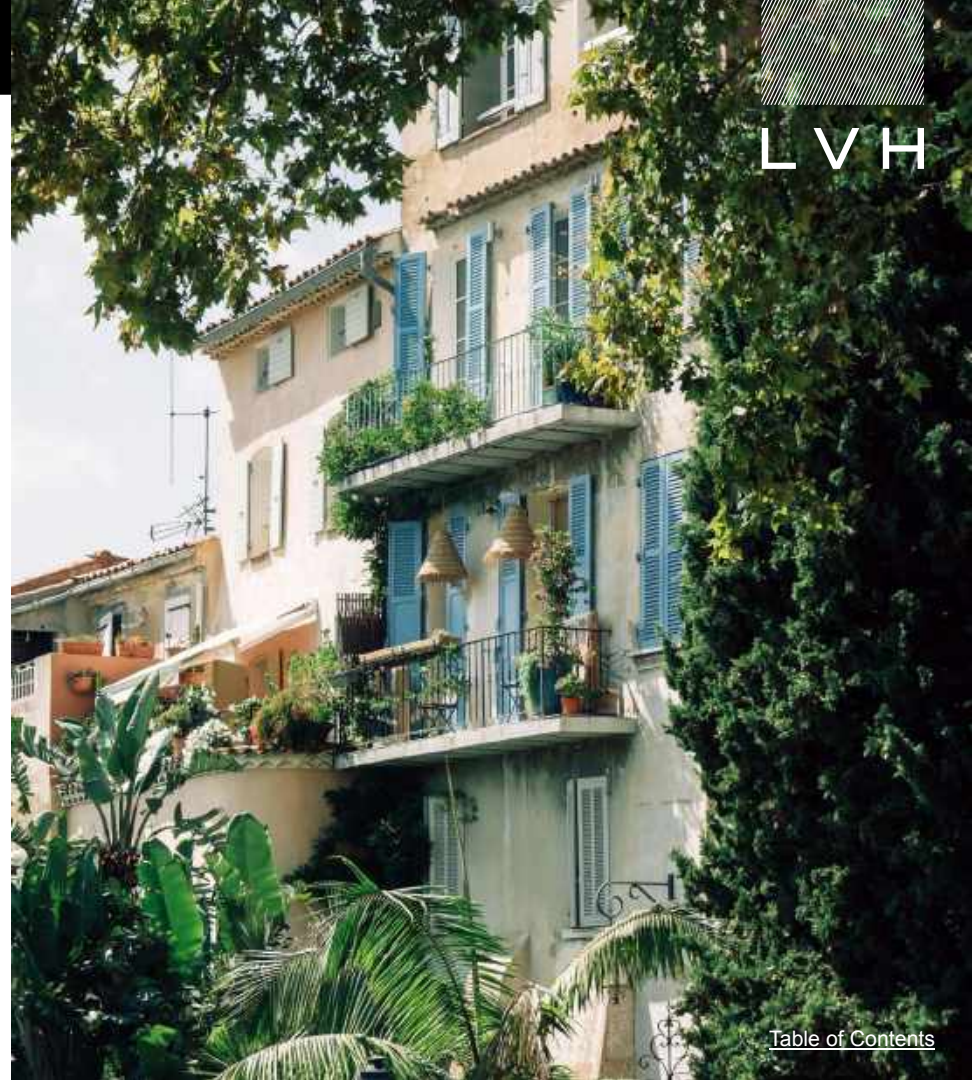
RAMATUELLE VILLAGE

If you're craving an escape, or want to experience the authenticity of a quaint village, this is the one. Perched high on a hill, this labyrinth-like walled village with a tree-studded central square, got its name from "rahmatu'llah," meaning "divine gift" – a legacy of 10th century Saracen rule. Jazz and theater fill the tourist-packed streets during August's Festival de Ramatuelle – the highly-awaited jazz fest.



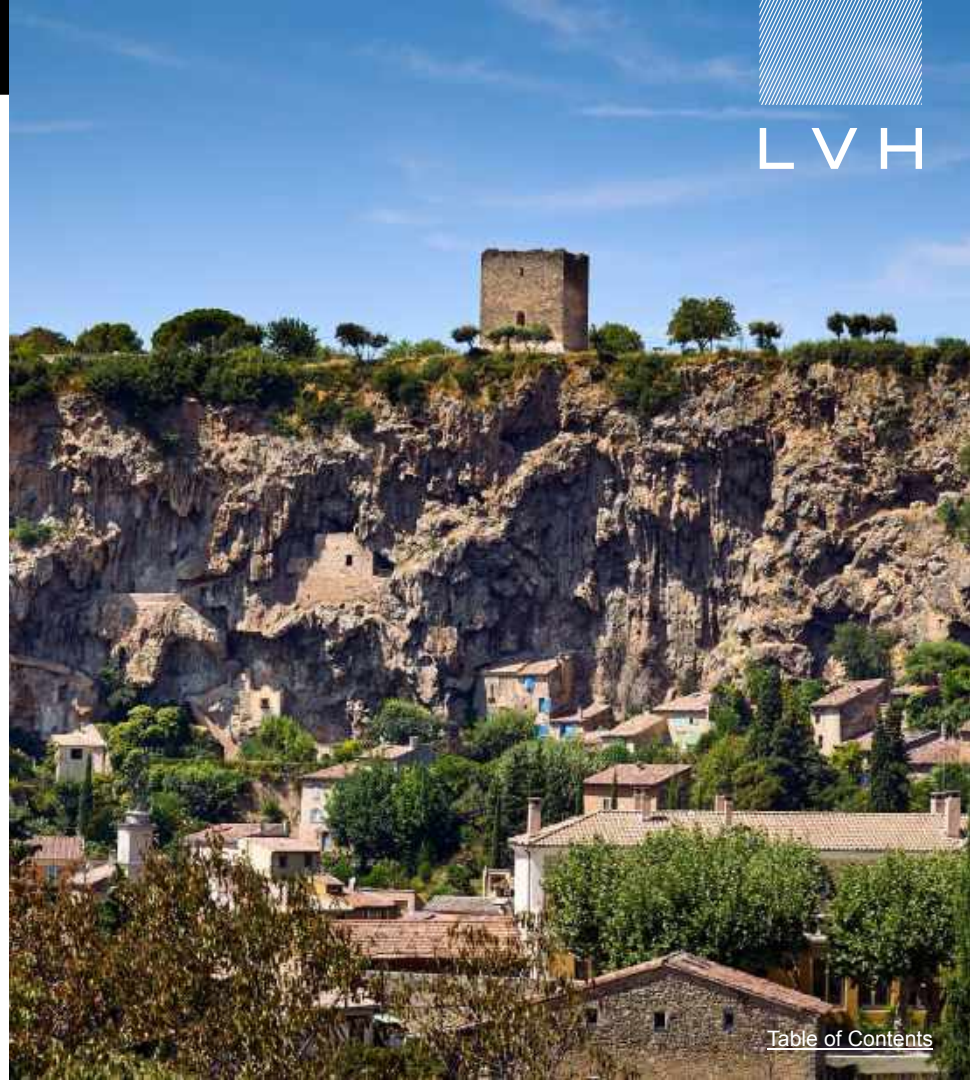
BORMES-LES-MIMOSAS

The beautiful medieval village of Bormes-les-Mimosas is a lovely town where colorful explosions of flowers, especially mimosas for which the town got its name, clamber all over ancient stone and charming restaurant terraces offer breathtaking views across the Mediterranean coast. Explore the galleries and boutiques in the narrow cobbled laneways. For those wishing to stretch their legs further, Bormes-les-Mimosas is in great hiking and biking country with the forested Maures hills offering lots of outdoor activities.



COTIGNAC

Just over an hour's drive from Saint-Tropez into Provence backcountry, you'll find the large medieval village of Cotignac. Built in the shadow of towering cliffs riddled with caves and holes, houses were built into the cliffs and a few of the lower ones are still in use today. Cotignac is a lovely and vibrant town, with plenty of cafes, markets, and a wonderful outdoor theatre at the base of the cliffs. There are two stone towers called 'sentinelles' standing guard on top of the cliffs. To reach them, there's a trail that leaves town and circles around so you can stand on top of the cliffs looking down on the village.



BARGEME


Bargeme is listed as one of the most beautiful villages in all France, and is definitely worth the 85-kilometer drive into the hills to get there. The highest village in Provence, Bargeme is set on a ridge above a lonely valley with spectacular views of the craggy cliffs, rolling fields, and forests stretching all around. The town is immaculately kept and has an active village life for the residents and farmers of the area. Bargeme is definitely one for the medieval enthusiasts. Take your camera because, while the village is small, there are some blindingly good views and many an archway to capture the perfect shot of the ruined castle or the giant cliffs towering up behind the village.





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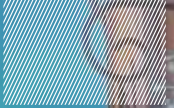
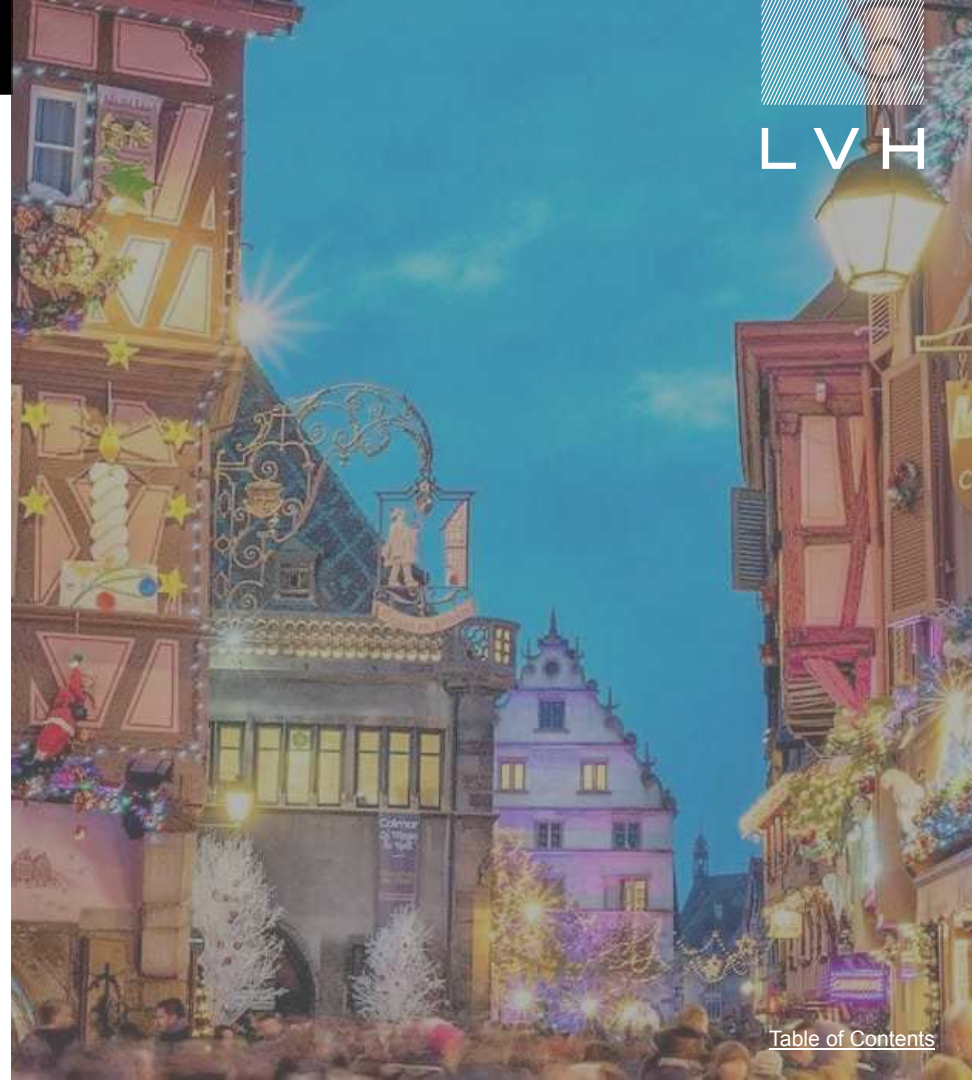
CHRISTMAS MARKETS



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CHRISTMAS MARKETS

During the Christmas holiday, the French Riviera becomes a magical place everyone will love. With the traditional market chalets, parades, lights, and many local delicacies, the French Riviera celebrates Christmas to its fullest. There are places to party with champagne and DJs, places to go if you want a ski chalet vibe, and places where you can get a homey nostalgic feeling. The highlight of the celebratory season in the French Riviera is the Christmas markets and villages, where the traditional log chalets are icons of the season.



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SAINT-TROPEZ

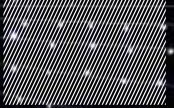
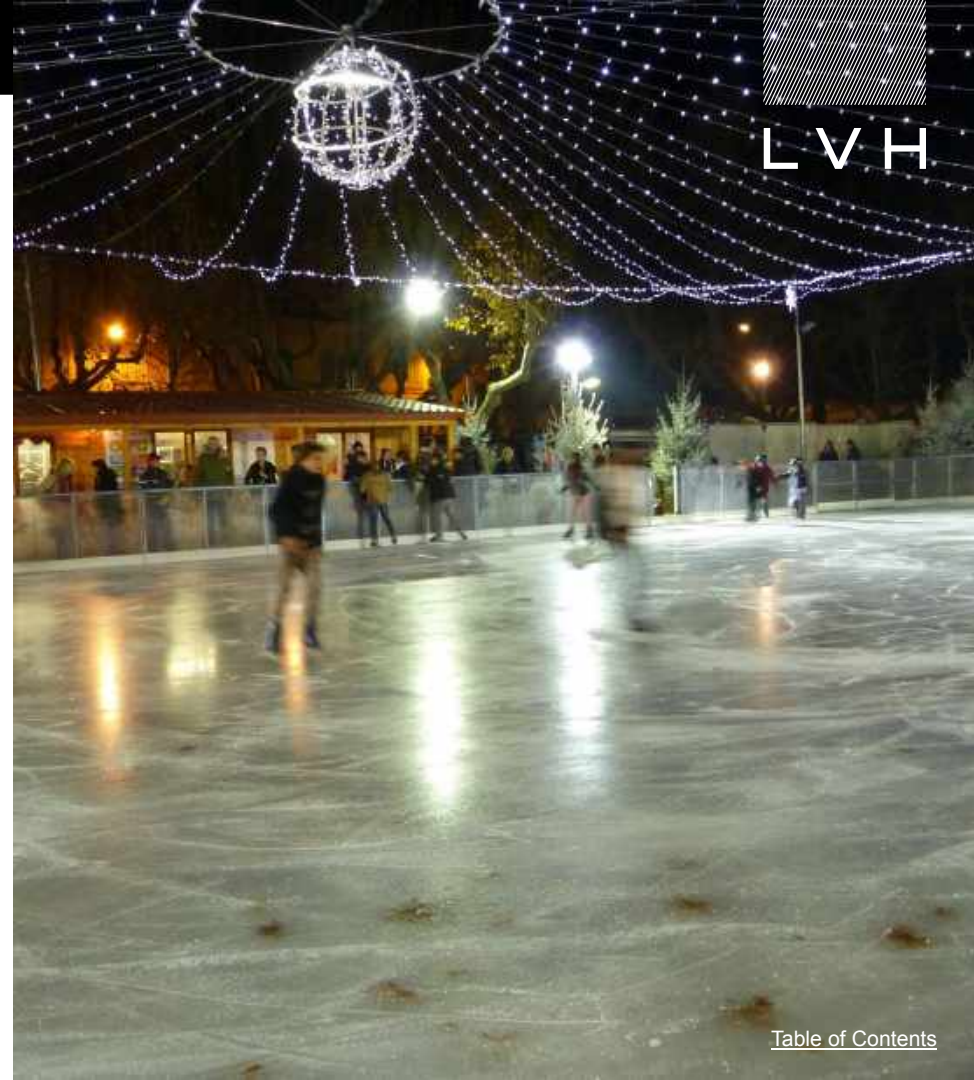
Saint-Tropez puts together a program of events for the Christmas season with activities for the whole family. Most festivities take place down by the port, where there is usually an open-air ice rink open. The traditional 'Crèche Provençale', a giant nativity scene, opens at the Chapelle de la Miséricorde (rue Gambetta). There will certainly be a Christmas village at the Place des Lices with stalls selling 'santons' (small hand-painted terracotta nativity scene figurines famously produced in the Provence region of southeastern France) and local delicacies such as crepes, waffles, chocolate and 'vin chaud' i.e. mulled wine. On Christmas Eve, in keeping with tradition, Santa Claus arrives in the town by boat to distribute gifts and sweets to the waiting children. Another thing to possibly look forward is traditional Provencal 'creches' or nativity scenes on display, a tourist train, a climbing wall for kids, horse-drawn carriage rides, live music, theatre, art and much more.



CHRISTMAS MARKETS

FREJUS

Frejus celebrates the holidays with two ice-skating rinks and two holiday markets: a gourmet market in the historic heart and a Christmas Village selling gifts on the seafront of Frejus and a funfair for kids, a Disney parade and lots more.

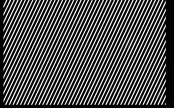
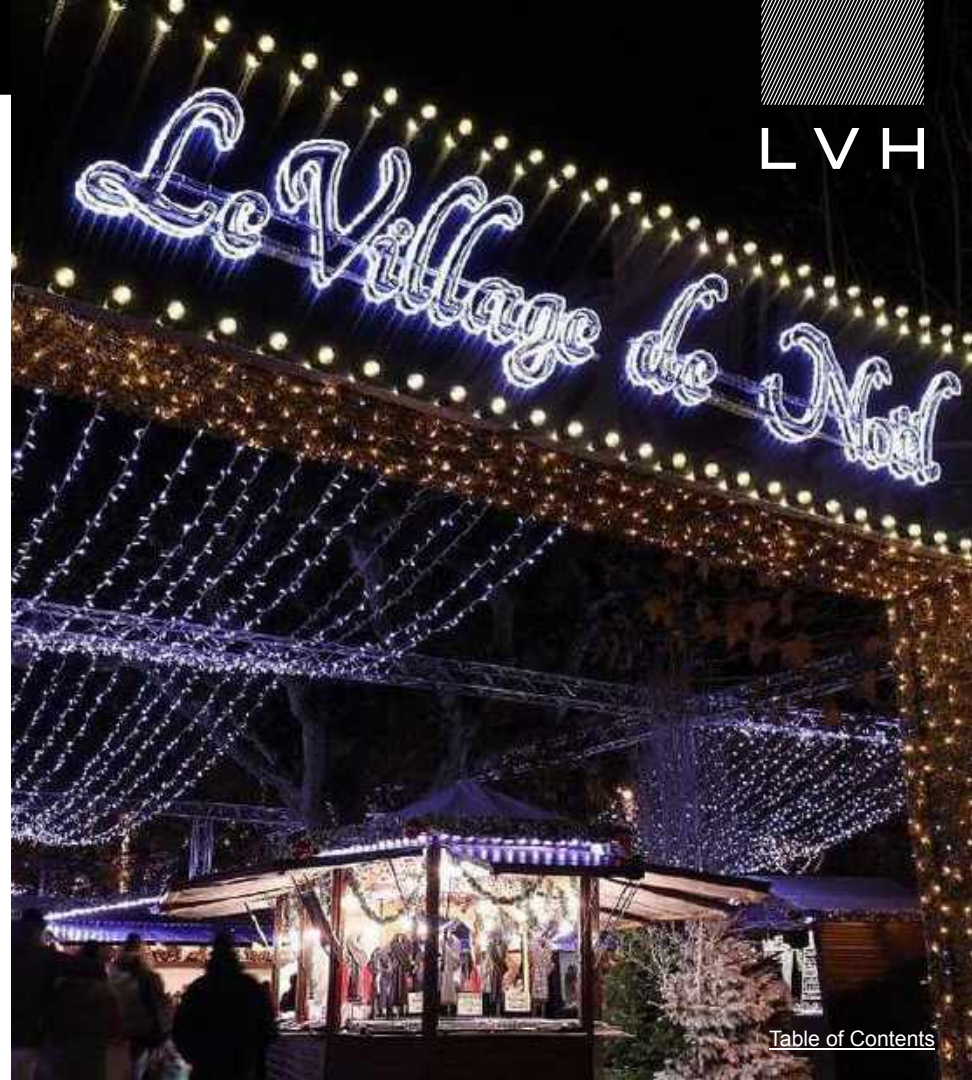


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CHRISTMAS MARKETS

CANNES

During Christmas, Cannes lights up with parades, live music and decorations. It's one of the best places to visit and has kids' activities and parades. The Christmas market has 50 chalets (including Santa's chalet) featuring local specialties, handicrafts, and the largest animated artificial Christmas tree on the entire French Riviera. The Christmas parade procession with acrobats, Christmas characters, and illuminated performers enchanted the visitors. The youngest can have fun, watch a skating rink performance, and enjoy numerous games, rides, workshops, and entertainment.



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CHRISTMAS MARKETS



ANTIBES AND JUAN-LES-PINS

Antibes and Juan-les-Pins turns into a exciting winter-land for kids' every Christmas holiday season. Their events truly highlight the tradition and culture of Christmas in Cote d'Azur. There are Christmas villages in various locations housing chalets with specially made gourmet treats and handcrafted gifts, Ferris wheel, carousel, and other rides for kids; Ice skating rink; animal farm, a dancing fountain with lights, and a "Creche road."



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CHRISTMAS MARKETS

CAGNES-SUR-MER

The charming coastal town of Cagnes-sur-Mer has a lot going on every December. It has more holiday events than any other small town on the French Riviera! There are workshops and parades for kids with Disney characters cheering everyone on the streets. Traditional Christmas masses will be held at several churches. There are theater shows, Santa's forest, pony rides, and horse-drawn carriage rides to entertain visitors and locals during the festive season.



LVH

WATER



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WATER



LVH

Seventy-one percent of the earth is water, yet most of this magical world remains a mystery. Embark on a journey traversing the planet's most exquisite waters from the crystalline aqua hues of the Caribbean to the deep indigo blues of the North Atlantic. There are such meditative and tranquil effects of being next to a body of water. Whether you're on a path of rejuvenation or looking for adrenaline-pumping recreation, the sea's infinite expanse is a frontier well-worth the plunge!

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WATER

SCUBA DIVING

The French Riviera is the nation's epicenter when it comes to scuba diving. With balmy waters ranging between 64–78F between June and September, water visibility is up to 82 feet. Just 10 miles from St. Tropez lies Calvaire, a premier spot for dives in water known for its fascinating shipwrecks.

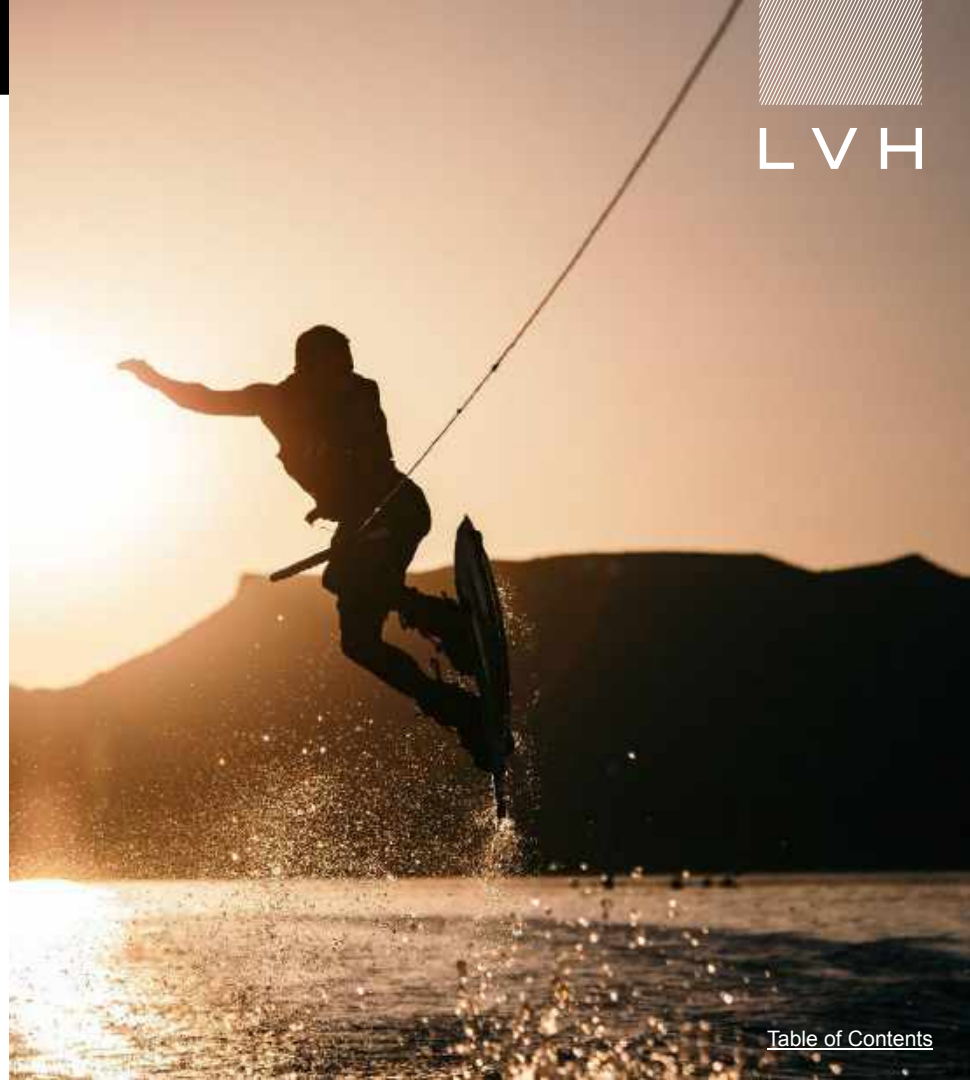


LVH



JET SKIS & WAKEBOARDING

Pampelonne beach has plenty of motorized watersport rentals like adrenaline-pumping jet skis and wakeboards. You can enjoy these high octane activities amid spectacular French Riviera backdrops, usually calm waters, and fresh sea breezes.





PARASAILING

Imagine flying like a bird taking in the breathtaking views of the Cote D'Azur. Parasailing, offered up and down the coast close to St. Tropez, is the zenith of exhilaration. These stunning rides are guided by trained professionals with daily departures from Bouillabaisse beach, Port Grimaud, or Port Marines de Cogolins.



LVH

AIR

Up, up and away is often the best way of seeing the beauty of a vacation destination. Whether you're in a helicopter, private plane, paragliding, parachuting or in a hot air balloon, getting a bird's eye view will take your perceptions of an area to new heights! So don't stay grounded, take flight for a thrilling adventure!



LVH



HELI GOLF

Don't let your favorite pastime and recreation activity take the back burner. Reach magnificent courses in a matter of minutes with a private helicopter ride from your luscious retreat on the French Riviera to some of the most astonishing courses in the world.

Terre Blanche, Fayence – Let yourself be tempted by one of the most prestigious courses in the world consisting of bunkers with jagged contours of the two 18-hole courses "Le Château" and "Le Riou." A true paradise for golfers who combine performance and pleasure in an exceptional environment.

Chateau De Taulane, La Martre – the serenity and the pleasure of 120 hectares with almost 6,300 meters of course, punctuated by seven lakes, in the heart of the majestic nature of the Gorges du Verdon won't leave you indifferent. The diversity of the holes and the many departures will seduce amateur and professional golfers, who will oscillate between sustained rhythms and the softness of the place. Helicopter flight time from Saint-Tropez: 18'

Golf Course Of Royal Mougins – Mougins

This golf course is the absolute reference in the Alpes Maritimes. Situated between Mougins and Cannes, it is nevertheless Nature which imposes itself here. The course, surprising by its technique, requires a certain level of reference. Helicopter flight time from Saint-Tropez: 8'



HELI GASTRONOMY

Take an unforgettable helicopter flight followed by a gourmet lunch at one of the best restaurants in the region.

Bastide De Moustiers At Moustiers Sainte Marie – the Bastide, home of Alain Ducasse. It is the gateway to authentic Provence. La Bastide de Moustiers is a house full of charm, situated at the heart of the Alpes de Haute Provence region offering a splendid view on the Moustiers-Sainte-Marie "cliff." Ducasse wanted his inn to be warm and welcoming, and for each one of his guests to feel at home.

Château Saint Martin & Spa, Provence – former Templar commandery, the Château du Domaine Saint Martin stands among centuries-old olive trees and offers a view of 100 kilometers of the Mediterranean. The cellar offers the best vintages of Provence.

L'abbaye De La Celle – In the shaded square of a quiet little village in the Haut-Var, this beautiful home, adjacent to a 12th century abbey invites you to sample all the pleasures of a true gourmet experience.



HELI PROVENCE

Head to Provence on a helicopter. Provence is renowned for its varied landscapes, from the Southern Alps and the Camargue plains to hilly vineyards and olive groves. Fly over pine forests and lavender fields into the lilac embrace of Provence. The choice of getaways includes helicopter rides to:

Plateau De Valensole – a natural region of lavender fields in France.

Musee De La Lavande, Luberon – an emblematic place at the heart of Luberon, this prestigious place known as a real conservatory for of this queen flower from Provence.

Dining At La Coquillade Restaurant In Gargas – dine at Les Vignes and its garden Le Jardin dans Les Vignes and discover the cornucopia of Provencale flavors while soaking in the breathtaking views and colors of the vineyards and the Luberon panorama.

A Night At La Bastide De Gordes In Gargas – a true Provencal gem, La Bastide looks out over the historic village of Gordes.



HELI WINE

For a unique moment, take off to a renowned vineyard in France.

Château De Berne, Lorgues – Winding between vineyards and olive groves on a plateau at an altitude of 330 m and 121 hectares of vines and olive trees. At the heart of these typically Provençal landscapes, the Château de Berne vineyard and domain is delighted to welcome you. Helicopter flight time from Saint-Tropez is 10 minutes.

La Bastide De Moustiers – Moustiers-Sainte-Mariem – A fantastic place, at the exit of the Gorges du Verdon, when you reach it, your flight is already an experience. The bastide is a restaurant of Alain Ducasse. Everything is perfect, from the setting to the service. Helicopter flight time from Saint-Tropez is 25 minutes.

Chez Bruno – Lorgues – At the foot of the medieval village of Lorgues, you will find a magnificent Provençal bastide. Under the shelter of a shady arbour, in a marvellous park, Bruno, his wife and sons are here to delight you and invite you to discover the incredible potential of the black or white truffle. The cuisine is generous and surprising, modern and traditional. Helicopter flight time from Saint-Tropez is 10 minutes.

Le Mas Du Langoustier – Porquerolles – Located at the western end of Porquerolles Island arrival by helicopter to the Mas du Langoustier is breathtaking, especially enchanting are the smells of the primordial forest. Time stands still. Here you savour Provence, the sea and the islands. Helicopter flight time from Saint-Tropez is 15 minutes.



LUXURY SKI RESORT HELI TRANSFER

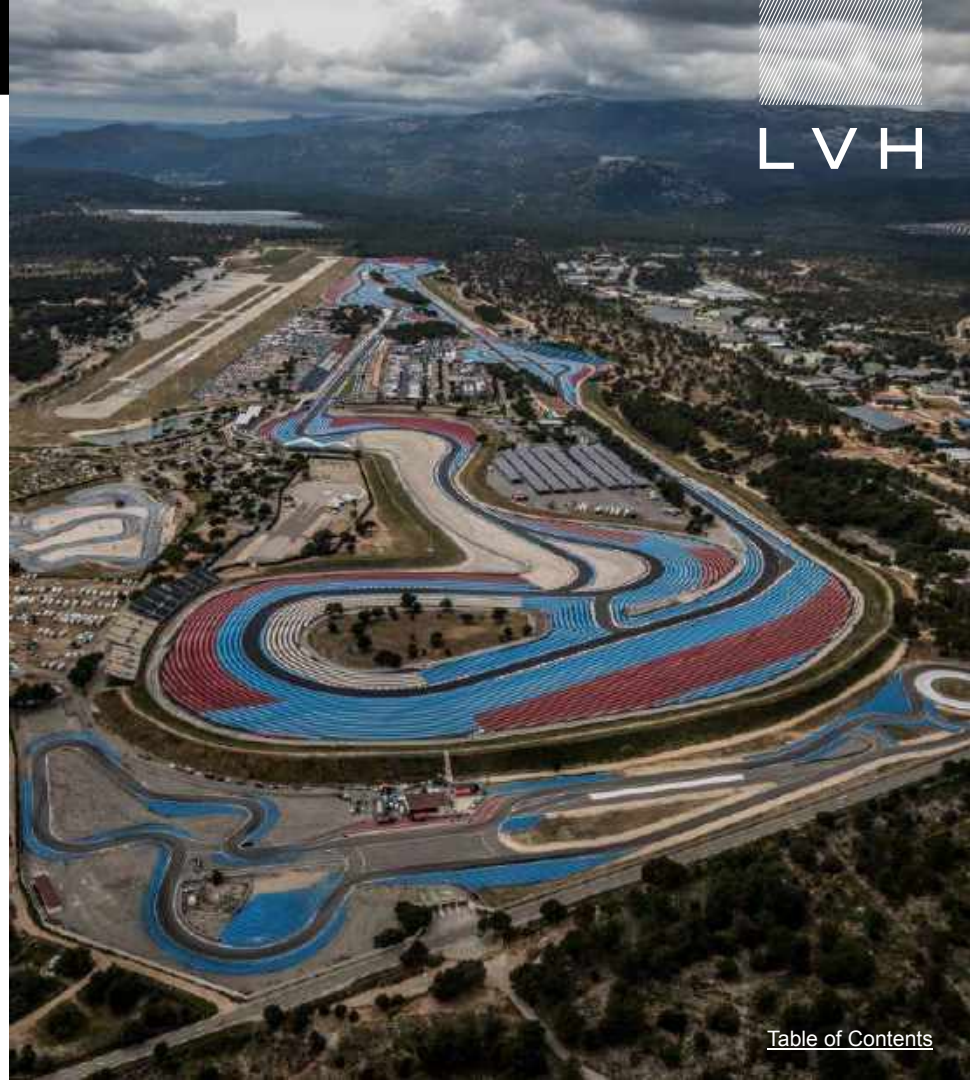
One of France's leading helicopter companies specializes in helicopter training and VIP charter flights from the Alps to the French Riviera. Don't lose any more time during your trips or make your trips memorable by choosing to hop on a helicopter for fast and luxury transfers to any ski resorts (Courchevel, Tignes, Megeve, Val d'Isere, Val Thorens) during the winter season. Promptness, comfort and VIP welcome are guaranteed during your secured helicopter transfer.





A HELI FLIGHT TO LE CASTELLET

The most prestigious brands in the world (Porsche, Aston Martin, Ferrari...) regularly organise driving sessions on the prestigious Paul Ricard Circuit in Le Castellet, where the French Grand Prix takes place. It is also an opportunity to discover the Hotel du Castellet and its three-star restaurant in the Michelin guide. The circuit of Var au Luc is less than ten minutes from the Saint-Tropez peninsula.



A photograph of four children sitting on a dark brown leather sofa. From left to right: a boy in a striped sweater and sunglasses, a girl in a white shirt and dark vest with sunglasses, a boy in a grey sweater and blue scarf with sunglasses, and a girl in a light blue shirt and dark vest with sunglasses. They are all smiling or looking towards the camera. The background features a brick wall and large windows showing a cityscape. The text 'LVH' is at the top center, 'KIDS' is in the middle, and 'Table of Contents' is at the bottom right.

LVH

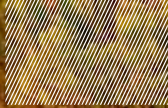
KIDS

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Time spent with family is never time lost. No matter the destination, LVH secures a full itinerary of children's activities designed to spark budding imaginations. Share in the robust excitement of a trip full of possibilities with the ones closest to you. At LVH, we understand that time is the ultimate luxury. Please leave it to us to tailor an unforgettable vacation experience for all guests, including the smallest ones!





TORTOISE RESERVE AT PLAINE DES MAURES NATURAL PARK

The glorious Plaine des Maures Natural Park is often compared to an African Savannah, which is home to Hermann's tortoise and created as part of a plan to preserve their natural habitat. Admire all the different kinds of flora and fauna as you hike, cycle, or horse ride around this extraordinary landscape. Even hikes are perfect for the little ones, including Les Vallons des Escarcets, a trail of just 3.8 miles. It is an incredible sight to see, right in the heart of Cote d'Azur, and a great place to bring nature-loving youngsters.



RANCH DE LA MÈNE

This Western-themed park and activity center is great for taking your little animal lovers. With a wide range of activities, including horseback riding — on ponies and horses — this ranch will surprise and bring out the little cowboy or cowgirl in young family members.



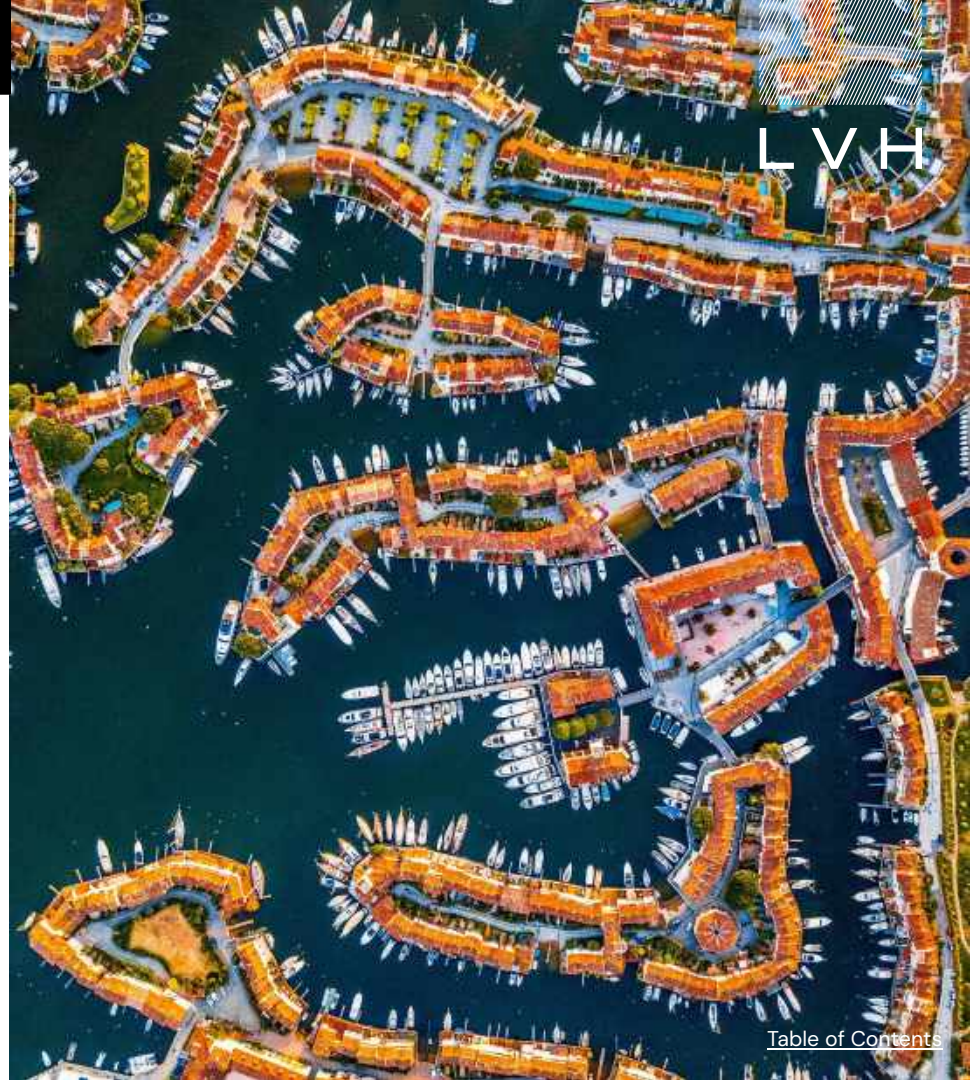
GRIMAUD KARTING LOISIR

Feel the adrenaline rush and race to beat the rest of the family! Karting is a popular activity for people of all ages. You can enjoy lessons, Grand Prix kart racing, and more at the karting circuit in Grimaud. The circuit is a unique structure in the heart of the Gulf of Saint-Tropez with 2,600 feet long racing track, karts for children and adults, two-seater karts for four-year-olds, handikarts, and a playground for children. So no matter when you visit St. Tropez, there is always karting as a way to spend quality time with the family since it is open all year round.



PORT GRIMAUD

Hop over to Port Grimaud, only 20 minutes from Saint Tropez. This seaside town, known as the *Venice of Provence*, is the passion project of architect François Spoerry dating back to the 1960s. He modified the marshes of the river Giscle on the bay of Saint-Tropez. Built with channels in a Venetian manner but with French "fisherman"-style houses resembling those in Saint-Tropez, Spoerry called his style "L'architecture douce." You can sail along the canals in a small boat and boat around the multi-colored fishermen's houses. A stop at the Glacier de la Plage (for an artisanal ice cream or a homemade waffle) is a must before heading to the long beach just next to the port. The kids can learn to navigate the boat equipped with a map of the labyrinth-like canals in Port Grimaud. This is a beautiful way to spend a family day out.



GENDARMERIE AND MOVIE THEATER MUSEUM

This iconic building was once the city's gendarmerie, or police station, for over 125 years. It was made famous by Louis de Funès in films about the French police. You can learn about the history of both the building and the movie industry. Exhibits here range from a vintage police office to a replica retro movie theater.





SAILING SCHOOL AT THE SAINT-TROPEZ YACHT CLUB

The glistening waters of the Mediterranean attract even the youngest seafarers! Whether little ones have their eyes set on becoming future sailors or simply wish to have fun on the water, sailing school is a brilliant activity for kids in Saint Tropez and is guaranteed to be enjoyed. Youngsters will be able to learn sailing skills from experienced teachers in a wide range of sailing boats specially designed for learning to sail. For more adventurous types, there is also the option of windsurfing.



LVH

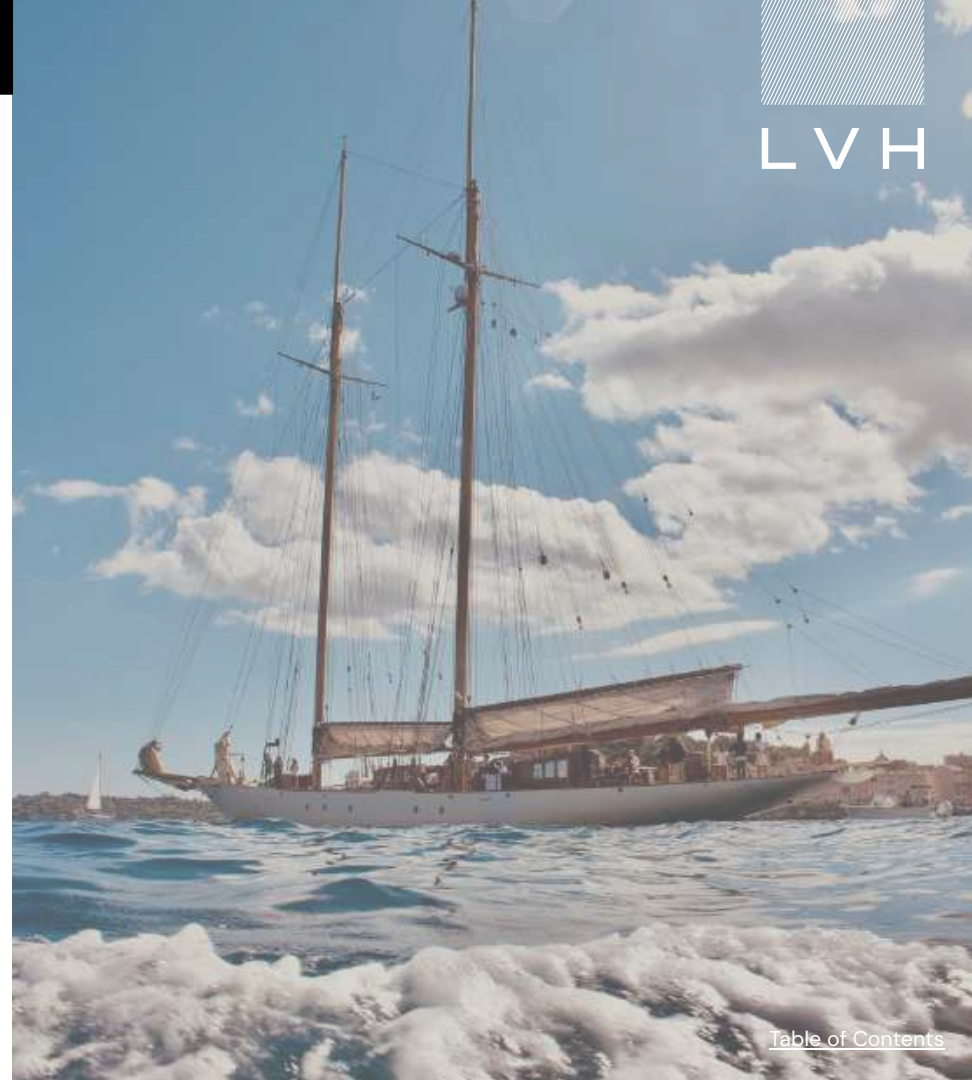
YACHT CHARTER



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YACHT CHARTER

Yachting embodies sailing the seas in the lap of luxury. Leave your everyday routine and set sail for a world of pure comfort and decadence on the high seas. Let an experienced captain take the helm while you lounge on the aft deck, waiting for a crew member to bring you your favorite beverage.



LVH

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SPEED BOAT | PARDO 43

A yacht for those who like to turn heads, the Pardo 43 is an exquisite marriage of Italian style, bold design and high performance. This eye-catching yacht features a distinct hull shape with vertical topsides, a carbon fiber T-top, and a steeply raked windshield, exuding sophistication and sportiness.





YACHT | MANGUSTA 108

Brimming with Italian style and elegance, this yacht was designed for coasting the French Riviera in style with friends and family. Conceptualized with plenty of space for superyacht extensions and jet skis, the luxurious vessel provides endless possibilities for adventure on the high seas.



CALYPSO AMELS

Calypso Amels is a 61.5-meter luxury yacht featuring meticulous design detailing, lovely exterior styling and huge interior spaces. Her side deck areas are also abundant with space, such as the expansive sun deck, where you can relax in a lounge, enjoy al fresco dining or sip on your favorite cocktail.



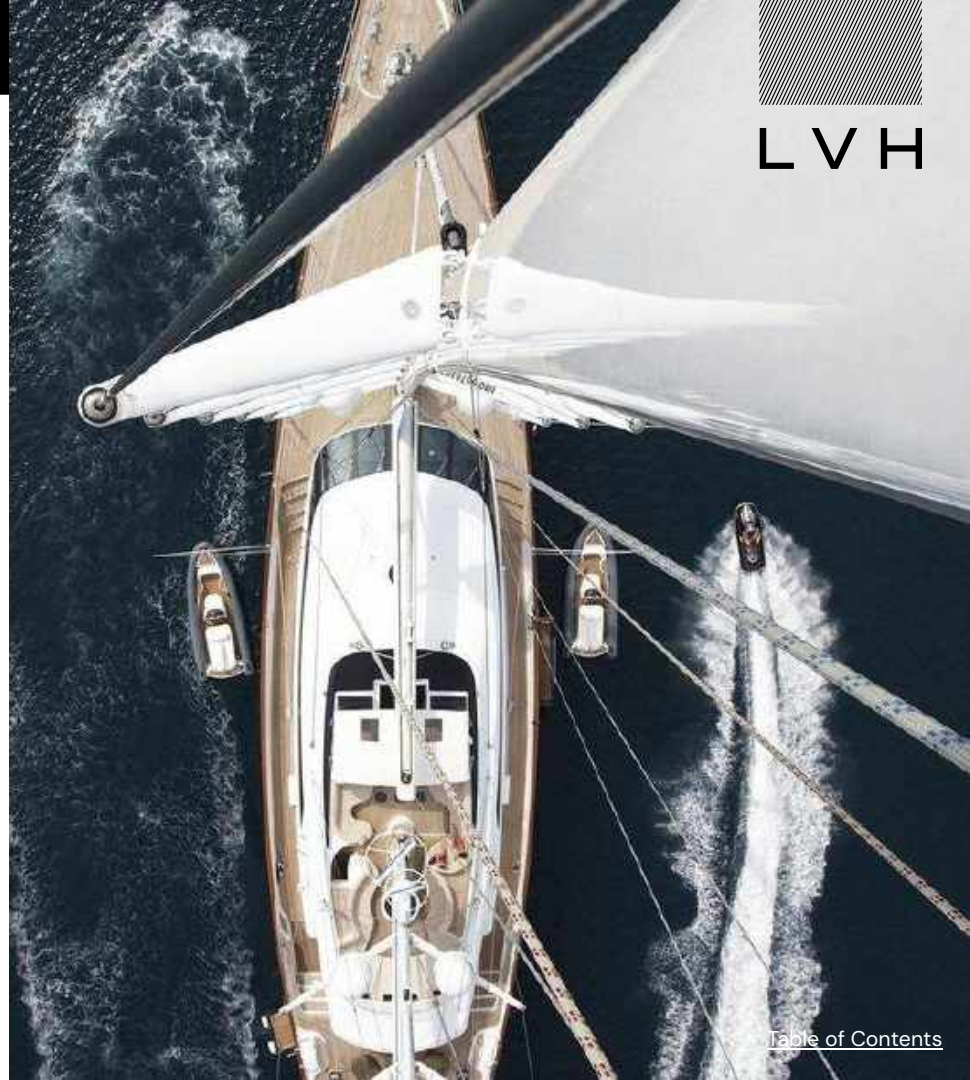
YACHT CHARTER



LVH

PANTHALASSA

Sailing yacht Panthalassa boasts an interior with clean lines and uncluttered style offering contemporary living at its best. A tactile and warm ambiance is created through the use of warm, natural organic tones and the combination of teak flooring with saddle leather wall panelling and granite surfaces.



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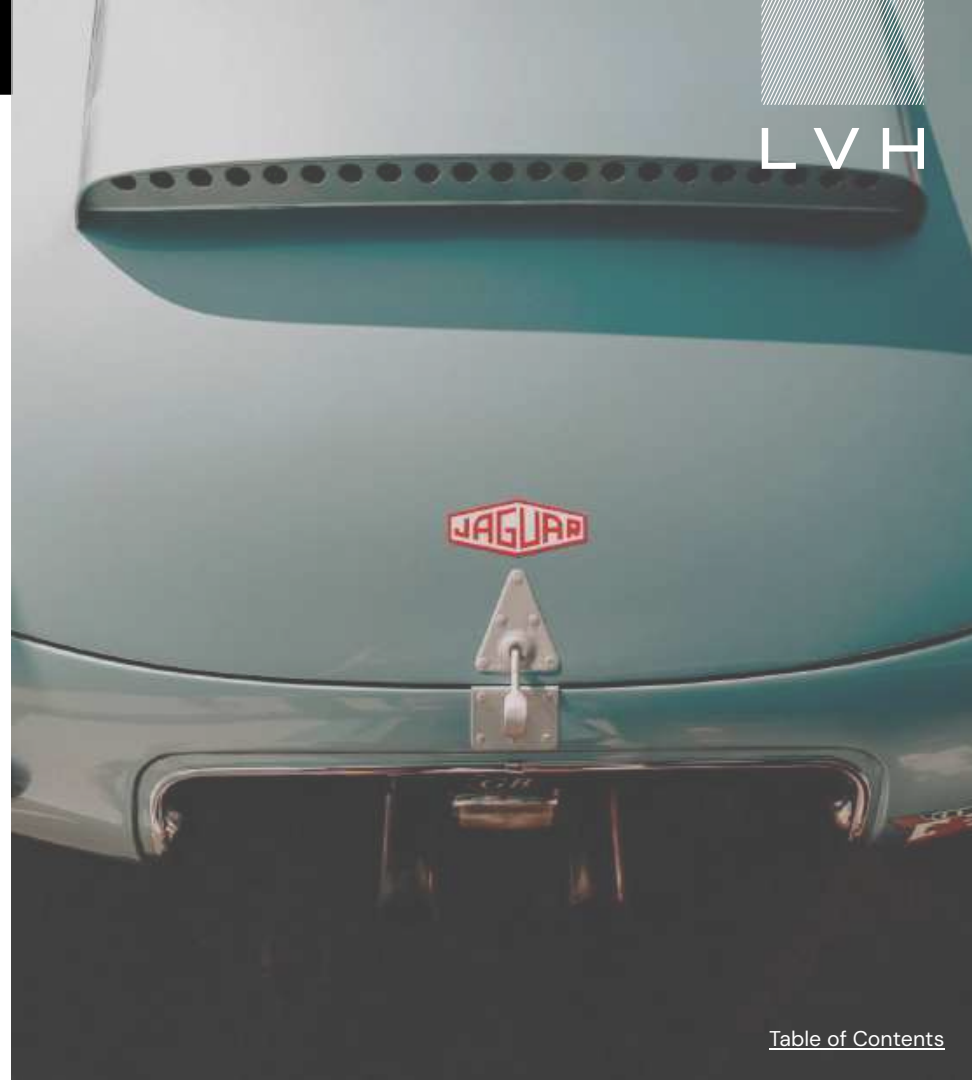
LVH



CARS



We all know there is a lot more to cars than meets the eye. Most luxury vehicles are feats of engineering as they are fine art. An exemplary vehicle often misses a key component, an extraordinary driving location. With LVH, you can be sure the beauty of your dream car will match the beauty of the world's most stunning destinations. Complete your automotive fantasies on some of the planet's most scenic stretches of road, and fall in love with driving all over again.



LAMBORGHINI

HURACAN

SPYDER

From the legendary Lamborghini, this supercar represents the very cutting edge of auto performance and design. A powerful V-10 engine roars unlike anything else, while it's trademarked ANIMA system delivers unparalleled calibration and automation intuitively adjusting to the driver's needs.





RANGE ROVER SPORT PHEV

The 2020 Range Rover Sport Rhev presents a muscular sporty design with an intelligent plug-in hybrid display and incredible fuel economy. One of the most handsome, most dynamic and cleanest Range Rover releases features a classic sport grille and redesigned bonnet vents. This 5L V-8 supercharged vehicle is sure to turn heads.



SUPERCAR



MCLAREN

720S

Undeniably McLaren, yet boldly different, this newly-designed supercar mimics the contours of the great white shark. Just like the apex predator, this is a juggernaut of performance. This is McLaren's lightest, strongest, and fastest vehicle yet with a maximum speed of 211 m/ph. The growl of the 720S twin turbo V-8 engine may very well be the most coveted sound known to vehicle aficionados.





FERRARI

PORTOFINO

Exuding classic Ferrari charm while being steps ahead of the curve, this spacious supercar, reconciles elegance, dynamism and performance. Accelerating from 0-60 m/ph in 3.5 seconds, the Portofino is the very definition of sport.





SUPERCAR | LAMBORGHINI HURACAN EVO

A spectacular release from Lamborghini that redefines aerodynamic innovation, following the classic Y shape, with hood lines nodding to the proud history of the Countach. Skirt air intakes are inspired by the Murcielago, in this supercar that is the product of decades of expertise and excellence.



LVH

GETTING THERE

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GETTING THERE

When comfort is a primary consideration when traveling, no small detail should be left to chance. At LVH, we believe it's about the journey and the destination. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style.



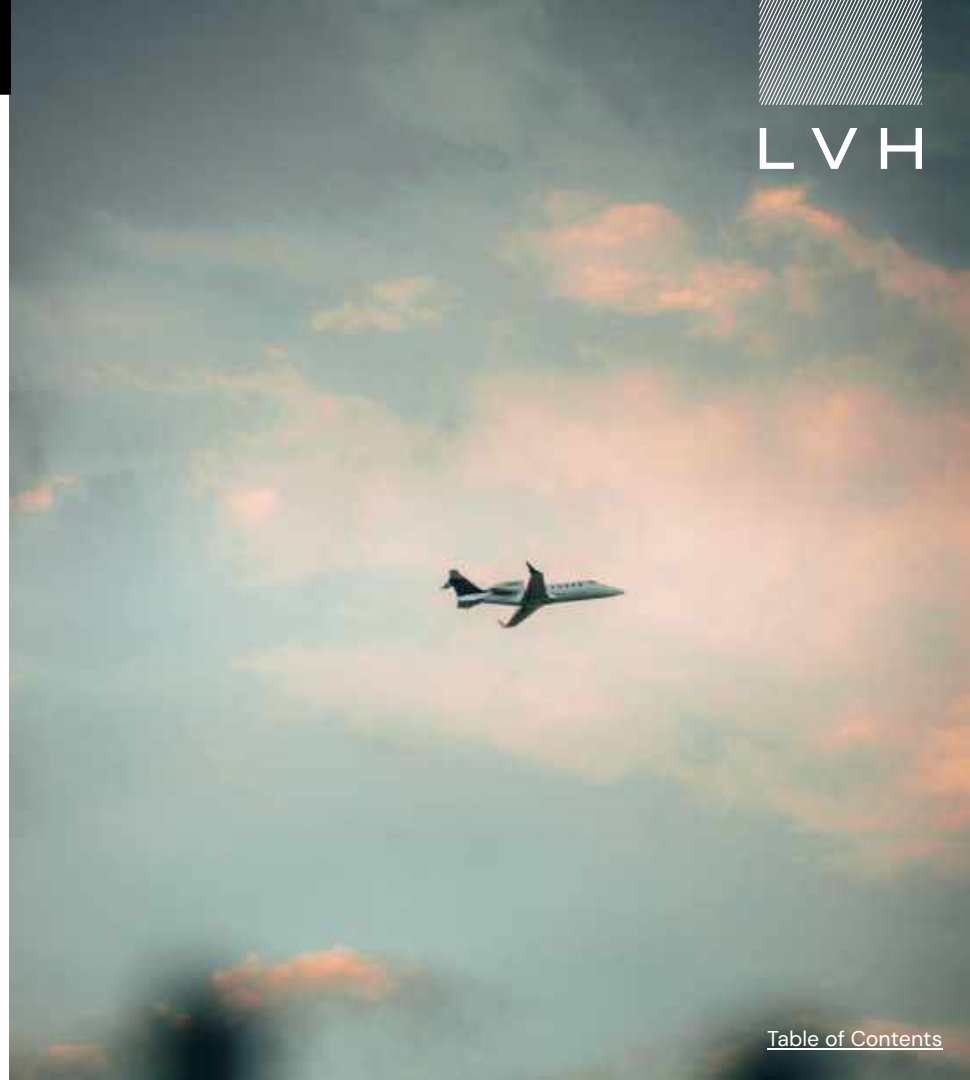
LVH

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BY PRIVATE JET

- **La Mole – Saint-Tropez Airport**

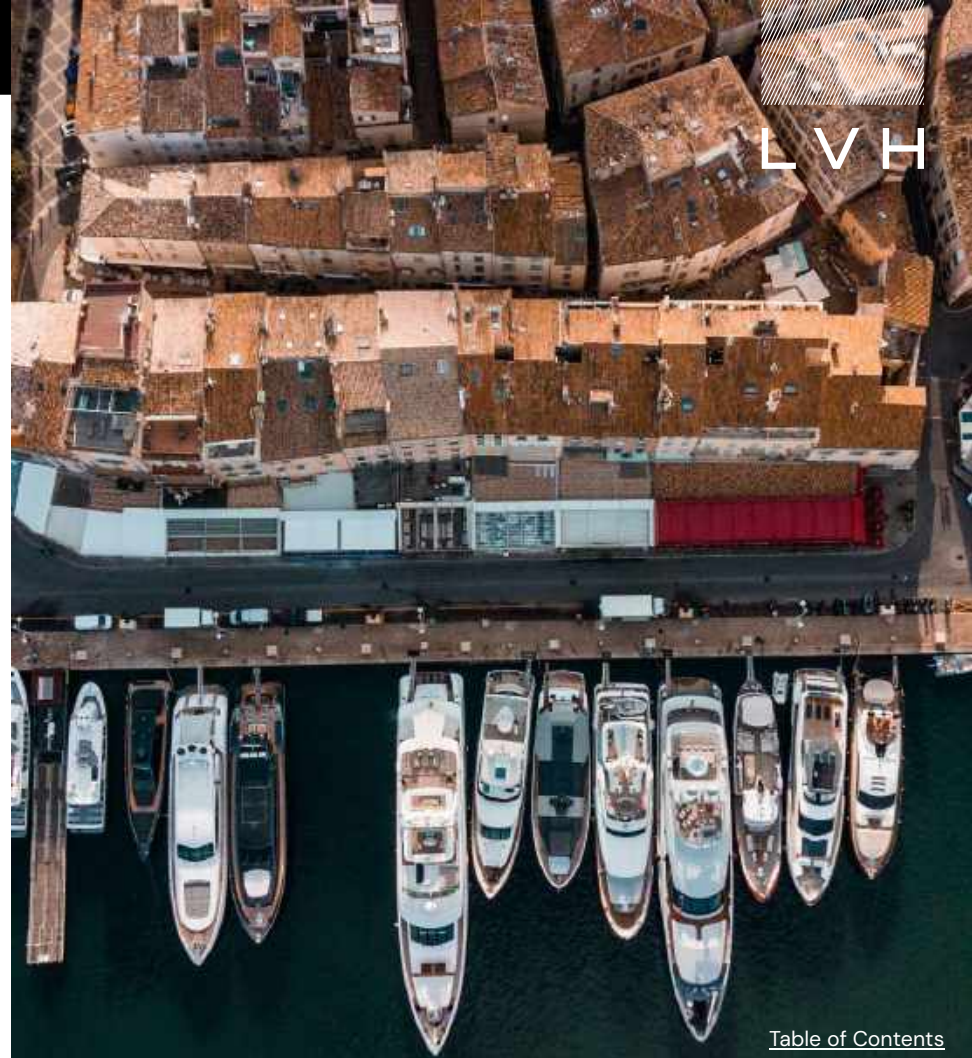
Located between Cogolin and La Mole, Saint-Tropez International Airport is operated by Aéroports de la Côte d'Azur Group. The airport terminal can handle up to 40,000 passengers per year.



GETTING THERE

PRIVATE BOAT

Discover the beautiful French Riviera from the comfort of your boat. Weather you are coming from Nice or Cannes, stop at the Port of St. Tropez and start your vacation in the most adventurous way.



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LVH

IN-HOME SERVICES

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IN-HOME SERVICES

The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



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PRIVATE CHEF

Top trained professional chefs bring a full-service culinary experience into the comfort of your private villa. From international cuisine to health-conscious diets, chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



SECURITY SERVICES

Bodyguards act as a visible deterrent to crime and have extensive and specialized experience. Many have former military or special forces backgrounds with unique skill sets allowing them to provide exceptional security services to their clients.

- Stationary
- Bodyguard Armed
- Bodyguard Unarmed
- Bodyguard Driver





NANNY SERVICE

Take the night off and leave your children with a professional who has CPR/AED and first aid certification. Feel confident and secure your little ones are in great care.

- Creating a safe and stimulating environment for the children
- Changing diapers and potty-training, if age-appropriate
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children

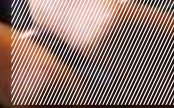


IN-HOME SERVICES

MIXOLOGIST

Mix it up with experienced mixologists crafting cocktails with seasonal ingredients, freshly squeezed citrus, house-made syrups, premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails



LVH

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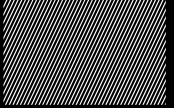


BARTENDER

Keep the glasses full and the smiles big with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of worrying about whether or not the bar is stocked, spend your time thinking about which tasty drink you'll be sipping next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings

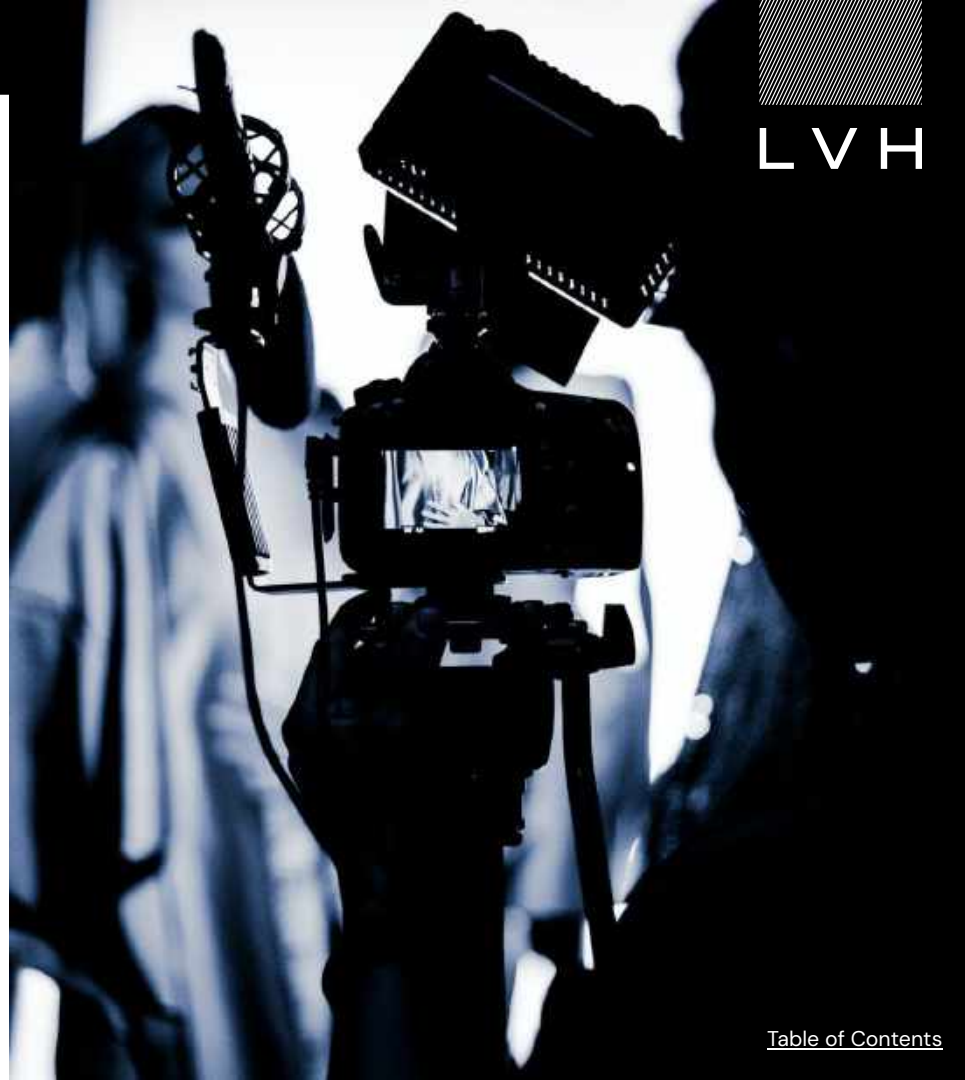




PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings





DRONE PHOTOGRAPHER

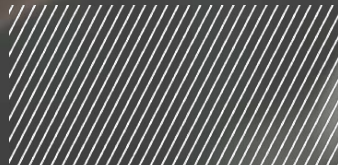
Capture moments from a higher perspective. Professional Drone Aerial Photographers shoot photos and videos from all sorts of angles. Highly recommended for fast-paced moments or slow high-flying vista shots.

- Special Events
- Gatherings



LVH

SPA



Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.



MASSAGE

Our certified massage therapists offer wellness in the privacy of your villa. Your session starts with a conversation with your massage therapist. By understanding what you're looking to accomplish, your therapist can then pull from various massage types and incorporate elements of them to address your specific needs.

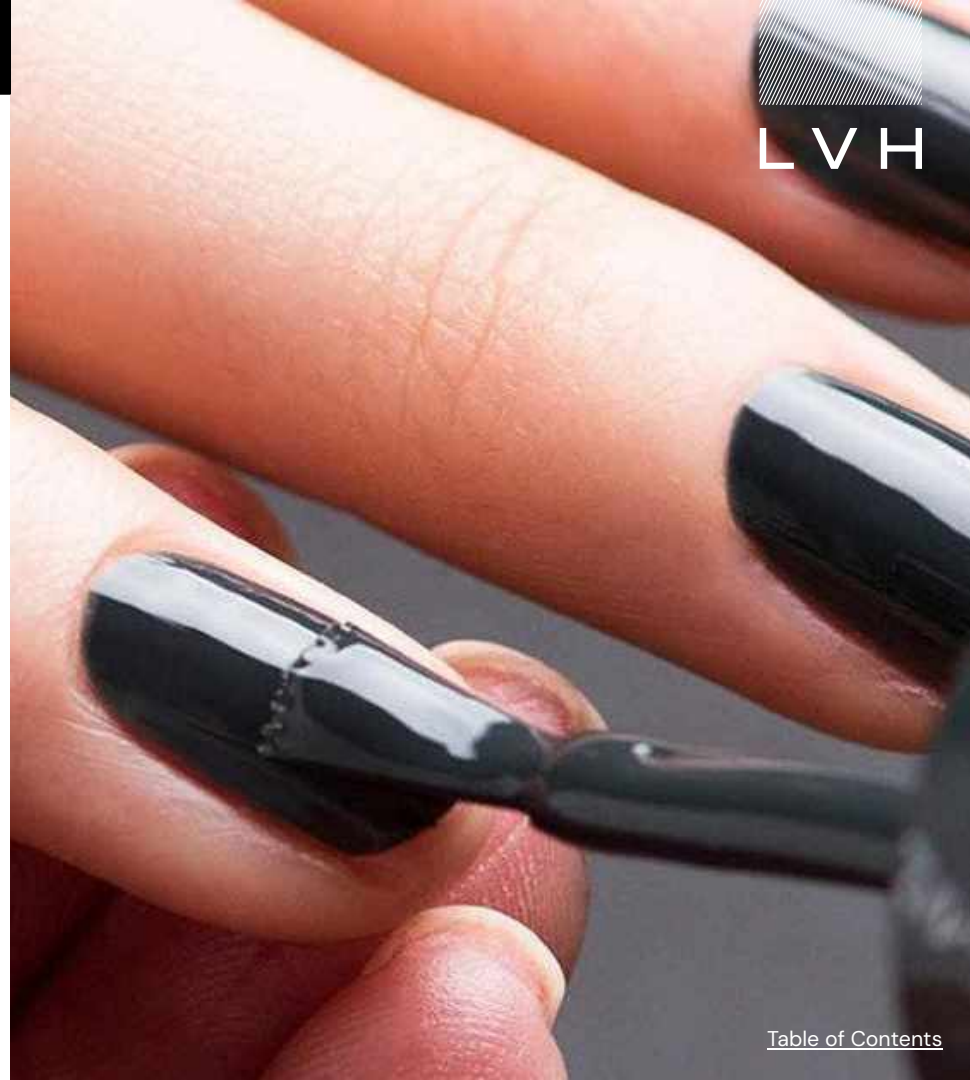
- Therapeutic Massage
- Sports Massage
- Prenatal Massage
- 4 Hand Massage



NAIL SERVICE

Certified nail technicians are at your convenience providing spa services in the comfort of your villa. All technicians provide safe, clean, sanitized and quality products. Add on scrubs, masks, deep exfoliation and customized services to each individual need.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art



HAIR CARE

Enjoy a personal hair and makeup artist at home. St. Tropez is known for its events, social gatherings and cocktail must haves. Book your appointment to relax and be pampered. You'll save time and will start the day or evening looking picture perfect!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions





BEAUTY SERVICE

Your vacation is all about “me time” and taking the time out of your regular hectic day-to-day schedule to get pampered to the nth degree. Consider yourself a pristine canvas and LVH’s in-home beauty services personnel are the artists who will bring you to life with their expertise. The end result? A true masterpiece!

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan

BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim



IV DRIP THERAPY

Wellness starts with a body that is in balance. IV infusion blends are loaded with essential fluids, electrolytes, vitamins, and antioxidants designed to promote whole-body health.

- Dehydration
- Energy Boosts
- Hangover
- Beauty
- Weight Loss
- Immune Boost



LVH

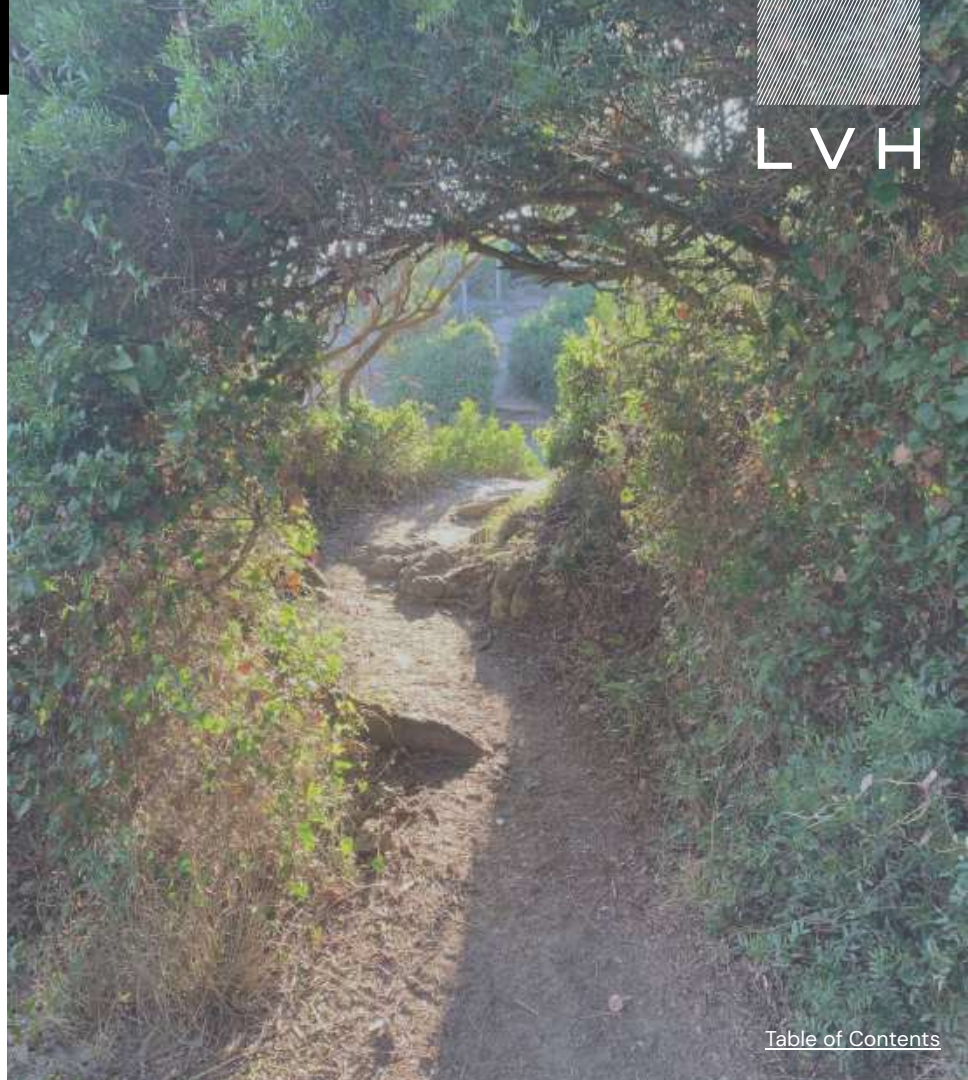
WELLNESS



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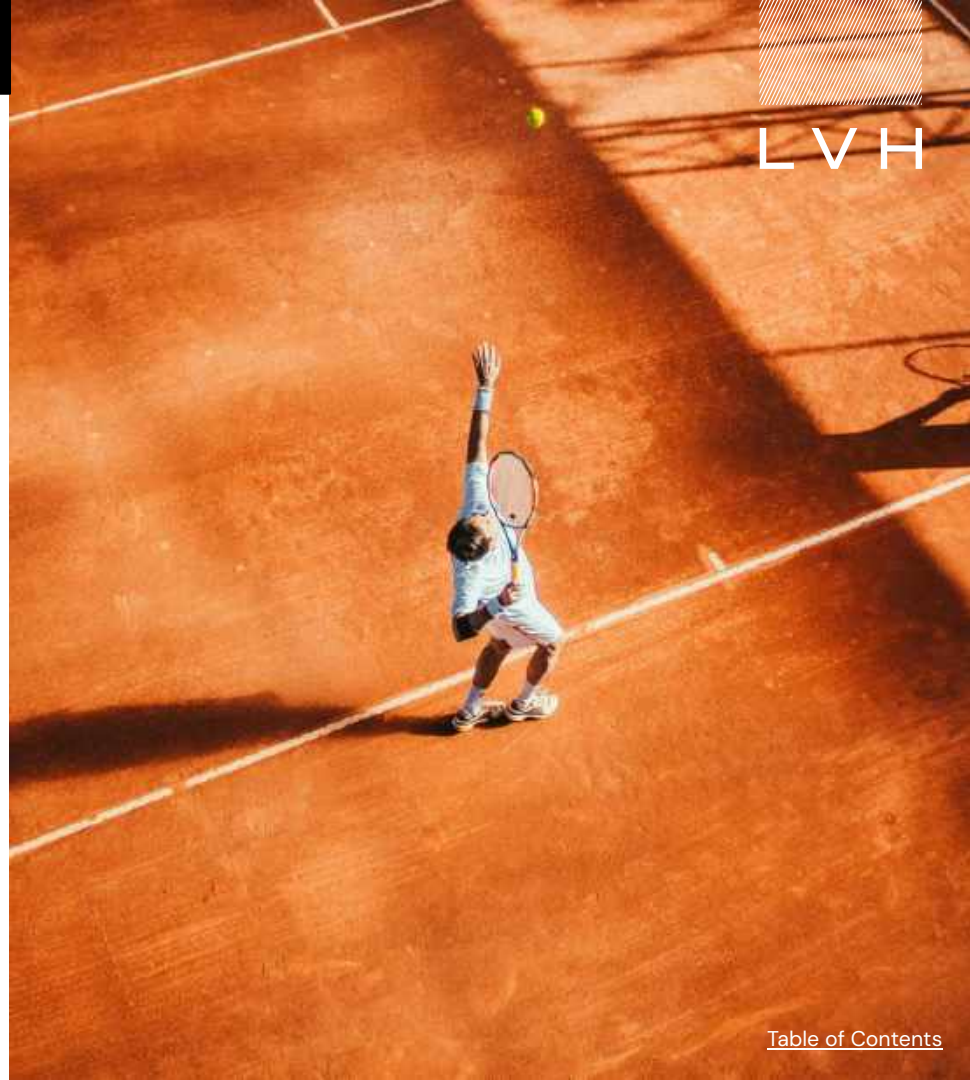
Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



TENNIS INSTRUCTOR

Private tennis lessons include tailored instructions with top-rated and qualified professionals for all levels.

- Improve power
- Footwork
- Depth
- Spins
- Direction





FITNESS TRAINER

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer while in the privacy of your villa.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing



PILATES INSTRUCTOR

PMA Certified Pilates teachers design curated classes for individual or group needs.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



YOGA INSTRUCTOR

Move your body, calm your mind, soothe your heart, raise your vibes and awaken your power with St. Tropez' leading private yoga instructors.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



STRETCH THERAPIST

Stretch therapy is a total body stretching method designed to realign your body, reduce stress, relieve aching joints and increase flexibility. Try adding stretch therapy to your overall fitness plan to improve mobility and performance, reduce risk of injury and to help you bounce back after workouts.

- Static
- Passive
- Dynamic
- Ballistic
- Active
- Isometric



LVH

LVH

WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.





LVH

CURATORS OF
IMMEASURABLE
MOMENTS



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2023-08-10 V1.1