



LVH

EXPERIENCE  
TULUM  
MEXICO, LATIN AMERICA



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# ABOUT

The laid-back beach town of Tulum has established itself as one of the planet's top beach destinations, and with good reason. Cliffs, ruins, azure blue water, and white sand all come together in a storybook vision. This town is a gem of the Yucatan peninsula close to a pre-Columbian Mayan city shrouded in mystique. Apart from its historical intrigue, the area's natural wonders have inspired countless visitors. From the pristine beaches to the salty Caribbean breeze bringing with it the floral incense of tropical vegetation, Tulum is truly an intoxicating destination. An epicenter of wellness and spiritual retreats, the town is imbued with a distinctly bohemian aura that has seen yogis and artists flocking to its magical shores.

Visiting in early December or May offers excellent weather with none of the crowd. Gone are the days when Tulum's visitors could expect rustic bungalows without electricity. In less than a decade, the town has remade itself into a very "in" spot frequented by celebrities and socialites. Tulum is now replete with world-class restaurants, high-end boutiques, and accommodations. Situated about 45 minutes south of Playa del Carmen and 90 minutes south of Cancun by car, Tulum completes the trifecta as the most exceptional of the destinations as mentioned earlier.

- New York – Tulum            4h
- Los Angeles – Tulum        4h 45'
- London – Tulum            10h
- Amsterdam – Tulum        11h





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# AREAS

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This windswept bohemian oasis in the shadow of Mayan ruins offers intrigue, excitement, and serenity in spades. Tulum's enviable positioning makes it a great jumping-off point for day trips hopping about the "Riviera Maya." However, it's the town and its periphery that lay claim to the most stunning slice of the Yucatan, with fascinating archaeological sites, tropical nature reserves, and ultra-luxurious health accommodations and spas. This Mexican slice of the Caribbean shore is divided into four districts, each representing an irreplaceable pillar of the Tulum experience. The archaeological site, the town, the hotel area, and the majestic UNESCO recognized biosphere reserve of Sian Ka'an. Whether it's inspiration, cultural immersion, rejuvenation, or recreation, the following areas are must-visits.



# AREAS

1. Playa Paraiso
2. Tulum Pueblo
3. La Valeta
4. Aldea Zama
5. Tulum Hotel Zone





## PLAYA PARAISO

Playa Paraiso is Tulum's most iconic stretch of coastline, a mere half-mile south of the archaeological zone. Few guests have managed to resist the allure of these white sands as a way to round off a day's exploration. Despite its fame, the beach maintains an ecosystem replete with exotic animal sightings. An accessible pitstop for day-trippers from Cancun or Playa del Carmen, Paraiso's tepid calm waters have made it a haven for water activities from snorkeling to scuba diving. This shore, teeming with amenities, is ideal for a full day of water recreation or a leisurely lounge under the shade of a palm.



## TULUM PUEBLO

Sleepy and bohemian Tulum Pueblo encapsulates provincial Mexican charm and a laid-back off-the-grid sensibility. The streets pulsate with boisterous Latin rhythms at night, offering robust nightlife offerings. During the day, the Caribbean sun reveals an eclectic and artsy town decorated with murals and worldly public art installations. From the cosmopolitan Gypsea market to its multitudes of yoga studios and sumptuous restaurants, the town offers plentiful amenities for luxury travelers.





# AREAS

## LA VELETA

Tucked just underneath Tulum town center, La Velata is the area's fastest-growing neighborhood. Brimming with many up-and-coming construction projects, La Valeta has already garnered a reputation for its boho chic cafes, world-class dining, and seafood dinners. Quiet and serene, the region cuts into the jungle offering easy access to the stunning Cenote Cristal and Escondido. Many have flocked to La Valeta for its rustic ambiance, ideal for long-haul stays.



## ALDEA ZAMA

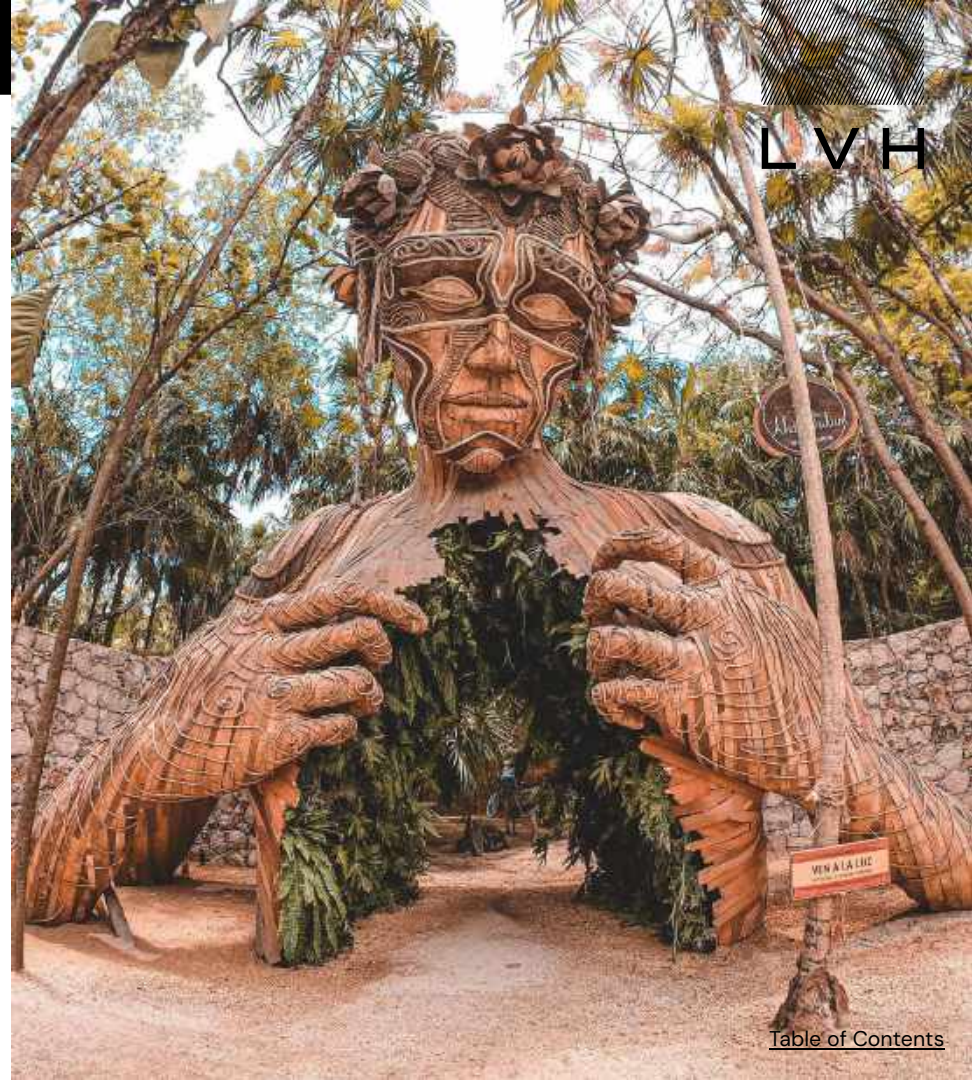
The Ideally located Aldea Zama perched equal distance from the town and the entrance to the beach area, stands as Tulum's most exclusive neighborhood. Integrating an unspoiled jungle ecosystem, this high-end residential community features an excellent bike and pedestrian infrastructure. An oasis of calm at arm's length of the beaches, Aldea Zama boasts quaint open-air cafes and gourmet restaurants. Boutique hotels and immaculate boho chic homes rub shoulders with freshwater cenotes and Mayan ruins.





## TULUM HOTEL ZONE

The stretch of beach running alongside the Tulum Hotel Zone is par excellence. This area is close to the town's main road, where visitors will find boutique hotels of all shapes and sizes, seemingly swallowed up by the jungle. An iconic stretch of elegant rustic-chic accommodations interspersed with local restaurants and restaurants opens up to the beach. The region is animated with a distinct casual and natural energy, where you'll find acai bowls, organic coffee, and plenty of eateries to complement an afternoon perusing the boutiques.







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# BEACH CLUBS

# BEACH CLUBS

Located in the shadow of the mysterious Mayan ruins, nestled between old-growth jungles and stunning turquoise waters, Tulum presents an outstanding beach experience. The town's famed beach clubs have elevated its shores to an epicenter of glamor, luxury, and choose-your-own-adventure daytime schmoozing. Between vibrant partying and leisurely relaxation, Tulum's iconic beach clubs offer the ultimate five-star vacation treatment. From exceptional dining and handcrafted cocktails, this stretch of the Yucatan never fails on style.



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# BEACH CLUBS



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1. Bagatelle Beach Club
2. Beach at Be Tulum
3. Beach at the Nomad

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# BEACH CLUBS

## BEACH CLUB – BAGATELLE

Tulum's Bagatelle brings the glamor of the French Riviera to the Riviera Maya. Indulge in the epicurean spirit of the South of France, between a decadent Mediterranean menu and stylish beachside furniture. Come and discover why tropical exoticism and old-world class go hand in hand.





## BEACH AT BE TULUM

Barefoot luxury at its finest, the Be Tulum beach experience has been described as a "bohemian jungle paradise." A feat of style and design, this boutique hotel brings spa relaxation to the beach club mix. Embraced by sea cliffs bordering the biosphere reserve of Sian Ka'an, Be Tulum offers a whole spectrum of experience from gastronomy to health and wellness.



# BEACH CLUBS



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## BEACH AT THE NOMAD

The glorious Nomade Beach Club is quintessentially Tulum. Presenting peak elegance, the Nomade is motivated by sustainability, natural cohesion, and healthy living. A concept space like no other, the ancient Mayan culture is channeled through cuisine, ceremonies, rituals, and seasonal programming. Combining a stunning natural environment with impeccable design, exceptional food, and cultural authenticity, the Nomade pushes the boundaries of the beach club.



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# RESTAURANTS



Over the past decade, Tulum has come into its own as one of Central America's premier gastronomic destinations alongside Mexico City and Oaxaca. This red hot beach destination has attracted the likes of the world's top restaurateurs, developers, and investors, bringing with them the country's foremost chefs. Tulum has completed its metamorphosis into a fine-dining hub as a lightning rod of culinary innovation and a melting pot of regional Mexican cuisines. With all eyes on Tulum, the region has come into its fullest expression gastronomically – dishes elevated by local fauna and flora with techniques inherited from the Maya. Constantly evolving, Tulum's vibrant and colorful cuisine is always finished with a flair for romance, magic, and aestheticism.



# RESTAURANTS



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1. Mi Amor
2. Moro at Habitas
3. Posada Margherita
4. Taboo Tulum
5. Rosa Negra
6. Hartwood
7. BAK' by Harry's
8. Saikuk
9. Nu Tulum
10. Wild
11. Casa Malca



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# RESTAURANTS

## MI AMOR | MEDITERRANEAN MEXICAN FUSION

Mi Amor doubles down on romanticism, a beachside location, and oceanside reflection pools to set the stage for an unforgettable dining experience. Chef Paul Bentley brings together a refreshing fusion of Mediterranean and Mexican cuisine sourced from the finest quality local ingredients. Celebratory or intimate, a lovely culinary experience awaits you embraced by the gentle ebbs and flows of the ocean surf.



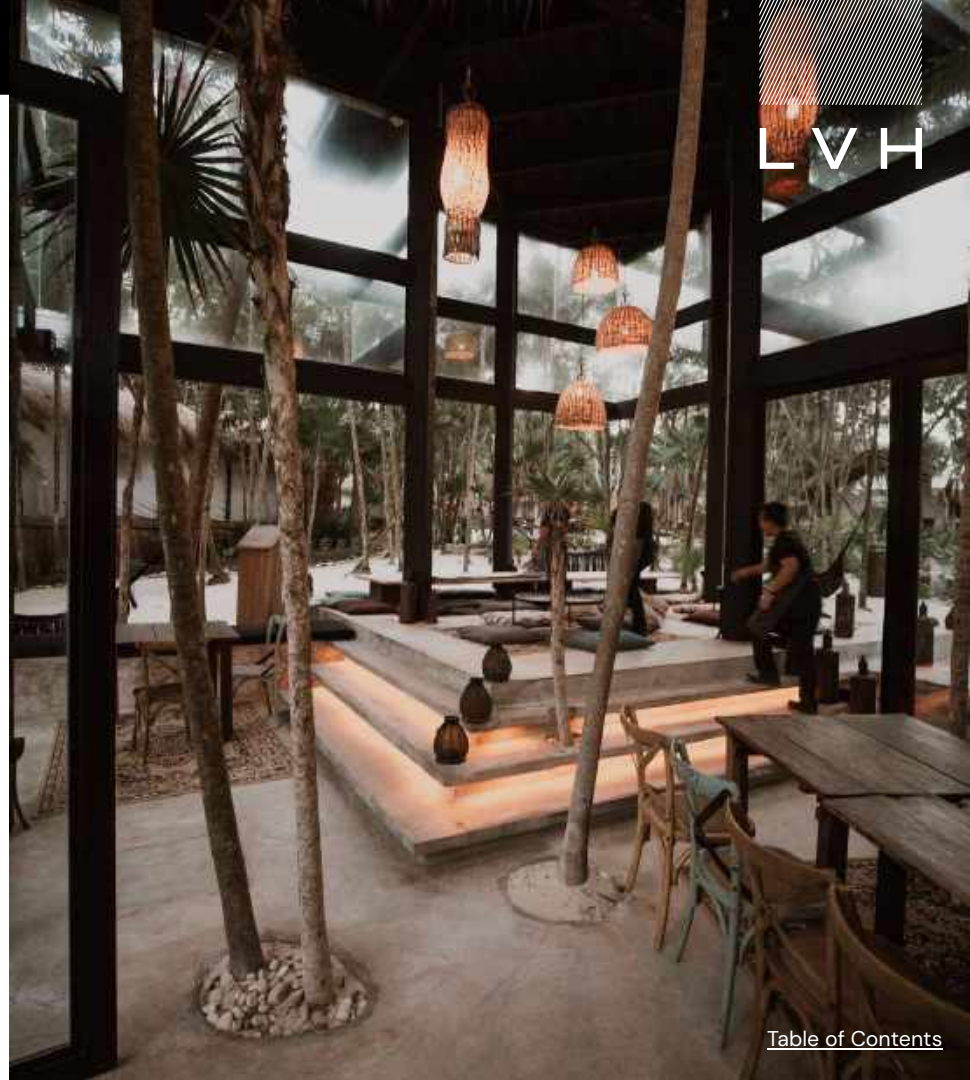
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# RESTAURANTS

## MORO AT HABITAS | LATIN

Chef Horacio Dardano's menu presents an ode to Iberian cuisine's diverse and proud tradition, where seasonal ingredients and local spices come together for explosive Spanish and Moorish-inspired dishes with Central American flourish. A former sax musician, Dardano uses cuisine as the latest vehicle for his creativity and vision. Moro offers Tulum fine dining at its most exceptional.



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## POSADA MARGHERITA | ITALIAN

Posada Margherita offers a taste of Italy on the Mayan Riviera. The restaurant finds a spiritual sister in the Italian art of leisure and gastronomic indulgence. Experience the authentic taste of Genoa paired with an extensive wine list highlighting the terroir of Italy. Tradition, comfort, and tranquility find their ultimate expressions on the stunning oceanside terrace of Posada Margherita.





# RESTAURANTS

## TABOO TULUM | CONTEMPORARY MEDITERRANEAN

Taboo Tulum is an exciting concept restaurant nestled in the heart of the hotel zone. Taboo blurs the lines between art, design, and gastronomy, presenting Mediterranean cuisine with a health food inflection, using only the region's freshest produce and seafood. Daring, stylish, and sophisticated, Taboo's contemporary creations are sure to dazzle as much as its environment designed by world-renowned architect Jorge Borja, UNESCO Versailles award winner.



# RESTAURANTS

## ROSA NEGRA | CONTEMPORARY LATIN

A staple of the Tulum fine dining scene, Rosa Negra indulges in the most exclusive and gourmet ingredients of Latin America. Embark on a culinary journey fusing the daring gastronomic traditions of Peru, Argentina, Colombia, and Brazil. An unparalleled, sophisticated dining experience awaits guests, abounding with bohemian glamor and peppered with authentic Mesoamerican details.





## HARTWOOD I MEXICAN & AMERICAN FUSION

Hartwood presents an unlikely and magical gastronomic experience found off the beaten path on a jungle road. A constantly evolving daily menu is dependent on the daily harvests of the sea and land, while the cooking is done solely by an open fire in perpetual balance with the natural world. With no power lines for miles, this completely off-grid restaurant presents exceptional Mexican American Fusion fare prepared in tandem with the spirit of Tulum.



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# RESTAURANTS

## BAK' BY HARRY'S | STEAKHOUSE

BAK' by Harry's is celebrated for providing the world's finest meat, the ingredients finding their fullest expression on an eclectic globetrotting menu. Japanese Kobe beef, Australian black onyx, and USDA prime take their most decadent form on BAK's plates. A luxurious and exotic dining ambiance awaits guests, complete with live entertainment and sumptuous desserts.



# RESTAURANTS

## SAIKUK | MOROCCAN

Take a gastronomic trip to North Africa with the vibrant color and flavors of Morocco. Set in the luscious ambiance of the Tulum's jungle, Saikuk presents a diverse gastronomic journey through the desert. Embrace the contrast and indulge in a festive dining room and lounge, where time moves at a different pace and the art of degustation reigns supreme.



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# RESTAURANTS

## NU TULUM | MEXICAN

NU presents a culinary distillation of Tulum's unique brand of exoticism and glamor. Set in an enchanting jungle environment lit by candlelight, indulge in the fruits of the Caribbean Sea and Mayan jungle. Constantly evolving new ways of presenting local flavor, NU provides a whole sensory experience.



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# RESTAURANTS

## WILD | INTERNATIONAL

Wild offers a one-of-a-kind dining experience hidden within the lush foliage of the oceanside jungle. A seductive and serene dining ambiance accompanies an exquisite farm-to-table international menu. Local produce, meat, and seafood are wrangled to create exceptional globetrotting dishes inflected with Mexican panache. Wild boasts a menu as diverse as Tulum's luscious Caribbean landscape.



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# RESTAURANTS

## CASA MALCA | MEXICAN & EUROPEAN FUSION

Chic, glamorous, and youthful, Casa Malca presents exquisite local ingredients finding expression in the finest contemporary dishes of the new and old world. The venue offers an unparalleled dining venue overlooking the Caribbean waters within a sophisticated and provocative dining ambiance.





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# SHOPPING

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# SHOPPING

With all those yoga retreats, spas, and health centers at your disposal, it's important not to lose sight of the most effective type of therapy, retail therapy. After a day of sunbathing and unwinding, experience the carefree Tulum lifestyle by hitting the high streets. An epicenter of boho chic and resort wear fashions, the mantra here is "less is more." Perfect the art of effortless cool with fine linens and local embroidery from talented local designers and sewists. A place where unique finds are hardly rare, don't rush the treasure hunting in the local boutiques, after all, you're on vacation.



# SHOPPING

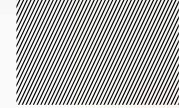


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1. Coqui Coqui Boutique
2. Caravana
3. KM33
4. Mr. Blackbird
5. La Troupe

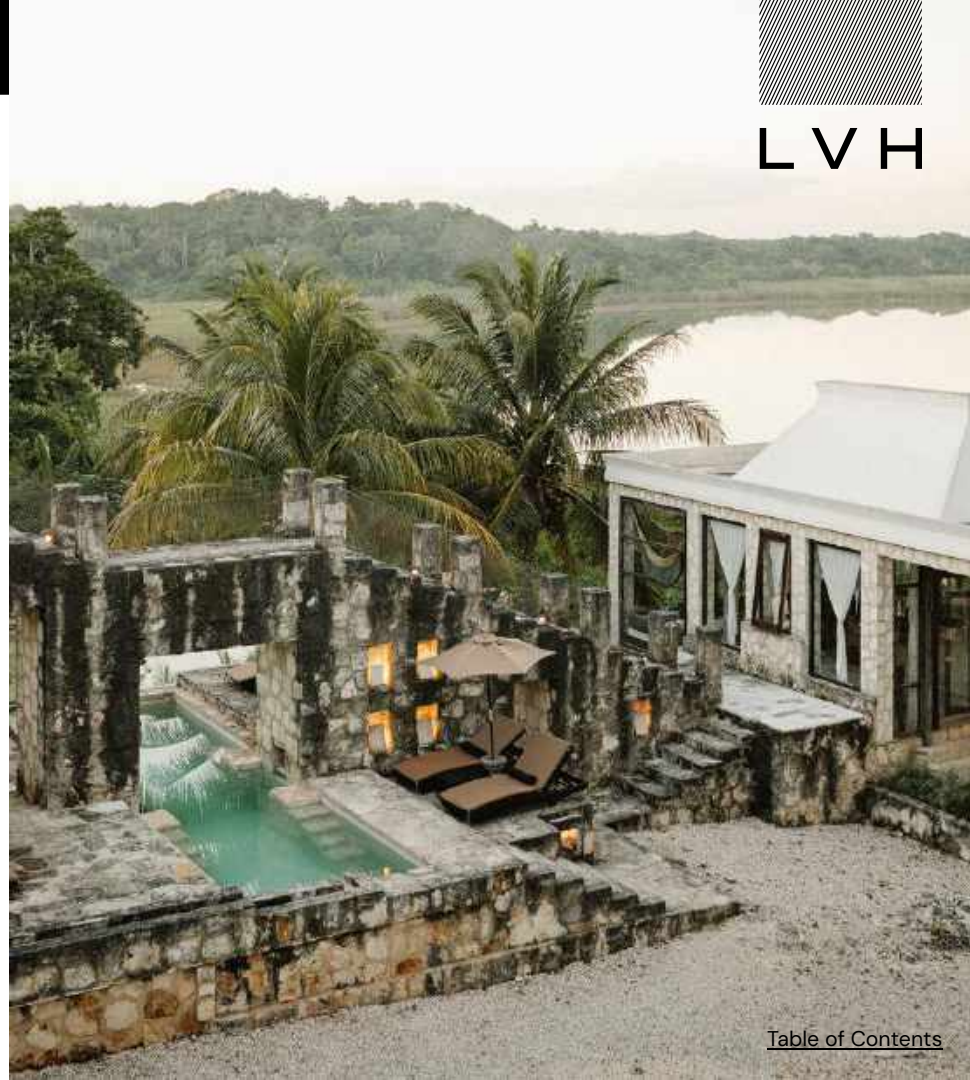


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## COQUI COQUI BOUTIQUE AT COBA

Deep within the verdant jungle of the Yucatan Peninsula, you'll discover a small village of Coba on the banks of Quintana Roo, Mexico's tranquil lagoon. Within its exciting and enigmatic heritage location of ancient Mayan civilization lies the Coqui Coqui Coba Residence & Spa. The Coqui Coqui Coba also houses a boutique and perfumery with exclusive collection of fragrances. The boutique showcases the Oficios Artesano's clothing, home and travel essentials line, filled with unique pieces for adventurers and heritage travelers.





## CARAVANA

Bring the iconic boho chic elegance of Tulum into your home. Caravana presents stunning handcrafted furniture and decor inspired by the history and culture of the Yucatan peninsula. Artisanal practices passed down through centuries find their expression in unique contemporary furnishings designed to last lifetimes. Imbued with the mysticism of Mayan mythology, Caravana conveys the magnetism of the Mexican Caribbean through its pieces.





## KM33

KM33 specializes in all things luxe and exotic. This boutique takes the art of accessories to a new level, each collection carefully curated in collaboration with Latin America's foremost artisans. From exotic leathers, precious stones, and metals, only the most exemplary pieces are showcased. This shop is a must-stop for one-of-a-kind finds. Each of these accessories has a unique story.





## MR. BLACKBIRD

Mr. Blackbird is a one-of-a-kind jewelry shop channeling the Mayan mysticism of Tulum. With the mandate of fostering creativity and perpetuating the arts of traditional handicrafts, the shop emphasizes quality over quantity. Pride and authenticity are key ingredients behind each of these creations.







### LA TROUPE

La Troupe is perhaps Tulum's finest example of an authentic local fair trade boutique that gives back to the community. This beloved locale showcases exquisite textiles, embroidery, and designs imbued with a Mayan influence. Finding the sweet spot between bohemian rustic and timeless elegance, La troupe offers everything from high-end beachwear to stunning home decor.



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# THE ARTS



With such stunning natural environs in the shadows of a not-so-distant mystical past, Tulum has no shortage of inspiration. Whether it's the salty sea breeze or the musky floral scents of the jungle, it's clear Tulum abounds with potent creative fervor. Youthful, eclectic with a prominent eco-conscious bent, the streets of Tulum are witness to one-of-a-kind public art installations. Here there is a palpable sense of pride and excitement from one's Mayan roots. The path of self-discovery and wellness seems inextricably linked with art, culture, style, living, and the natural world. Unsurprisingly in Tulum, you may expect no shortage of boundary-defying art drenched in ecological and spiritual themes.



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# THE ARTS



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1

Cozumel  
Island

Tulum

2

3

1. Balam Art on Father
2. Street Art
3. Sfer Ik

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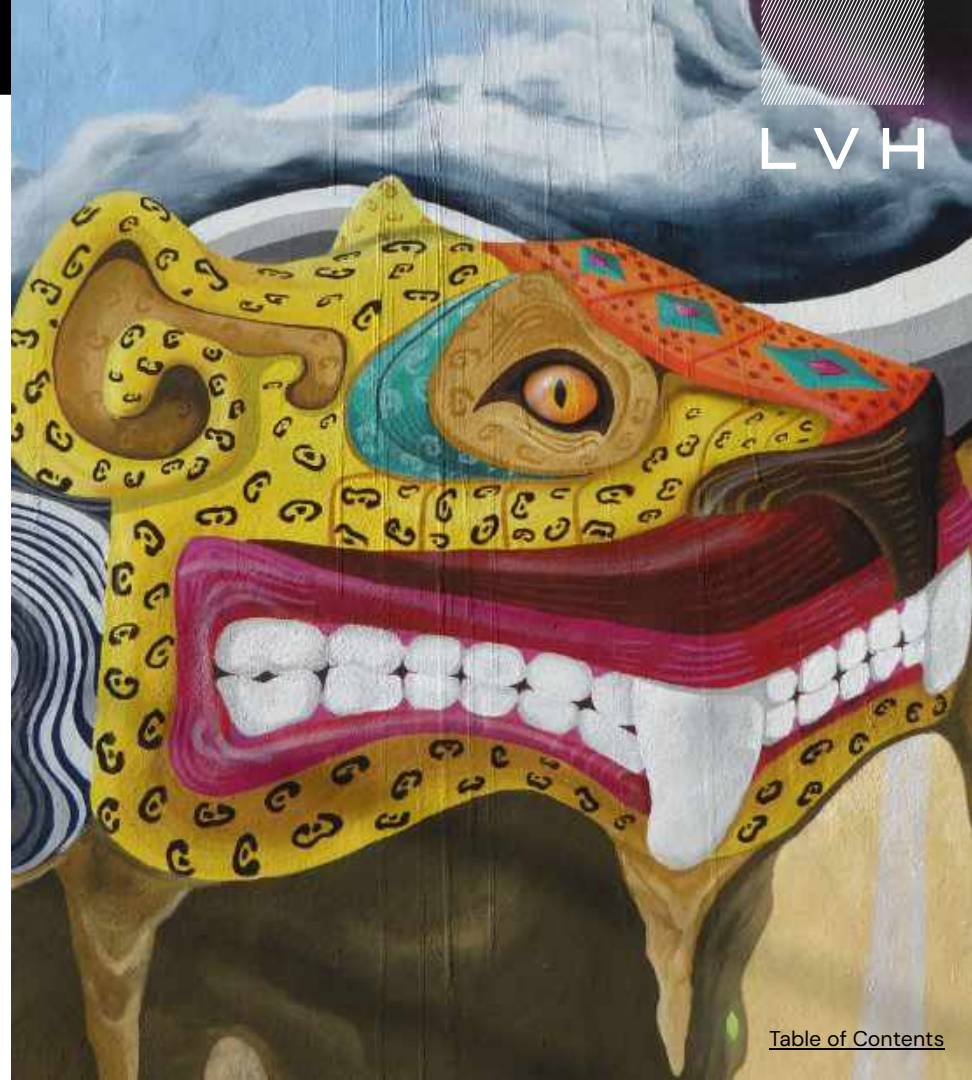
## BALAM ART ON FEATHERS

Tulum is well-known for having many art shops and galleries, but one of the most notable is Balam Art on Feathers. The gallery showcases the fascinating craft of feather art painting originated by Maya artists. Pieces are painted using the feathers of different birds as canvases to characterize landscapes, local animals, and even humans. Each work of art is handmade using oils and feathers obtained from peacocks, turkeys, and ducks, all without harming birds.



## STREET ART (TULUM'S MURALS)

One of the most spectacular and surprising elements of Tulum for visitors who enjoy the arts is its fantastic street murals. Sadly, much of it is hidden from view, but exploring the backstreets off the main Avenida Tulum will transport you into a magical realm. More people are beginning to appreciate the talent that goes into creating these works of art. Several murals have been painted by renowned international muralists thanks to the urban art collective Tinasah, which hosted the first Festival Arte Tinasah in 2019. Take a bike ride or walk down Calle Sol Ote to spot dozens of these fantastic pieces of street art.





## SFER IK TULUM

Of all the art venues in the area, Dfer Ik Tulum is likely the most captivating. The ethereal gallery is an artwork since its design transforms the relationship between the art and its environment. The structure is made of cement, and local wood, and the lack of hard edges gives it a dream-like quality which has inspired artists such as Ernesto Neto and Artur Lescher to create works that are now a part of a semi-permanent exhibition. Sfer Ik has two locations. The first and perhaps best known is within Azulik Tulum, right at the start of the Tulum Hotel Zone. The second, Sfer Ik Uh May, is northeast of the city, on the way to the archeological site of Coba.



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# NIGHTLIFE





In Tulum, off-the-grid serenity meets cosmopolitan sophistication. Replace Playa del Carmen's boisterous nightclubs with upscale cocktail lounges, and you've got Tulum. This corner of Yucatan feels unspoiled, the evening call of exotic birds beckoning a night potent with wonder. Tulum's premier locales take full advantage of stunning nocturnal ocean and jungle scenes. Pleasant lounge music, pastel color-lit palms, and elegant tiki bar eccentricity form the ingredients for a lovely night out.







1. Papaya Playa Project
2. Casa Jaguar
3. Guitano Jungle



## PAPAYA PLAYA PROJECT

At night the famed Papaya Playa Project comes to its ultimate expression. Sparkling nocturnal ocean views, soft beach dance floors, and exceptional cocktail bars make these Tulum evenings cherished vacation moments. A kitchen full of fresh, sustainable ingredients is the ultimate counterpoint to an excellent wine bar.





## CASA JAGUAR

Casa Jaguar continues in Tulum's tradition of sophisticated jungle bars. This venue is stylish and youthful and combines a performance space, rustic restaurant, cocktail bar, and chai house. This versatile multipurpose space presents an exciting nocturnal hangout, whether you're up for a night of dancing or intimate chats over exceptional cocktails.





## GITANO JUNGLE

Gitano presents a sophisticated nightclub environment in the middle of an ethereal jungle. A stunning open-concept space integrates the outdoors, featuring a wide array of addictive house cocktails. Let the local spirits be your guide to a night of schmoozing, spontaneity, and connections. Lean on an exceptional food menu, from suckling pig tacos to guava cheesecake when your stomach starts to growl in the wee hours.





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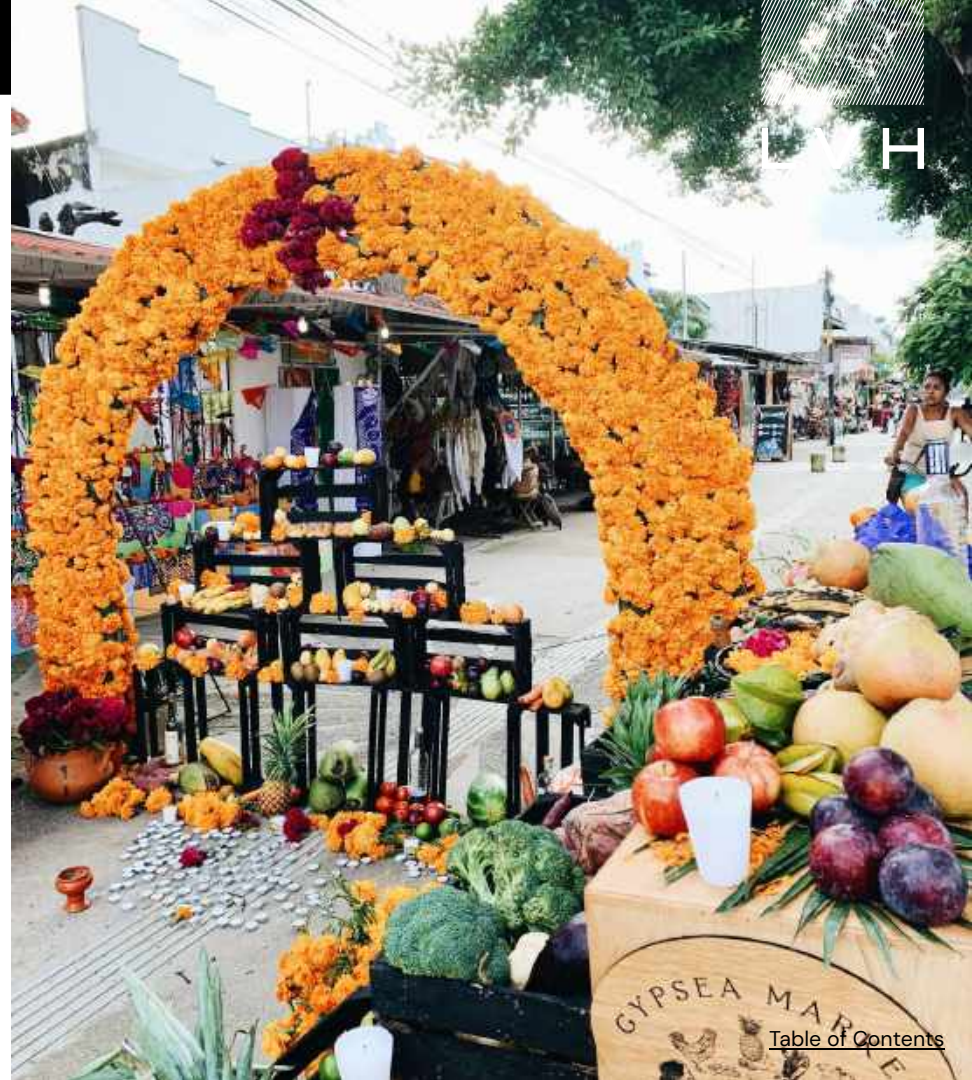
# EVENTS

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# EVENTS

No matter what time of year you find yourself on the Yucatan coast, you can be sure of a local holiday, event, or celebration just around the corner. From gastronomy, music, dance, and performance, Tulum abounds with a Latin zeal and zest for life that comes through with its annual festivals. Allow yourself to be swept up into the crowd for the whole Tulum experience!







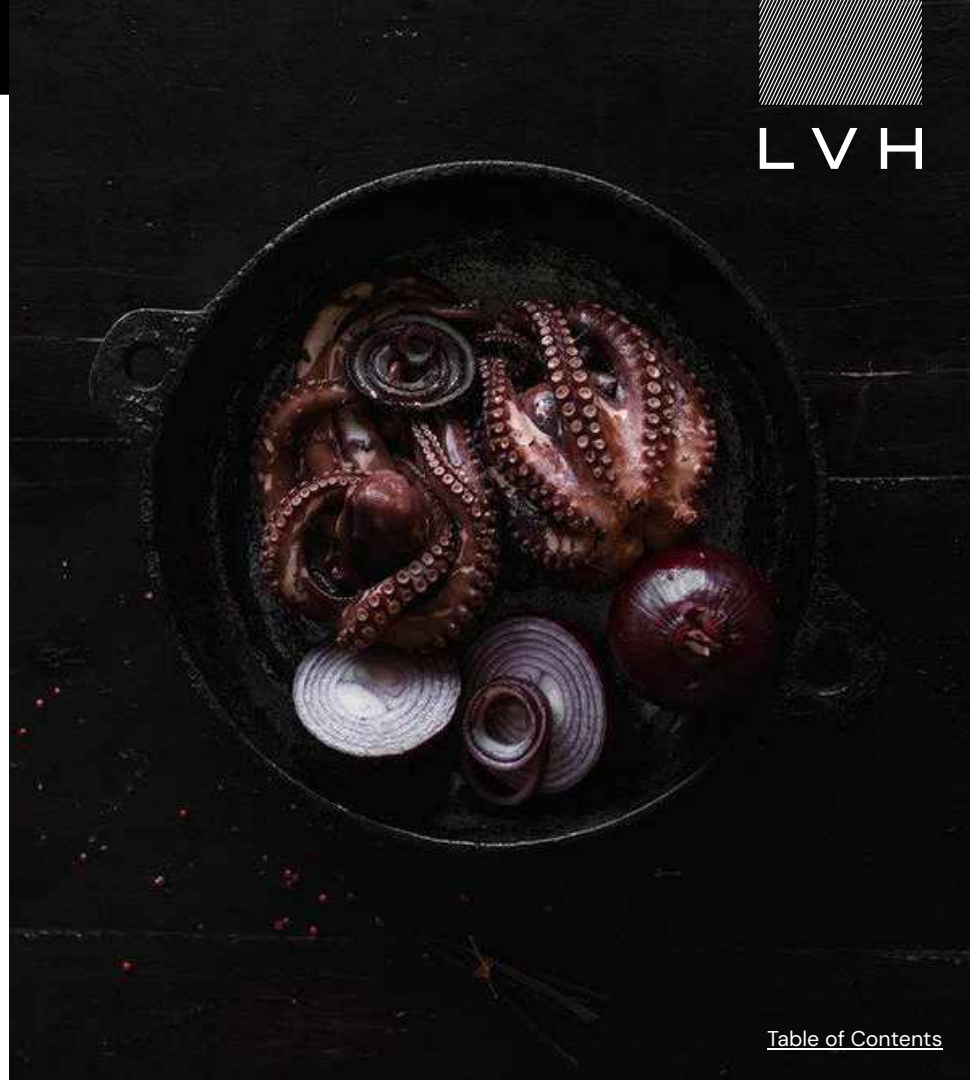
## ZAMNA FESTIVAL

Zamna Tulum is an electronic dance music festival like no other, set along 11 hectares in lush jungle surroundings. These ethereal surroundings have proven to be the ultimate venue for some of the world's hottest electronic artists and DJs. Zamna has been lauded as one of the most prestigious global electronic music parties. Start New Year's Eve off with a bang.



## TULUM FOOD SPIRITS AND WINE FESTIVAL

Cementing Tulum's reputation as a gastronomic capital, the Food, Spirits, and Wine Festival has been a crowning event of the Riviera Maya since the inaugural year of 2017. Six days of gastronomic indulgence brings the very best of Mexican cuisine to the Eastern Yucatan. You will revel in tastings of artisanal Mexican cheeses, cured meats, and everything else culinary. Couple these delicious bites with wines, spirits, and beers. To keep the festival hopping, there are a plethora of arts, crafts, and performances, leaving festival-goers happy as well as satiated. There are chefs' dinners throughout the beach zone, featuring superstar chefs from the U.S. and Mexico who will create their style of Mexican cuisine, using local ingredients and techniques inspired by the artisanal culture of Mexico.



## ARENA FESTIVAL

Head to Arena Festival, Mexico's most prominent gay and lesbian dance music festival, for an amazing week of house music and circuit parties, renowned DJs, and more. Arena Festival takes over the number one destination for beach and eco-tourism in Tulum and Playa del Carmen. It's six days of all-out fun with 15 special parties. Arena Festival is for anyone who loves EDM, and partying and attracts thousands of visitors from all over the world.





## COZUMEL CARNIVAL

One of the top carnivals in Mexico, Cozumel Carnival is a much-awaited affair for locals and tourists. The first carnival (or carnaval in Spanish) was held in the 1800s! Week-long festivities include colorful costumes, lively music and dancing, a marathon race, and Fat Tuesday, which concludes with dazzling processions along the oceanfront. People line the street, dancing with the performers and catching gifts that are showered on them. The music keeps playing, and parties continue well into the night.



## DIA DE LOS MUERTOS

The Day of the Dead is one of the most sacred dates on the Mexican calendar. Nov. 2 is undoubtedly a magical time to visit Tulum. Dia de Los Muertos is a celebration of lost loved ones. There are altars around the town to honor the deceased where offerings like bread are brought, or a passed loved one's favorite drinks or food. Sugar skulls have become the world-wide symbol for the Day of the Dead. Although there is no formal festival in Tulum, visitors will see people in costumes and masks. Some hotels have Day of the Dead festivities giving you the chance to witness some Dia de Los Muertos traditions.





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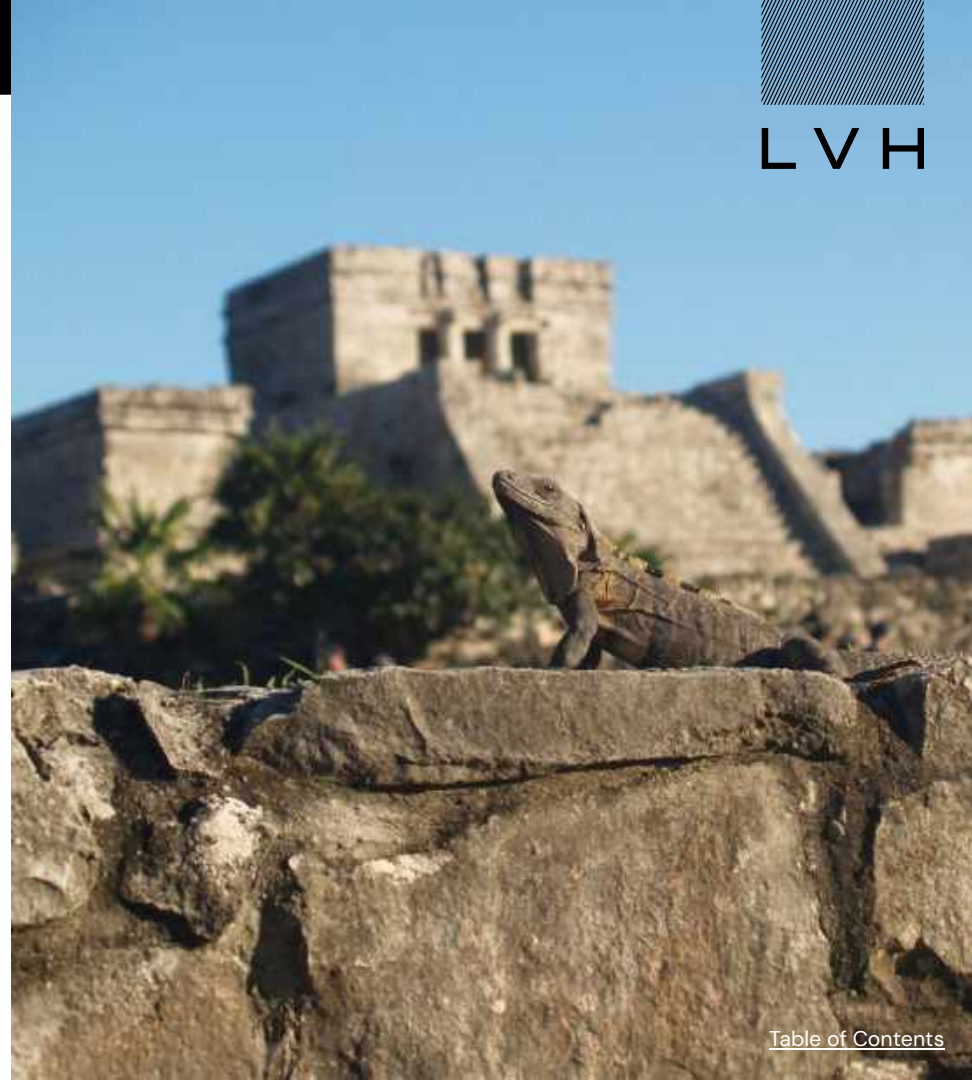
# LAND

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Forgotten for large swathes of its history, the secrets and natural beauty of Tulum have only been adorning the front pages of top travel magazines for the past decade or so. Tulum represents the exotic beach paradise of your dreams with its mystical vine-covered Mayan ruins and incredibly diverse tropical ecosystems. Childhood associations of Indiana Jones immediately come to mind – a palm-embraced paradise in the shadows of a fascinating lost civilization. This mesoamerican paradise is yours for the taking with a host of exhilarating land activities and adventures.



## MOON TEMAZCAL CEREMONIES

A temazcal ceremony is steeped in Mexican heritage and involves participants sitting in a traditional sweat lodge for health and therapeutic benefits. Ceremonies usually last for two or more hours and are typically led by a shaman or temazcalero. The ceremony is in a sauna or sweat lodge where the shaman gives participants a heated massage using scented herbs. It can be used to heal specific ailments and to improve health. The temazcal has become the latest fitness trend for both mind and body!





## VISIT THE TULUM RUINS

The key attraction in the region is undoubtedly the Mayan ruins, poised against 50-foot tall cliffs overlooking azure blue waters. The remains of this walled Mayan city, estimated at 800 years old, are remarkably well kept with fascinating points of interest. Be transported by the old stone remains, navigating from the main pyramid, El Castillo, to the intact Temple of Frescoes! For a picture-perfect outing, this stunning archaeological site is embraced by sleepy palms, steep rock cliffs, and giant sun-tanning iguanas.

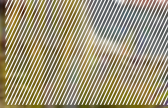




## YOGA CLASSES AT SANARA TULUM

Sanara is lauded for its world-class well-being, spa, health retreats, and incredibly harmonious setting. Presenting the epitome of barefoot luxury, this perfectly dreamy sanctuary is past the bustle of the Hotel Zone. Nestled deep in the verdant jungle, Sanara offers premier yoga retreats for novices and professionals alike. Reground and recenter under the most idyllic conditions, with nothing but the calming sounds of surf and sweet aroma of tropical flowers to accompany your practice.





## EXPLORE TULUM ON BIKES

No mode of transportation captures the spirit of Tulum quite like the bike. Cruise the beach road between the pueblo and playa, or cycle to the cenotes on the outskirts of town. Here the bike is a way of life in tune with the leisurely pace in this quaint resort town. Traffic jams have no place on your dream vacation, ride by and pay no mind. A mere 20 minutes separate riders from town amenities and the azure expanse of the Caribbean.





## ATV RIDES

Tulum's pristine and wild corner of the Riviera Maya is best explored on an ATV for an adrenaline-pumping adventure. Choose from guided tours navigating the ancient Mayan ruins to winding jungle trails weaving through roots, rocks, and hillsides. Rev that accelerator for a breathtaking adventure racing through spectacular sights, Tulum is a prime ATV destination ready for the taking.





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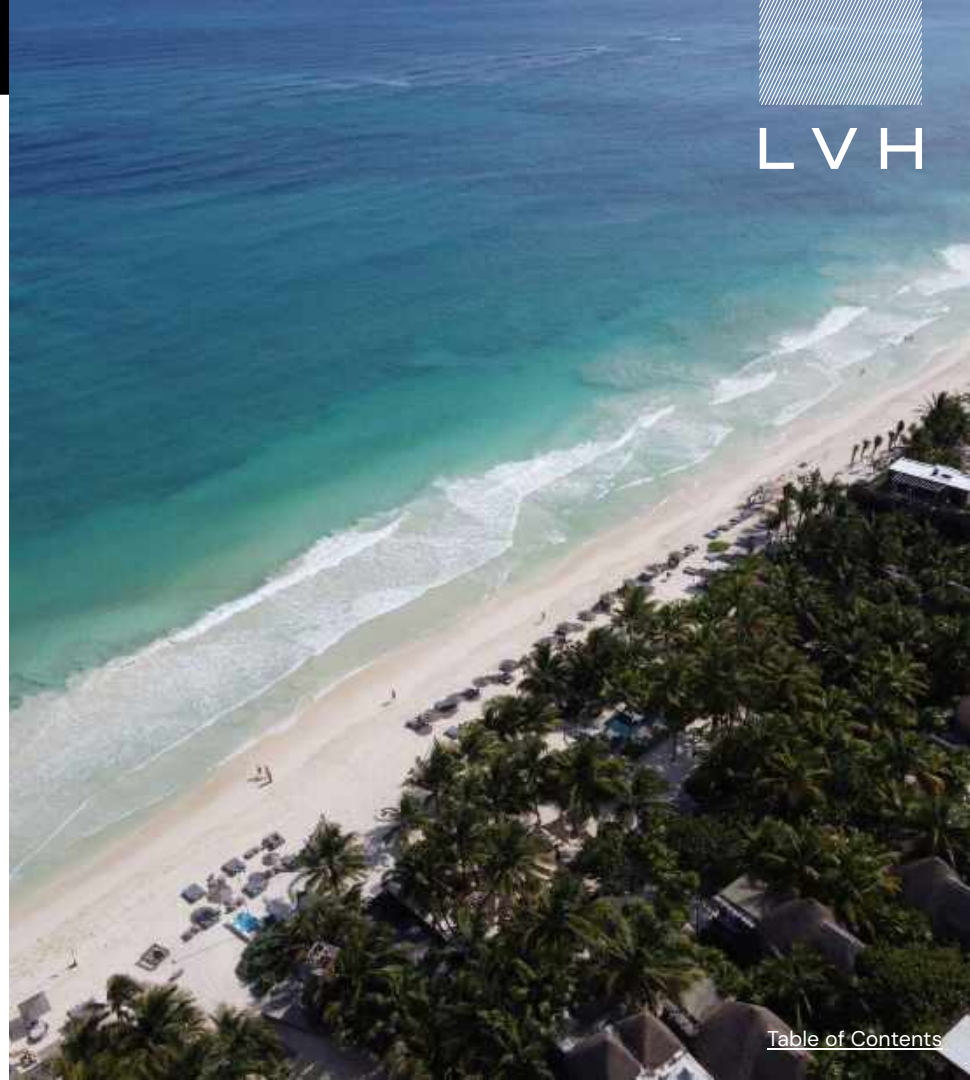
# AIR



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There are only so many sights you can capture on high ground. In Tulum, the vertical plane is well worth exploring. Soar above the Mayan ruins and spot the giant Mesoamerican coral reef just below the shimmering sea. Both humbling and exhilarating, an airborne adventure is a perfect way to round off a rejuvenating beach vacation.







## TULUM HELICOPTER TOUR

Soar 1,000 feet above the eastern Yucatan with a stellar birds-eye view. Tour the coastline from Puerto Morelos, flying high above the region's most iconic sights, past Cozumel Island, the Mayan ruins, and the Sian Ka'an biosphere.



## TULUM AIRPLANE TOUR

Multiply your party for a trip sailing the airways with your choice of private aircraft. Take in a birds-eye cross-section of the entire Riviera Maya onboard longer haul flights. An enticing seaplane option allows you to skim the surface of the turquoise waters and reach the most pristine corners of the Yucatan.



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# WATER



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# WATER



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The tepid waters of the Yucatan Caribbean coast are some of the world's most inviting, with temperatures having never dipped below 68F. Tulum's famous balmy turquoise waters are a haven for water activity. Between an average of 80F in the winter to an average of 84F in the late spring and summer, you may rest assured, every season is swimming season.

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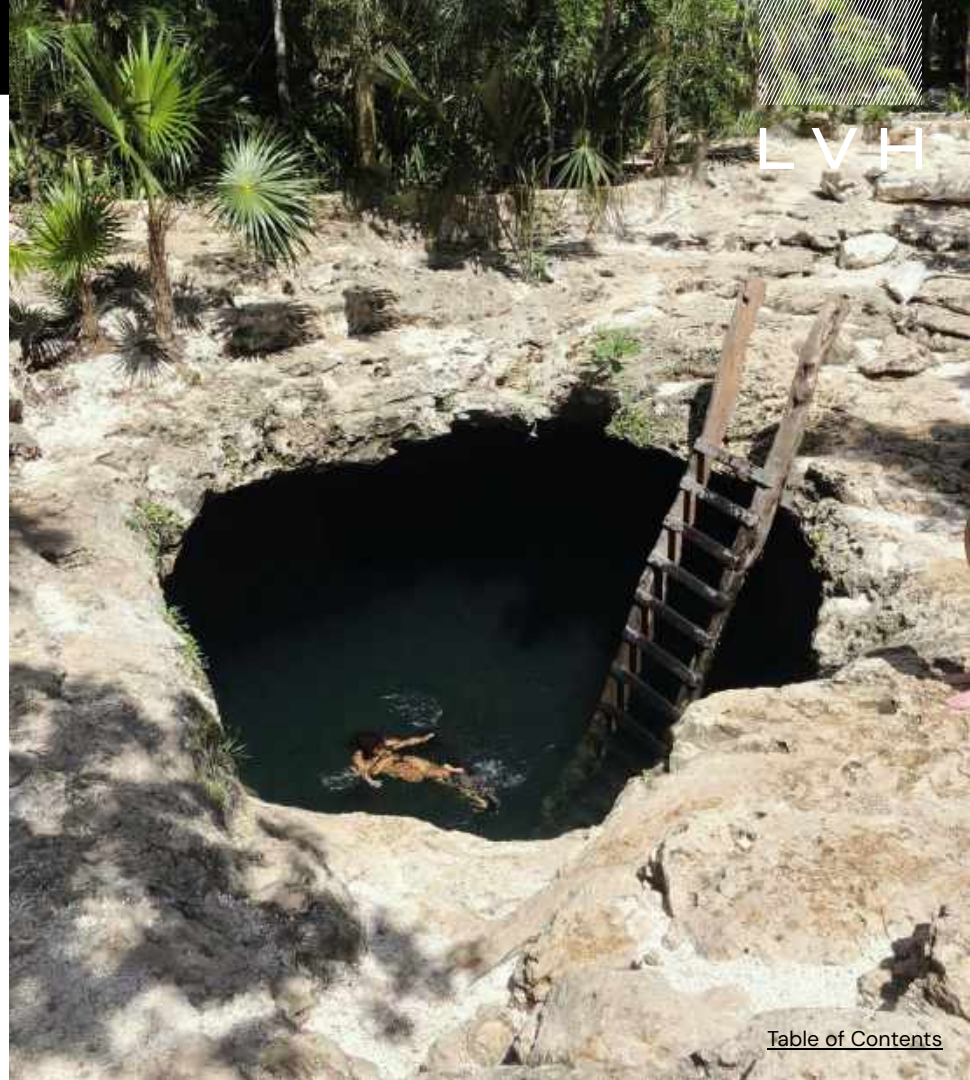


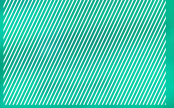


## WATER SPORTS AT THE PARQUE NACIONAL TULUM

In addition to being a fascinating eco-archaeological site, Tulum National Park is an otherworldly venue for water sports, from snorkeling, swimming, scuba to freediving. Home to multiple cenotes, these spectacular limestone sinkholes were sacred sites of ritual for the ancient Maya. Allow yourself to be dazzled by their exquisite beauty, navigating ethereal tropical cave worlds through crystalline turquoise waters.

- Cenote Dos Ojos
- Cenote CarWash/Ak Tun Ha
- Gran Cenote
- Cenote Zacil-Ha
- Cenote Oxman





## PRIVATE SNORKELING TOURS

Discover the secrets of the Yucatan with a private snorkeling tour. Hit the open seas with an experienced guide and discover some of the region's most stunning wonders below Tulum's turquoise waters. Appreciate the beauty of coral reef formations just as the native Mayan merchants did hundreds of years before you. Dive below to discover technicolor schools of tropical fish and thriving aquatic life.





## KITESURFING CLASSES

If you're seeking some adrenaline-pumping action on the water, kitesurfing may tick all your boxes. Described as a delicate mix of windsurfing, paragliding, skateboarding, and gymnastics, Tulum is an idyllic place to get your bearings on this exhilarating sport. Soar to incredible heights and glide above the shimmering surface of the Caribbean. Kitesurfing delivers a satiating afternoon of action!





## PADDLEBOARDING

Accessible and pleasant, a stand-up paddleboard (SUP) is ideal for setting your own pace and leisurely navigating the waters, casually embracing the glory of the tropical shoreline. Incorporate a yoga lesson on your SUP for a quintessential Tulum experience. Take your core for a workout discovering the serenity of the warrior pose in the still waters of a lagoon or cenote. In Tulum, there is no shortage of world-class instructors at your disposal.





The background of the entire page is a photograph of a Tibetan monastery. Numerous colorful prayer flags (red, yellow, green, blue, white) are strung across the sky, creating a vibrant, textured canopy. Below the flags, the dark, stone architecture of the monastery is visible, including a small blue-tinted circular feature in the center. The overall atmosphere is serene and culturally rich.

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# DAY TRIPS



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# DAY TRIPS

Going on vacation is fantastic, but chances are you don't want to stay in the same place for your entire trip. The best remedy for that is to take a day trip. You can find some amazing places not far from where you've put down vacation roots, but that would really merit a visit. You can rent a luxury car and hit the road or have us arrange a private tour for you. Day trips can provide seeing more sights and experiencing more adventures!



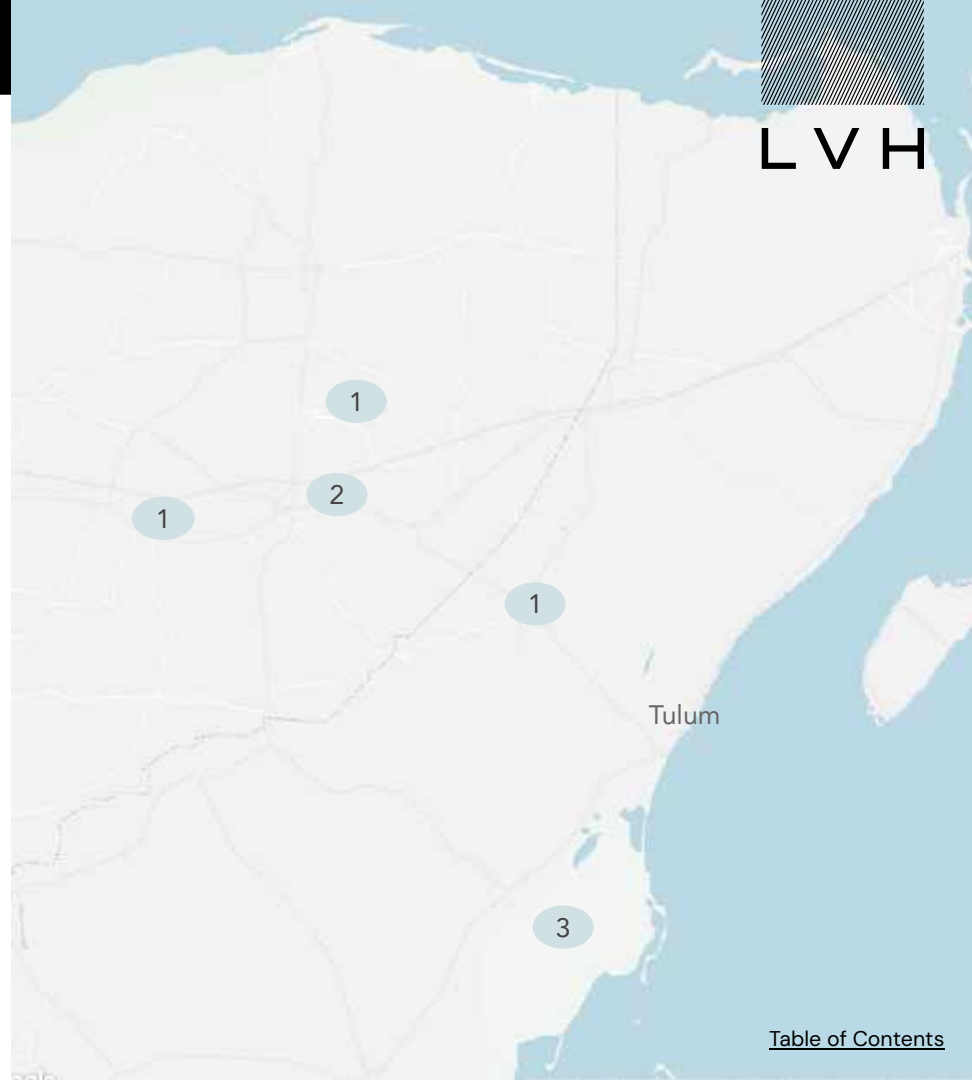
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# DAY TRIPS



LVH



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- 1. Archaeological Sights
- 2. Valladolid
- 3. Sian Ka'an Biosphere Reserve

## VALLADOLID

Often regarded as just a pit stop on the way to Chichen Itza, the overlooked magical town of Valladolid is worth a day's visit. Sixty-three miles from Tulum in the jungle's depths, Valladolid presents the Yucatan at its most authentic. With an incredible mish-mash of Hispanic and Indigenous influences, you can genuinely feel the diversity and the genuine Yucatan spirit here. Still untouched by the ravages of too much tourism, Valladolid offers a candid look into the lives of the locals. Embark on an off-the-cuff adventure, discover local delicacies served in "hole in the wall" locales, and experience local hospitality firsthand.

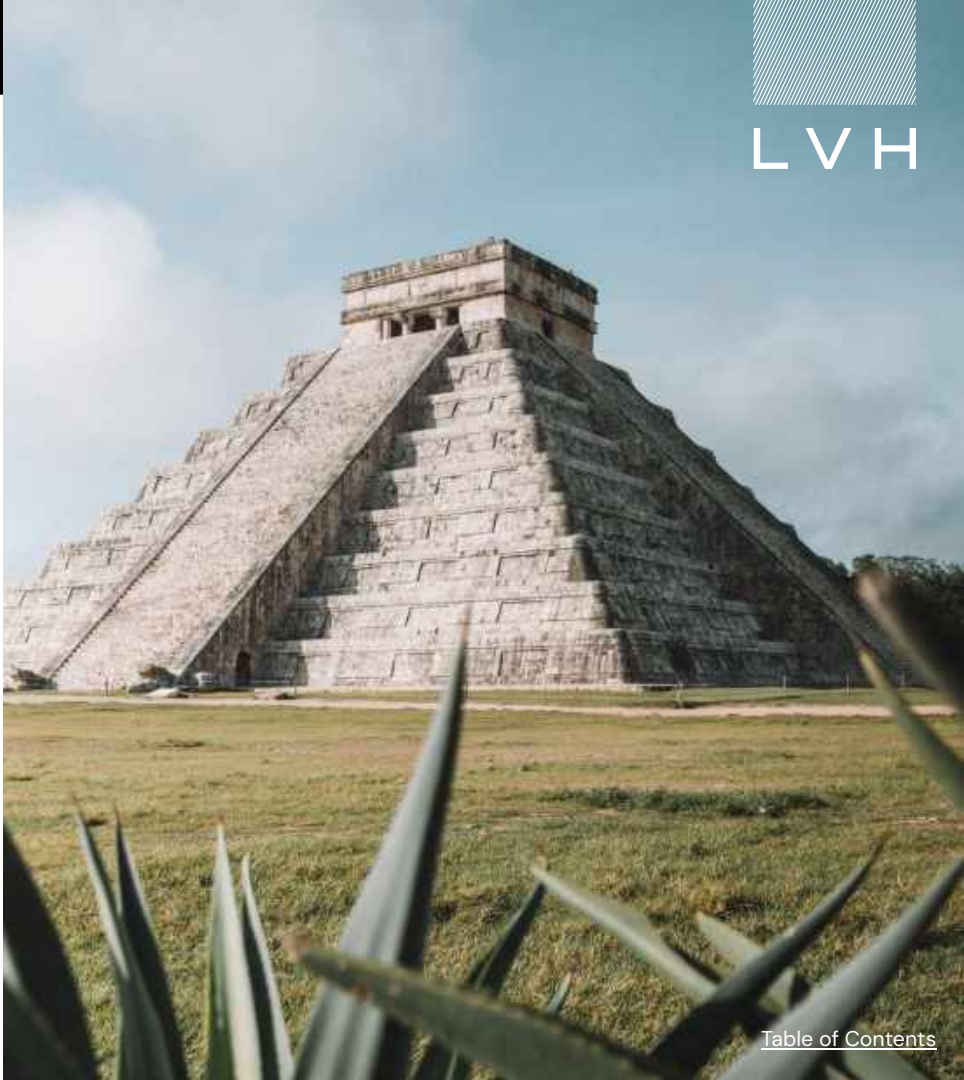




## ARCHAEOLOGICAL SITES

A great source of national pride, the Mayan heritage of the Yucatan is alive and well. Following trends of increased tourism, the region has undergone a cultural renaissance with many resources devoted to preserving indigenous Mesoamerican archaeological sites. Discover the ancient lost city of Coba in the heart of the jungle, the imposing pyramid of Chichen Itza, the remains of the prehispanic port city of Xel-Ha, and much more. The Yucatan never ceases to fascinate, and researchers are continually unearthing remarkable clues indicating advanced architectural and astronomic knowledge.

- Chichen Itza
- Coba
- Ek Balam



## SIAN KA'AN BIOSPHERE EXPEDITION

One of the most memorable trips to make while visiting Tulum is a comprehensive tour of the Sian Ka'an Biosphere Reserve. Arrange a private tour which includes guided exploration with a tropical biodiversity expert; a foray deep into the mangroves; world-class bird watching; gliding through the seagrass beds where sea turtles feed; watching bottlenose dolphins roaming free; snorkeling the Sian Ka'an barrier reefs; swimming in the natural pools; discovering an authentic Mayan fisher village and enjoying a delicious Caribbean meal on the beach. Arrive early to avoid the crowds in the afternoon. Another good time to visit is 4 p.m. – the hour before closing.







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# KIDS



Time spent with family is never time lost. No matter the destination, LVH secures a full itinerary of children's activities designed to spark budding imaginations. Share in the robust excitement of a trip full of possibilities with the ones closest to you. At LVH, we understand that time is the ultimate luxury. Please leave it to us to tailor an unforgettable vacation experience for all guests, including the smallest ones!



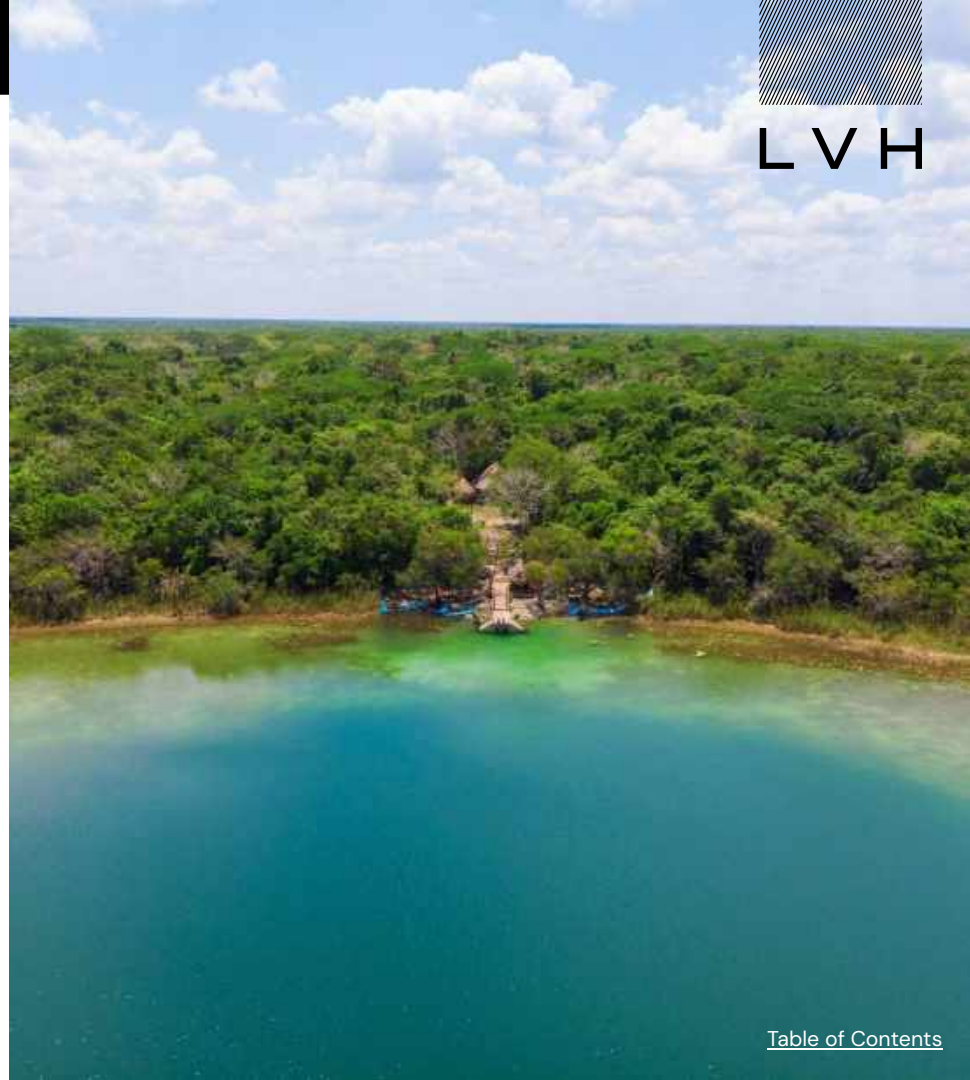


1. Punta Laguna Nature Reserve
2. Akumal Monkey Sanctuary
3. Swimming with turtles in Akumal Bay
4. Aktun-Chen Nature Park
5. Kaan Luum Lagoon



## JUNGLE ADVENTURE AT PUNTA LAGUNA NATURE RESERVE

Punta Laguna nature reserve is an animal-loving child's dream. Watch your children's faces light up as they encounter some of the more mischievous and amusing jungle residents – from spider monkeys, tropical parrots to sloths. Located by a beautiful lake, round off a guided tour of jungle wildlife with a leisurely kayak ride or an exhilarating zipline adventure!



## AKTUN-CHEN NATURE PARK

Just 15 miles from Tulum, the astounding Aktun-Chen Nature Park presents choose your fun traversing caves, underground rivers, and lush jungle worlds. From spelunking the depths to soaring above the treetops, the park offers nonstop thrills. Aktun Chen boasts a tropical zoo and snorkeling tours navigating the underwater river system. With full amenities and an on-site restaurant, the park is the ultimate family day out.



## AKUMAL MONKEY SANCTUARY

Allow your child to monkey around at the Akumal Monkey Sanctuary. A fun and enjoyable family excursion, your child will be delighted by this world of adorable primates. Guides prepare exciting interactive experiences with these curious creatures creating a playful environment to learn about animal rescue and conservation topics.



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## SWIMMING WITH TURTLES IN AKUMAL BAY

Get up close and personal with one of the most beloved creatures of the tropical depths, the green sea turtle. Akumal Bay is about 16 miles north of Tulum – the stunning habitat of these majestic creatures. Aquatic life experts lure these mesmerizing creatures for a personal experience that your child won't forget any time soon.





## TRIP TO KAA LUUM LAGOON

Regarded as Tulum's best-kept secret, the wondrous Kaan Luum lagoon will dazzle you with its stunning watercolors. An idyllic getaway to escape the crowds, the vast expanse, serene seclusion, and calm shallow waters are ideal for family outings.





## ADVENTURE & WATER PARKS NEAR TULUM

The region's local adventure parks combine the fun of Six Flags with the excitement of an exotic tropical paradise. Spots such as Selva Maya and Xel Ha spark a child's sense of imagination while creating a safe and educational space to be adventurous. With incredible family amenities, attentive staff, and plenty of themed activities, it's easy to see why the Yucatan is such a family-friendly destination. The young ones may take their pick from eco-adventures and up-close encounters with animals to water slides weaving through lush jungles!

- Selva Maya
- Xel Ha
- Xplor
- Xcaret



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# YACHT CHARTER



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# YACHT CHARTER

Yachting embodies sailing the seas in the lap of luxury. Leave your everyday routine and set sail for a world of pure comfort and decadence on the high seas. Let an experienced captain take the helm while you lounge on the aft deck, waiting for a crew member to bring you your favorite beverage.



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## AZIMUT 43'

The Azimut Atlantis 43' is a modern yet elegant yacht that has everything needed for a beautiful day at sea: a comfortable sun pad on the front and back, a balance of indoor and outdoor space, and versatility and high-performing elegance. Enjoy an open or closed cockpit that has a motorized sunroof, an exceptionally comfortable cabin, two large sleeping cabins, five beds, and two bathrooms.



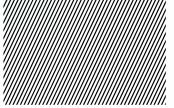




## 44' AFRICAT CATAMARAN

Water adventures and first-class indulgence await in this 44-foot catamaran. This vessel has plenty to offer with its 30-passenger capacity, ample seating areas, spacious sundecks, and swimming platforms. Easy water access complements an incredible who awaits you with fresh cocktails between activities. Luxurious interiors boast four spacious bedrooms and four bathrooms with showers.





## 51' LEOPARD

A feat of American nautical engineering and style, the 51-foot Leopard, is ideal for entertaining on the high seas. A centerpiece flybridge offers impeccable 360-degree views, while an extensive bow deck beckons sunbathing. With a 30-passenger capacity, this vessel is synonymous with spontaneity and the good life. A shaded stern deck is ideal for rounds of champagne with friends in the comfort of the blue expanse. Comprehensive interiors include a living and dining room, with a luxury kitchen to boot. Between four luxurious cabins and restrooms, maximum discretion and comfort are assured for multi-day





## AZIMUT 58'

This beautiful, popular boat is designed for small to medium-sized groups with refined luxury. The fly bridge has a 360 degree view with open space. There are two large sun beds, a spacious long sofa with a folding coffee table, a bar and refrigerator, as well as a table for eight in a shaded area, where you can enjoy our premium menu, prepared by an onboard chef. Relax and sunbathe at the front, or lounge in the living room with the large leather armchairs. There are three air-conditioned cabins with television, and two full private bathrooms with enclosed shower.





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# CARS

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We all know there is a lot more to cars than meets the eye. Most luxury vehicles are feats of engineering as they are fine art. An exemplary vehicle often misses a key component, an extraordinary driving location. With LVH, you can be sure the beauty of your dream car will match the beauty of the world's most stunning destinations. Complete your automotive fantasies on some of the planet's most scenic stretches of road, and fall in love with driving all over again.



## JEEP WRANGLER

The Wrangler's iconic look begs to go on outdoor adventures. Jeeps were originally used as World War II vehicles, and modern models are still reminiscent of the same war-time design and power. Jeep Wrangler rentals include a powerful V6 engine. Take on any terrain and any weather in this durable and rugged vehicle.





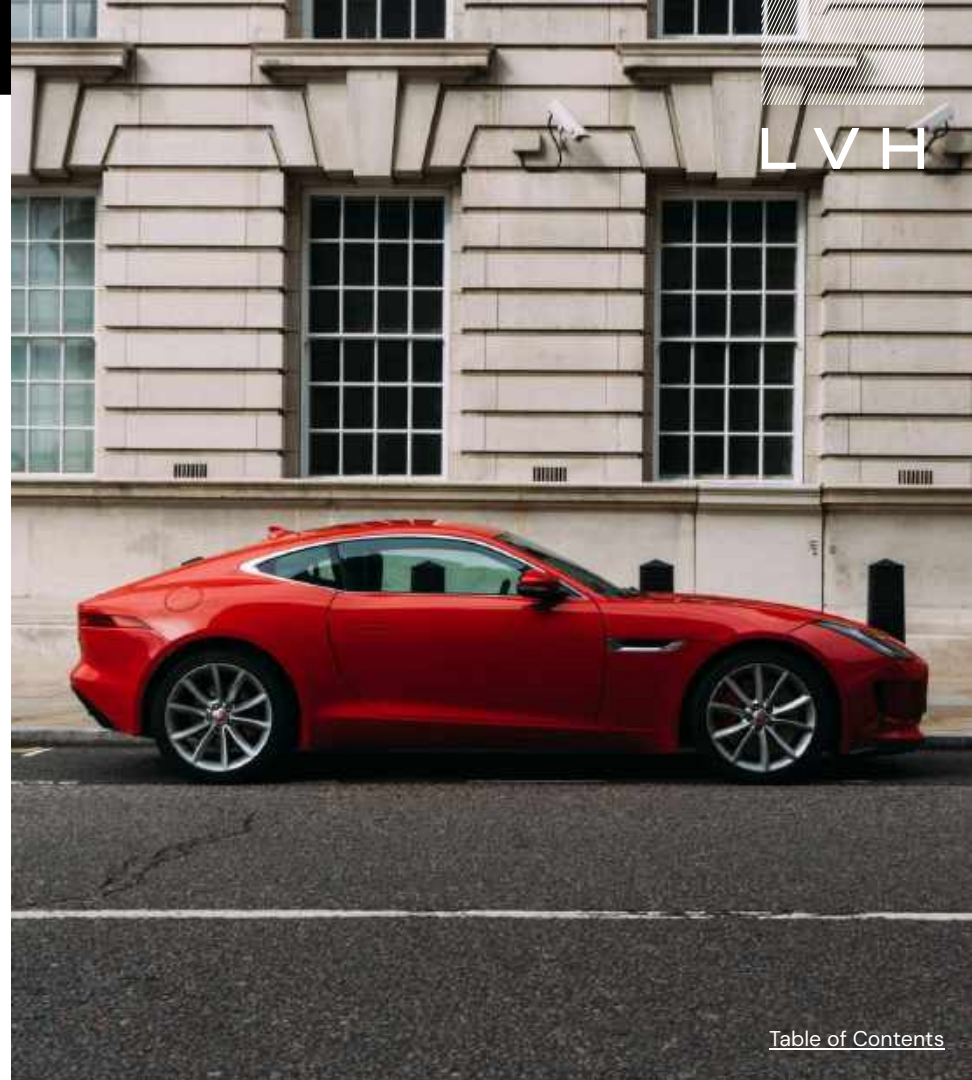
## BMW 430IA CONVERTIBLE

The all-new 430i offers the quintessential BMW class with a sporty open-air cruiser design, updated with 21st century technology. An impressive 2.0-liter twin power turbo four-cylinder engine wrangling 255HP is sure to turn heads on the open roads of the Yucatan. An extraordinary meeting of form and function, the 430i is an exceptionally versatile steed well suited for the sun-kissed oases of the Mexican Caribbean.



## F-TYPE JAGUAR

Jaguars' latest F-TYPE stays true to the legacy of Britain's premier luxury car brand. Considered the pinnacle of luxury sports vehicles, the F-TYPE presents pure Jaguar design in its most athletic form, elegant and sleek from every angle. Feel the brute power of a 575 horsepower V8 engine with a sports exhaust system, allowing you to unleash the car's thrilling rumble.





## CADILLAC ESCALADE PLATINUM

Lauded as the ride of the stars, the Cadillac Escalade Platinum is the highest level of trim at the very pinnacle of the Escalade lineup. Bigger, sleeker, and more luxuriant than ever, the passenger's comfort is placed at the core of the design. The difference lies in the details, with a beautiful leather-wrapped instrument panel and ultra-comfortable seats with a built-in massage function. An undisputed behemoth of super-sized luxury, passengers will feel the power of a 10-speed automatic transmission and 6.2L V-8 engine.







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# GETTING THERE



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Going on vacation is fantastic, but chances are you don't want to stay in the same place for your entire trip. The best remedy for that is to take a day trip. You can find some amazing places not far from where you've put down vacation roots, but that would really merit a visit. You can rent a luxury car and hit the road or have us arrange a private tour for you. Day trips can provide seeing more sights and experiencing more adventures!



# GETTING THERE

## BY PRIVATE JET

Private jets can land on:

- Cozumel International Airport (CZM/MMCZ) + ferry boat or private charter
- Cancun International Airport (CUN/MMUN) + chauffeur service
- Tulum Naval Air Station (MMTU), (prior clearance for arrival needed)
- The Playa del Carmen National Airport (MMPY) is also available for domestic flights on piston & turboprops



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# IN-HOME SERVICES



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# IN-HOME SERVICES

The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



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# IN-HOME SERVICES

## PRIVATE CHEF

Top trained professional chefs provide a full-service culinary experience in the comfort of the private villas. From international cuisines to health-conscious diets, chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



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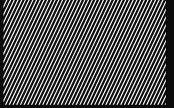


## MIXOLOGIST

Concoct the “poison” of one’s choice with the help of experienced mixologists who are crafting cocktails, using seasonal ingredients, freshly squeezed citrus, house-made syrups and premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails





## BARTENDER

Keep the glasses full and cheers continuing with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of worrying about if the bar is stocked, spend time worrying about which tasty drink to sip next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings

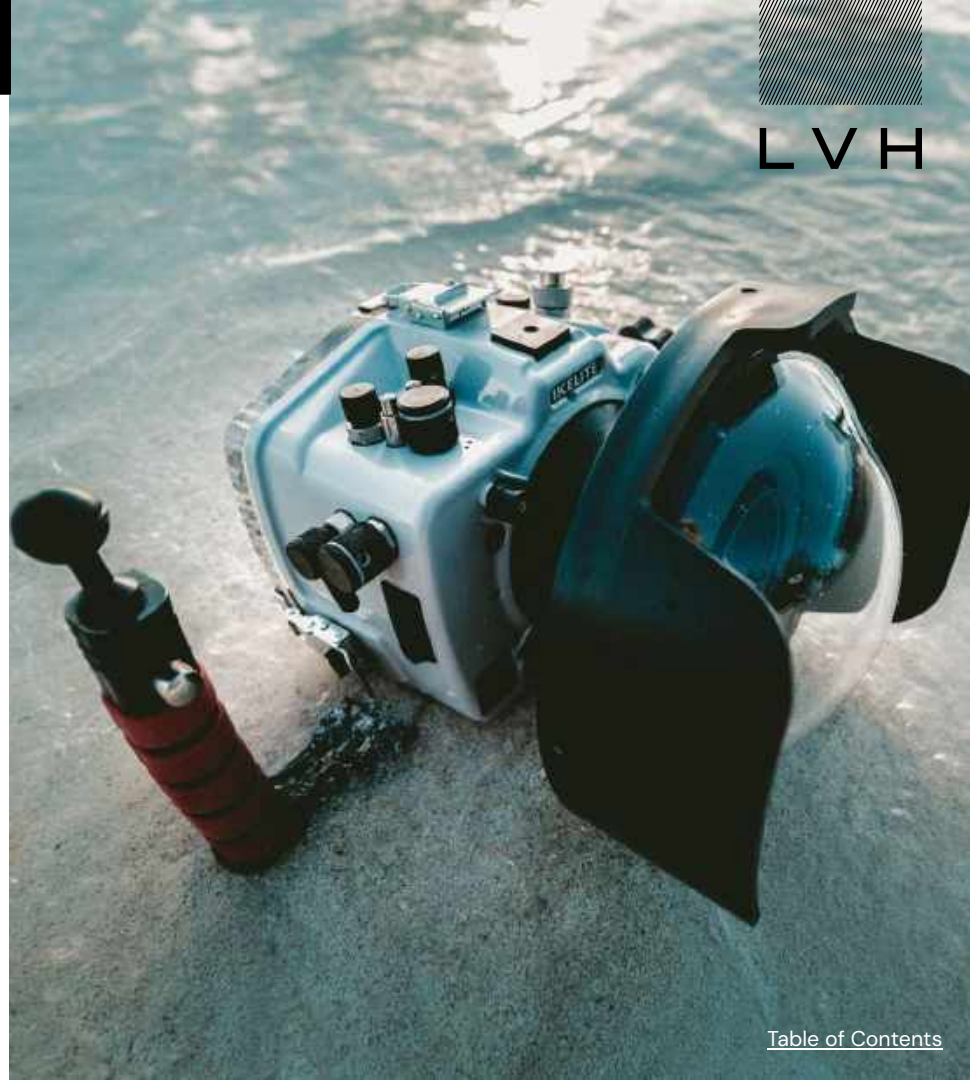




## PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings







## DRONE PHOTOGRAPHER

Capture moments from a higher perspective. Professional Drone Aerial Photographers shoot photos and videos from all sorts of angles. Highly recommended for any water sport moment.

- Special Events
- Gatherings



# IN-HOME SERVICES

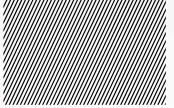
## NANNY SERVICE

Take the night off or the night out with the little help from a trained, CPR/AED and First Aid certified nanny. Feel confident that the little ones are in the best of care.

- Creating a safe and stimulating environment for the children
- Changing diapers, potty-training (age-appropriate)
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children

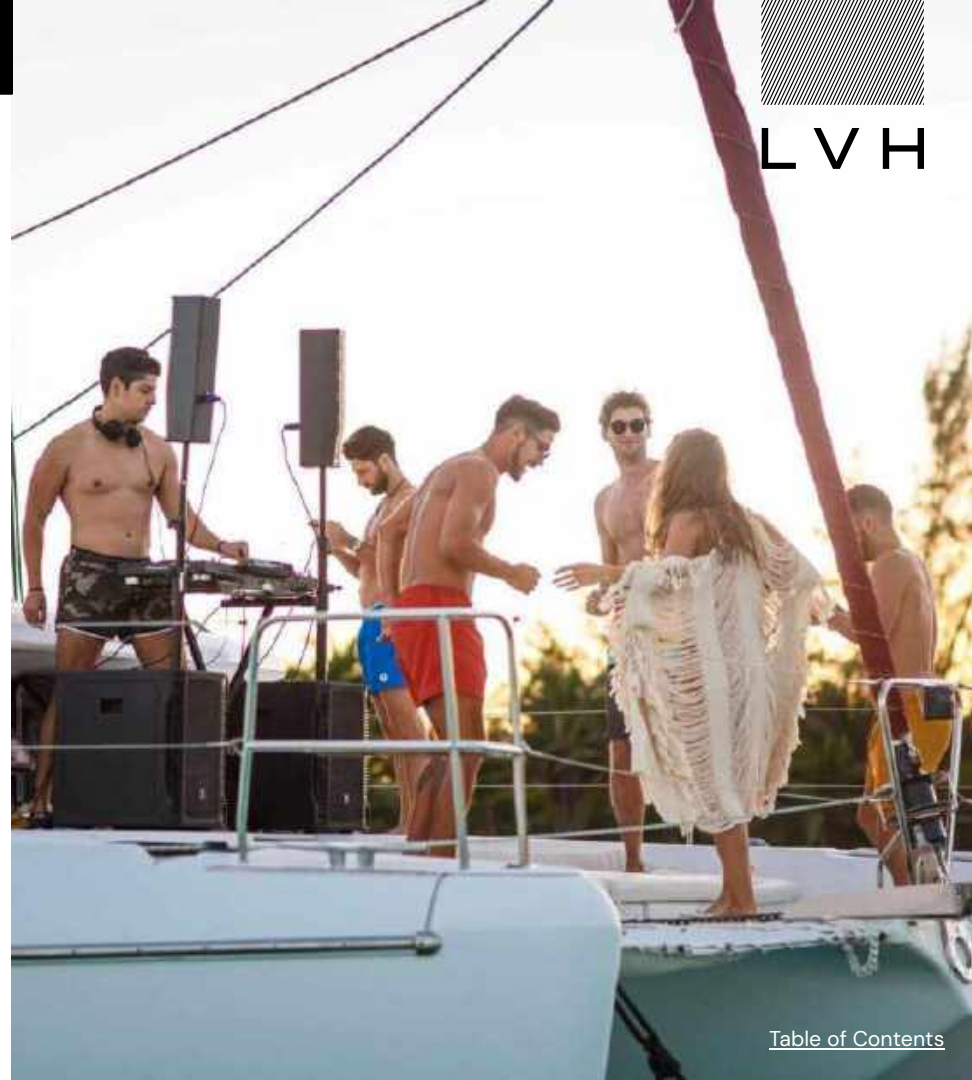


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## DJ YACHT PARTY

If you are in Tulum and you want to have an epic DJ party with your friends on a luxury yacht near Tulum, you are in luck. Leave it to us to arrange a celebration on a yacht for you. Whether it is a bachelor(ette) party or wedding celebration, anniversary, birthday or even just a party for party's sake, it would be our pleasure to make it happen.





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# SPA

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Take time to rejuvenate your body, mind, and spirit in Tulum, one of the world's leading health retreats. Discover the magic of millennia-old health techniques passed down through indigenous elders. Envelop yourself into a world of bodily bliss, where a holistic approach employs the best of a broad set of therapeutic disciplines.



## MASSAGE

A certified massage therapist brings wellness into the privacy of the villa. Sessions start with a conversation. By understanding the guests needs and “aches,” the therapist can then apply a massage practice from his/her arsenal that best heals the target area.

- Therapeutic Massage
- Stone Massage
- Tension Relief Massage
- Holistic Massage
- Sports Massage
- Prenatal Massage
- 4 Hands Massage

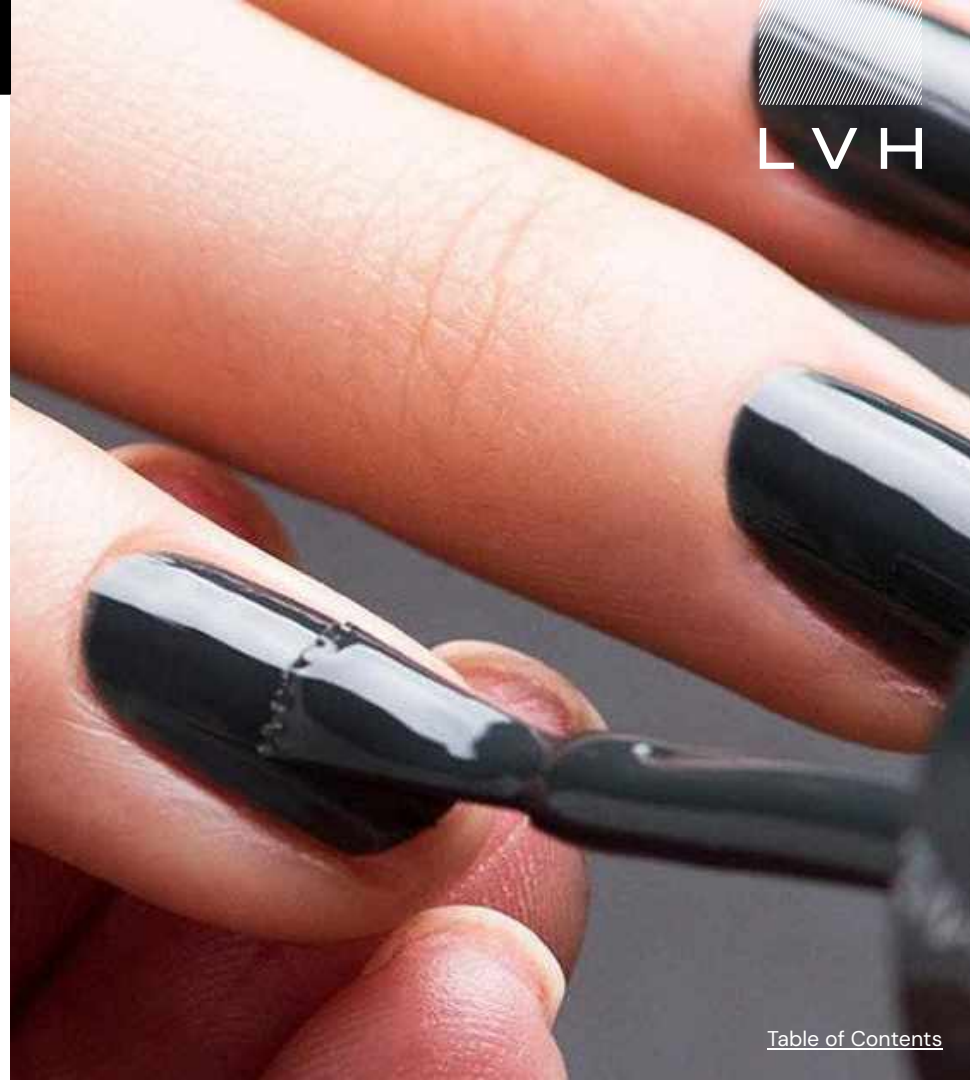




## NAIL SERVICE

Certified nail technicians provide spa services in the comfort of the villa. All technicians use safe, clean, sanitized and quality products. There is a possibility for customized services, such as: scrubs, masks, deep exfoliation.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art



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## HAIR CARE

Great hair, no care, enjoy personal hair styling and makeup services at home. Tulum's swanky dining and cocktail scene, is awaiting your grand entrance. Book your picture perfect appointment, and dully indulge in the full pampering service you've always dreamed of, saving you time while looking your absolute best!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions



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## BEAUTY SERVICE

Your vacation is all about “me time” and taking the time out of your regular hectic day-to-day schedule to get pampered to the nth degree. Consider yourself a pristine canvas and LVH’s in-home beauty services personnel are the artists who will bring you to life with their expertise. The end result? A true masterpiece!

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan





## BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim



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# WELLNESS

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Part of every unforgettable experience is physical wellness and mental well-being. Tulum has no shortage of trainers, gurus, and instructors ready to impart invaluable know-how in keeping your mind and body in an optimal state. A place potent with the power of rediscovery and change, Tulum is where life-changing habits begin. Carry home with you the priceless gift of clarity of mind and fitness, and experience every day as a vacation day.





## FITNESS TRAINER

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer in the privacy of the villa.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing



## PILATES INSTRUCTOR

Certified pilates teachers design curated classes for individual or group sessions.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



## YOGA INSTRUCTOR

Move the body, calm the mind, connect the heart, raise vibes and awaken power with the Tulum's leading private yoga instructors.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga





## MEDITATION

Enjoy a private meditation class at your villa or at a beautiful location. Tulum has long been renowned for its tranquillity and beauty as well as powerful healing energies and spiritual vibes to the open-minded.



## SOUND HEALING

Unearth the restorative power of chant, mantra, and sound frequencies. Set in serene environs, in the depths of the Yucatan jungle, clients may embark on a powerful journey of relaxation and self-knowledge with the therapeutic discipline of sound therapy. Borrowing from the esoteric traditions of eastern religions, sound healing is done in conjunction with mindfulness, breathwork, and a reconnection with nature.



# LVH

## WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.







LVH

CURATORS OF  
IMMEASURABLE  
MOMENTS



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