

LVH

EXPERIENCE  
TUSCANY  
ITALY, EUROPE

LVHGLOBAL.COM

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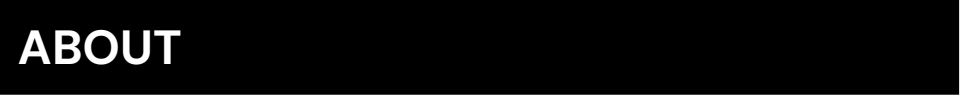
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# ABOUT



Tuscany has it all – art, fine dining, wine, adventure, terrific after-dark venues – and the list goes on. While the countryside is simply gorgeous – the rolling hills, small villages, lush vineyards, and aromatic olive groves are feasts for the senses. You can have many adventures ranging from the extreme, like paragliding, to the more sedate, like hiking in the mountains. It also boasts remarkable natural thermal baths and hot springs, Bagno Vignoni, Bagni San Filippo, Petriolo, and Saturnia, to name a few, personifying the philosophy of well-being.

For those who like the water, the province has more than 250 miles of coast with a few dozen dive centers between Livorno and Argentario and in the archipelago and Elba, Argentario, and Gigli Islands. Scenic drives are in abundance: along the coast or through the countryside! For a discerning traveler on holiday in Tuscany, it is essential to get behind a luxury or classic Italian vehicle and hit the open road.

- London – Tuscany            2h
- New York – Tuscany        8h 10'
- Los Angeles – Tuscany   12h 10'
- Dubai – Tuscany            6h



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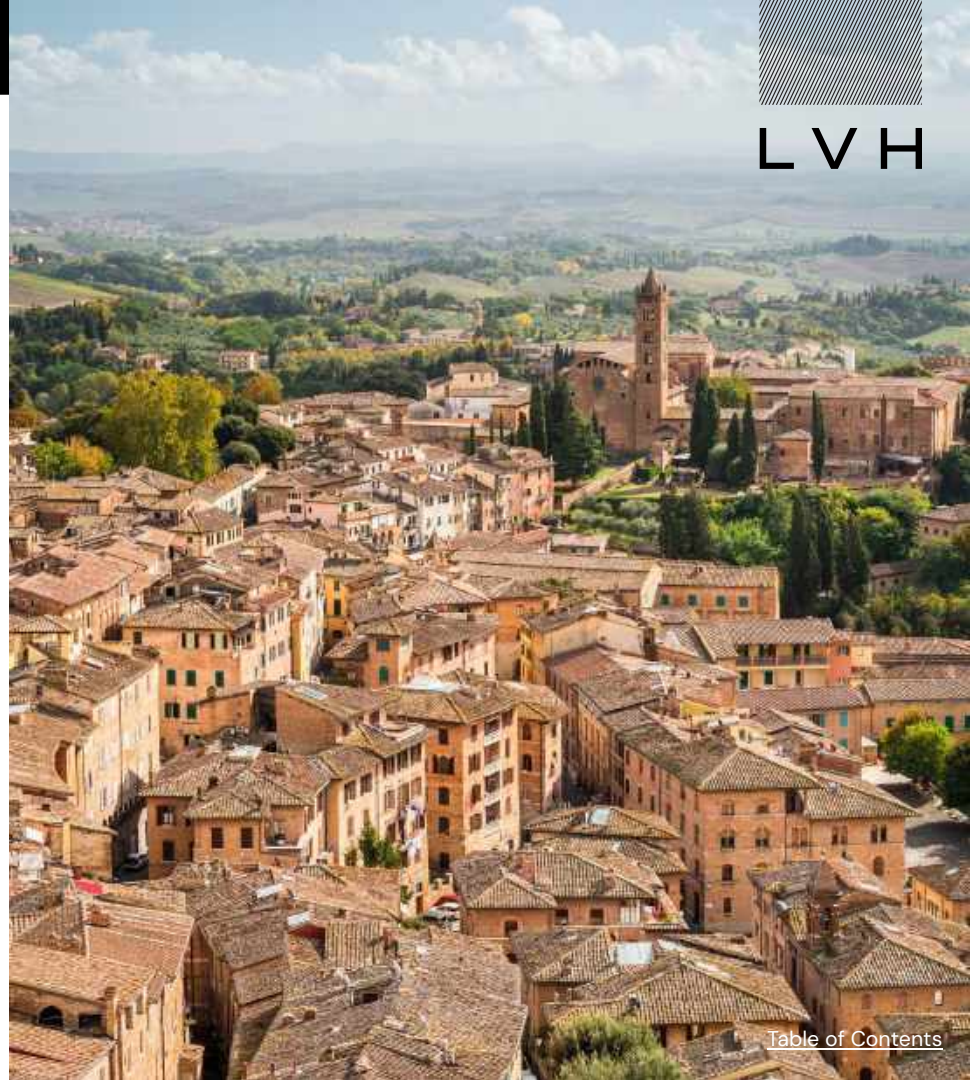
# PROVINCES

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There isn't a place in Tuscany that is not lush, aromatic, and lovely. Within this Central province, revelers will discover the very soul of Italianicity. The region's reputation precedes itself, as it is home to some of Italy's most exceptional organoleptic exports from Chianti and Limoncello to Toscano cigars. As bountiful a terroir as it is gorgeous, it is clear why the concept of the Villa was borne out of Tuscany's rolling hillsides. Speckled upon this sun-kissed terrain are spectacular towns immaculately preserved in their Renaissance-era glory. This small province is responsible for the world's most outstanding works of fine art and feats of architecture. The birthplace of the Italian Renaissance, Tuscany's artistic legacy has shaped our idea of High culture as a whole. A philosophy of leisure, pleasure, and indulgence in the extraordinary is baked into every square mile of this remarkable land. Revel in the majesty of Tuscany's picturesque terrain and soak in its extraordinary cultural legacy one town at a time.



# PROVINCES



L V H

1. Lucca
2. Pisa
3. Livorno
4. Florence
5. Arezzo
6. Siena
  - a. Montepulciano
  - b. Montalcino
7. Grosseto



# PROVINCES

## LIVORNO

This little port town serves up some of the best seafood anywhere in Tuscany, particularly the delicious Cacciucco – Tuscan seafood stew. The prettiest part of the town lies between the sea and the New Fortress. New Venice is full of small picturesque canals built in the 17<sup>th</sup> century using Venetian methods of reclaiming land from the sea. The area would be an incredible area to stay, especially vacationers who enjoy the close proximity of water.



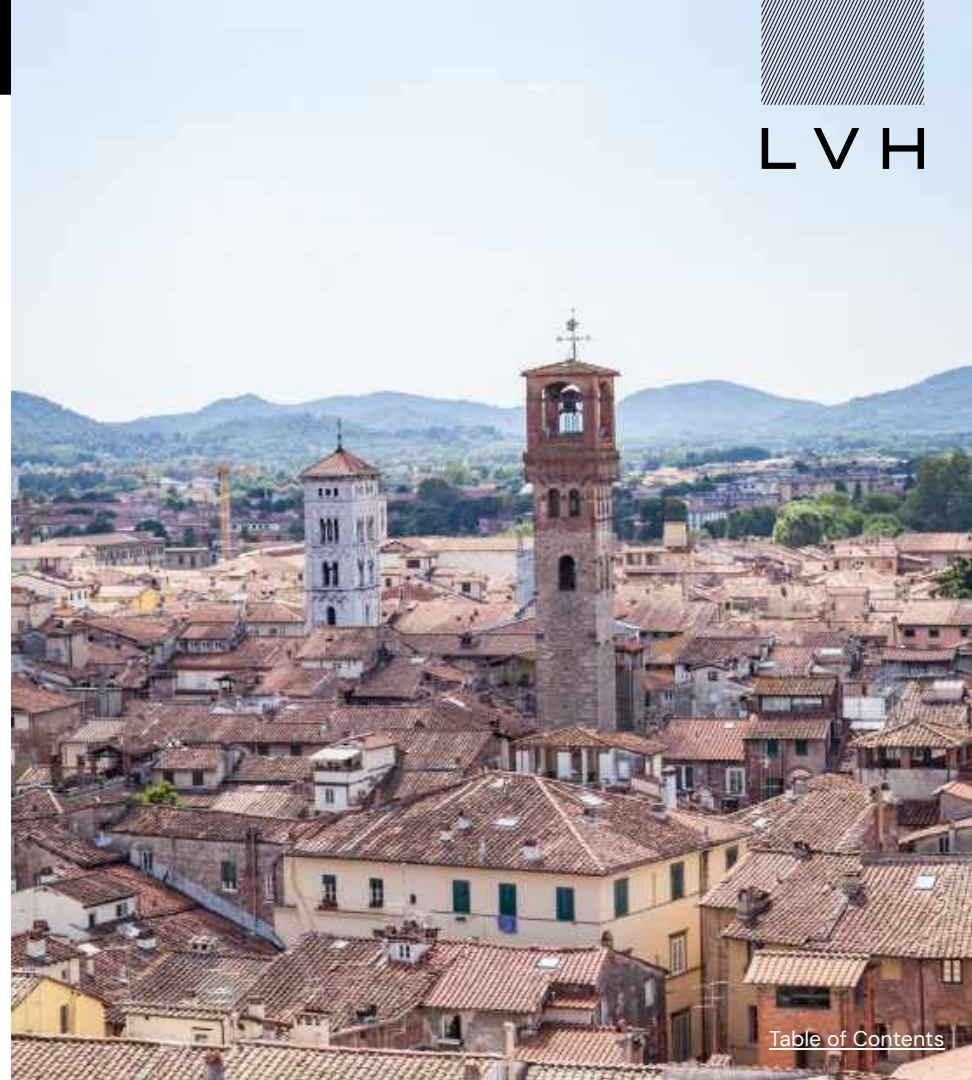
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## LUCCA

No trip to the region is complete without a visit to Lucca. This small town at the foot of the Apuan Alps is a distillation of all the charms of Tuscany. Easily accessible between Pisa and Florence, Lucca is far more than a pitstop. Lucca is a historic town that wears its ancient past on its sleeve, the central Piazza dell'Anfiteatro is delineated by the traces of a Roman amphitheater. Marvel at the aura of incredibly preserved 12th century churches and a stunning landscape smattered with renaissance-era towers and villas. Lucca is home to one of Italy's most famous exports, Toscano cigars.







## PISA

Perhaps unfairly overshadowed by its famous leaning tower, Pisa has an illustrious history as a maritime republic and rival Genoa and Venice. The gorgeous Romanesque striped marble cathedral is a reminder of the city-state's prestige and wealth during the middle ages. Escape the crowds and discover the charm and bustle of this student town, replete with vibrant street life and renaissance-era piazzas embraced by gothic churches.





## FLORENCE

Florence, or Firenze in Italian, is enchanting, charming and totally irresistible. Travelers who are looking to feast not only on gourmet Tuscan food, but also on world-class art, must include Florence on their itineraries. The town is no stranger to exclusive boutiques carrying A-list fashion houses like Gucci and Salvatore Ferragamo. To soak in all Florence has to offer, it's best to put on the walking shoes and do some exploring.



## AREZZO

The rural town of Arezzo is situated in Italy's heartland, located an hour southeast of Florence. Quaint and charming, Arezzo is a premier spot for treasure hunting, with great jewelry boutiques and a monthly antique fair that is the biggest in Italy! Exhibits at the Mecenato Archaeological Museum flaunt remarkable artifacts from the Etruscan and Roman periods. The personal home of Renaissance artist Giorgio Vasari is a must-visit for art lovers fascinated by his illusionist painting style.







## SIENA

Endlessly romantic Siena is a portal into Tuscany's medieval past. Formidably positioned in Tuscany's heartland straddling three hills, the old center is fortified by four-mile-long walls. Fifteenth and 16th century tower houses, palaces, and churches soar in all their historic glory. An exceptionally preserved world of Gothic renaissance architecture, the rich terracotta-colored facades dazzle against the orange skies of dusk. The central Il Campo piazza in the very heart of the town is the site of a fantastic bi-annual horse race. In the peripheral hills, you will find storybook villages blanketed by pristine vineyards. This rich terroir is responsible for the region's most beloved Chianti, Vernaccia, and Brunello di Montalcino wines.





## MONTEPULCIANO

Red wine aficionados will instantly recognize the name of this town for it's synonymous with its red grapes turned into full-bodied wine. However, Montepulciano is also rustic and inviting with all its red brick and terracotta; tight, winding lanes making their ways to the town's core where the Piazza Grande is brimming with marble masterpieces. If the ancient streets could speak, they would tell tales of the area's Etruscan history.



## MONTALCINO

This scenic hilltop town in the Val D'Orcia, is well-known for its Brunello red wine. The town has an impressive history which a massive fortress can attest to. The actual approach to Montalcino is nothing short of breathtaking. Its medieval spires and grandiose fortress towers above the green valley. Its steep and narrow ancient streets and stone buildings are the ideal setting for some wine tasting and food shopping. Montalcino is also known for its white dessert wine, Moscadello, not to mention its fine honey.



# PROVINCES

## GROSSETO

Perched eight miles inland from the Tyrrhenian sea, Grosseto, found in the southern wilder coastal region of Tuscany, is often overlooked by tourists. Yet this city reveals plenty of historical, cultural, and natural treasures. Unique pentagonal Medicean walls enclose an iconic Medieval city center dominated by the imposing Cathedral de San Lorenzo. On the outskirts, the Maremma provides a pristine nature retreat among 9,000 hectares of terrain between Talamone in the south to Principina a Mare to the north. Swim in clean waters and delight in pristine shores awash in the aroma of pine and rosemary.





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# RESTAURANTS



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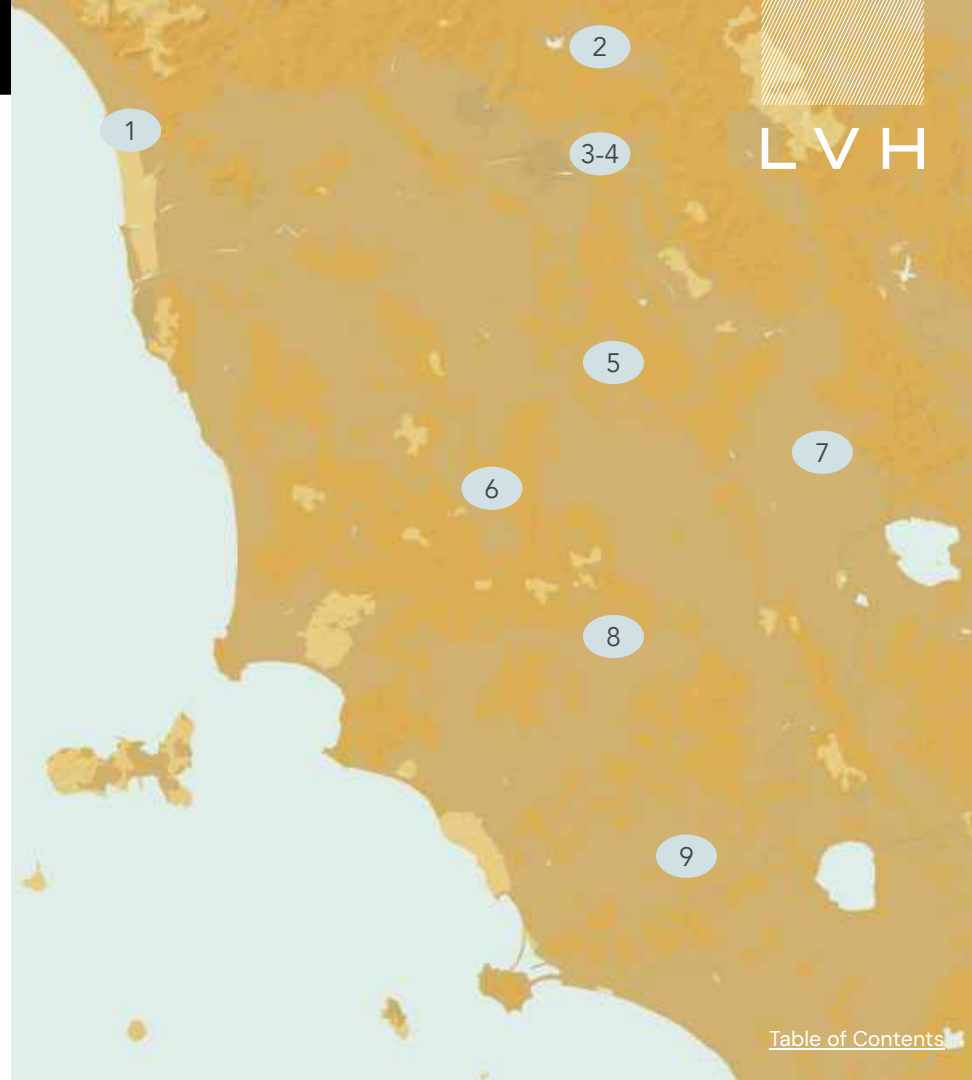


# RESTAURANTS

No culture ascribes as much importance to the sacred ritual of cuisine and eating as much as Italy. Emblematic of a slower-paced culture, where savoring each bite is the law, Tuscany's cuisine invites maximum gastronomic indulgence. With extraordinarily aromatic and unique local products available all year round, a farm-to-table philosophy is standard. The result is a distinct regional cuisine described as sober, elegant, and well-balanced. Tuscany has been at the heart of Italy's culinary experimentation, leading a robust culinary tradition into the 21st century. Today the region is an epicenter of fine dining, traditional peasant food scaled to the pinnacle of culinary excellence. Between 40 restaurants, Tuscany has among the highest percentages of Michelin star awarded chefs in the world.



# RESTAURANTS



L V H

1. Il Piccolo Principe 2 Stelle Michelin
2. Virtuoso \*
3. Enoteca Pinchiorri \*\*\*
4. Leggenda Dei Frati \*
5. Il Poggio Rossi \*
6. Meo Modo \*
7. Il Falconiere \*
8. Il Seline \*
9. Da Caino \*\*

# RESTAURANTS

## IL PICCOLO PRINCIPE \*\* @ GH PRINCIPE DI PIEMONTE

The mesmerizing sea view here melds well with the magic of the Michelin-starred cuisine. Lovers of refined fare will enjoy exclusive, creative recipes fashioned by Chef Giuseppe Mancino. Start with the red mullet, fennel cream, vegetable panzanella and cacciucco sauce. Diners will feel the hand of the south in the squid of Gragnano with seafood, squid and asparagus tips; green ravioli stuffed with cod, sea snails, seaweed and yellow tomato. For meat dishes Garfagnana lamb with cicoria, peppers and coffee, is a favorite. Finally, get immersed in the variation of the tarte au citron, with almond sablé, lemon cream, mint meringue and basil ice cream.





# RESTAURANTS

## VIRTUOSO GOURMET \*

Virtuoso, led by Chef Antonello Sardi, offers gourmet cuisine that reinterprets traditional Tuscan dishes. Each dish is the result of in-depth research consisting of selected ingredients, with raw materials coming directly from the estate's organic vegetable garden or locally-sourced produce. Located inside the Le Tre Virtu Estate, the restaurant is also the bearer of a Michelin green star for sustainable gastronomy. Among the unique offerings are homemade fresh pasta with red mullet, Cinta Senese bacon and fennel; heart sweetbreads, endive and gin tonic; or venison carre, spring onion, shallot, juniper and vegan mayo with almonds.







## ENOTECA PINCHIORRI \*\*\*

This eatery represents luxury and haute cuisine at its finest. There are a number of dining rooms with different atmospheres, including a historic room which feels rather like being in a museum. The excellent menu is Tuscan, Italian and international fare. They are known for their outstanding wine list and pairings. Try the fillet of steamed red fish fried with ristretto of cacciucco, mustard chard and tomato oil or Mora Romagna piglet on a spit, sweet and sour garlic puree, crispy Mugello potato mille feuille and spring onions. As an end to the meal, you might want to choose the bread and figs: light fig mousse, frozen lemon yogurt petals, toasted bread sheets and figs marinated in grappa or the meringue stuffed with candied plums, with prickly pear sorbet, caramelized milk foam and tomato jelly.



## LA LEGGENDA DEI FRATI \*

Florence's beloved Leggenda Dei Frati is motivated by a steadfast desire to push Tuscan cuisine to novel and unprecedented heights. The chefs insist the personal relationship with the local producers make their creations so exceptional. Located in the stunning environs of the Villa Bardini, this locale is a must-stop for total immersion in the Tuscan culinary lifestyle.



# RESTAURANTS

## IL POGGIO ROSSO \*

Il Poggio Rosso is defined by elegance and authenticity, where Tuscan aromas are constantly reimagined in Chef Juan Quintero's kitchen workshop. Local ingredients and a cosmopolitan scope of flavor reveal fare produced from the highest standard of technical skill and culinary creativity.



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# RESTAURANTS

## MEO MODO \*

Meo Modo takes you to the pastoral haven of the Valle Serena. Found within a stunningly refurbished 12th century villa, Meo Modo abounds in the timeless elegance of the old world. An exceptional seasonal menu is sourced exclusively from surrounding farms and the bounties of the Tyrrhenian sea. Enjoy incredible views and a 1,200 bottle wine list.



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## IL FALCONIERE \*

Diners wishing to experience not only incredible food, but a wonderful ambiance in a 300-year-old villa, will want to head to Il Falconiere. Cuisine is prepared by Chef Silvia Regi Baracchi with fresh products drizzled with olive oil pressed from the estate's olive trees. The eatery also prides itself on being a sustainable business and environmentally friendly. The tasting menu features beef from the valley with names taken from local bulls such as Fanfullo, beef tartare seasoned with Tuscan spices, savory avocado cream, fennel and Etruscan dressing; Drago 77, tortellini with ossobuco filling, salted butter and aromatic herbs with tiny beans from Trasimeno Lake; or Bando, Rosatenero Beef tenderloin with marsala, roasted onion and mushrooms.



# RESTAURANTS

## IL SILENE \*

Il Silene has been grounded in Tuscan culinary tradition for more than a century. An extraordinary culmination of experience and culture, Il Silene has perfected the tastes of the rural terroir while rendering it new and fresh at each turn. Chef Roberto Rossi's dishes flaunt elegance and simplicity, showcasing the infinite compatibility of the Tuscan palette with contemporary innovation.





# RESTAURANTS

## DA CAINO \*\*

Although the cuisine at da Caino is simple, it definitely does not rule out deliciousness and creativity. Michelin-starred Chef Valeria Piccini says she prepares each dish with emotion and it appears to be working since her cuisine is some of the most renowned in the country. The restaurant, which is in the quaint hilltop town of Montemerano, is small and intimate with only nine tables for 18 diners. On the menu are such dishes as roast veal tongue with blueberry-flavored onions, saffron, and capers; tortelli di cinta senese in brodetto di castagne e gallina (pasta filled with Sienese pork in a chicken and chestnut broth) and such hearty dishes as cinghiale lardolato con finocchi, arance e olive (larded wild boar with fennel, orange, and olives).



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# MUSEUMS



Tuscany is the cradle of Italian high culture, its architectural masterpieces from the Leaning Tower of Pisa to the Uffizi Gallery dazzle to this very day. The province is known to have single-handedly jump-started a cultural renaissance throughout the entire western world. Wonderfully preserved cities and villages reveal Etruscan and Romanesque influences that gave birth to the Italian language. From here, you can trace the very origins of modern Italy. Tuscany's sweeping cultural and artistic movements have formed the bedrock of aesthetic excellence and good taste for the entire world.





# MUSEUMS



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1-7

1. Galleria dell'accademia
2. Bargello National Museum
3. Gucci Gardens
4. Salvatore Ferragamo Museum
5. Uffizi Palace/ Uffizi Gallery
6. Pitti Palace

## ACCADEMIA GALLERY (GALLERIA DELL'ACCADEMIA)

This gallery houses the most famous sculpture in the world – Michelangelo's David in all its astonishing glory. In addition, it has a monumental collection of pictorial masterpieces, sculptures and musical instruments. There are large, mural-like pieces from Perugino, Filippino Lippi, Pontormo, Domenico Ghirlandaio, and Bronzino; and, downstairs, Florentine Gothic paintings, including altar pieces by Giotto. The art museum is not to be missed if you have a love of art history.





## BARGELLO NATIONAL MUSEUM (MUSEO NAZIONALE DEL BARGELLO)

Florence's national museum is amongst its oldest, going back to 1255. These walls have witnessed sieges, fires, and notorious executions of conspirators against the Medici dynasty. The famed literary figure Dante Alighieri has graced these halls as part of the council of 100, marking some of the nation's most significant moments. An astounding building haunted with incredible histories, the National Museum of Bargello features countless masterpieces from Florentine busts to glazed terracotta statues.





## GUCCI GARDENS

A must-visit for fashionistas, the three-storied Gucci Museum follows a chronological structure from the bottom to the top floor. Starting from 1921, immerse yourself in the evolution of a legendary fashion dynasty. With the museum inaugurated in 2011, this has been one of Florence's fastest-growing attractions. Follow the trajectory of the legendary Florentine brand housed in a regal 14th century palace.



## THE SALVATORE FERRAGAMO MUSEUM

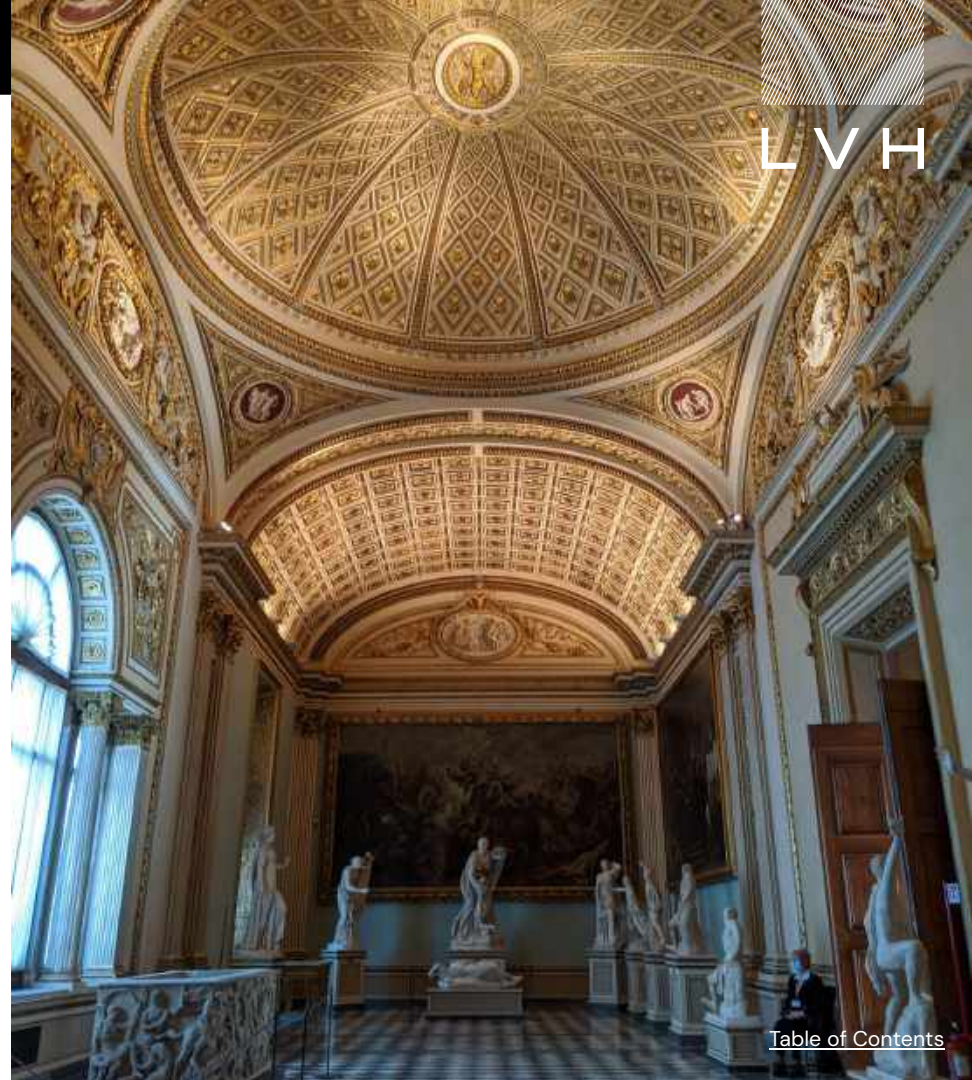
The Salvatore Ferragamo Museum catalogs the legendary shoemaker's move to the United States and his love of Hollywood. Ferragamo worked with the best of the best, from film directors D.W. Griffith and Cecil B. DeMille to actors like Mary Pickford, Pola Negri, and Charlie Chaplin. There are two walls dedicated to iconic Italian actors in Hollywood – not only those who worked with Ferragamo, but also folks who inspired him – as well as the famous American productions, like “Ben Hur,” filmed in Italy at the time.



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## UFFIZI GALLERY

The Palace of Uffizi, built by Giorgio Vasari at the end of the 16th century, is home to the Uffizi Gallery, one of the most famous museums in the world. The Uffizi Gallery displays paintings on wood and canvas, antique statues, and masterpieces of art of all times. Visitors can see works by Giotto, Michelangelo, Piero della Francesca, Raffaello, Botticelli and many others. The gallery has an invaluable collection of ancient statues and busts from the Medici family, which adorn the corridors and consist of ancient Roman copies of lost Greek sculptures.





## PITTI PALACE (PALAZZO PITTI)

Palazzo Pitti was the Grand Ducal residence occupied by Cosimo I in 1550. The commanding palace is a resounding symbol of the Medici rule over Tuscany and the subsequent reign of Habsburg-Lorraine and the last Italian monarch. The design follows the blueprint of none other than Brunelleschi, while the name belongs to the building's first owner, Florentine merchant Luca Pitti. Today, this is the site of four major museums spread across four floors of the palace: the Treasury of the Grand Duke, the Palatine, the Modern Art Gallery, and the Museum of Costume and Fashion.



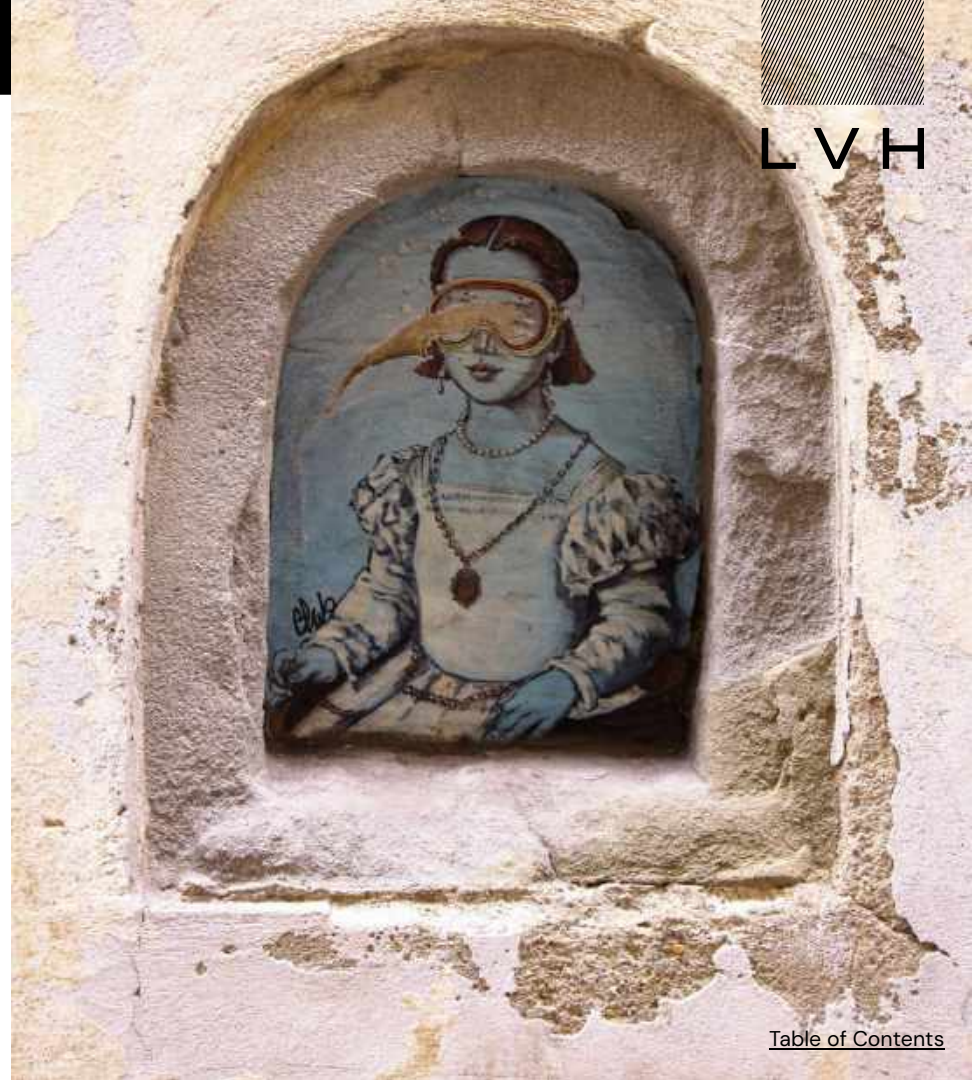


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# THE ARTS



Tuscany's more than 500-year-old legacy as one of Europe's cultural epicenters is yet to be tarnished. Its cultural institutions continue to host the world's most cutting-edge local and international exhibitions. By the same token, Tuscany, and its capital Florence, are susceptible to all forms of contemporary and alternative artistic expressions. Thus, if you get overwhelmed with acclaimed Renaissance artwork, modern art galleries and street art by "the Banksys" of Florence, who left their mark on dilapidate edifices and street signs around the city, have a multitude of refreshing contemporary offerings on display.





# THE ARTS



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1. Palazzo Strozzi
2. Aria Art Gallery
3. Teatro Del Silenzio

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## PALAZZO STROZZI

Palazzo Strozzi, right in the heart of the city, is the best place in Florence to see contemporary art and traveling international exhibitions. It's ever-changing and always has well-known artists like Marina Abramović and Ai Weiwei. In the basement of the Palazzo Strozzi is the Center for Contemporary Culture, the city's excellent contemporary art museum. You'll find conventional exhibitions of photography and fine art, but also readings (Michael Cunningham and Jonathan Lethem, to name a few, read the works of Italian poets), dance performances, and seasonal installations by the likes of video artist Mark Formanek.



## JEFF KOONS: SHINE AT PALAZZO STROZZI

The glorious Palazzo Strozzi hosts the largest Jeff Koons retrospective to date, traversing an illustrious 40-year career from October 2021 to January 2022. Ever thought-provoking, and caustic, witness the marvelous works of this contemporary artist.





## ARIA ART GALLERY

Aria is a contemporary art gallery based in Florence, located in an exclusive venue with antique tropical garden, that goes back to 1534. Aria Art Gallery opened in 2007 in Pietrasanta, a Tuscan town famous for its marble and bronze processing. The spirit of this place, deeply linked to the material, leaves an enduring mark in the choice of the artists represented. The gallery moved its main location to Florence in 2009. Here, the antique tropical garden leads to the modern early 20th century exhibition space, allowing the gallery to settle into the center of the "Renaissance" city and its memories, creating a link between historical and contemporary times.



## TEATRO DEL SILENZIO

The "Theater of Silence" is a natural amphitheater created in the splendid setting of the hills of Lajatico, created by architect Alberto Bartalini and maestro Andrea Bocelli. A "silent" project, in a space that for almost a whole year remains intact in its perfect harmony, enlivening for a few days with characters from bel canto, music and dance. Teatro del Silenzio is a small landscape jewel of the Volterrano hinterland in the heart of Tuscany.



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RISTORANTE

# SPECIALITY



Take Coffee  
with you!



# SPECIALITY

An Italian dream vacation is unthinkable without indulging in its most beloved rituals. There is no equivalent to leisurely sipping on a cortado before the arches of a loggia in the town piazza. Taste fruit as you've never had before, and marvel at the unparalleled freshness and scope of flavors. Proof that the most profound moments are conducive to the simplest of pleasures, let espresso and gelato be a strict rule during your stay, between meals, or out of the blue. This cherished habit will put you in the meditative Italian mindset of indulging in every bite, sip, and moment.



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# SPECIALITY



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1. Rivoire
2. Gelateria Dondoli
3. Buon Gusto Gelateria

## RIVOIRE

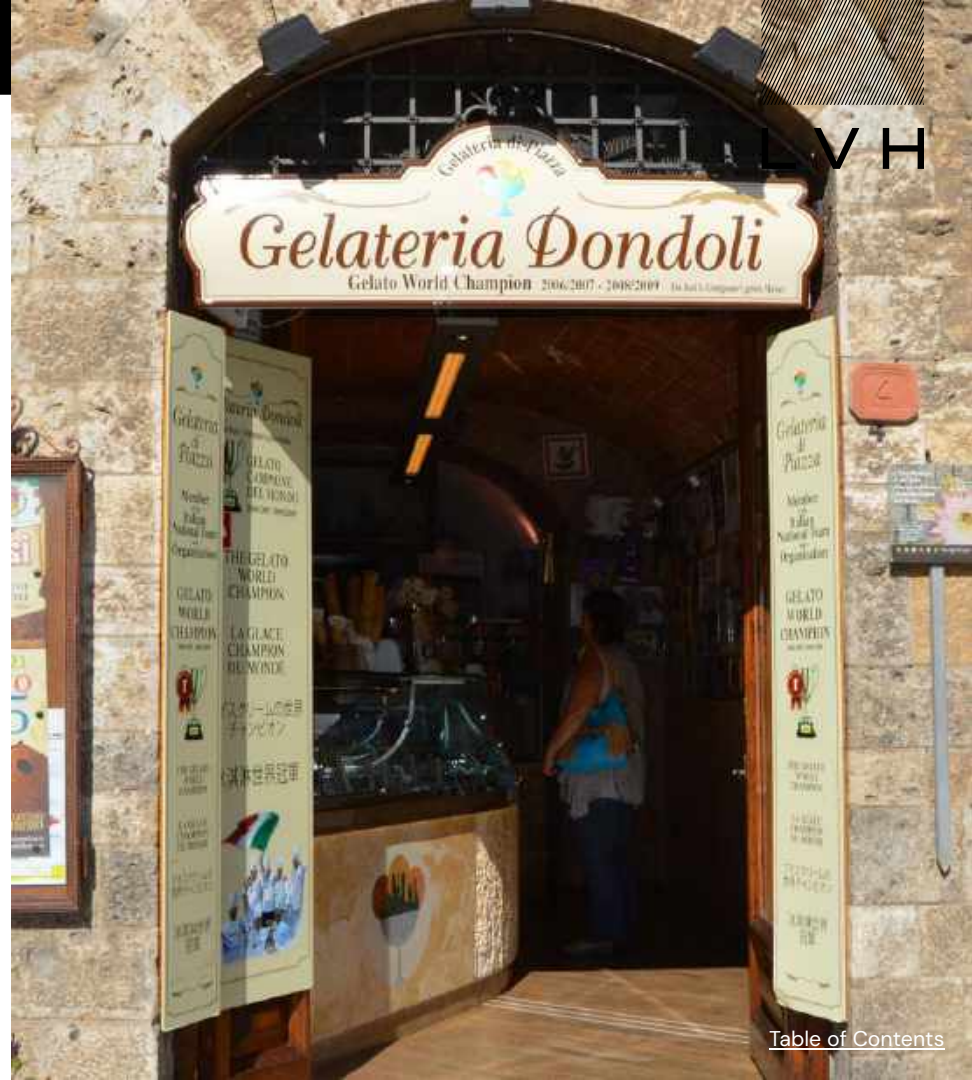
Rivoire is one of Italy's oldest chocolate factories, with more than 150 years of experience and innovation under its belt. Representing the pinnacle of gustatory decadence, the hot chocolate, pralines, cremini bars, and spreads are simply to die for. This chocolatier has resisted mechanization, sculpting delicacies through centuries-old artisanal knowledge.





## GELATERIA DONDOLI

A "popsicle stand" known around the world, Gelateria Dondoli in the small hillside town of San Gimignano has seen hordes of visitors flock to the central Piazza. Known for bold and audacious flavors, Gelateria Dondoli is the ice cream exploratorium your children have always dreamed of. Indulge in original creations from pink grapefruit and sparkling wine to creamy saffron with pine nuts. An extensive menu will prove dangerous for sweet lovers.



## BUON GUSTO GELATERIA

Having the title of "best gelato" in a country known for the frozen treat is no small accolade. Yet the unassuming tiny storefront of BuonGusta has exactly that reputation. From the sleepy central Tuscan town of Pienza, known for incredible dairy, BuonGusto has been delighting guests for years. A constantly evolving menu will have you making choices with a smile.



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# NIGHTLIFE

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Tuscany's nightlife is as diverse as its terrain. You'll encounter many evening scenes, from rambunctious students prowling the streets of Florence to serene, romantic evenings in the heartland town of Siena. Generally, nights are reserved for gastronomic indulgence, streets alive with the clatter of knives and forks with diners serenaded by the sweet sounds of the mandolin. Tuscan nights are charged with excitement and magic. Immaculate 17th century facades and winding cobblestone streets dazzle under the light of dusk and cover of darkness. Spot elegant dandies sipping on Disaronno, perfecting the fine art of Sprezzatura. Look forward to evenings in bohemian locales doused with old-world charm, accompanied by the world's finest wines and spirits.



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1. Almarosa Art Music & Bar
2. La Capannina di Franceschi
3. Idyllium
4. Enoteca at Monteverdi

## ALMAROSA ART MUSIC AND BAR

Almarosa is the place to see and to be seen after a day of sightseeing and lying in the Tuscan sun. It really becomes a popular place later in the evening. The cocktails are delicious and the bites are as good as can be found in any fine dining establishment. The service is friendly and attentive. Almarosa is an ideal place to meet friendly locals.





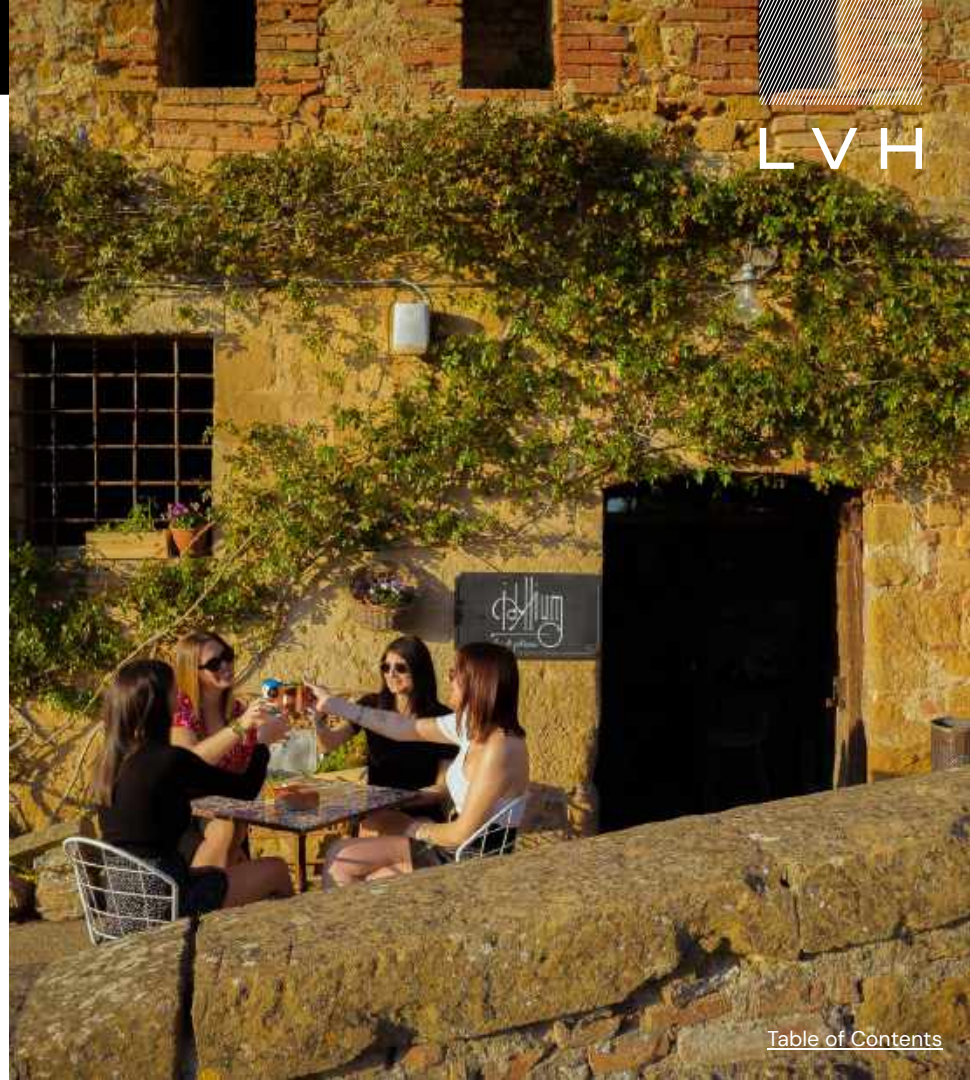
## LA CAPANNINA DI FRANCESCHI

La Capannina di Franceschi is a dance club, restaurant and piano bar all rolled into one. It's a favorite meeting place for intellectuals and prominent personalities, making it one of the most prestigious venues in Tuscany during the summer. Visitors who are into disco music and live shows, definitely want to get in here to groove the mixes by some of the most famous DJs in the world. La Capannina di Franceschi prides itself on being in the spotlight as the center of trends in music, fashion, and lifestyle.



## IDYLLIUM

Bringing chic cosmopolitanism to a 600-year-old Renaissance town, Idyllium is an excellent post-meal haunt. This unlikely cocktail bar is located within an old building dominating a glorious valley scene. Sunsets over the Pienza countryside go down particularly well with a Campari spritz.



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## ENOTECA AT MONTEVERDI

Enoteca at Monteverdi presents the most sublime venue for evening wine degustation. This inviting wine bar fuses casual eats with exceptional bottles of red, embraced by breathtaking views of the Val d'Orcia. Delight in the terroir of Montalcino and Montepulciano between an elegant lobby with a cocktail lounge and fireplace or the stunning terrace.





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# SHOPPING

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# SHOPPING

Taking pleasure in the exquisite is a defining Tuscan characteristic. With a proud artisan tradition, Tuscany is the place to find exceptional leather goods and fashion accessories. On these cobblestoned streets, the art of Sprezzatura reigns supreme, fashion and sartorial elegance is elevated to a lifestyle. This region is home to the world's finest fabrics, and garments, the cradle of Italian style, long before the modern catwalk migrated north to Milan. A fashionista's dream come true, few things come close to the elegance of retail therapy in the Tuscan capital.





# SHOPPING



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1. Santa Maria Novella
2. Ginori 1735
3. Antico Setificio Fiorentino
4. Riccardo Barthel
5. Stefano Bemer
6. Officine 904
7. Christmas Markets



## THE SANTA MARIA NOVELLA PERFUMERY

One of the oldest herbal pharmacies in the world, the Officina Profumo-Farmaceutica di Santa Maria Novella now has locations in London, New York, and Tokyo, among others; but it was founded in this beautiful frescoed chapel in 1221 by Dominican monks and opened to the public in 1612. As soon as you walk in, the scent of the signature potpourri – a mix of herbs and flowers from the Tuscan hills – fills the air. Mahogany and-glass cabinets in the main vaulted, frescoed chapel are filled with glass bottles of oils and perfumes, skin and body lotions, the brand's exquisite trademark soaps (in rose, pomegranate, iris, and more).



## RICHARD GINORI 1735

The Ginori porcelain factory was established just outside Florence in 1735, and it's been producing high-quality handcrafted porcelain ever since. The company's Florence flagship has stood on the same site since 1802, but was famously re-vamped in 2014 when it was acquired by Gucci. Today, it's one of the loveliest stores in the city – nearly 5,400 square feet of exquisite things – and one that's almost too beautiful to enter.





## OLD SILK FACTORY FIORENTINO (ANTICO SETIFICIO FIORENTINO)

Hidden away down a small alley lies the Antico Setificio Fiorentino. Since 1786 this historic building has continued the legacy of one of Florence's most enduring arts, silk production. Step back in time and marvel at production methods hundreds of years old, including a warping machine designed by Leonardo Da Vinci. An irreplaceable cultural institution, here you'll find the world's most delicate patterns, fabrics, and silks that have adorned the Tuscan aristocracy since the Renaissance.





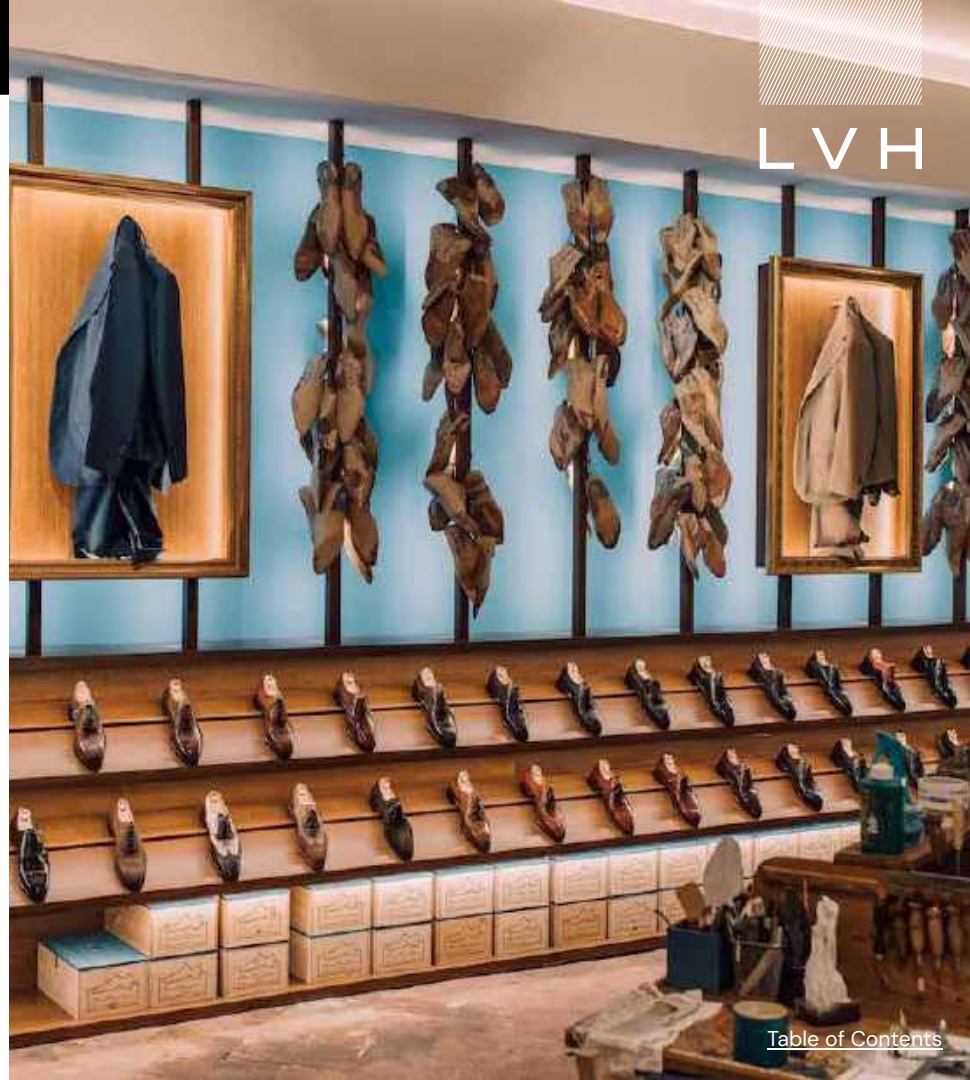
## RICCARDO BERTHEL

Riccardo Barthel's incredible interior design solutions cut to the very core of Florence's visionary aesthetic tradition. Ordinary objects from taps, lamps, handles, and kitchen accessories are rendered extraordinary, demonstrating the beauty of the everyday. The shop entails collections of stunningly refurbished antiques, each lovingly reinterpreted with the utmost respect to the object.



## STEFANO BEMER

Handmade in Italy to the highest standards of traditional cordwaining, the later Stefano Bemer's footwear brings the elegant style and incomparable craftsmanship of its founder into the realm of ready-to-wear shoemaking. Bemer opened his bespoke men's shoe business in the San Frediano neighborhood of Florence in 1983. The brand was acquired by Tommaso Melani, director of the famous Scuola di Cuoio leather school, after Bemer's death in 2012. Stefano Bemer is now a large artisanal workshop nested in a chapel in Via San Niccoló in Florence.



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## OFFICINE 904

Officine 904 fuses the worlds of fashion and interior design for high-end accessories upholstered in tactile and chromatic textures. This Pienza-based workshop prides itself on the finest quality materials and craftsmanship. Each detail from design to the material is painstakingly considered for iconic garments made to last a lifetime.





## CHRISTMAS MARKETS

Tuscany embraces the magic of the holiday season, with festive Christmas markets occupying most of the region's piazzas. Not just a marker of northern Europe, Italy excels in all manner of public gatherings. The legendary Castello di Babbo Natale market of Montepulciano consists of 80 wooden cabins exhibiting the region's finest crafts, local products, and sweets. Where Tuscany may lack snow, it certainly makes up for it in holiday cheer. Siena and Montalcino additionally boast magical Christmas markets. The intimacy and charm of these short medieval towns during the winter season are inimitable.

- Montalcino
- Montepulciano
- Siena



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# LANDMARKS

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# LANDMARKS

A small territory with world-renowned landmarks, Tuscany is a sightseer's dream. A place where immaculately preserved facades from the Etruscan and Renaissance-era lie in harmony with the present, Tuscany is timeless high culture and elegance. The region's landmarks are examples of the world's most incredible feats of architecture and engineering. Potent sites of discovery and wonder, no trip to Central Italy is complete without visiting some of the following cathedrals, towers, fortresses, and landscapes.



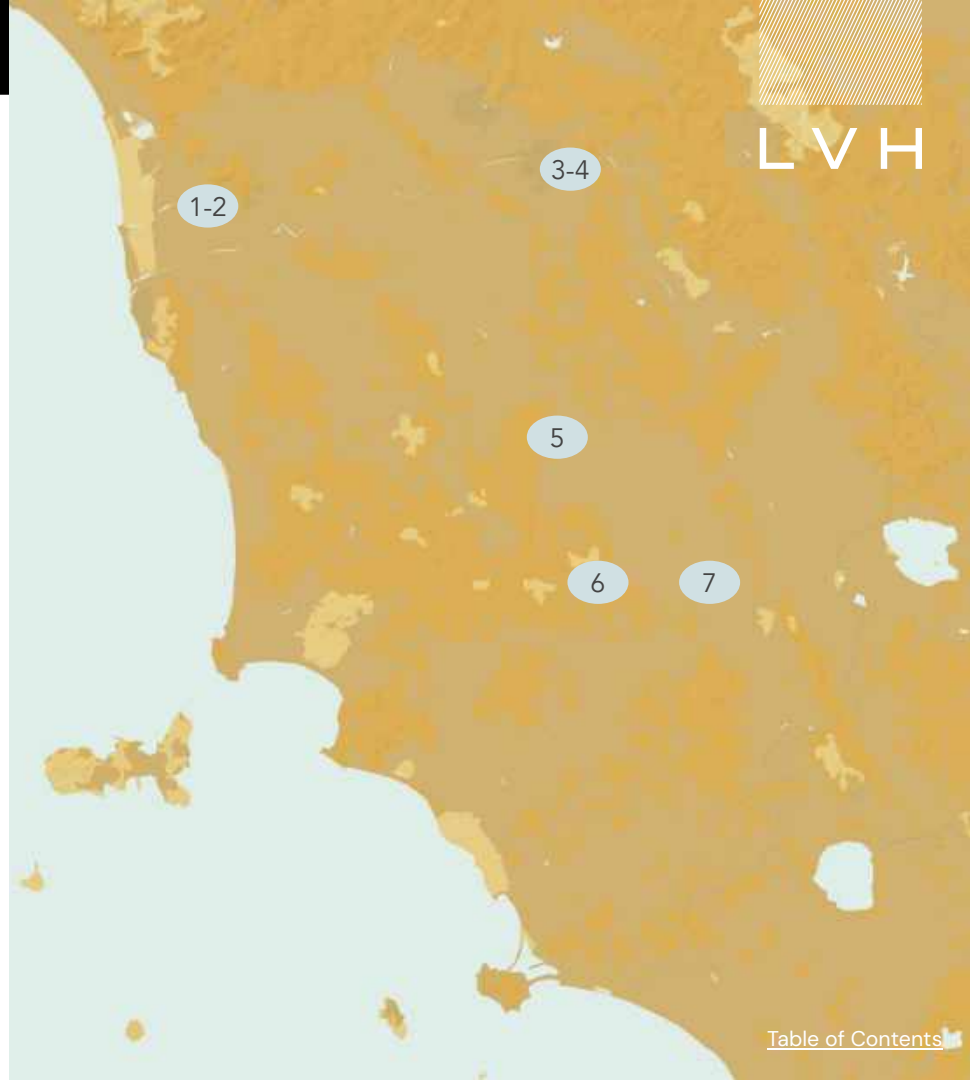
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# LANDMARKS



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1. Bagni di Pisa
2. Leaning Tower of Pisa
3. Brunelleschi's Dome
4. Santa Maria del Fiore Cathedral
5. Piazza del Campo
6. Cipressi di San Quirico d'Orcia
7. Pienza

## BAGNI DI PISA

The spa retreat of your dreams doused in all the pomp and elegance of the Renaissance era, Bagni di Pisa is a centuries-old retreat for the aristocracy offering unparalleled wellness offerings. Frescoed ceilings, elaborate 18th century furnishings, royal gardens, and sublime nature make Bagni di Pisa unforgettable. Reconnect and rejuvenate in the former summer palace of the Grand Duke of Tuscany.



## LEANING TOWER OF PISA

One of the world's most iconic Medieval structures, the leaning tower is the crowning glory of the Piazza del Duomo. Eight stories high, embraced by 207 columns, the white marble structure is regarded as a miracle of engineering. Beautiful, iconic with an amusing reputation, the bell tower is shrouded in mystery and ecclesiastical intrigue.





## BRUNELLESCHI'S DOME

Brunelleschi's world-famous dome is an icon of not only Florence but in all of Italy. It is hard to overstate the cultural and artistic achievement of a dome of such grandeur made without a supporting structure. A symbol of the Renaissance and a new era of humanism, the 149-foot diameter, 381-foot high structure continues to enthrall with its timeless beauty. The surrounding mythology over its creation only deepens a sense of awe.



## THE CATHEDRAL OF SANTA MARIA DEL FIORE

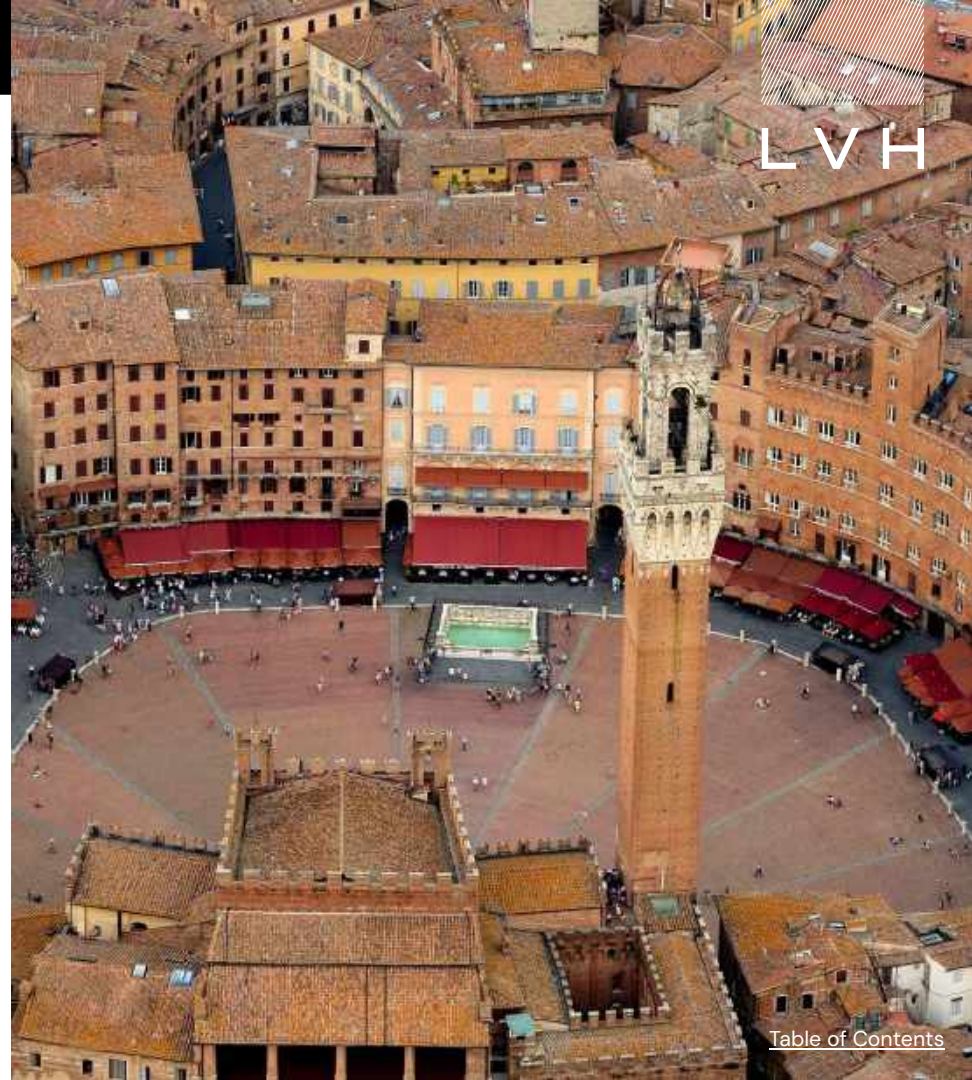
There is no building that better encapsulates Tuscany than the dominating Santa Maria del Fiore cathedral in the heart of Florence. An astounding culmination of more than two centuries of construction, its different styles witness changing aesthetic tastes between the 13th and 15th centuries. The largest church in the world at its completion, this cathedral remains one of the most critical sites in the Christian world.





## PIAZZA DEL CAMPO

Siena's beating heart, Piazza del Campo, is regarded as one of the world's most exceptional medieval squares. Found at the meeting point of Siena's three hills, this iconic shell-shaped square is renowned for its extraordinary architectural beauty. The magnificent Palazzo Pubblico towers over the piazza, a beloved meeting point at stone's throw away from the city's main sights from the Torre del Mangia to the Fonte Gaia.

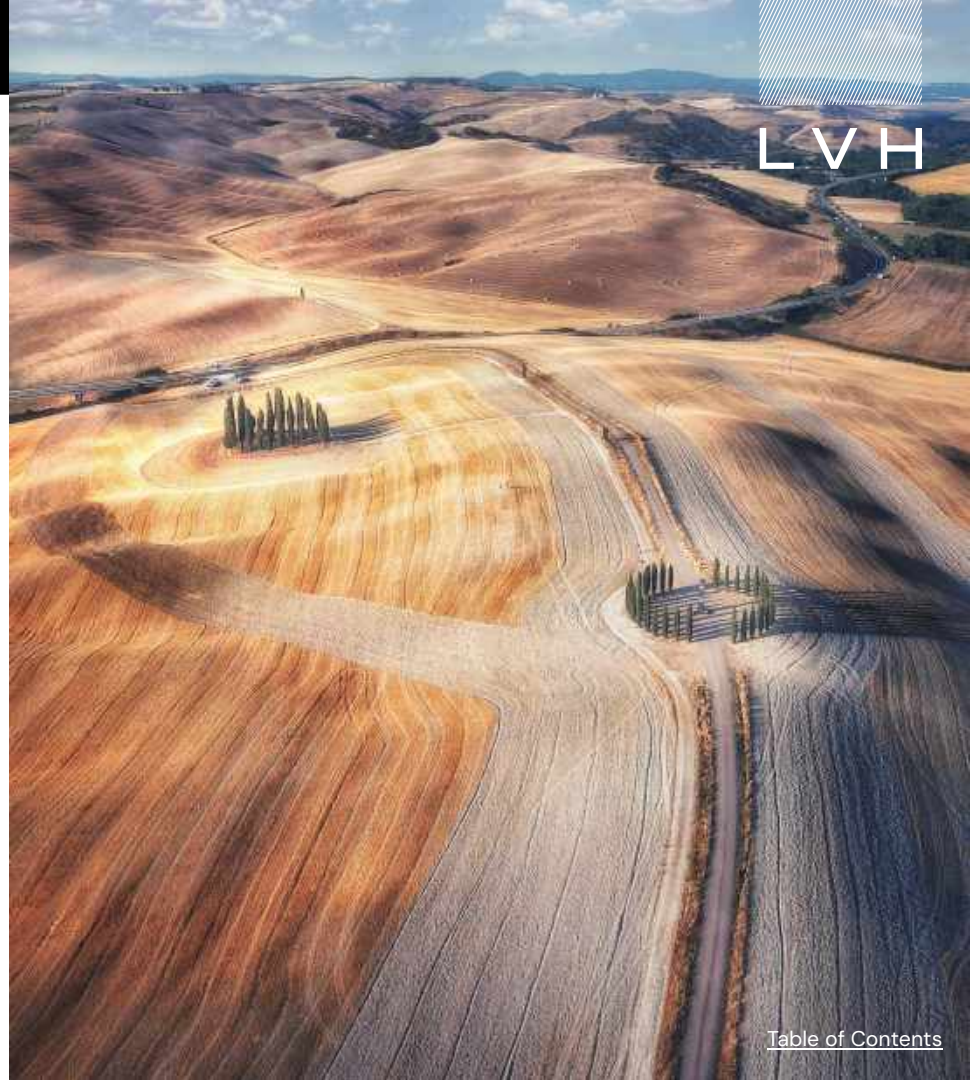






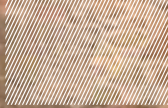
## CIPRESSI DI SAN QUIRICO D'ORCIA

Simple yet quintessential, this slice of pastoral heaven is Tuscany at its most iconic. A solitary group of beautiful Cypress trees perched in a rolling hillside backdrop is an impressionist painting come alive. From this inspirational vantage point, one may peer into the very soul of Tuscany. A must-stop for photographers, the Val d'Orcia is divine in its simplicity.



## PIENZA

The sleepy town of Pienza, perched on the top of a hill overlooking the Val D'Orcia, is regarded as the Ideal city. This fascinating town represented one of the earliest forays in urban planning in the 15th century. Today it is considered the perfect representation of the renaissance town, with the stunning Piazza Pio II expressly constructed with the concepts of rationalism, humanism, and community in mind. An immaculate vision executed in reality, Pienza has earned UNESCO world heritage status.



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# WINE

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# WINERIES

Just the word Tuscany is synonymous with wine. Stretching from the Tyrrhenian coast to the heartland of Italy, this region is one of the world's most notable wine terroirs. From Brunello de Montalcino, Montepulciano, and Chianti, these elixirs are the ultimate expression of Tuscany's iconic rolling hillside. Cruise through this ethereal landscape and feast your eyes on endless undulating vineyards, the views are as extraordinary as the bottles.



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# WINERIES

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Florence

Siena

1. Ruffino's Poggio Casciano
2. Antinori
3. Badia di Passignano,
4. Castello de Monsanto
5. Castello di Ama
6. Rocca di Frassinello
7. Castiglion del Bosco
8. Casanova di Neri
9. Podere le Ripi
10. Salcheto
11. Avignonesi Winery

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## RUFFINO'S POGGIO CASCIANO ESTATE

Poggio Casciano is situated within a gorgeous 14th century Renaissance villa, ochre walls and terracotta detailing blend iconically between the lush surroundings embraced by Cypress trees. Gaze upon picture-perfect vineyards rendered world-famous for yielding the most pleasing Sangiovese, Merlot, and Cabernet Sauvignon. Robust, intense, and complex, indulge in the Tuscan spirit one sip at a time.





## ANTINORI

Antinori represents one of the most legendary wine dynasties in all of Italy, tracing back 26 generations! Today's state-of-the-art facility is an architectural feat, an educational center presenting guests with the fascinating winemaking heritage of the Antinori family. With diverse vineyards scattered through every corner of Tuscany, Antinori is synonymous with the "Super Tuscan" movement.



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## BADIA PASSIGNANO ABBEY

Reach the heart of Italy's wine heritage at the Badia di Passignano, a stunning 11th-century Benedictine abbey atop an archetypical Tuscan hillside. This historic estate is steward to some of the most extensive and historic viticultural accounts detailing the Sangiovese vineyards and local crops dating back millennia!







## CASTELLO DI AMA WINERY

Perhaps the largest name in Tuscan wine, Castello di Ama has breathed light into the region's most historically significant estates. In the outskirts of the village of Ama, Sangiovese, Merlot, Cabernet Franc, and French varietals are grown in limestone clay soil. The Chianti Classico district has undergone a renaissance under Castello di Ama supplying profoundly complex benchmark wines. Try the single-vineyard cru varieties Cassuccia, Bellavista, and San Lorenzo lauded as some of Italy's best red wines.







## CASTELLO DI MONSANTO

Castello de Monsanto's aging cellar is renowned around the world. The astounding 984-foot space houses more than 1,300 barrels of wine. An additional cellar found beneath the castle traces back to the renaissance period. In these underground passages lie wonderful medieval architectural imprints. A trip through time revel in the estate's 72 hectares of vineyards traversing Sangiovese, Canaiolo, Colorino, Cabernet, Chardonnay, Trebbiano, and Malvasia varieties.





## ROCCA DI FRANSELINO

The terroir of Rocco di Fransellino was carefully selected in the Central Maremma region. This area is known for a warmer microclimate allowing the grapes to ripen up to four weeks earlier. An Italian–French joint venture, the 90 hectares of vineyards are equally divided between Italian and French grape varieties.





## CASTIGLION DEL BOSCO

Castiglion del Bosco, nestled in the peripheral hills of Montalcino, is one of Italy's most stunning vineyards of the UNESCO recognized Val D'Orcia. Verdant and serene, the terroir only grows Sangiovese, with the full portfolio an expression of two denominations, Brunello and Rosso di Montalcino.







## CASANOVA DI NERI

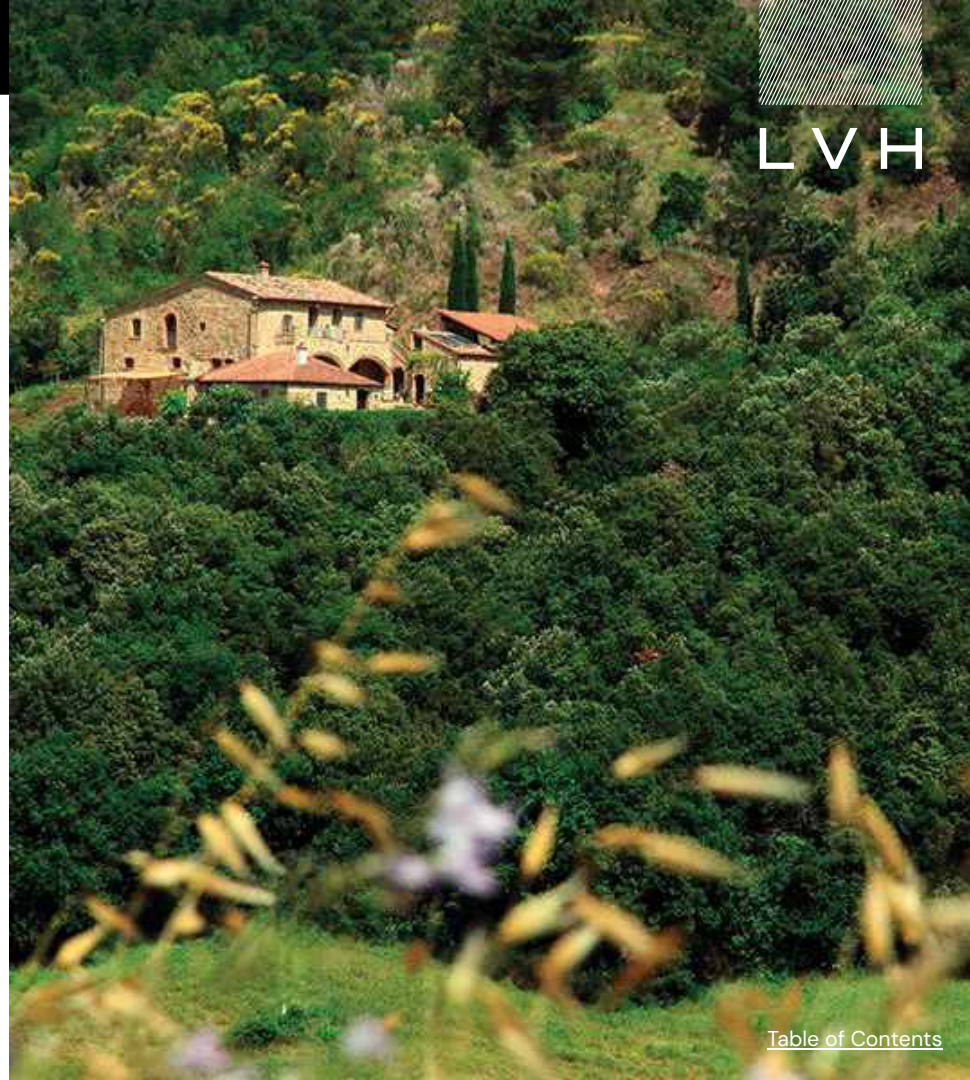
Casanova di Neri's seven magnificent vineyards exemplify Montalcino's exceptional diversity of soils and microclimates. The true potential of the Sangiovese variety comes to its fullest form with the winery's exceptional Brunellos. The mostly underground building uses true principles of low impact and gravity flow to treat the wines gently with minimal energy used in the winemaking process. Excellent views of Montalcino abound from the gorgeous estate.





## PODERE LE RIPI

Podere le Ripi presents a unique biodynamic vineyard concept, where grapes are cultivated in conjunction with a thriving ecosystem. Fertile oceanic soils rich with vegetal diversity deliver exceptional wines from the different slopes of Montalcino. Taste the terroir with the Brunello Cielo D'Ulisse from the western hill and the Amore e Magia from the eastern side. These two wines are as distinctive and remarkable as the views their hills look upon.







## SALCHETO

Salcheto presents a unique zero-emissions winemaking concept, using an innovative "off-grid" cellar, and integrated environmental estate management model. Even the bottle is the eco-friendly "Bordolese Toscanella," the lightest in the world, with a distinct shape harkening back to the Etruscan period. Far more than a novelty, Salcheto works alongside producers in making purebred Sangiovese wines oriented around aromatic accuracy and drinkability. At Salcheto, sustainability, innovation, and tradition go hand in hand.





## AVIGNONESI

Avignonesi is a leader of biodynamic viticulture, lauded for its flagship *Vino Nobile di Montepulciano*. The winery expanded dramatically in the past decade incorporating nine vineyards. Infusing tradition and state-of-the-art eco-friendly techniques, Avignonesi presents a diversity of wines that stand out yet indicate their respective terroir.



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# GARDENS



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Tuscany's plentiful gardens are a fascinating expression of the Renaissance era. The region is home to some of the most magnificent, varying, and glorious green spaces in the world. From art to architecture, Tuscany's gardens are of equal international repute. Places of inspiration and leisure, these cherished spaces are known for their expansive geometries, sculptures, and water features. Italy's Renaissance would set the standard for Europe's most miraculous courts, from the Palace of Versailles to the Elizabethan Gardens.





# GARDENS



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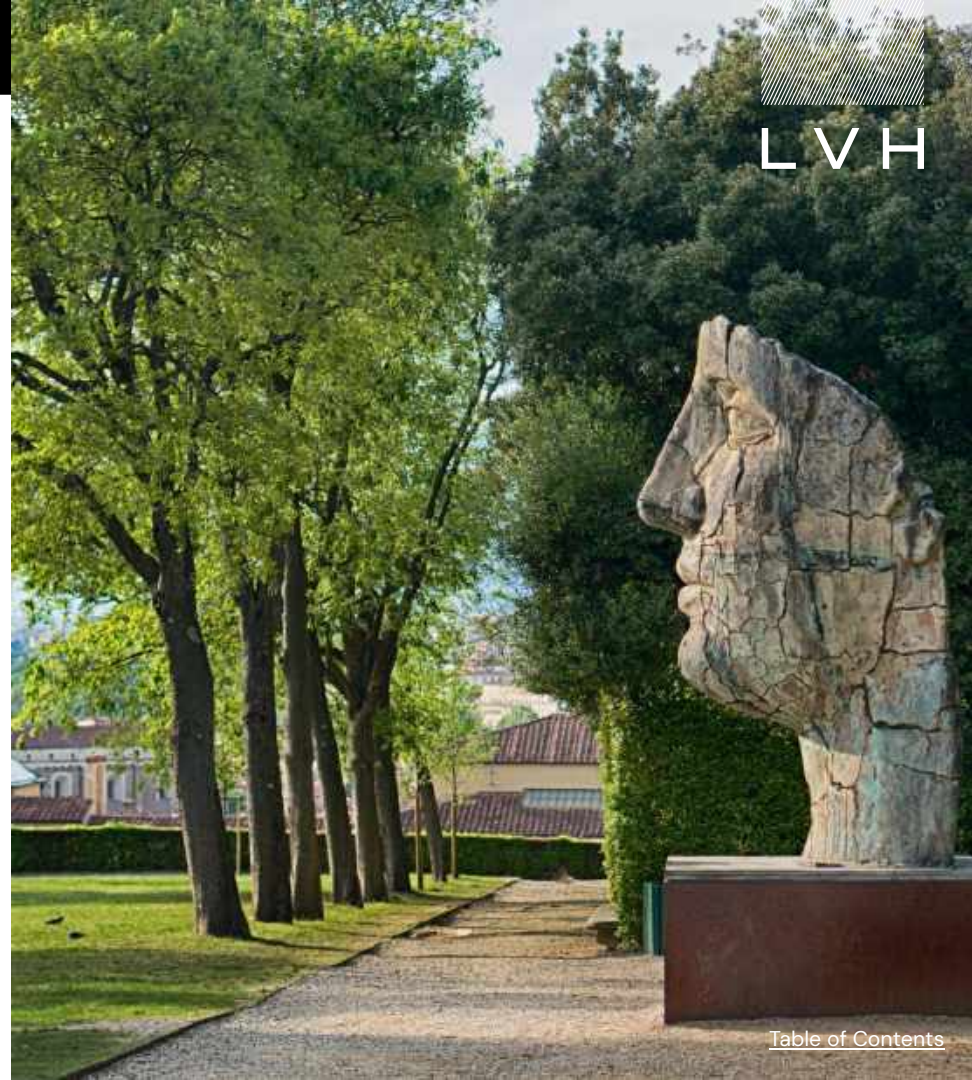
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1. The Boboli Gardens
2. Giardino Bardini (Bardini Garden)
3. Poggio Torselli
4. La Foce Garden
5. Tarot Garden

## BOBOLI GARDENS

Adjacent to the Pitti Palace is the exquisite Boboli Gardens of Florence. Immaculately conceived by the Medicis, these wondrous gardens would set the template for European royal courts. This immaculate green space is an outdoor museum speckled with statues from antiquity to the Renaissance. Relish in the regal majesty of grottos realized by Bernardo Buonalenti – from the Fountain of Neptune to the Fountain of the Ocean.





## BARDINI GARDEN

The Bardini Garden boasts the most beautiful panorama over Florence, the grounds bordered by the city's Medieval fortifications. Nearby villas were developed as leisure and recreation estates surrounded by expansive land serving ornamental and agricultural purposes. Since the 16th century, these grounds have never ceased to capture the imagination. Featuring an Italianate garden with monumental baroque staircases, an English garden flush with exotic flowers, and the iconic wisteria pergola, this divine terrain presents an idyllic afternoon jaunt.



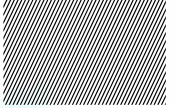




## POGGIO TORSELLI

The Poggio Torselli is the quintessential Italian garden stewarded by some of the most influential families of 17th century Tuscany. This oasis is defined by two terraces bridged by a central staircase, budding with aromatic healing herbs, exotic flowers, and bonsai fruit trees. An arboretum of citrus trees features the famed Bizzaria variety, a lemon, citron, and bitter orange favored by the Medici family. The estate implements the original 17th century irrigation method, a rare hydraulic system seen at the Boboli Gardens in Florence.





## “LA FOCE” GARDENS

The captivating gardens of La Foce straddle hills overlooking the iconic Val d'Orcia with the Amiata mountain in the distance. The court belongs to a 15th century villa harmoniously embedded between nature and the gardens. English architect Cecil Pinsent enhanced the views from the Renaissance home with a traditional Italian garden divided into geometric sections enclosed by lemon trees and box hedges. La Foce presents all the fragrance and verdant allure of the Tuscan countryside. Pass down travertine stairs under wisteria entangled pergolas to an aromatic landscape unlike any other.





## TAROT GARDEN

A real-life garden of earthly delights, the Maremma region's Tarot Garden is a fantastical park smattered with monumental sculptures, between 39 to 40 feet tall. Conceived by French American sculptor Niki de Saint Phalle, the garden covers the hill of Garavicchio in the oft-overlooked southern section of Tuscany. Wondrous, imaginative, and intriguing, these gardens may be considered an outdoor museum. The most magical time to visit is from April to October.





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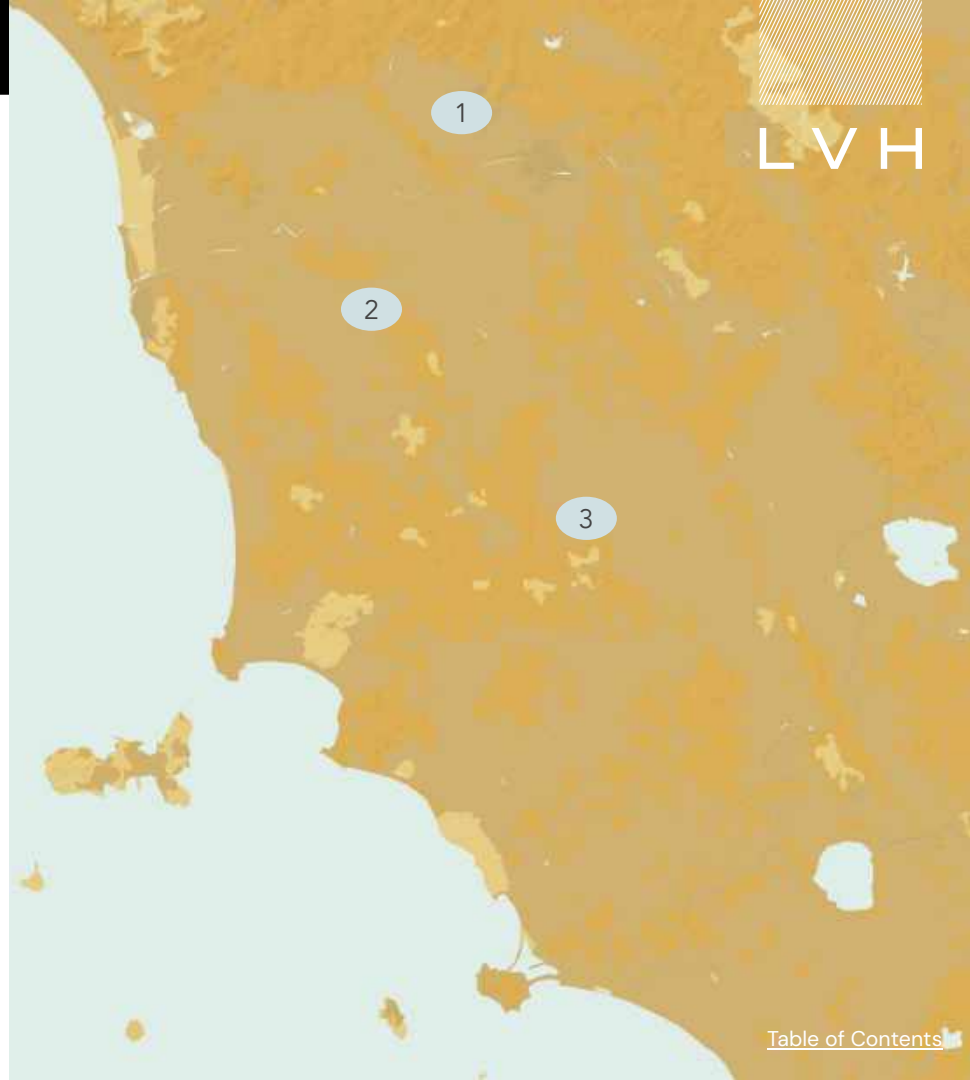
# TEE TIME

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Lush landscapes of undulating valleys between mountains and the seaside are well suited for world-class golf courses. Mild year-long weather makes Italy an idyllic adoptive home for golf. This beloved pastime has garnered more and more traction on the boot, with Tuscany leading the charge as a prime golf destination.



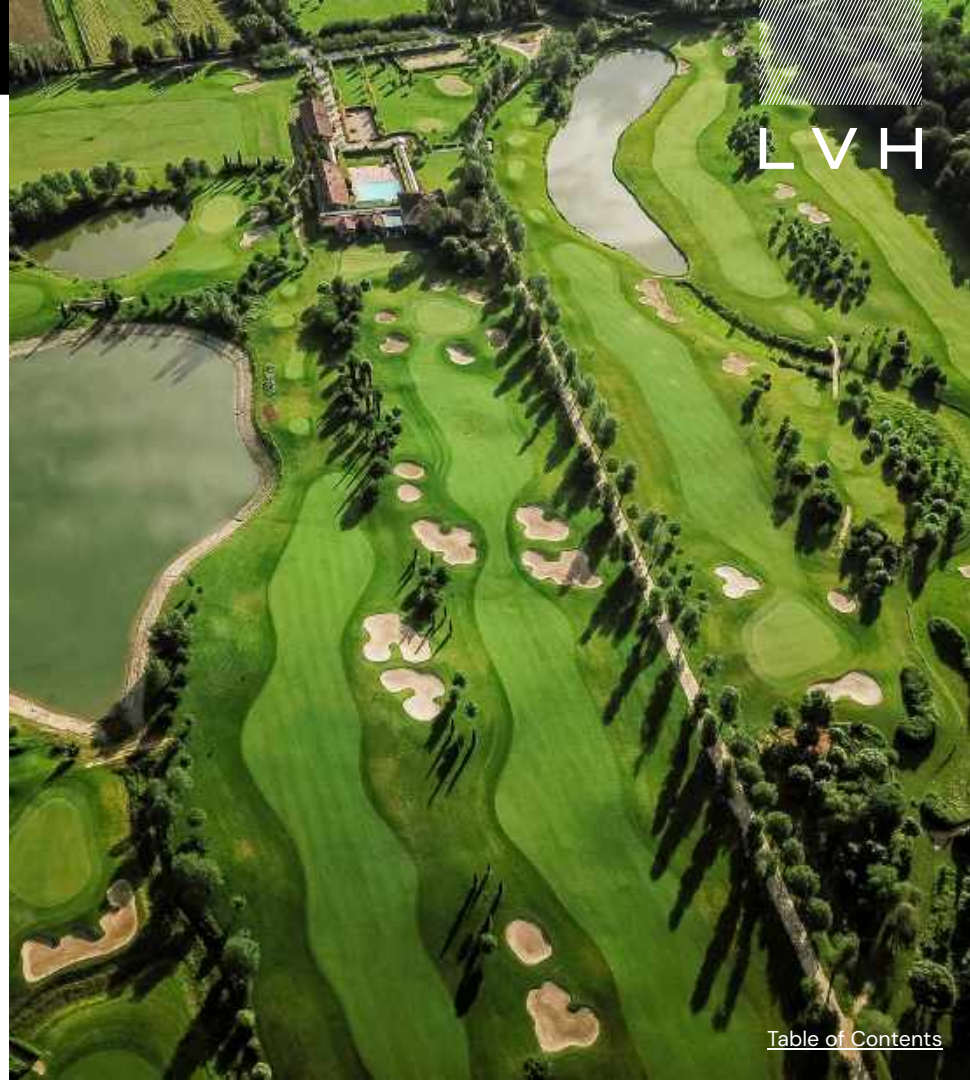


1. Le Pavoniere Golf & Country Club
2. Toscana Resort Castelfalfi
3. Royal Golf La Bagnaia



## GOLF & COUNTRY CLUB LE PAVONIERE

This celebrated course famously flanking an ancient park presents an Arnold Palmer–designed fairway. Perfect lines of play, strategic water hazards, and fine sand bankers offer a consistently captivating course. Found in the outskirts of Florence, the country club's lush amenities are known to dazzle guests. On the grounds of Leopold de Medici's 19th century villa, immaculate gardens and curated arboretums have putters playing in a veritable natural paradise.



## TOSCANA RESORT CASTELFALFI

The renowned Castelfalfi Resort presents Tuscany's most comprehensive golf course traversing 30,000 feet of fairways embraced by olive groves. A 27-hole layout carefully flaunts Tuscan beauty between two spectacular courses. The mountain course is notorious as the most difficult in Italy, its steep slopes demanding considerable technique. Adversely the novice-friendly lake course is a delight for all levels, rewarding putters with unrivaled hilly panoramas.





## ROYAL GOLF LA BAGNAIA

The La Bagnaia course, situated 10 miles south of Siena, extends over 130 hectares of glorious terrain. Eighteen holes incorporate rolling hills, cypress trees, and sparkling lakes. A well-stocked pro shop and delectable restaurant with sweeping views provide world-class amenities to the Robert Trent Jones Jr.-designed course.







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# EVENTS & FESTIVALS



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There's no better way to immerse yourself in the local culture than with Tuscany's annual events and festivals. You'll quickly find that Tuscany's creative flame, famously stoked by the likes of the Medicis since the 15th century, burns brightly to this day. Meet locals and discover what makes the region tick between vibrant photography, music, and visual art festivals. Spring to Autumn, the Tuscan calendar is rife with celebration.





## LUCCA BIENNALE

Tradition, culture, innovation, sustainability: these are the key words linked to the Lucca Biennale, the biggest event in the world of Paper Art, Paper Design and Paper Architecture. The Biennale brings the city of Lucca to life during the summer months, creating open air and indoor exhibitions, monumental sculptures, architecture, conferences, workshops and many other events dedicated to the world of paper. Here paper is the expressive medium that combines its paper heritage with the innovation of the artistic Avant-Garde.





## VIAREGGIO CARNIVAL

Viareggio Carnival is one of the most important and famous carnivals in Italy. It was first organized in 1873 and displays five parades of extraordinary and very colorful allegorical wagons made by world-famous papier-mache artists who amaze the audience and challenge each other with incredible technical and artistic creations. Artists are generally inspired by current issues depicting caricatures of popular people, such as politicians, showmen and sportsmen.



## L'EROICA

L'Eroica is an annual non-competitive cycling event which has taken place since 1997 in Gaioale, in the province of Siena. The theme of the event is vintage cycling, as was the case during the golden years of Italian Cycling in the 40s and 50s, with participants using vintage steel bikes, accessories and vintage clothing. The route is often on "Strade Bianche," translated as white gravel roads, winding through the picturesque countryside and romantic villages. It is held on the first Sunday of October.





## EXPO CHIANTI CLASSICO

The Chianti Festival in the picturesque commune of Greve in Chianti offers the ultimate crash course in the tastes of the local terroir. Each September, the central Piazza comes alive with stalls exhibiting the finest bottles from local winemakers, as well as charcuterie and cheeses. Two thousand years of winemaking heritage is honored in a flurry of live music, conferences, cultural exhibits, and walking tours over four exciting days.





## PUCCINI FESTIVAL

Honoring one of Tuscany's most beloved sons, the Puccini Festival in Torre del Lago celebrates the timeless works of the genius composer. Each year tens of thousands of opera lovers convene in the great open-air theatre at the edge of the picturesque Massaciuccoli Lake. Delight in the immortal operas of Giacomo Puccini, performed by the world's finest singers and classical musicians. As one of the most prestigious events in the opera world, enthusiasts of high art are encouraged to mark their calendars for July and August.



## CORTONA ON THE MOVE

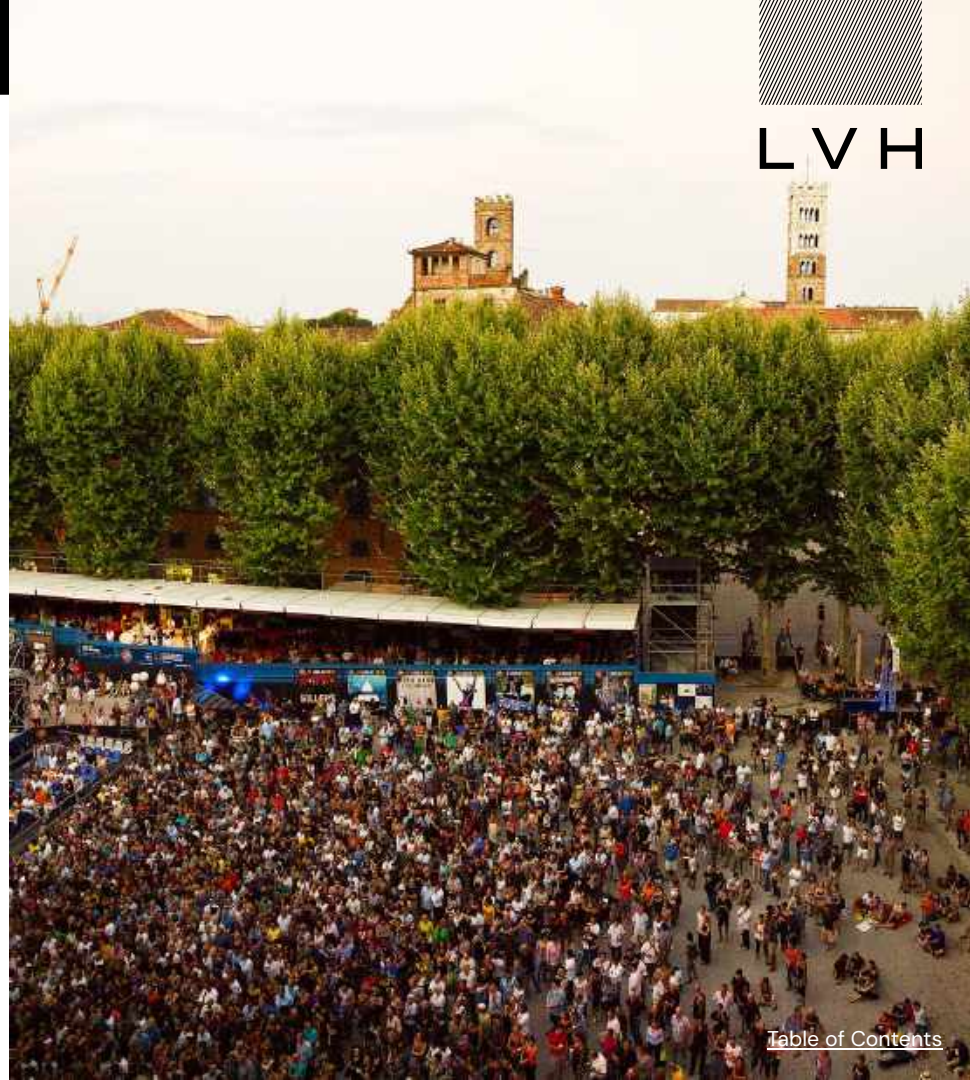
Travelers appreciating contemporary photography must take in Cortona on the Move. The festival offers continuous interaction between industry experts fostering a constant search for works documenting the ongoing evolution of visual language – all of this in the exceptional setting of the Etruscan town of Cortona. During the festival, the town is transformed into a stage that welcomes experts in the field and a wide range of visitors with images and exhibitions narrating contemporary life.





## LUCCA SUMMER FESTIVAL

The Lucca Summer Festival is a highly anticipated musical event taking place all July in Lucca's Piazza Napoleone. Lucca is one of Tuscany's most beloved artistic cities, an unskippable part of any tour of the region. Since the late 90s, many singers and bands have performed on the stage here including Bob Dylan, James Brown, Ray Charles, Elton John, the Rolling Stones, and Ennio Morricone.





## PALIO DI SIENA

The Palio di Siena is an iconic bi-annual horse race held in the city's heart at Piazza del Campo. Flush with pageantry and ritual, the festivals' roots date back to the 14th century! Historic banners and flags line the old center for a passionate horse race between ten jockeys representing different districts or "contrades" of Siena. Rambunctious and exciting, the Palio di Siena transports guests into a fascinating Medieval past.



## AREZZO ANTIQUES FAIR

Let the hunt for the exquisite commence. Arezzo's world-famous antiques fair takes center stage in the small town every month, gathering antique dealers, tourists, locals, and collectors to the fantastic setting of Piazza San Francesco, Piazza Grande, and the Logge Vasari. The oldest antique fair in Italy, Arezzo hasn't lost momentum since 1968, presenting more than 500 vendors from every corner of the country. Here you'll find priceless treasures weathered by time, from paintings, historical prints, porcelain, copper sculptures, and much more.



## MERCANTIA

Mercantia is one of the most beautiful street art festivals in Italy. Taking place in the evening, visitors make their ways up the hill since this fest is in the high part of the village close to Piazza Boccaccio. All kinds of different shows are going on and at the same time, magical creatures wander along the streets inviting people into a world of dreams. Balloons and soap bubbles fill the air. At the top of the street, there are all kinds of arts stands filled with lovely homemade items like colorful lamps, masks, hats, books and the like.





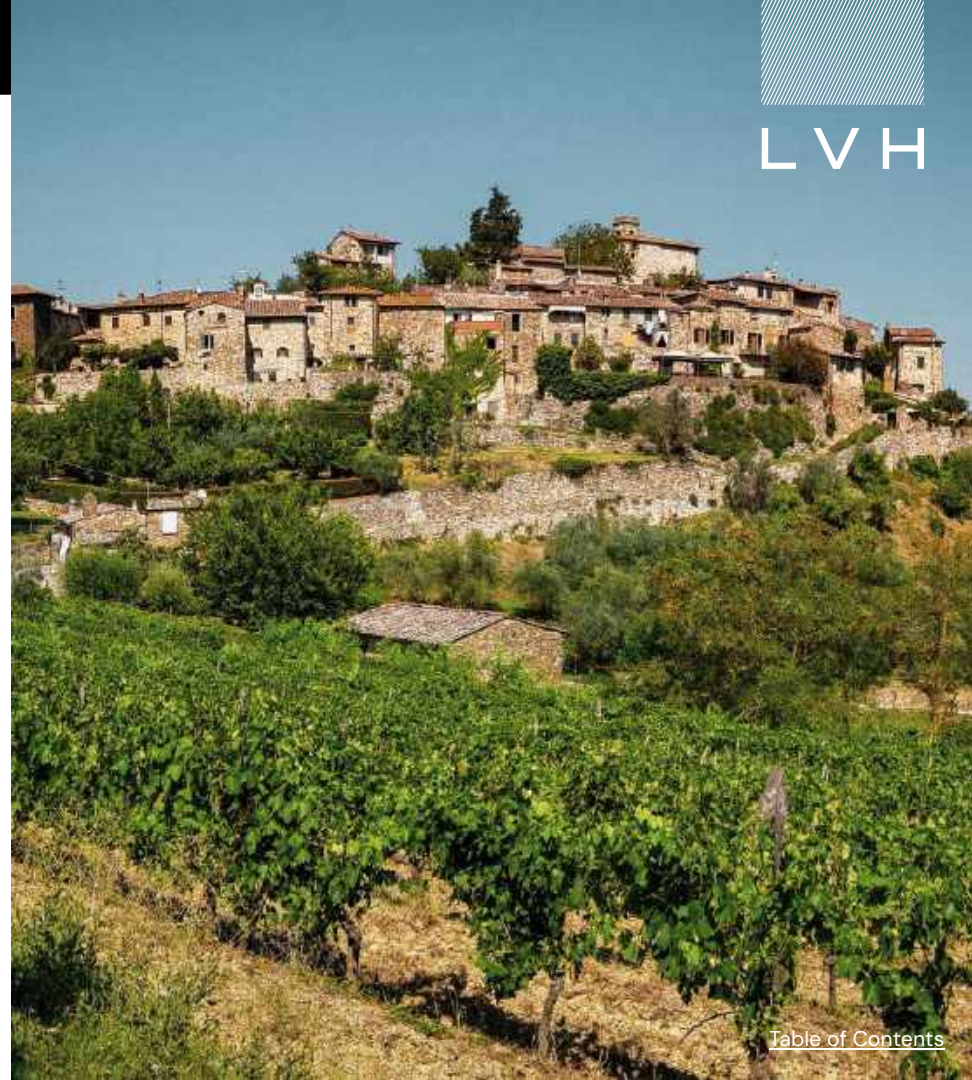
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# LAND

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The ethereal beauty of the towns and countryside beckons sightseeing tours and gastronomic indulgence. Strolling through Tuscany's picture-perfect towns and villages, you may feel as if you're navigating through a living museum or an impressionist landscape painting. A pastoral haven, discover the bountiful terrain of the countryside by recreation and the palette. Such marvel brings a visit to the village of Montefioralle near Greve in Chianti, with the castle dating to the year 931. It is considered one of the most beautiful villages in Italy.





## TRUFFLE HUNTING TOUR

Get connected with the Truffle Hunter and his trusty canine companion for a truffle hunting tour. You will be shown how to uncover these delicacies in the woods, how to cook them and enjoy them. Tuscany is one of the most important regions in Italy for truffle production. It is advisable to use truffles fresh and fully ripe. Each variety of truffle has its own particular aroma, and suitable for specific culinary uses.





## WINE TASTING IN CHIANTI

Chianti is one of the most scenic areas in Tuscany and makes for a lovely driving tour with stops at various wineries. A private guide will accompany guests on a drive through the rolling hills overflowing with vineyards, olive groves, old stone farmhouses and medieval hamlets. Snap some memorable shots in the heart of the Antinori vineyards, visit Greve and sit awhile in the picturesque 16<sup>th</sup> century square surrounded by quaint traditional shops. Visit an underground wine cellar to sample the best vintages alongside a variety of hams, salamis and cheeses. A wonderful way to spend the day!



## TOUR TUSCANY ON A VESPA

Synonymous with Italy, the Vespa is undoubtedly the most appropriate way to experience the magic of Tuscany. Let the iconic sounds of the scooter accompany the open country road, balmy breezes bringing with them the sweet fragrance of citrus groves. For longer trips, embrace Italian automotive engineering to see the Tuscan countryside.



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## BIKING

Nothing goes together better with the endless undulating Tuscan hills than Cypress trees and a pair of wheels. Determine your pace with a leisurely cruise soaking in the natural splendor or conquer the hills with speed. Endlessly customizable to fit your itinerary, there is no shortage of bike tours available to acquaint you with the countryside, whether you're zooming past or not.

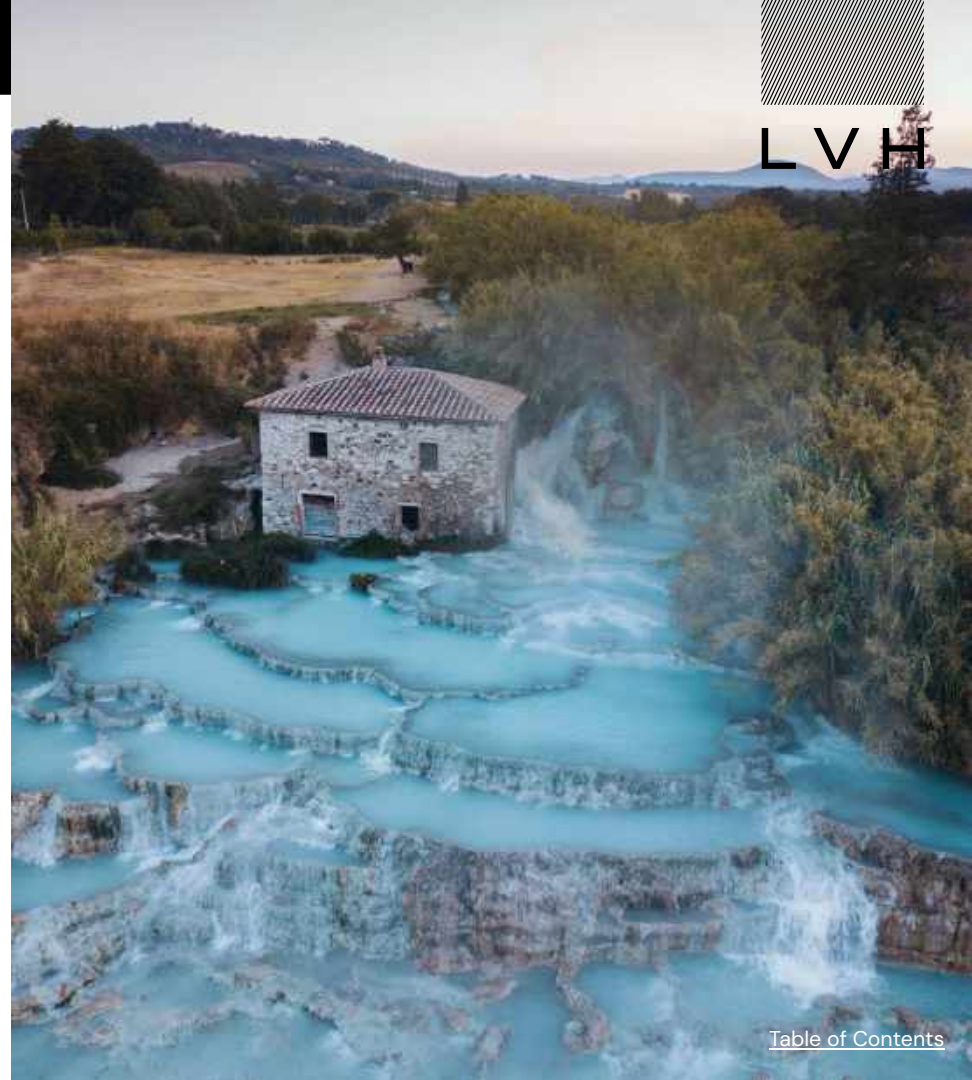






## VISIT TERME

Tuscany hot water springs have been lauded for their therapeutic health benefits since Etruscan and Roman times. Outdoor hot springs at San Filippo have been a local secret for years. Today no itinerary is fully complete without visiting these intriguing calciferous formations, waterfalls, and pools. On the opposite spectrum lies the prestigious Montecatini Terme, Tuscany's most famous spa town, its curative waters frequented by the elite since the 16th century. From the secluded San Filippo waters in the woods to the majestic neoclassic spa facilities of Montecatini Terme, the region's hot springs are endlessly diverse and surprising.



## ITALIAN OPERA

No genre of performance has left an indelible mark on Tuscan culture as the opera. Since the 16th century, Tuscany has been an epicenter for the arts, constantly host to the most iconic pieces from Verdi, Mozart, Puccini, and Rossini. The region's opera venues are the internationally acclaimed places of astonishing beauty, from the Florence Opera House (Teatro Comunale di Firenze) to Lucca's Teatro del Giglio.



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## HORSEBACK RIDING ON THE ETRUSCAN TRAIL

Nothing says relaxation quite like the timeless syncopation of horses' hooves. Find yourself on the Etruscan trail, where Tuscany's hills meet the sea for a pleasant afternoon. You'll be surprised at the clarity of perspective high up on horseback, discovering a fascinatingly diverse cross-section of terrain.





## THE ANCIENT CITY OF FIESOLE AND MOUNT CECERI

Discover the secrets of the Florentine hills and go on a brisk day trip of recreation and historical intrigue. Reach stunning viewpoints perched atop Mount Ceceri, the site of Leonardo Da Vinci's first flight experiments. From this intermediate level hike, follow the path to the crash landing site of his famous flight machine in the ancient settlement of Fiesole. This forgotten commune contains centuries of history revealing Etruscan walls, Roman-era baths, and amphitheaters! Relish the serenity of the Florentine hilltops and bask in awe-inspiring panoramic views, rounding off a day of hiking and discovery.





## CARRARA QUARRIES

The Carrara Marble of the Apuan Alps has remained some of the world's most coveted material for millennia. The Romans opened up these famous marble quarries nearly 2,000 years ago. The exquisite stone is reserved for the most delicate sculptures and architectural feats. From Michelangelo's David and Pieta and Rome's Pantheon, the glory of Italian marble is well documented. Allow a guide to unravel the fascinating history of Carrara stone, reaching extraordinary heights atop marble cliffs and mines. Enjoy sweeping views of the coastal city of Carrara and the Tyrrhenian Sea beyond.







## BOCELLI'S LIFE AND CONCERT

Embark on a journey tracing the illustrious life of one of Tuscany's beloved tenors, Andrea Bocelli. The tour begins in the Medieval hilltop village of Volterra before descending to Bocelli's birthplace and hometown, Borgo of Lajatico. Gain a new appreciation for the divine sounds of Bocelli as borne from the ethereal beauty of this small corner of Tuscany. A unique sensory and biographical tour through the countryside concludes at the Teatro Del Silenzio for an evening of music.







## FORMAGGIO IN SEGGIANO, VAL D'ORCIA

The ultimate counterpoint to fine wine is the blessed Val d'Orcia, home to some of the world's most famous cheeses. Pienza's periphery is renowned for its dairy farmers, sheep, and goat cheese production lasting all year round. Pecorino, Caprino, Ricotta, and feta are just a few staples of Tuscan cheeses, produced via centuries-old artisanal methods. The final product clearly expresses the terroir and regional differences in taste from the microclimate to the animal diet. Villages such as Seggiano in the Val d'Orcia are premier places to embark on an odyssey of cheeses journey.





## CREATE ART IN FLORENCE

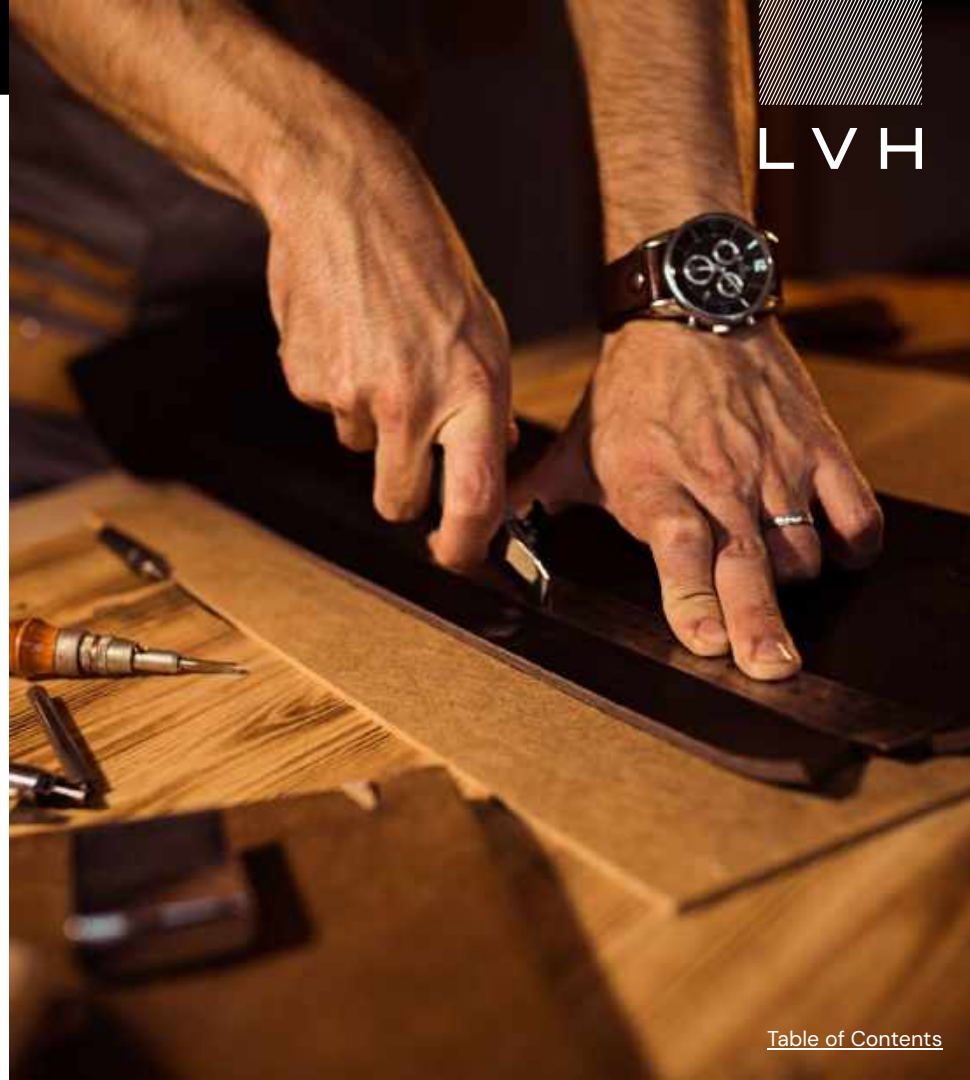
When visiting one of the world's prime art destinations, it's only fitting to channel your impressions creatively on a canvas! Personalized art courses allow you to fully assume the Florentine personality and see the world through your own work of art. Cultivate a personal style from art history examples with the help of your instructor. At the end of your session, bring home with you the most rewarding Florentine souvenir of all, your masterpiece.





## THE ART OF LEATHER CRAFTSMANSHIP

Alongside winemakers, sculptors, and goldsmiths, leather crafters continue to occupy a highly esteemed position in Tuscan society. A guided tour through a genuine Florentine tannery will reveal all the secrets of this beloved craft. Explore traditions and techniques handed down from masters to apprentices for centuries! From cutting, division, and assembly of products, gain a newfound appreciation for fine leather goods. By the end of the tour, you will be itching to purchase a delicate Florentian garment – wallet, belt, or bag.





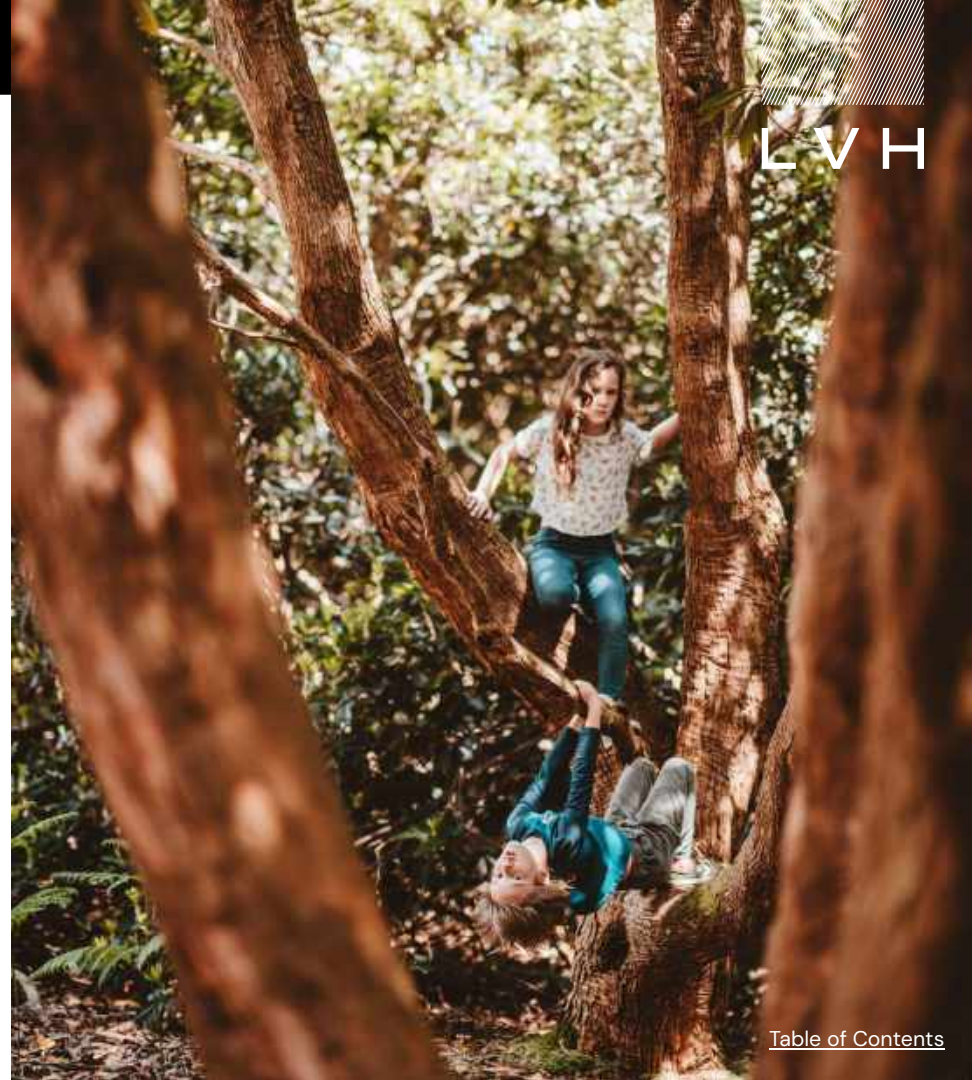


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# KIDS

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There are no age groups immune to Tuscany's charms. The region offers a host of kid-friendly activities and experiences sure to capture your child's budding imagination. Tuscany offers plenty to pique your children's interests. Interactive cerebral programming or physical activity, the region offers a robust itinerary ensuring your children enjoy their Italian vacation as much as you do.





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1. Canyon Park
2. Pinocchio Park
3. Leonardo da Vinci Museum
4. Podere il Casale



## ZIPLINE IN THE CANYON PARK

Kids are sure to enjoy a visit to Canyon Park, a recently opened adventure venue in Bagni di Lucca in the Lima valley. It is the first adventure park developed in a canyon in Italy, one of four in the whole of Europe. This line enables visitors to go rafting on the river, zoom down a zip line and journey over the wire Tibetan suspension bridge across the canyon, among other things.



## THE LEONARDO DA VINCI INTERACTIVE MUSEUM

Children with a knack for science and the technical side of things will be blown away by Florence's 100% interactive Leonardo da Vinci Museum. A hands-on multimedia experience awaits the little ones. The inventor's works are demystified for kids, allowing excitement and intrigue that may create lifelong passions and interests. Fun for kids and adults, the Leonardo da Vinci Museum promises an afternoon of learning and enjoyment.





## PINOCCHIO PARK

Discover the world of famed children's' author Carlo Lorenzini at Pinocchio Park! The village of Collodi delights guests with a fantastical open-air theme park. Among the verdant gardens, guests may find all their beloved characters from the children's tale. Introduce a new generation to the timeless lessons of Pinocchio for an outdoor day of adventure and fun.







## PECORINO TASTING AT PODERE IL CASALE ORGANIC FARMS

A lovely outing for the whole family, Podere il Casale lies in the heart of Pienza's cheese making district. Introduce the kids to the fascinating cheesemaking process, interacting with an endearing troupe of goats and cows along the way. A farm tour explaining the ins and outs of cheese production is sure to promote reflection and intrigue about the natural world around them! Top off a lovely pastoral excursion in the stunning hillsides with a cheese tasting entailing eight raw milk kinds of cheese, complemented with fresh bread and extra virgin olive oil.



An aerial photograph of a winding road lined with tall, thin cypress trees, snaking through a dry, hilly landscape. The terrain is characterized by golden-brown fields and patches of green vegetation. In the distance, a small cluster of buildings is visible, surrounded by more trees. The overall scene is bathed in warm, golden light, suggesting a late afternoon or early morning setting.

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# AIR







For those who can't get enough sweeping panoramic views, go vertical! Discover the majesty of the region from the Azure blue Tuscan skies. View the convergence of two seas, endless hills appear as waves petrified in time, and mystical villages perched on cliffsides. A land as beautiful from below as it is endlessly fascinating from above leaves no dimension unexplored with a scenic flight above Tuscany.





## HOT AIR BALLOON RIDE

Journeying in a hot air balloon is always an experience but pairing it with the Tuscan countryside is extraordinary. Be uplifted by the magic of flight with miraculous views encapsulating endless vineyards, olive groves, and ancient villages scattered in the hills. Allow the striking colors of dusk to envelop this historic region and experience Chianti, Florence, Siena and Lucca anew. Pair the most romantic mode of transportation with the world's most romantic countryside for a truly spectacular experience.



## HELICOPTER RIDE

If you'd like to experience birds-eye views, embark on a helicopter tour. Immerse yourself in extraordinary views from extraordinary heights en route to your destination of choice. Wrap up your airborne escapade by landing on terra firma with style, with a magical evening of gastronomic indulgence in the cards.





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# WATER



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Tuscany straddles two salty seas, the Ligurian in the north along the coasts near Pisa and Lucca and the Tyrrhenian along the region of Maremma. Both the Ligurian and Tyrrhenian coastlines are known for their balmy temperatures, which remain in the high 70s up to mid-November! The north presents glorious coastlines embraced by the alps, stunning villages dotting a varied and dramatic coastline. Along the emerald waters of the south, secluded beaches are buttressed by long coastal dunes separating the marshland from the coast.



## SAILING AROUND THE PEARLS OF TUSCANY

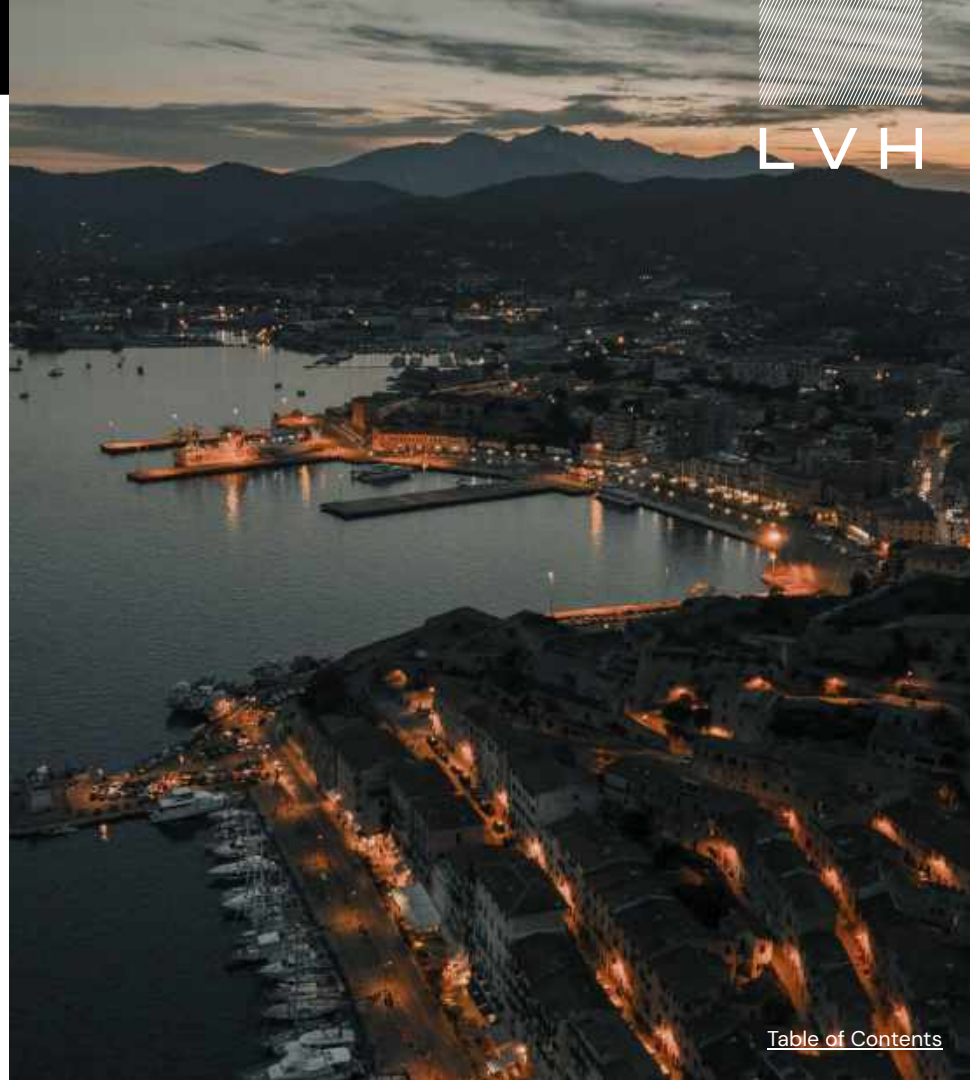
The immaculate beauty of the Tuscan archipelago has captivated the locals since antiquity. Local folklore tells of seven pearls that fell from Aphrodite's hands as she was mending her necklace. Today these seven pearls are known as Gorgona, Capraia, Pianosa, Montecristo, Giglio, Giannutri, and the largest, Elba. Scattered between mainland Tuscany and Corsica, these jewels present a universe of discovery and maritime adventure. Spot these islands on the horizon from the helm of your yacht, and it'll be clear why they have inspired association with the goddess of beauty.





## SAILING & CRUISING TO ISOLA D'ELBA

Set sail for Elba, the largest island of the Tuscan Archipelago, six miles offshore from the port town of Piombino. A leisurely journey will take you to a region of divine natural beauty and historical significance. French Emperor Napoleon's place of exile 200 years ago, you'll spot stunning residences such as the Palazzo dei Mulini and impressive fortresses, including the Castello del Volterraio. A short nautical journey will have you thinking you've crossed thousands of miles, with crystalline blue waters and beautiful beaches that may be the envy of the most exotic Caribbean destination.





## FLORENCE STAND UP PADDLE BOARDING (SUP)

Skim down the serene waters of the Arno river under gorgeous medieval bridges. Florence's SUP adventure allows you to admire the city from a novel perspective. From the flattering light of morning, experience the serenity of the waters in the historic cradle of the renaissance, enthralled by glimmering city reflections on the water. This accessible leisurely activity is one of Tuscany's little-known expeditions you're sure to enjoy.



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## WHITEWATER RAFTING

For a true adrenaline rush, embark on a whitewater rafting adventure down the Lima River. Navigate past wooded slopes and dramatic rapids through the grandiose riverlands of Tuscany. The river's path down to Bagni di Lucca is interspersed with moments of calm ideal for soaking in pristine nature. Certified water sports instructors offer exceptional rafting know-how, and environmental education.





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# YACHT CHARTER

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# YACHT CHARTER



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Yachting embodies sailing the seas in the lap of luxury. Leave your everyday routine and set sail for a world of pure comfort and decadence off the coast of Tuscany. The emerald waters of the Tyrrhenian Sea are best experienced from the aft deck, lounging in the sun with your favorite beverage in hand.



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# YACHT CHARTER



## SATORI YACHT

Satori pushes the limits of luxury living on the high seas, featuring five-star boutique comforts within a finely built wooden schooner. Early 20th century elegance meets stunning joinery and oversized windows. Refined in glossy mahogany, walnut, and teak, this old-school sailing vessel embodies a decadent slow-living ethos.



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## BENETEAU OCEANIS 423

The Beneteau Oceanis 423 is an idyllic vessel for leisurely family cruises. With high performance and easy navigation, the Oceanis suits short-handed sailing. A high headroom, panoramic hatch, storage compartments, and an airy saloon combine practicality with comfort.







## HANSE YACHTS HANSE 458

The Hanse 458 combines timeless elegance and style. With exquisite interiors and exceptional performance, this highly customizable vessel is the ultimate chaperone for adventures on the high seas. Between six to eight cozy bunks in addition to an owner's cabin, interiors offer the utmost discretion and comfort for each crew member.



## MOTOR YACHT CANADOS 82'

The Canados 82' is a behemoth of luxury seafaring, featuring three separate exterior zones for dining, relaxing, and sunbathing. Luxury amenities of terra firma are brought on the high seas with four spacious guests accommodating eight overnight guests. Drop anchor and choose from an armada of water toys for exploration or recreation.



## TATIANA BILGIN YACHT

The Tatiana from the ultra-luxurious Turkish Shipbuilders Bilgin Yachts presents a 262-foot goliath, flaunting a colossal steel hull and aluminum superstructure. Strikingly modern and miraculously excessive, the Tatiana presents a new take on nautical luxury. Between eight deluxe cabins, 12 guests can be served by a devoted crew of 20 onboard staff. The vessel features fantastic outdoor and indoor decks and a spacious sun deck with a dining and jacuzzi area. Clad in the most exclusive materials Macassar ebony, eucalyptus, and marble, this pinnacle of luxury is topped off with a private helipad.





## TURQUOISE YACHT

Featuring an H2 Yacht Design, the miraculous interiors of this yacht are a work of art. Light-filled and spacious, a neutral interior wows with palettes of silver, cream, white and turquoise. Additional accents such as Wenge wood accents, organic wall coverings, and soft furnishings present the epitome of style and comfort on the high seas. Conceived as the ultimate entertainer's yacht, extensive and abundant multi-level decks are ideal for socializing and celebrating.





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# CARS

We all know there is a lot more to cars than meets the eye. Most luxury vehicles are feats of engineering as they are fine art. An exemplary vehicle often misses a key component, an extraordinary driving location. With LVH, you can be sure the beauty of your dream car will match the beauty of the world's most stunning destinations. Complete your automotive fantasies on some of the planet's most scenic stretches of road, and fall in love with driving all over again.



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## VINTAGE CLASSIC CARS

There's nothing like the timeless elegance of a classic car. You don't have to be particularly nostalgic or a car enthusiast to revel in the iconic models that have defined the 60s and 70s. This fun selection of vintage cars is the ultimate accompaniment for a ride in the Tuscan countryside or to a beachfront adventure.

- Ferrari 246 GT Dino
- Fiat Dino 2000 Spider
- Porsche 356 Speedster,
- Jaguar Type E
- Mercedes 190 SL
- Maserati A6GCS



## PRESTIGE CARS

Perfect proportions, performance, style, luxury, and comfort updated to the latest technological standards, these Rolls Royces' are in a class of their own. Versatile and exceptional, these cars look just as spectacular cruising down the cobblestoned center of Florence as they do driving by sunflower fields. Reliable and glamorous, make Bondian elegance an everyday affair.

- Rolls Royce Dawn
- Rolls Royce Ghost



## SUPERCARS

Italy is no stranger to automotive engineering. Experience Tuscany behind the wheel of the nation's most exceptional works of art, the Italian supercar. Bold, brash, and sporty, our selection of supercars is the ultimate expression of Italian style and brute force. For those seeking to stand out from the crowd, we've included the extraordinary no-nonsense McLaren 720s Coupé.

- Ferrari La Ferarri
- Ferrari 488 Pista Italy
- Lamborghini Aventador S
- Ferrari 458 Speciale
- McLaren 720s Coupé



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# GETTING THERE

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# GETTING THERE

When comfort is a primary consideration when traveling, no small detail should be left to chance. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style. At LVH, we believe it's about the journey and the destination.



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## PRIVATE JET

Private jets can land on the following airports in Tuscany:

- Pisa International Airport (LIRP/PSA)
- Florence International Airport (LIRQ/FLR)
- Marina di Campo (LIRJ/EBA) on the Island of Elba
- Grosseto Airport (LIRS/GRS)
- Lucca-Tassignano Airport (LIQL/LCV) – handles small charter flights
- Arezzo Airfield – helicopters only





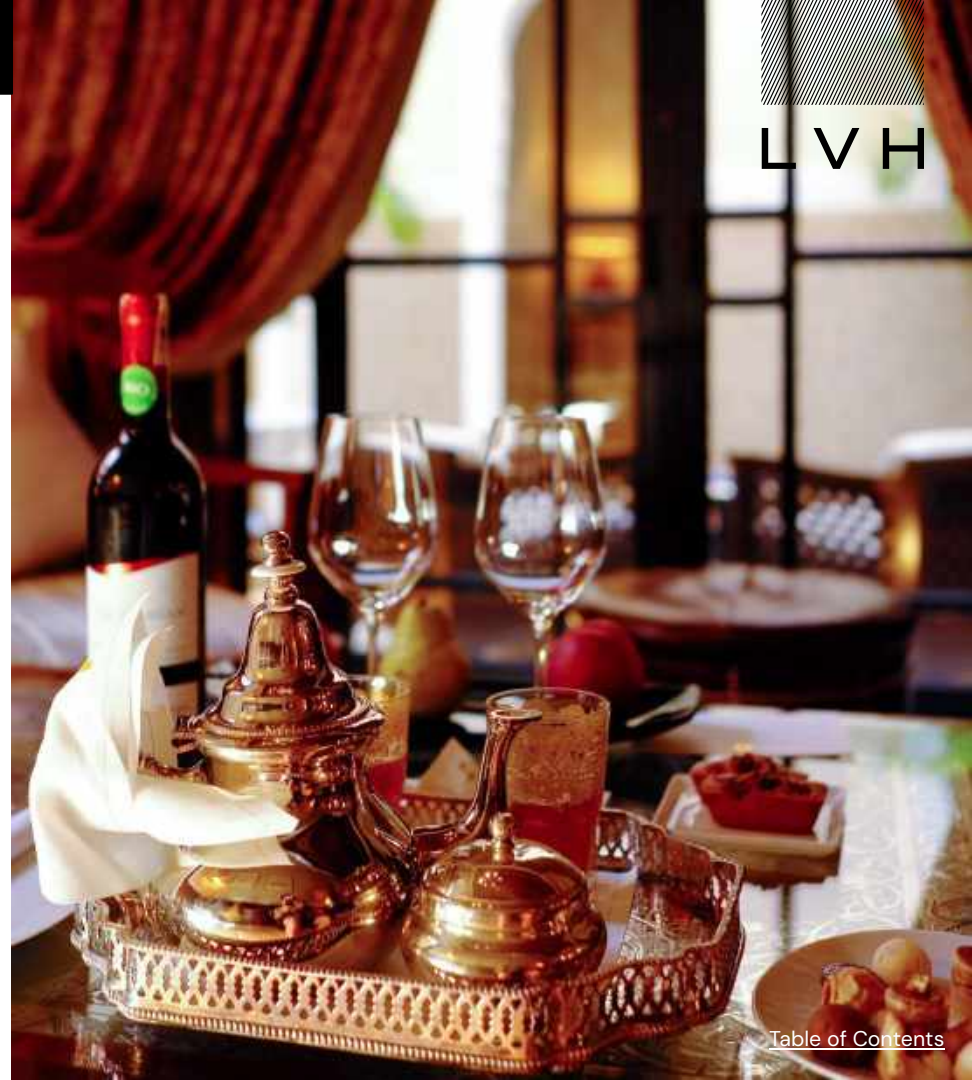
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# IN-HOME SERVICES

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# IN-HOME SERVICES

The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



# IN-HOME SERVICES

## PRIVATE CHEF

Top trained professional chefs provide a full-service culinary experience in the comfort of the private villas. From international cuisines to health-conscious diets, chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



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## SOMMELIER

When you want to learn more about wine, you must ferret out the experts. To become more educated in the art of wine tasting, a sommelier is the person to answer your questions. This trained and knowledgeable wine steward is typically found in restaurants and in other areas of the hospitality industry. A sommelier must memorize the intricacies of every one of the 10,000 wine grape varieties in the world to receive the master sommelier diploma to become a certified sommelier. Wouldn't it be great if you could have a private, one-on-one with this professional in the comfort of your villa? Sit back and we can make it happen. You will learn:

- About the different vintages of wine
- How to determine ideal food and wine pairings
- The correct way to taste a wine
- Which kinds of glasses go with which kinds of wines
- Different wine terms and how to use them, and more



## COOKING CLASSES

It takes many years to master the fine art of cooking. If you enjoy creating in the kitchen, but would like to know more, we can arrange cooking classes with a professional chef in your own kitchen. Not only would you learn new skills and how to put together an amazing meal, but would also learn about staying safe in the kitchen.

- Efficiently preparing food
- Properly handling and sharpening of knives
- “Mise en Place”
- Contrast in cooking
- Tasting and seasoning, and more





## ART CONNOISSEUR

The best way to become an art connoisseur is to learn from one. In this age of technology, people are really looking at objects a lot less. It takes time to digest the beauty and meaning of a painting, a photograph or a sculpture. The first lesson is to spend time getting to know art by really seeing inside the soul of each work. Spending time with a seasoned art connoisseur will leave you with a multitude of tips when you are next on the hunt to add to your collection. What better place to learn about art than under the Tuscan sun?

- Different ways of looking at art
- Collecting
- Different genres
- Understanding how art is made, and more





## PRIVATE GUIDE

When you value your privacy but want to immerse yourself in a new place, a licensed local tour guide could be your best friend. Whether you want to spend time discovering the countryside or go truffle hunting in Tuscany, letting us hire a private guide for you is the best way to get to know a destination – its culture, its history, and its people. The background information a private tour guide provides will really make places come alive.

- Access to unknown wonders of art
- Wine tours
- Gastronomy tours
- Olive grove tours, and more



## VINTAGE/ANTIQUE SHOPPING

It's such a joy when you are an avid collector of vintage or antiques and you come across a find that fits perfectly into your collection. It might be easier, however, to find those pieces with the help of someone who is familiar with the local landscape. Tuscany is rich in history and as such, is filled with promise when it comes to beautifully aged items, whether you're looking for furniture or objet d'arts. Enlisting the expertise of a local individual in the field of antiques and vintage pieces may give you enormous insight on how to find the perfect piece to add to your collection.

- Distinguishing a real find
- Differences between antique and vintage
- Evaluations, and more



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## MIXOLOGIST

Concoct the “poison” of one’s choice with the help of experienced mixologists who are crafting cocktails, using seasonal ingredients, freshly squeezed citrus, house-made syrups and premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails





# IN-HOME SERVICES

## BARTENDER

Keep the glasses full and cheers continuing with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of thinking about whether or not the bar is stocked, focus on which tasty drink to sip next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings

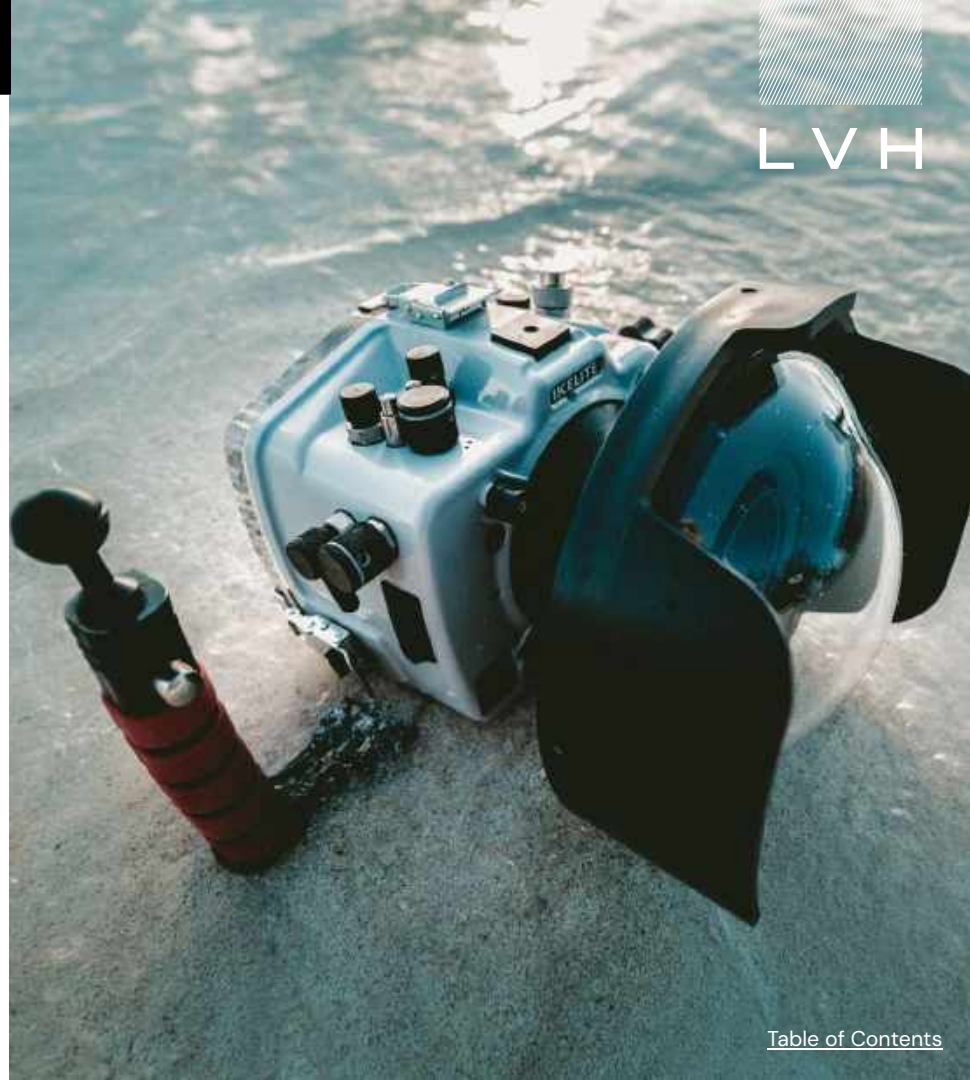




## PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings





## DRONE PHOTOGRAPHER

Capture moments from a higher perspective. Professional Drone Aerial Photographers shoot photos and videos from all sorts of angles. Highly recommended for any water sport moment.

- Special Events
- Gatherings





# IN-HOME SERVICES

## NANNY SERVICE

Take the night off or the night out with the little help from a trained, CPR/AED and First Aid certified nanny. Feel confident that the little ones are in the best of care.

- Creating a safe and stimulating environment for the children
- Changing diapers, potty-training (age-appropriate)
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children



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# SPA



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Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.





## MASSAGE

Our certified massage therapists offer wellness in the privacy of your villa. Your session starts with a conversation with your massage therapist. By understanding what you're looking to accomplish, your therapist can then pull from various massage types and incorporate elements of them to address your specific needs

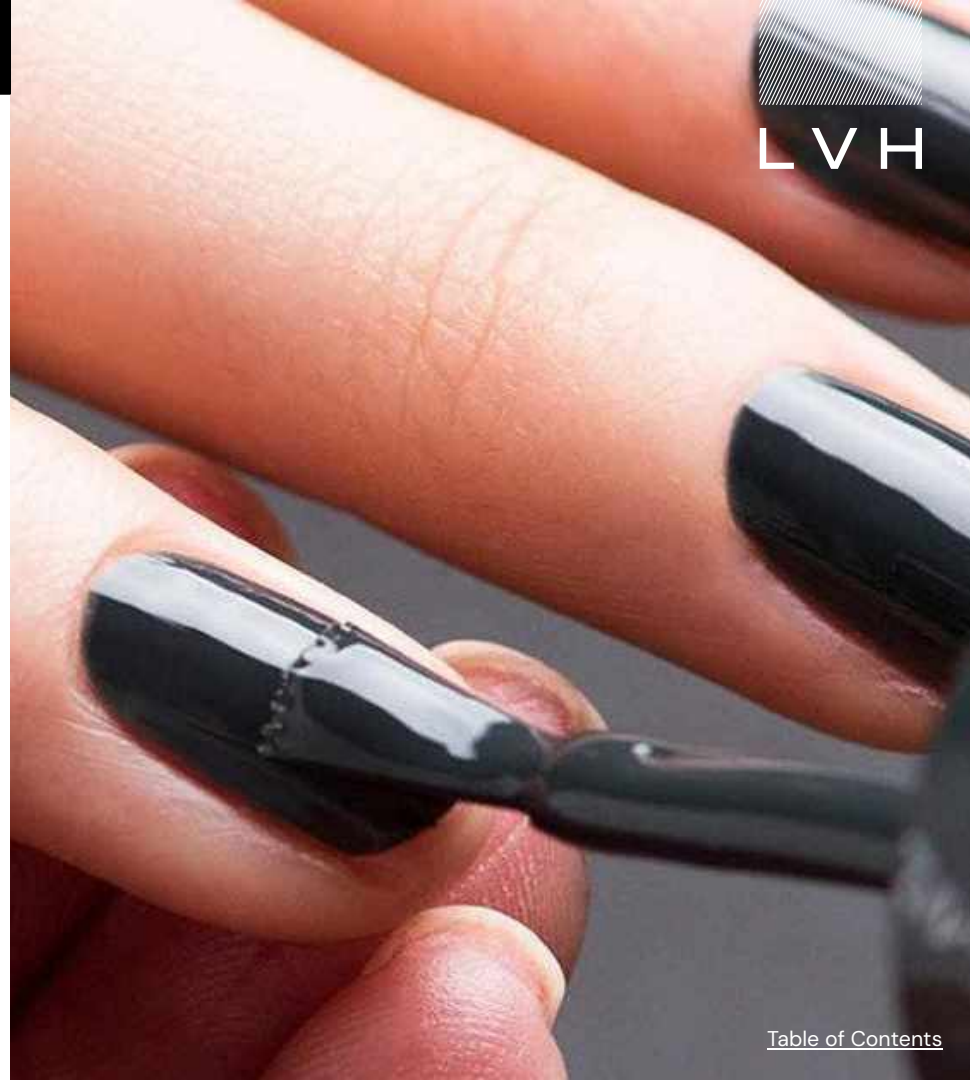
- Therapeutic Massage
- Sports Massage
- Prenatal Massage
- 4 Hand Massage



## NAIL SERVICE

Certified nail technicians at your convenience, providing spa service in the comfort of your villa. All technicians provide safe, clean, sanitized and quality products. Add on scrubs, masks, deep exfoliation and customized services to each individual need.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art



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## HAIR CARE

Great hair, no care, enjoy personal hair styling and makeup services at home. Tuscany's swanky dining and cocktail scene, is awaiting your grand entrance. Book your picture perfect appointment, and dully indulge in the full pampering service you've always dreamed of, saving you time while looking your absolute best!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions







## BEAUTY SERVICE

Your vacation is all about “me time” and taking the time out of your regular hectic day-to-day schedule to get pampered to the nth degree. Consider yourself a pristine canvas and LVH’s in-home beauty services personnel are the artists who will bring you to life with their expertise. The end result? A true masterpiece!

- Makeup Application
- Eyebrow Shaping
- Eyelash Extensions
- Spray Tan



## BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim



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# WELLNESS



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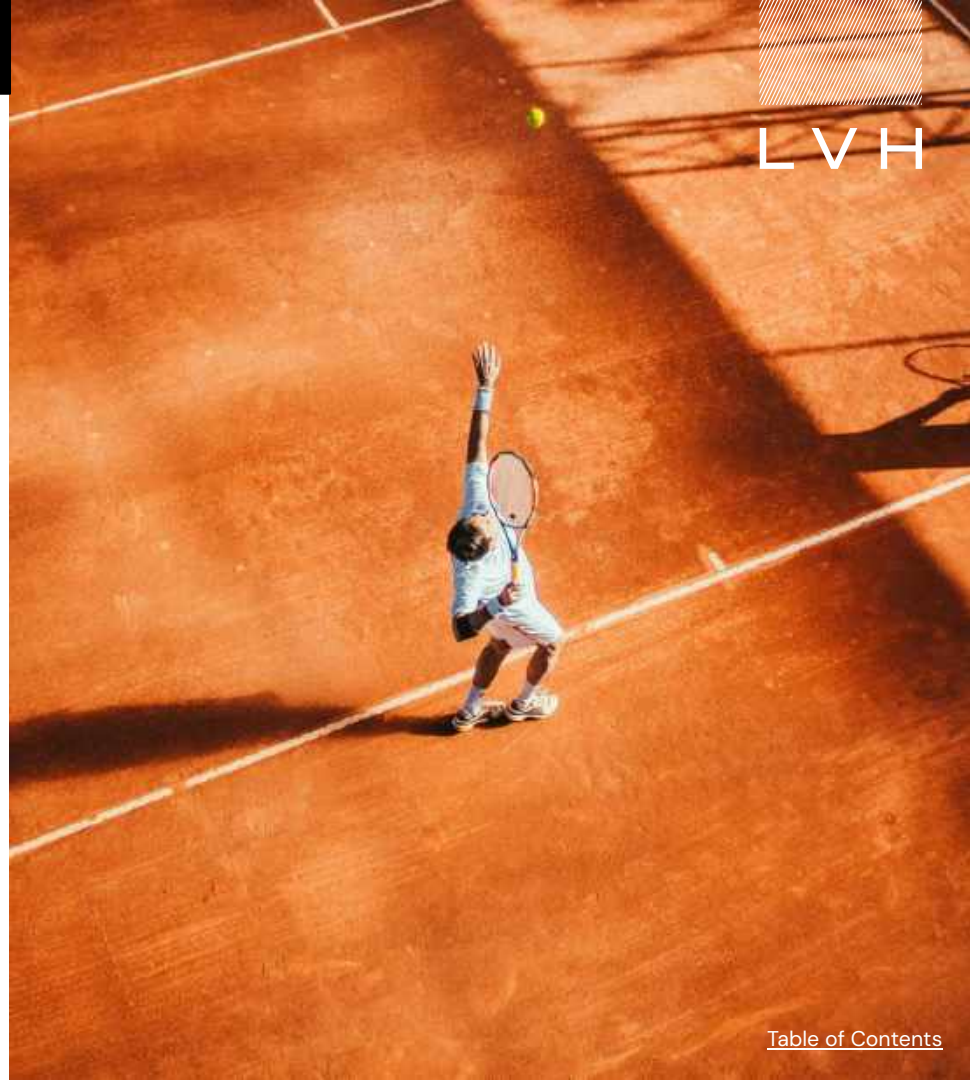
Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



## TENNIS INSTRUCTOR

Private tennis lessons include tailored classes with top-rated and qualified professionals for all levels.

- Improve power
- Footwork
- Depth
- Spins
- Direction



## FITNESS TRAINER

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer in the privacy of your villa.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing



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## PILATES INSTRUCTOR

Certified pilates teachers design curated classes for individual or group sessions.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates

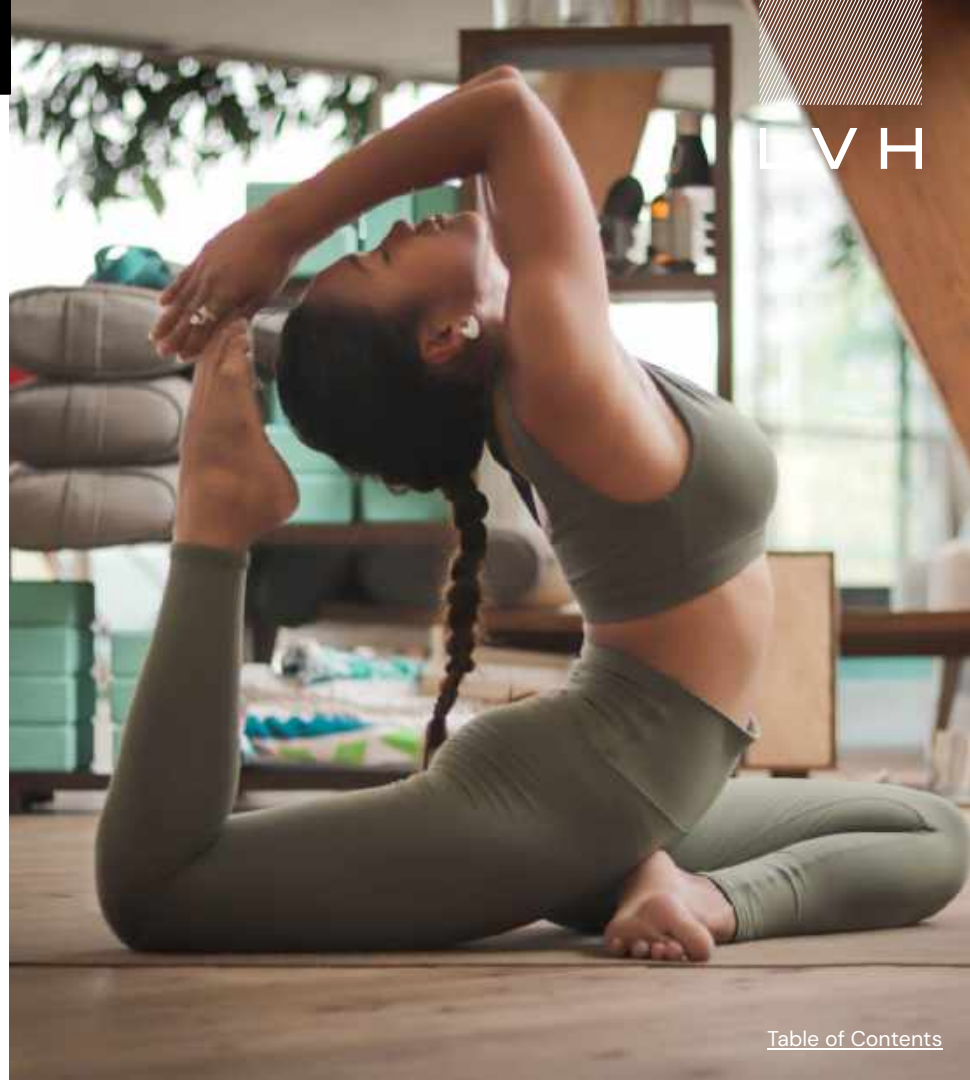


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## YOGA INSTRUCTOR

Move the body, calm the mind, connect your heart, raise your vibes and awaken your power with Tuscany's leading private yoga instructors.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



## GUIDED MEDITATION

Enjoy a private meditation class at your villa or at a beautiful location. Tuscany has long been renowned for its tranquillity and beauty as well as powerful healing energies.

- Chakra cleansing,
- Meditation walking,
- Metta (Loving Kindness)
- Meditation in movement Qigong





# LVH

## WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.





LVH

CURATORS OF  
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MOMENTS



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