

LVH

EXPERIENCE
ZERMATT
SWITZERLAND, EUROPE

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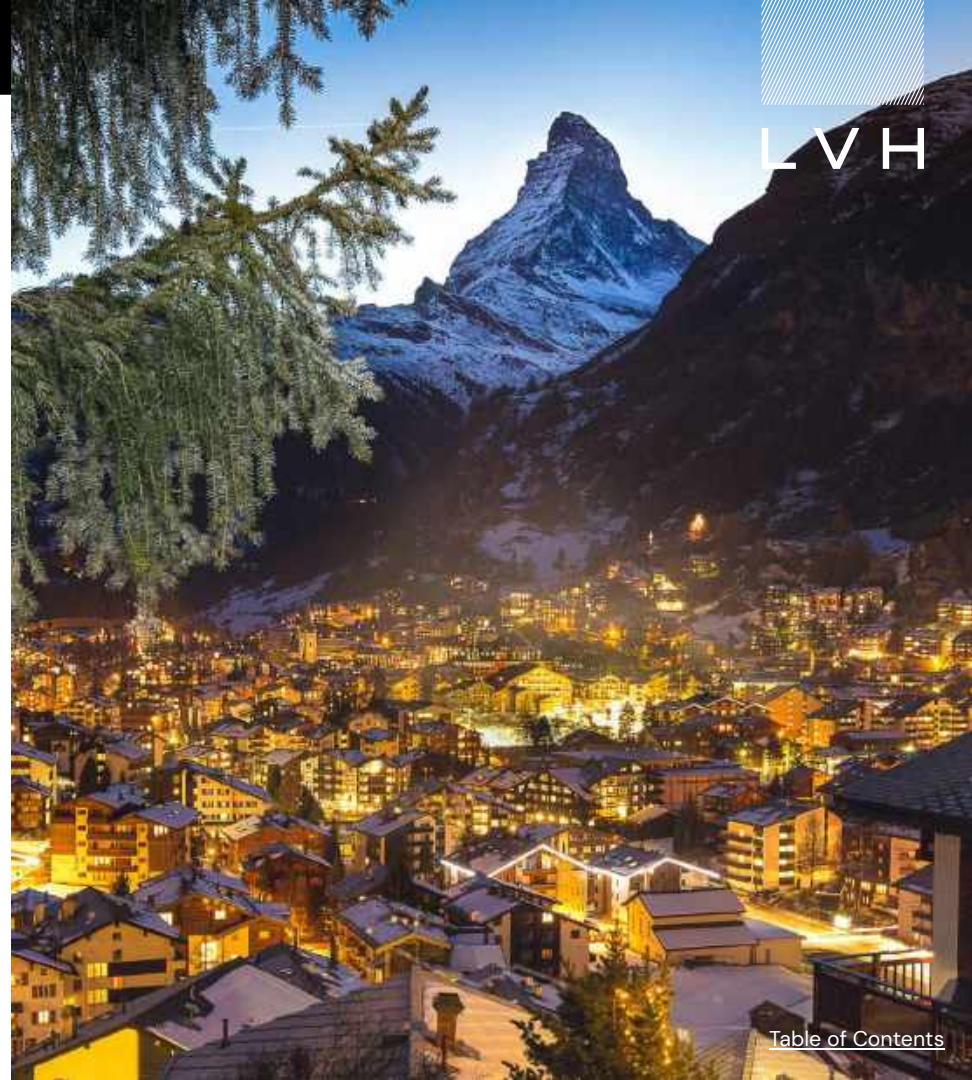
NEIGHBORHOODS

Zermatt is an idyllic mountain village tucked in the German-speaking area of the Valais Canton in the Swiss Alps. It has established itself as one of the most renowned world-class resorts in the world. Dominated by the Matterhorn, a looming peak that has achieved almost mythical status and become the ultimate Swiss landmark.

The village of Zermatt itself is enchanting, shaped by ancient traditions and modern tourism. With old-fashioned brown chalets and winding alleys, and electric vehicles that epitomize village mobility, it has been certified as an *energy town* since 2016 and is committed to a sustainable energy policy.

Since the mid-1800s, Zermatt has been a resort that attracts those with a taste for the best in life. This means it is extremely experienced in offering a variety of sporty, glamorous, and exciting activities. A long-time favorite of a sophisticated and elegant crowd, it is more than just a glitzy resort. Perhaps most famous for the majestic Matterhorn, this rocky peak gazes down over the Zermatt valley from a height of 4,778 meters. As a winter resort, it boasts an enviable snow record, superb skiing (which lasts through early summer), stunning luxury ski chalets, and nightlife to match. Come summer, the four-thousand-meter summits attract many alpinists. There are hiking, cycling, climbing, and high-alpine tours. Ride the highest ski lift in Europe to enjoy the unprecedented views of Europe's highest two mountains – Mont Blanc and Mont Rosa.

- London – Zermatt 1h 35'
- New York – Zermatt 6h
- Miami – Zermatt 10h 15'



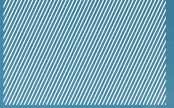
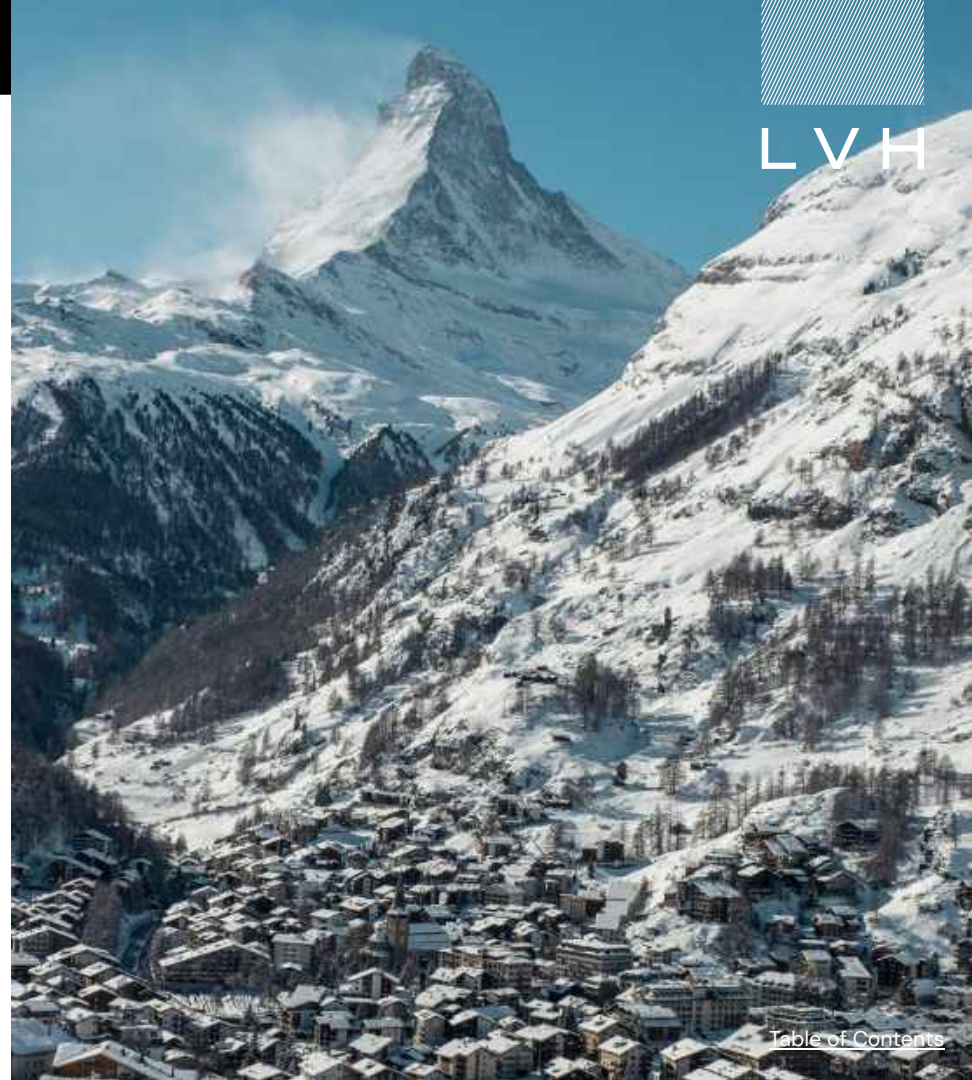
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AREAS

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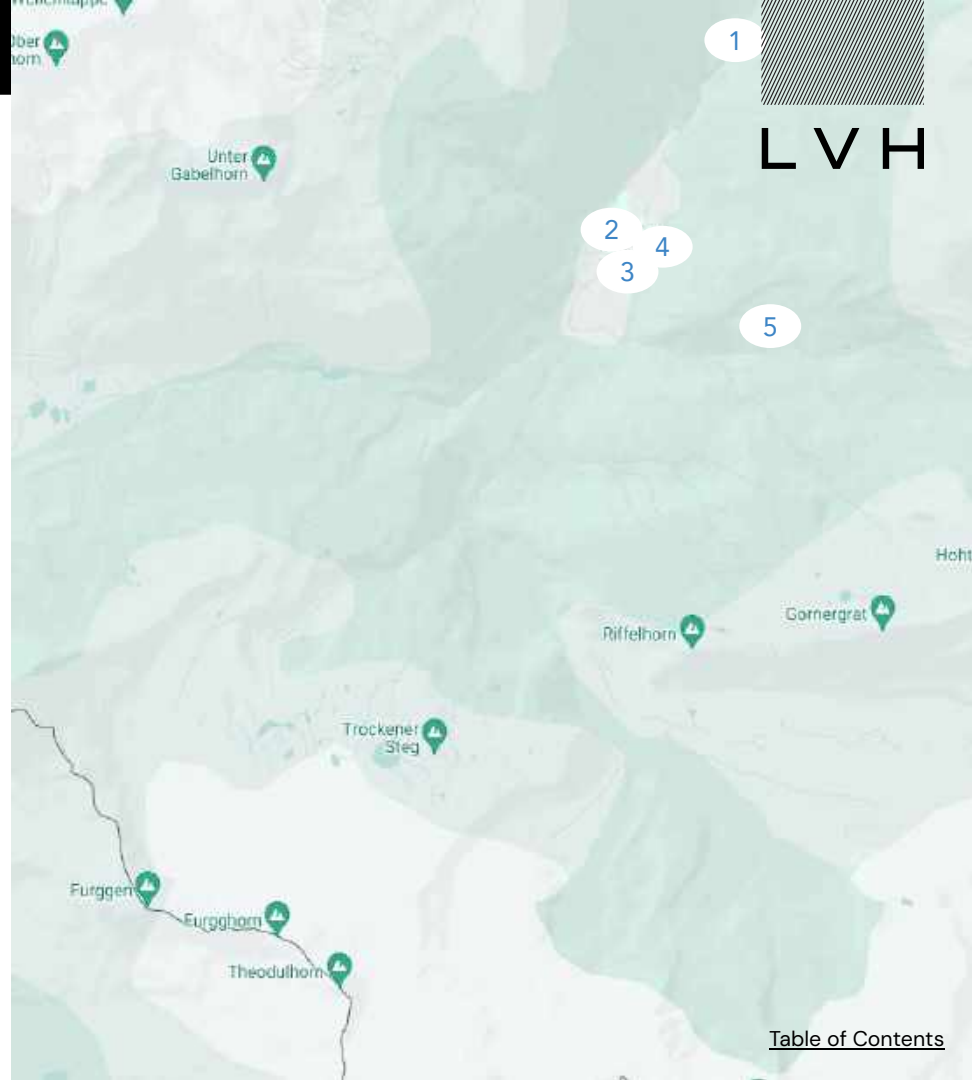
At an elevation of 1620 meters, Zermatt pulses with life. Shops, cafés, bars, and noble hotel lounges offer variety. But Zermatt is also a Walser village with houses dating back more than 500 years. Everything is within walking distance – even romantic neighborhoods and quiet corners. And all paths eventually lead directly to the peaceful yet wild mountain world at the foot of the Matterhorn. There are three main areas where visitors can find the best accommodation options, each with its own unique characteristics and attractions.



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AREAS

1. Tasch
2. Zermatt's station
3. Zermatt Town
4. Zermatt Resort Area
5. Sunnegga



AREAS

TASCH

Tasch is very near to Zermatt and many people consider it to be a part of the community. In fact, it's nearly four miles from Zermatt. The community is the gateway to the Matterhorn. As a suburb of Zermatt, Tasch offers visitors every imaginable opportunity to organize their holidays in a varied and interesting manner. Peace and quiet, action or a little of both? That's one decision vacationers will have to make themselves.



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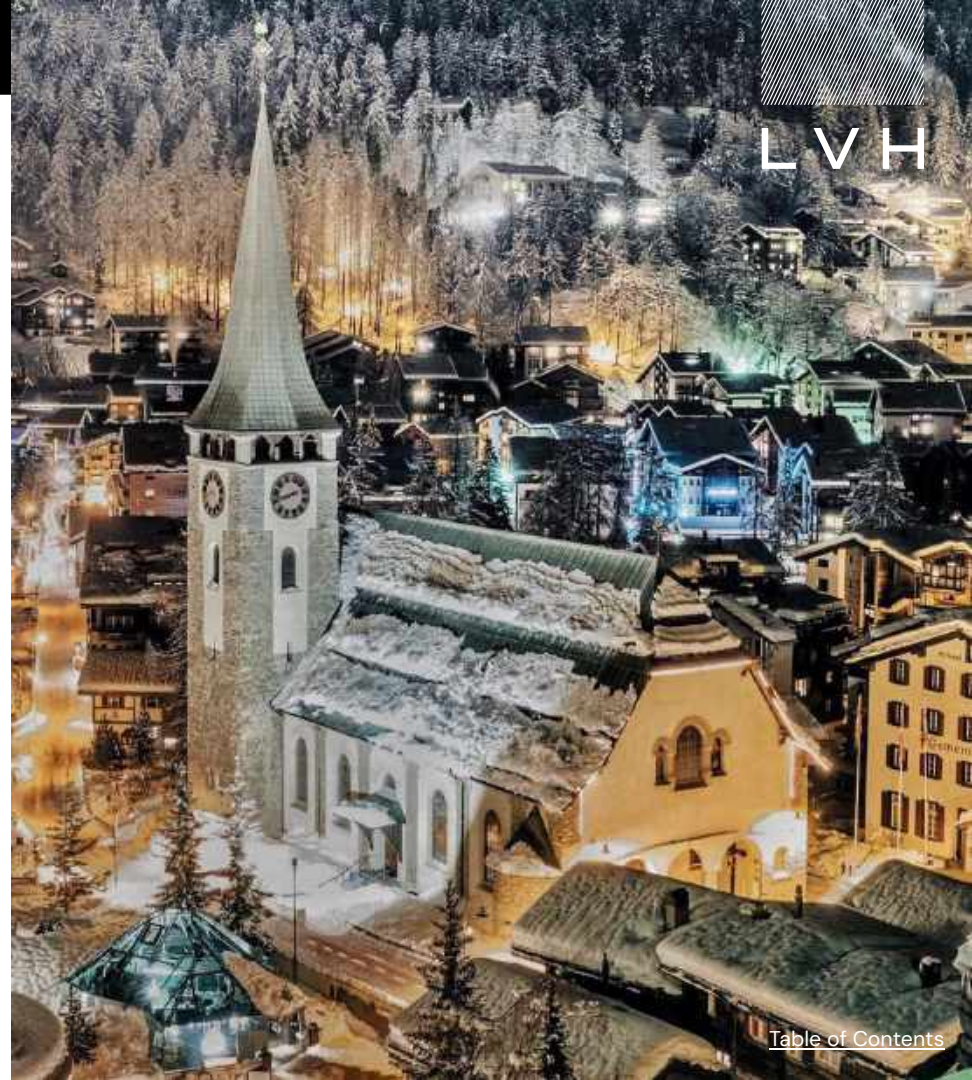
ZERMATT TRAIN STATION

Zermatt's station is served by trains of the Matterhorn Gotthard Bahn railway. The neighboring square, the Bahnhofplatz, offers numerous shops and services. Zermatt is car-free, so most visitors arrive by train. The station is also the beginning and end of the Glacier Express. Vehicles are parked at the Tasch train station. Luxury travelers, however, can get to their luxury ski chalets in Zermatt by helicopter since the village does have a heliport.



ZERMATT TOWN

The heart of Zermatt town is fairly small – only about half a mile across and two miles long – but it has loads of attractions. This area is filled with shops and restaurants set up for travelers. The car-free village offers a romantic mountain vacation all year round. Everything a luxury traveler could want is packed into a small area: fine restaurants, quaint shops, cafes, bars, art galleries, and museums. All paths eventually lead directly to the peaceful and yet wild mountain world at the foot of the Matterhorn.



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ZERMATT RESORT AREA

If you want to be right in the heart of all the skiing in winter or hiking areas in summer, then opt for a stay in the Zermatt Resort area. This is one of the best areas to stay in Zermatt Resort as it is ideal if you're traveling with children. It's situated in the heart of the mountains, close to the best skiing and hiking available throughout the year.



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SUNNEGGA

Sunnegga is heaven for families. In summer, Leisee Lake offers a refreshing dip. In winter, fledgling skiers of all ages enjoy their first sensations of sliding on snow at Wolli's park for beginners. The funicular ride from the valley station in Zermatt to Sunnegga takes just 4.5 minutes. The railway, fully renovated in 2013, leads up a rock tunnel through the inside of the mountain to this sunny, scenic terrace with incomparable views of the Matterhorn.



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RESTAURANTS



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RESTAURANTS

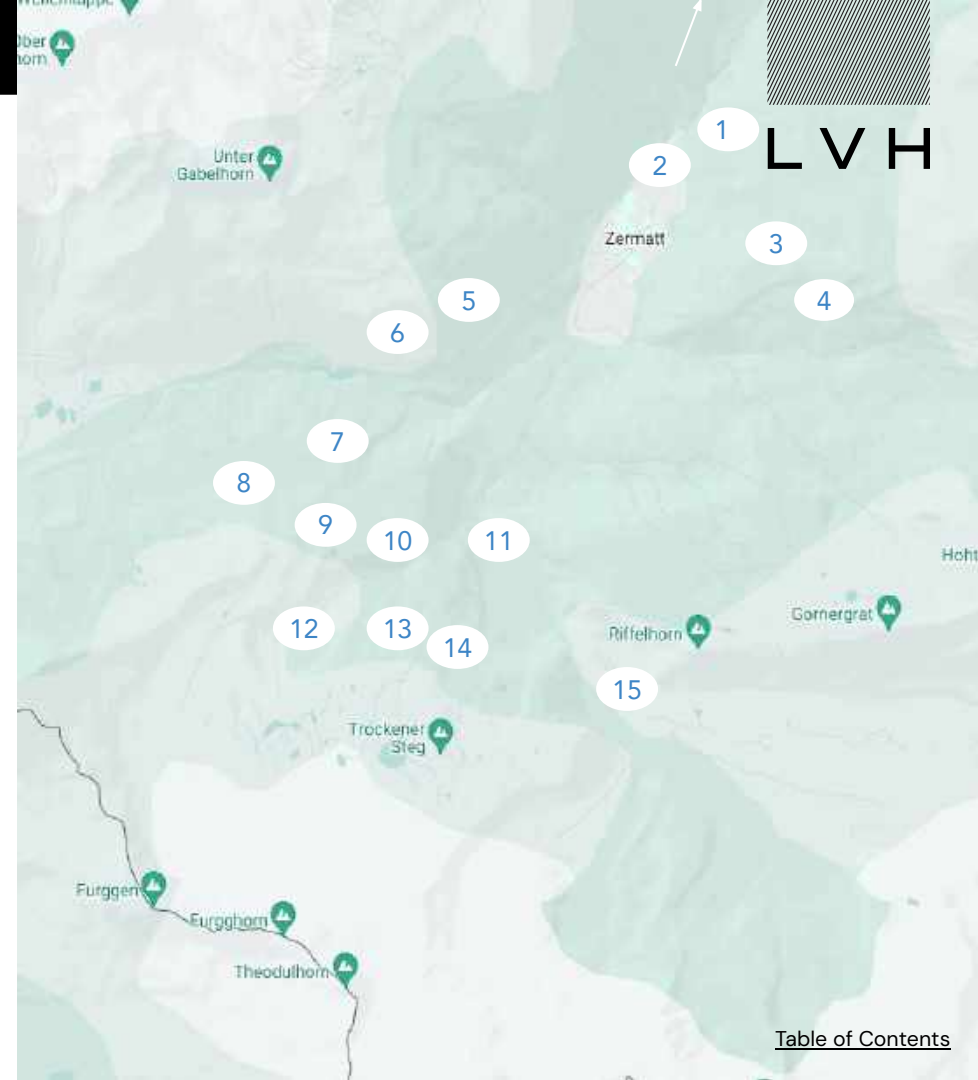
Fans of fine dining are spoiled for choice: Zermatt has the highest density of gourmet restaurants in the world. You can even hire a guide to take you on a gourmet ski tour of the mountains. You should stop by Zum See for the sweetbreads with morel cream sauce and at Chez Vrony for risotto with white truffle shavings. Thanks to Zermatt's well-heeled clientele, there's no shortage of Michelin-starred restaurants in this mountain resort town for post-ski socializing.



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RESTAURANTS

1. La Muña | Peruvian, Fusion
2. Alpine Gourmet Prato Borni * | Creative, Country Cooking
3. Adler Hitta | Swiss
4. Findlerhof | Swiss
5. Zum See | International, Swiss
6. Aroleid Restaurant | Creative World Cuisine
7. Restaurant Chez Heini | Swiss
8. Alex Grill Restaurant | Valais Haute Cuisine
9. After Seven * At Backstage Hotel
10. Ristorante Capri * @ Mont Cervin Palace | Italian
11. Madre Nostra @ Cervo | Italian
12. The Omnia | Vegetarian, Modern
13. Elsie's Wine & Champagne Bar
14. Restaurant Schäferstube | Valais
15. Chez Vrony | Mediterranean, Swiss



RESTAURANTS

LA MUÑA | PERUVIAN, FUSION

The ambiance of La Munja is elegant and contemporary, the service is friendly and the food, an interesting fusion of Peruvian and Asian cuisine, including dishes such as salmon ceviche marinated in yuzu and lime with coriander and black cod marinated in miso. Deserts prepared by a French pâtissier are strongly recommended! The name “La Muña” comes from a medicinal plant in the Andes.



ALPINE GOURMET PRATO BORNİ * | CREATIVE, COUNTRY COOKING

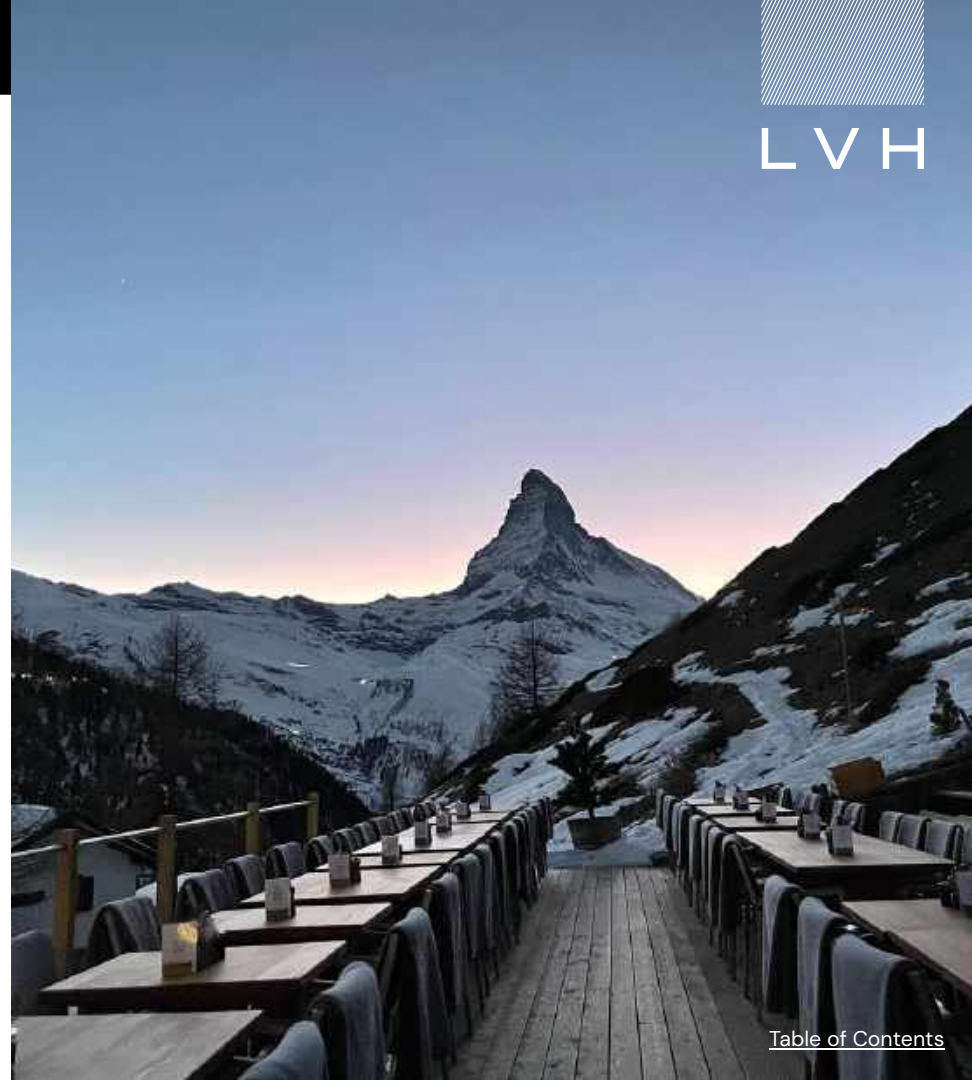
The Canton of Valais is the richest culinary region in Switzerland. From the peaks of the Alps through the Rhone Valley to Lake Geneva, an incomparable variety of high-quality produce grows and thrives, which flows into the Heimat (homeland) menu. The Fernweh (Wanderlust) menu, on the other hand, is inspired by highlights from international cuisine such as foie gras and fillet of Irish beef. The inlay work panelling, opulent Maria-Theresia chandeliers and fine furniture all contribute to the grandeur of this luxury hotel. In the restaurant you can choose between the 'Home' and 'Wanderlust' menus – both feature ambitious cuisine prepared using predominantly local produce.



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ADLER HITTA | SWISS

Just as stepping into the sauna out of the cold is so rewarding, so is having sparkling wine, rotisserie chicken, and looking straight onto the Matterhorn's peak after a morning of hiking or skiing. In a casual ambiance, you can enjoy our regional and international cuisine. The restaurant maintains authentic and natural, fresh mountain gastronomy – their Mistkratzerli from the wood grill is world famous. The matching wine is of course a matter of course.



RESTAURANTS

FINDLERHOF | SWISS

Every Zermatt connoisseur has his favorite pub on the edge of the slopes, and for many, the Findlerhof is the measure of all things. In the wood-floored restaurant, everything is just as it was in a mountain hut a hundred and fifty years ago. The breathtaking view of the Matterhorn, the exquisite cuisine, and the wines are among the countless reasons you can switch off and enjoy yourself in a cozy, family atmosphere at the Findlerhof. When the view inspires you, you can bet the chefs are inspired too. Because you don't just randomly happen into Findlerhof, the dining experience is extra thought-through and special.



RESTAURANTS



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ZUM SEE | INTERNATIONAL, SWISS

A pleasant walk in the mountains leads to this charming restaurant with a romantic terrace. Simple, good cuisine is served. It's no coincidence that *piste* sounds like food terminology. Zermatt's food scene is as accomplished as its world-renowned ski trails. Many restaurant reviewers say they'd return to Zermatt just to eat at Zum See.



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AROLEID RESTAURANT | CREATIVE WORLD CUISINE

If you're looking for creative and "alternative" cuisine on the ski slope, you'll enjoy this contemporary and rustic-style chalet restaurant where an array of interesting dishes feature Asian, Italian, and French influences reflecting the chef's international travels. Full of flavor with individual touches and options such as roast duck, consommé, leek, and soba noodles on the menu.



RESTAURANTS



RESTAURANT CHEZ HEINI | SWISS

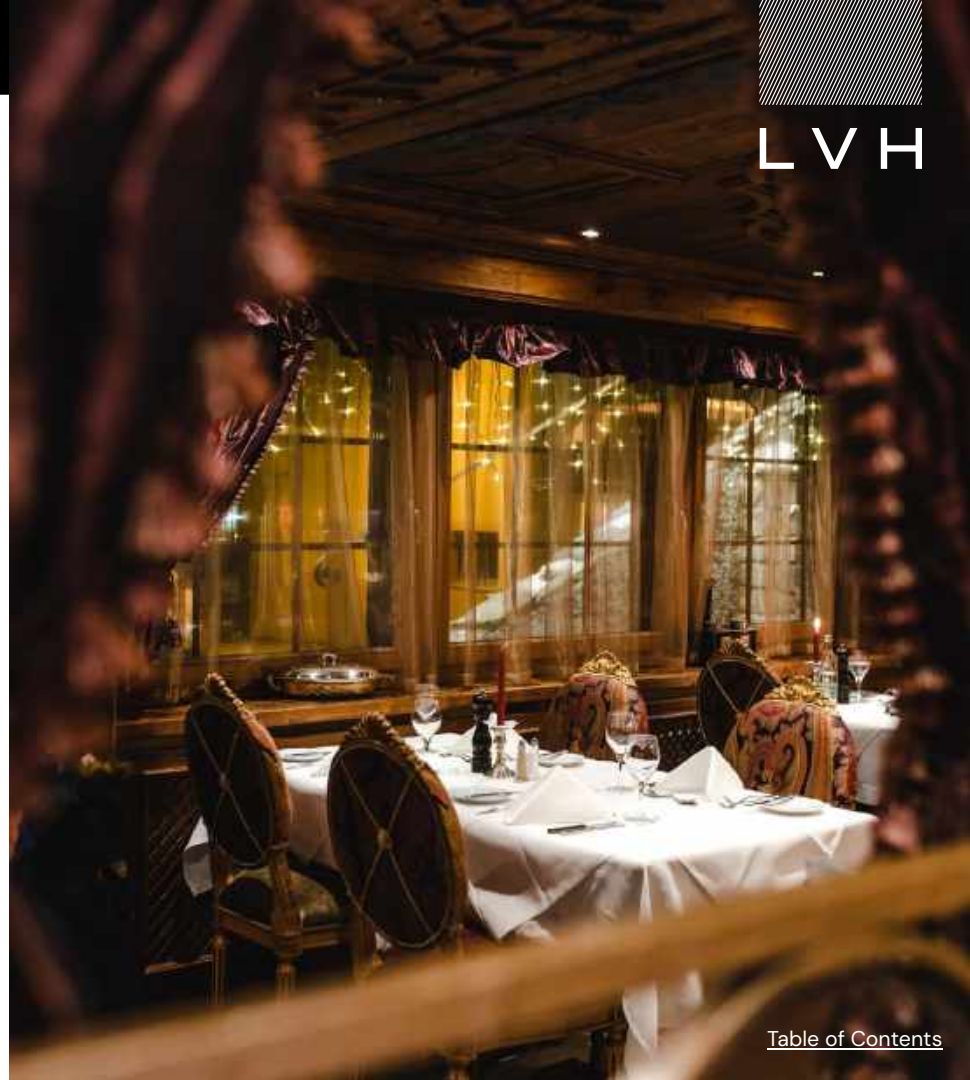
Chez Heini is a family-owned business with very special roots. Heini, who also gave the restaurant its name, always was an important part of this picturesque village and always had a very close relationship to its nature. From there the way to involve regional specialties in a restaurant was given. Still today the local lamb is one of the most famous dishes served at Restaurant Chez Heini. Grilled on an open fire grill, incomparable taste is achieved by seasoning with local herbs and spices. The grand evening finale is topped off with a live performance from the singer and artist Dan Daniell, Heini's son.





ALEX GRILL RESTAURANT | VALAIS HAUTE CUISINE

The Alex Grill restaurant, in the center of Zermatt, combines fresh ingredients into creative new creations and surprises with exciting adaptations of proven classics. The restaurant is known for its grilled specialties, but also offers a variety of culinary highlights for vegetarians and vegans. Char is an ingredient that ignites a wild imagination, the opposite of the wistfulness brought about by the cold.



RESTAURANTS

AFTER SEVEN * AT BACKSTAGE HOTEL | CREATIVE

Make a reservation at Michelin-starred After Seven at Backstage Hotel well in advance to enjoy the romantic atmosphere. Build your own set menu or trust award-winning Chef Ivo Adam to create a surprise gastronomic experience balancing Alpine traditions with creative infusions alongside excellent wines. You're invited you to enjoy the "surprise menu," big or small, accompanied by the perfect wine, and to experience the harmony as a whole. The After Seven team looks forward to gastronomically pampering you. The restaurant is only open from December to April.



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RESTAURANTS

RISTORANTE CAPRI * @ MONT CERVIN PALACE | ITALIAN

Gault Millau has hailed this Mediterranean establishment as the “best Italian restaurant in Switzerland” and proudly boasts 16 Gault Millau points and a Michelin Star. Nestled on the 4th floor of Mont Cervin Palace the views are incredible. The venue only opens during winter however, and reservations are encouraged. A meal at this fine dining establishment is like a trip to the Amalfi Coast with the exploration of flavors in every morsel you eat. Chef de cuisine Giuseppe Parisi imports the culinary delights he cooks up in the award-winning Il Riccio restaurant on Capri in summer. You can enjoy a magnificent panoramic view of snow-capped Zermatt while savoring unparalleled culinary masterpieces.



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RESTAURANTS

MADRE NOSTRA @ CERVO | ITALIAN

Housed in the incredibly chic boutique hotel, Cervo's restaurant offers an intimate and relaxed fine dining experience with the option of eating al fresco on the terrace. The menu has everything from local dishes to contemporary twists on classic international food. Ingredients are fresh with herbs straight from the garden. It has also been awarded 13 points from Gault Milliau. The Madre Nostra celebrates Italy's culinary tradition in all its deliciousness. Modern creations and refined classics with all the wonderful treasures Mother Earth has to offer. To make sure they reach your table as fresh as possible, ingredients come directly from local farms and fishermen. From homemade pasta to delicious interpretations of grilled meat and fish, the Madre Nostra carries Italian cuisine in its heart and on its plate.





THE OMNIA | VEGETARIAN, MODERN

Being on *the powder* all day encourages skiers to tap into their senses. The Omnia furthers that by remaining understated in its restaurant design and menu, focusing on the quality of ingredients. A modern interpretation of a traditional mountain lodge, The Omnia, designed by renowned architect Ali Tayar, is the alpine equivalent of the organic American Northwest contemporary style. Danish modern furniture, a passion of Tayar, can be found inside. To enter, you must first walk through a tunnel taking you into what feels like another world. Menus are varied and include gourmet, a la carte, vegetarian, and a separate wine list. Their motto is “seasons and location are flavors in our kitchen.”



RESTAURANTS

ELSIE'S WINE & CHAMPAGNE BAR | INTERNATIONAL

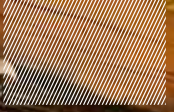
While you can't eat its caramel-colored, Valais-styled interior, Elsie's Bar is a favorite pitstop for palatable treats in this delicious color. It serves first-class wines and champagnes, complemented by a small refined selection of international and Swiss delicacies. In winter, fresh oysters from Bretagne, caviar, snails and other delicacies, delivered fresh daily, are served in a stylish and cozy atmosphere. It also serves Irish coffee and a grand selection of whiskeys.



RESTAURANTS

RESTAURANT SCHÄFERSTUBE | VALAIS

This restaurant echoes an authentic “Stübli” (living room in the mountains) and is the most traditional of the restaurants in the Zermatt-based Julen hospitality group. With sheepskin, cowbells, the smell of pine, and an open fire, you can taste the history and the homeland with every dish in this cozy specialty restaurant in the village center. Raclette cheese, meat fondue and Zermatt lamb specialties from the wood-fired grill promise real Valais pleasure of the highest quality.



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RESTAURANTS

CHEZ VRONY | MEDITERRANEAN, SWISS

For the last 100 years, the artistic appreciation of a chef's surroundings has been expressed through the food of Chez Vrony. Sausages and cheese from alpine grass-fed cows reward hikers who arrive at the mountain restaurant after a day of nature exploration or *Winterwandern*. Once down from Sunnegga, go left through the *Easy Run* piste and you will find it on the right. Chez Vrony is a charming gastronomic hotspot of the moment. The restaurant charms and disarms with its warm and welcoming wood and pleasant decor. In addition, and as you would expect at an altitude of 2,100 meters, the view – best appreciated from the terrace – is quite stunning. The traditional, Mediterranean food is excellent.



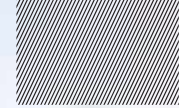
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APRÉS SKI

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APRÈS SKI

After skiing, enjoy a coffee with schnapps or hit the dance floor. The evenings at these accommodation options are sure to be lively. There's no better way to celebrate a great day on the slopes than with a few well earned après-ski drinks among friends. No matter where on the mountain you finish your ski day, you're never far away from live music, dancing on tables, a magnum of rosé, DJ sets or simply a quiet spot to relax.



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APRÉS SKI

1. Champagne Bar | Mountainside Bar
2. Ferdinand @ Cervo
3. Snowboat & The Zermatt Yacht Club
4. Papperla Pub
5. Hennu Stall
6. Iglu Dorf As Apres Ski



FERDINAND @ CERVO | CHALET BAR

At Ferdinand, only Swiss products are used – most of them even from the Valais itself. If you like cheese you will love the fondue and raclette. And the many delicious Valais specialties never fail to surprise. The contemporary interior of the chalet shows the modern side of the Zermatt mountain aesthetics.





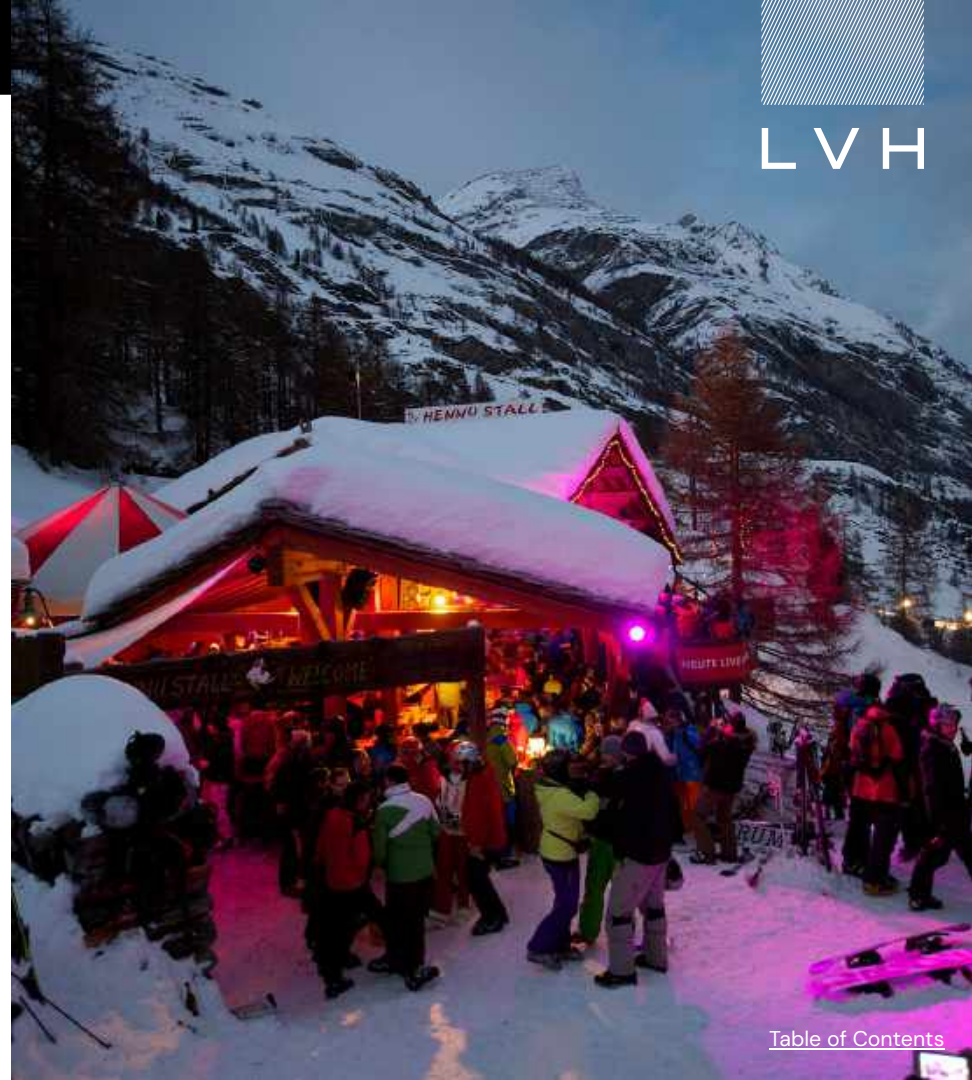
PAPPERLA PUB

Friendly staff and a lively atmosphere are what you can expect from Papperla Pub, a reliable choice for your après ski unwinding. This is a pub where you want to make friends, where you order a drink not out of habit but because you're parched from the conversation. With a live band loved by all who visit, and a truly convivial atmosphere, Papperla Pub is après-ski in the truest sense of the word. Enjoy the live music and refreshing beer. Enjoy the party in an Irish way, they say.



HENNU STALL

With parties from 4–8 p.m., Hennu Stall is the perfect starter bar for après ski. A great reward for a hard day of skiing, this bar is found right next to the slopes, meaning a refreshing beer is never far. An outdoor DJ and indoor band make Hennu Stall a firm favorite of the après ski scene. At least once during your vacation, you have to visit the Hennu Stall. At the lower half of the valley, descend Furi–Zermatt where you can relax pretty well in this rock stand. DJs and live bands take care of the perfect après ski mood.





IGLU DORF AS APRES SKI

At 2.727 meters you will find the highest alpine Iglu Dorf reconstructed every year anew by passionate artists. The Iglu Dorf is the perfect destination for a completely unusual time spent in the fresh altitudes. Indulge yourself with a drink and relax in the quaint village.



CERVO BAR LOUNGE | CHALET BAR

The Cervo chalet bar combines modern and the traditional alpine classics. Here you can stop by during the day to have your tasty mulled wine or have a stylish party in the evening. It is a direct ski-in venue to end a day on the slopes in style. On two terraces, directly at the end of the slope, the curated program promises special evenings: highlights like live sessions to exclusive DJ sets and delicious drinks. With a stunning view of the Matterhorn and surrounded by warm hospitality, guests and locals alike celebrate the unique CERVO feeling.



SNOWBOAT & THE ZERMATT YACHT CLUB

Skiing + cocktails + sushi is the amazing recipe Snowboat has perfected. It's one of the most memorable places when looking for après ski bars. The Snowboat and Zermatt Yacht Club belongs to elite après ski destinations on the mountain. At the bar you will get exquisite cocktails made of fresh ingredients. The atmosphere here is lovely and relaxing. Open from 4-10 p.m., this is a great place to start your evening before exploring Zermatt nightlife.





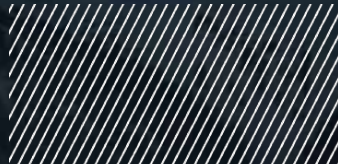
CHAMPAGNE BAR | MOUNTAINSIDE BAR

The Champagne Bar is at the valley descent from Sunnegga toward Zermatt. Here you will receive exclusive champagne and hot drinks that warm the body and soul. Party in a nice and relaxed atmosphere. The Veuve Clicquot served at the Champagne Bar is one more smooth thing to appreciate on the slopes. "Smoothness" is a quality appreciated here, both on the snow and of the recreational activity associated with it.



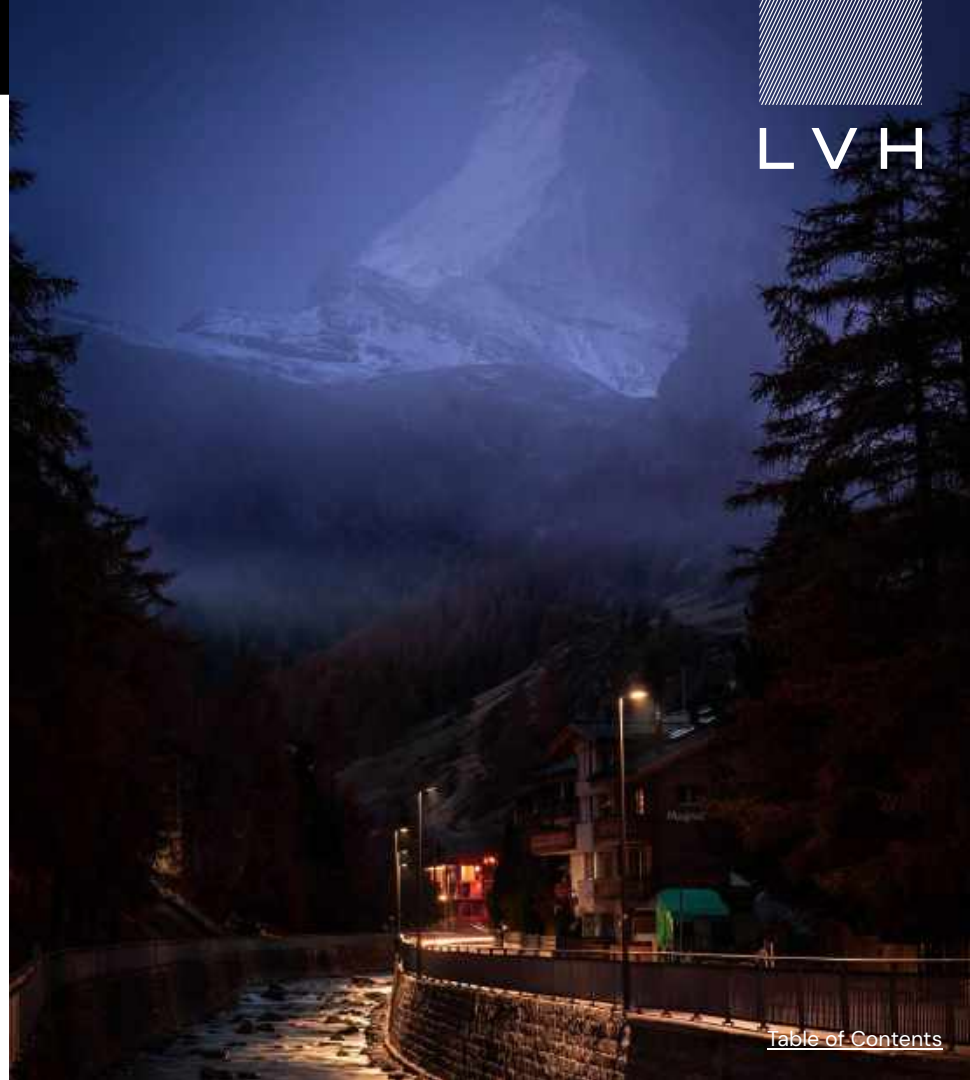
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NIGHTLIFE



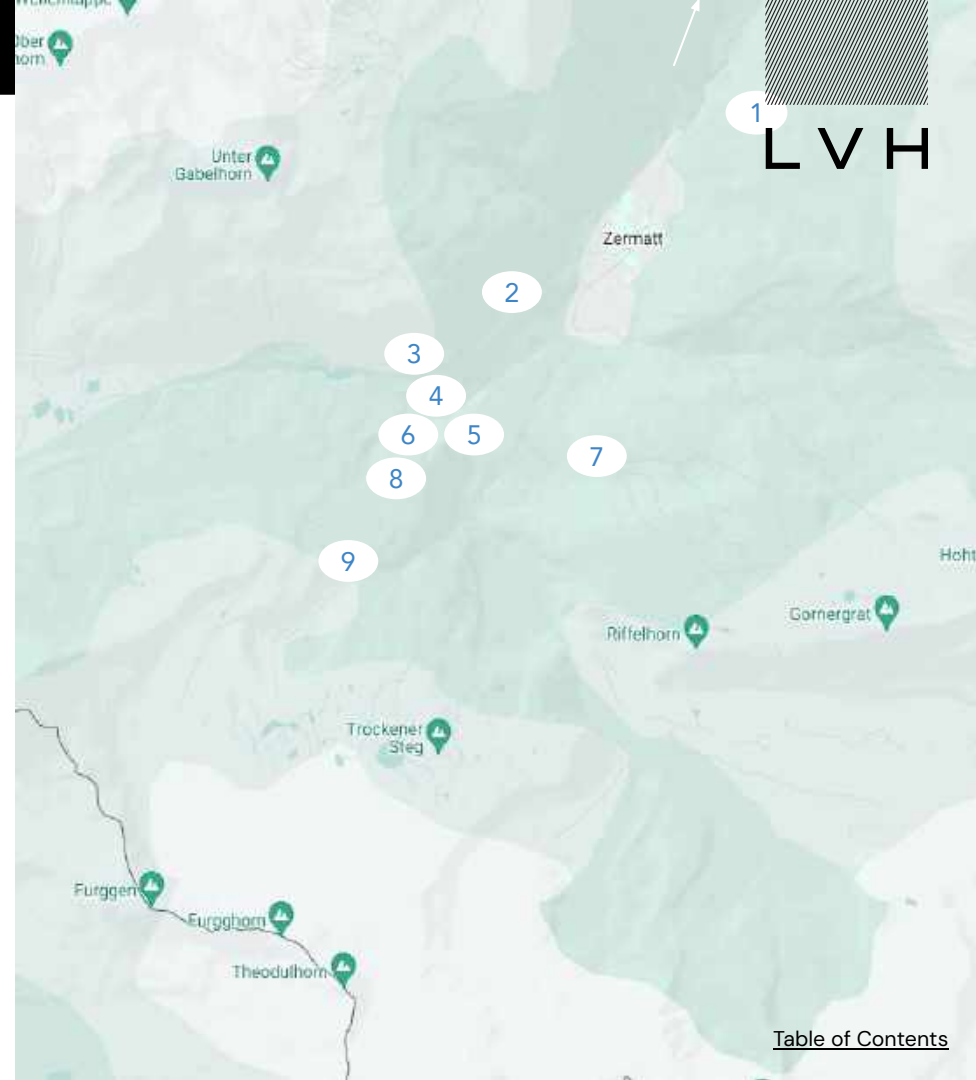
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The Zermatt nightlife scene is vibrant and varied, so it's always a good time no matter what you're looking for. The resort is known for its après-ski activities, including tea dances, restaurants, bars, nightclubs, and discos. It has more nightclubs than any other resort in the Valais. With good choices for pubs and bars, relax with friends while listening to the best live music. Cocktail lounges and clubs are abundant too, so nightlife is never dull. Favorites include Papperla Pub, Brown Cow Pub, and Broken Bar.



NIGHTLIFE

1. Chämi Bar
2. Alex Lounge Bar & Fumoir
3. Club Mamacita
4. Pink
5. Loft Club
6. Broken Bar
7. Harry's Bar
8. Hexenbar
9. The Cavern



CHÄMI BAR FIREPLACE | COCKTAIL BAR

A crackling fire, delicious wines, and exciting cocktails make this one of the cosiest après ski bars. It's the ideal place to unwind after an exciting day on the slopes. Open from 5:30 p.m. to 2 a.m., Chämi is a quieter option in the Zermatt nightlife scene where those late-night conversations are had with a whisky in hand.



CHÄMI BAR – THE POLLUX |

Warm up by the fireplace with a fine selection of tea, or sit outside with a glass of red wine on fluffy, sheepskin covered chairs on Bahnhofstrasse, the town's main drag, as you watch other vacationers disappear into neighboring bars for their après-ski.





BROKEN BAR DISCO | CLUB

Described by some as one of the most legendary clubs in the Alps, Broken Bar Disco rivals those found in St Anton. The venue has had people dancing in the old catacombs for more than half a century. This iconic cellar beneath Hotel Post is a must for those looking for exciting nightlife. Open Friday and Saturday from 11 p.m. to 5 a.m., Broken Bar is always a memorable night. Locals and tourists get down underground in the catacombs each night until after 3 in the morning, keeping alive the age-old Zermattian tradition of dancing on the bar's famous wine barrel.



PINK | LIVE MUSIC CLUB

The Pink features live blues/jazz/soul bands Wed-Sunday from 10 p.m. on, and they change every week. The music is live and it is a unique venue in Zermatt. It represents the highlight for fans of high class music and club entertainment. Enjoy international bands performing at the best of live music.



LOFT CLUB | NIGHTCLUB

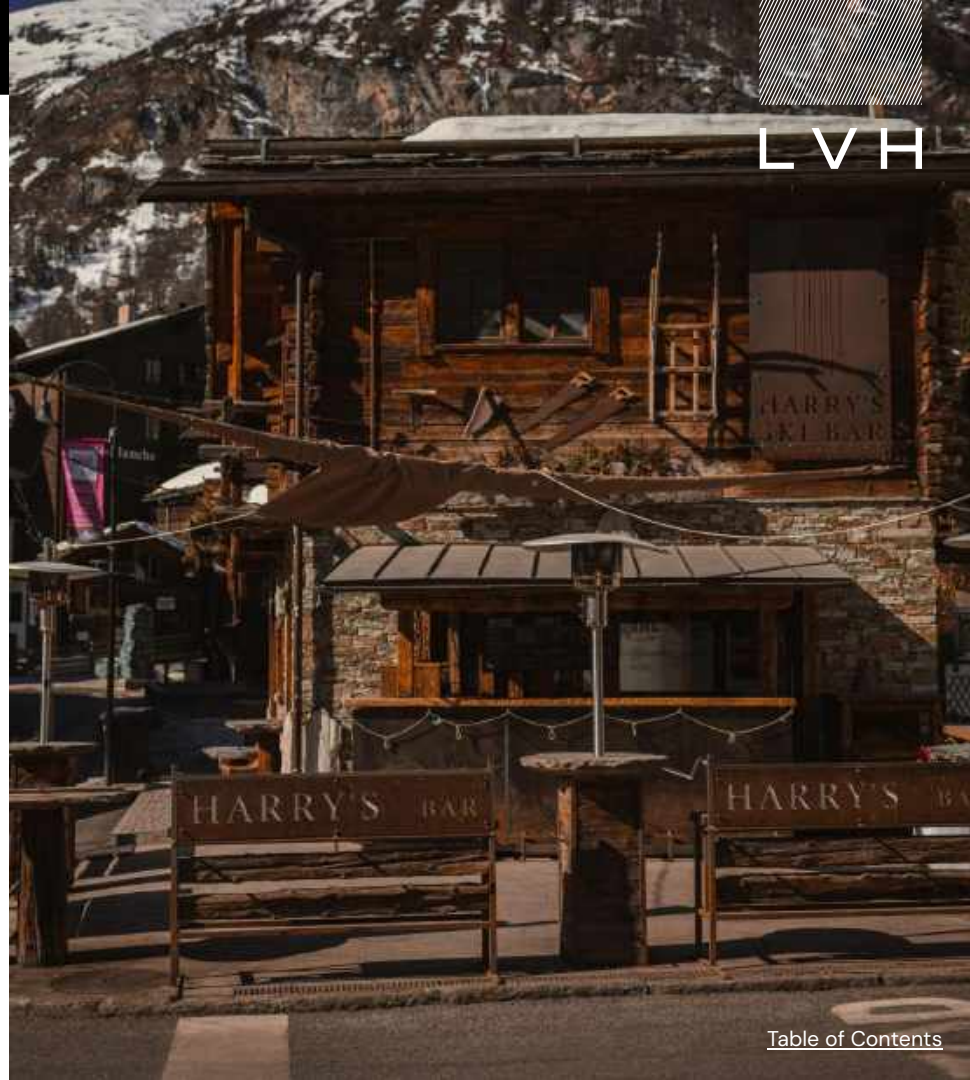
Loft is the only club in Zermatt allowing only an over 25 crowd. The best mix of the 80s, 90s and today's chart music ensures a filled dance floor and a cheerful party mood. The Loft is a club for the young at heart.



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HARRY'S SKIBAR | BAR

This warm and inviting traditional-style Alpine chalet bar was opened during Christmas 2014 by Harry Lauber and his son Fabian – owners of the adjacent Matterhorn Lodge Hotel – is located along the river, on the edge of the Old Village. Photos on the wall depict skiers from days gone by, while beautiful wood is complemented by thick sheepskin rugs.





THE BROKEN BAR | CLUB

With its famous big barrel that has been attracting generations of night owls to Zermatt's catacombs, The Broken Bar is likely the most legendary disco in the Alps. The club is in the Unique Hotel Post with four other bars and clubs. The time here is never boring. The bar offers something to suit every taste, from the finest live music to a cozy lounge. You can only say you've truly experienced Zermatt after having danced on the barrel until daybreak.



BAR UND CLUB MAMACITA | NIGHTCLUB

Hotel Mama Zermatt has taken over the former bar Gee's and the former Cuckoo Club at Bahnhofstrasse 70 . Since the 2020 winter season the opening of Bar und Club Mamacita, is all about South American culture, including spicy food, incredible drinks and live music every evening. On the menu: exotic cocktails by an Argentinian bartender, flavorful cuisine devised by a chef hailing from Peru, and live daily music with Latino accents ranging from electro-jazz and electro-swing, to deep house and tribal house music in the club. The bar is open every day until 2 a.m. and the club is open until 4 a.m.



THE CAVERN | NIGHTCLUB

The Cavern probably has the most unusual setting of any bar in Zermatt: deep within a cliff. Technically, the bar is in the basement of the Omnia Hotel, but its glass walls and clever lighting mean bar patrons can see the rock surfaces all around them and genuinely feel like they are in a cave. Aside from the spectacular ambience, The Cavern has plenty of other draws, like the ever-changing lineup of live music from local and regional acts, and excellent cocktails.



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THE ALEX LOUNGE | BAR & FUMOIR

Alex Bar & Lounge is a place for connoisseurs. It has a traditional *Scottish Corner* with a carefully curated whisky selection. Arbiters of good taste are in good hands at Alex. In a relaxed atmosphere you can indulge in the beautiful sides of life together. The *Smokies*, a fumoir, is also available for a small but fine group of cigar smokers.



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SHOPPING

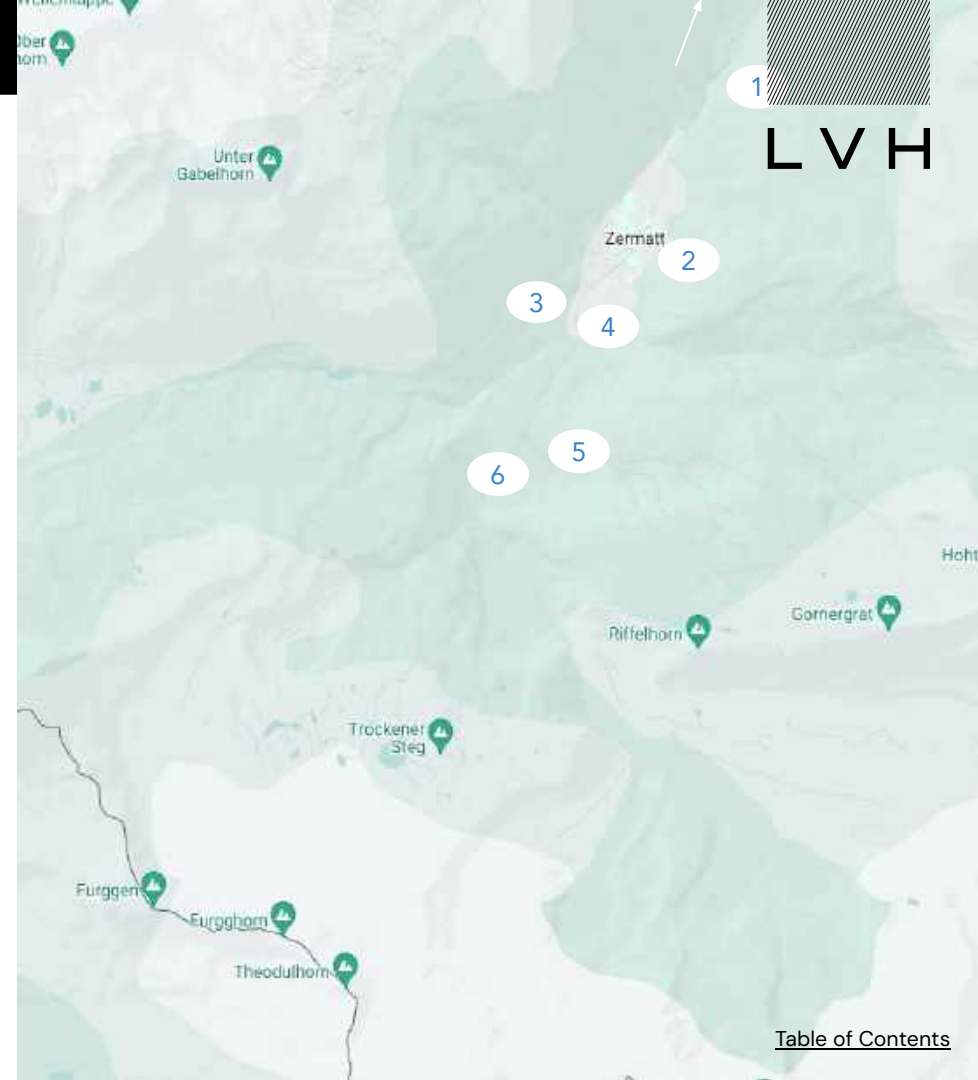


Zermatt offers a top-class shopping experience. A stroll along the Bahnhofstrasse reveals a fantastic variety. Watches and jewelry sparkle in shop windows, and enticing fragrances waft from bakeries. The best possible equipment is available, including knowledgeable tips from local experts. Remember to stop by one the delicatessen shops unique to Switzerland and bring home some of that Swiss flavor for an authentic fondue.



SHOPPING

1. Alexander Walke Ag
2. Antiquitäten Glacier Zermatt
3. Meringue – Alpine Concept Store
4. Horlogerie Schindler
5. Hublot
6. Boîte À Chocolat





ALEXANDER WALKER AG

Alexander Walker is one of the most traditional cheese producers in Valais. He modernized Walker AG, founded by his parents, Louise and Arnold, in 1956, without neglecting the classic, proven traditional methods and craft. For this reason, mountain farmers and master cheesemakers still play a leading role. The best Valais cheeses have been refined in the Walker alpine cheese factory since 1996. They get their unique taste from the mountain meadows interspersed with herbs and spicy grass, as well as from the mountain hay, which gives the cow's milk its incomparable aroma.



MERINGUE – ALPINE CONCEPT STORE

Meringue – Alpine Concept Store has a selection of quality gifts and souvenirs about the mountains, deco design, fashion, games, books, and fine food. It offers quality products, made mainly in the Alps and Europe, with a strong mountain identity. The concept store is a showcase for many artists and artisans passionate about the mountains, the alpine art of living, heritage, symbols, and the dreams it inspires.



HUBLOT

Hublot is the first brand to have dared to combine gold and rubber in the same watch, becoming a master of the *Art of Fusion* – the fusion of traditional, modern, and pioneering materials; the fusion between the craftsmanship of watchmaking and the power of innovative design identity. Founded in Switzerland in 1980, HUBLOT is defined by its innovation. Make sure you visit the store while in Zermatt.



BOÎTE À CHOCOLAT

A visit to this charming chocolaterie is definitely a must in Zermatt: not only does it sell chocolate from all over Switzerland, they make their own on the premises. Perfect for gift shopping or for a shopping break and a chat over a pot of tea and a cake.



SHOPPING

ANTIQUITÄTEN GLACIER ZERMATT

While away an enjoyable afternoon on a treasure hunt for unique gifts and souvenirs among piles of intriguing things in this quirky antiques shop. The most famous picture Gallery and Antique Shop in Zermatt.





HORLOGERIE SCHINDLER

Zermatt's premier watch boutique stocks exclusive brands such as Breguet, Blancpain or Vacheron Constantin, guaranteeing premium quality and excellent choices in their selection of fine timepieces.



The background is a complex, abstract composition of dark, swirling colors like deep blue, teal, and black, with some lighter, ethereal tones. A central figure, possibly a person in a white garment, is faintly visible, appearing to be part of the swirling motion. The overall effect is dreamlike and artistic.

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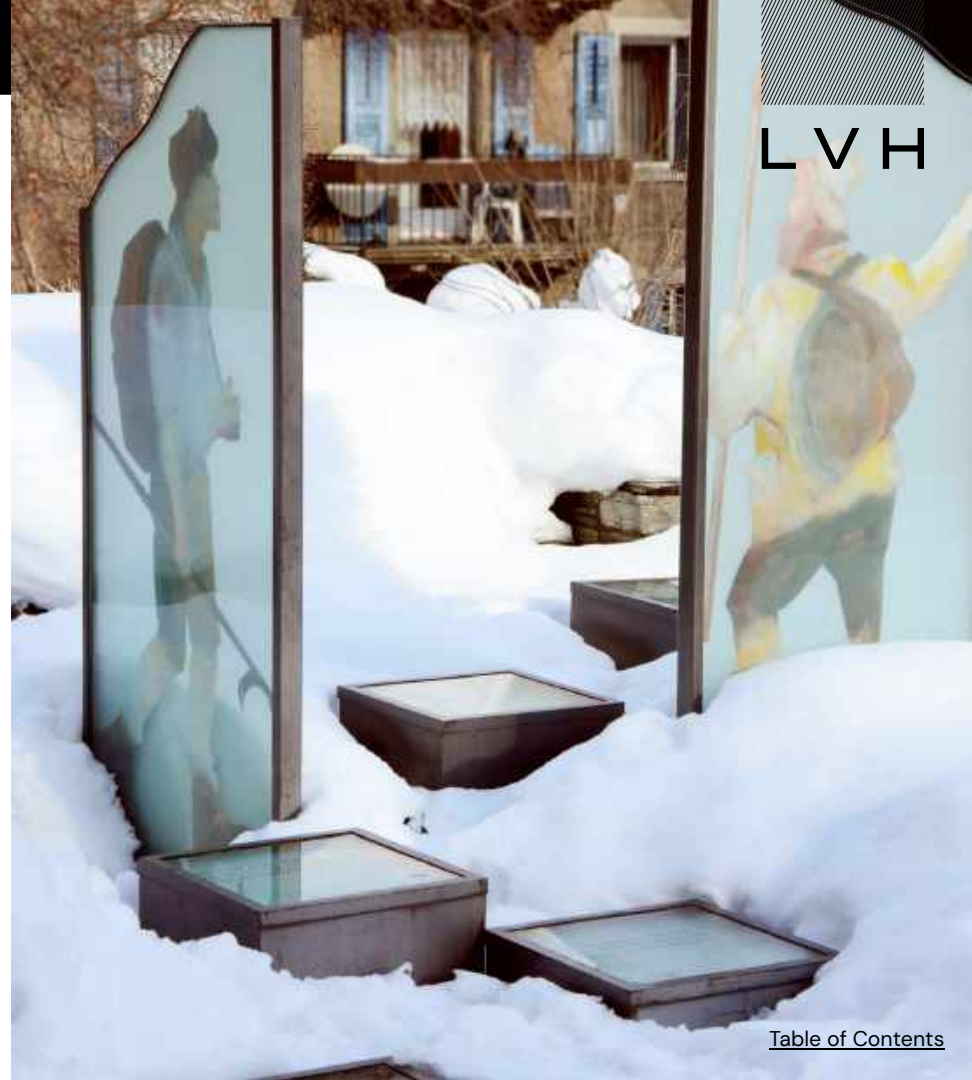
THE ARTS



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THE ARTS

There are a number of things that nicely paint Zermatt as an art village. It certainly isn't as impressive as European capitals or Renaissance meccas of Italy but it has its fair share of cultural venues and events. Take a hike to the summit of the Rothorn and stroll around the Peak Collection, or visit the impressive standing and visiting exhibitions at the Zermatt Art Gallery. Likewise, the alpine village is home to well-known music festivals like Zermatt Unplugged or Zermatt Music Festival and Academy set apart due to their magnificent location, among else.



THE ARTS



LVH



1. Matterhorn Museum
2. The Art Gallery Zermatt
3. The Vernaissage

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PEAK COLLECTION

Come and see the Peak Collection in Zermatt on the summit of the Rothorn at an altitude of 3103 metres, as it is an outdoor exhibition of a very special kind. The Alpine landscape of Zermatt takes centre stage as you find yourself in the middle of a museum with a difference. The Peak Collection is an all-year themed stroll along a path which takes you round Restaurant Rothorn. It features 18 installations with artistic interpretations of the surrounding mountains created by Zermatt mountain guides. It's no coincidence that the exhibition is located on the Rothorn, as from there you have a unique vista of the whole Zermatt valley up to "King" Matterhorn.



MATTERHORN MUSEUM

Gain some fascinating insight into the history of Zermatt and the various summit attempts of the Matterhorn at the intriguing Matterhorn Museum. Learn how the town progressed from a simple village for mountain farmers to a world-renowned luxury ski resort, then discover the triumphs and tribulations of the first ascent of the Matterhorn in 1865.



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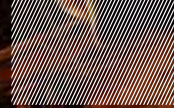
THE ART GALLERY ZERMATT

The Art Gallery Zermatt is a modern art gallery in the heart of the village. Its main artist Lucas Davis holds a new exhibition every summer –and winter season together with a guest artist. Challenging and changing exhibitions shows temporary and modern art in an exciting context. The gallery offers you the chance to look at many creative works.



VERNAISSAGE ENTERTAINMENT & CINEMA

The Vernaissage offers an overall experience touching all the senses. Be it in the cocktail lounge with a drink or a snack, in the club where your ears will be surprised and pampered with the coolest sounds, in the cinema with the extraordinary and unique cine dinner or in the art gallery at an exclusive private dinner, while your hosts are looking after you with zeal.



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ATTRACTIONS

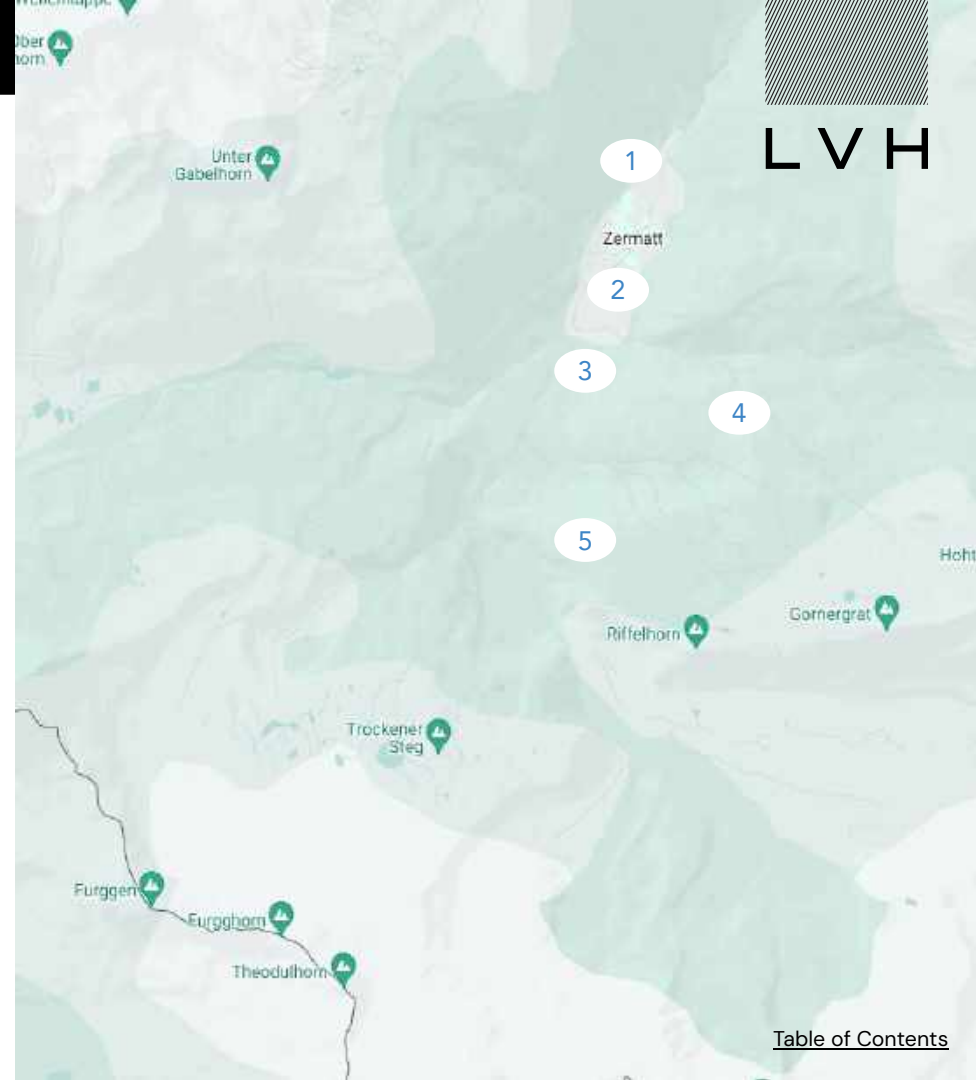
ATTRACTIONS

Zermatt lies at the foot of the highest mountains in the entire Alpine mountain range: with the Matterhorn, Weisshorn, Monte Rosa. A single visit to the Matterhorn village is not enough to experience all attractions and records.



ATTRACTIONS

1. Gornergrat Railway
2. Mountaineer's Cemetery
3. Gorner Gorge
4. Iglu-Dorf
5. Matterhorn Glacier Ride



ATTRACTIONS

THE MATTERHORN GLACIER RIDE

The Matterhorn glacier ride carries passengers from Trockener Steg to the Matterhorn Glacier Paradise (Klein Matterhorn) at 3,883 meters above sea level. The highest cableway of its kind in the world boasts several superlatives and special features: step into one of the panoramic cabins, relax on a heated seat and enjoy the nine-minute journey through the high-Alpine landscape around the Matterhorn. Your destination: the Matterhorn Glacier Paradise, a unique mountain resort with exciting attractions – accessible 365 days a year.



GORNERGRAT RAILWAY

This is the highest mountain railroad in Europe, which runs over open country. The railroad is 10 kilometers and climbing the mountain takes about 45 minutes. The railroad climbs the east side of Nikolai Valley and up the slopes of Riffberg, giving you access to spectacular views of the surrounding terrain. From Riffberg, the line runs to the Gorner glacier at 3,089 meters. The main attraction here is the panoramic views of the Alps. The top of the Gornergratbahn features the 3,100 Kulmhotel Gornergrat, multiple restaurants, a chapel, an observatory, a museum, and many stunning viewpoints.





IGLU-DORF

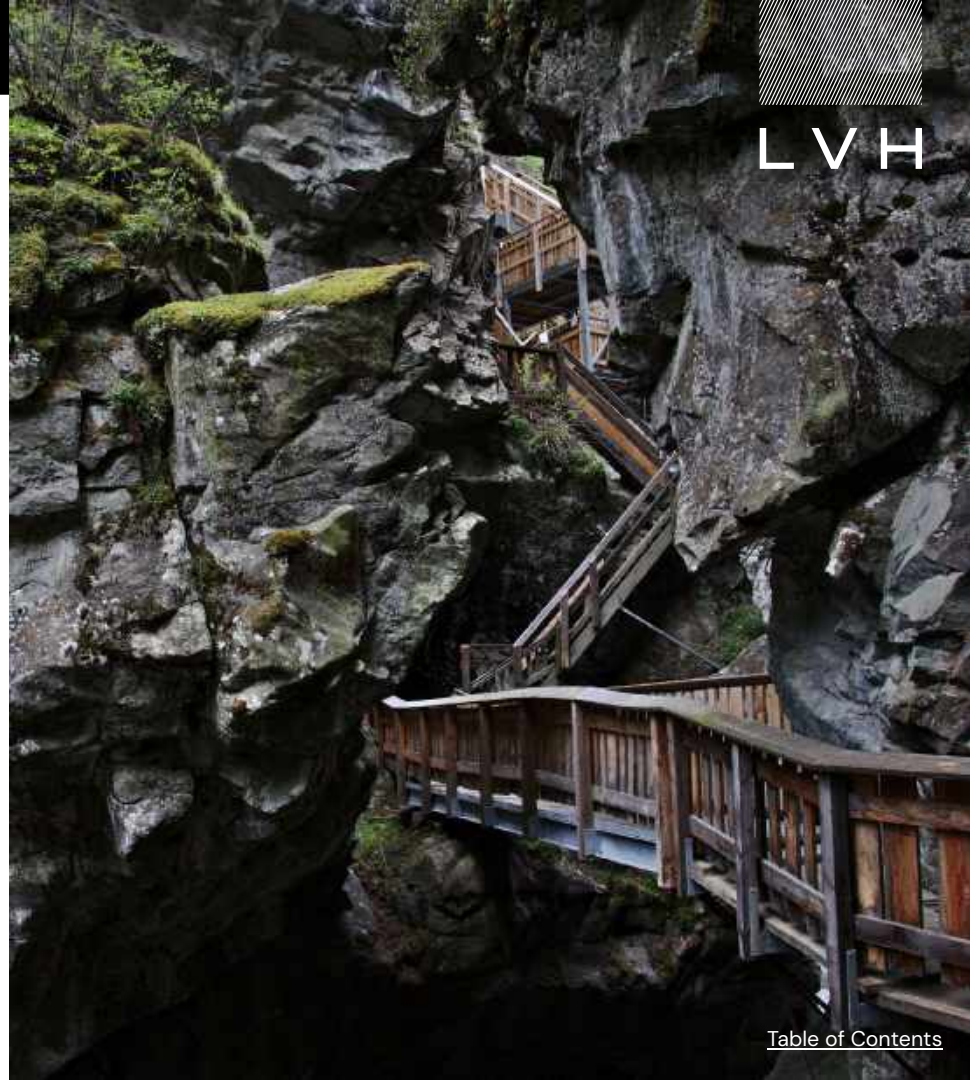
The igloo village of Zermatt is 2,727 meters above sea level. You will have a breathtaking view of Switzerland's most famous mountain, not only from the sun terrace, but also from the whirlpool. Wellness at the foot of the Matterhorn. For a more immersive and once-in-a-lifetime experience, book to stay the night in one of the igloos. Step into the hot tub and gaze at the stars for the most romantic stay.





GORNER GORGE

Over 130 years ago Zermatt pioneers discovered a lovely natural attraction: the Gorner Gorge. It is a world of waterfalls and greenish serpentine rocks carved into spectacular shapes and it is one of the most fascinating scenic attractions in Zermatt. Since the last Ice Age, waters of the Gornervispe have carved an ever deeper chasm. The gorge was formed by the Gornera River over thousands of years ago and is known for its unique formations and spectacular waterfalls. A well-kept path passes through galleries and over wooden walkways. The Gorner gorge offers a thrilling adventure for the whole family. It is an easy 20-minute walk from the south end of the village.



MOUNTAINEERS' CEMETERY

An unfortunate fact about the Matterhorn is that it is one of the deadliest peaks in the world, claiming the lives of an estimated 500 alpinists since it was first conquered in 1865. About 3,000 people attempt to climb the peak each year, and even now there are regular fatalities. Nowadays this is usually down to avalanches and the sudden changes in weather for which the mountain is infamous. Many people who have died on the mountain are buried in the cemetery in the churchyard, including three of the four climbers who perished in 1865. This is Zermatt's version of Paris's Père Lachaise Cemetery which draws 3,5 million people annually.



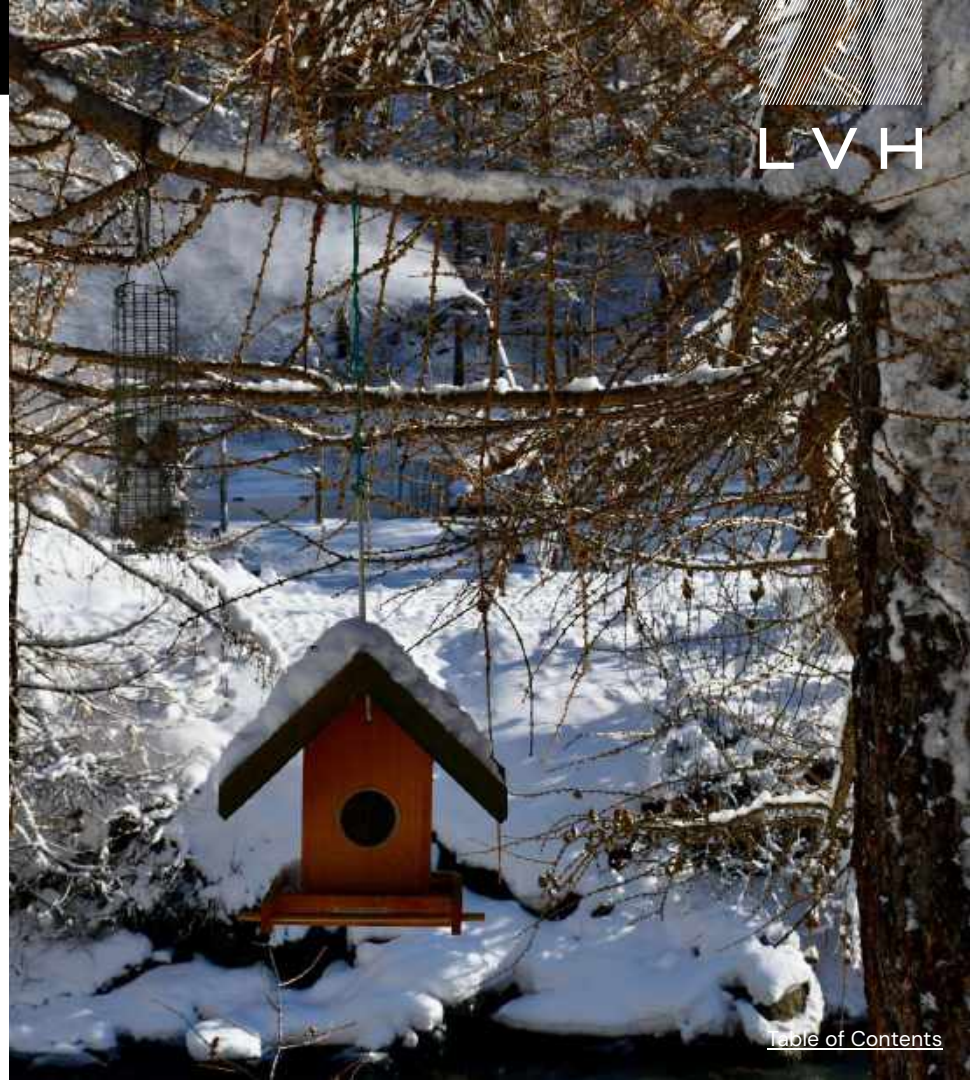
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BELOW 32°F



BELOW 32°F

So many travelers just wait for the snow to fly and temperatures to plummet so they can get to those places where they can enjoy their favorite winter activities like skiing, heli-skiing, snowboarding, skating, tobogganing, or snowmobiling. We'd be remiss if we didn't mention cuddling up under a blanket in a sleigh being pulled by beautiful horses while the moon lights the way, or sitting in front of a roaring fire with a mug of hot cocoa embellished by coffee liqueur and whipped cream. Or when in Rome, enjoying some supreme Swiss delicacy like cheese fondue or piping hot apple strudel. Zermatt is an incredible resort, for both skiing and snowboarding and all of the above. You can enjoy the friendly atmosphere, the spectacular views, the pristine snow conditions, the fantastic restaurants, and the enormous variety of terrain regardless of which sport you prefer.



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SKIING

Guests flock to Zermatt to experience perfect skiing with miles of pistes, fantastic slopes, sun and snow. It is the “ski capital” of the world and sets the bar high, and not just because it’s got the highest slopes in Europe, way up to 3,883 meters. Its 360 kilometers of piste is fantastic for intermediates and advanced skiers, with tons of linked blues and reds, and wide-open glacier runs – not to mention reliable snow and incredible mountain scenery everywhere you look. There are three main mountains, each with a distinct character and enough to amuse most levels of skiers.

- **SUNNEGGA-ROTHORN** | For the most classic (pyramidal) views of the Matterhorn, head to this area, home to one of the favorite pistes in the Alps, the *Kumme*. This wild and beautiful five-kilometer red run plunges off the top of the Rothorn before emerging at the bottom of the *Patrullarve* chair.
- **THE GORNERGRAT** | It is an intermediate’s paradise, but experts will be drawn to Triftji – home to some of the most epic bumps in the Alps. For mogul connoisseurs, this is the stuff of dreams.
- **SCHWARZSEE-KLEIN MATTERHORN** | This is Zermatt’s largest ski area with its cross border links to Cervinia. The glacier area at the top may be relatively flat, but it is fabulously scenic and offers a much more angular view of the Matterhorn. The snow is always in pristine condition – these are the highest pistes in the Alps where it is possible to ski all year.



BELOW 32°F

SNOWBOARDING

Think Zermatt and you'll probably think extravagant ski resort, however there are some serious mountains in Zermatt and plenty to keep a freerider occupied for a number of weeks. Zermatt links with Cervinia forming the Matterhorn Ski Paradise and 313 kilometers of pistes. If you are not heading over to Cervinia then play in Zermatt's 183 kilometers of slopes. Zermatt is one of few places in the world where you can snowboard 365 days a year. In the summer the Matterhorn glacier has 22 kilometers of pistes and a good park and pipe. In the winter it provides the starting point for a huge 2,263-meter vertical descent back into the village. There are lots of narrow cat tracks linking up areas and the runs down to the village are especially guilty. However it's not the pistes that are going to be attracting the snowboarders, it is the stack of quality off-piste and freeride routes this place offers.



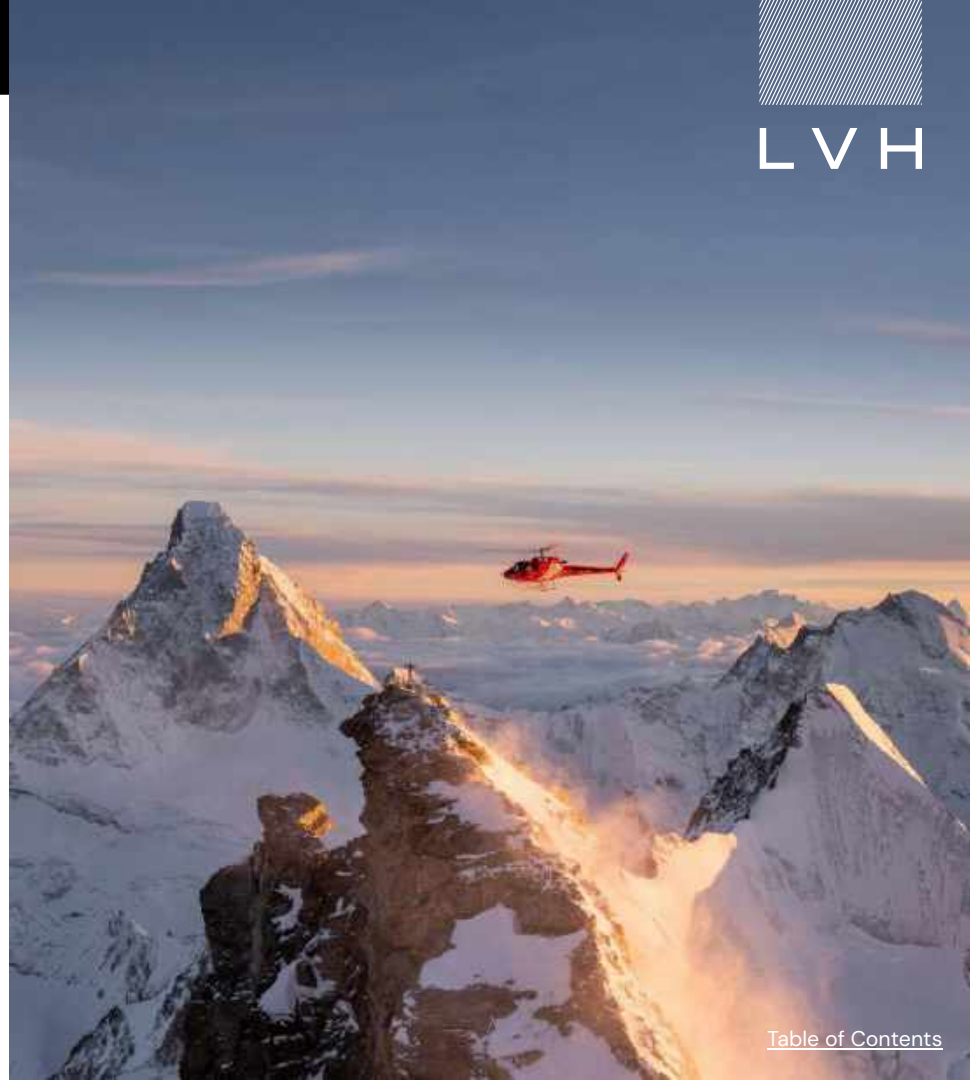
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BELOW 32°F



HELI-SKIING

It is possible to go heli-skiing in both Switzerland and Italy. For those seeking the freshest powder, there is no feeling quite like heli-skiing. Be whisked up in the air, surrounded by the snow-capped mountain peaks of the Alps, then pass by the majestic Matterhorn which feels within touching distance. The best part is yet to come – glide down untouched slopes atop the freshest, fluffiest powder imaginable. Any heli-skiing tours will be run by experienced mountain guides. They will choose the safest routes so you can enjoy this unforgettable experience with peace of mind. Air Zermatt is the go-to company for heli-skiing in Zermatt, with a choice of five peaks: Alphubeljoch (3,782 m), Äschihorn (3,562 m), Monte Rosa (4,200 meters), Testa Grigia (3,480 m) and Unterrothorn (3,103m).



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BELOW 32°F

GLACIER PALACE

On the broad glacier between the Klein Matterhorn and the Breithorn is the highest Glacier Palace in the world, offering fantastic views of the fascinating world of snow and ice. A lift travels 15 meters into a glacier where glittering ice crystals and ice sculptures generate a world of their own. Sculptures are periodically replaced by new creations from different artists. An ice tunnel continues through the glacier to an ice chute or into a crevasse. Soft and fluffy seats are provided on ice benches to make the icy adventure cozy and comfortable. The Glacier Palace can be accessed by six ski lifts and a cableway leading to Matterhorn Glacier Paradise, the highest summer ski region in the Alps on the Theodul glacier.



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BELOW 32°F



LVH

SNOWSHOEING

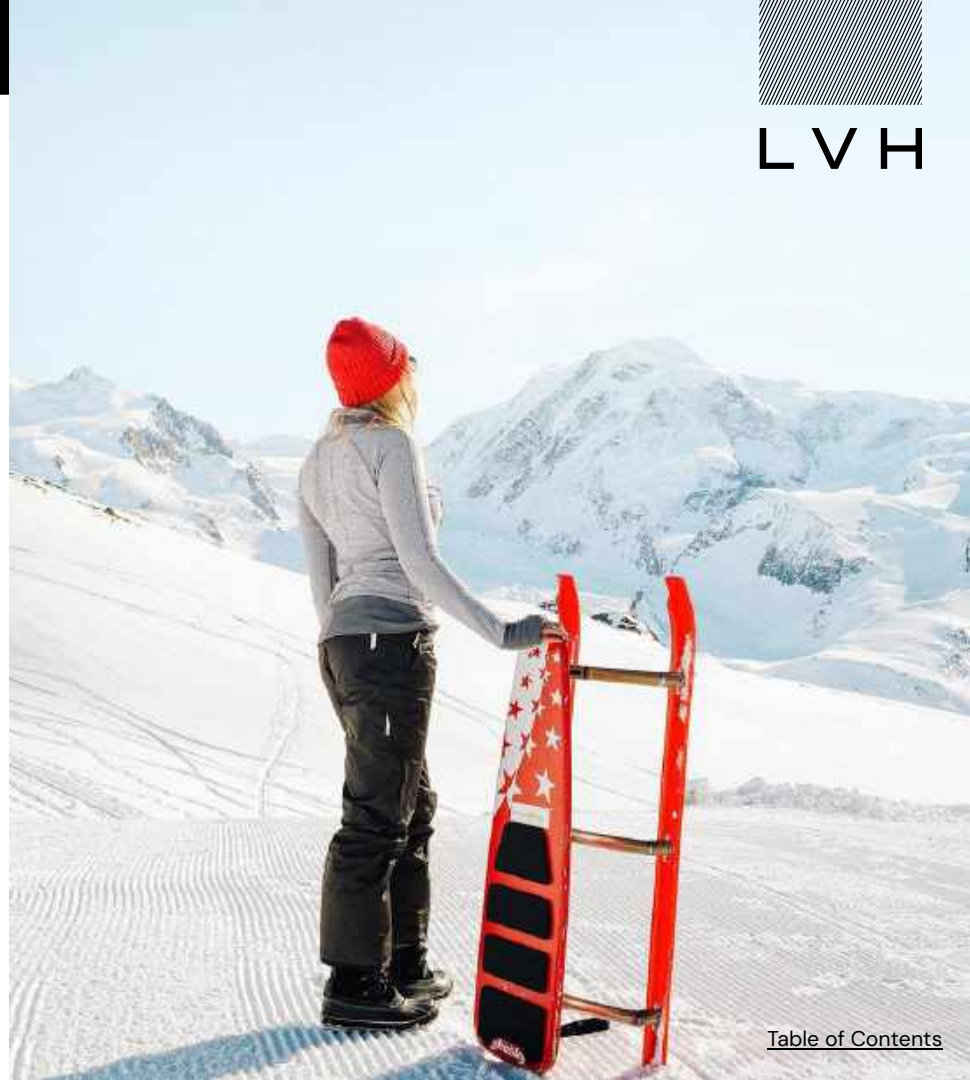
Say farewell to the hustle and bustle of Zermatt for a while, strap on your snowshoes and within a very short time you will have a breathing space amid undisturbed nature. Walk with your snowshoes through deep snow and follow the pink poles marking the route. It goes without saying routes are regularly checked by the slope safety team and are secure.



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TOBOGGANING

Zermatt is home to the highest toboggan run in the Alps. The Rotenboden toboggan run offers a thrilling descent against the panoramic backdrop of the Matterhorn. Suitable for all ages, including families with children, it's an utterly joyous way to spend time in the mountains. This particular run can be accessed via the cog train at Rotenboden. Once you've purchased a sledding ticket and hired a sled, you can enjoy the toboggan run as many times as you like



BELOW 32°F



NIGHTTIME TOBOGGANING

Zermatt is home to the highest toboggan run in the Alps, which is also open at night. This toboggan run on the slopes of the Col de la Croix zigzags down through fields and forests to Les Diablerets, with stunning views of the mountains of the same name. You get to the start the toboggan run, one of the longest in Switzerland, by taking the *Diablerets Express* gondola lift in the Meilleret ski area. The start of the run offers stunning views of the Les Diablerets Mountain. Once you've swooped down the first big bends, you get to the forest, keep zigzagging and suddenly the village of Les Diablerets appears before you.



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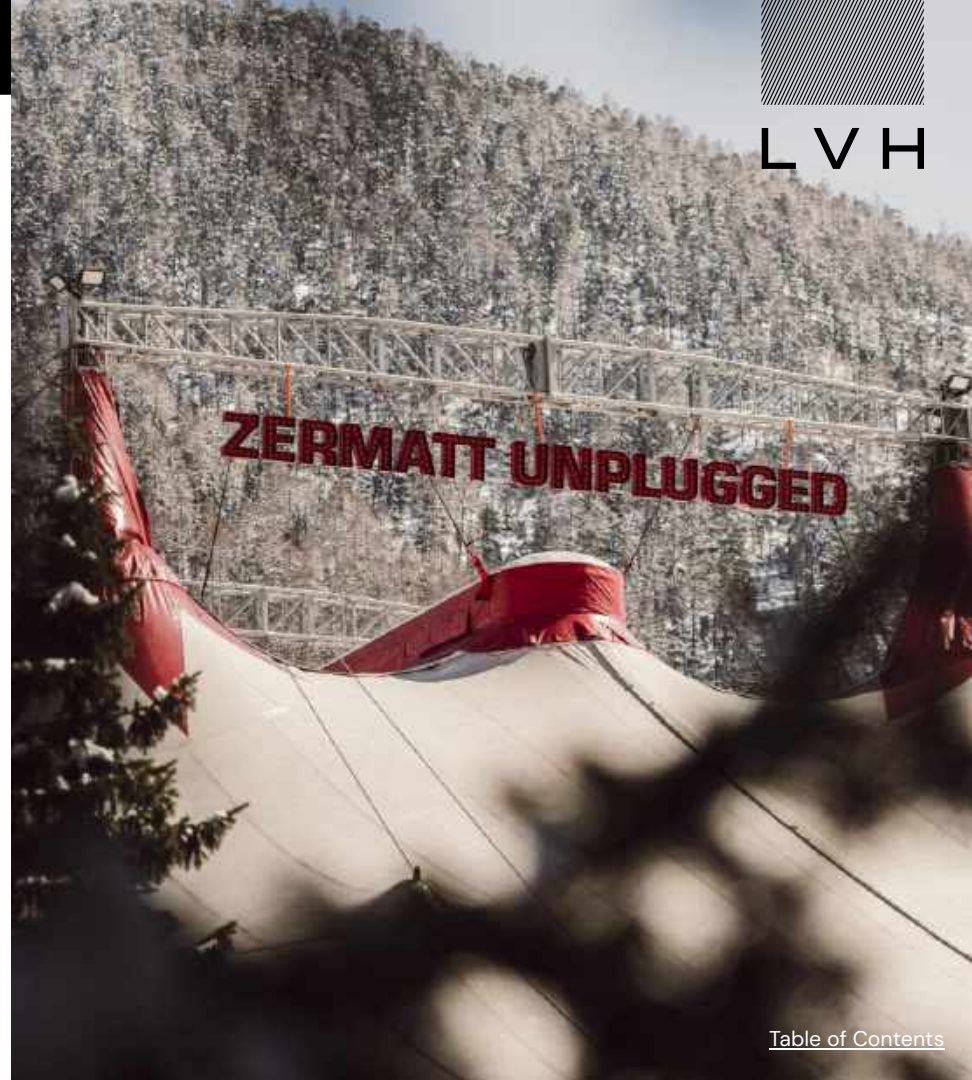
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FESTIVALS & EVENTS

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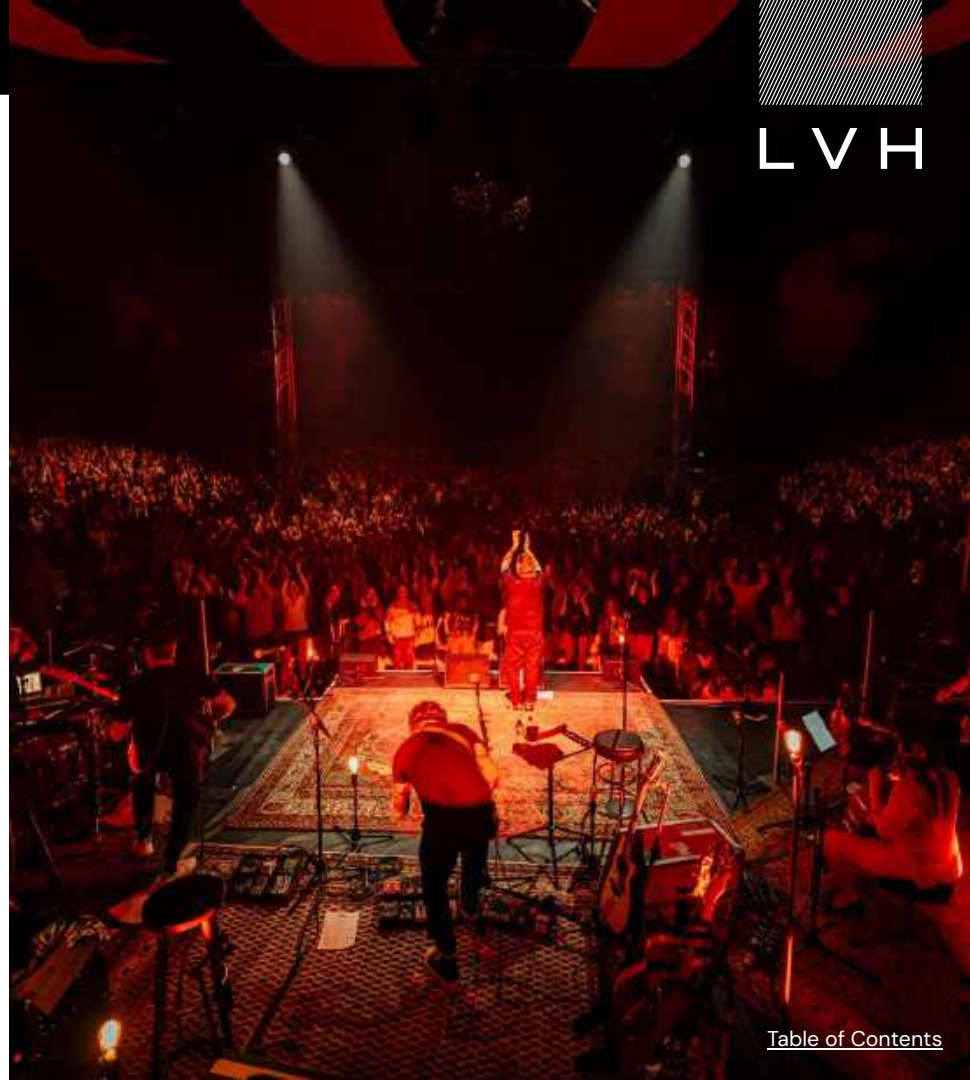


Festivals and other cultural events celebrate the cultural and historical background of one community or nation. In that sense, Zermatt's festivals and events calendar is packed with shows, races, exhibits, and community events celebrating long-rooted rituals, traditions, and cultural heritage. There's never a dull moment here. If you find yourself in Zermatt during some of these celebrations, be sure to attend.



ZERMATT UNPLUGGED

Since 2007, Zermatt Unplugged has been the resort's winter music festival featuring musical acts from around the world. There have been massive headline acts, like pop legend Ellie Goulding, Thom Yorke from Radiohead, Boy George, and the Culture Club, among others. The main stage is in the Marquee in the center of the village. Then there are eight other stages with a wide selection of artists and sounds across the town and including the Blue Lounge at the top of the Sunnegga-Express. Every night, once the concerts have finished, you don't have to go home as the official after-parties get underway back at the Alex Hotel. Each evening there is a different act performing anything from Swing to House. You'll be able to find a late-night beat to keep you dancing until the wee hours.





TASTE OF ZERMATT

This festival takes place between July and October and is an El Dorado for gourmets. Regional specialties, international culinary delights, traditional cuisine, and other culinary delights await. Nowhere else in Switzerland will you come across such a high concentration of top chefs. Taste of Zermatt delights connoisseurs with various culinary events.





ZERMATT MUSIC FESTIVAL & ACADEMY

For fifteen years, young Academy musicians and their teachers from the Berliner Philharmonic have been meeting in the church, in chalets, and in hotels in Zermatt to work, study, perform and celebrate classical music, jazz, and films. If you are in Zermatt in the middle of September visit it for an incredible experience, with nature's majestic beauty framing a musical program. It brings together young musicians, dedicated teachers, and internationally renowned stars such as Renaud Capuçon, Ton Koopman, and Christian Zacharias.



ZERMATT / CERVINIA WORLD CUP

The course, which starts at 3,800 meters above sea level and finishes at 2,865 meters above sea level, was designed by Didier Défago, the 2010 Olympic downhill champion. Covering 935 meters of altitude over four kilometers, the maximum speed is around 135 km/h. All athletes will tackle the same piste, with the women's start slightly below the men's. The World Cup races in Zermatt/Cervinia are now the season openers for speed athletes. The International Ski Federation (FIS) has confirmed two men's and two women's downhill races taking place around the Matterhorn/Cervino will as of 2022 serves as the season openers after the traditional one in Soelden. With Swiss-Ski and the Italian Winter Sports Federation (FISI), FIS is giving speed athletes an earlier start to the season and the Alpine World Cup. Races are held in late October and early November.





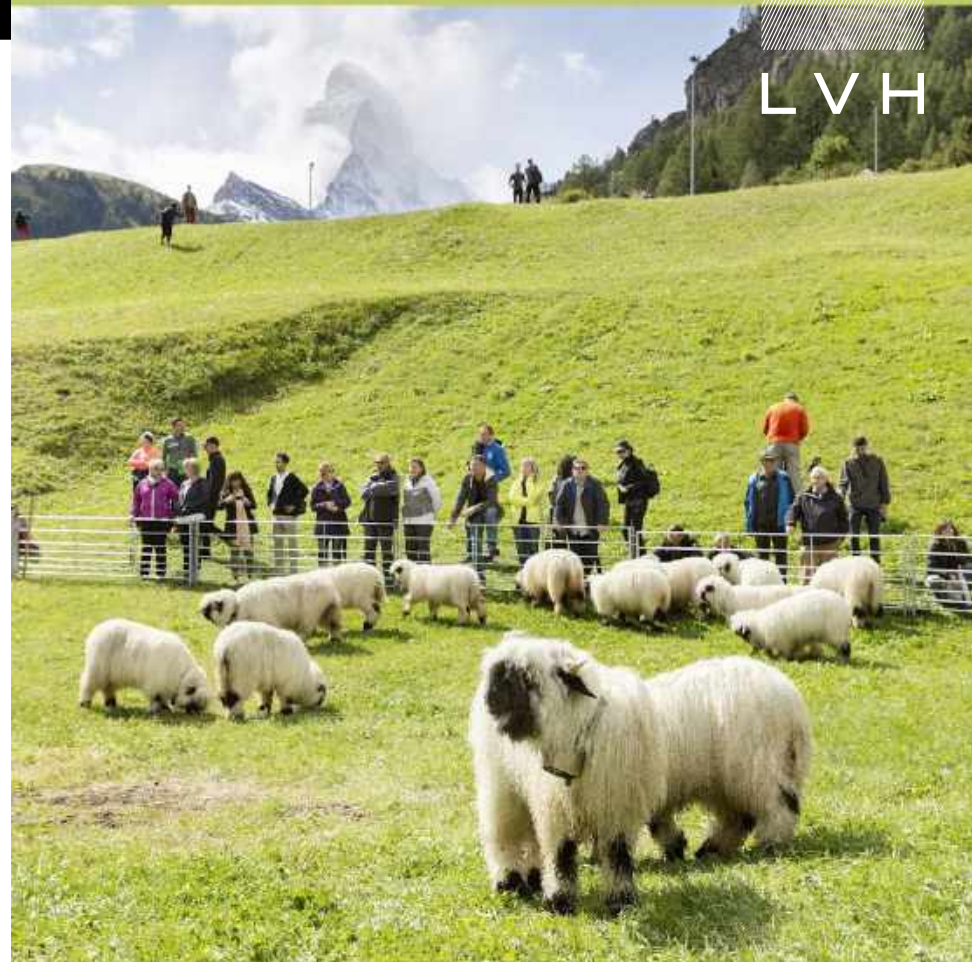
THE HORU TROPHY

The Horu Trophy is one of the largest open-air curling tournaments in Europe. Seventy-six teams play on 19 different rinks in the center of Zermatt. The tournament usually takes place in January. There is a wide-ranging program for the teams, with off-ice highlights including welcome drinks, a gala lunch and a BBQ. The Horu Trophy is an indispensable event in the Matterhorn village calendar for curlers and spectators alike.



SHEPHERD'S FESTIVAL AND WOLLI'S BIRTHDAY

At the traditional Shepherd's Festival in Zen Stecken, a prize is awarded to the most beautiful black-nose sheep of the year. Superb entertainment is not only ensured by the beautifully-coiffed sheep but also a varied festival program and the birthday party for Zermatt's mascot, Wolli. This traditional event is guaranteed fun for the whole family.

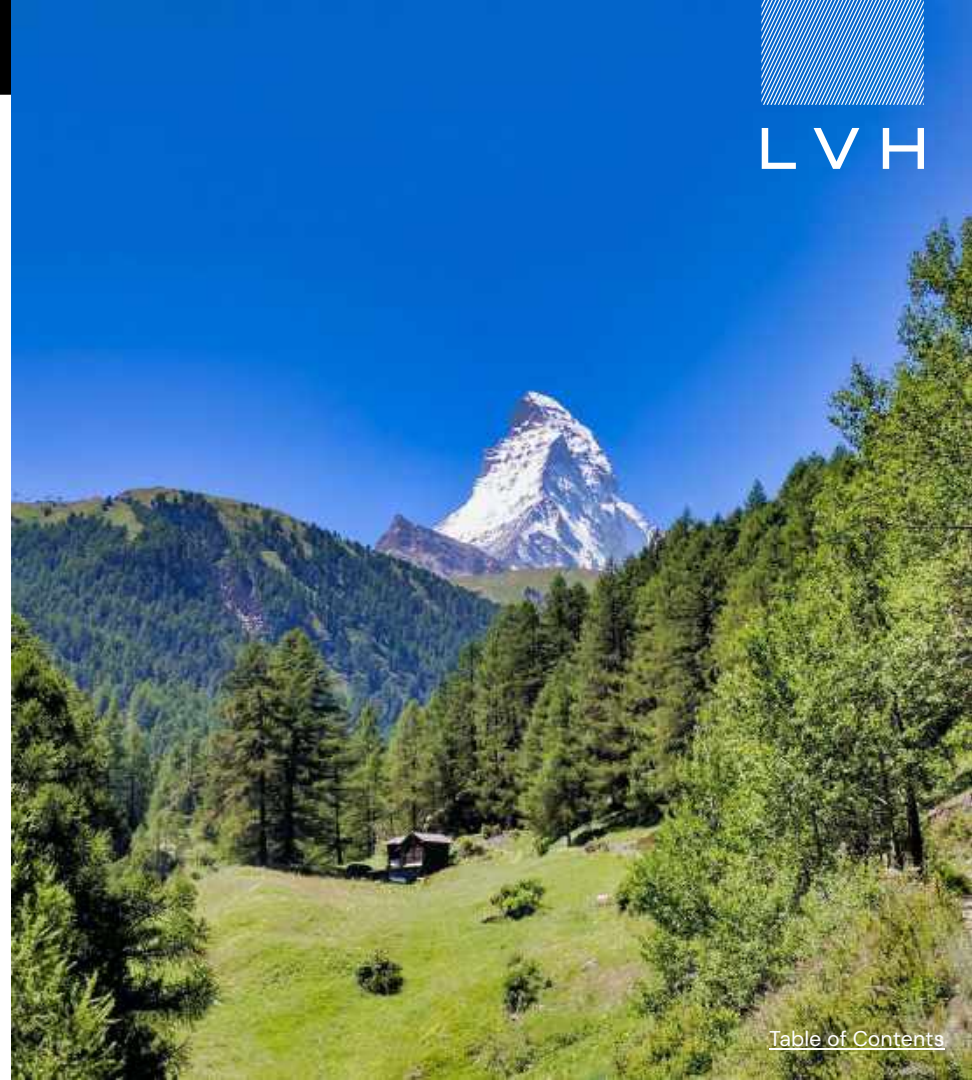


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SUMMERTIME



No matter where you go in the world, summer conjures up family outings, sipping a glass of sangria in the sunshine or swimming at the lake, beach or pool. These months are special no matter where you travel – even if your chosen destination is more well-known for its winter activities. Summertime always has magical moments in store – festivals, events, celebrations. So, put on your Chanel bucket hat and your Fendi aviator shades and truly enjoy those fleeting summer months.



FREE CLIMBING

Zermatt's mighty mountains are the highest and most impressive peaks in the Alps and the most famous of all being is the Matterhorn. If you are passionate or experienced in free climb, try reaching the top with crampons, rope and pickaxe. Crossing the glaciers and eternal snowfields of the alpine mountain world is an unforgettable experience and is among the most beautiful things alpinists will experience in their lives.



DIRT-SCOOTER AND KICKBIKE

The rapid descents on a dirt-scooter or kickbike offer the ultimate challenge for all thrill-seekers. Two different stretches offer excitement and action amid a breathtaking natural landscape.

- **Kickbikes on Sunnegga**

The rapid descent leads from Sunnegga via Tuftern down to Zermatt.

- **Schwarzsee Dirt-scooter**

You can comfortably reach the mountain station of Schwarzsee by mountain railway. An impressive panorama and a spectacular descent to the valley, await visitors once they ascend to the top. Visitors needing a break have the opportunity to stop for a bite to eat at one of the restaurants along the way.



MOUNTAIN BIKING

Great mountain biking action dominates Zermatt. That action and excitement for some is in first descent, for others a trail through the high-alpine landscape or a daredevil passage along a narrow ridge. Every biker is welcome in Zermatt, so there is the right trail for every mountain biker's needs. Simple tours for beginners, medium-difficult trails for experienced rides and difficult ones for professionals and all those who love a challenge. Many bike trails in the Matterhorn Summer Paradise also have great places to stop and rest or connect with Zermatt Bergbahnen.



MATTERHORN GOLF CLUB

The Golf Club Matterhorn is in the upper Matter valley between Täsch and Randa, framed by Switzerland's highest mountains. In the Golf Club Matterhorn, the game will be played on an altered 9+-hole course on the greens at Täsch-Randa. New and unique in Switzerland is that with this layout one can play each hole from different tee locations. This means you can play 18 holes on a 9+-hole course. Whoever has played the course twice has played 18 holes. The lush alpine outdoors welcomes locals and visitors alike for golf in a magnificent setting. The course offers all comforts, including a clubhouse and restaurant as well as breathtaking views of the Breithorn (4,164 meters) and the Klein Matterhorn (3,883 meters) above Zermatt.



SUMMER SKIING & SNOWBOARDING

The location of Zermatt at the foot of the Matterhorn and in the middle of an enormous hiking and ski region, makes it one of the world's most attractive vacation villages. The ski region encompasses 54 mountain railways, lifts, and 360 kilometers of pistes. The region, called *Matterhorn Glacier Paradise*, is Europe's largest and highest summer skiing region. Numerous national ski teams train here in the summer.



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HIKING TRAILS



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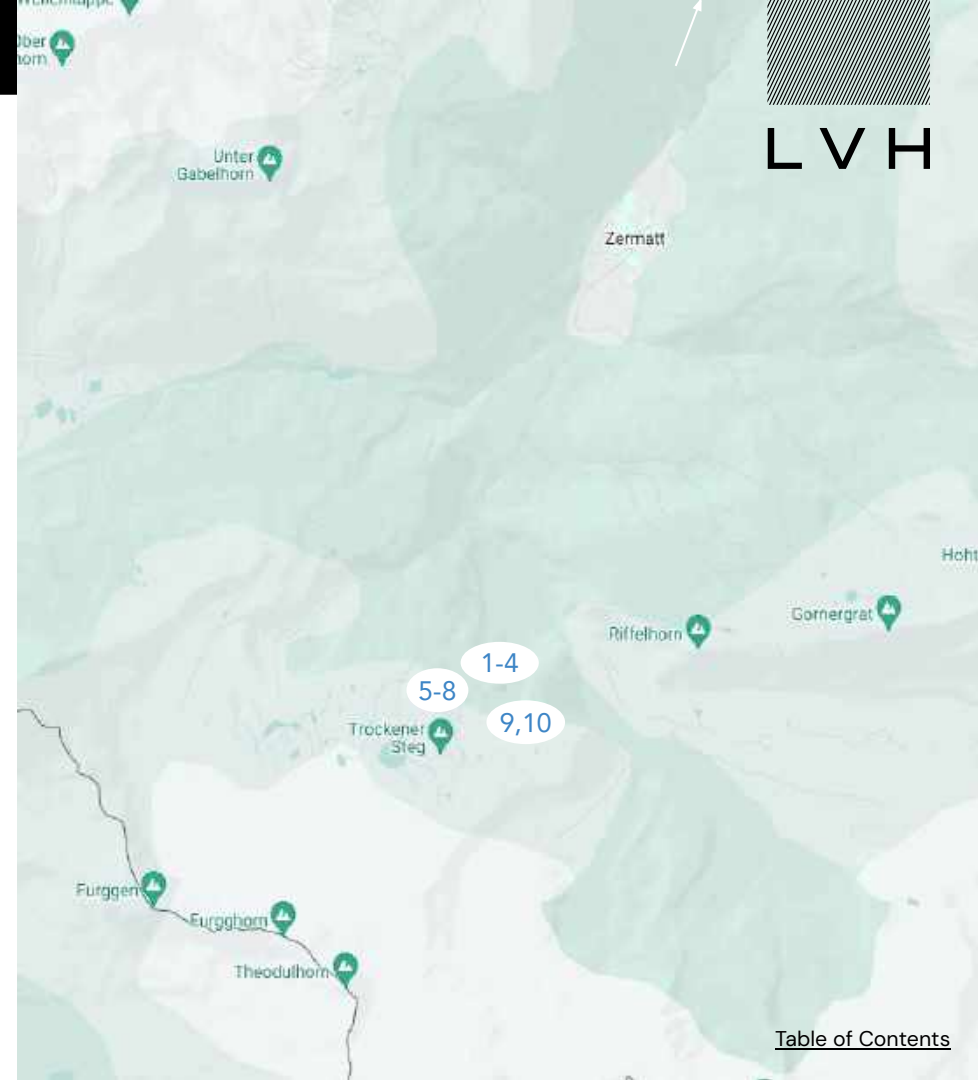
HIKING TRAILS

This region is legendary among mountaineers and hikers since there are more than 400 kilometers of hiking trails leading through and out of the Matter Valley, including the mule traders' trails (parts are paved) dating back to the 13th century. For anyone who loves to explore the fascinating world of the high mountains on foot, the themed hiking trails in Zermatt are ideal. They offer a rare opportunity to see local residents such as marmots and chamois close up. It is unusual to find so many protected plant species in a single location. Hikers eager to learn, inquisitive families, and visitors with inquiring minds have much to look forward to. And nowhere else can you do this with a breathtaking view of the iconic Matterhorn, the world's most-photographed mountain. So, set out on your voyage of discovery in the Valais Alps.



HIKING TRAILS

1. Peak Collection Path
2. Path to Freedom
3. Flower Trail
4. Matterhorn Glacier Trail
5. The 5 Lakes Walk
6. Furi Suspension Bridge Path
7. Hörnli Trail
8. Zermatt to Zmut
9. Gornergrat Loop
10. Gornergrat Scenic Trail



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PEAK COLLECTION PATH

The open-air exhibition of the Peak Collection offers mountain enthusiasts a new view of the alpine world. Each metal sculpture you pass is devoted to one or two mountains. Along with dates and facts, artworks also tell personal tales compiled by the mountain guides. Displays include rocks brought down from the summits by mountaineers. Sculptures are arranged in a 100-meter circle around the Restaurant Rothorn and evoke the character of the different mountains. This is a multilingual outdoor exhibition at Peak Rothorn at 3,103 meters, with 18 sculptures on the theme of the Zermatt mountains/peaks and their stories plus one of the most striking views of the Matterhorn.

- Length: 500 meters (30 minutes each way)
- Altitude difference: 19 meters
- Degree of difficulty: easy
- Best season: all year



PATH TO FREEDOM

It's not every day walkers have the chance to tackle the highest hiking trail in Zermatt (3,415 meters). The view of 38 mountains above 4,000 meters is dramatic and inspiring. Along the way, sculptures invite hikers to engage in philosophical contemplation of the mountains all around. The path climbs steadily into the boundless freedom of unspoiled nature. The bare landscape of rock and scree encourages contemplation. Hikers marvel at the different grasses and tiny flowers along the path. The Path to Freedom is also a nature trail with a philosophical theme, portraying the evolution of minerals to life forms through sculptures of metal and glass.

- Route: from Rothorn to Oberrothorn (2.9 kilometers)
- Duration: one hour, 25 minutes there; one hour, five minutes back
- Altitude difference: 415 meters
- Degree of difficulty: difficult
- Best season: June to September



FLOWER TRAIL

This walk will delight all who enjoy admiring flowers or have a special interest in alpine flora. Numerous information panels give details of the alpine flowers growing close by. There are rare plant species hidden among the green alpine pastures, brightly colored dwarf heathers, and barren gravel areas. Observant ramblers will be able to marvel at edelweiss, alpine roses, and other precious treasures of the alpine flora. With any luck, you'll spot one of the seven species of plant found only in or near Zermatt.

- Route: from Blauherd via Tuftern to Sunnegga (4.6 kilometers)
- Duration: one hour, 20 minutes there; one hour, 35 minutes back
- Altitude difference: 363 meters
- Degree of difficulty: medium
- Best season: June to September



MATTERHORN GLACIER TRAIL

This route offers a fascinating glimpse of a world between rock and ice. Walkers approach the glacier on a safe path, close enough to see the meltwater running out: a memorable moment on a special hiking adventure. The trail offers hikers insights into the phenomenon of a glacier retreat. The path displays what the melting glacier leaves behind, shows the conditions it creates for plant and animal life, and reveals how humans make use of the remains from the river of ice. Since the Little Ice Age around 1850, the Furgg and Theodul Glaciers have retreated by more than three kilometers. Information panels at various key points tell the fascinating story. Very few people can say they have hiked along a glacier. If you follow this hiking trail, you will belong to a select few.

- Route: Trockener Steg to Schwarzsee (one-way, downhill hike).
- Distance: 6.6 kilometers (4.1 miles)
- Duration: 2–2.5 hours if going downhill
- Difficulty: medium
- Season: June to September
- Main highlights: The proximity of the retreating glacier and constant views of the Matterhorn. Unique landscapes with glacial lakes and colorful rocks
- Can be done with children from about 7–8 years old



THE 5 LAKES WALK

The 5 Lakes Walk is in a class of its own among hikes in the Zermatt mountains. The views of the mountain lakes are superb (with the Matterhorn reflected in three of them), and the trail is full of variety. The path leads past the lakes of the Stellisee, Grindjisee, Grünsee, Moosjisee and Leisee. Each of these mountain lakes is very different in shape, color, character, and size and has its own special attraction. The Grünsee looks out over a rather more rugged landscape, where Swiss stone pines nevertheless manage to grow among the scree and sand. The shores of the Grindjisee are home to rare flowers. And so on – each one promises a unique experience.

- Route: Blauherd to Sunnegga (one-way, mostly downhill hike)
- Distance: 9.8 kilometers (six miles)
- Duration: 2.5 to three hours
- Difficulty: moderate.
- Elevation change: ascent 165 meters/ 454-meter descent.
- Season: June to September
- Main highlights: 5 lakes, reflections at Stellisee, swimming at Grünsee or Leisee
- Can be done with children from about 6 years old, or parts of the hike with younger children





FURI SUSPENSION BRIDGE PATH

Not many trails could be easier – or more impressive – than the one taking you over the Furi suspension bridge near Zermatt. The suspension footbridge soars 90 vertical meters above the Gorner Schlucht gorge and is 100 meters long. The view down to the foaming water of the Gornera river reveals the tremendous natural forces at work. The adventure begins in the hamlet of Furi, at an altitude of 1867 meters immersed in a world characterized by the traces of the Gorner Glacier.

- Route: Furi (loop hike)
- Official trail name/number: Hangebrückenweg – Zermatt hike 17a
- Distance: 2.9 kilometers (1.8 miles)
- Duration: one hour
- Difficulty: easy
- Elevation change: ascent 175 meters/ descent 174 meters
- Season: June to October
- Main highlights: Suspension bridge and glacier garden
- Can be done with children from about 4 years old

HÖRNLI TRAIL

The Hörnlihütte is reached via the Hörnli trail. Take the Matterhorn Express from Zermatt via Furi to Schwarzsee (altitude: 2,583 metres) and begin your hike from there. The 4.3-kilometer walk takes a little more than two hours and includes a 743-meter gain in altitude. Visit the Hörnlihütte just to get a close-up of the legend that is the Matterhorn, and enjoy the impressive Alpine panorama. Be advised that the path is rated “difficult” and is only recommended for experienced hikers.

- Details:
- Length: 8.5 kilometers
- Duration: two hours, 15 minutes
- Altitude difference: 707 meters
- Degree of difficulty: difficult
- Best season: July to August



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ZERMATT TO ZMUTT

There are many hiking trails between Zermatt and Furi, and one of the nicest ones is probably the trail that takes you to Zmutt. The hamlet of Zmutt is a tiny 500-year-old mountain village with traditional dark wooden houses and a small chapel. It has a few lively mountain restaurants where you can stop for a drink or some lunch. The hiking trail from Furi to Zmutt has no official name or number, but it's quite easy to locate. From Zmutt, take the shortest hike down to Zermatt (very scenic) or a slightly longer "Kulturweg Zermatt-Zmutt" which takes you past several historic houses, the oldest of which date back to the 13th century.

- Distance: 4.8 kilometers (three miles)
- Duration: 1-1.5 hours
- Difficulty: easy
- Elevation change: ascent 83 meters/ descent 319 meters
- Start/ end of the trail: Furi to Zermatt (one-way, downhill hike)
- Season: year-round, but best in summer
- Main highlights: Zmutt village. Possibility to spot marmots
- Can be done with children from about 4-5 years old



GORNERGRAT LOOP

The Gornergrat is one of Switzerland's top excursions with good reason. This short circular route lets visitors experience the magic of the Gornergrat and the impressive scenic panorama. The view from the Loop Gornergrat is extremely memorable: the Monte Rosa massif lie before you with Switzerland's highest mountain (Dufourspitze 4,634 meters), the second highest glacier in the Alps (Gorner glacier), and a panorama with 29 peaks over 4,000 meters, including the Matterhorn, all close enough to touch. The short high-altitude hiking trail starts and ends at the Gornergrat viewing platform and runs behind the Gornergrat peak. With a little luck, you will see wild ibex.

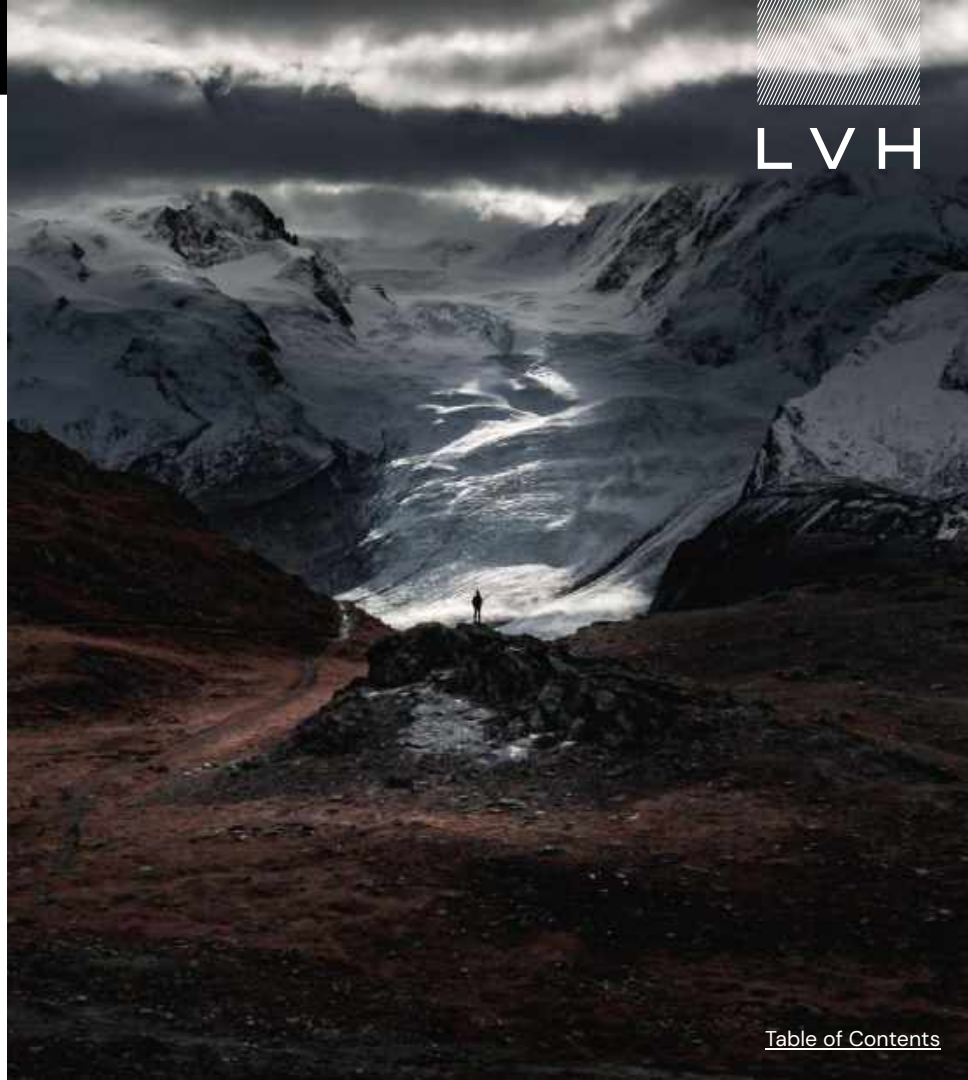


GORNERGRAT SCENIC TRAIL

Gornergrat Scenic Trail is one of the shortest hikes in Zermatt with the most phenomenal views. You start at the Gornergrat station at the very top and walk downhill following the railway line. On this hike, you can admire the jaw-dropping views of the Corner Glacier (the second-largest glacier in the Alps), take some iconic pictures of the Gornergrat railway with the Matterhorn in the background, and maybe even see some of the famous blacknose sheep, typical to the Valais region in Switzerland.

This hike ends at Rotenboden, just next to the earlier-mentioned Riffelsee lake. If you have some extra time, you can easily extend this hike by continuing down to Riffelberg and Riffelsee Lake.

- Official trail name/number: Aussichtsweg – Zermatt hike 15
- Distance: 2 kilometers (1.25 miles)
- Duration: 40 minutes
- Difficulty: easy/ moderate
- Elevation change: ascent 11 meters/ descent 284 meters
- Start/ end of the trail: Gornergrat to Rotenboden (one-way, downhill hike)
- Season: July to October
- Main highlights: View over the glaciers, the Matterhorn, and Gornergrat Railway. Possibility to see blacknose sheep
- Can be done with children from about 4-5 years old



LVH

AIR



Up, up and away is often the best way of seeing the beauty of a vacation destination. Whether in a helicopter, private plane, paragliding, parachuting, or hot air balloon, getting a bird's eye view will take your perceptions of an area to new heights! So don't stay grounded; take flight for a thrilling adventure!

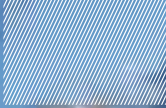




SCENIC FLIGHTS

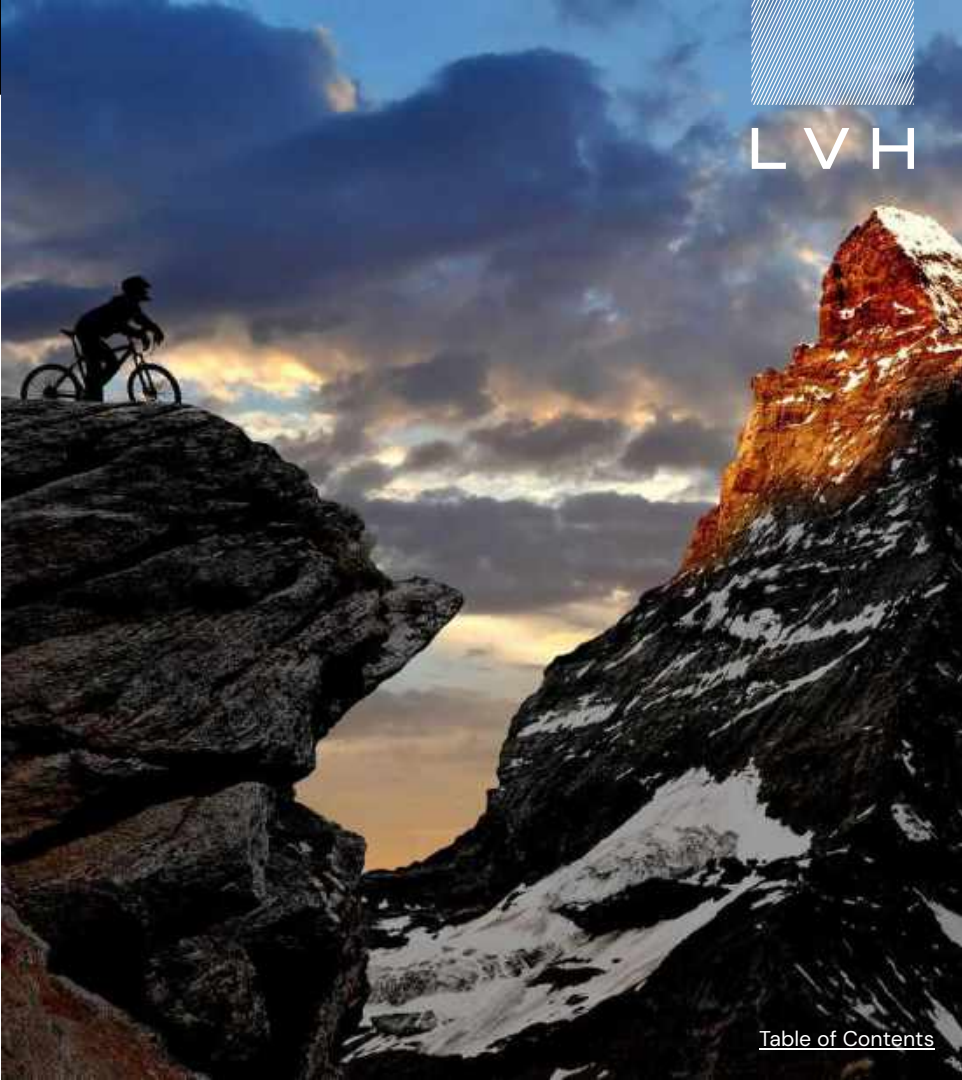
Experience the unique beauty of the mountains. Be it a flight around the Matterhorn and experience the most beautiful mountain in the world from all sides with a scenic flight from Zermatt. Soaring 4,000 meters high in the Valais Alps, the majestic Matterhorn awaits you. Other options include a UNESCO World Heritage tour above the Aletsch Glacier, the greatest Glacier in the Alps. Alps' icons soar beneath you during a sightseeing flight from the Raron base. Whether the Aletsch Glacier, Eiger, Mönch and Jungfrau, Allalin or Matterhorn – enjoy the mountains from above.





HELI-BIKING

While hobby cyclists can grab an e-bike, thrill-seekers looking for an amazing experience should try heli-biking. Anyone who has dreamt of a special mountain bike experience has come to the right place in Zermatt! Unspoiled single trails and unique views are just waiting to be discovered. Around Zermatt there are three official mountain landing sites for heli-biking served by Air Zermatt. Departures from the landing pads at Äschihorn and Alphubeljoch soar over glaciers, which is why these heli-bike tours can only be done with a mountain guide. If, however, the landing pad at Unterrothorn is approached, the accompaniment of a mountain guide is not obligatory.



PARAGLIDING

What better way to take in the spectacular mountain vistas than by flying through the air? Book with Zermatt Paragliding and choose from several different flights. Prices range from 170–380 CHF, depending on the flight chosen. Experience the initial rush of adrenaline as you take off into the air, then sit back and relax as you enjoy breathtaking views.



LVH

KIDS

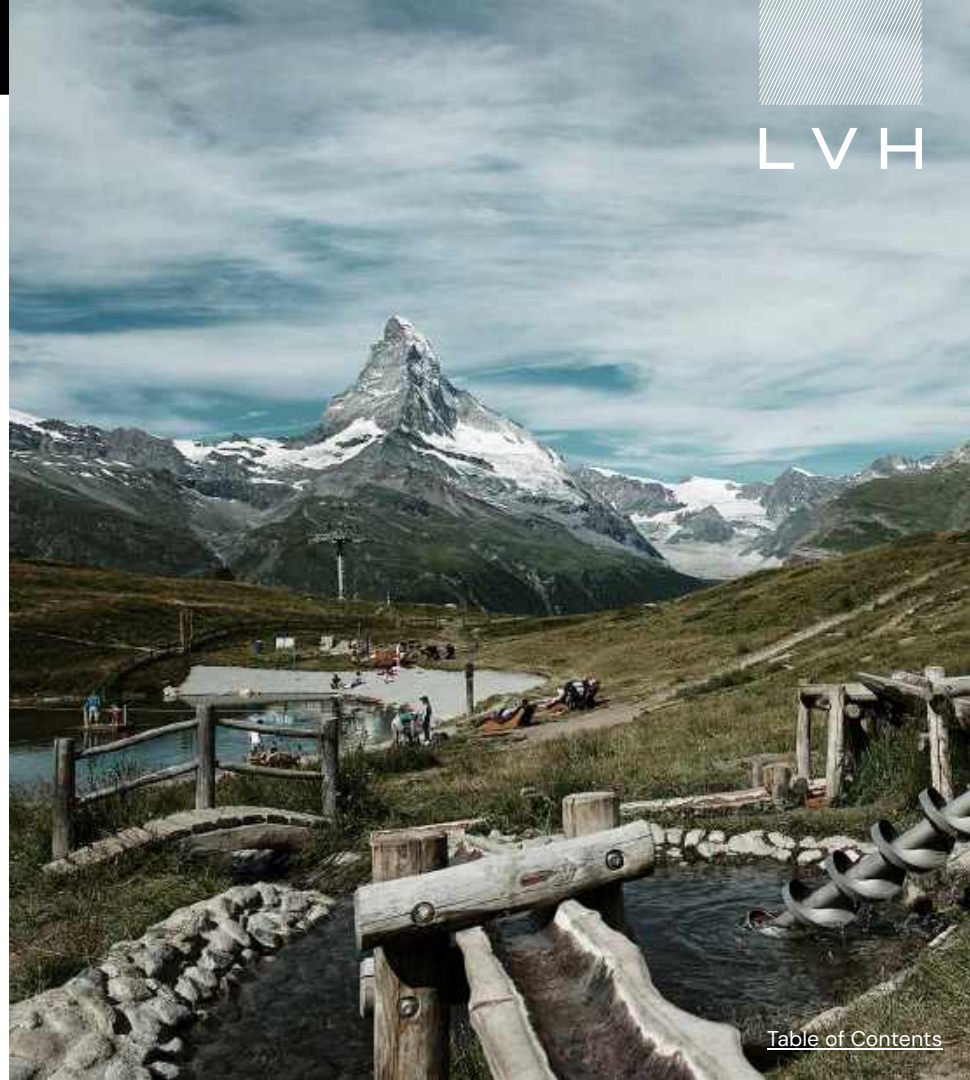


Time spent with family is never time lost. No matter the destination, LVH secures a full itinerary of children's activities designed to spark budding imaginations. Share in the robust excitement of a trip full of possibilities with the ones closest to you. At LVH, we understand that time is the ultimate luxury. Please leave it to us to tailor an unforgettable vacation experience for all guests, including the smallest ones!



SUNNEGGA

Sunnegga means "sunny corner" and the name says it all. It's the most family-friendly peak in the Zermatt-Matterhorn resort and also the one with the sunniest vistas. The most exciting family adventure stories are written on Sunnegga, with the Matterhorn always in view. In summer, it's where you decide which apparatus in the playground is your absolute favorite. The adventure playground with barbecue places and a water feature is directly beside Leisee Lake, ideal to splash around in and cool off occasionally. Sunnegga is connected to Zermatt by funicular climbs in a tunnel. Highlights of this destination include the crystal water of Leisee (Lei Lake) in which children can enjoy splashing, a marmot watching station where they can watch the little mammals that live in the alpine burrows, hiking trails, skiing, kick-biking the Wolli's Adventure Park, and more.



MARMOTS' PLAYGROUND & HIKING TRAIL

In summer, the marmot-watching station is just a few minutes' walk from Sunnegga and promises an unforgettable experience for the whole family. A theme trail reveals fascinating facts about these charming, comical mammals, which live in burrows high in the Alps. Their shrill warning whistles can be heard from far away. A marmot hiking path offers an ideal opportunity to watch the antics of these furry rodents, which live in burrows and are active by day. Walkers may be lucky enough to enjoy the charming sight of the young leaving the burrow for the first time.



SUNNEGGA & WOLLI SKI PARK

In winter, this place is all about eager skiers having a great time. Wolli Ski Park is the perfect place for beginners of all ages with a choice of nursery slopes, magic carpets, and gentle runs to choose from. There are also several ski schools operating in this area, so you will have plenty of options in you are looking for some instruction. The vertical Leisee Shuttle operates between the Sunnegga funicular station and Wolli Park, making access easy for everyone. Wolli, the cuddly mascot is on hand to see to it in person.



FOREST FUN PARK

Visit Forest Fun Park to breathe in the fresh forest air while trying the zip lines and suspended bridges at dizzying heights. The course offers entry for three hours and access to five different trails including long ziplines for ages eight and older who are beginners and more experienced adventurers. A professional instructor and safety system are provided. There is also a special trail for kids from 4 to 7 years of age. The park has a splendid location at the foot of the impressive Matterhorn.



LVH

GETTING THERE

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GETTING THERE

When comfort is a primary consideration when traveling, no small detail should be left to chance. Our agents are committed to ensuring the most lavish transportation arrangements for you. Jumpstart your getaway and let take-off be the beginning of your dream vacation. Indulge in abundant onboard amenities, and arrive in style. At LVH, we believe it's about the journey *and* the destination.



BY PRIVATE JET

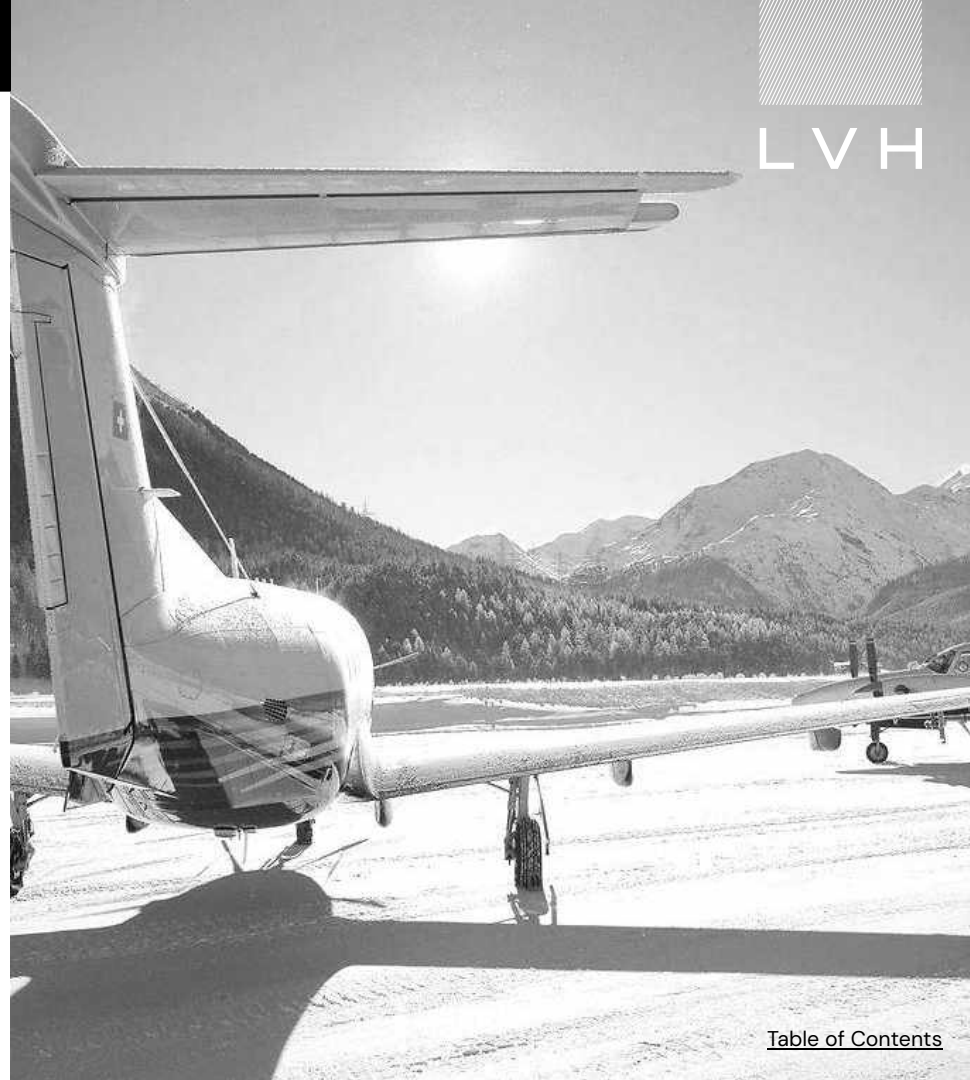
Experience the quiet, idyllic vacation you've always dreamed of at Zermatt and escape to a peaceful and relaxing location. In a car-free village at the foot of Matterhorn Mountain, you can escape the noise and pollution in this picturesque town. While there is little connectivity, you can get a helicopter transfer or a helicopter charter from an international airport (Geneva, Zurich, Lugano, Milan, Bern, etc) or from the closest in Sion to Zermatt in no time at all. The recommended aircraft type is Mustang, accommodating four passengers.

- **HELICOPTER TRANSFER**

The closest Helipad to Zermatt is Zermatt Heliport and the flight time from Sion is 20 minutes

- **CHAUFFEURED TRANSFER**

The driving distance from Airport to Zermatt is 80 kilometers or a two-hour ride.



GETTING THERE

BY HELICOPTER

The closest Helipad to Zermatt is Zermatt Heliport and the flight time from Sion is 20 minutes.



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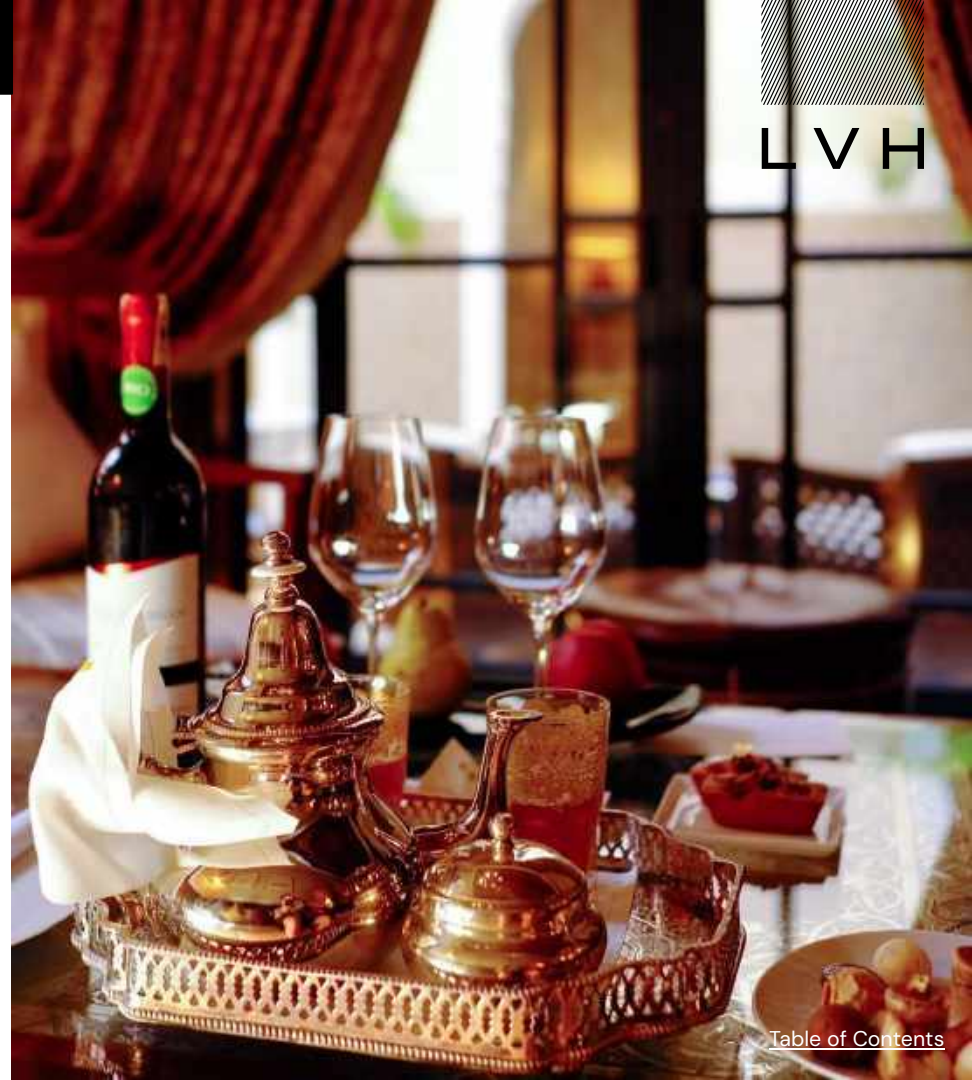
IN-HOME SERVICES



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IN-HOME SERVICES

The best way to experience an exceptional villa is to get top-notch in-home services. Indulge in the good life with a customizable host of luxury services. The excitement of a new destination is infectious, but the comforts of home are truly divine. Enjoy indulgent pampering from gastronomy to event planning and personal care services in the privacy of your villa. If you can think of it, we can provide it. The only limit is your imagination.



PRIVATE CHEF

Top trained professional chefs bring a full-service culinary experience in the comfort of your private villa. From international cuisines to health-conscious diets chefs create meals for all tastes and requirements.

- Private Dining
- Prepped Meal Delivery
- Events



LVH

MIXOLOGIST

Concoct the “poison” of your choice with the help of experienced mixologists who are crafting cocktails, using seasonal ingredients, freshly squeezed citrus, house-made syrups and premium spirits!

- Molecular Mixology
- Artisanal Cocktails
- Prohibition-era Cocktails
- Healthy inspired Cocktails



BARTENDER

Keep the glasses full and cheers continuing with full-service bartenders. Professional bartenders set up, shake up, serve up, and clean up the drink station. Instead of thinking about whether or not the bar is stocked, focus on which tasty drink to sip next.

- Dinner Event
- Birthday Celebrations
- Anniversaries
- Showers
- Family Gatherings

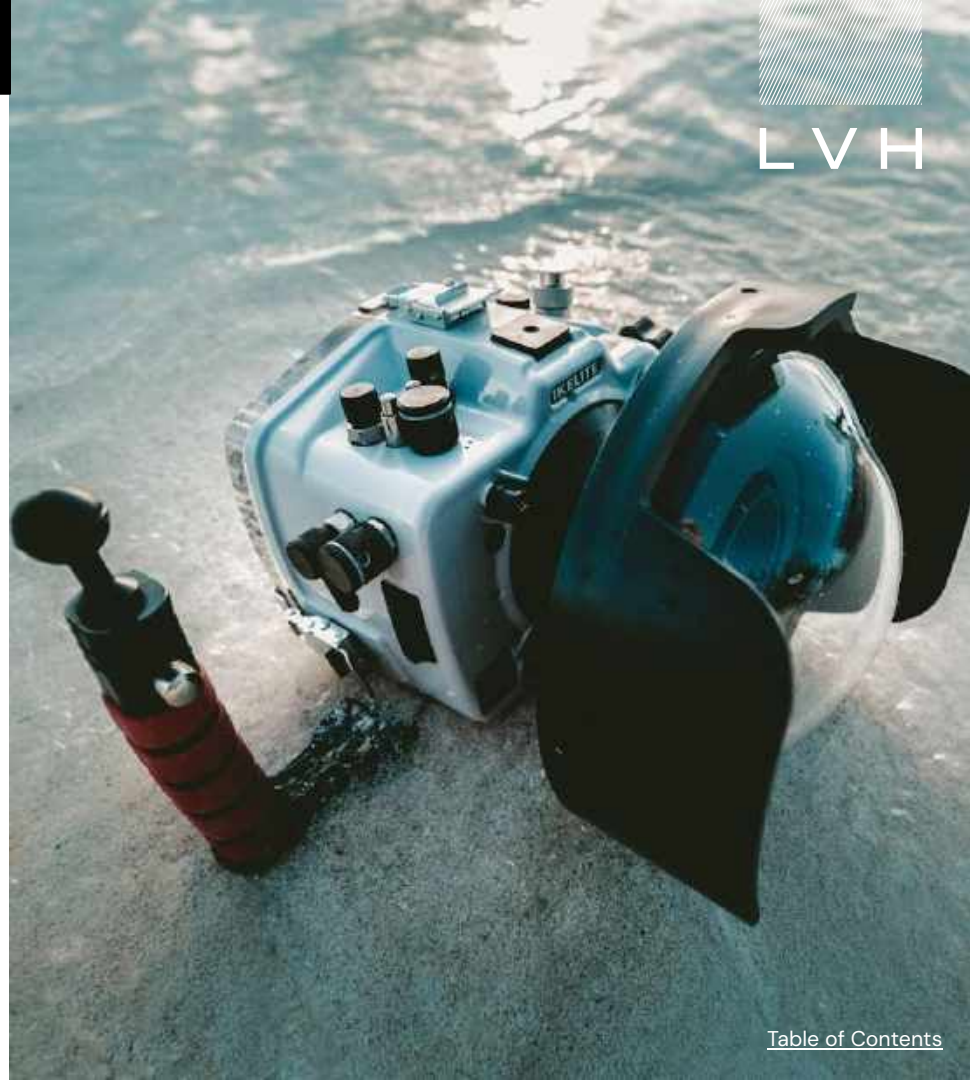




PHOTOGRAPHER

Photographers are artists with the camera, using a blend of technical skills and an artistic eye to take pictures of people, places, landscapes, food, you name it. Capture your moments with a professional photographer.

- Special Events
- Gatherings
- Anniversaries
- Birthdays
- Weddings





DRONE PHOTOGRAPHER

Capture moments from a higher perspective. Professional Drone Aerial Photographers shoot photos and videos from all sorts of angles. Highly recommended for any water sport moment.

- Special Events
- Gatherings



IN-HOME SERVICES

NANNY SERVICE

Take the night off or the night out with the little help from a trained, CPR/AED and First Aid certified nanny. Feel confident that the little ones are in the best of care.

- Creating a safe and stimulating environment for the children
- Changing diapers, potty-training (age-appropriate)
- Planning meals, preparing food, and/or feeding the children
- Indoor and outdoor play
- Educational activities and crafts
- Reading to the children



LVH

LVH



SPA



Take time to rejuvenate your body, mind, and spirit with our diverse array of spa services. Melt away months of tension with a single massage session. The world's leading therapists trained in a diverse set of disciplines are waiting to guide you into a world of relaxation. Your wellness journey will add an extra dimension to an already fantastic vacation when you're feeling your absolute best.





MASSAGE

Certified massage therapists bring wellness into the privacy of your home. Start with a conversation identifying the goals of your session. The session is curated according to your body's specific needs, incorporating styles and techniques from multiple traditions to provide the ultimate corporeal relief.

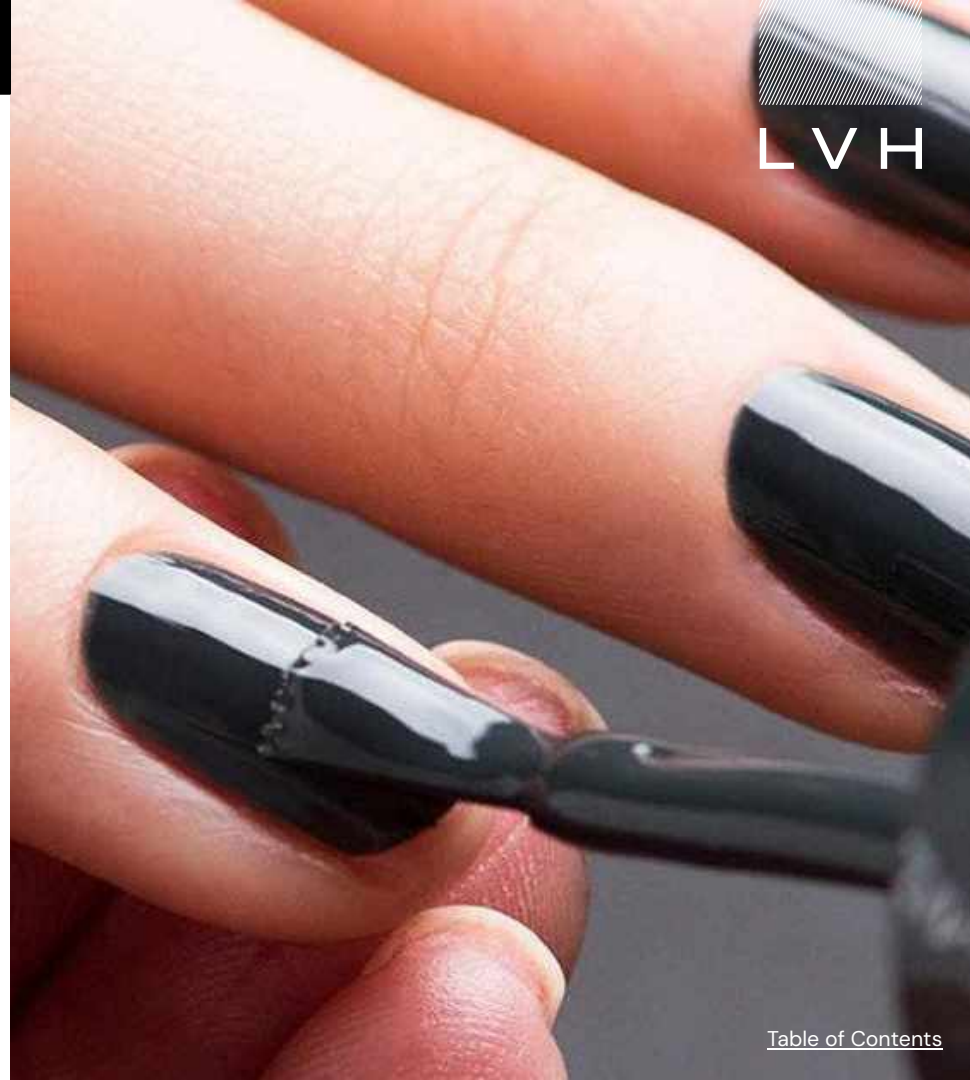
- Therapeutic Massage
- Sports Massage
- Prenatal Massage
- 4 Hand Massage



NAIL SERVICE

Nail technicians are at your beck and call. These professionals perform to the utmost sanitation standards, working with the world's highest quality pedicure products. Immerse yourself in the spa ambiance with additional scrubs, masks, deep exfoliation options customized to your needs.

- Spa Manicure
- Spa Pedicure
- Gel Polish Manicure
- Gel Polish Pedicure
- Nail Art



HAIR CARE

Great hair, no care, enjoy personal hair styling and makeup services at home. Book your picture perfect appointment, and dully indulge in the full pampering service you've always dreamed of, saving you time while looking your absolute best!

- Haircut
- Braids
- Blowouts
- Dry styling
- Extensions



BARBER

A man who has sat in a professional barber's chair knows the fabulous feeling of leaving a truer version of himself. Let one of LVH's expert barbers tend to your every need in the privacy of your villa. Nothing beats a skillful, close hot shave with a straight razor in the hands of an experienced tonsorial artist. If you're sporting a beard, a barber can get it silky, soft and trim it just the right length for fun in the sun!

- Haircut
- Trimming
- Fades
- Braids
- Dry Styling
- Close Shave
- Nose and Ear Trim

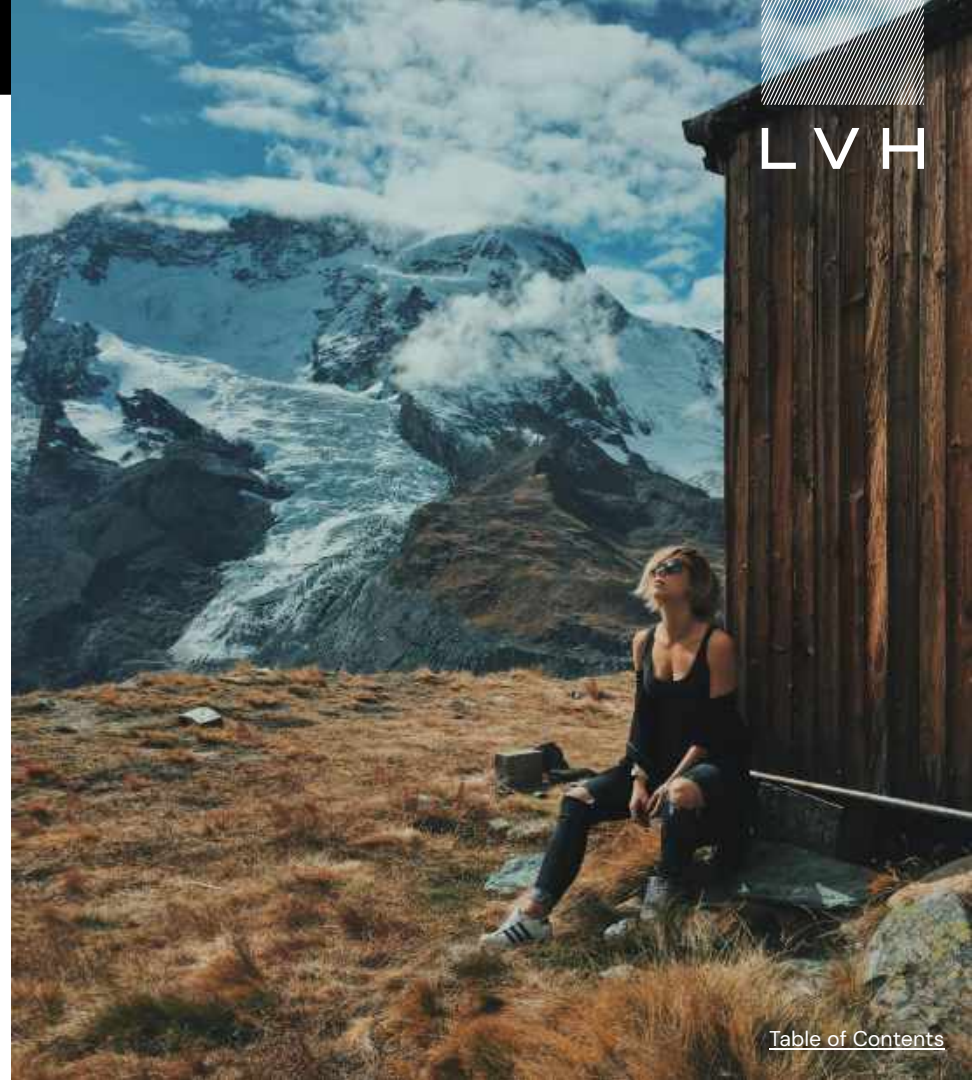


LVH

WELLNESS

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Part of every unforgettable experience is physical wellness and mental well-being. Our selection of world-class trainers and athletes will impart their invaluable know-how in keeping your mind and body in an optimal state. Jumpstart your vacation with a personalized training regimen that will have you astounded at your capabilities. Bring the priceless feeling of accomplishment with you each day as you relish a vacation experience of a lifetime.



TENNIS INSTRUCTOR

Play with professionals and perfect your game. Private lessons include tailored instructions with top-rated and qualified professionals for all levels.

- Improve power
- Footwork
- Depth
- Spins
- Direction





FITNESS TRAINER

Work with a certified NSCA Personal Trainer and Strength and Conditioning coach, USA Boxing coach, ISCA Kickboxing Round II Instructor and Healthcare Provider (CPR & AED) from the American Heart Association and Human Performance (IHP) certified trainer while in the privacy of your home.

- Bootcamp
- Cardio Endurance
- Strength Training
- Core Conditioning
- Water Exercise
- Boxing





LVH

PILATES INSTRUCTOR

PMA certified pilates teachers design curated classes for individual or group needs.

- Classical Pilates
- Mat Pilates
- Contemporary Pilates
- Clinical Pilates



YOGA INSTRUCTOR

Move your body, calm your mind, connect your heart, raise your vibes and awaken your power with Zermatt's leading private yoga instructors.

- Vinyasa Yoga
- Hatha Yoga
- Power Yoga
- Restorative Yoga
- Prenatal Yoga



LVH

WHO WE ARE

LVH holds the highest standard of excellence in vacation home experience with thousands of ultra-luxury homes in the world's most exclusive global destinations offered with full staff services and personalized to guests' desires.





LVH

CURATORS OF
IMMEASURABLE
MOMENTS



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